# Vini Pereira (He/him)

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With over 2 years of experience in Bubble.io and other Low-code platforms, I have a proven track record of creating scalable and user-friendly web applications. My background includes leading development teams, streamlining systems architecture, and collaborating with business units to achieve organisational goals. My recent experience in the finance industry positions me as a valuable asset ready to drive innovation and success in this market.

Visa: Temporary Skill Shortage - Subclass 482 - Full-time working rights.

#### **Main Skills**

Bubble.io; Low-code Development; Web Application Development; JavaScript; HTML; CSS; React; Systems Architecture; Technical Leadership; API Integration; Automation; User Experience (UX) Design

## **Experience**

FEB 2023 - PRESENT

## Salt&Lime, Sydney - Lead Developer

- Started as a Senior Developer and was promoted to Lead Developer after one year, demonstrating strong leadership and technical skills.
- Developed and maintained scalable web applications using Bubble.io, ensuring high-performance and user-friendly interfaces.
- Built and led a team of developers, providing mentorship and optimising systems architecture for seamless integration with third-party technologies.
- Collaborated with business units to align project requirements with organisational goals and drive technology roadmap decisions.

**Achievements:** First Developer to arrive in the Tech team, worked closely with the co-founder to address technical debt, create processes and ensure the stability of existing technology; Built our own Loan Management System from scratch and migrated a portfolio of approximately 2,000 loans from a third-party system.

AUG 2022 - JAN 2023

#### Million Labs, UK (remote) - Low-code Developer

- Led the development and successful launch of multiple MVPs using Bubble.io, resulting in satisfaction and revenue;
- Continuously monitored and improved existing apps, resulting in stable performance and implemented user experience;
- Led weekly calls with clients, ensuring clear communication and alignment of scope, resulting in successful project completion and client satisfaction.

**Achievements:** Received a 5% bonus for delivering exceptional customer service, as evidenced by a 10/10 satisfaction score, and meeting project timelines effectively. Recognised by leadership and peers as a valuable team member, being highlighted as a good practice in customer communication.

MAR 2022 - AUG 2023

## Self-employed, Brazil - Independent Bubble Developer

• Built web applications with Bubble.io for several clients as a freelancer and agency associate.

JAN 2020 - MAR 2022

## Grupo Boticário, Brazil - CRM Marketing Specialist

 Coordinated a CRM operation with 1m active customers using Salesforce and as a Project Owner, collaborated on the development of custom software and models to improve the customer journey.

JUL 2015 - DEC 2019

#### Votorantim Cimentos, Brazil - Sales Intelligence Analyst

 Reported on sales performance and profitability, developed projects and plans to support sales and decision-making at different levels.

#### Education

JUL 2024 - PRESENT

**Codecademy**, Remote - Professional Certification in Front-end Development

JUN 2023 - JUL 2024

Codecademy, Remote - Professional Certification in Computer Science

JAN 2014 - DEZ 2017

Universidade Positivo, Brazil - B.S. International Trade

# Languages

English - Fluent
Portuguese - Native
Spanish - Proficient

#### **Awards and Honours**

**Winner of Airdev's Global Hackathon**, where our project was recognized among a highly competitive field of 40 apps from all over the world, demonstrating exceptional skill and innovation in the field of low-code development.

**Special Mention: "Most Unique Concept" at Bubble's Official Hackathon**, for the project "MindTheBet", an app that helps people track their gambling behaviour and take action to quit their addiction.

**Bubble Product Mentor in the Immerse Mentorship Program**, where I had the opportunity to help a resident non-technical founder build and launch their product. I was selected by Bubble to participate as a mentor in this program that helped underrepresented entrepreneurs realise their visions.