

VINIT MEHRA

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<https://www.vinitmehra.in/>

EDUCATION

INTERNATIONAL INSTITUTE OF BUSINESS STUDIES

August 2023 - Present

Master of Business Administration

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

July 2019 - May 2023

Bachelor of Technology, Computer Science with specialization in AI & ML.

CGPA: 9.17

AREA OF INTEREST

- Data Analytics
- Data Engineer
- Business Analytics
- ML Engineer

TECHNICAL SKILLS

Languages: Python - C/C++ - SQL - R - JavaScript - HTML - CSS

Software: Power Bi - Tableau - Microsoft excel - AWS - Apache Spark - Hadoop - TensorFlow - Unreal Engine

Machine Learning and Analytics: Machine Learning - Data Analytics - Business Analytics - Extract, Transform & Load - Big Data - NoSQL - Statistical Models - Visualizations - Time Series Analysis - Exploratory Data Analysis - Artificial Intelligence - Deep Learning - Natural Language Processing - Computer Vision - Regression Analysis - Cluster Analysis

PROFESSIONAL EXPERIENCE

Unified Mentor Pvt Ltd

February 2024 - April 2024

Data Analyst Intern

- Developed predictive models **using machine learning algorithms and statistical methods** to forecast various outcomes in **HR analytics, Finance, and Sales domains**
- Conducted data preprocessing, cleaning, and feature engineering to enhance model accuracy and efficiency, ensuring high-quality input data for analysis
- Designed dashboards using **Tableau** to **visualize key performance indicators (KPIs) and trends**, enabling stakeholders to make data-driven decisions

Intervie Tech

February 2024 - March 2024

Data Analyst Intern

- Successfully completed diverse data analysis tasks including **data cleaning, exploratory analysis, visualization, and model development**, contributing to actionable insights and strategic decision-making
- Selected to **lead and represent** the team for the final task

PROJECTS AND PAPERS

[GitHub](#) • [Kaggle](#) • [Tableau Public](#) • [Google Scholar](#)

- **Paper on Efficient Net-based Expert System for Facial Skincare Recommendations:** Developed a smart system for personalized skincare recommendation using machine learning and computer vision, published in an [IEEE journal](#) in June 2023
- **Paper on Optimizing Real-Time Path Planning for NPC Navigation:** Improved video game character movement with a smarter path planning method, published in an [IEEE journal](#) in January 2024
- **Gemma LLM: Empowering EDA for Fast-Food Sales Insights:** Used Gemma Language Model (LLM) in Python to understand fast-food sales data better, promoting responsible AI use
- **Data analysis - NSE MNC Revenue 21-23:** Analyzed revenue trends of NSE-listed multinational corporations (MNCs) from 2021 to 2023, showcasing post-pandemic profitability and notable revenue growth using data from Moneycontrol.com and Cleartax.in.

CERTIFICATIONS AND MEMBERSHIP

| Certifications | Issuing organization |
|--|----------------------|
| Microsoft Power BI Data Analyst Professional Certificate | Microsoft |
| Database Foundations | Oracle |
| Apache Spark (TM) SQL for Data Analysts | Databricks |
| SQL (Advanced) Certification | Hackerrank |
| Python Certification | Hackerrank |

AWARDS AND ACHIEVEMENTS

- Authored and published **research papers** at IEEE
- Elected as **President of the HR Club** of the first year MBA
- Finalist in the **Best Manager** event at the IIBS Surface 2023
- Achieved promotion to **Kaggle Contributor** status through active participation and successful performance in competitions