

# Security Concepts and Methodologies in the Microsoft Cloud



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# Overview



**Common security threats**

**Zero Trust methodology**

**Defense in depth**

**Encryption**

**Hashing**

**Digital signatures**





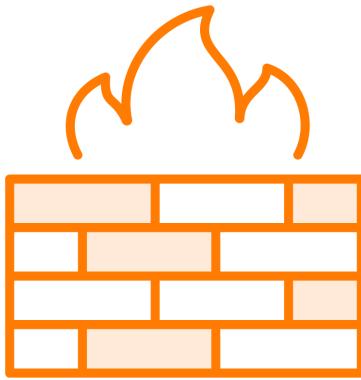
# Common Security Threats



# Common Security Threats



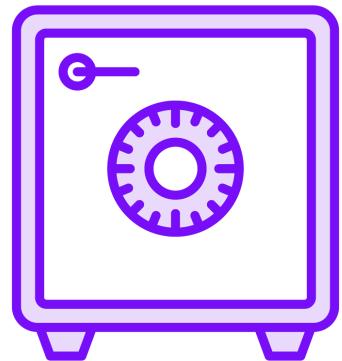
**Data breach**



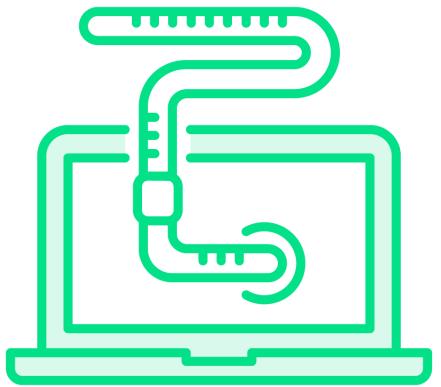
**Disruptive attacks**



**Dictionary attack**  
*aka Brute Force Attack*



**Ransomware**



**Worms**



**Coin miners**  
*aka Cryptojacking*



# Data Breach



**A data breach is when data is stolen**

- Personal data

**Can result in identity attacks**

- Phishing / Spear phishing



# Phishing

**Phishing is a cybercrime in which a target or targets are contacted by email, telephone or text message by someone posing as a legitimate institution to lure individuals into providing sensitive data such as personally identifiable information, banking and credit card details, and passwords.**



# Phishing vs. Spear Phishing

## Phishing

**Sent to hundreds or thousands of recipients with the same message**

**VS**

## Spear Phishing

**Highly targeted – usually a specific individual**

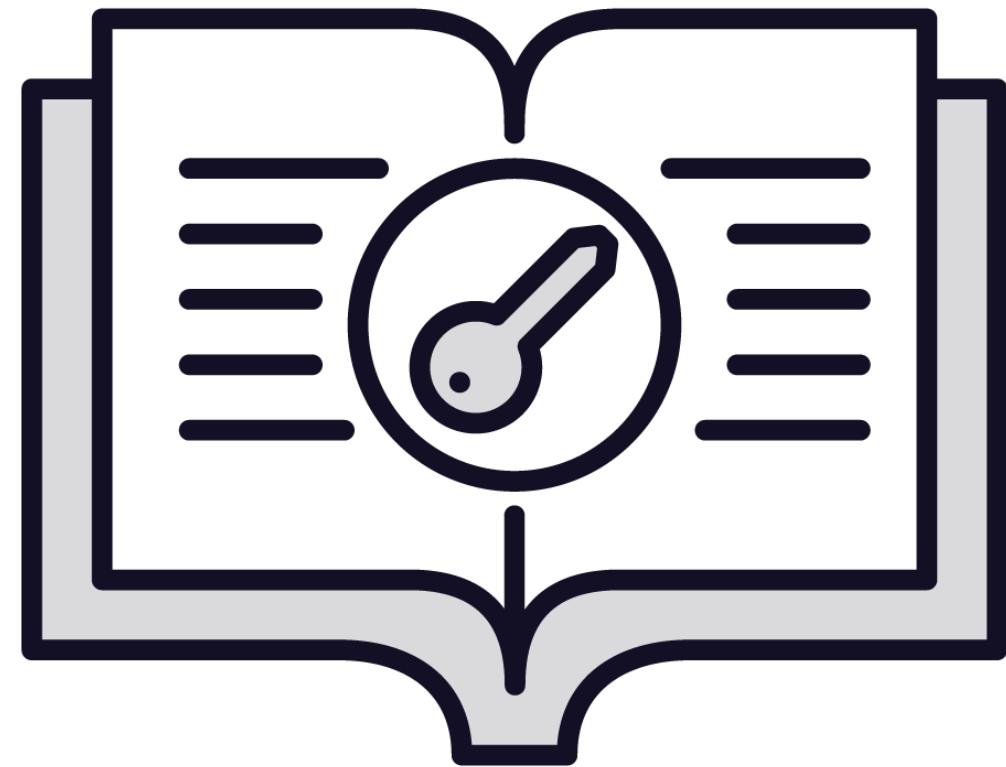
**The hacker researches the target beforehand**

**Boss / Colleagues**

**E-mail comes from someone you know for a task you usually do**



# Dictionary Attacks



Also called *Brute Force Attack*

**Common identity attack**

**Hacker attempts by trying a large number of known passwords**

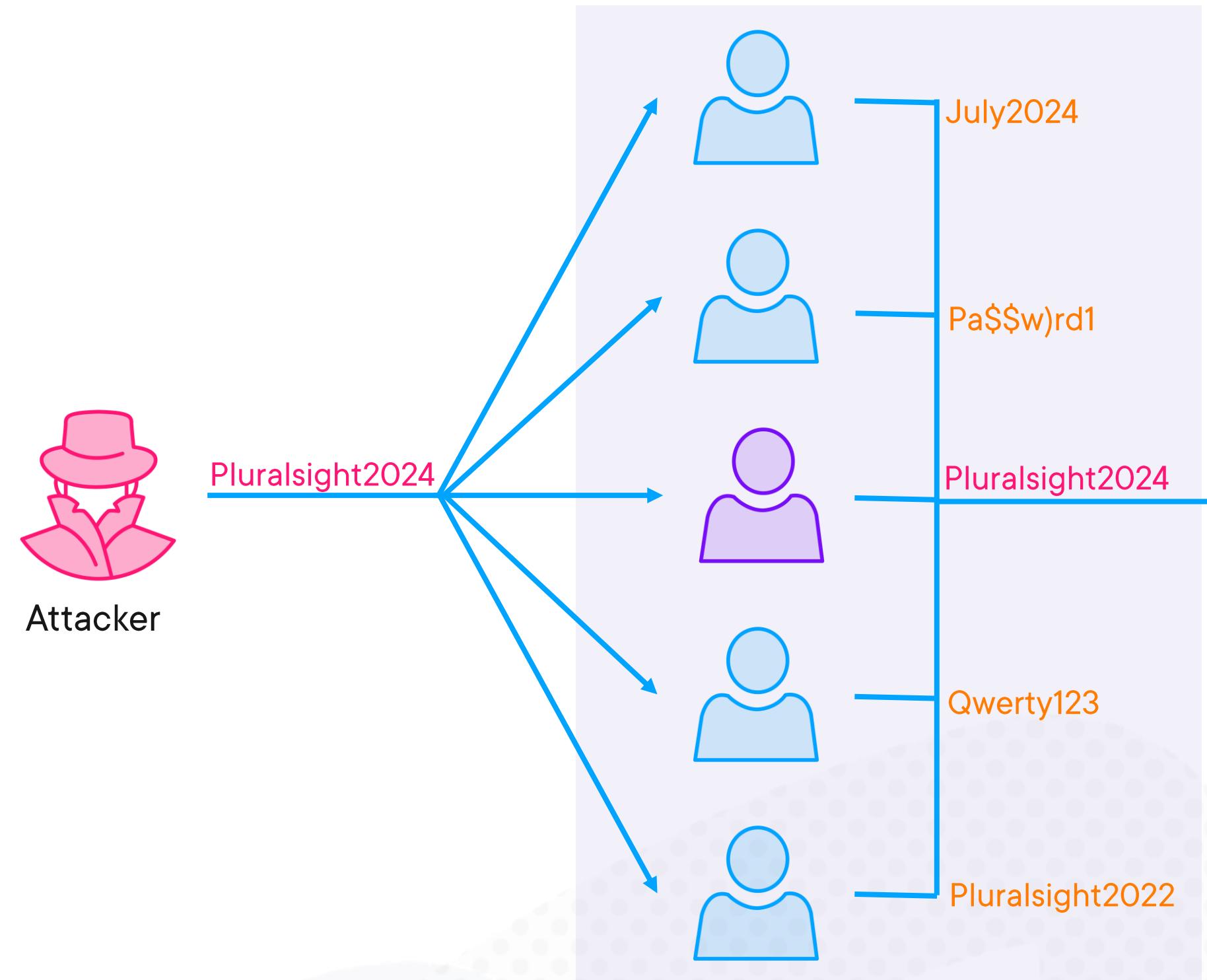
- Each password is automatically tested against a known username

# Password Spray

## Identity attack

**Submit a small number of known weakest password to all accounts in an organization**

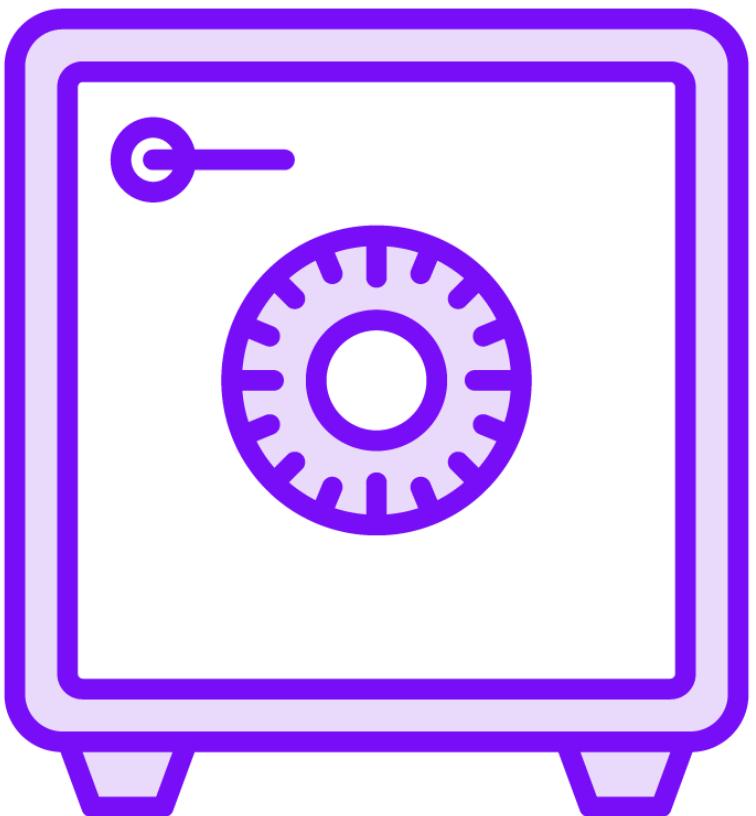
**Limited number of tries to avoid detection thresholds**



Authentication system e.g. Active Directory



# Ransomware



**Type of malware that encrypts files and folders**

**Ransomware attempts to extort money from victims in exchange for the decryption key**

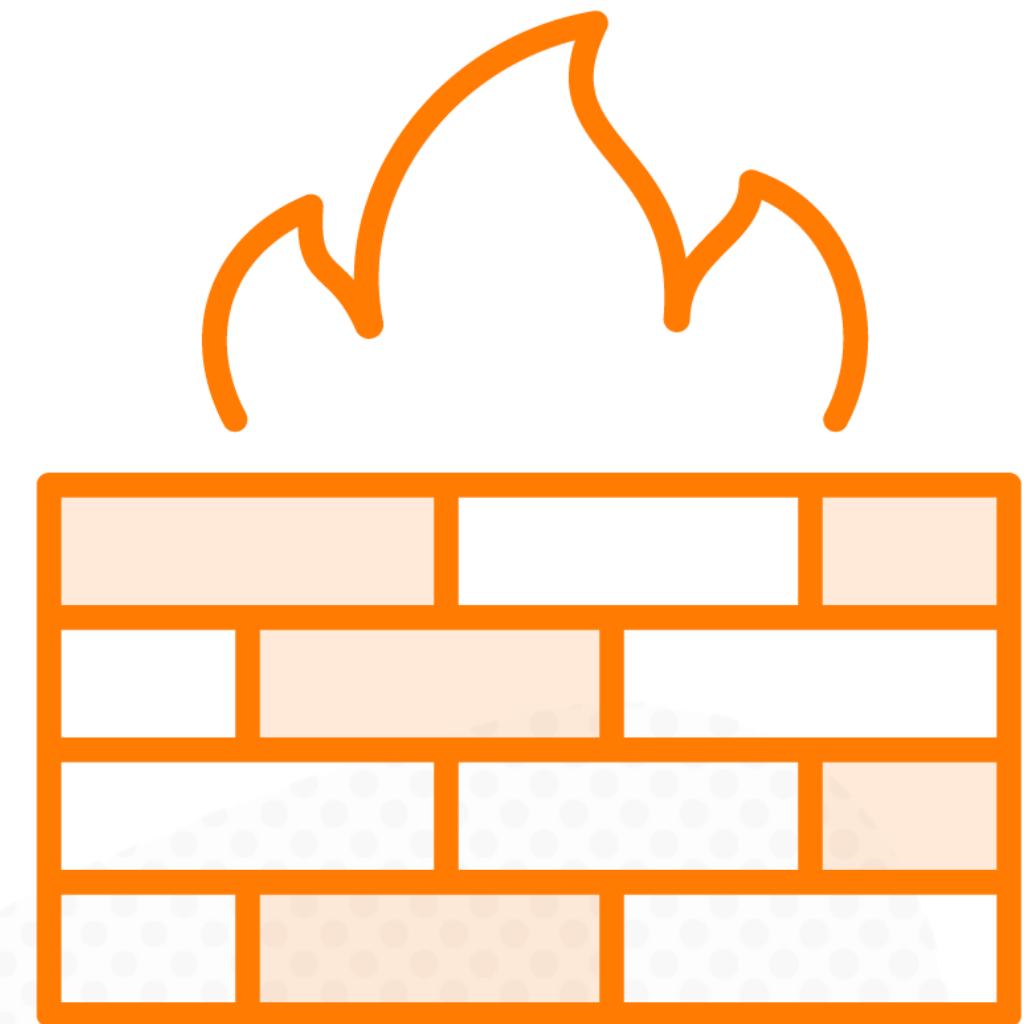
- Usually in cryptocurrency



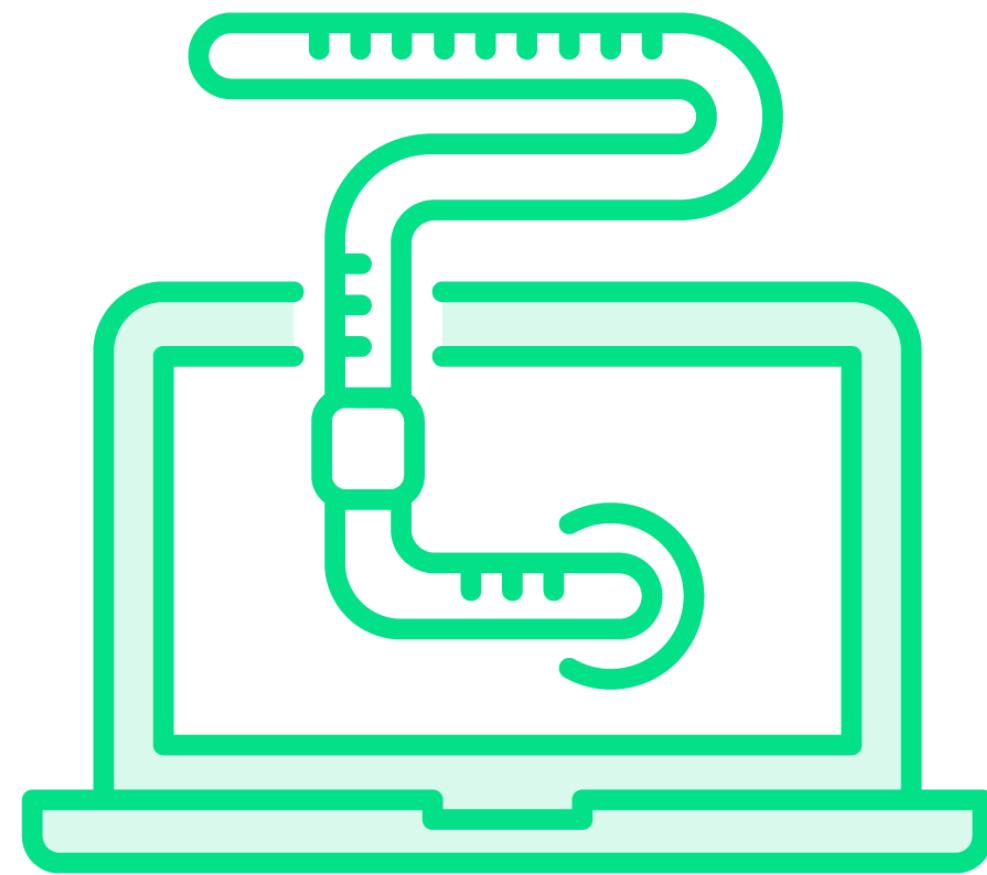
# Disruptive Attacks

## Distributed Denial of Service (DDoS) attack

- Exhaust an application / server / service resources by flooding it with traffic
- Renders the target unavailable to legitimate users



# Worms



**Type of malware that can copy itself**

**Spreads through a network by exploiting vulnerabilities**

**Can spread through multiple ways**

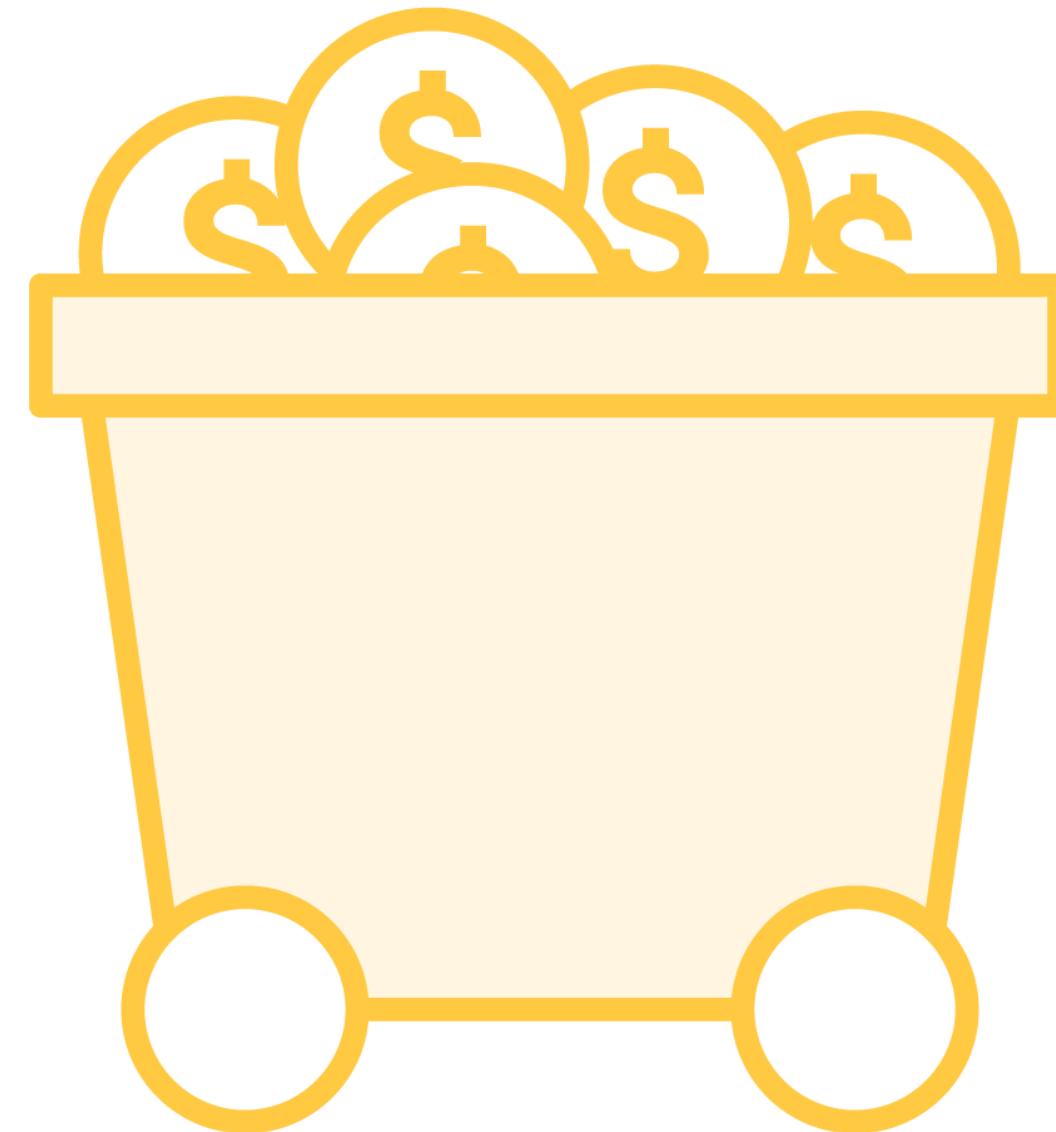
- E-mail attachments
- Text messages
- Removable drives



# Coin Miners (Cryptojacking)

**Affected computer mines for  
Cryptocurrency currency for the hacker**

**Affected computers only notice a decrease  
in performance**





# **Zero Trust Methodology**



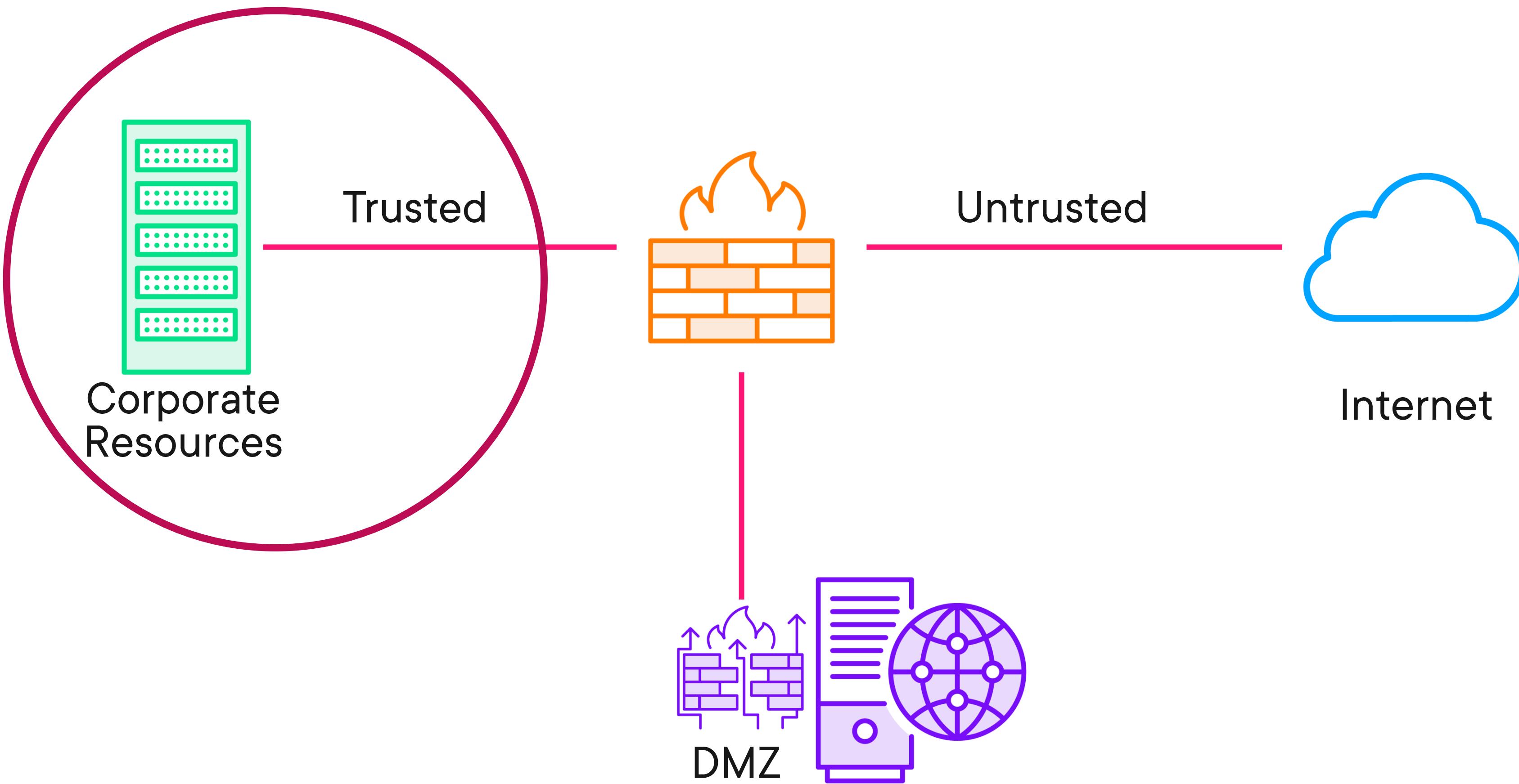
# Zero Trust

**Zero Trust is a cybersecurity model with a very simple premise: eliminate the concept of “trust” from your network.**

<https://www.techradar.com/features/zero-trust-the-strategic-approach-to-stop-data-breaches>



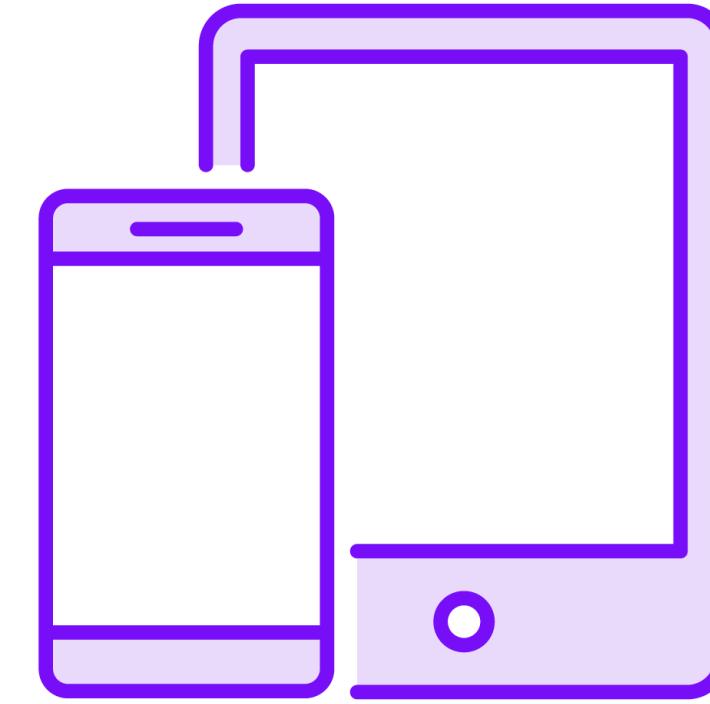
# Traditional Network Design



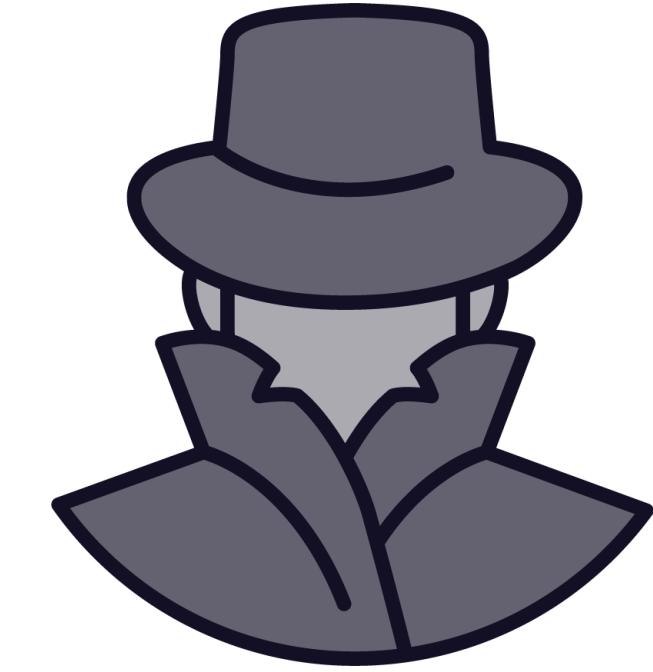
# The Corporate Perimeter Has Changed



Cloud technology



Mobile workforce



Bad actors and  
threats have evolved



**Zero trust assumes there is no implicit trust granted to assets or user accounts based solely on their physical or network location (i.e., local area networks versus the internet) or based on asset ownership (enterprise or personally owned).**



# Zero Trust Guiding Principles



**Verify Explicitly**



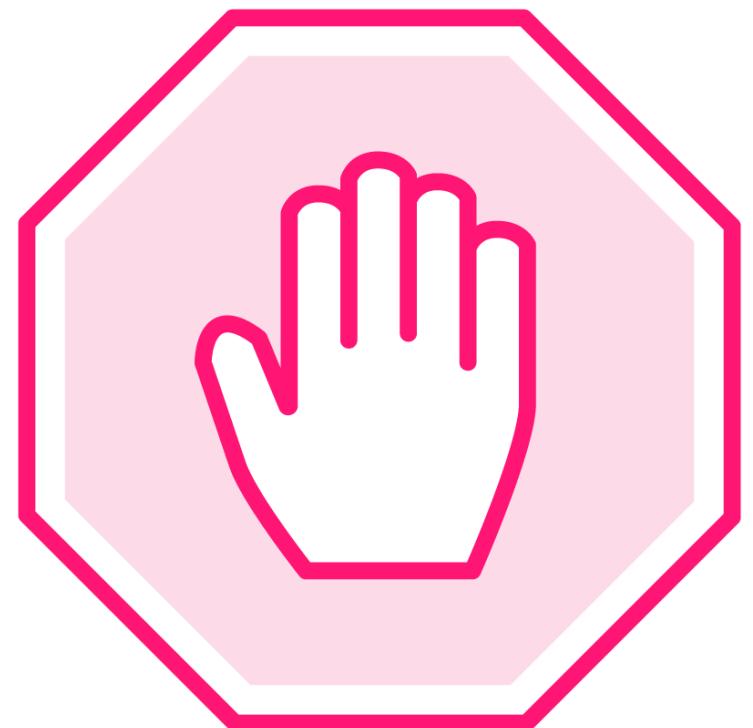
**Least Privileged  
Access**



**Assume Breach**



# Verify Explicitly



**Authenticate and authorize based on available data points**

- User identity
- Location
- Device
- Service
- Data anomalies



# Least Privileged Access

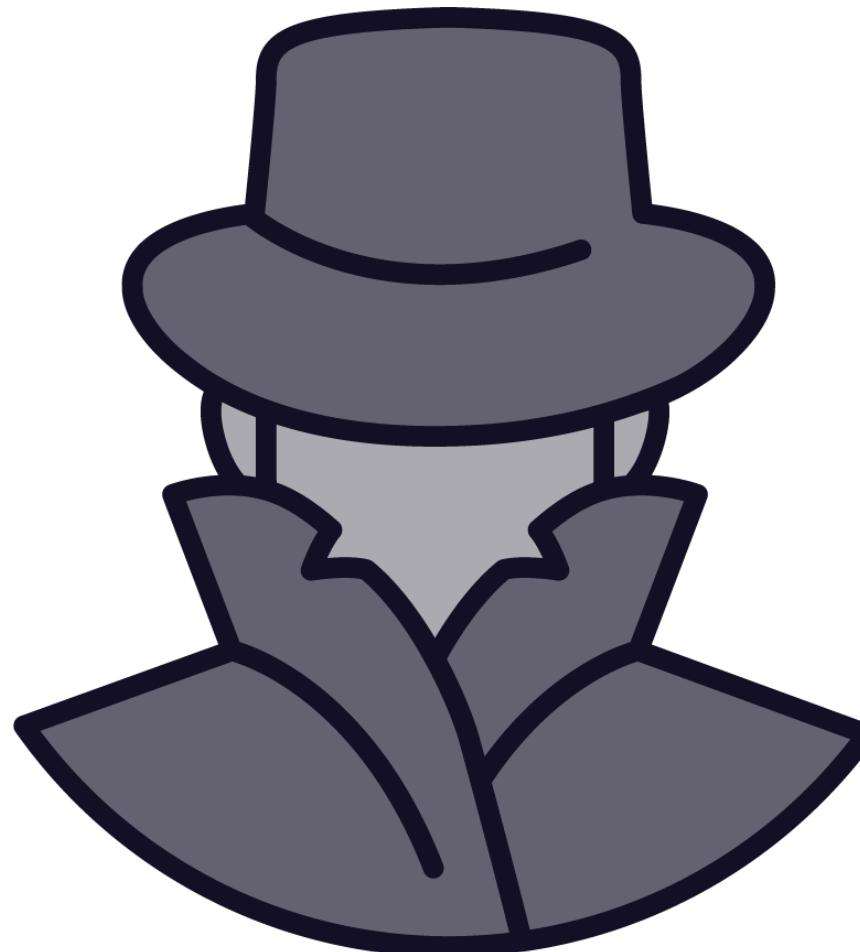
**Limit users with Just-in-time and just-enough access**

JIT/JEA

**Risk-based adaptive policies**



# Assume Breach



**Segment access by network, user, devices, and application**

**Use encryption to protect data**

**Use analytics to get visibility**



# Zero Trust Foundational Pillars

## Identities

Identities must be verified with strong authentication, and follow least privilege access principles

## Devices

Monitoring devices for health and compliance is an important aspect of security

## Applications

Discovering all applications being used, sometimes called Shadow IT because not all applications are managed centrally

## Data

Should be classified, labeled, and encrypted based on its attributes

## Infrastructure

To improve security, you assess for version, configuration, and JIT access, and use telemetry to detect attacks and anomalies

## Networks

Should be segmented, including deeper in-network micro segmentation





**Learn more about it on Pluralsight**

**Zero Trust Architecture (ZTA)**

**Learning Path**





# Defense in Depth



## Center for Internet Security (CIS)

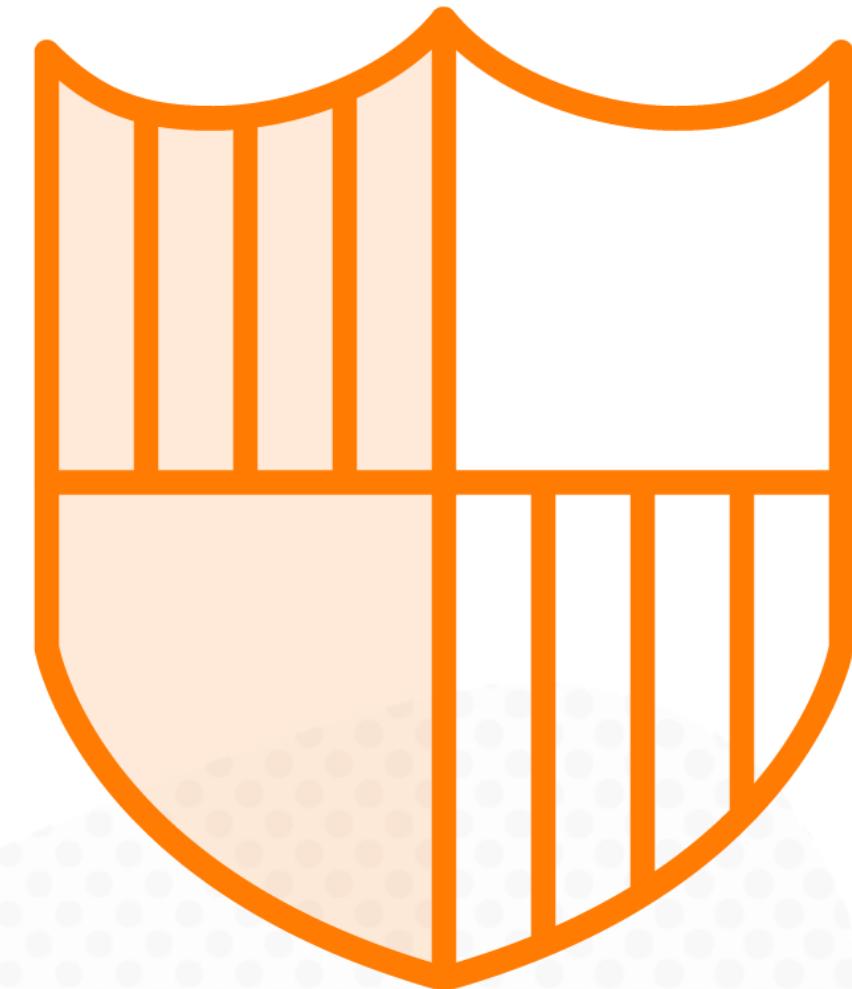
**Defense in Depth (DiD) refers to an information security approach in which a series of security mechanisms and controls are thoughtfully layered throughout a computer network to protect the confidentiality, integrity, and availability of the network and the data within.**



# Defense in Depth

**Use a layered approach, rather than relying on a single perimeter**

**If one layer is breached – a subsequent layer will prevent an attacker getting access to the data**



# Layers of Security

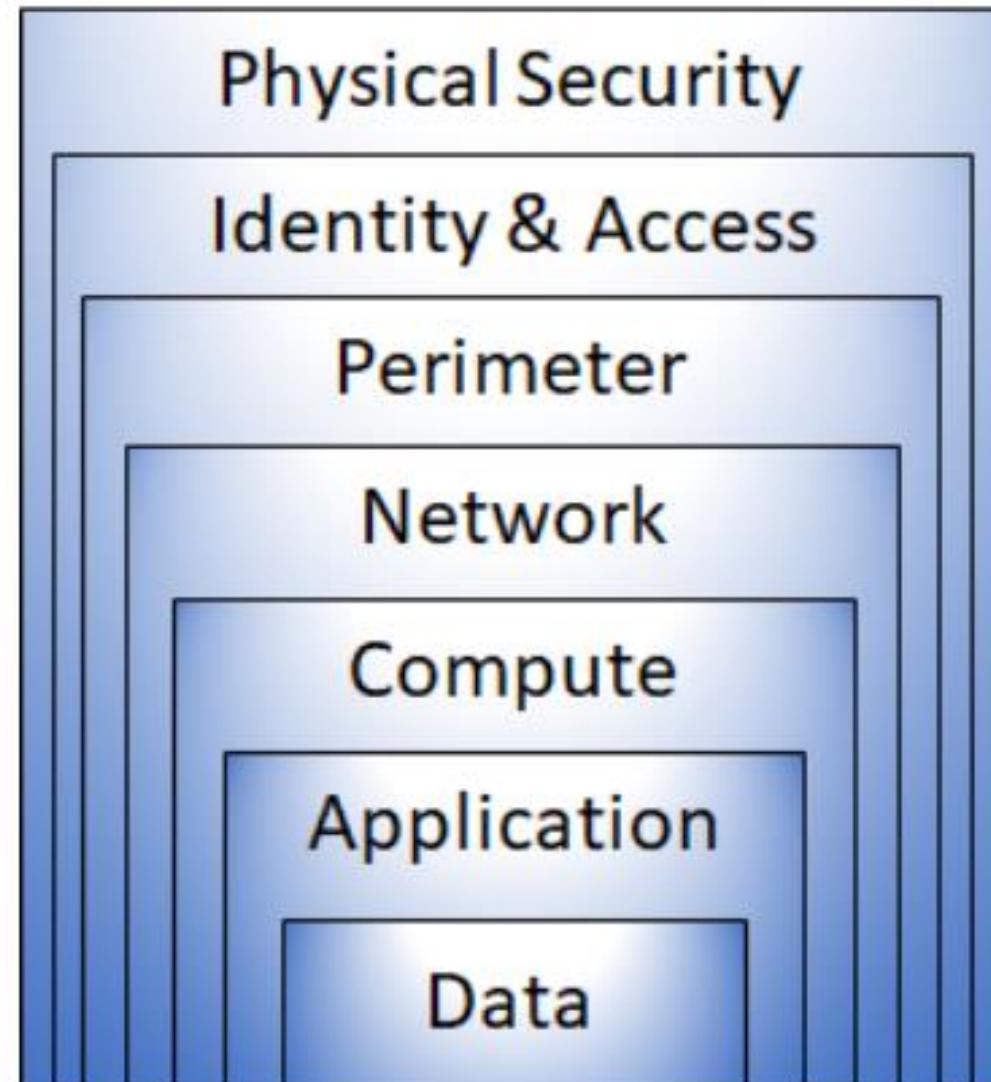


Image Source: Microsoft©

## Physical

- Limiting access to a datacenter

## Identity & Access

- Security controlling access to infrastructure

## Perimeter

- Denial of Service protection

## Network

- Limit communication between resources with segmentation



# Layers of Security (Continued)

## Compute

Secure access to VMs by closing certain ports

## Application

Ensure that applications are secure and free of security vulnerabilities

## Data

Encryption to protect data

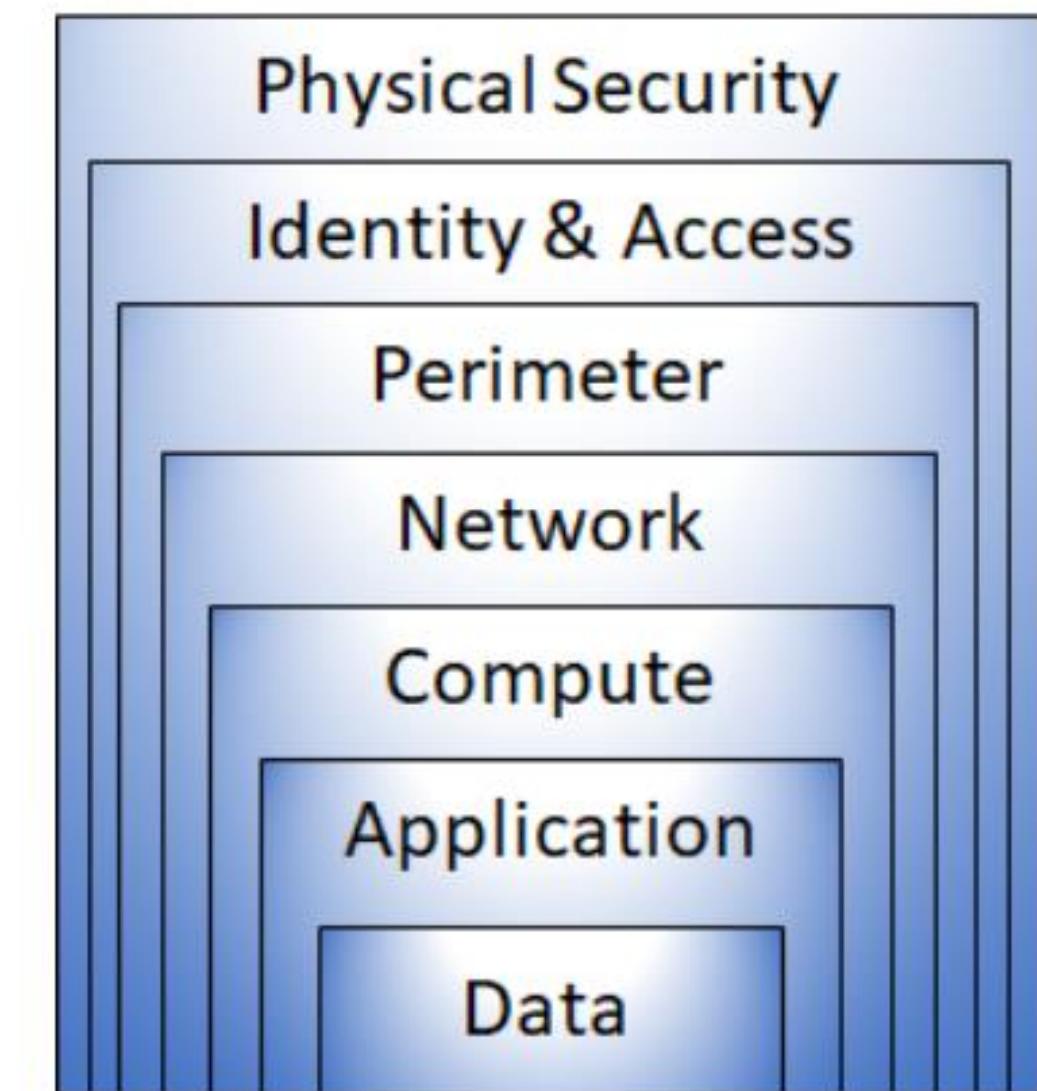
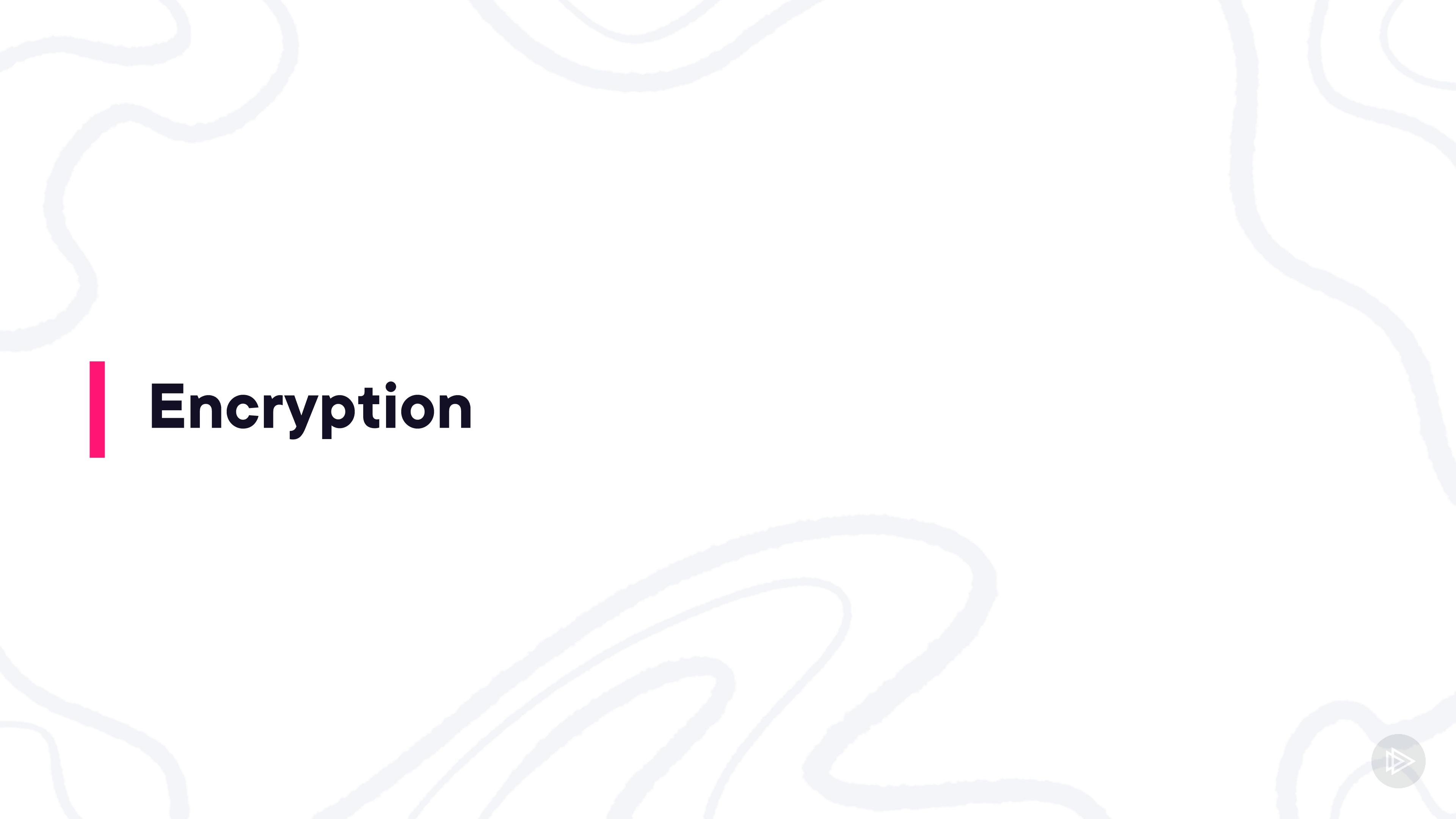


Image Source: Microsoft©

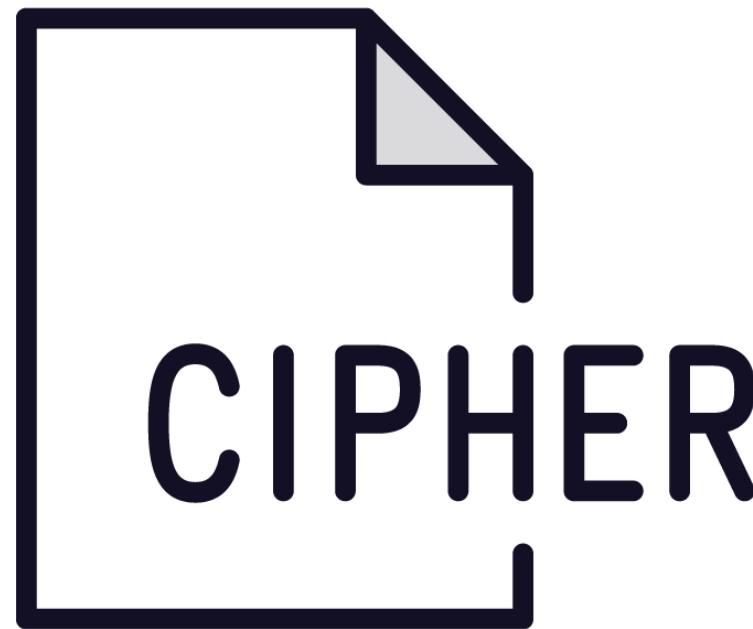




# Encryption



# Encryption

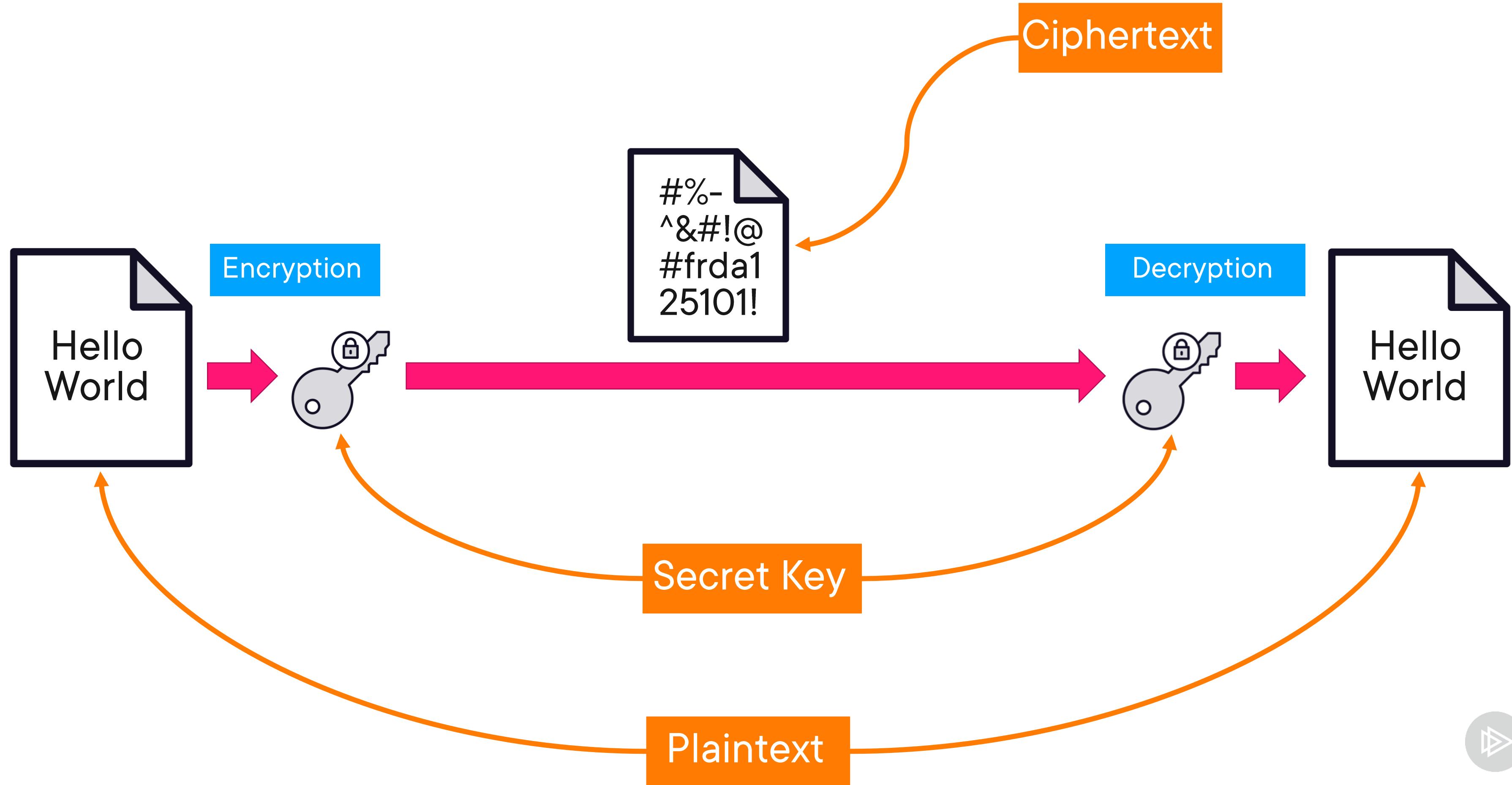


**The process of making data unreadable and unusable to unauthorized viewers**

**Data must be decrypted using a secret key to be used**



# Encryption Basics



# Types of Encryption Methods

## Symmetric Cryptography

Single key to encrypt and decrypt the data

VS

## Asymmetric Cryptography

Two keys instead of one

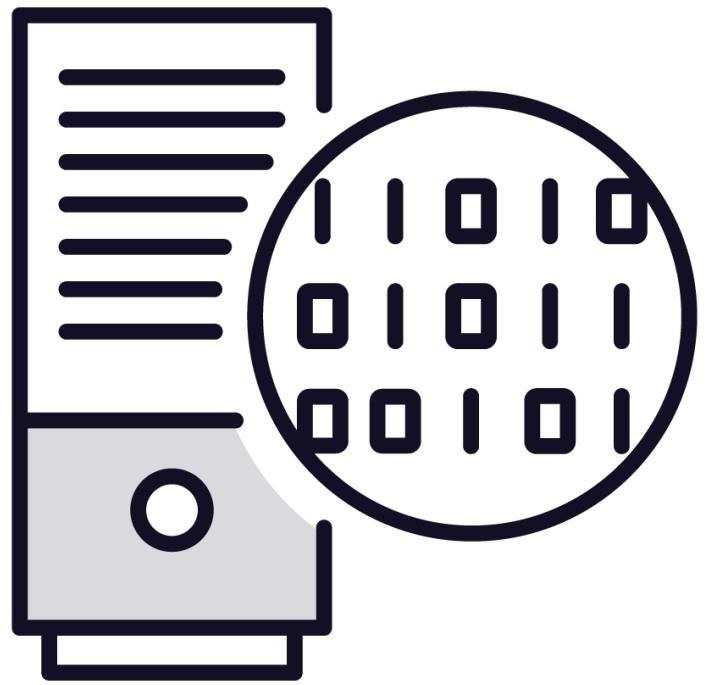
- A public key
- A private key

Used for Transport Layer Security (TLS)

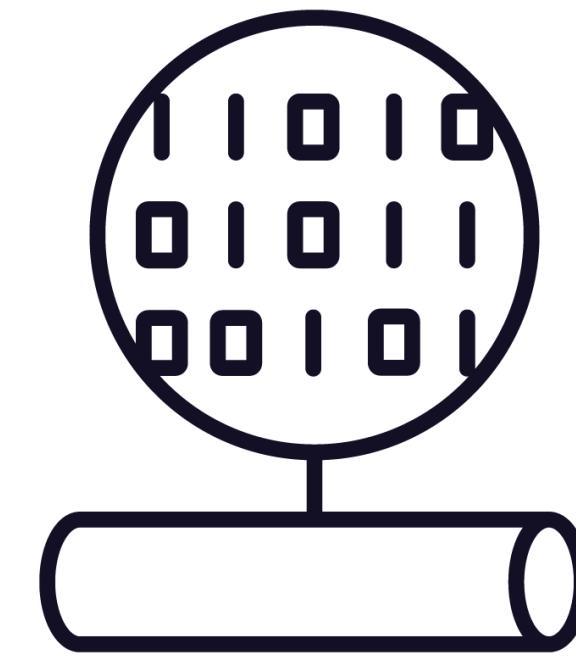
- Such as the HTTPS protocol



# Data Encryption



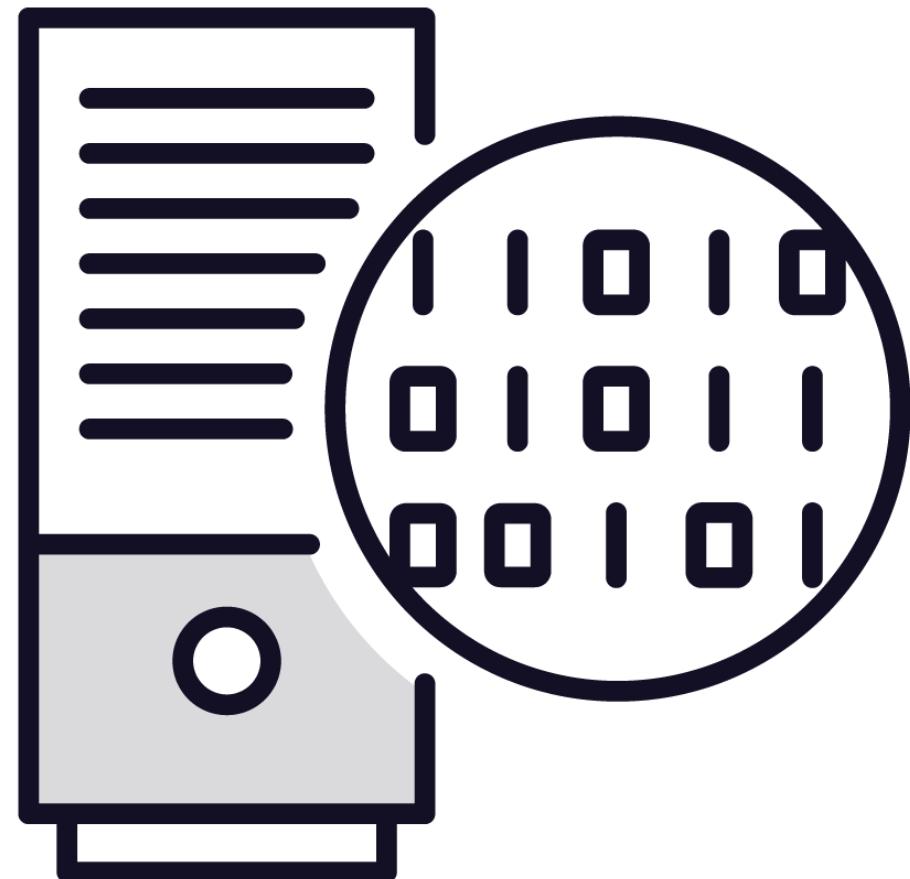
**Data at Rest**



**Data in Transit**



# Encryption at Rest



**Data that's stored on a physical device**

- Server
- Hard drive
- Database
- Storage account

**Data is unreadable without the keys needed to decrypt it**

- Even if physical storage is stolen

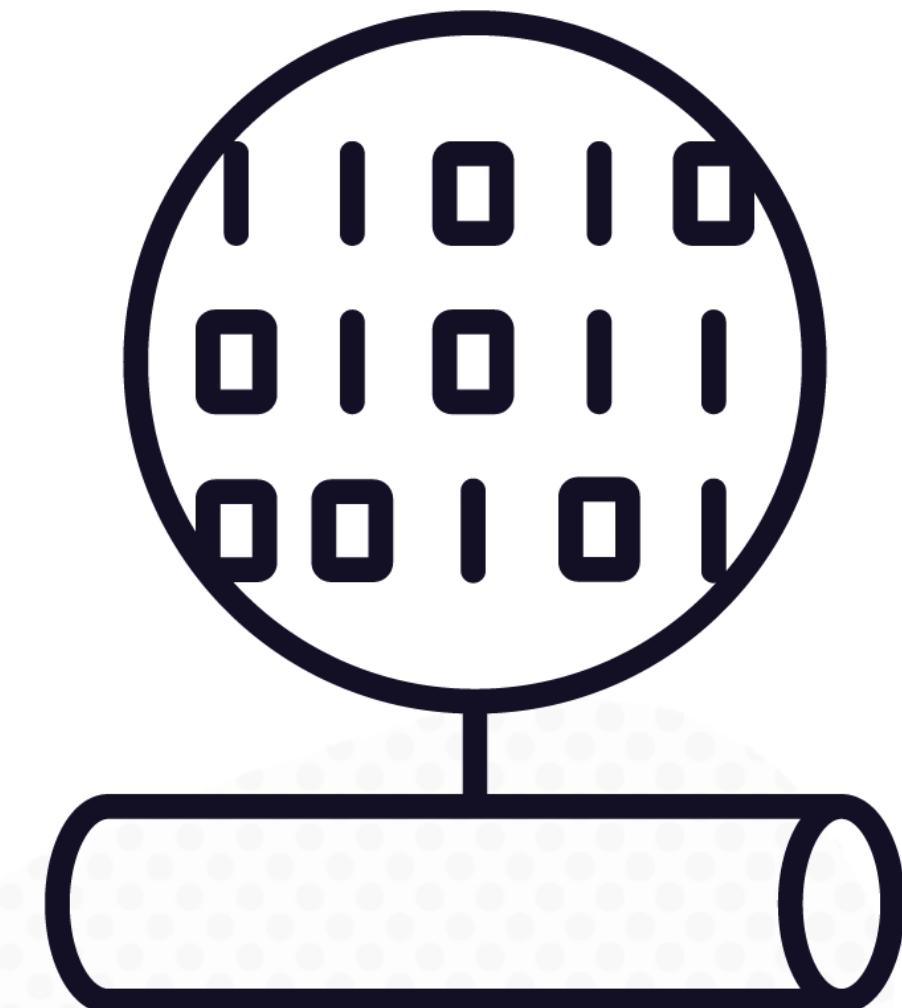


# Encryption in Transit

**Data moving from one location to another**

**Protects data from outside observers**

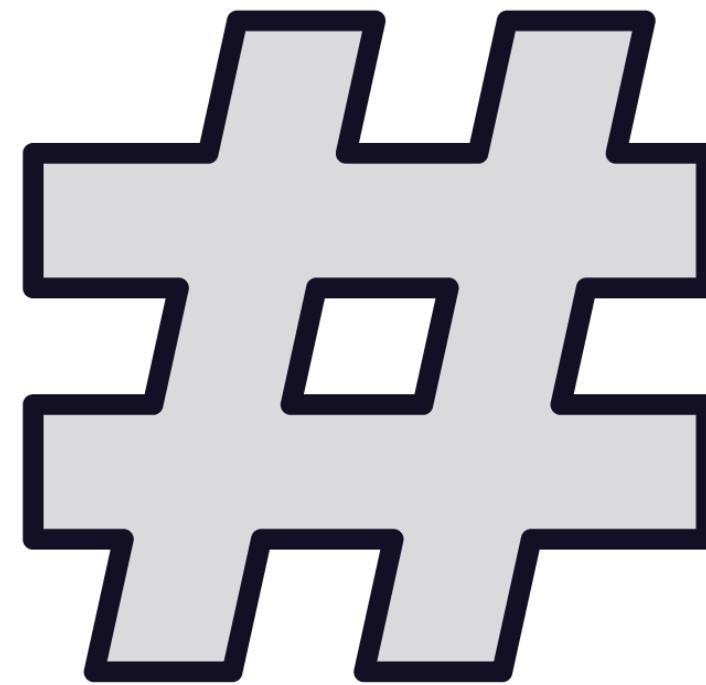
HTTPS is an example of encryption in transit



# | Hashing



# Hashing



**Using an algorithm to map data of any size to a unique fixed length value**

**The hash can be used as a unique identifier of its associated data**

**Hashing is deterministic**

- Same input produces the same output
- Changing anything in the input will produce a different hash



# Encryption vs. Hashing

## Encryption

Protect data at rest or in transit

Encrypted data needs to be decrypted to be used

VS

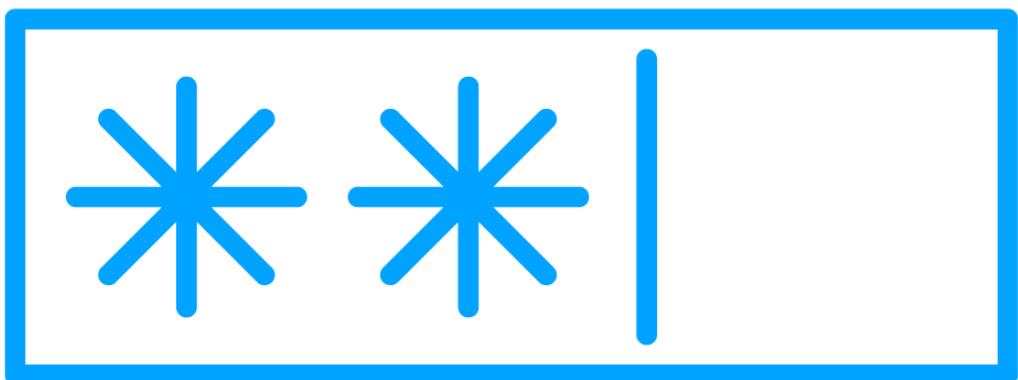
## Hashing

Hashing is meant to verify that a file or piece of data hasn't been altered

Hashing is a one-way function



# Password Hashing



**Hashing is often used to store passwords**

**When you enter a password**

- Same algorithm is used to create a hash of the password
- The hash is compared to the stored hash version of the password
- If they match – password is correct



# Salting

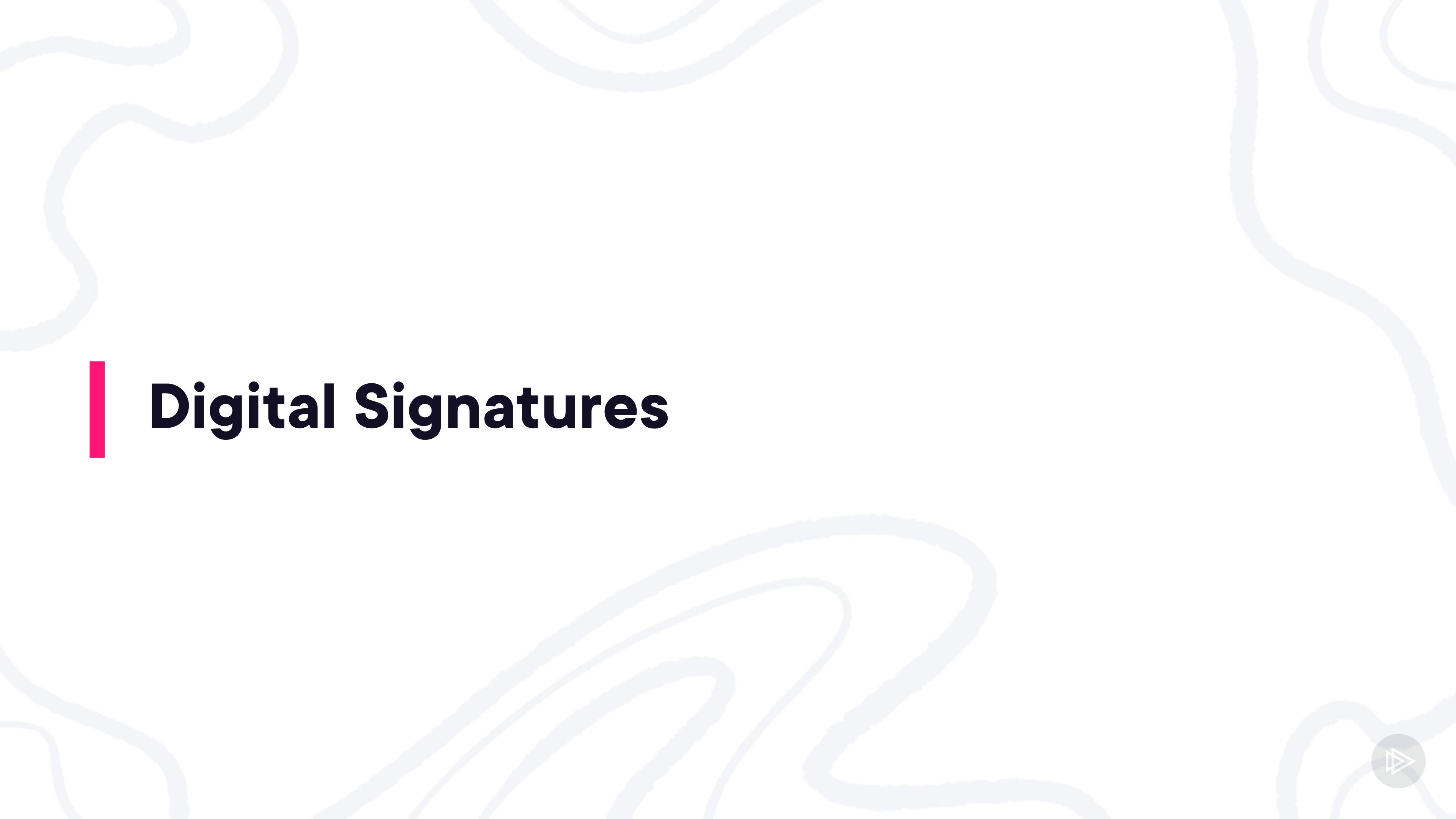
**Hash functions are deterministic**

- Hackers can use brute-force attack by hashing the password
  - For a matched hash – they can know the actual password

**Salting means adding a random value known only to you to the input**

- User password: Plur@ls!ght
- Add your SALT before hashing:  
Plur@ls!ghtSALT

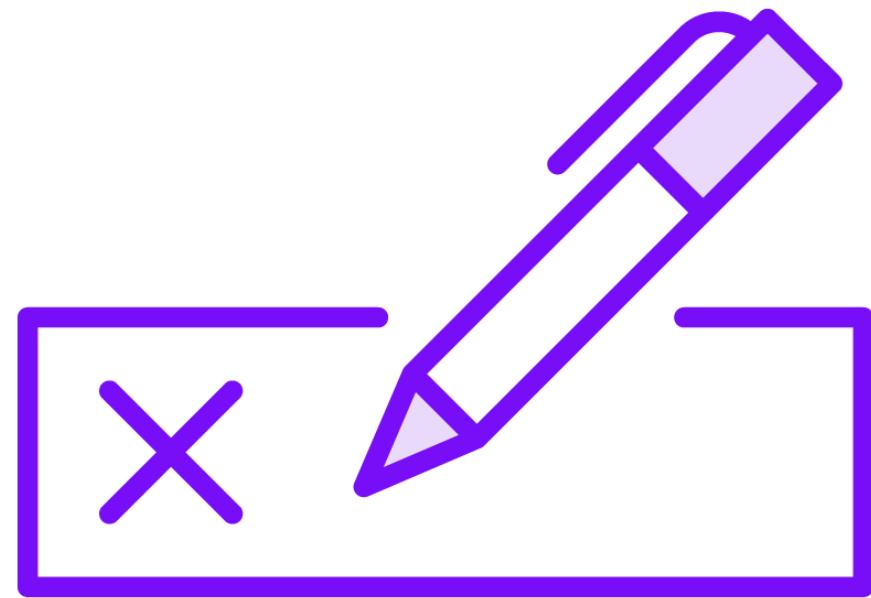




# Digital Signatures



# Digital Signatures



**Digital signatures prove that a document was not modified from the time it was signed**

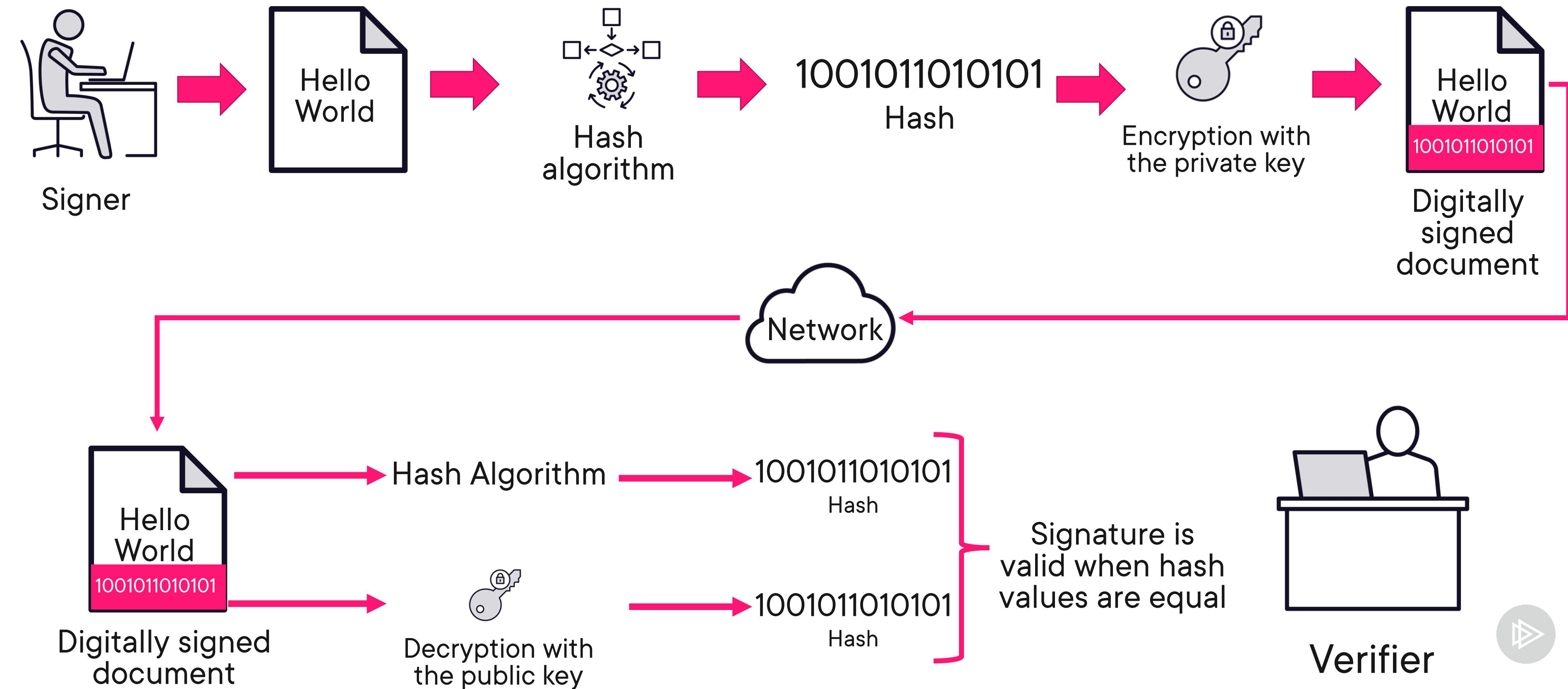
- Intentionally or unintentionally

**Digital signatures use both encryption keys and hashing**

- But do not necessarily encrypt the content of the message
- Asymmetric cryptography is used to encrypt the hash



# Digital Signatures Overview



# Module Conclusion



**Common threats for enterprises today**

**Zero Trust methodology**

- Never trust, always verify
  - Verify explicitly
  - Least privileged access
  - Assume breach

**Defense in depth**

- Layered approach

**Encryption**

**Hashing**

**Digital signatures**



**Up Next:**

# **Identity Concepts in the Microsoft Cloud**

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