Global Trade Analysis Project (Using Tableau Public)

Domain – International Trade





Term Two Project

1.1 Project Brief

- An Indian manufacturing company wants to launch a new business unit, focusing on global trade and logistics, majorly in the countries such as USA, Canada and Australia.
- They have collected import and export data of 12 major commodities including the commodity name, year (1988 to 2017), Trade amount in USD, quantity.
- Now, they want an innovative and interactive tableau Dashboards and important sheets which focus on potential commodities, trade amount, year, quantity of that commodity and countries.

They also want the commodities data to be cleaned using excel or R if possible before visualizing.

Term Two Project

1.2 Solution format

 The tableau sheets need to submitted along with a presentation mentioning the steps and the insights at every points.