Vinit Kumar

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PROFESSIONAL SUMMARY

Business-oriented professional with a strong interest in understanding stakeholder needs and translating them into practical, value-driven solutions. Seeking a client-facing role where consultative selling, structured problem-solving, and measurable business impact are key priorities.

EDUCATION

B.Tech in Computer Science and Engineering (E-Commerce Specialization) — **CGPA: 7.7**
VELLORE INSTITUTE OF TECHNOLOGY — 2022 – 2026

SKILLS

- **Product Execution:** Requirement Gathering, User Stories, PRD Documentation, Feature Prioritization, Roadmap Support
- **Product Analytics:** KPI Tracking, Funnel Analysis, A/B Testing Basics, Customer Journey Mapping, Data-Driven Insights
- **Business Understanding:** Business Analysis, Market Research, Competitive Analysis
- **Data & Tools:** SQL (Basic Queries), Excel (Advanced Functions), Python (Data Analysis), Power BI (Dashboards)

PROJECTS

Business Insights Assistant – AtliQ Tees — Sep 2025
[GitHub Repository](#)

- Created a business insights assistant that enables store managers to ask questions in simple language and receive instant performance insights.
- Streamlined reporting processes, reducing reliance on manual data checks and improving decision-making speed.
- Enhanced overall usability by simplifying the interface and ensuring responses were clear and actionable.
- **Key Areas:** Product Thinking, Business Insights, User Experience, Decision Support.

HR Performance Attrition Dashboard — Aug 2025
[GitHub Repository](#)

- Built an interactive dashboard to track employee trends and identify patterns influencing attrition.
- Highlighted key risk factors across departments, salary levels, and demographics to support retention strategies.
- Presented insights in a clear format for leadership to make informed workforce decisions.
- **Key Areas:** Data Interpretation, Business Analysis, Strategic Reporting, Stakeholder Communication.

FAQ Automation Initiative — Dec 2024
[GitHub Repository](#)

- Designed an automated support system to handle frequently asked questions and reduce repetitive manual efforts.
- Improved response speed and consistency for common student queries.
- Organized information in a structured manner to enhance clarity and user satisfaction.
- **Key Areas:** Process Optimization, User Experience, Operational Efficiency, Problem Solving.

ACHIEVEMENTS

- **Competitive Programming:** Solved 200+ problems on LeetCode and GeeksforGeeks.

CERTIFICATIONS

- **AWS Certified Cloud Practitioner** — *AWS*
- **SQL Programming** — *LinkedIn Learning*
- **Modeling and Analytics for Supply Chain Management** — *NPTEL*