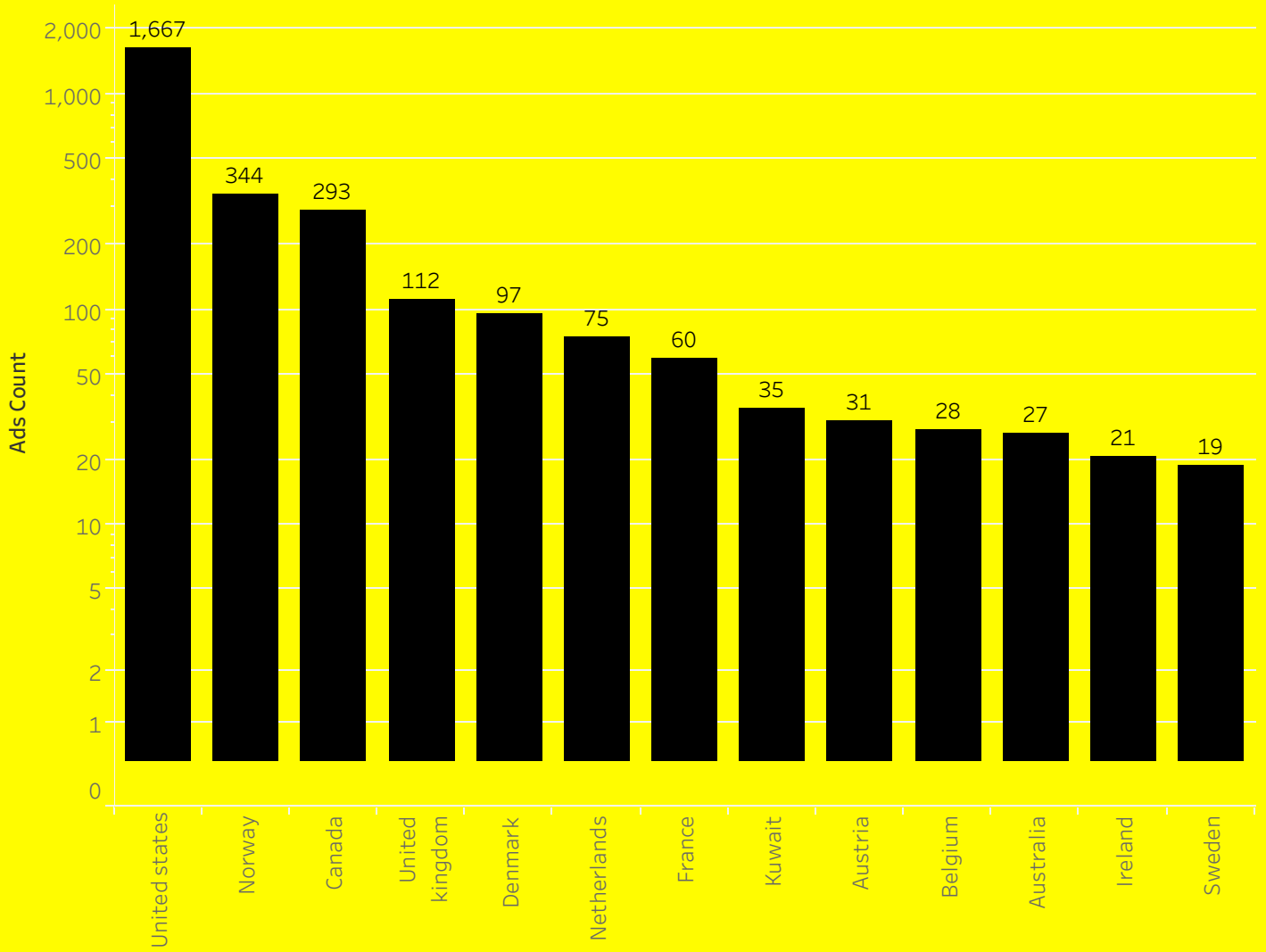


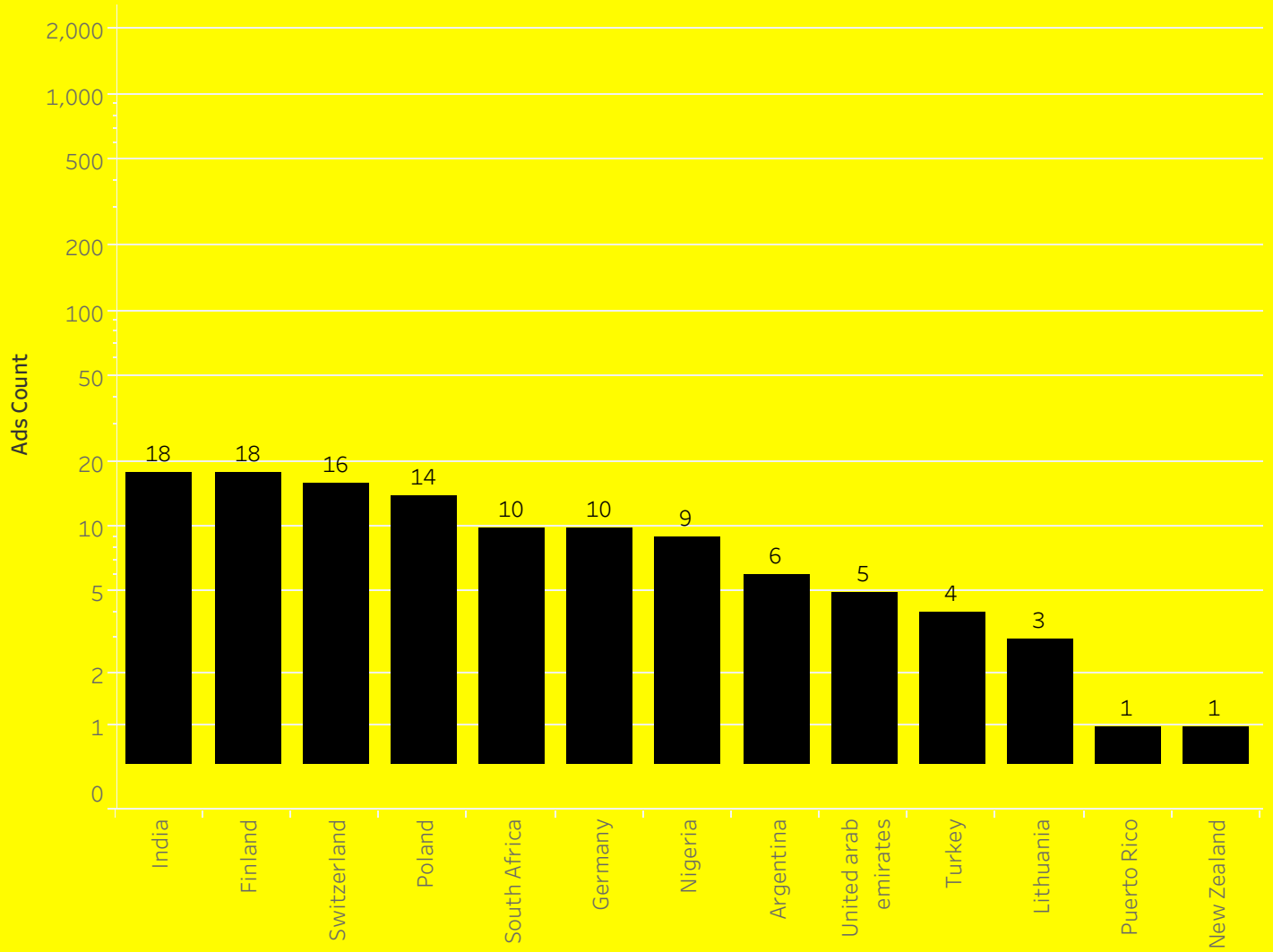
# No. of Ads

Country

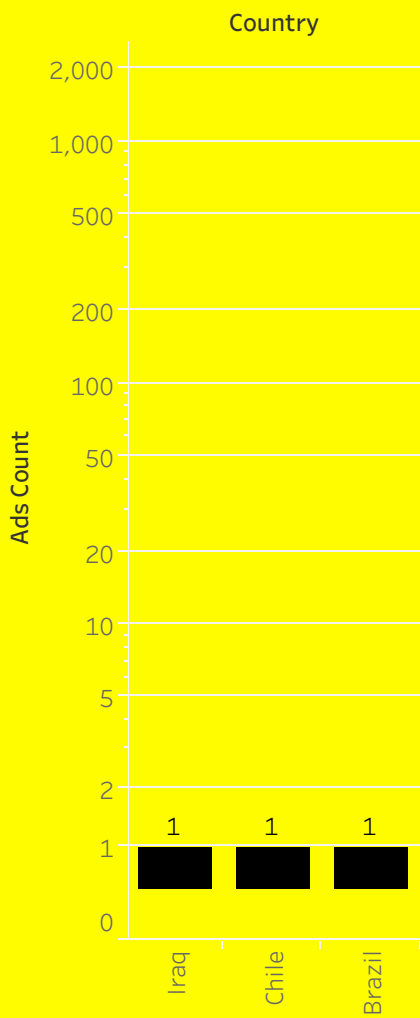


## No. of Ads

Country



No. of Ads



## Impressions

1,72

## Impressions

25,925,240

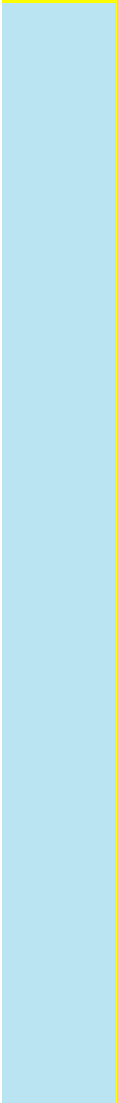
## Impressions



Countries



Countries



Spend

Spend

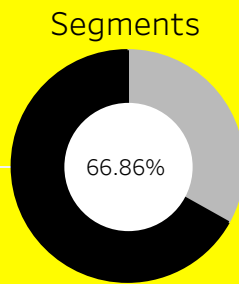
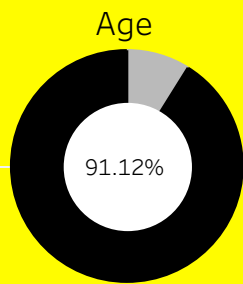
\$3,893,165

Spend

## Ads Targeting Sectors

Measure Names

- Remainder of Pie
- Pct of Total

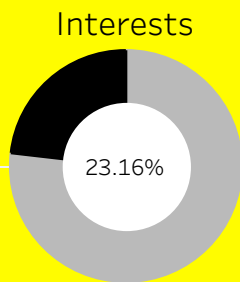
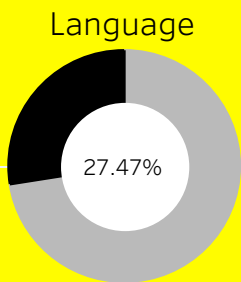


# Ads Targeting Sectors

## Measure Names

Remainder of Pie

Pct of Total

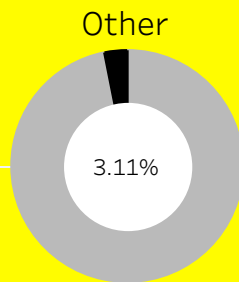
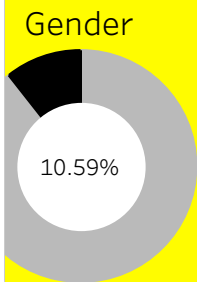


## Ads Targeting Sectors

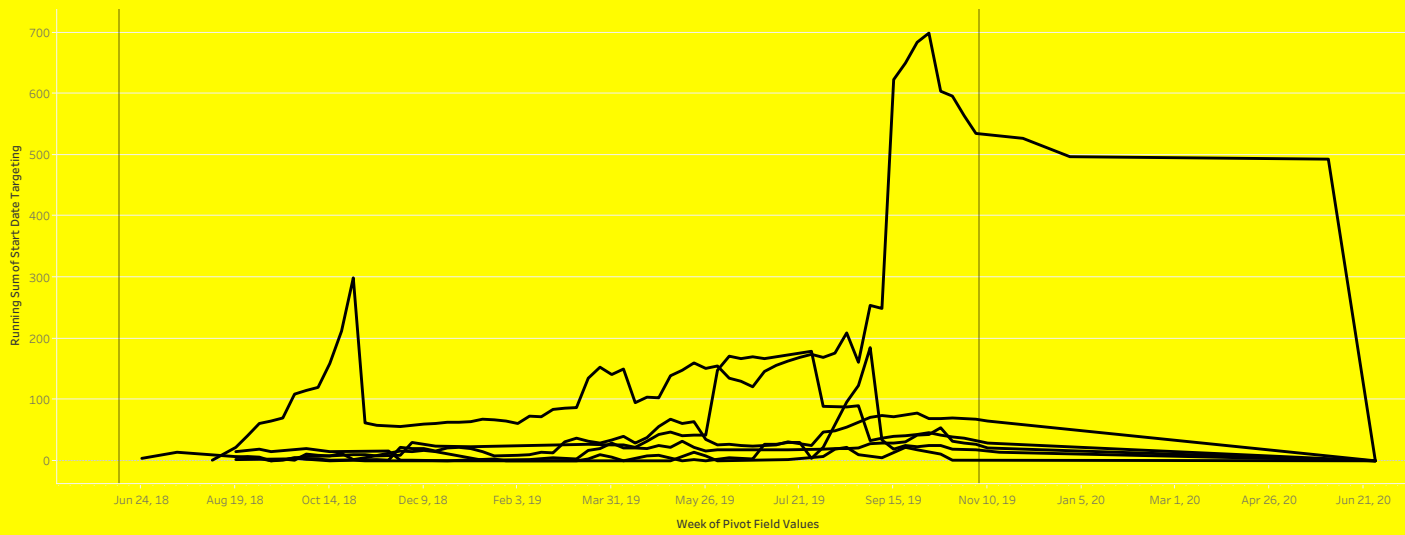
### Measure Names

Remainder of Pie

Pct of Total

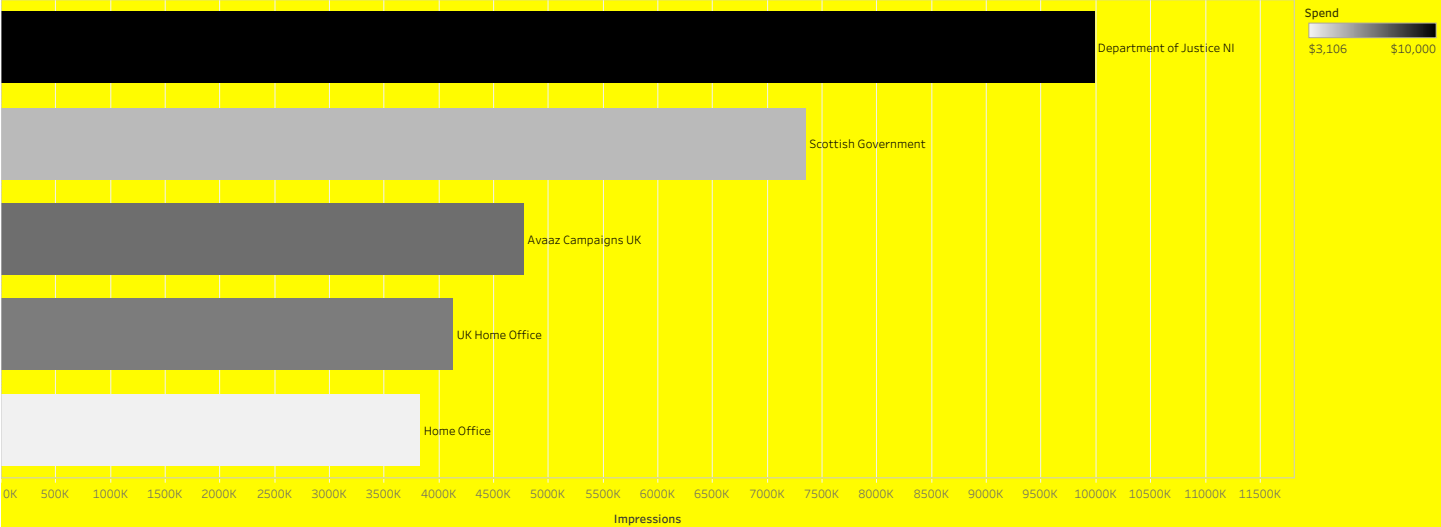


Time based Targeting





Bar1









# Snapchat Spend Analysis

Spend  
\$3,893,165

Impressions  
1,725,925,240

Spend  
\$11,200 \$133,075

