Regional Economic and Demographic

Argentina in 2018

44,49 Population (millions)	**1,02** Population Growth %
518.475,29 GDP (USD)	**11.652,57** GDP per Capita (USD)
11.872,90 FDI (USD)	

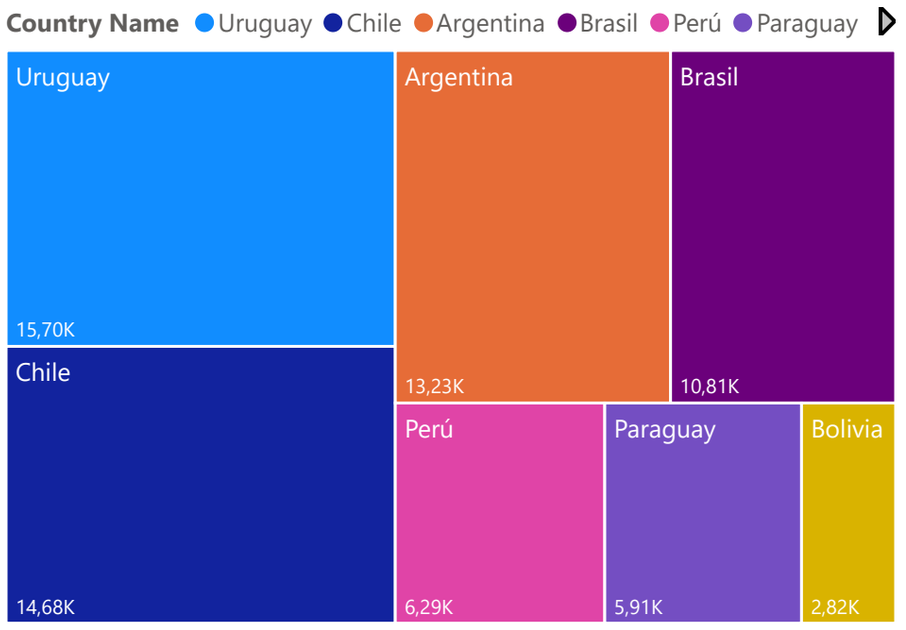
Countries

Argentina | Chile | Uruguay
Bolivia | Paraguay
Brasil | Perú

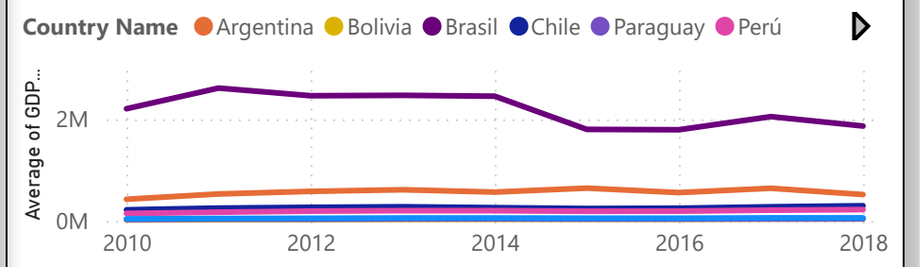
Years

2010 | 2013 | 2016
2011 | 2014 | 2017
2012 | 2015 | 2018

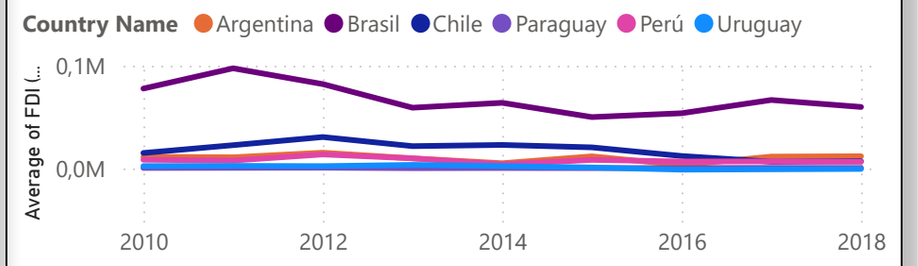
GDP per Capita (USD)



GDP USD

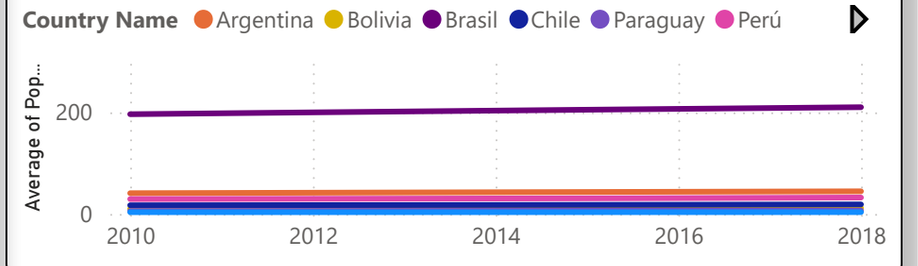


FDI USD



Year	2010				201
Country Name	GDP (USD)	FDI (USD)	Population Growth %	Population (millions)	GDI
Argentina	426.487,43	11.332,70	0,26	40,79	53
Bolivia	19.649,79		1,71	10,22	2
Brasil	2.208.838,11	77.686,80	0,94	196,35	2.6
Chile	218.537,57	15.033,20	1,01	17,00	25
Paraguay	27.239,05	462,00	1,16	5,77	3
Perú	147.527,63	8.454,60	0,76	29,23	17
Uruguay	40.284,56	2.289,10	0,25	3,35	4

Population (millions)



Country Name	Year	Average of FDI (USD)	Average of GDP (USD)	Average of GDP per Capita (USD)	Average of Population (millions)	Average of Growth %
Argentina	2010	11.332,70	426.487,43	10.456,08	40,79	0,26
Argentina	2011	10.839,90	530.158,18	12.848,74	41,26	1,16
Argentina	2012	15.323,90	581.430,90	13.932,07	41,73	1,14
Argentina	2013	9.821,70	613.316,03	14.532,54	42,20	1,13

Argentina's Market

Argentina's key variables

53,19
% internet access

0,24
AVG revenue USD M

6,56
internet speed mbps

0,29
HHI

The Herfindahl-Hirschman Index (**HHI**) is a way to measure how competitive or concentrated a market is. It is calculated by summing the squares of each company's market share expressed as a decimal.

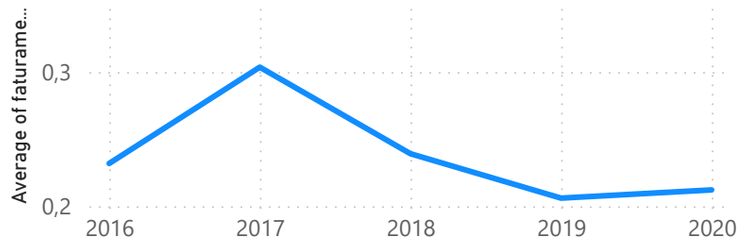
- If the HHI is close to 0, the market is very competitive, with many companies holding small shares

The forecasts do not perform well because they are not capable of capturing sudden, non-linear changes in the exchange rate. This is a common limitation of many forecasting models, which tend to work better with stable or predictable trends.

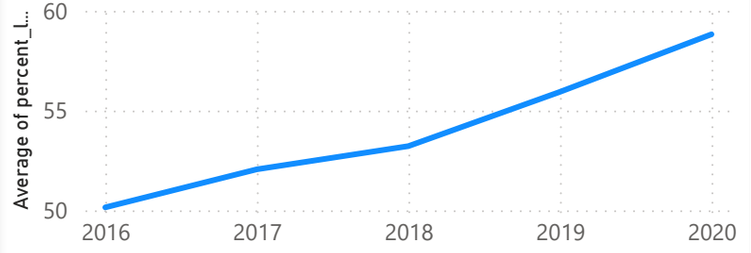
Years

2007 — 2020

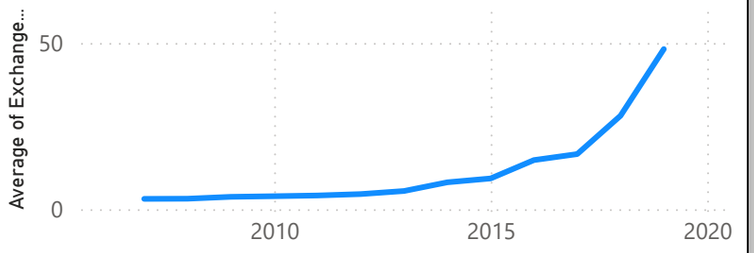
Internet market revenue USD M



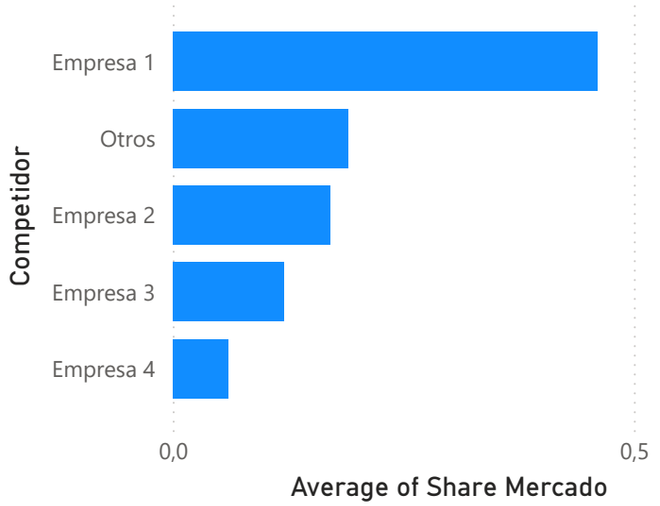
% internet access



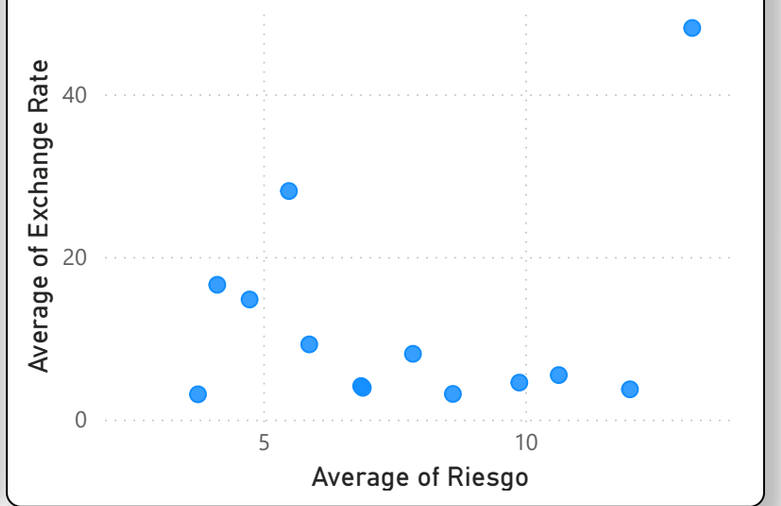
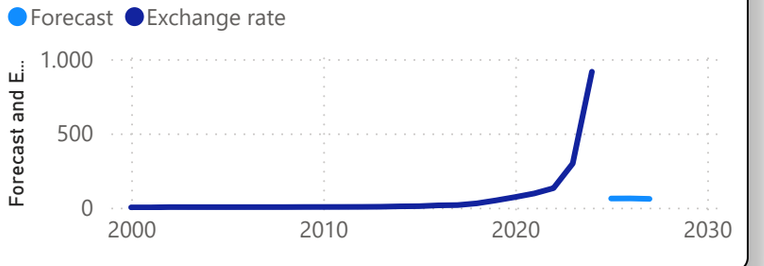
Risk



Market Share by Competidor 2020



Average of Riesgo and Average of Exchange Rate by Year



Exchange rate USD forecast