



**RAJAH SERFOJI GOVT. COLLEGE (AUTONOMOUS),  
THANJAVUR – 613 005.  
Tamilnadu, India.**



**STAFF PROFILE AS ON 31.05.2022**

1. Name of the Staff : Dr.V.SURESH KUMAR
2. Designation : Asst. Professor and Head,  
Research Department of Business Administration
3. Academic Qualification : M.B.A., M.Com., M.L.M., M.A., (Sociology), M.Sc., (Psychology),  
PGDCA., M.Phil., Ph.D.,

S.No.	Name of the Course	Year of Passing	Name of the College/University	Class
1	B.B.A.,	2001	Ponnaiyah Ramajayam College, Thanjavur (Affiliated to Bharathidasan University)	1 <sup>st</sup> Class
2	M.B.A.,	2003	Ponnaiyah Ramajayam College, Thanjavur (Affiliated to Bharathidasan University)	1 <sup>st</sup> Class
3	M.L.M.,	2005	Madurai Kamaraj University, Madurai	2 <sup>nd</sup> Class
4	M.Phil.,	2006	Alagappa University, Karaikudi	2 <sup>nd</sup> Class
5	Ph.D.,	2010	Bharathidasan University, Trichy	Commended
6	PGDCA.,	2010	Tamilnadu Job Oriented Computer Program, Tamilnadu	1 <sup>st</sup> Class
7	M.A., (Sociology)	2020	Madurai Kamaraj University, Madurai	2 <sup>nd</sup> Class
8	M.Com.,	2021	Bharathidasan University, Trichy	2 <sup>nd</sup> Class
9	M.Sc., (Psychology)	2021	Tamil University, Thanjavur	1 <sup>st</sup> Class

4. Date of Birth & Age : 25.01.1981 & 41 Years

5. Date of Appointment :

Self Finance  
Government

D	D	M	M	Y	Y	Y	Y
1	7	0	7	2	0	0	3
1	1	0	2	2	0	1	1

6. Total Service : 18 Years
7. Teaching Experience : UG – 18 Years PG – 7 Years M.Phil., - 10 Years
8. Residential Address : 3, Manirethinam Nagar, Wahab Nagar Extension,  
Reddypalayam Road, Thanjavur – 613 009.
9. Mobile Number : 9976099888
10. E-Mail : drvsk@rsgc.ac.in & doctorvskumar@gmail.com

11. No. of Orientation / Refresher Courses and Faculty Development Programmes attended

**Annexure – 1**

Orientation Course	1
Refresher Course	4
Short Term Course	1
Faculty Development Course	3

12. No. of Seminars / Workshops/ Conferences / participated and presented : 31

**(Annexure – 2)**

13. No. of Books Published : 3 **(Annexure – 3)**

**14. No. of Guest Lectures delivered in other institutions : 5**

**15. No. of Research Projects : 1 (Annexure – 4)**

**16. No. of M.Phil. Scholars Guided : 22 Completed (Annexure – 5)**

**17. No. of Ph.D., Scholars Guided**

**Annexure – 6**

Completed	15
Thesis Submitted	-
Ongoing	5

**18. Participation in Academic / Research Bodies in other institutions**

**Annexure – 7**

Doctoral Committee Members	69
Inspection commission for the grant of affiliation to course	3
Board of Studies	6
Editorial Board Member for Journals	4

**19. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching**

**Annexure – 8**

S.No	Programme / Title	Duration	University
1	Orientation Programme (Intensive Training Programme) Conducted for the newly recruited Government Arts and Science College Teachers	04.05.2011 to 02.06.2011	TANCHE and ASC, University of Madras, Chennai
2	Refresher Course in Commerce and Management Studies	18.07.2014 to 07.08.2014	ASC, Bharathidasan University, Trichy
3	Refresher Course on Contemporary Trends in Global Commerce and Management	03.08.2016 to 23.08.2016	HRDC, University of Madras, Chennai
4	Short Term Training Program on Data Analysis using MS Excel, IBM SPSS and R	14.06.2021 to 19.06.2021	HRDC, University of Hyderabad, Hyderabad.
5	Faculty Development Program on Digital Teaching Methods in Higher Education	23.08.2021 to 26.08.2021	Hindustan College of Arts and Science, Coimbatore.
6	Refresher Course on Business Studies (Commerce/Management/Tourism/Economics)	31.08.2021 to 13.09.2021	Kurukshetra University, Kurukshetra. Haryana.
7	Faculty Development Program on Transformation from Traditional Practices to Digital Practices in Business World"	20.09.2021 To 24.09.2021	Holy Cross (Autonomous) College, Trichy
8	Faculty Development Program on "Social Enterprise Management"	23.10.2021 to 27.10.2021	ATAL Academy & Banaras Hindu University.
9	Refresher Course on "Advanced Research Methodology"	22.01.2022 to 05.02.2022	Teaching Learning Centre, Ramanujan College University of Delhi

**CONFERENCES/WORKSHOP/SEMINAR PARTICIPATED**

1. Dr.V.Suresh Kumar, Participate in one day webinar on "Selection of Research Problem in context of National Education Policy 2020" conducted by Bharatiya Shikshan Mandal, Anand, Date 11.12.2021.
2. K. Priya Babu, V. Suresh Kumar and K. Veeraiah, A Study on Talent Management Practices with Reference to Business Process Outsourcing Companies in India, International Journal of Management (IJM), 11(5), 2020, pp. 2094-2101 doi: <https://doi.org/10.34218/IJM.11.5.2020.206>.
3. K. Priya Babu, V. Suresh Kumar and K. Veeraiah, Impact of Talent Management Strategies on Employee Retain the Talented Employee with Reference to it Sector in India, International Journal of Management (IJM), 11(8), 2020, pp. 2229-2237 doi: <https://doi.org/10.34218/IJM.11.8.2020.193>.
4. Dr.V.Suresh Kumar, participated in Two day International workshop on writing quality Research papers ,conducted by department of commerce, Manonmaniam Sundaranar University, Tirunelveli. Date: 19.07.2019 to 20.07.2019.
5. Dr. V.Suresh Kumar, participated in training Programme in EAT module in public finance management organized by UGC,HRD-HYDERABAD -Date: 10.03.2019.
6. Dr.V.Suresh Kumar, participated International conference on "SMART I5" conducted by Adaikalamatha Institute of Management & Research, Adaikalamatha College, Vallam, Thanjavur – 613 403. – Date: 27.10.2018.
7. Dr.V.Suresh Kumar, presented in 2<sup>nd</sup> International conference on Integrated Business And Management, conducted by Post Graduate Department of Commerce (CA), Annai Velankanni arts & Science College, Thanjavur– Date: 16.02.2018
8. Dr.V.Suresh Kumar, participated in Two day national workshop on R PROGRAMMING & Data analysis ,conducted by ISAR ,Chennai . Date: 29.03.2018 to 30.03.2018.
9. DR. V.Suresh Kumar, participated and presented 7<sup>TH</sup> International conference on global logic of strategic alliances in commerce and management conducted by Department of commerce, Bon secours college, Thanjavur – 613 006 – Date: 31.01.2018
10. DR. V.Suresh Kumar, participated and presented 2<sup>nd</sup> national conference on applications of management research in social science ,engineering and technology conducted by MAM-B SCHOOL,TRICHY– Date: 25.01.2018.
11. DR. V.Suresh Kumar, participated and presented on International conference of emerging trends in the domain of business analytics conducted by Department of commerce and management , Thiruthangal Nadar College, Chennai – Date: 10.03.2018
12. Dr.V.Suresh Kumar, participated in national workshop on Structural Equation modeling using SMART PLS conducted by VIT university, Vellore – 632014. – Date: 18.05.2017 to 20.05.2017.
13. Dr. V.Suresh Kumar, participated and presented national conference on research paradigm in social sciences conducted by MAM-B SCHOOL,TRICHY– Date: 14.03.2017
14. Dr. V.Suresh Kumar, participated and presented 7<sup>TH</sup> International conference on Evolving international trade conducted by Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur – 613 403. – Date: 01.10.2015
15. Dr.V.Suresh Kumar, participated in Two day national workshop in advances in data analysis using SEM ,conducted by department of Management studies ,Anna university, TIRUNELVELI. Date: 25.09.2015 to 26.09.2015.
16. Dr.V.Suresh Kumar, participated in Two day national workshop on Research methodology ,statistical data & interpretation by using SPSS & AMOS ,conducted by PRIMAX foundation ,Bengaluru – 560056. – Date: 21.10.2016 to 22.10.2016.
17. DR.V. Suresh Kumar, participated One day national workshop on " hypothesis testing in commerce/ management conducted by Bharathidasan University Department Of Commerce, Perambalur - Date : 30.03.2014.
18. Dr. V.Suresh Kumar, participated and presented International Research conference on research management- opportunities and challenges conducted by Department of management studies, Velammal Institute of Management, , Chennai –. Date: 24.08.2013.
19. DR. V.Suresh Kumar, participated and presented 5<sup>TH</sup> International conference on sustainable inclusive growth conducted by Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur – 613 403. – Date: 20.09.2013
20. Dr.V.Suresh Kumar, participated in one day national seminar on CSR conducted by RDB Institute of Management, Papanasam , Thanjavur -Date: 19.10.2013.

21. Suresh Kumar, presented a paper in National conference on opportunities and challenges of contemporary practices in Indian arena, organized by department of management studies, vidyaa Vikas college of Engineering & Technology, Tirugncode. Date:13-10-2012.
22. Dr. V.Suresh Kumar, participated and presented on AICTE sponsored seminar on women entrepreneurs conducted by Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur – 613 403. – Date: 20.01.2012 & 21.01.2012
23. Dr. V.Suresh Kumar, participated in UGC sponsored workshops on research methods for guides organized by Pondicherry university -Date: 21.07.2011 &22.07.2011.
24. Suresh Kumar, participated Faculty development program conducted by Adaikalamatha Institute of Management & Research, Adaikalamatha College, Vallam, Thanjavur – 613 403. – Date: 21.11.2007 to 23.11.2007.
25. Suresh Kumar, participated Training of college teachers on soft - skill development conducted by Bharathidasan University Technology Park & Confederation Of Indian Industry ,Trichy. Date : 05.02.2007 to 09.02.2007.
26. Suresh Kumar, participated and presented Two day International seminar on “Case study method of teaching in commerce/ management conducted by Bharathidasan University ,Department Of Commerce And Financial Studies, TRICHY- Date : 20.01.2007 to 21.01.2007
27. V.Suresh Kumar, participated and presented National level seminar on “ Motivating factors for Men and women to buy” conducted by P.R Institute Of Management, Thanjavur - Date : 02.03.2006
28. V.Suresh Kumar, participated and presented National level seminar on “ Boarderless education in management ” conducted by school of business , Thanthai Hans Roever College ,Perambalur - Date : 17.02.2006& 18.02.2006.
29. V.Suresh Kumar participated and presented National level seminar on “ Marketing strategy and techniques ” conducted by Department of Commerce, St. Joseph College of Arts And Science, Cuddalore. Date : 10.09.2005 to 11.09.2005.
30. V.Suresh Kumar, participated and presented National level seminar on “ Emerging issues of non banking finance companies in India” conducted by Department Of Commerce, A.V.V.M Sri Pushpam College ( Autonomous) ,Thanjavur - Date : 18.02.2005 to 19.02.2005
31. V.Suresh Kumar, participated and presented International conference on Business economics and finance conducted by Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur – 613 403. – Date: 29.09.2005 & 30.09.2005.
32. V.Suresh Kumar, participated in State level seminar held at Urumu Dhanalakshmi college, Trichy. Date:18-11-2004 & 19-11-2004.
33. V.Suresh Kumar, participated State level seminar on “ WTO agreements –Adventures and challenges conducted by P.R INSTITUTE OF MANAGEMENT, Thanjavur - Date : 22.03.2002 & 23.03.2002.

**Books published**

1. Title of the Book: **Social Empowerment Through Housing Finance service Quality**, Publishers: Global Research Publications, New Delhi, ISBN: 978-81-89630-05-8, Year of Release: 2010, Co-Author: Dr.A.Arulraj, Online Link: [https://www.google.co.in/books/edition/Social\\_empowerment\\_through\\_housing\\_finan/LeCk-nE9hosC?hl=en](https://www.google.co.in/books/edition/Social_empowerment_through_housing_finan/LeCk-nE9hosC?hl=en)
2. Title of the Book: **Effects of Sales Promotions on Consumer Preferences and Brand Equity**, Publishers: Lambert Academic Publishing, Republic of Moldova, Chisinau, ISBN: 978-613-9-44472-4, Year of Release: 22.01.2019, Co-author: Dr.J.Sasi Rekha, Online Link: <https://www.lap-publishing.com/catalog/details/store/fr/book/978-613-9-44472-4/effects-of-sales-promotions-on-consumer-preferences-and-brand-equity?search=sasi%20Rekha>
3. Title of the Book: **Impact of Corporate Social Responsibility Activities in Banking Sector**, Publishers: Lambert Academic Publishing, Republic of Moldova, Chisinau, ISBN: 978-613-9-45919-3, Year of Release: 17.04.2019, Co-author: Dr.S.Bhawiya Roopaa, Online Link: <https://www.lap-publishing.com/catalog/details/store/de/book/978-613-9-45919-3/impact-of-corporate-social-responsibility-activities-in-banking-sector?search=roopaa>

**RESEARCH PROJECT**

1. Minor Research Project (From October 2019 to March 2020) under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNMTT), Ministry of Human Resource Development (MHRD), Government of India / School of Education, Pondicherry University on “Employability Skill Gap Analysis among the Arts and Science College Students and Industry Expectation in Tamil Nadu”, with the amount of Rs.1,10,250 – Account Settled.

**M.Phil., SCHOLARS****Awarded**

1. *Bhuma Thulasi.M, Register Number: 12MPBA 3353*
2. *Karthikeyan.P, Register Number: 12MPBA 3358*
3. *Manikandan.K, Register Number: 12MPBA 3361*
4. *Senthil Kumar.G.M, Register Number: 12MPBA 3364*
5. *Arunthadhi.S, Register Number: 13MPBA 3357*
6. *Jeon Mythily.A, Register Number: 13MPBA 3358*
7. *Nirmala. A.M, Register Number: 13MPBA 3359*
8. *Praba.P, Register Number: 13MPBA 3360*
9. *Vigneshwaran.G, Register Number: 13MPBA 3356*
10. *Ramesh Kumar.G, Register Number: 12MPBA 3363*
11. *Siva.T, Register Number: 14MPBA 5505*
12. *Ashabharathi.J, Register Number: 15MPBA 5505*
13. *Nathiya.C, Register Number: 15MPBA 5507*
14. *Girija.J, Register Number: 15MPBA 5506*
15. *Kalpana.A, Register Number: 16MPBA 5506*
16. *Ranjani.R, Register Number: 16MPBA 5507*
17. *Sujitha.L, Register Number: 16MPBA 5508*
18. *T.Suganya, Register Number: 17MPBA 5501*
19. *U.Karthika, Register Number: 18MPBA 5252*
20. *Narmatha.S, Register Number: 18MPBA 5253*
21. *Rajesh Kannan.P, Register Number: 18MPBA 5251*
22. *Jenifar Karniya.S, Register Number: 19MPBA 5251*



**Ph.D., SCHOLARS DETAILS****Awarded Scholars**

1. P.Murali, (03.07.2015), Reference Number: 9922/Ph.D./Management/Full Time/July 2012, Bharathidasan University, Title: A study on online shopping: attractive, discouraging and expectation factors with special reference to Tamilnadu.
2. P.Omprakash (06.01.2016), Reference Number: 48772/ Ph.D./ Management/Part Time/April-2012, Bharathidasan University, Title: A study on service quality towards healthcare service of private hospitals with special reference of Tamilnadu.
3. R.Bhuvaneswari, (27.12.2016), Reference Number: 10148/Ph.D/ Management /Part Time/July 2012, Bharathidasan University, Title: An empirical study on work-life balance and its relationship with job satisfaction among primary school teachers in Tamilnadu.
4. R.Suguna, (14.02.2018), Reference Number: 38894/Ph.D.K4/Management /Part Time/January-2013, Bharathidasan University, Title: A Study on Business Performance And Women Empowerment With Special Reference To Self Help Groups In Tamilnadu.
5. S. Bhawiya Roopaa, (15.02.2018), Reference Number: 25580/Ph.D, K4/Management/Full Time/October 2013, Bharathidasan University, Title: A study on corporate social responsibility activities and their impact on banking sector in Tamilnadu (with special reference to Tiruchirappalli, Thanjavur and Perambalur districts)
6. S.Karunakaran, (26.09.2018), Reference Number: 47179/Ph.D/Management/ Part Time/April 2012, Bharathidasan University, Title: A Study On Service Quality Of Hotel Industry In Tamil Nadu (With Special Reference To Chennai, Thanjavur, Trichy, Madurai, And Nagapattinam).
7. K.Akalya, (28.09.2018), Reference Number: 38885/Ph.D.K4/Management/ Part Time/January -2013, Bharathidasan University, Title: A study on impact of HRM practices on effectiveness of team building with special reference to Insurance Industry, Tamilnadu.
8. J.Sasirekha, (05.10.2018), Reference Number: 30294/Ph.D.K4/ Management/Full Time/October -2015, Bharathidasan University, Title: A study on effects of sales promotions on consumer preference and brand equity perception with special reference to FMCG products in Thanjavur district.
9. R.Karthikeyan, (22.02.2019), Reference Number: 34489/Ph.D.K4/Management/ Part Time/October -2012, Bharathidasan University, Title: Technical Knowledge Management In Construction Industry.
10. R.Surianarayanan (11.03.2019), Reference Number: 48755/Ph.D.K4/ Management/ Part Time/April 2013, Bharathidasan University, Title: Retail Marketing In India - A Study On Issues, Challenges And Success Factors With Special Reference To Thanjavur District.
11. A.Manonmani, (23.09.2019), Reference Number: 6524/Ph.D4/Management/Full-Time/ April-2016, Bharathidasan University, Title: A Study on career planning and development of employees with special reference to private sector banks in Thanjavur district.
12. R.Varalakshmi (17.07.2021), Reference Number: 25026/Ph.D., K4/ Management / Full-Time/ January-2018, Bharathidasan University, Title: A study on opportunities, challenges and motivational factors of green marketing with special reference to Tamilnadu.
13. K.Meenalochani (24.09.2021), Reference Number: 07865/Ph.D.K7/Management/Part-Time/ April 2017, Bharathidasan University, Title: A study on the awareness on the implementation of human resource information system (HRIS) among the employees of Information Technology Industry in Chennai.
14. M.Vijay (06.10.2021) Reference Number: 28302/Ph.D.K4/Management/Full-Time/ January 2018, Bharathidasan University, Trichy, Title: An impact of advertising effectiveness on customer satisfaction and customer retention of herbal products with special reference to Thanjavur District.
15. Parthiban.T.A (31.01.2022) Reference Number: 16675/ Ph.D.K4/Management/Full time/October 2017, Bharathidasan University, Trichy, Title: An Impact Of Employee Engagement On Corporate Culture In Information Technology Industry With Special Reference To Chennai City.

**Ongoing (Ph.D., Scholars)**

1. Priya babu.K, Reference Number: 16892/Ph.D.K4/Management/Part time/ October 2017
2. Ramanivasagam.M, Reference Number: 02441/Ph.D.K4/Management/Full Time/July 2017
3. Indira R (Reference Number: BDU2120642778988)
4. Jaiju R Babu (Reference Number: BDU2120642779109)
5. Kamatchi T (Reference Number: BDU2120642779201)

**MEMBERS FOR DOCTORAL COMMITTEE OF Ph.D., SCHOLARS**

1. Punniyamoorthy.R, Reference Number: 33429/Ph.D.K4/Management/ Full Time/ October 2011, Bharathidasan University, Name of the Research Supervisor: Dr.G.Panneerselvam.
2. Diraviyam.A, Reference Number: 5038/Ph.D./Management/ Part Time/ April 2012, Bharathidasan University, Name of the Research Supervisor: Dr.M.Lakshmi Bala.
3. Kalaiselvi.R, Reference Number: 6798/Ph.D./Management/Part Time/ April 2012, Bharathidasan University, Name of the Research Supervisor: Dr.P.Gnanasekaran.
4. Vaneedharan.M, Reference Number: 16382/Ph.D/Management/ Part Time/ July 2012, Bharathidasan University, Name of the Research Supervisor: Dr.P.Gnanasekaran.
5. Kayathiri Bai.B, Reference Number: 46599/Ph.D.K4/Commerce/ Part Time/ January 2013, Bharathidasan University, Name of the Research supervisor: Dr.V.Buvaneswaran.
6. Dhanalakshmi.P, Reference Number: 37211/Ph.D.K4/Management/ Part Time/ January 2013, Bharathidasan University, Name of the Research supervisor: Dr.S.Sasikumar.
7. Ramesh.P, Reference Number: 7937/Ph.D.K4/Management/Part Time/ April 2013, Bharathidasan University, Name of the Research supervisor: Dr.P.Gnanasekaran
8. Shyamala Devi.S, Reference Number: 7969/Ph.D.K4/Management/ Part Time/ April 2013, Bharathidasan University, Name of the Supervisor: Dr.K.Uma.
9. Iswarya Lakshmi.S, Reference Number: 47474/Ph.D.K4/Commerce/ Full Time/ April 2013, Bharathidasan University, Name of the Research supervisor: Dr.S.Rajkumar.
10. Kalpana.R, Reference Number: 7971/Ph.D.K4/Management/ Full Time/ April 2013, Bharathidasan University, Name of the Research supervisor: Dr.J.Parasuraman.
11. Subramanian.S.V, Reference Number: 69884/Ph.D.K7/Management/ Part Time/ April 2013, Bharathidasan University, Name of the Research supervisor: Dr.N.Sumathi.
12. K.Nalini, Reference Number: 15072/Ph.D.K4/Commerce/ Part Time/ July 2013, Bharathidasan University, Name of the Research Supervisor: Dr.J.Jeyakumari.
13. Karthikeyan.T, Reference Number: 18247/Ph.D.K4/Commerce/ Part Time/ July 2013, Bharathidasan University, Name of the Research supervisor: Dr.R.Rajasekaran.
14. T.Kamala, Reference Number: 130803/Ph.D.K4/Commerce/ Part Time/ October 2013, Bharathidasan University, Name of the Research Supervisor: Dr.R.Kathaian.
15. Ragavendar.R, Reference Number: 34435/Ph.D.K4/Management/ Part Time/ October 2013, Bharathidasan University, Name of the Research Supervisor: Dr.N.Sumathi.
16. Tamilselvan.K, Reference Number: 33459/Ph.D.K4/Commerce/ Part Time/ October 2013, Bharathidasan University, Name of the Research supervisor: Dr.B.Kannan.
17. Rajendran.C.K, Reference Number: 45329/Ph.D.K4/Commerce/ Part Time/ January 2014, Bharathidasan University, Name of the Research Supervisor: Dr.R.Kathaian.
18. Stalin. A, Reference Number: 42946/Ph.D.K4/Commerce/ Part Time/ January 2014, Bharathidasan University, Name of the Research Supervisor: Dr.S.Adaikala Charles.
19. Senthilkumar.GM, Reference Number: 39669/Ph.D.K4/Management/ Full Time/ January 2014, Bharathidasan University, Name of the Research Supervisor: Dr.S.Sasikumar.
20. Nagaraj.S, Reference Number: 46106/Ph.D.K4/Commerce/ Part Time/ January 2014, Bharathidasan University, Name of the Research Supervisor: Dr.R.Kathaian.
21. Elampirai.M, Reference Number: 44650/Ph.D.K4/Management/ Part Time/ January 2014, Bharathidasan University, Name of the Research Supervisor: Dr.N.Sumathi.
22. Somu Arumugam.S, Reference Number: 7148/Ph.D.K4/Management/ Part Time/ April 2014, Bharathidasan University, Name of the Research Supervisor: Dr.J.Parasuraman.
23. Dina Mechele, Reference Number: 5921/Ph.D.K4/Management/ Part Time/ April 2014, Bharathidasan University, Name of the Research Supervisor: Dr.N.Sumathi.
24. Dhanabal, Reference Number: 5909/Ph.D.K4/Commerce/ Full Time/ April 2014, Bharathidasan University, Name of the Research Supervisor: Dr.B.Kannan.
25. Venkatesan.S, Reference Number: 6523/Ph.D.K4/Management/ Part Time/ April 2014, Bharathidasan University, Name of the Research Supervisor: Dr.M.Lakshmi Bala.
26. Anbalagan.V, Reference Number: 17405/Ph.D.K4/Commerce/Part Time/ July 2014, Bharathidasan University, Name of the Research Supervisor: Dr.G.Ramu.
27. Thazhkuzhali.S, Reference Number: 17397/Ph.D.K4/Commerce/ Part Time/ July 2014, Bharathidasan University, Name of the Research Supervisor: Dr.G.Ramu.

28. Dhiva.G.S, Reference Number: 34813/Ph.D.K4/Commerce/ Part Time/ October 2014, Bharathidasan University, Name of the Research Supervisor: Dr.L.Leo Frankline.
29. Rojammal.A, Reference Number: 31015/Ph.D.K4/Management/ Part Time/ October 2014, Bharathidasan University, Name of the Research Supervisor: Dr.S.Babu.
30. Rathina Devi.P, Reference Number: 36270/Ph.D.K4/Commerce/ Part Time/ October 2014, Bharathidasan University, Name of the Research Supervisor: Dr.G.Ramu.
31. Kasthuri.P, Reference Number: 34074/Ph.D.K4/Commerce/ Part Time/ October 2014, Bharathidasan University, Name of the Research Supervisor: Dr.G.Ramu.
32. Manivannan.A.E, Reference Number: 47357/Ph.D.K4/Management/ Full Time/ January 2015, Bharathidasan University, Name of the Research Supervisor: Dr.G.Panneerselvam.
33. Parameshwari.T, Reference Number: 47191/Ph.D.K4/Commerce/ Full Time/ January 2015, Bharathidasan University, Name of the Research Supervisor: Dr.M.Mohamed Siddik.
34. Sasikala, Reference Number: 2705/Ph.D.K4/Commerce/ Part Time/ April 2015, Bharathidasan University, Name of the Research Supervisor: Dr.G.Ramu.
35. Diana.D, Reference Number: 16808/Ph.D.K4/Management/ Full Time/ July 2015, Bharathidasan University, Name of the Research Supervisor: Dr.N.Sumathi.
36. Murugaraj.G, Reference Number: 08929/Ph.D.K4/Commerce/ Full Time/ July 2015, Bharathidasan University, Name of the Research Supervisor: Dr.M.Mohamed Siddik.
37. Selvarajan.R, Reference Number: 32573/Ph.D.K4/Management/ Full Time/ October 2015, Bharathidasan University, Name of the Research Supervisor: Dr.M.Mohamed Siddik.
38. Hemalatha.K, Reference Number: 33838/Ph.D.K4/Management/ Part Time/ October 2015, Bharathidasan University, Name of the Research Supervisor: Dr.V.Nagajothi.
39. Harish.R, Reference Number: 22114/Ph.D.K4/Management/ Full Time/ October 2015, Bharathidasan University, Name of the Research Supervisor: Dr.G.Panneerselvam.
40. Jayavardhini.V.R, Reference Number: 45990/Ph.D.K4/Management/ Part Time/ January 2016, Bharathidasan University, Name of the Research Supervisor: Dr.M.Lakshmi Bala.
41. Anitha .S, Reference Number: 6522/Ph.D.K4/Management/ Full Time/ April 2016, Bharathidasan University, Name of the Research Supervisor: Dr.V.Nagajothi.
42. Manimala.A, Reference Number: 7893/Ph.D.K4/Management/ Part Time/ April 2016, Bharathidasan University, Name of the Research Supervisor: Dr.S.Sasikumar.
43. Ramya Bai.A, Reference Number: 37420/Ph.D.K4/Commerce/ Part Time/ January 2017, Bharathidasan University, Name of the Research Supervisor: Dr.R.Rajasekaran.
44. Ezhilarasi .A, Reference Number: 37431/Ph.D.K4/Commerce/ Full Time/ January 2017, Bharathidasan University, Name of the Research Supervisor: Dr.R.Rajasekaran.
45. Venkararaj.K, Reference Number: 39367/Ph.D.K4/Management/ Full Time/ January 2017, Bharathidasan University, Name of the Research Supervisor: Dr.G.Panneerselvam.
46. Sarathy.R, Reference Number: 36549/Ph.D.K4/Management/ Full Time/ January 2017, Bharathidasan University, Name of the Research Supervisor: Dr.S.Sasikumar.
47. Kannan.R, Reference Number: 08906/Ph.D.K4/Commerce/ Full Time/ April 2017, Bharathidasan University, Name of the Research Supervisor: Dr.R.Thangaraj.
48. Raajalakshmi.R, Reference Number: 08853/Ph.D.K4/Management/Part Time/ July 2017, Bharathidasan University, Name of the Research Supervisor: Dr.P.Gnanasekaran.
49. Anitha.R, Reference Number: 16645/Ph.D.K4/Management/ Full Time/ October 2017, Bharathidasan University, Name of the Research Supervisor: Dr.N.Sumathi.
50. Basil Ealias, Reference Number: 16295/Ph.D K4/Management/ Full Time/October 2017, Bharathidasan University, Name of the Research Supervisor: Dr.G.Panneerselvam.
51. Shalilai.C.H, Reference Number: 16862/Ph.D.K4/Commerce/ Part Time/ October 2017, Bharathidasan University, Name of the Research Supervisor: Dr.N.Santhosh Kumar.
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54. Satheeshkumar.C, Reference Number: 05040/Ph.D.K6/Commerce/Full Time/ April 2018, Bharathidasan University, Name of the Research Supervisor: Dr.V.Pugazhenthii.
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56. Shamuka Rajan.S.V, Reference Number: 00832/Ph.D K4/Management/ Part Time/April 2018, Bharathidasan University, Name of the Research Supervisor: Dr.D.Suersh.

57. Bhuvana.J, Reference Number: 06337/Ph.D.K4/Management/ Part Time/ April 2018, Bharathidasan University, Name of the Research Supervisor: Dr.S.Sasikumar.
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59. Janaki.L, Reference Number: 9042/Ph.D.K7/Management/Part Time/ November 2018, Bharathidasan University, Name of the Research Supervisor: Dr.S.A.Sirajudeen.
60. Vanthana.T, Reference Number: 10038/Ph.D.K7/Management/ Part Time/ January 2019, Bharathidasan University, Name of the Research Supervisor: Dr.B.Anitharani.
61. Vidya Balasubramanian, Reference Number: 3459/Ph.D.K7/Management/ Part Time/ April 2019, Bharathidasan University, Name of the Research Supervisor: Dr.B.Anitharani.
62. Rosanth.I, Reference Number: BDU1910640168/ January 2020, Bharathidasan University, Name of the Research Supervisor: Dr.V.Ramesh Kumar.
63. Deepalakshmi.K, Reference Number: BDU1910640262 / January 2020, Bharathidasan University, Name of the Research Supervisor: Dr.S.Venkatesan.
64. Manju Bharathi.S, Reference Number: BDU2020642778496/July 2020, Bharathidasan University, Name of the Research Supervisor: Dr.V.Ramesh Kumar.
65. Fathima Rizwan.K, Reference Number: BDU2010640488/July 2020, Bharathidasan University, Name of the Research Supervisor: Dr.A.M.A. Jenita.
66. Kalumuthu.M, Reference Number: BDU2010642778619/December 2020, Bharathidasan University, Name of the Research Supervisor: Dr.S.Sasikumar.
67. Sujatha.S, Reference Number: BDU2020122778483/ April 2021, Bharathidasan University, Name of the Research Supervisor: Dr.R.P.Ramesh.
68. Shoukathaly C M, Reference Number: BDU2120122779468/December 2021, Bharathidasan University, Name of the Research Supervisor: Dr.R.Kavitha.
69. Bhavithra S S, Reference Number: BDU2120122779467 /December 2021, Bharathidasan University, Name of the Research Supervisor: Dr.M.Meyyammai.

#### **INSPECTION COMMISSION FOR THE GRANT OF AFFILIATION TO COURSE**

1. Appointed as Subject Expert to Grant of provisional affiliation for establishing a new Arts and Science college in the Name of Bon Secours Arts and Science College, Mannargudi – November 2018 – 26972/D2/2018; November 2018.
2. Appointed as Subject Expert of inspection commission for the grant of permanent affiliation to BBA (Additional Section 1) in E.G.S Pillai Arts and Science College, Nagapattinam. (Reference Number: 37312/D4/2020 Dated:05.06.2020) by Bharathidasan University, Trichy.
3. Appointed as Subject Expert of inspection commission for the grant of permanent affiliation to BBA (Additional Section 1) in Annai Women's College, Karur. (Reference Number: 48366/D4/2020 Dated: 24.12.2020) by Bharathidasan University, Trichy.

#### **BOARD OF STUDIES**

S.No	Name of the College/University	Period	Designation
1	Bharathidasan University, Trichy (Ref.No.: 43488/C1/CCCD-BOS 2011)	01.04.2012 to 01.04.2015	Member
2	JJ College of Arts and Science (Autonomous), Pudukkottai. (Ref.No. 45890/R/CCCD/L/2014)	05.12.2014 to 05.12.2016	University Nominee
3	H.H.Rajah's College (Autonomous), Pudukkottai. (Ref. No. 36766/CCCD/L/ 2015)	12.03.2015 to 12.03.2017	University Nominee
4	A.V.V.M Sri Pushpam College (Autonomous), Poondi, Thanjavur.	2016 to 2018	Member
5	K.N. Government Arts College for Women, Thanjavur.	28.02.2018	Member
6	Bharathidasan University, Trichy (Ref. No.: 20712/C3/BOS/2017)	01.07.2018 to 01.07.2021	Member

#### **EDITORIAL BOARD MEMBER FOR JOURNAL**

1. Editorial Board Member in Journal of Emerging Technologies and Innovative Research from August 2018. <https://www.jetir.org/reviewer-board>.

2. Editorial Board Member in International Journal of Marketing And Human Resource Management (IJMHRM) from 2022. [https://iaeme.com/Home/editorial\\_board/IJMHRM](https://iaeme.com/Home/editorial_board/IJMHRM)
3. Editorial Board Member in International Journal of Advanced Research In Management (IJARM) from 2022. [https://iaeme.com/Home/editorial\\_board/IJMHRM](https://iaeme.com/Home/editorial_board/IJMHRM)
4. Editorial Board Member in International Journal Of Management (IJM) from 2022. [https://iaeme.com/Home/editorial\\_board/IJM](https://iaeme.com/Home/editorial_board/IJM)

**SERVICE RENDERED IN ACADEMIC / EXTRA CURRICULAR/ EXTENSION ACTIVITIES WITHIN THE COLLEGE  
OTHER THAN TEACHING**

- 1. Co-ordinator – Tamilnadu Open University Learning Centre in Rajah Serfoji Govt. College, Thanjavur.*
- 2. UGC Committee - Member in Rajah Serfoji Govt. College, Thanjavur.*
- 3. Chairman for Board of Studies in Department of B.B.A in Rajah Serfoji Govt. College (Autonomous), Thanjavur.*
- 4. Member – RUSA in Rajah Serfoji Govt. College, Thanjavur.*
- 5. Member – IQAC in Rajah Serfoji Govt. College, Thanjavur.*
- 6. Practical Co-ordinator for Centre for Distance Education, Bharathidasan University, Trichy for Rajah Serfoji Govt. College, Thanjavur PCP Centre.*
- 7. Chairman for Departmental Research Committee in Rajah Serfoji Govt. College, Thanjavur for Business Administration Department.*
- 8. Member in Academic Council in Rajah Serfoji Govt. College, Thanjavur.*
- 9. Chairman of Board of Studies – Department of Business Administration, Rajah Serfoji Govt. College, Thanjavur.*
- 10. Recognized Research Supervisor in Bharathidasan University for Management Subject.*