

ANALYZING THE PERFORMANCE & EFFICIENCY OF THE RADISSON HOTELS USING DATA VISUALIZATION TECHNIQUES

INTRODUCTION

overview

Radisson Hotels is an international hotel chain headquartered in the United States. A division of the Radisson Hotel Group, it operates the brands Radisson Blu, Radisson Red, Radisson Collection, Country Inn & Suites, and Park Inn by Radisson.

purpose

In 1907, Edna Dickerson came to Minneapolis, Minnesota, from Chicago to collect a substantial inheritance.[4][5] Local business leaders persuaded her to build a hotel in the city, with Dickerson investing \$1.5 million in the construction of the first Radisson hotel.

DEFINITION

- Radisson means an Individual Property operated under a license. This is based on a friend for whom I had booked this hotel last month - near to my place and hence the preference. While it is a big hotel with ample parking and good staff, the issue lies in the safety and cleanliness aspect.

ADVANTAGES AND DISADVANTAGES

ADVANTAGES

- First, the hotel guest cannot take a walk around the hotel as there are couple of liquor shops at the ground floor which invites people of all types -

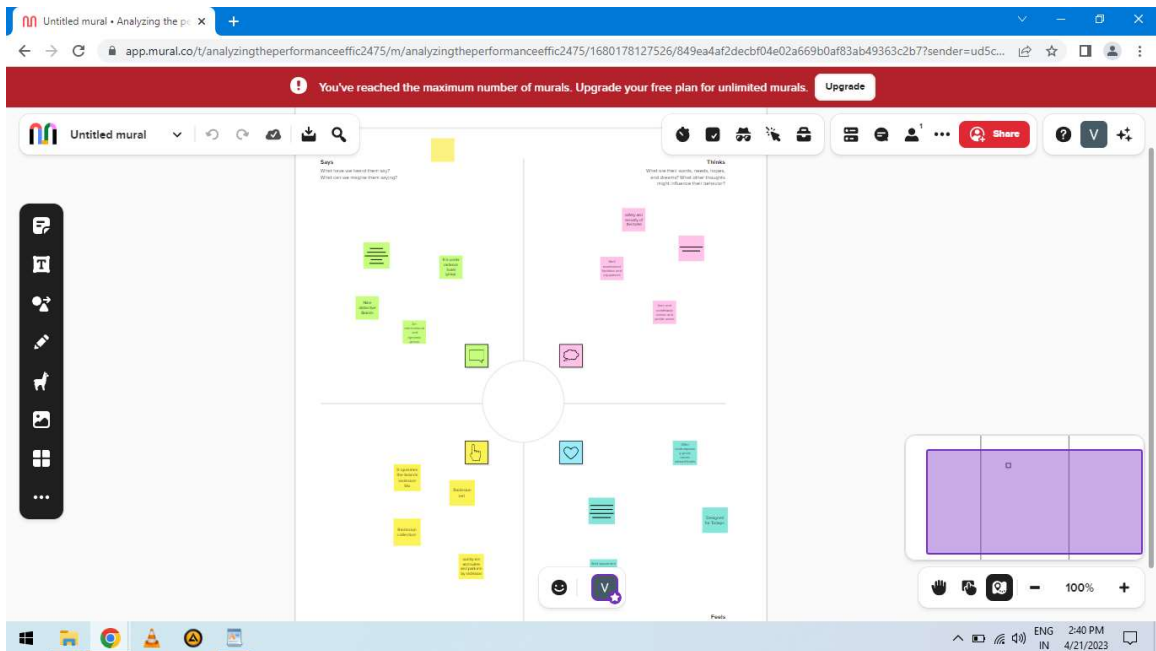
DISADVANTAGES

- Second is the lack of cleanliness within 2 min walking distance of the hotel.
- Even the big green park is always littered which feels 'odd' next to a 5 star property.

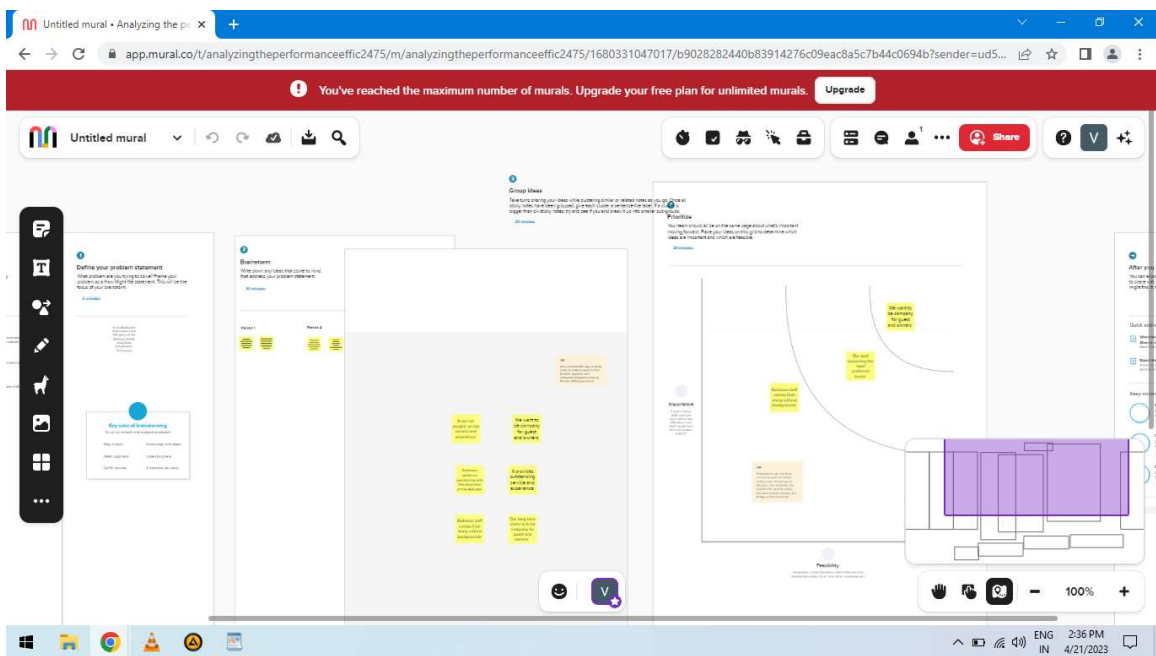
APPLICATION

- In-app credit card reader for faster booking
- Get your booking confirmation instantly
- No need to print! Add your booking to your digital wallet

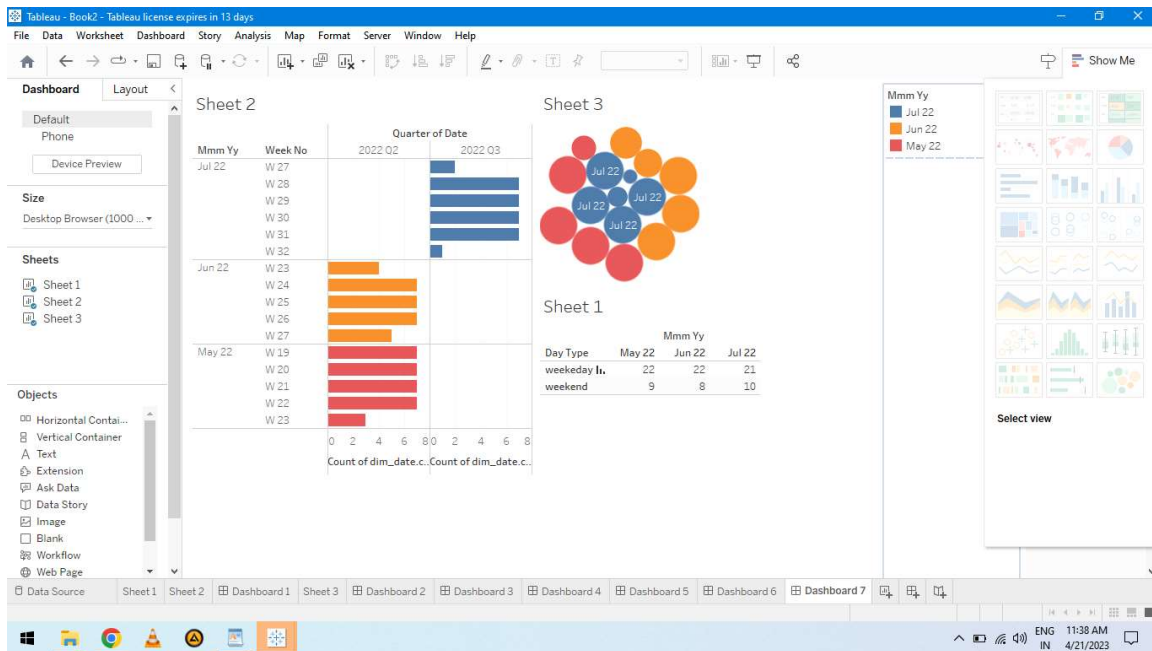
EMPATHYMAP



BRAINSTORM



RESULT



CONCLUSION

I will always recommend staying at an airport hotel the night before a departure. It's a lovely way to start your holiday or get your head together for your return. If you're taking an international flight you can easily pop across to the terminal to check your luggage in, then return to your room for breakfast and a freshen up before returning to board your plane.

FUTURER SCOPE

The company's goal is to provide food, shelter, and a better future for children and at-risk youth. Radisson Hotel Group encourages all of its hotels to support