AXPARA.C⌖M

Access the world.

Technology Solutions

Our project development teams around the world are crafting and consulting on technology projects.

We trace our roots in innovative software development to 2011, with the founding of Start Now Pte. Ltd., which at the time was one of the only technology firms in Singapore with a specialization in developing technologies for the social sector. Since then, we have expanded our scope to build products and solutions to help companies harness the power of technology to enhance productivity, develop business excellence and reach new markets.

In 2020, We merged with JazzServe in Ukraine to extend our development services to European clients. Founded by 20+ year software veteran Eugene Slavyansky, JazzServe (Axpara.com Ukraine) has a tight knit team of developers working on Go, Angular, PostgreSQL. Continuing Axpara.com's tradition of focusing on Enterprise management systems, JazzServe has built a broad spanning business-facing applications for sales analysis, market planning, invoicing, foreign exchange risk management, business intelligence dashboarding, talent acquisition, auctioning, bid management and fraud detection.
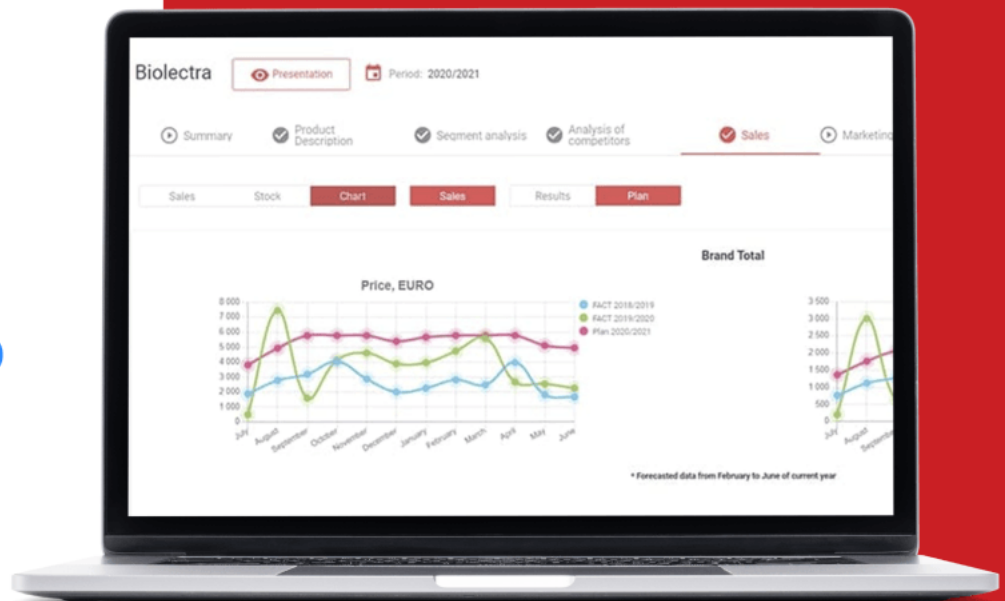
Some Recent Works

GNS

GoBidder

GoBidder is not just an auction; it is a high load OpenRTB platform that processes vast amounts of data and a ton of requests - over 100K RPS per physical machine, 1M+ in total.

GoBidder has many features like targeting, fraud protection, endpoint regulation, and more, namely:

- Targeting: price, geo, IP, site/app, device, os, browser, ad category, ad size targeting
- Publisher and advertisers targeting and blacklists
- Supporting all existing ad formats: banner, video, audio, native
- Inventory managing
- Time and rps auction limits
- Direct deals
- Real-time monitoring and reports
- Direct (from publisher site) and server-to-server (JSON and GRPS) endpoints pixel requests
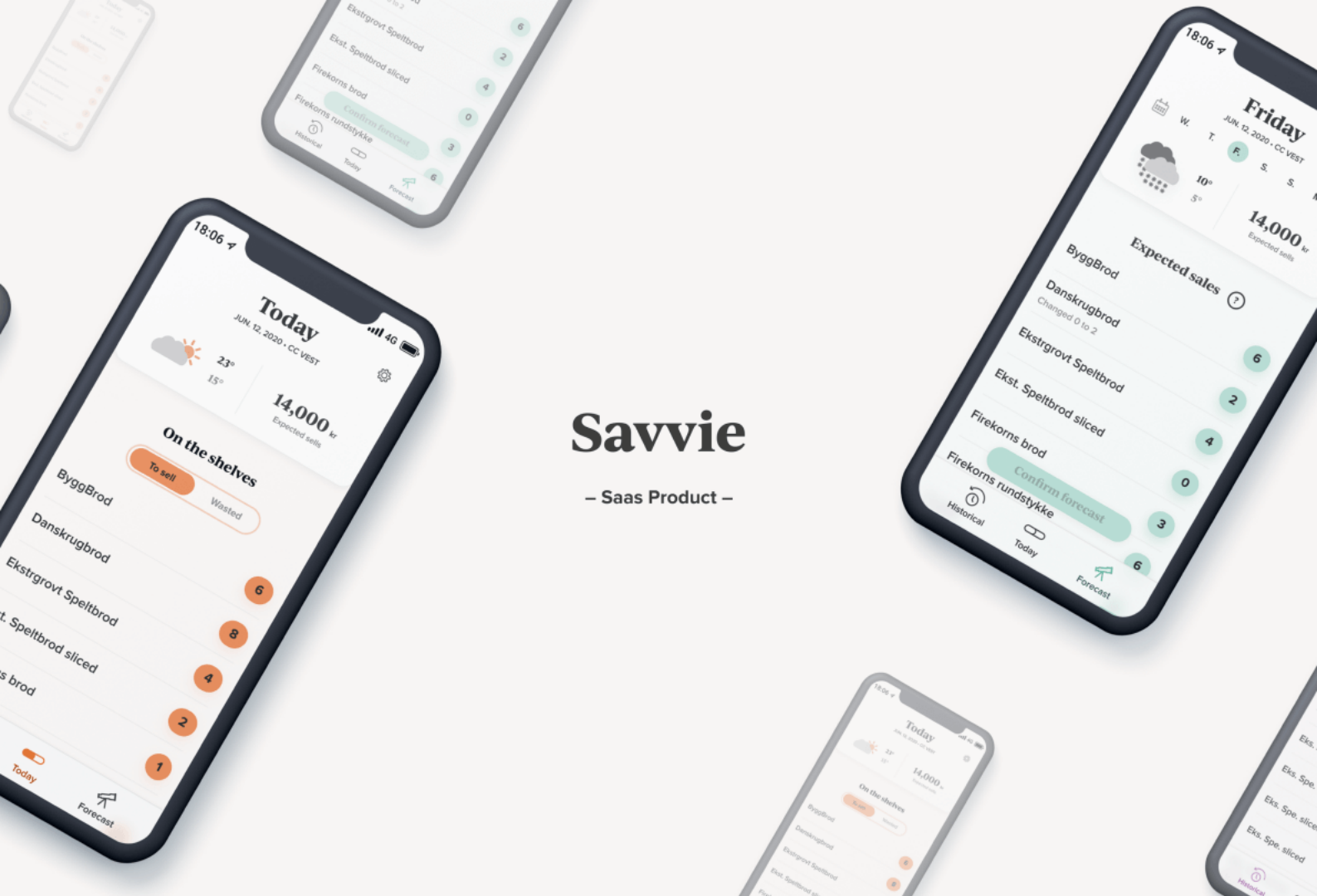
Alpen
Pharma Group

A sales modelling and business intelligence system is a platform for planning sales and activities in different countries.

Key tasks of the platform:

- Analysis of sales and competitive environment;
- Full cycle of marketing planning;
- Tracking key performance indicators of products during the marketing year.

We have created a system that analyzes market data, makes it possible to build marketing and financial plans by country, project operational costs, planning of advertising campaigns, and model the visiting activity of promoters, doctors, and pharmacists.
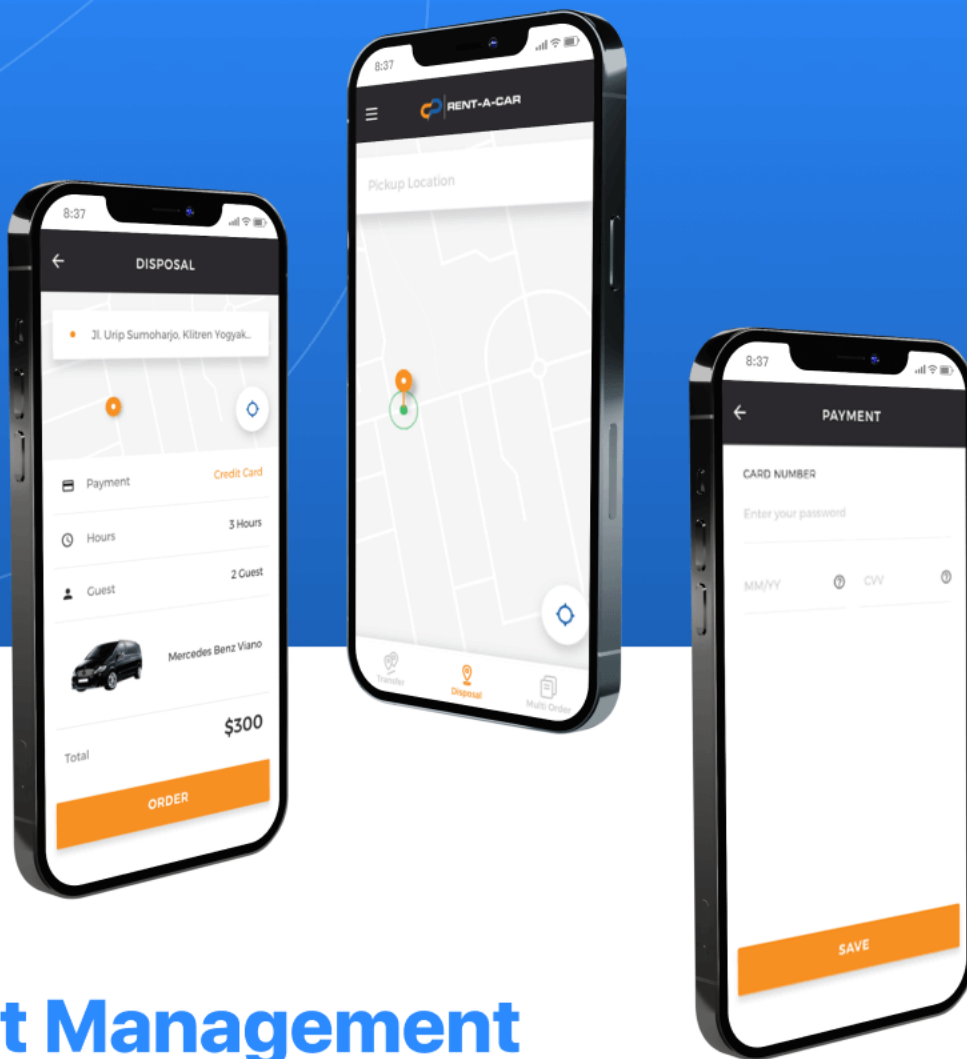
Savvie

– Saas Product –

Savvie

Savvie translates large volumes of data into concrete bite-sized actions which bakery and café owners can utilize to improve their bottom line every day. Founded in 2020, the startup has raised nearly €800K to help food businesses make the right decisions for optimizing their operations and increasing profitability while reducing waste at its source. Savvie's powerful algorithms provide customers with customized recommendations and real-time insights about their businesses and enable them to keep track of what and how much is left over at the end of each day to optimize ordering.

Fleet Management Solutions

Our Fleet Management Solution can be customized to meet a variety of applications. Our solution covers both customer-facing and resource-optimization needs. SubContractor Management is the latest addition (2019) to our feature set. Our Driver Applications also include the feature for real-time location based tracking and route optimization.
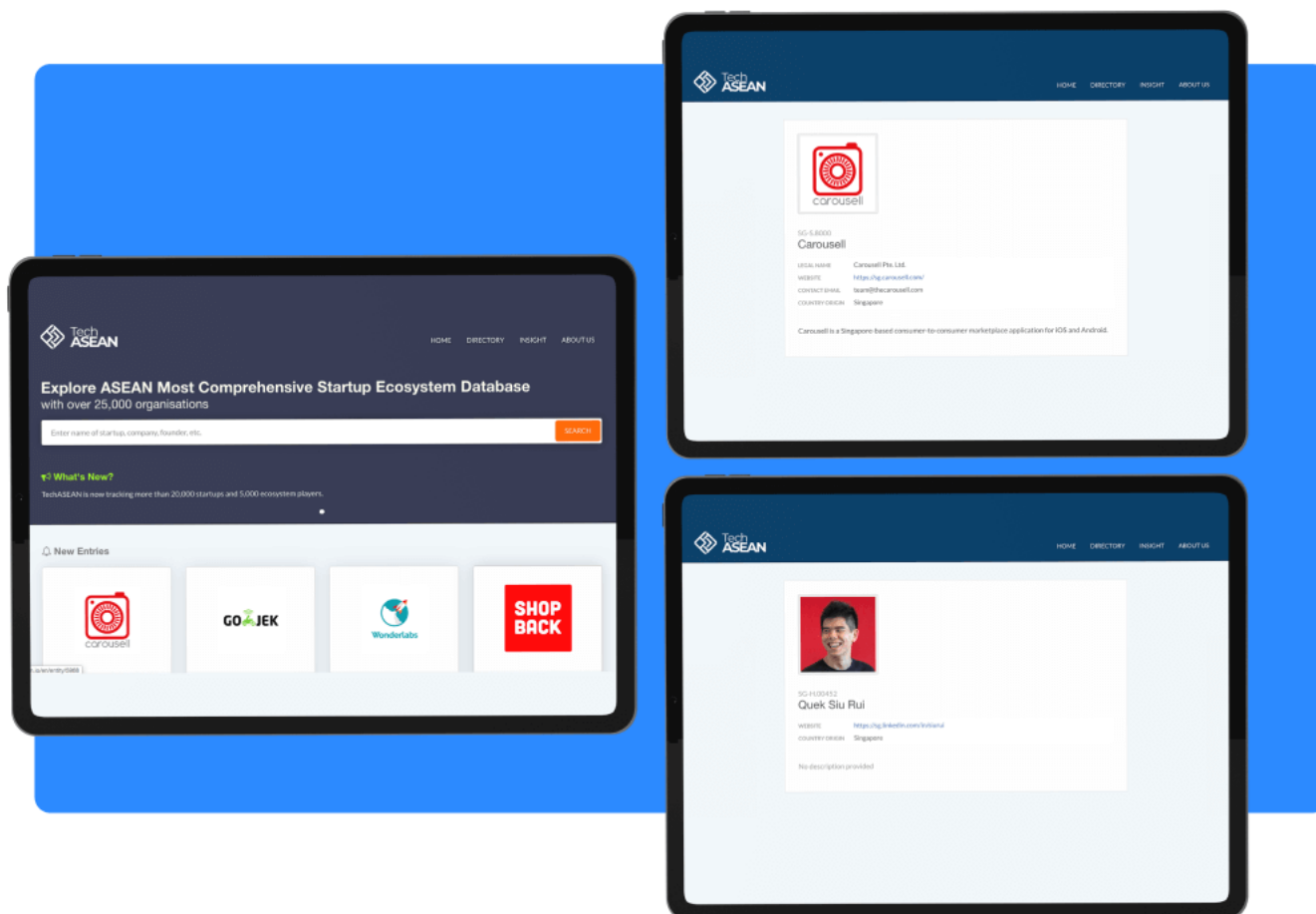
1 Order Creation

3 Payment Gateway
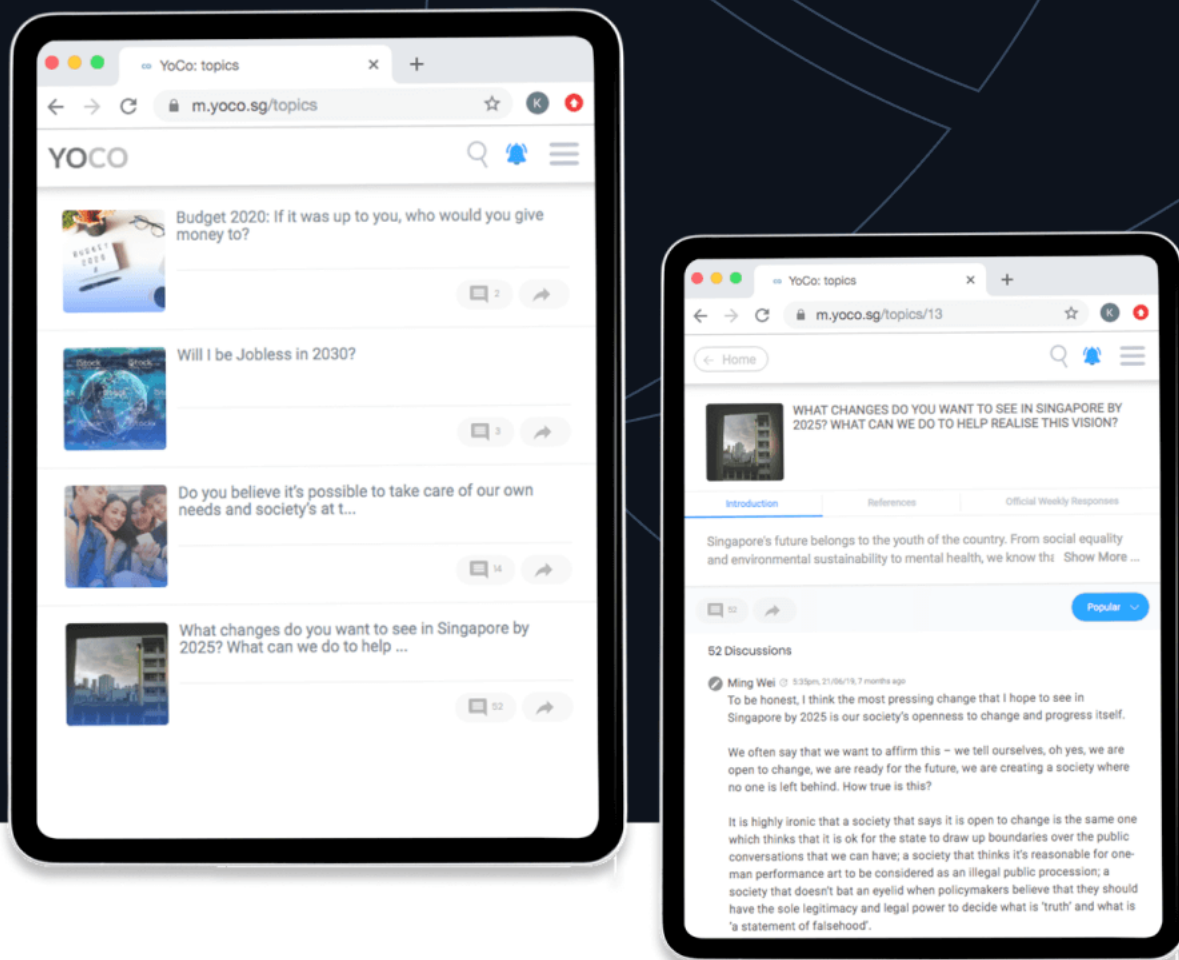
2 Order Management

4 Settlement & Reconciliation
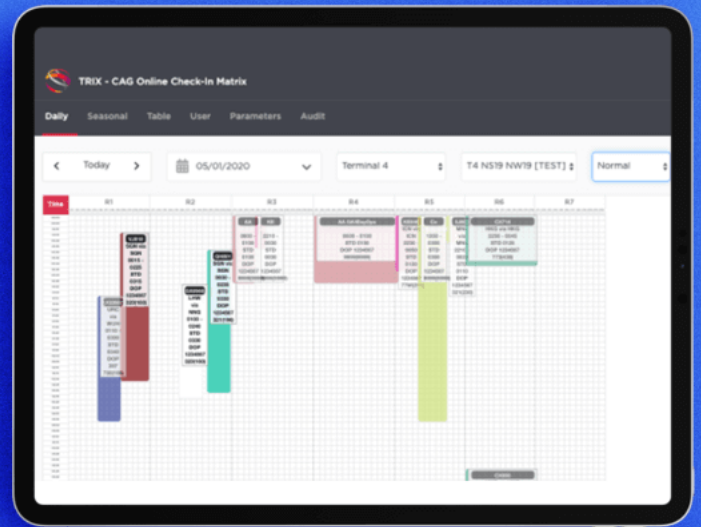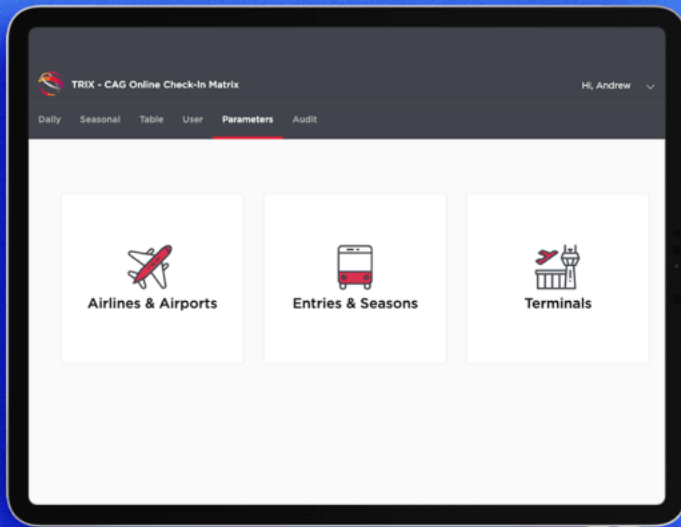
Directory & Data Management Solutions

Our Directory and Data Management Solution (Apeiro 2.0) was originally developed in 2015 for IBM Singapore to host the TechS Directory of the Startup Ecosystem in Singapore, as part of a Global Digital Cities Initiative. We later collaborated with NUS Enterprise to enhance the directory publishing tool into a fully fledged data management, reporting tool, insights management solution.

Our proprietary software architecture allows us to map roles, relationships and multiple types of entities (humans, things, organizations) into ecosystem maps, and draw actionable insights for businesses and governments.

Public and Private Engagement Solutions

Our Engagement Solutions (Apeiro Demos) can be customized to meet your organization's needs. Various modules include forum and topic management, sentiment analysis, strategic voting and polling. Apeiro Demos builds off our proprietary software architecture in Apeiro that allows us to map roles, relationships and multiple types of entities (humans, things, organizations) into ecosystem maps, and draw actionable insights for businesses and governments. When deployed in the case of forum discussions, sentiment analysis and polling, it allows us to identify influencers and clusters of opinion leaders.

Resource Calendaring Solutions

Our Resource Calendaring Solutions (Apeiro Logos) is focused on helping organizations visualize their resources and the associated constraints. This is crucial for the operating of complex, asset heavy operations where the optimization of resource usage results in better customer or client experiences. We are able to customize the input and output fields to meet your various needs for presentation and isualization to enhance decision making processes.

The companies you trust,
trust us.

IBM · HAPZ · ascentis · Singtel · NUS National University of Singapore

havas · tokopedia · Make-A-Wish · kumparan · SMU Singapore Management University

CHUBB · BCG Boston Consulting Group · CHANGI airport group · MyRepublic · OVO

APPRENEURS.CO · ADIMEDIA · MITSUBISHI MOTORS · QuickDesk · Pytheas

xfers · WALLEX · GetDoc JIREH GROUP · SOULSCAPE THE SOULSCAPE EXPERIENCE · REFASH

I'd love to hear from you

Text me anytime on WhatsApp and I will be able to reply very quickly. I typically spend 15 minutes explaining our business and qualifying new customers. At **Axpara.com**, we strive to build long-term client partnerships.

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