

Vinod Reddy

Product Designer

Education

Carnegie Mellon University
SCHOOL OF COMPUTER SCIENCE

Master of Human-Computer Interaction

August 2021 - August 2022

Jawaharlal Nehru Architecture
and Fine Arts University
ACFM

Bachelor of Fine Arts (Animation + VFX)

July 2014 - August 2018

Skills

Design Strategy

Visual Design

Wireframing and Prototyping

Illustration

Motion Design

3D asset creation and Animation

Programming (**C#**, **Javascript**, **Python**)

Experience

Design Intern

Kotak Mahindra Bank

As a part of a multi-disciplinary team at Kotak, I am responsible for working on projects key to Kotak's digital presence including the redesign of the company's flagship product, the mobile banking app.

October 2020 - Present

Freelance Brand Designer

B8 Esports

I designed a new logo and brand for an esports team primarily operating in Dota 2. My responsibilities on this project involved analyzing the personal brand of the founder of the team and incorporating the same into a logo and identity that was unique in the esports space.

January 2020 - February 2020

Freelance Motion Designer

Mode.ai

In this project I designed and executed a Motion Design showcase for the feature set of the mode.ai chatbot in both the Facebook Messenger setting and a more in-depth look at their offerings on the Shopify platform.

March 2018 - June 2018

Journalism Intern

The Hindu

A journalism internship as part of my course, my time at the Hindu was channeled into copy-editing, report writing and covering events

May 2017 - June 2017