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### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Person 2

### 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

It can run straight on the service and experience

We want to be company for guest and owners

Between performs partnering with the entrance of the features

It provides outstanding service and experience

Radisson staff comes from many cultural backgrounds

Our long term vision is to be company for guest and owners

Tip: Administrator can create sticky notes to make it easier to find, delete, organize, and assign sticky notes to team members.

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance  
If each of these ideas could get done without any difficulty or cost, which would have the most positive impact?

Feasibility  
Regardless of their importance, which ideas are more feasible than others? Cost, time effort, complexity etc.

We want to be company for guest and owners

Our goal is creating the most preferred brand

Radisson staff comes from many cultural backgrounds

Tip: Participants can use their colored pens to mark or connect sticky notes that go on the grid. The facilitator can monitor the grid by using the lasso or pan tool.