websummit

Mentor Hours

Startup info pack

What is Mentor Hours?

Mentor Hours is a series of pre-scheduled group meetings between startups and our high-level attendees. Attending startups will have the chance to get advice from experienced mentors who've done it all before.

Mentors spend 45 minutes coaching startups in a group session. These sessions are interactive, focused on one of four distinct tracks.

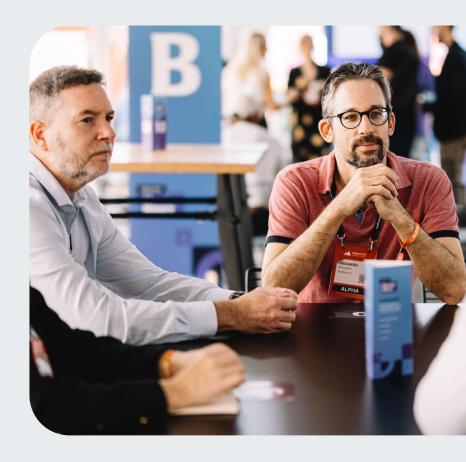Each track features mentors with relevant expertise, ensuring you can discuss the issues most important to you.

Which tracks can I choose from?

During the Mentor Hours booking process, you'll be prompted to choose one of four distinct tracks. Your chosen track will be the key focus of your session, so make sure you select the one that adds the most value to your company.

Tracks overview:

- **Leadership:** Learn more about leadership, hiring and fostering talent.
- **Engagement:** Gain insights into customer engagement through marketing, social media and public relations.
- **Fundraising:** Gain insights into raising capital and growing your business.
- **Scaling:** Get advice on scaling your business and expanding your customer base.

You can find further details about each one of the tracks here.

How does the application process work?

1

The first step is to complete the application form, which you will have received in your welcome email. Provide details about yourself and your company, and register your interest in participating in Mentor Hours.

If you have not received the application form for Mentor Hours, please reach your to your startup success manager.

2

Our Mentor Hours team will send an email to all startups that have registered their interest, asking them to select a track and time slot for their meeting.

Please note: Spaces are limited, and are offered on a first come first served basis. We encourage all startups to secure their preferred track and time slot as early as possible. Failure to complete this step will result in your meeting slot being forfeited.

3

One week before the event, the Mentor Hours team will reach out again to let you know your meeting details, including who your mentor will be. After that, all you need to do is arrive at the Mentor Hours area 15 minutes before your session starts.

Please note: Failure to choose a track and time slot will result in your meeting spot being forfeited.

FAQs

What is Mentor Hours?
Mentor Hours is a series of knowledge-sharing and mentoring meetings between startups and high-level attendees.

How long are the sessions?
Each session is 45 minutes long.

Where will Mentor Hours take place?
Mentor Hours will take place on the exhibition floor. Prior to the session, you'll receive a venue map showing the exact location of the Mentor Hours area.

How many people from my team can join?
Only one member per team can join Mentor Hours. During the booking process, you'll be asked to provide details of the person attending. If, for any reason, the person who was supposed to attend on behalf of your team can't make it, anyone from your company can join in their place without prior notice.

When should I arrive?
You are required to arrive at least 15 minutes before your scheduled meeting so you can check in.

Who is my mentor?
You'll be told who your mentor is roughly one week before the event. When you find out who they are, you'll be able to find them on the Collision mobile app under the Mentor Hours entry on your personal schedule.

What if I don't feel like the mentor is a good match?
Each mentor is matched to a track based on their background and expertise. Even if your mentor is not directly related to your industry, you will gain valuable knowledge from their mentorship as they will have extensive and relevant expertise to share with you.