Demonstrate the Business Value of Power Virtual Agents (PL-900)

THE BASICS OF POWER VIRTUAL AGENTS



Vlad Catrinescu

OFFICE APPS AND SERVICES MVP

@vladcatrinescu https://VladTalksTech.com



Overview



Introduction to Power Virtual Agents

Power Virtual Agents terms and concepts



Introduction to Power Virtual Agents



Power Virtual Agents

Power Virtual Agents (PVA) empowers teams to easily create powerful bots using a guided, no-code graphical interface without the need for data scientists or developers.



Power Virtual Agents



Power Virtual Agents are part of the Power Platform

- General availability in December 2019

Software-as-a-Service offering aimed at power users

- No Infrastructure to maintain
- No AI / coding knowledge required



Power Virtual Agents Business Goals

Empower your teams

Allow everyone in your organization to create bots themselves, without needing to go trough IT or expensive Al consultants

Reduce costs

By easily automating common inquiries and freeing human agent time to deal with more complex issues

Improve customer satisfaction

By allowing customers to self-help and resolve issues quickly 24/7 using rich personalized bot conversations



Power Platform Integration

Power Virtual Agents integrate with other Power Platform applications

Power Automate

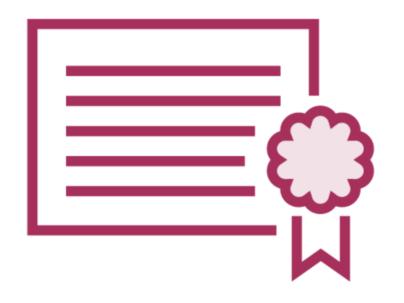
For example

- Chat bot to get support on products
 - If the bot cannot solve it
 - Start a Power Automate flow to open a help desk ticket for the user





Power Virtual Agents Licensing



Power Virtual Agents has its own licensing

Not included with Office 365 / Power Apps / Power Automate

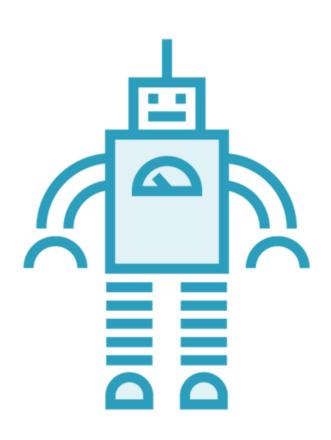
Check with your Microsoft licensing professional

 https://powervirtualagents.microsoft.com/enus/pricing/

Power Virtual Agents Terms and Concepts



Basics of Power Virtual Agents



In Power Virtual Agents we create bots

- Chatbots

Each bot has one or multiple topics

- Defines how a conversation plays out

Bots can be published via multiple channels

- Website
- Microsoft Teams
- Slack
- Facebook
- Etc.



Topics

Each topic has trigger phrases

 Those trigger phrases will allow the bot to go to the right conversation nodes

Power Virtual Agents can understand natural language

Open hours > Store hours

Two types of topics

- **System topics:** Built-in & not customizable
- User topics: The topics that you create



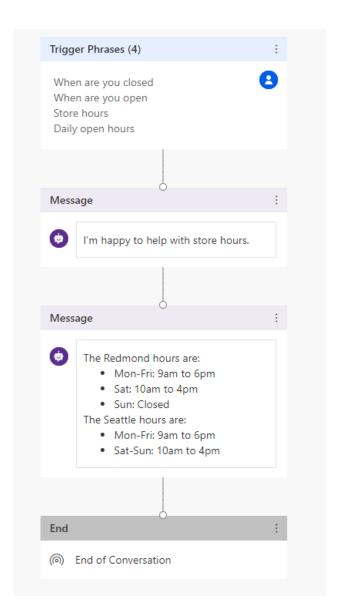


Sample Topic

Store Hours Save Setup Analytics Name * Trigger phrases (4) (1) 品 Go to authoring canvas Store Hours How might your customers ask about this topic? Try to start with 5-10 diverse phrases. Modified Enter a trigger phrase 5/12/20, 9:17 PM Description Status This topic covers common questions When are you closed about our store hours! When are you open Store hours Daily open hours

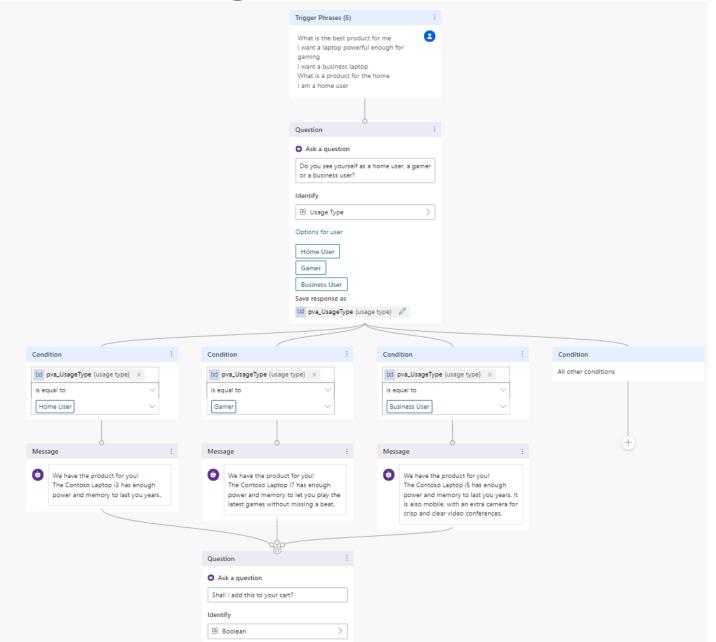


Each Topic Has Its Own Conversation Logic





Conversation Logic Can Be Basic or Advanced





Actions & Nodes



Each topic conversation logic has conversation nodes

- Show message
- Ask a question

You can also call actions

Power Automate flows



Entities

Represents information that the bot might want to pick out of a conversation

- Places
- Products
- People

Prebuilt entities for common information

Create your own custom entities

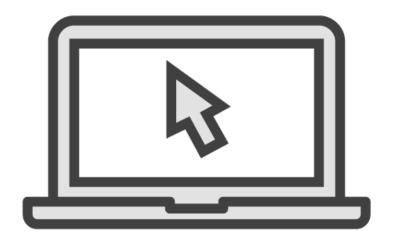
Use entities to store your business information

- Ex: Departments





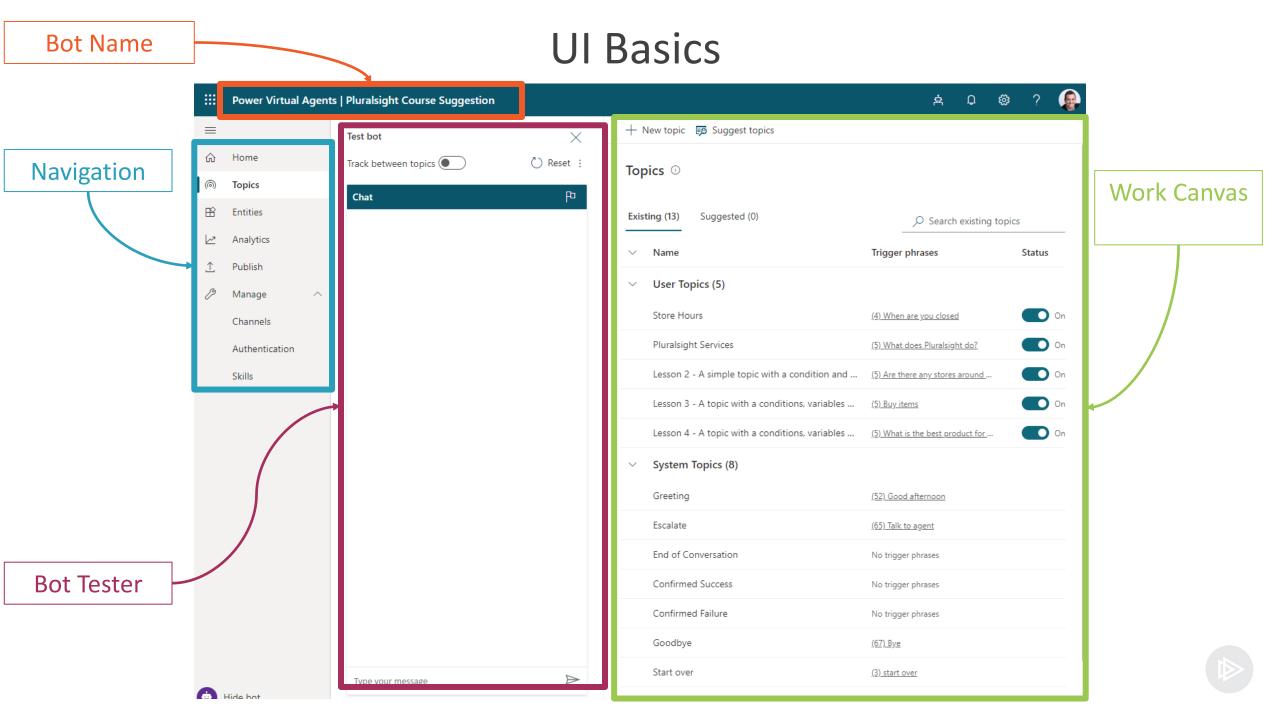
Accessing the Power Virtual Agents Center



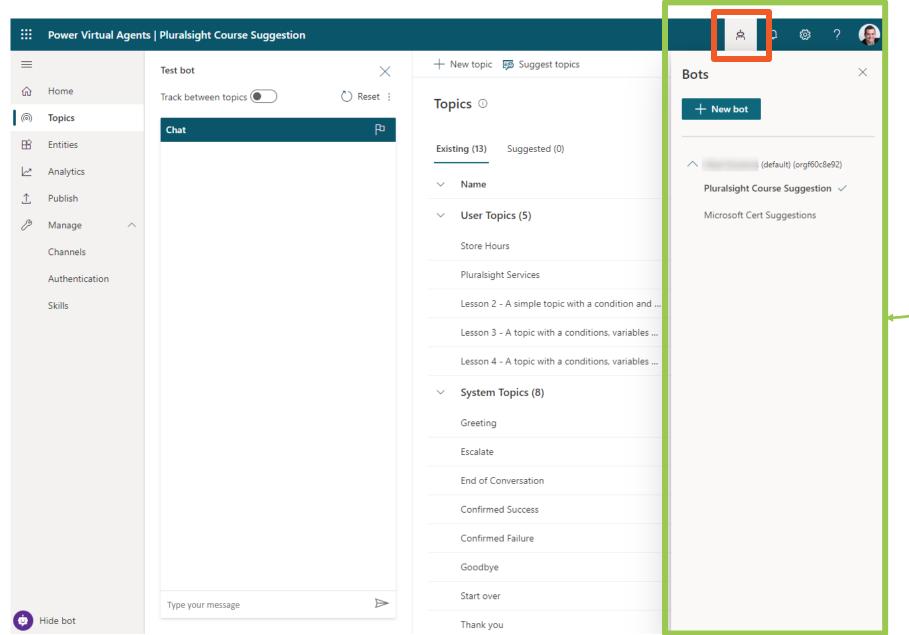
Web based interface

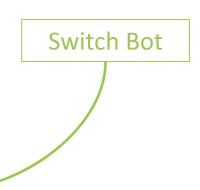
https://powerva.microsoft.com/

You can sign up for a free 30-day trial if your organization doesn't have a subscription



UI Basics







Demo



Navigating the Power Virtual Agents user interface



Conclusion



Introduction to Power Virtual Agents

- Software-as-a-Service offering part of the Power Platform
- Easily create powerful bots using a guided, nocode graphical interface

Power Virtual Agents terms and concepts

- Bots
- Topics
- Entities
- Action

