

# Safeguard and Respect Privacy with Microsoft Priva



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# Overview



## Introduction to Microsoft Priva

- Priva Privacy Risk Management
- Priva Subject Rights Requests





# Introduction to Microsoft Priva



# Microsoft Priva

**Microsoft Priva helps companies safeguard personal data and build a privacy-resilient workplace by proactively identifying and protecting against privacy risks such as data hoarding, data transfers, and data oversharing, empowering information workers to make smart data handling decisions, and automating and managing subject requests at scale.**



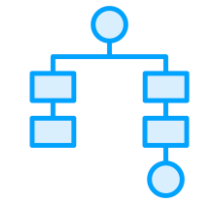
# How Priva Helps Us



**Proactively identify and protect against privacy risks such as data hoarding, problematic data transfers, and data oversharing**



**Gain visibility into the storage and movement of personal data**



**Empower employees to make smart data handling decisions**



**Enable users to effectively manage data and take steps to comply with evolving privacy regulations**



**Manage subject rights requests at scale**



# Microsoft Priva Has Two Solutions

**Priva Privacy Risk Management**

**Priva Subject Rights Requests**



# Licensing

**Microsoft Priva is available as an add-on only**

Both solutions are licensing separately with different licensing models

## Priva Privacy Risk Management

**\$5.00** user/month  
(annual subscription-auto renewal)

[Start free trial](#)

[Buy now >](#)

## Priva Subject Rights Requests (1)

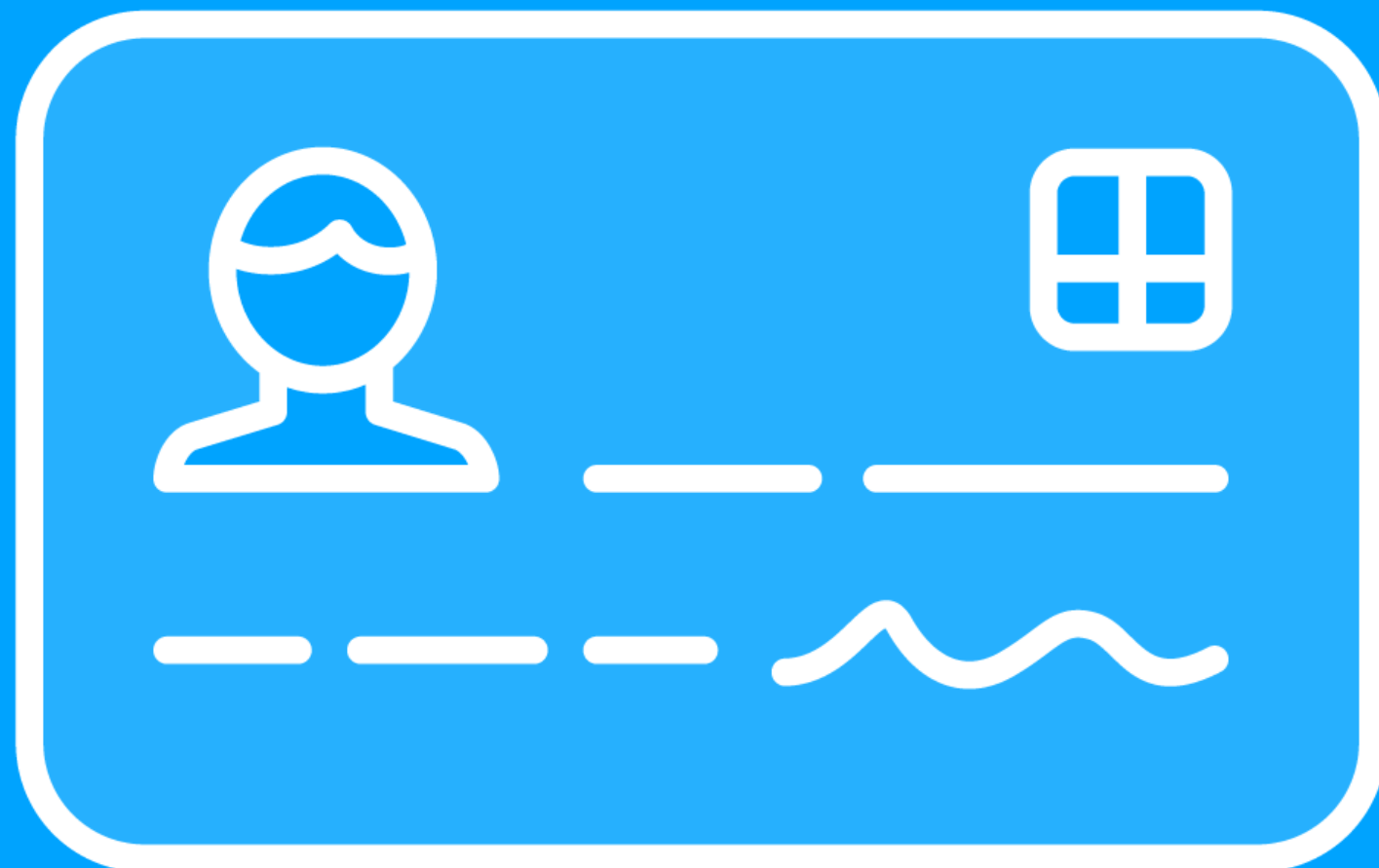
**\$199.80** /request

[Start free trial](#)

[Buy 1 request >](#)

[Buy 10 requests >](#)

[Buy 100 requests >](#)



## Priva Privacy Risk Management

Privacy Risk Management in Microsoft Priva gives you the capability to set up policies that identify privacy risks in your Microsoft 365 environment and enable easy remediation.





# Key Areas

**Limit data  
overexposure**

**Find and mitigate  
data transfers**

**Minimize stored data**




# Privacy Risk Management Overview

## Privacy risk management overview

[Learn more](#)

Privacy risk management is a Microsoft Priva solution. [Learn more about Priva](#)



Keep it safe

### Empower your users to address 5 privacy risks

Enable your workforce to identify privacy issues and take immediate action to safeguard personal data.

Get started

Items with personal data

Last 7 days

↗

36 new items


Policy matches

Last 7 days

⚠

5 privacy risks

Subject rights requests



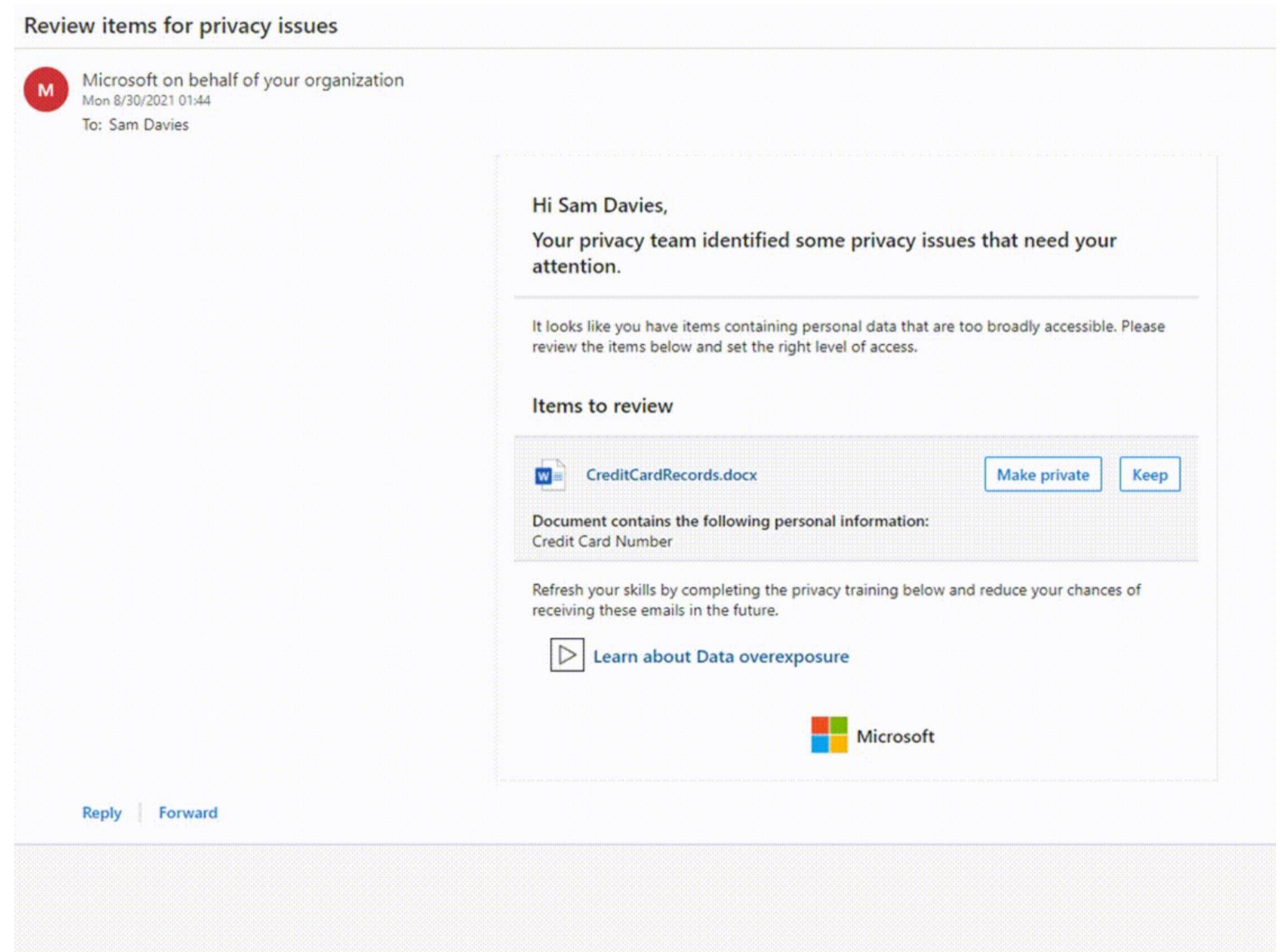
Automate your requests

Click here to explore

**Limit data overexposure by creating alerts if personal data is accessible by too many people**

**You can also directly engage content owners to automate the process**

**And provide training!**



Source: <https://www.microsoft.com/security/business/privacy/microsoft-priva-risk-management>



# Find and Mitigate Data Transfers

Policies > transfer policy

Choose classification groups

You can select one or multiple groups for this policy.

Search for classification groups

1 selected

Name	Country or Region
Australia Health Records Act (HRIP Act) Enhanced	Australia
Australia Privacy Act Enhanced	Australia
<input checked="" type="checkbox"/> GDPR Enhanced	European Union
Japan Personally Identifiable Information (PII) Data Enh...	Japan
Japan Protection of Personal Information Enhanced	Japan
U.S. Gramm-Leach-Bliley Act (GLBA) Enhanced	United States of America
U.S. Health Insurance Act (HIPAA) Enhanced	United States of America
U.S. Patriot Act Enhanced	United States of America

Add Cancel

Transferring personal data can create big privacy risks

Create policies to monitor transfers of personal data between

- Departments
- Different world regions of your organization
- Internal and external users

Find and limit personal data transfers

- Ex: Automatically block messages in Teams



# Minimize Stored Data

Keeping personal data that is no longer needed creates a privacy risk

Create policies to detect personal data that has been stored for a certain amount of time

Create an admin alert


Engage the content owner directly

Policies > Default data minimization

- ✓ Name and type
- ✓ Data to monitor
- ✓ Users and groups
- ✓ Locations
- **Conditions**
- Outcomes
- Alerts
- Mode
- Review and finish

## Choose conditions for the policy

Apply the policy based on the number of days since a content item was created or modified.

Item hasn't been modified in the previous (days) 

120

30

60

90

120



# Privacy Risk Management Works across Microsoft 365

**Exchange Online**

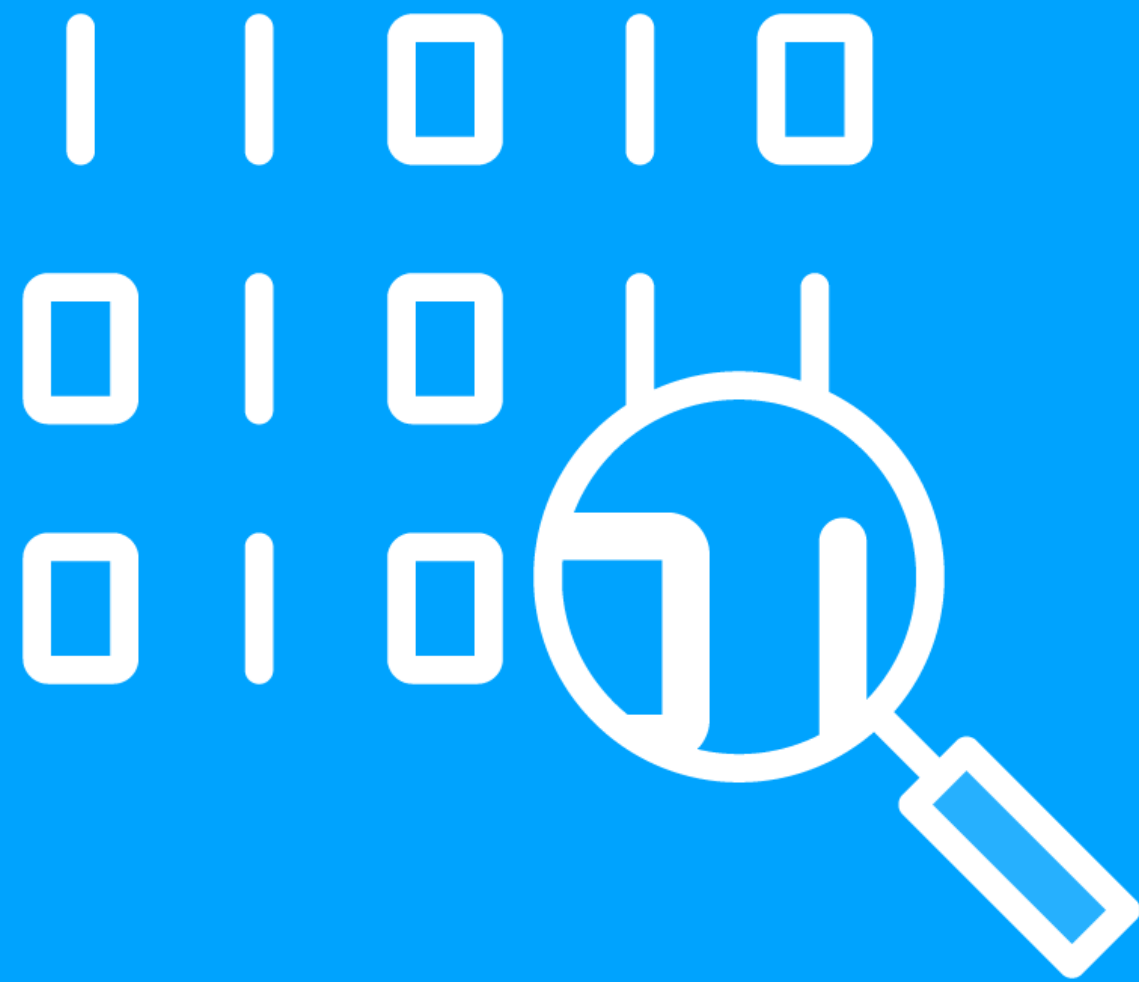
**SharePoint Online**

**OneDrive for Business**

**Microsoft Teams**







## Priva Subject Rights Requests

The Microsoft Priva Subject Rights Requests solution is designed to help alleviate the complexity and length of time involved in responding to data subject inquiries.



# The Problem

Several privacy regulations around the world grant individuals—or data subjects—the right to make requests to review or manage the personal data that companies have collected about them. These subject rights requests are also referred to as data subject requests (DSRs), data subject access requests (DSARs), or consumer rights requests. For companies that store large amounts of information, finding the relevant data can be a formidable task. Fulfilling the requests, for most organizations, is a highly manual and time consuming process.





# Create a Subject Rights Requests

## Data access

Provide a summary of content containing personal data related to the data subject.

[Get started](#)

## Data export

Provide a summary and exported list of content containing personal data related to the data subject.

[Get started](#)

## Data deletion

Facilitate deletion of content related to the data subject.

[Get started](#)

Create a subject right request with the information you have

- Name
- Residency
- Relationship
  - Customer
  - Current/Former employee

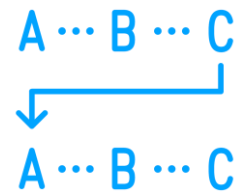
Microsoft provides multiple templates for you to start from



# Subject Rights Requests Workflow



**Immediate kickoff of data evaluation**



**Help in prioritizing content to review**



**Built-in Teams collaboration and editing tools to facilitate data review**



**Automatically generated reports**



# Module Conclusion



## Introduction to Microsoft Priva

- Two independent solutions that are priced separately

## Priva Privacy Risk Management

- Limit data overexposure
- Find and mitigate data transfers
- Minimize stored data

## Priva Subject Rights Requests

- Automate Data Subject Access Requests



**Up Next:**

# **Compliance Management in Microsoft 365**

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