

Vinit Kumar

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PROFESSIONAL SUMMARY

Business-oriented professional with a strong interest in understanding stakeholder needs and translating them into practical, value-driven solutions. Seeking a client-facing role where consultative selling, structured problem-solving, and measurable business impact are key priorities.

EDUCATION

B.Tech in Computer Science and Engineering (E-Commerce Specialization)
VELLORE INSTITUTE OF TECHNOLOGY

CGPA: 7.7
2022 – 2026

SKILLS

- **Product Execution:** Requirement Gathering, User Stories, PRD Documentation, Feature Prioritization, MVP Definition, Roadmap Support
- **Product Analytics:** KPI Tracking, Funnel Analysis, A/B Testing Basics, Customer Journey Mapping, Data-Driven Insights
- **Business Understanding:** Business Analysis, Market Research, Competitive Analysis, FinTech Lending (NBFC) Basics
- **Data & Tools:** SQL (Basic Queries), Excel (Advanced Functions), Python (Data Analysis), Power BI (Dashboards)
- **Collaboration & Agile:** JIRA, Confluence, Agile Scrum, Cross-functional Coordination (Tech, Ops, Design)

PROJECTS

AI-Powered Business Q&A System – AtliQ Tees

Sep 2025

[GitHub Repository](#)

- Built an AI-powered assistant that allows store managers to ask business questions in simple language and get instant data-driven insights.
- Improved decision-making speed by automating sales and performance analysis, reducing dependency on manual reporting.
- Focused on enhancing user experience by refining response accuracy and simplifying the interface for non-technical users.
- **Key Areas:** Product Thinking, Business Insights, User Experience, Data Interpretation.

HR Analytics Dashboard

Aug 2025

[GitHub Repository](#)

- Designed an interactive dashboard to analyze employee attrition patterns across departments, salary bands, and demographics.
- Identified major factors influencing attrition, helping HR teams take proactive steps to improve employee retention.
- Translated raw HR data into clear, actionable insights for leadership decision-making.
- **Key Areas:** Data-Driven Decision Making, Business Analysis, Dashboarding, Stakeholder Reporting.

AI-Based FAQ Automation System

Dec 2024

[GitHub Repository](#)

- Developed an automated FAQ assistant to instantly resolve common student queries, reducing manual workload.
- Improved response consistency and reduced turnaround time for repetitive support questions.
- Focused on delivering accurate, user-friendly responses through structured knowledge organization.
- **Key Areas:** Process Automation, User Experience, Problem Solving, Operational Efficiency.

ACHIEVEMENTS

- **Competitive Programming:** Solved 200+ problems on LeetCode and GeeksforGeeks.

CERTIFICATIONS

- AWS Certified Cloud Practitioner — [AWS](#)
- SQL Programming — [LinkedIn Learning](#)
- Modeling and Analytics for Supply Chain Management — [NPTEL](#)