

VINITA PORLEKAR

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LinkedIn <https://www.linkedin.com/in/vinitaporlekar/> | Portfolio <https://vinitaporlekar.netlify.app/>

EDUCATION

Northeastern University, Arlington, VA

Aug 2025 – Expected May 2027

Master of Science in Information Systems

University of Mumbai, MH, India

May 2019

Bachelor of Engineering, Computer Engineering

CORE SKILLS

- Development:** Strong Java & OOPs knowledge, All things Generative AI Integrations (**Developer productivity to API integrations**)
- Web Development:** React.js, Tailwind CSS, Node.js, HTML5, CSS3, JavaScript (ES6+)
- Product Management:** Product Vision & Strategy, User & Market Analysis, Road mapping, KPI Tracking, Stakeholder Communication
- Project Management:** Agile (Scrum, Kanban), Jira, Risk Mitigation, Sprint Planning
- AI & Automation:** AI Chatbot Ideation, Workflow Automation, REST APIs, Postman, Claude.ai
- Tools:** Google Workspace (Documentation) & Figma (Prototyping)
- Certifications:** AWS Cloud Practitioner & Certified SCRUM Master

EXPERIENCE

Product-Focused Technical PM- Tercera - Hurix Digital, Mumbai, India

Oct 2023 – Mar 2025

- Prioritized features and led product launches of AI & e-learning MVPs with **\$300K+ budget** delivering solutions in record time to clients
- Collaborated with designers to improve project's user experience, **increasing engagement by 80%** which was used by around **100K+ students across 75+ e-learning institutions**
- Co-ordinated agile sprints with various stakeholders for getting the project delivered within a timely fashion
- Presented product vision and progress to stakeholders, aligning teams with goals and roadmaps
- Conducted competitor and market analysis to refine product strategy

Senior Analyst – Jio Platform / Haptik, Mumbai, India

June 2021 – Sep 2023

- I spearheaded of getting the product data and feedback from users to iterate and improve chatbot features
- Delivered chatbot solutions, boosting **support efficiency by 80%**, reducing the mean time to resolution for trivial and generic questions raised by the consumers
- Partnered with UX and engineering teams to enhance AI assistants, **raising engagement 75-80%** by utilizing Figma for multiple prototyping requirements, as well maintaining documentation

Application System Analyst – Planet Next Gen, Mumbai, India

Nov 2019 – June 2021

- Led automation projects **reducing development time by 55% and training time by 50%** for individual contributors and stakeholders, which improved efficiency in project deliverables
- Developed training and reporting tools **improving decision-making by 70%**, these tools were used by business stakeholders for critical business initiatives
- Managed multiple projects simultaneously with strong organizational skills

PROJECT

AI-Powered E-Learning Assistant - Product Owner (Associated with Hurix Digital)

Oct 2023 – Mar 2025

- Built an AI-powered e-learning assistant that summarized notes and generated quizzes, **improving study efficiency by 65% for 40+ students** using rule-based NLP techniques