Campus Placement

August 26, 2022

In line with our recent discussion over phone/mail, we wish to express our interest to take part in the campus drive at your location/our location for the below mentioned profiles. The recruitment will be for final year students.

Also, we will offer paid Internships to the candidates where they can be trained on different skills and after completion of 6 months to 1 year, based on their performance, we will offer permanent employment to them in our company.

We are eagerly looking for students who can be with us for 12 months of paid internship, and are interested in grabbing the pre-placement offer. Candidates will get exposure to working on new technologies as part of their training.

- Software Engineer (PHP, Dot Net, Java, Node.js, Reactjs, Nextjs, Python, AI, ML)
- UI/UX & Graphics Developer
- Manual Tester
- Automation Tester
- Inside Sales
- Data Engineer
- Digital Marketing (Link-Building)
- Technical Content Writer

With respect to this, kindly find the job description and other requisite details of the above-mentioned profiles.

Software Engineer
(PHP, Dot Net, Java, Reactjs, Node.js, Nextjs, Python, AI, ML)

Full Timers / Interns

We are looking for a Software Engineer to join our growing Engineering team and build out the next generation of our platform. This person should embody a passion for continuous improvement and test-driven development.

Designation to be offered: "Software Interns"

Industry type: IT

Focused areas: Gathering user requirements, defining system functionality and writing code in various languages like PHP, Java, .NET, Node.js, Python, programming languages.

Required educational background: B.E/B.Tech , Bachelor's Degree in computer science or equivalent experience.

Required Skills: PHP, Dot Net, Java, Node.js, Reactjs, Nextjs, Python, Artificial Intelligence & Machine learning

Database: Knowledge in Relational Database (SQL, MySQL, etc.)

Stipend: In hand- INR 10k-20k

Package for full-time: 6LPA

Job Description:

Responsibilities:

- ❖ Execute full software development life cycle (SDLC)
- ❖ Develop flowcharts, layouts and documentation to identify requirements and solutions
- ❖ Write well-designed, testable code
- ❖ Produce specifications and determine operational feasibility
- ❖ Integrate software components into a fully functional software system
- ❖ Develop software verification plans and quality assurance procedures
- ❖ Document and maintain software functionality
- ❖ Troubleshoot, debug and upgrade existing systems
- ❖ Deploy programs and evaluate user feedback
- ❖ Comply with project plans and industry standards
- ❖ Ensure software is updated with latest features
- ❖ Excellent verbal and written communication skills

UI/UX Developer
(Web & Graphics Designer)

Full Timers / Interns

Designation to be offered: "UI/UX Developer Intern"

Industry type: IT

Focused areas: Designing graphic elements, Mockups & building navigation components.

Required educational background: BCA, MCA, B.Tech, B.E

Required Skill Set: HTML, CSS, Javascript

Preferable Software Skills: Photoshop, Illustrator & Figma

Stipend: In hand- INR 10k-15k

Package for full-time: 4LPA

Job Description:

- ❖ Must understand Designing Requirements
- ❖ Think Creatively and design the user interface
- ❖ Consistent ability to apply a brand's style and interaction patterns
- ❖ Thinks both tactically and strategically, and has high levels of self-direction, innovation, and imagination.
- ❖ UI/UX intern must have decent communication & interpersonal skills
- ❖ Self Starter and Ability to Work Independently in a Fast Growing Startup Environment.
- ❖ Work autonomously and develop high-quality concepts with minimal instruction.

Manual Testers

Full Timers / Interns

Designation to be offered: "Software Tester Intern"

Industry type: IT

Focused areas: Analyzing Software requirements, Writing Test Cases, Filing Bugs & Following Defect Life Cycle

Required educational background: BCA, MCA, B.Tech,B.E

Stipend: In hand- INR 8k-15k

Package for full-time: 3LPA

Job Description:

- ❖ Review and analyze system specifications
- ❖ Collaborate with QA Engineers to develop effective strategies and test plans
- ❖ Execute test cases (manual) and analyze results
- ❖ Evaluate product code according to specifications
- ❖ Create logs to document testing phases and defects
- ❖ Report bugs and errors to development teams
- ❖ Help troubleshoot issues
- ❖ Conduct post-release/ post-implementation testing
- ❖ Work with cross-functional teams to ensure quality throughout the software development lifecycle

Automation Testers

Full Timers / Interns

Designation to be offered: "Software Tester Intern"

Industry type: IT

Focused areas: Analyzing Software requirements, Writing Test Cases, Writing Automation Scripts, Filing Bugs & Following Defect Life Cycle

Required educational background: BCA, MCA, B.Tech, B.E

Required Skill Set: Selenium, Strong core Java, API Automation Experience, SQL, Basic knowledge of Selenium automation Framework development, code versioning tool.

Stipend: In hand- INR 10k-18k

Package for full-time: 3.6LPA

Job Description:

- ❖ Automation of different testing phases like Smoke, Regression, Functional and Unit testing
- ❖ Involve in Manual Testing activities to meet sprint commitments
- ❖ Work with Test Management tools like JIRA, Asana, Zoho etc
- ❖ Work on Functional automation based on best suitable techniques
- ❖ Problem-solving/troubleshooting and an ability to come up with creative solutions to impossible-to-solve problems
- ❖ Ability to work in a high-pressure delivery oriented team environment
- ❖ Willing to work with a distributed international team and support EST hours
- ❖ Excellent communication (verbal/written) skills
- ❖ Ability to introduce and improve Quality practices that ensure zero defects

Inside Sales

Full Timers / Interns

Designation to be offered: "Inside Sales Executive Intern or Full-time employee"

Industry type: IT (Sales/Marketing)

Focused areas: Connecting with prospects, leads, and clients using digital channels. Focuses on acquiring leads and Converting them.

Required educational background: MBA, B.E, B.Tech

Stipend: In hand- INR 8k-12k

Package for full-time: 2.4LPA

Job Description:

❖ Excellent verbal and written communication skills.
❖ Receptive to feedback, willingness to learn and embrace continuous improvement.
❖ Team player who excels at building trusting relationships.
❖ Competitive personality
❖ Ability to prioritize tasks in a fast-paced environment.
❖ Good organizational skills and the ability to multitask.
❖ Excellent phone and cold calling skills.
❖ Exceptional customer service skills.
❖ Strong listening and sales skills.
❖ Ability to achieve targets.
❖ Proficiency in Microsoft Office and any CRM software such as Freshsales..

Data Engineer

Full Timers / Interns

Designation to be offered: "Data Engineer Intern"

Industry type: IT

Focused areas: Digital marketing, branding, social media management and marketing, client interaction, copywriting, and content marketing.

Required educational background: BCA, MCA, B.Tech, B.E

Required Skill Set: Python, Mongo DB , My SQL

Stipend: In hand- INR 15k-20k

Package for full-time: 6LPA

Job Description:

- ❖ Analyze and organize raw data
- ❖ Build data systems and pipelines
- ❖ Evaluate business needs and objectives
- ❖ Interpret trends and patterns
- ❖ Conduct complex data analysis and report on results
- ❖ Prepare data for prescriptive and predictive modeling
- ❖ Build algorithms and prototypes
- ❖ Combine raw information from different sources
- ❖ Explore ways to enhance data quality and reliability
- ❖ Identify opportunities for data acquisition
- ❖ Develop analytical tools and programs
- ❖ Collaborate with data scientists and architects on several projects
- ❖ Help us in annotation of dataset and Utilize it in the best way possible

Digital Marketing
(Link-Building)

Full Timers / Interns

Designation to be offered: "Digital Marketing Intern or Full-time employee"

Industry type: IT (Digital Marketing)

Focused areas: Digital marketing, Search Engine Ranking Analysis, Link Analysis and Link Building

Required educational background: BCA, MCA, B.Tech,B.E

Stipend: In hand- INR 8k-20k

Package for full-time: 2.4 LPA

Job Description:

- ❖ To work on optimization; improving site structure, page construction, content, keyword lists, and SEO copywriting.
- ❖ Keyword research and specifications.
- ❖ Link analysis and building.
- ❖ Leading search engine ranking, traffic

Content Writer

Full Timers / Interns

Designation to be offered: "Digital Marketing Intern or Full-time employee"

Industry type: IT (Digital Marketing)

Focused areas: Digital marketing, branding, social media management and marketing, client interaction, copywriting, and content marketing.

Required educational background: BCA, MCA, B.Tech,B.E

Stipend: In hand- INR 8k-20k

Package for full-time: 2.4 LPA

Job Description:

- ❖ Research industry-related topics (combining online sources, interviews and studies)
- ❖ Write clear marketing copy to promote our products/services
- ❖ Prepare well-structured drafts using Content Management Systems
- ❖ Proofread and edit blog posts before publication
- ❖ Submit work to editors for input and approval
- ❖ Coordinate with marketing and designing teams to illustrate articles
- ❖ Conduct simple keyword research and use SEO guidelines to increase web traffic
- ❖ Promote content on social media
- ❖ Identify customers' needs and gaps in our content and recommend new topics
- ❖ Ensure all-around consistency (style, fonts, images and tone)
- ❖ Update website content as needed