

YOSSI POVALAEV

Graphic / Web Designer

Portfolio: <http://vinipoo9.wixsite.com/portfolio>

Petah Tikva, Israel

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2017 to present

Web Designer at [Pelephone](#)

Digital Web Designer with As a key Member of the Design Technology team

Define best practices and create scalable solutions for multiple types of technologies and platforms.

Responsibilities

- Work on various creative and digital projects throughout the entire design lifecycle from concept to delivery
- Design concepts, websites, eDMs, online advertising, mobile sites & corporate presentations
- Design in the context of user experience
- Analyse, present and articulate visual design concepts
- Contribute to high level concepts & creative direction
- Work in collaboration with directors, creative and marketing teams, as well as technical teams
- Keep up to date on industry trends and design best practices
- Learn to design for specific software and platforms and pre-established company guidelines

2015 to 2017

Web Designer / C.G Solutions

Web designer for online gaming platforms. The designs I am responsible for start from a concept, wireframing in photoshop to a full-fledged photoshop / illustrator designs.

Designer team I work with consist of 4 members and a team leader.

My daily tasks include:

Websites, landing pages, wireframes, banners, gif animations, newsletters, illustrations and other marketing or product material.

During design process I work closely with:

Product Management, R&D, QA and Sales departments.

Education

2012 - 2015

Graphic Designer

Tiltan College - Design and Multimedia

2015 to present

Various design and frontend development courses

Udemy - online courses

Personal Skills Autodidact, communicable, team player and curious to learn new subjects.