Enterprise Social with Yammer



Vlad Catrinescu

Microsoft MVP

@vladcatrinescu https://VladTalksTech.com

What Is Yammer

Enterprise social network

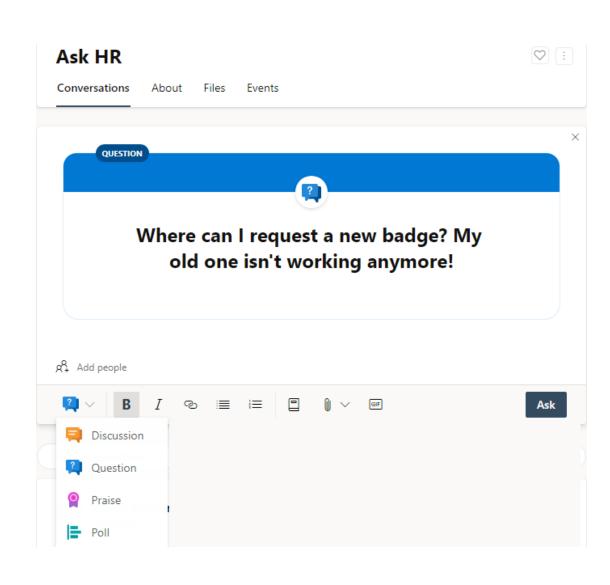
Allows users to collaborate with the whole company

Create public or private communities to collaborate on different topics





Flexible for Multiple Types of Conversations



You can

- Start a new discussion
- Ask a question
- Praise a colleague
- Start a poll

By having the information in Yammer, you preserve company knowledge



Yammer is available everywhere Web Mobile Inside Microsoft Teams

Viva Engage

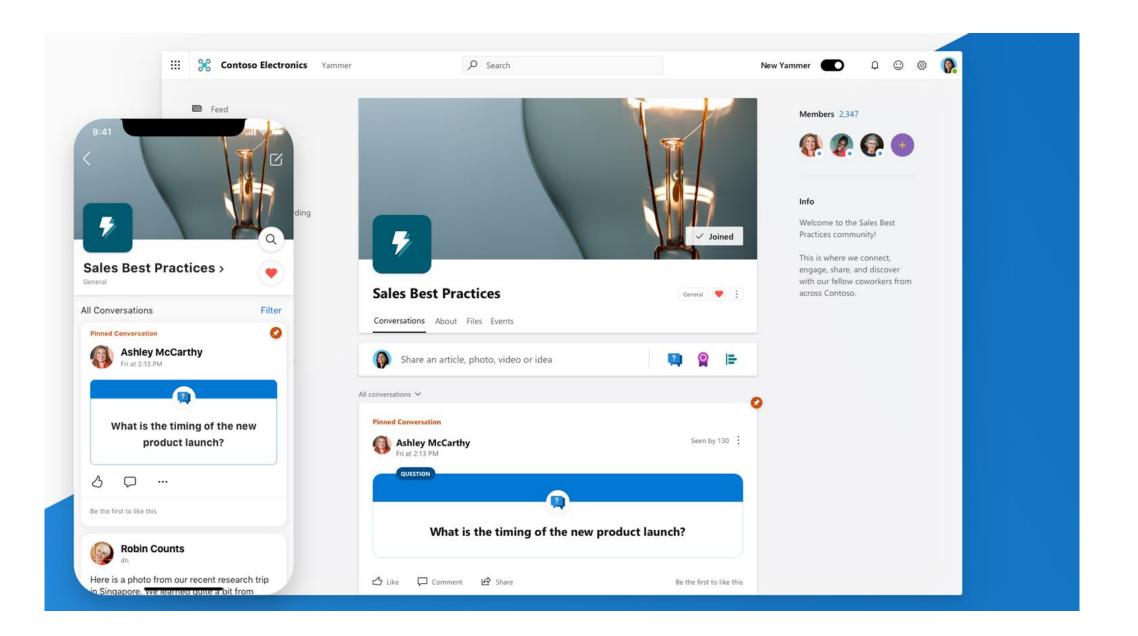
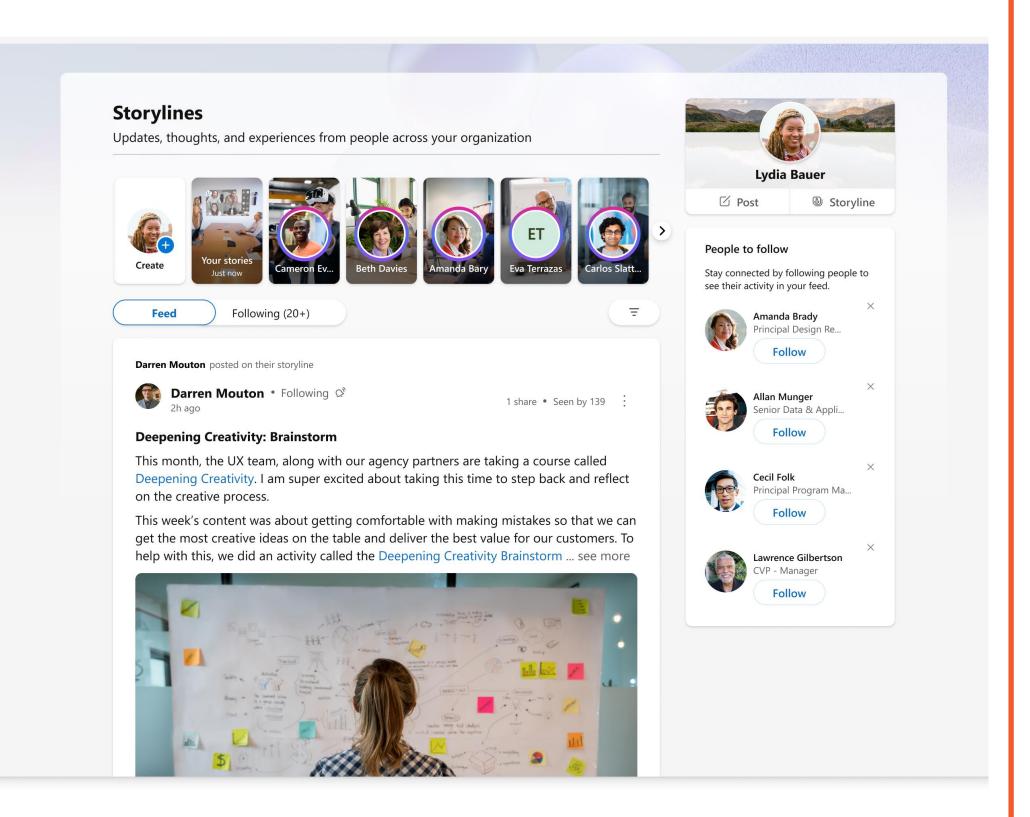


Image Source: https://adoption.microsoft.com/en-us/yammer





quickly see updates from all your peers

Or filter by ones you follow

Storylines allow you to

Image Source: https://techcommunity.microsoft.com/t5/yammer-blog/are-you-ready-for-viva-engage-10-ways-yammer-customers-can-get/ba-p/3583645



Stories are 90 second videos you can post on your storyline

Featured on main feed for 30 days

Generate engagement
Reactions & comments

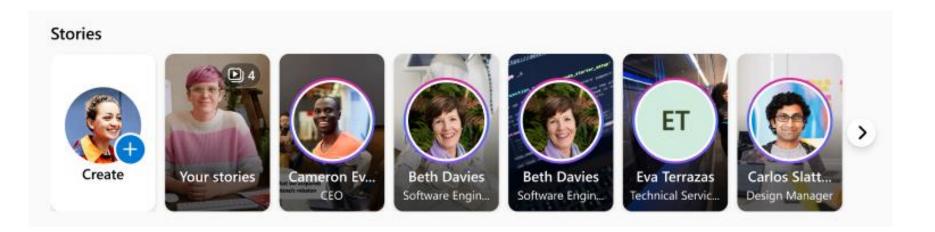
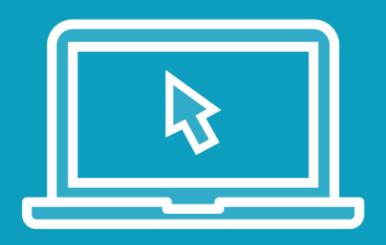




Image Source: https://techcommunity.microsoft.com/t5/yammer-blog/are-you-ready-for-viva-engage-10-ways-yammer-customers-can-get/ba-p/3583645

Demo



Yammer in action!

Conclusion



Enterprise social network

Access from any device

Multiple types of posts / questions

Storyline and stories!



Up Next:

Task Management with Planner, To-Do, and Project