# VINIT MEHRA

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### **EDUCATION**

#### INTERNATIONAL INSTITUTE OF BUSINESS STUDIES

(2023-Present)

Master of Business Administration

#### SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(2019-2023)

Bachelor of Technology, Computer Science with specialization in AI & ML.

CGPA: 9.17

Major Coursework: Artificial Intelligence - Machine Learning - Data Structures and Algorithms - Problem Solving and Object Oriented Programming - Software Engineering - Database Management Systems

## IDP School Class XII (GSEB),

(2018-2019)

Percentage: 65.08%

Major Coursework: Mathematics, Physics, Chemistry.

## SAKAR ENGLISH SCHOOL Class X (GSEB),

(2016-2017)

Percentage: 73.50%

### AREA OF INTERSET

- **Business Analytics**
- **Data Analytics**
- **Data Scientist**
- **ML Engineer**

#### TECHNICAL SKILLS

Languages: Python - C/C++ - MySQL - JavaScript - HTML - CSS

Software: Microsoft excel - Anaconda - Unreal Engine - Flask - TensorFlow - Jupyter Notebooks - Chrome Extensions -Adobe Photoshop - Adobe Premium Pro

Data Science and Machine Learning: Machine Learning - Data Analytics - Artificial Intelligence - Computer Vision -Natural Language Processing - Time Series Analysis

#### **PROJECTS AND PAPERS**

Paper on Efficient Net-based Expert System for Personalized Facial Skincare Recommendations (June 2022 – December 2022) Python, Machine Learning, Deep Learning, Computer Vision

- Implemented recommendation system for facial skin care utilized a hybrid model incorporating to provide personalized skincare recommendations based on user attributes and skin analysis data.
- Exploring the use of Machine Learning algorithms in skincare for personalized recommendations.
- Used methods like KNN, CNN, Transfer Learning of Efficient Net B0, and content-based filtering techniques in the models.
- Wrote a **research paper** and presented it in an **IEEE Conference**.
- The research paper <a href="https://ieeexplore.ieee.org/document/10142790">https://ieeexplore.ieee.org/document/10142790</a> was published in the IEEE Xplore journal on 08 June 2023.

## Paper on Optimizing Real-Time Path Planning for NPC Navigation

(December 2022 - May 2023)

C++, Unreal Engine 5, Path finding Algorithm

- Presents **CentA\*** as an extension of **A\***, enhancing starting and ending node selection, and triggering NPC behaviors before reaching destinations.
- Addresses challenges such as dynamic environments, obstacles, and simultaneous navigation of multiple agents, emphasizing the need for accuracy and efficiency in pathfinding algorithms.
- Explains the vital role of **AI pathfinding algorithms** in enabling realistic NPC navigation, enhancing player experience in games.
- Wrote a **research paper** and presented it in an **IEEE Conference** on 20 October 2023.

# **Image to Text recognition Chrome Extension**

(January 2022 - May 2022)

Python, Google OCR, Digital Image Processing, Computer Vision

- Chrome extension utilizing **Optical Character Recognition (OCR)** technology to extract text from images and videos within the browser.
- Utilizing Google's pre-trained Tesseract OCR engine, eliminating the need for manual data training.
- Applied threshold binarization using **Otsu's Thresholding** for optimal results, ensuring accuracy by adhering to Tesseract's predefined conditions through pre-processing.
- Streamlines text extraction from diverse sources like images and videos.
- Working on integrating **Natural Language Processing** techniques to understand the context around the extracted text, providing more meaningful and contextually relevant results.

### **CERTIFICATIONS AND MEMBERSHIP**

- Database Foundations ORACLE ACADEMY
- Apache Spark (TM) SQL for Data Analysts COURSERA
- SQL Certification HACKERRANK
- Python Certification HACKERRANK
- Problem Solving Certification HACKERRANK
- Artificial Intelligence with Python- SKILLFORGE

### AWARDS AND ACHIEVEMENTS

- Published and presented research papers at IEEE:
  - o Authored and published one paper in IEEE.
  - Presented a second paper at the IEEE conference.
- President of MBA HR Club:
  - o Elected as President of the HR Club of the first year MBA.
- Recognition in Best Manager Event IIBS Surface 2023:
  - o Finalist in the Best Manager event at the IIBS Surface 2023.