



The internet is changing world view of shoppers. Instant gratification is a reality. Utilizing e-commerce allows customers the ability to quickly take delivery of the goods they require and desire. In addition, the internet is perhaps the best sales tool ever invented as it allows customers to browse endlessly in privacy. They can return and order again and again without ever leaving their home.

For your company which is a sales- oriented company, it will have some sort of ecommerce presence in order to remain competitive and the development of software and tools to improve the productivity of e-commerce sites remain strong.

Let your company have a USP (UNIQUE SELLING POINT) : Be the first in East Africa to have an e-commerce website, where customers can place their orders online.

WHY YOU NEED QuickH₂O

- ▶ The Management will have a "CENTRALIZED CONTROL" and have "FULL VISIBILITY", on the activities of the mobile sales / van sales representatives because the management will be able to see the entire activity of what is being sold and where.
- ▶ The company sales representatives can be provided with a cheap tablet, where they make customer orders using the application interface.
- ▶ Google maps (GPS) integration: the management will be able to see the pointer on google maps on the exact location where a transaction took place.
- ▶ The company can create / maintain both New & Old Customer Database
- ▶ Customers can have access to their updated statements.
- ▶ Sage integration: this will assist in payments, faster processing of orders, and repetitive orders.
- ▶ Mobile App application (ANDROID & APPLE platforms) which will also be integrated with sage.
- ▶ Payment through MPESA, Credit card etc.
- ▶ Expectation date of delivery.
- ▶ Customer Care online interactive for queries.



E-commerce lends itself to rapid fulfillment of orders and increased customer satisfaction when the site utilizes powerful state of the art tools and features coupled with a culture of customer satisfaction.

On a user friendly powerful site, water orders for both local delivery and private labeled businesses are safe, convenient and fast.

E-commerce vendors that maintain a culture of customer service will guarantee customer satisfaction.

Your company will be one of it's kind in East Africa to have an E-commerce website, which will be unique and can patent QUICKH₂O to avoid duplication from competitors.