**1. Do you have an existing app similar to TrailSeek?**

(In order to know users interest, how familiar the user is about Health and social App and what kind of changes and features he is looking for in the existing app and up to what level we can satisfied the End User.)

**2. What are the features or functionalities you’re looking to integrate into existing app?**

If Any feature user is looking to integrate and expect from TrailSeek.

**3.How do you rate the app design?**

This will help us to know what the user expects from TrailSeek in Colour scheme and UI design

**4. Can you describe a situation in which TrailSeek app is most useful?** (This question is designed to Get an idea for that perfect scenario between the app and users. This question will give us insights into both where we should focus our resources but also what functions you should be communicating more clearly.)

**5. Is our app helpful to achieve your goals of being fit and social ?**( This question is asked in order to confirm the main purpose of app is solved or not from users point of view ) If yes then app is helping user solve a problem and a step closer to building a lasting relationship with them.

**6. What goals are the app helping you to achieve?** (This follow-up will help us to identify what goals our users have, and what they use your app for. Knowing this will give us a chance to target new user groups we didn’t think to target before.

**7. Would you like to add any function or feature to the app?** User may have an idea of a function that would help them achieve their tasks or goal, this question will give them a chance to voice it.

**8. How would you rate the restriction and weather update features of the app?** In order to check user expectations and if any negative responses – act quickly.

**9. Would you like change the position of any feature (on top or bottom)?** We will go through the user input and compare answers in order to design user experience and menu accordingly. The users might want access to a feature to be quicker even if it is less important.

**10. How would you rate our app and recommend this app to your friends?**

**I**s user really interested in the app and wants to recommend it to its social circle.

**11. Would you like to give TrailSeek a Review?**

**12. what is your feedback on design and colour combination of the App?**

In order to make it better and complete end user satisfaction**.**

**13. What is the reason for your score?**

**14. What can we do to improve?** In order to have the most actionable feedback possible – direct instruction on how we can keep our users satisfied.

We asked 10 different users to test the application and to give a feedback in a Excel file. We gave them the application and asked them to go on (without any help or question). The Excel file contains a few formulated questions asking to give a grade from 1 to 5 and a feedback space for suggestions and outcomes.

The users have been chosen because they have different backgrounds and they are people of different age:

• The user A is a female, 27 years old and has a digital marketing and IT background. She estimates her daily use of the mobile applications by 5/5. As a Digital Marketing professional, the user A suggested to add she should be able to locate other Team members during the Trail. She also suggested to work on the GPS function in order to get the estimated time left to complete the Trail.

• The user B is a male, 32 years old and has a finance analyst. He estimates his daily use of the web or mobile applications by 5/5.According to user B, the application is easy to use because it is done with UI Design concept and it looks like every application of Google, Apple and Android. He also wants to add speed measure functionality.

• The user C is a female, 41 years old and has no IT background. She estimates her daily use of mobile applications by 4/5. The users without any IT background easily understood the goal of the application but they had some difficulties at the beginning to get how it works and how to start to use it .Also looking to add a feature to calculate remaining distance during Trail.

• The user D is a female, 36 years old and has IT background. She estimates her daily use of mobile applications by 5/5. This user has suggestion to improve bugs fixing during login process and to increase the font size.

• The user E is a female, 29 years old and has a management trainee. She estimates her daily use of the mobile applications by 5/5. Being a Management professional user focused on sharing all events and trails to social media like WhatsApp, Facebook and Instagram.

• The user F is a male, 48 years old and has a Hospitality. He estimates his daily use of mobile applications by 4/5. User focused on warnings for dangerous trails and some UI warnings for Bad Weather. Also gave suggestion to make the colour scheme a little Lighter in green.

• The user G is a male, 35 years old security officer and has no IT background. He estimates his daily use of mobile applications by 4/5. User is happy but looking for features to share on social media and suggested to fix login issues and some bugs coming while trial.

• The user H is a male, 68 years old retired force personnel with no IT background. He estimates his daily use of mobile applications by 5/5. User wants to add chatting feature in order to chat with other people on the same Trail.

• The user I is a male, 45 years old Teacher and has no IT background. He estimates his daily use of mobile applications by 5/5. User looking for Ability to sign up using google and Facebook.

• The user J is a female, 52 years old Nurse and has little IT background. She estimates her daily use of mobile applications by 4/5. User wants to add a feature to customise the event just want to join with her friends only. And wants to see her friend’s current location during Trail.

Based on the information we have; we can take available information into consideration in the conclusion and the final discussion of user Evaluation.

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