

Open to Software Engineering, AI/ML and Product Management Roles, authorized to work on F1 CPT!

VINITA PORLEKAR

Sterling, VA - 20166 | porlekar.v@northeastern.edu | +1-703-581-4595

Linkedin <https://www.linkedin.com/in/vinitaporlekar/> | Portfolio <https://vinitaporlekar.netlify.app/>

EDUCATION

Northeastern University, Arlington, VA	Aug 2025 – Expected May 2027
Master of Science in Information Systems	
University of Mumbai, MH, India	May 2019
Bachelor of Engineering, Computer Engineering	

CORE SKILLS

- **Development:** Strong Java & OOPs knowledge, All things Generative AI Integrations (**Developer productivity to API integrations**)
- **Web Development:** React.js, Tailwind CSS, Node.js, HTML5, CSS3, JavaScript (ES6+)
- **Product Management:** Product Vision & Strategy, User & Market Analysis, Road mapping, KPI Tracking, Stakeholder Communication
- **Project Management:** Agile (Scrum, Kanban), Jira, Risk Mitigation, Sprint Planning
- **AI & Automation:** AI Chatbot Ideation, Workflow Automation, REST APIs, Postman, Claude.ai
- **Tools:** Google Workspace (Documentation) & Figma (Prototyping)
- **Certifications:** AWS Cloud Practitioner & Certified SCRUM Master

EXPERIENCE

Product-Focused Technical PM- Tercera - Hurix Digital, Mumbai, India	Oct 2023 –Mar 2025
<ul style="list-style-type: none">● Prioritized features and led product launches of AI & e-learning MVPs with \$300K+ budget delivering solutions in record time to clients● Collaborated with designers to improve project’s user experience, increasing engagement by 80% which was used by around 100K+ students across 75+ e-learning institutions● Co-ordinated agile sprints with various stakeholders for getting the project delivered within a timely fashion● Presented product vision and progress to stakeholders, aligning teams with goals and roadmaps● Conducted competitor and market analysis to refine product strategy	
Senior Analyst – Jio Platform / Haptik, Mumbai, India	June 2021 – Sep 2023
<ul style="list-style-type: none">● I spearheaded of getting the product data and feedback from users to iterate and improve chatbot features● Delivered chatbot solutions, boosting support efficiency by 80%, reducing the mean time to resolution for trivial and generic questions raised by the consumers● Partnered with UX and engineering teams to enhance AI assistants, raising engagement 75-80% by utilizing Figma for multiple prototyping requirements, as well maintaining documentation	
Application System Analyst – Planet Next Gen, Mumbai, India	Nov 2019 – June 2021
<ul style="list-style-type: none">● Led automation projects reducing development time by 55% and training time by 50% for individual contributors and stakeholders, which improved efficiency in project deliverables● Developed training and reporting tools improving decision-making by 70%, these tools were used by business stakeholders for critical business initiatives● Managed multiple projects simultaneously with strong organizational skills	

PROJECT

AI-Powered E-Learning Assistant - Product Owner (Associated with Hurix Digital)	Oct 2023 – Mar 2025
<ul style="list-style-type: none">● Built an AI-powered e-learning assistant that summarized notes and generated quizzes, improving study efficiency by 65% for 40+ students using rule-based NLP techniques	