Contact

+1 (236) 997-3986 (Mobile)
viniciusmarson3910@gmail.co
m

www.linkedin.com/in/vinicius-
marson (LinkedIn)
github.com/viniciusmarson (Other)

Top Skills

React.js
Node.js
Amazon Web Services (AWS)

Languages

Inglês (Full Professional)
Espanhol (Elementary)
Portuguese (Native or Bilingual)

Certifications

Professional Scrum Master I (PSM I)
Building a Fintech: Legal and
Operational Aspects

Vini Marson

Senior Software Engineer - React - React Native - NodeJS -
Typescript - AWS
Vancouver, British Columbia, Canada

Summary

Software Engineer with over 9 years of experience delivering
impactful projects.

Proficient in React, React Native, and JavaScript/TypeScript for
creating interactive and responsive user interfaces.

Skilled in backend development using Node.js with expertise in
MongoDB, PostgreSQL, and SQL for data modeling.

Experienced in implementing CI/CD pipelines, cloud architecture
(AWS, Google Cloud), and promoting DevOps culture.

Co-Founder of Nomos, a company backed by a $5 million
investment from TC (Traders Club), established to create the largest
platform for centralized, practical, and organized monitoring of
information from executive and legislative branches nationwide.

From 2018 to 2022, served as CTO and Partner at Singu, the
largest beauty and wellness delivery marketplace in Latin America.
Participated from the beginning with a lean team of 7 employees,
which later expanded to 40 after the M&A with Natura & Co (owner
of The Body Shop).

Experience

Turing

Senior Software Engineer
March 2024 - Present (8 months)
Palo Alto, California, United States

Allocated in a crypto company as a senior software engineer collaborating as
part of the authentication, security, and session management squad.

Implemented a Micro Frontend Architecture to improve modularity and maintainability of
componentes like app switcher, navigation bar and user profile that are used across more than 8 products of the company.

Nomos
CTO & Partner
October 2022 - April 2024 (1 year 7 months)
São Paulo, Brazil

Co-founded Nomos in partnership with Arko Advice and Traders Club with 5 million investment.

The objecte of the company was create a platform for centralized, practical, and organized monitoring of
information from executive and legislative branches.

Built the technical infrastructure to collect data across the country, alerting users to new data in less than a minute (other competing platforms took 5 to 15 minutes).

Led the entire product development lifecycle, from initial idea to go-to-market strategy.

Singu
4 years 7 months

CTO
November 2018 - October 2022 (4 years)
Sao Paulo, Brazil

Promoted to CTO, leading a larger team (30/40 contributors) to scale Singu's technology and operations.

Dissemination of the Design Thinking culture to the company, Scrum Nexus to the management team and Devops Culture to the engineering team.

Acting as a facilitator in Design Sprint meetings.

Making validations of the platform architecture.

Leading the team with the best practices of Cloud Architecting (Google Cloud and AWS)

As a partner, contributed to the strategic growth of the company and had a successful exit after the acquisition to Natura & Co.

Technical Lead
April 2018 - November 2018 (8 months)
São Paulo, Brazil

Led the team in implementing solutions to improve platform performance and stability of the Marketplace.

Optimized backend architecture for high traffic and peak load management.

Migrated the apps from native to hybrid, reducing the payroll cost of the team in 30% and also reducing the time to delivery as now the team cam focus in only 2 code bases in React Native instead of 4 native apps.

Transitioned the company from startup mode to a scalable business model, which makes my promotion to CTO and partner of the company.

FulltureSchool
React Native Specialist Mentor
January 2021 - January 2022 (1 year 1 month)

Responsible for teaching students on the fullstack dev course on the React Native trail

Allowme - Intelligence by Tempest
Software Engineer
February 2017 - April 2018 (1 year 3 months)
São Paulo

Allowme is a product designed to enhance user authentication by collecting fingerprints during login attempts.

Developed backend systems to analyze the probability of login fraud based on user
fingerprints and security/fraud detection algorithms.

Implemented a backoffice for clients act upon transactions marked as fraud.

Collaborated with cross-functional teams to ensure seamless integration and performance
optimization.

Maplink
Full Stack Developer
January 2015 - February 2017 (2 years 2 months)
São Paulo e Região, Brasil

Responsible for the development and maintenance of web services APIs for:
Routing,
Geolocation and Reverse geolocation using TomTom and deCarta GIS
system.

Continuous integration and delivery of REST/SOAP web services.

Education

Insper
Postgraduate, CBP - Certificate in Business Projects · (2019 - 2021)

Universidade Anhembi Morumbi
Technologist, Systems Analysis and Development · (2017 - 2018)

Universidade Anhembi Morumbi
Bachelor Incomplete, Computer Engineering · (2015 - 2018)

SENAI SP
Multiplatform Developer (WEB & Mobile), Technical
specialization · (2016 - 2016)

SENAI SP
Windows Network Administration, Network and Systems
Administration · (2015 - 2015)