

# VINITHA SUBRAMANI

UI/UX Designer

Discover who I am

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## ABOUT ME

Collaborative UI/UX Designer focused on optimizing usability. Experience includes site design and construction, system integration and code validation. Accomplished in meeting project specifications and innovative new strategies to surpass targets.

## EDUCATION

**UI/UX Designing – Pep Softwares**

Erode (Dec 2022 – Feb 2023)

**B.S(Agri Business Management) – TNAU**

Coimbatore (Sep 2017 – Nov 2021)

## SKILLS

- Design thinking
- Wireframing
- Prototype Design
- Website Architecture
- User Research
- Layout Design
- Graphic Design
- Website Design
- Logo creation
- CSS
- HTML

## LANGUAGES

- Tami
- English

## CONTACT ME

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 Sankari, Salem

 vinithasubramani2000@gmail.com

## EXPERIENCE

**UI/UX Designer – Blackflux Technologies**  
(Apr 2023 – Present)

**Tiruchengode – Full Time**

- Designed user interface mockups and prototypes that clearly illustrate how sites function and look like.
- Collaborated with developers to ensure compatibility between design and technical implementation.
- Assisted in creating marketing materials such as landing pages, banners.
- Designed interactive prototypes for mobile applications as well as websites.

**UI/UX Designer – Lentera Technologies Pvt Ltd**  
(Mar 2023)

**Chennai – Intern**

- Created wireframes, user flows, prototypes and mockups to visualize design concepts.
- Designed detailed specifications for web application features.

**Jr Operations Executive – Vegroute**  
**Agri.Tech Pvt Ltd (Jan 2022 – Nov 2022)**

**Chennai – Full Time**

- Created reports on performance metrics such as inventory levels, production output, customer service ratings.
- Coordinated with cross-functional teams to ensure smooth operations.
- Managed the procurement of materials needed for daily operations.
- Trained new employees on operational procedures and protocols.