

17

Count of Product

10M

Potential Sales

3191

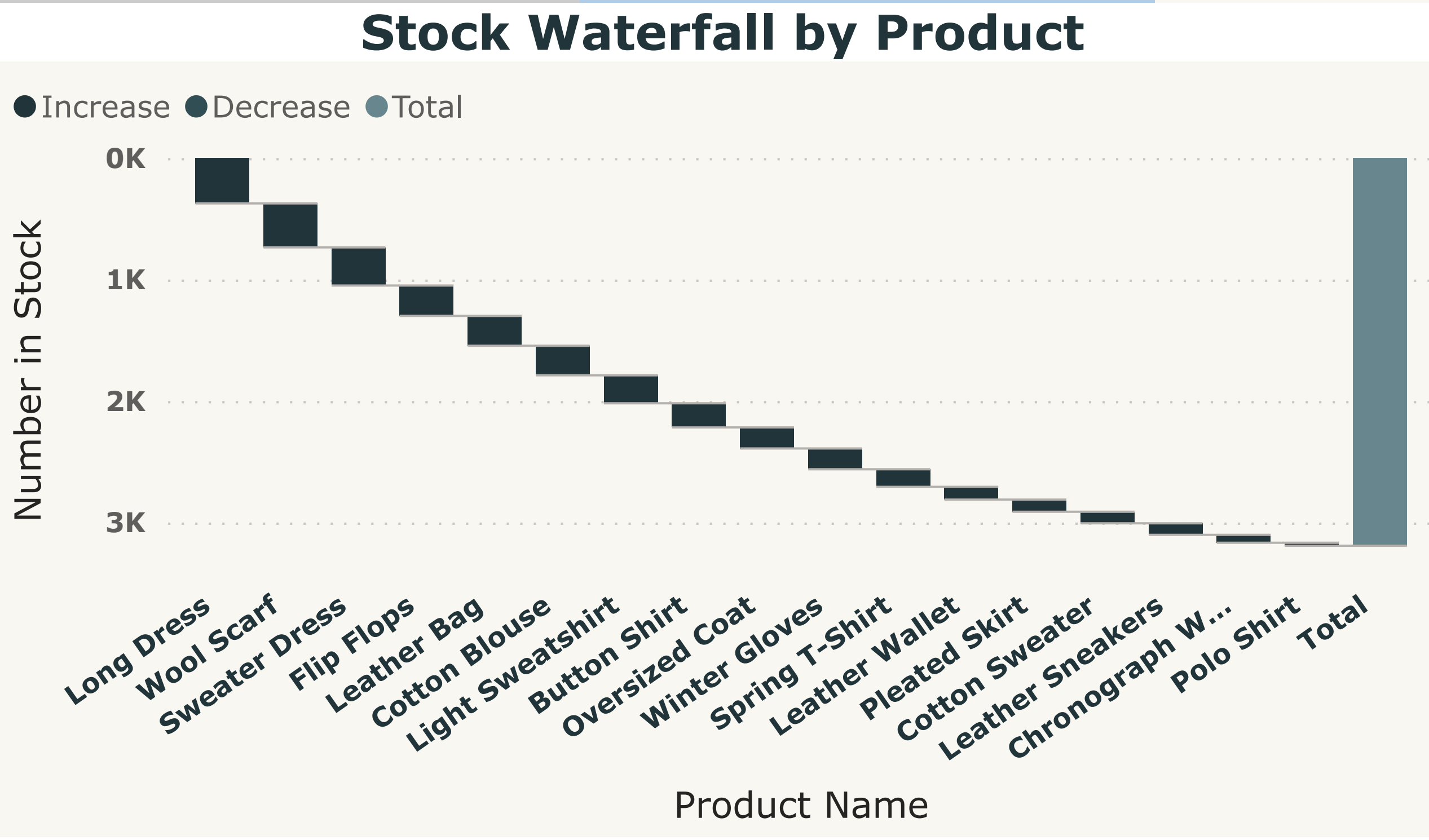
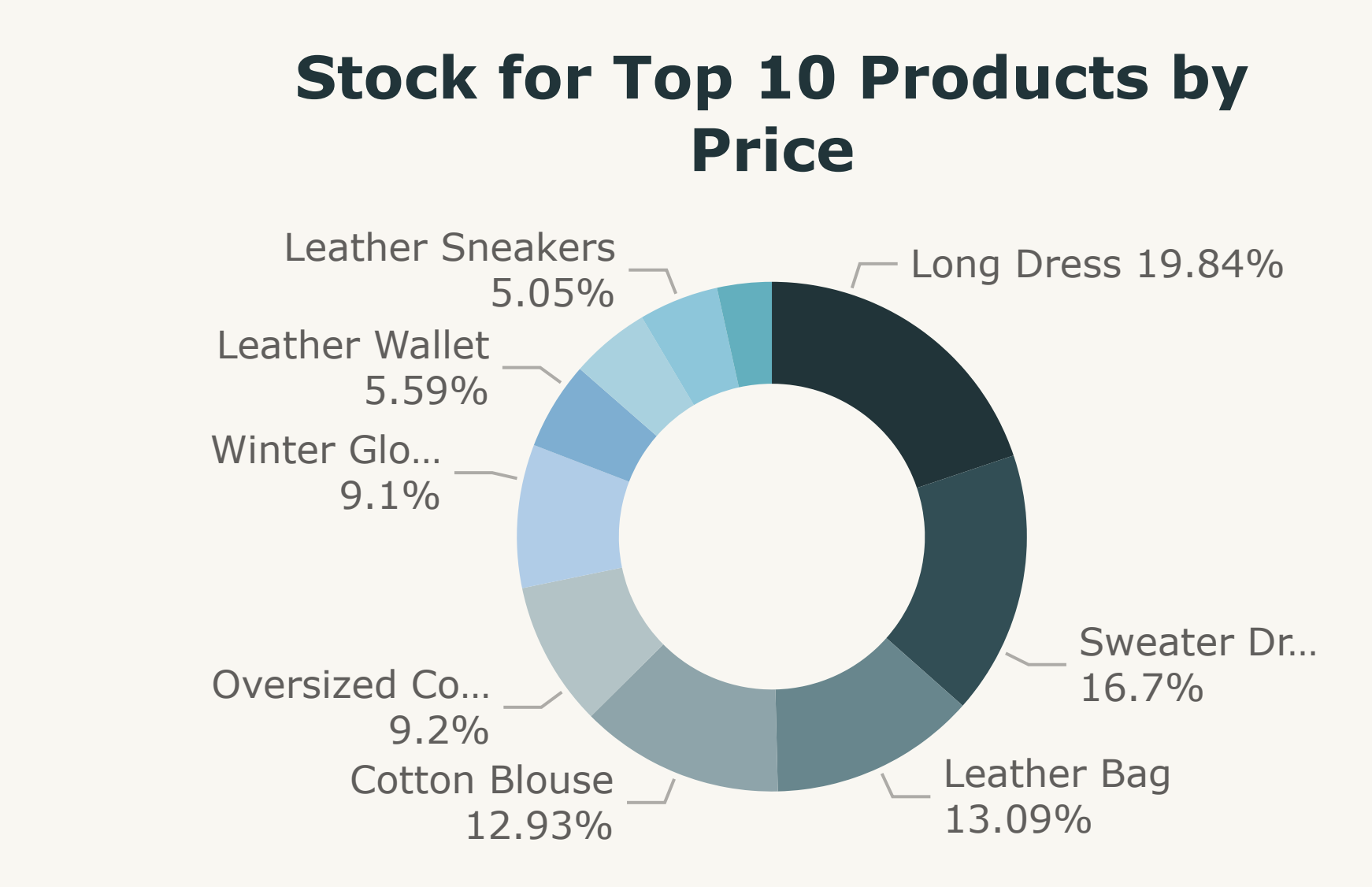
Number in Stock

Winter Gloves

Worst Return Rate

Chronograph Watch

Best Return Rate



Potential Sales for Product Stock

Product Name	Number in Stock	Current Price	Potential Sales	Customer Rating (stars)	
Chronograph Watch	65	350	22750	4.90	4.90
Leather Sneakers	95	175	16625	4.70	4.70
Long Dress	373	125	46625	4.50	4.50
Polo Shirt	25	35	875	4.20	4.20
Cotton Sweater	95	100	9500	4.10	4.10
Pleated Skirt	100	50	5000	4.00	4.00
Flip Flops	250	25	6250	3.90	3.90
Sweater Dress	314	215	67510	3.80	3.80
Cotton Blouse	243	75	18225	3.75	3.75
Spring T-Shirt	145	25	3625	3.70	3.70
Total	3191	3230	10306930	64.45	64.45

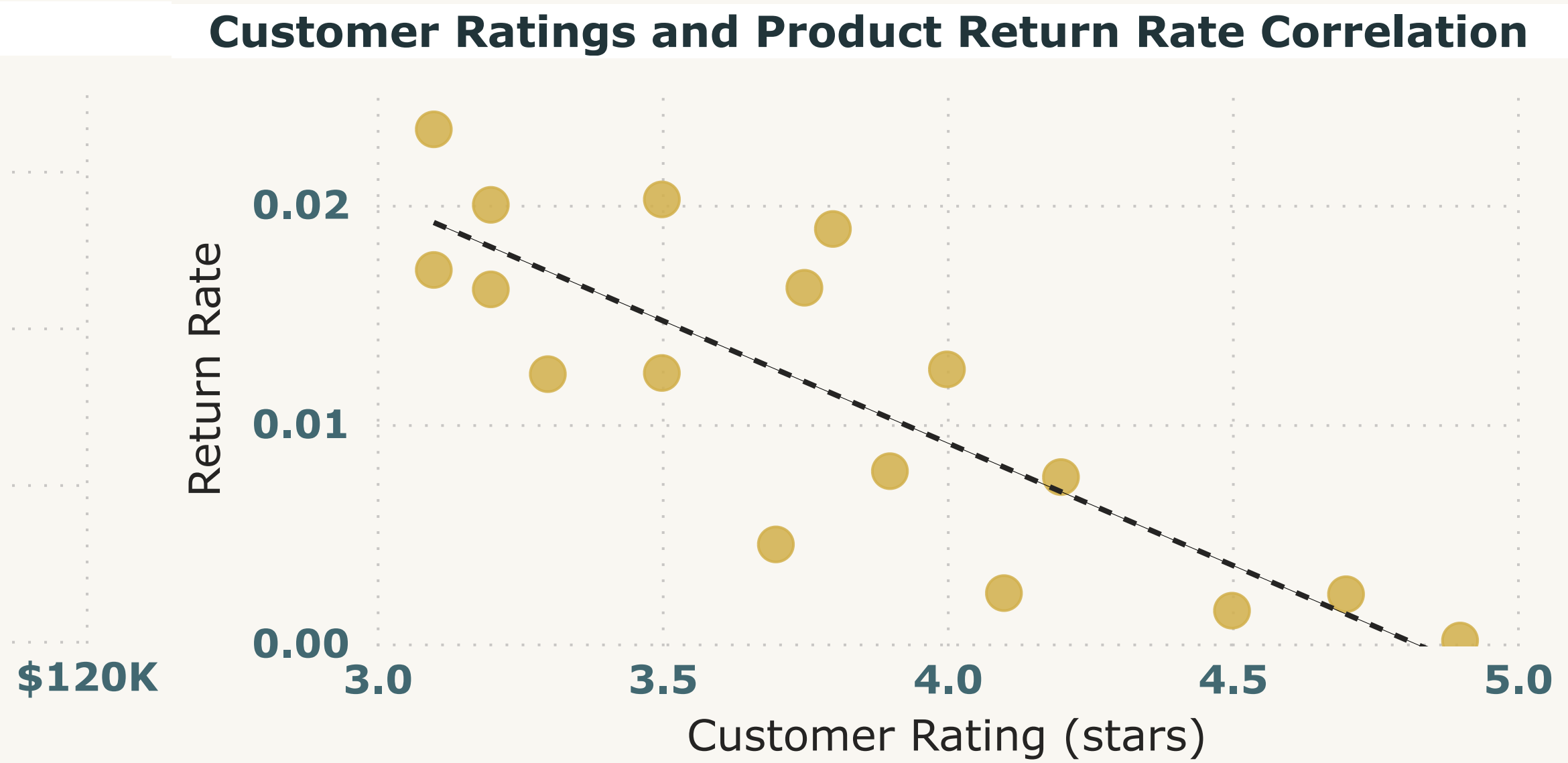
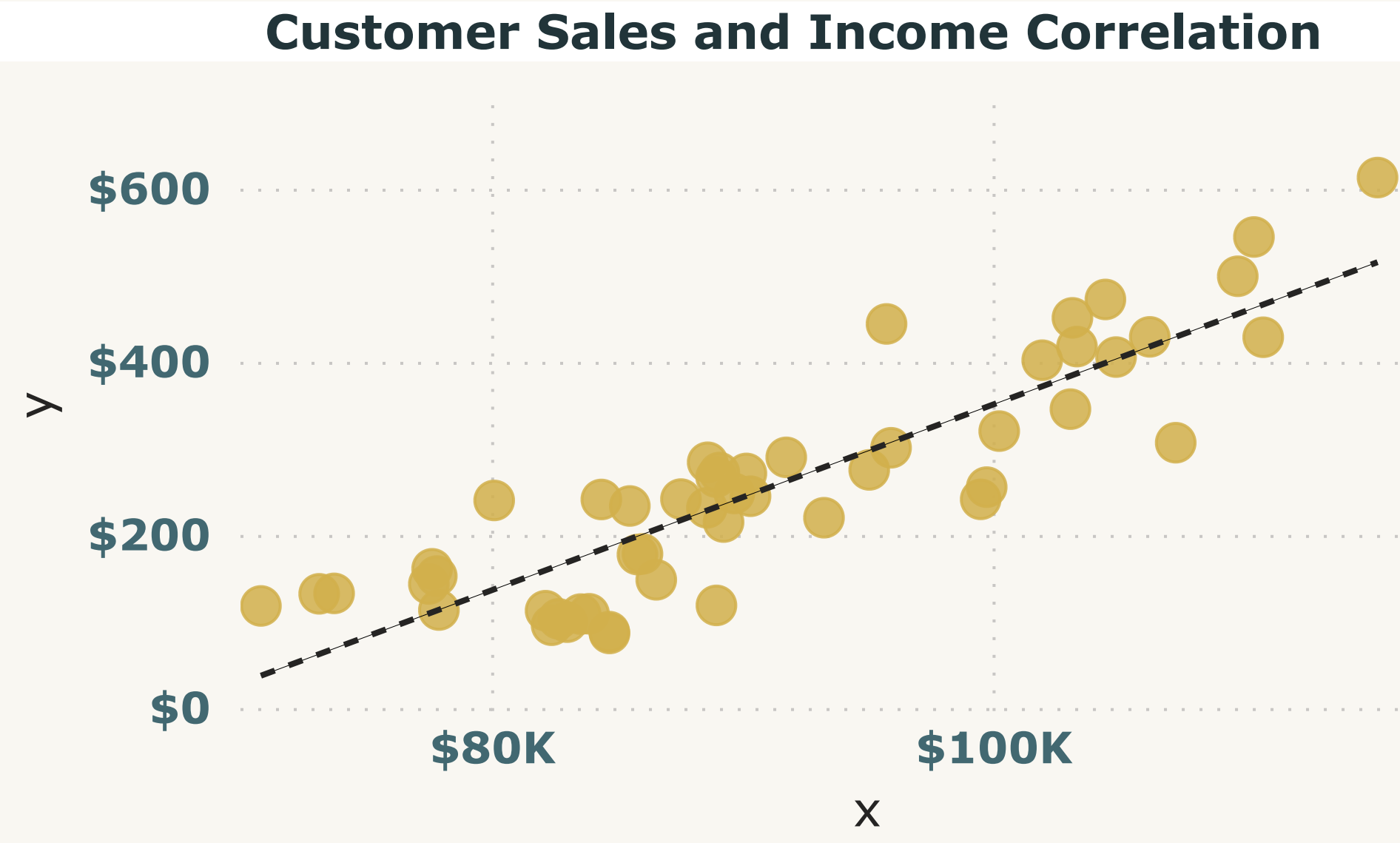
Statistical Analysis

0.78

Correlation Coefficient ...

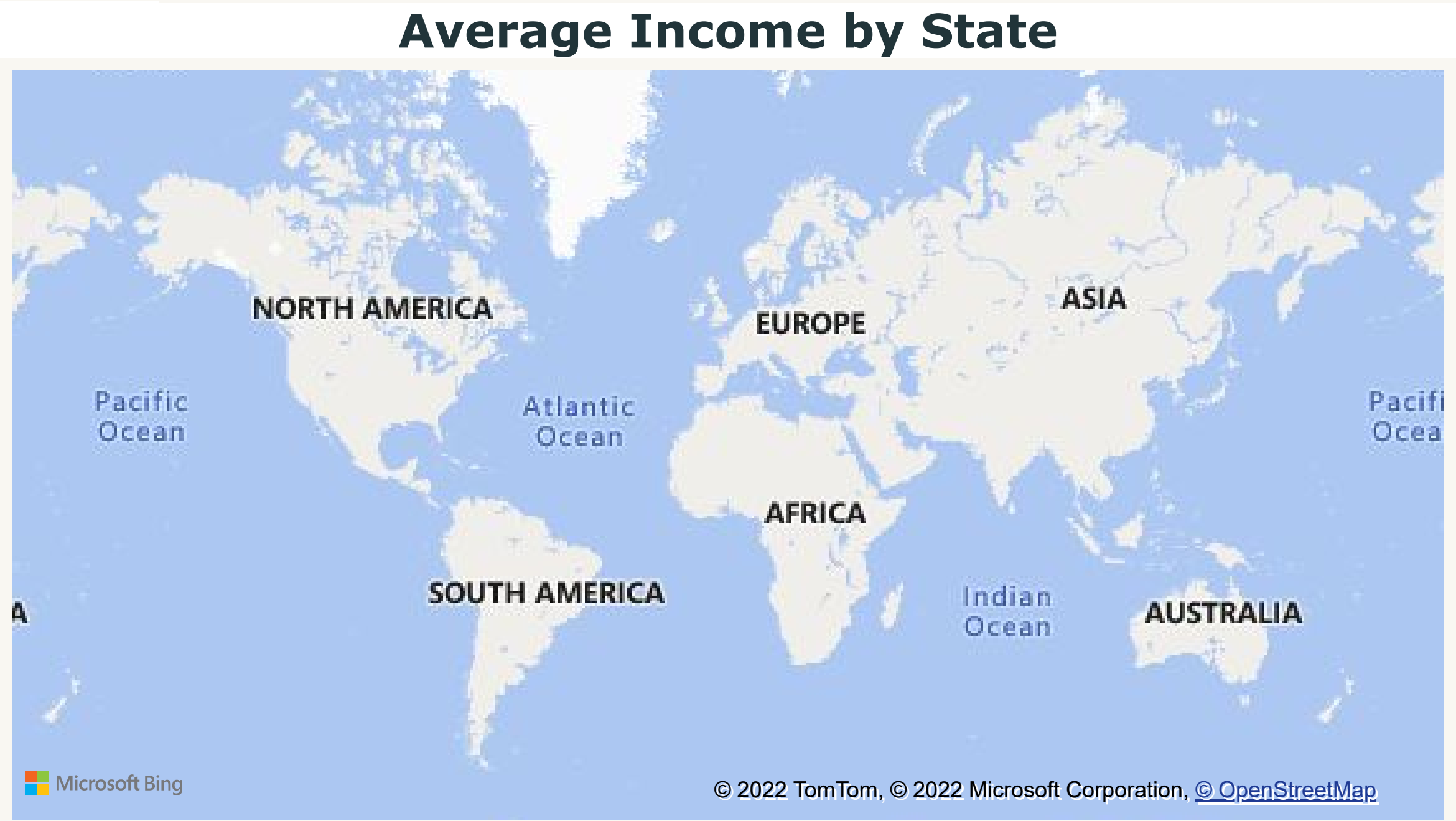
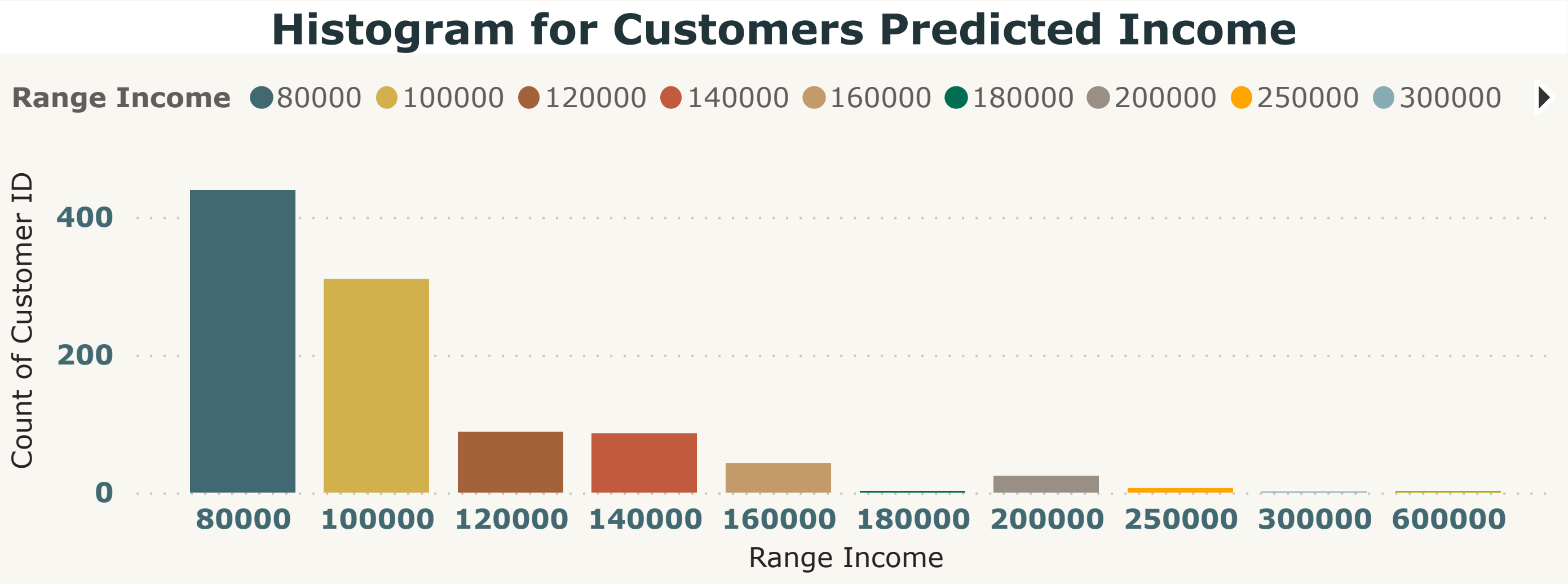
-0.83

Customer Rating (stars...



$$y = 0.0107x - 722.14$$

Final Formula Sales



Prediction Income

Leather Bag

Shirt

Sweater

Leather Bag

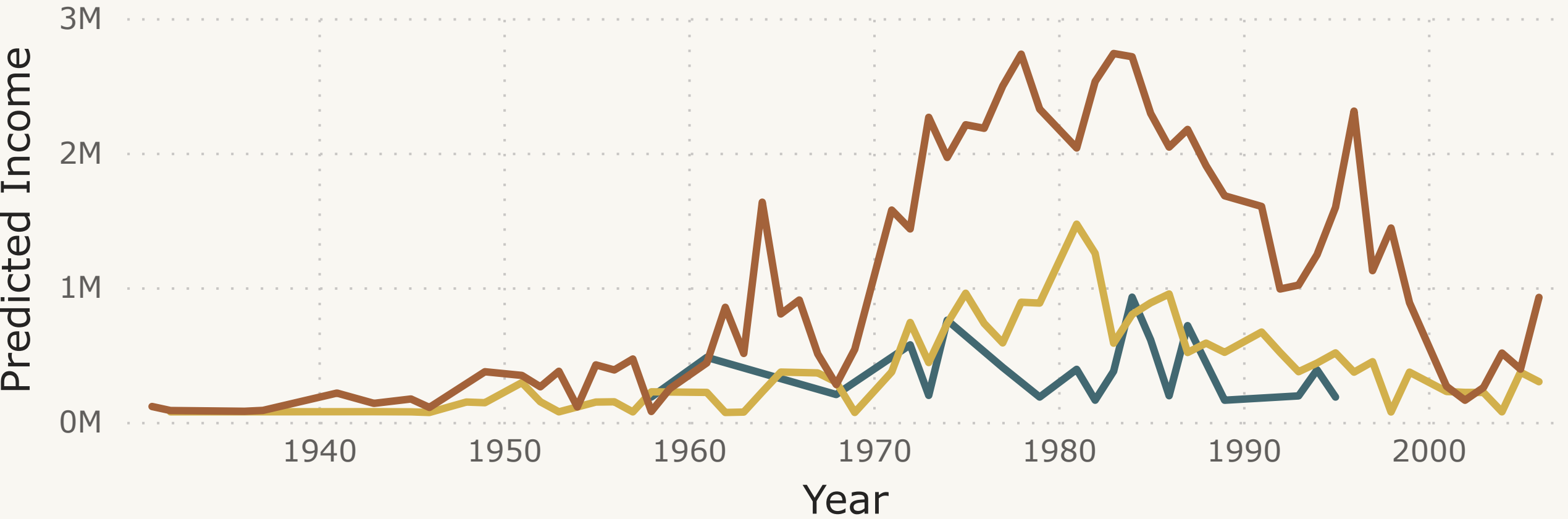
First Product Recommendation

Customer ID

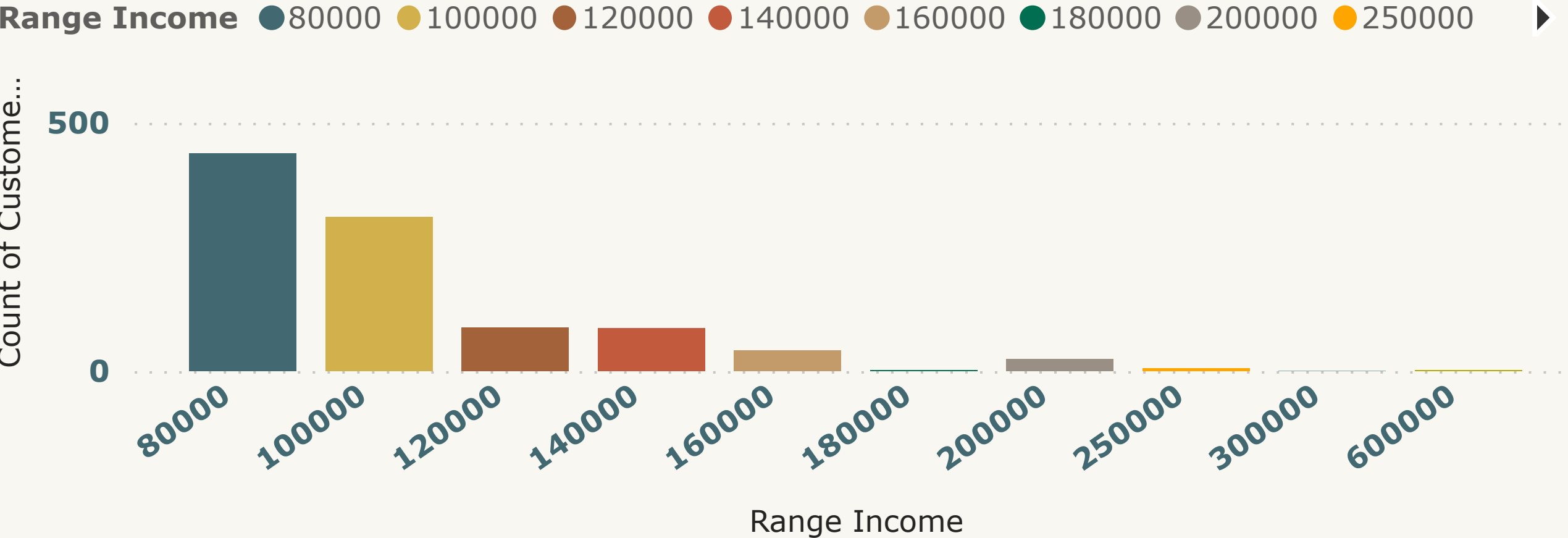
All

Predicted Income by Year and Product Recommendation

Product Recommendation: Leather Bag, Shirt, Sweater



Histogram for Customers Predicted Income



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