

# VINICIUS SARAIVA ANDRADE

[linkedin.com/in/vinicius-saraiva](https://linkedin.com/in/vinicius-saraiva) · v.saraiva.andrade@gmail.com  
Rio de Janeiro, Brazil · +55 24 99267-9147 (WhatsApp)  
Portfolio: [vinicius.pm](http://vinicius.pm)

## WORK EXPERIENCE

### **Product Manager at Stone Co. (Ton brand)**

June 2025 – Present

Rio de Janeiro, Brazil – On-site

- Stone is one of Brazil's largest fintechs (NYSE: STNE); Ton serves micro-merchants
- Leading Product Journeys squad focused on consumer financial products
- Building credit cards, Pix payments, investments, and banking features

### **Guest Lecturer at Product Heroes**

2025 – Present

Remote (Italy)

- Teaching "AI per Product Builder" masterclass at Italy's largest PM community (9,000+ members)
- 4-module curriculum (16h): Design/Frontend, Backend, API Integration, AI Services
- Helping PMs, founders, and designers build functional MVPs using AI tools

### **Product Manager at iBanFirst S.A.**

Oct. 2022 – May 2025

Paris, France – On-site

- B2B cross-border payments and FX platform for enterprises
- Led end-to-end product development of web platform and mobile app
- Projects: authentication, open banking, hedging, FX, user experience
- Built AI Localization Platform: reduced translation from weeks to hours for 10,000+ keys
- Built Bulk Payment Processor PoC: validated highly-requested feature for dev team
- Delivery through Scrum and SAFe; regular presentations to 200+ colleagues

### **Strategy & Consulting Intern at Accenture Innovation Center**

Feb. – Aug. 2022

Milan, Italy – On-site

- Market analysis, startup scouting, emerging tech research
- Projects: payment risk management, crypto acceptance, E-POS strategy

### **Product Summer Analyst at Stone Co.**

Jun. – Sep. 2021

São Paulo, Brazil – Remote

- Structured Stone's Open Banking Payments API partnership offer
- Analyzed Open Banking regulation and API providers in Brazil and USA

## SKILLS & LANGUAGES

### **Certifications:**

AI Product Management (Duke), PSPO I, SAFe 6.0 PM/PO

### **Languages:**

Portuguese (native), English, Italian, French (fluent)

### **Analytics:**

Posthog, Amplitude, Fullstory, Metabase (SQL), BigQuery

### **AI & Dev Tools:**

Cursor, Claude, Lovable, Supabase, Postman, Python

## EDUCATION

### **BSc. in International Economics and Finance – Università Bocconi**

2019 – 2022

Milan, Italy

- Thesis: Business Model Strategy of Financial Super-Apps – Banco Inter Case Study
- Member of JEME Bocconi Studenti (Junior Enterprise)

### **BA in Economics – Dartmouth College**

2018 – 2019

New Hampshire, USA

- Finalist at TuckLAB Startup Ideation Program (Tuck Business School)