Vinny Rodrigues

Frontend Developer
Greater NYC Area

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Portifolio Website

PROFESSIONAL SUMMARY

Software engineer with proven ability to adapt rapidly to new environments delivering high-quality code. Quickly became fluent in major JavaScript frameworks developing functional applications in cross-functional teams and managing projects from start to finish. Eager to work on high-growth products with a desire to learn new technologies.

TECHNICAL SKILLS

- JavaScript
- Node.js
- Express.js
- React
- Redux
- React Testing Library
- CSS/ SASS
- Typescript
- SEO
- Git
- HTML

EXPERIENCE

Front-end Engineer - Growth SEO team

Caesars Sportsbook| Remote   *Aug 2021 to Present*

- Expanded features(import, export, approve and flag flow) , refactored **Typescript** code, and improved UI for the internal promo code manager tool.
- Worked with **REST APIs** to provide support for +100 marketing landing pages and created new experiences through a headless CMS.
- Assisted development of the new registration experience by translating UX design into high quality and reusable code using **React**, **HTML** and **CSS**.
- Adjusted internal link architecture to address crawling errors that prevented pages from appearing on Google.
- Standardized components and educated engineers on SEO best practices that increased indexed pages by 122%.

Lead SEO Specialist

Fit Small Business | New York, NY   *Nov 2018 to Jul 2021*

- Managed SEO projects in 4 topic teams improving overall search visibility by 21% for sales and marketing categories.
- Trained new team members on SEO strategies such as keyword research, onpage optimizations and topic clusters.
- Advised the team on technical SEO considering implications such as **crawling, indexing, and website architecture**.

PROJECTS

eShop | https://eshop-1645.onrender.com/

- Developed an Ecommerce app that allows users to make payments through a PayPal integration at checkout.
- Designed RESTful backend server enabling products to be stored persistently in an online database.
- Developed and implemented pagination, search, and admin features.
- Utilized: React.js, Redux, Node.js, Express, MongoDB, Mongoose, Heroku, Bootstrap, HTML/CSS, Git

InstaClone | https://instaclone-251.onrender.com/

- Implemented backend user authentication using JSON Web Tokens and created custom authorization middleware.
- Designed a complex schema leveraging data association and Mongoose capabilities.
- Utilized: React.js, Redux, Node, Express, MongoDB, Mongoose, Heroku, Bootstrap, HTML/CSS, Git

EDUCATION/CERTIFICATIONS

Web Developer Bootcamp by Colt Steele (2020)

Mechanical Engineering, Pontifícia Universidade Católica (2015)