Vineet Kumar Bajpai
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PROFESSIONAL SUMMARY

Highly skilled and detail-oriented Front-End Developer with over 8 years of experience specializing in WordPress, Shopify, WooCommerce, and HTML-based website design. Adept at creating user-friendly, responsive, and visually appealing websites that enhance user experience and meet business objectives. Proficient in managing all phases of website development, from concept to deployment. Proven ability to collaborate with cross-functional teams and deliver high-quality solutions.

CORE COMPETENCIES

- WordPress Development
- Shopify Store Design and Setup
- WooCommerce Integration
- HTML, CSS, and JavaScript
- Front-End Design (Responsive Design, UI/UX)
- Website Customization and Theme Development
- SEO Optimization
- E-commerce Website Development
- Cross-Browser Compatibility
- Page Speed Optimization
- Version Control (Git)

PROFESSIONAL EXPERIENCE

Web Developer & Designer
Full Time | Permanent
January 2015 – Present

- Designed and developed WordPress websites and e-commerce stores using Shopify and WooCommerce.
- Collaborated with clients to define project requirements and deliver solutions tailored to their brand and business goals.
- Built responsive, mobile-first websites optimized for SEO, ensuring a seamless user experience across all devices.
- Customized premium WordPress themes and Shopify templates to meet client specifications and brand aesthetics.
- Managed WooCommerce integration, setting up product catalogs, payment gateways, and inventory systems.
- Implemented performance optimizations, reducing page load times and enhancing website speed.
- Supported the testing and debugging process to ensure websites were fully functional across browsers and devices.

EDUCATION

Bachelor of Commerce
Chhatrapati Shahu Ji Maharaj University | Kanpur, Uttar Pradesh
Graduated: May 2003

'O' Level Certification (Equivalent to Foundation Level in Computer Applications)
Issued by: NIELIT (formerly DOEACC Society), Government of India | Year of Completion: 2002
Key Subjects: IT Tools and Business Systems, Internet Technology and Web Design, Programming & Problem Solving

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TECHNICAL SKILLS

- **Languages:** HTML5, CSS3, JavaScript
- **Tools/Frameworks:** WordPress, Shopify, WooCommerce, Git, Adobe Photoshop, Bootstrap
- **Databases:** MySQL
- **CMS:** WordPress, Shopify, WooCommerce

PROJECTS

- **E-commerce Store**: Built a fully customized WooCommerce & Shopify store with multi-currency support, product variations, and advanced filtering. Increased sales by 25% within the first three months after launch.

  https://greyishwood.com/

  https://arsya.in/

  https://lasuzi.com/

  https://www.alcovedecor.in/

  https://badshahnamkeen.com/

- **Corporate Website**: Designed a corporate WordPress & UI site to improve user experience and align with the company's new branding

  https://plus-nineone.com/

  https://www.coffersafety.com/

  https://www.purpleandpink.in/

  https://agasax.com/

ADDITIONAL INFORMATION

- Strong attention to detail with a passion for clean, modern design.
- Ability to work efficiently in a fast-paced, deadline-driven environment.
- Excellent communication and client management skills.

DECLARATION

I hereby declare that the information given above are true and to the best of my knowledge & belief.

Date:

Place: Unnao   **(Mr. Vineet Kumar Bajpai)**