# Cab Fare Prediction

Vinod Pawar

20/10/2019

## **Contents**

1	Introduction			
	1.1	<b>Problem Statement</b>	2	
	1.2	Data	2	
2	Method	dology		
	2.1	Pre-Processing	3	
	2.2	Removing values which are not	5	
	2.3	Missing Value Analysis	5	
	2.4	Outlier Analysis	8	
	2.5	Feature Engineering	9	
	2.6	Feature Selection	11	
	2.7	Feature Scaling	12	
	2.8	Splitting train and test Dataset	13	
3	Model Development			
1	r Codo			

## Introduction

#### 1.1 Problem Statement

The objective of this project is to predict Cab Fare amount.

You are a cab rental start-up company. You have successfully run the pilot project and now want to launch your cab service across the country. You have collected the historical data from your pilot project and now have a requirement to apply analytics for fare prediction. You need to design a system that predicts the fare amount for a cab ride in the city.

### 1.2 Data: - Given Below is sample dataset and an overview of observation

#### Attributes: ·

pickup\_datetime - timestamp value indicating when the cab ride started.
 pickup\_longitude - float for longitude coordinate of where the cab ride started.
 pickup\_latitude - float for latitude coordinate of where the cab ride started.
 dropoff\_longitude - float for longitude coordinate of where the cab ride ended.
 dropoff\_latitude - float for latitude coordinate of where the cab ride ended.
 passenger\_count - an integer indicating the number of passengers in the cab ride.

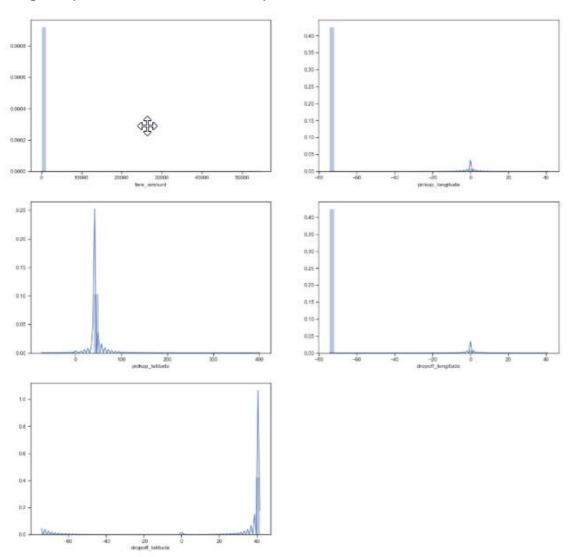
## Methodology

## 2.1 Pre-Processing

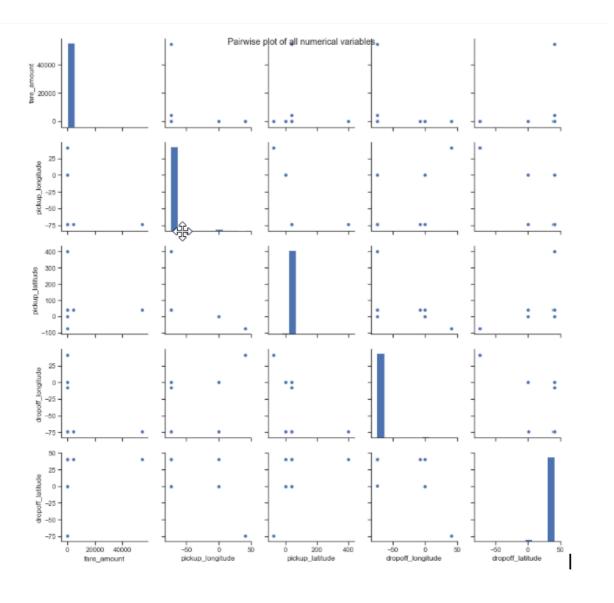
Data pre-processing is the first stage of any type of project. In this stage we get the feel of the data. We do this by looking at plots of independent variables vs target variables. If the data is messy, we try to improve it by sorting deleting extra rows and columns. This stage is called as Exploratory Data Analysis. This stage generally involves data cleaning, merging, sorting, looking for outlier analysis, looking for missing values in the data, imputing missing values if found by various methods such as mean, median, mode, KNN imputation, etc.

Further we will look into what Pre-Processing steps do this project was involved in. Getting feel of data via visualization:

Some Histogram plots from seaborn library for each individual variable created.



## Pairwise Plots for all Numerical variables:



## 2.2 Removing erroneous/invalid values.

In this step we will remove values in each variable which are not within desired range and we will consider them as outliers depending upon basic understanding of all the variables.

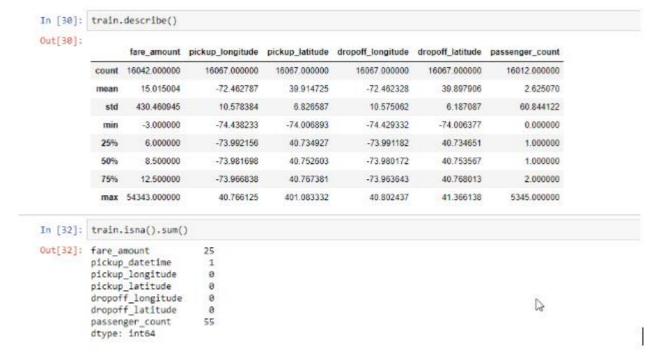
Example: - We will remove the passenger count 54236 of an observation, as this scenario is invalid there cannot be a passenger where this much number could accommodate in a cab.

Similarly we removed observations:-

- 1. Passenger count greater than 6
- 2. Passenger count less than 1 or equal to 0
- 3. Fare amount greater than 480
- 4. Latitudes range from -90 to 90.Longitudes range from -180 to 180.Removing which does not satisfy these ranges

### 2.3 Missing value Analysis

In this step we look for missing values in the dataset like empty row column cell which was left after removing special characters and punctuation marks. Some missing values are in form of NA. missing values left behind after outlier analysis; missing values can be in any form. Unfortunately, in this dataset we have found some missing values. Therefore, we will do some missing value analysis. Before imputed we selected random row no-1000 and made it NA, so that we will compare original value with imputed value and choose best method which will impute value closer to actual value.



We will impute values for fare\_amount and passenger\_count both of them has missing values 22 and 55 respectively. We will drop 1 value in pickup\_datetime i.e it will be an entire row to drop.

Below are the missing value percentages for each variable

⟨¬¬   №   Y Fliter		
^	Columns	Missing_percentage
1	passenger_count	0.3511909
2	fare_amount	0.1404763
3	pickup_datetime	0.0000000
4	pickup_longitude	0.0000000
5	pickup_latitude	0.0000000
6	dropoff_longitude	0.0000000
7	dropoff_latitude	0.0000000

We'd tried central statistical methods and algorithmic method--KNN to impute missing values in the dataset:

### 1. For Passenger\_coun

Actual value = 1 Mode = 1 KNN = 1

We will choose the KNN method here because it maintains the standard deviation of variable. We will not use Mode method because whole variable will be more biased towards 1 passenger\_count also passenger\_count has maximum value equals to 1

#### 2. For fare\_amount:

Actual value =10.5, Mean = 11.366, Median = 8.5, KNN = 10.833

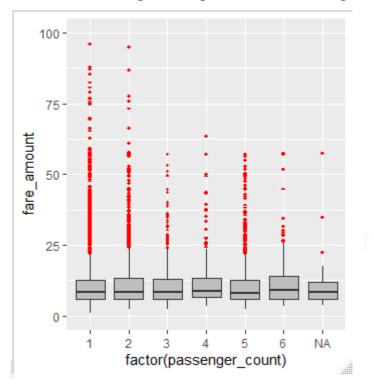
We will Choose KNN method here because it imputes value closest to actual value.

## 2.4 Outlier Analysis

We look for outlier in the dataset by plotting Boxplots. There are outliers present in the data. we have removed these outliers. This is how we done,

I. We replaced them with Nan values or we can say created missing values.

- II. Then we imputed those missing values with KNN method.
  - We Will do Outlier Analysis only on Fare\_amount just for now and we will do outlier analysis after feature engineering latitudes and longitudes.



From above Boxplots we see that 'fare\_amount' have outliers in it: 'fare\_amount' has 1359 outliers.

We successfully imputed these outliers with KNN and K value is 3

## 2.5 Feature Engineering

Feature Engineering is used to drive new features from existing features.

### For 'pickup\_datetime' variable:

We will use this timestamp variable to create new variables.

New features will be year, month, day\_of\_week, hour.

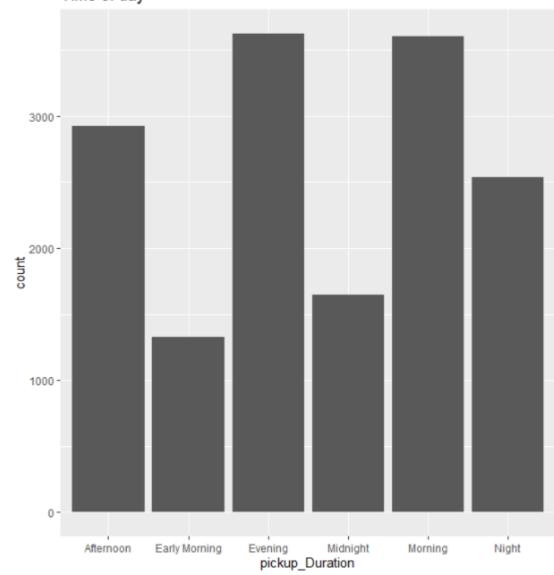
'year' will contain only years from pickup datetime. For ex. 2009, 2010, 2011, etc.

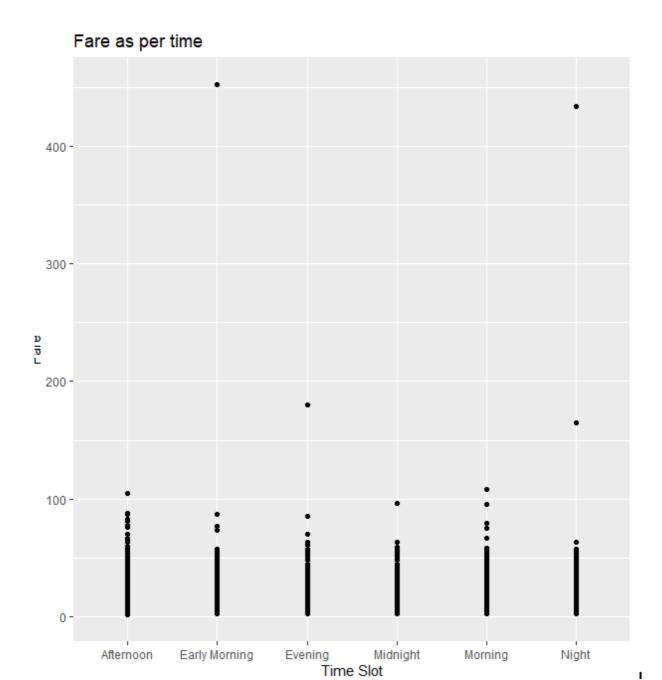
'month' will contain only months from pickup\_datetime. For ex. 1 for January, 2 for February, etc.

'day\_of\_week' will contain only week from pickup\_datetime. For ex. 1 which is for Monday,2 for Tuesday,etc.

'hour' will contain only hours from pickup datetime. For ex. 1, 2, 3, etc.







As we have now these new variables we will categorize them to new variables like Session from hour column, seasons from month column, week:weekday/weekend from day\_of\_week variable.

So, session variable which will contain categories—morning, afternoon, evening, night\_PM, night\_AM.

Seasons variable will contain categories—spring, summer, fall, winter.

Week will contain categories—weekday, weekend.

#### For 'Latitudes' and 'Longitudes' variables:

As we have latitude and longitude data for pickup and dropoff, we will find the distance the cab travelled from pickup and dropoff location.

We will use haversine

#### 2.6 Feature Selection

In this step we would allow only to pass relevant features to further steps. We remove irrelevant features from the dataset. We do this by some statistical techniques, like we look for features which will not be helpful in predicting the target variables. In this dataset we have to predict the fare\_amount.

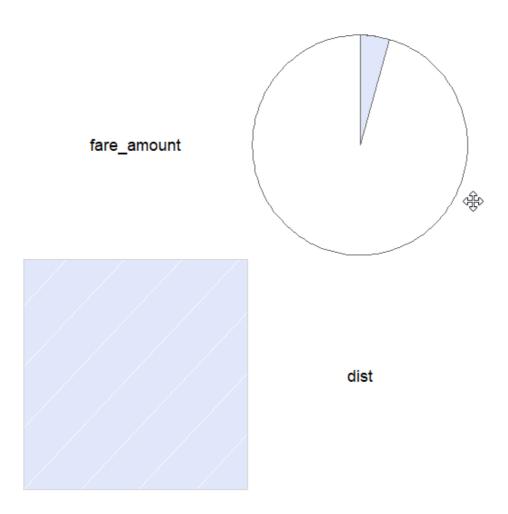
Further below are some types of test involved for feature selection:

Correlation analysis – This requires only numerical variables. Therefore, we will filter out only numerical variables and feed it to correlation analysis. We do this by plotting correlation plot for all numerical variables. There should be no correlation between independent variables but there should be high correlation between independent variable and dependent variable. So, we plot the correlation plot. we can see that in correlation plot faded colour like skin colour indicates that 2 variables are highly correlated with each other. As the colour fades correlation values increases. From below correlation plot we see that:

'fare\_amount' and 'geodesic' are very highly correlated with each other.
 As fare\_amount is the target variable and 'geodesic' is independent variable we will keep 'geodesic' because it will help to explain variation in fare\_amount.

#### **Correlation Plot:**

#### **Correlation Plot**



### 3 Analysis of Variance(Anova) Test –

- I. It is carried out to compare between each group in a categorical variable.
- II. ANOVA only lets us know the means for different groups are same or not. It doesn't help us identify which mean is different.

### Hypothesis testing:

- **Null Hypothesis**: mean of all categories in a variable are same.
- **Alternate Hypothesis**: mean of at least one category in a variable is different.
- If p-value is less than 0.05 then we reject the null hypothesis.
- And if p-value is greater than 0.05 then we accept the null hypothesis.

Below is the anova analysis table for each categorical variable:

```
> summary(aov_results)
                Df Sum Sq Mean Sq F value
                                          Pr(>F)
                5 2756 551 4.829 0.000205 ***
passenger_count
pickup_hour
pickup_weekday
                              383 3.360 9.18e-08 ***
                23
                     8820
                      857
                             143 1.251 0.276466
                6
                     5269
                             479 4.196 3.10e-06 ***
pickup_mnth
                11
                6 20998
                             3500 30.661 < 2e-16 ***
pickup_yr
Residuals
            15606 1781302
                             114
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

## 2.7 Feature Scaling

Data Scaling methods are used when we want our variables in data to scaled on common ground. It is performed only on continuous variables.

Linear Models assume that the data you are feeding are related in a linear fashion, or can be measured with a linear distance metric.

Also, our independent numerical variable 'geodesic' is not distributed normally so we had chosen normalization over standardization.

- We have checked variance for each column in dataset before Normalisation
- High variance will affect the accuracy of the model. So, we want to normalise that variance. Graphs based on which standardization was chosen:

## Splitting Dataset

- a) We have used sklearn's train\_test\_split() method to divide whole Dataset into train and validation datset.
- b) 25% is in validation dataset and 75% is in training data.
- c) 11745 observations in training and 3915 observations in validation dataset.
- d) We will test the performance of model on validation datset.
- e) The model which performs best will be chosen to perform on test dataset provided along with original train dataset.
- f) X\_train y\_train--are train subset.
- g) X test y test--are validation subset.

## 4. Model Development

Our problem statement wants us to predict the fare\_amount. This is a Regression problem. So, we are going to build regression models on training data and predict it on test data. In this project I have built models using 3 Regression Algorithms:

- 1. Linear Regression
- 2. Decision Tree
- 3. Random Forest

We will evaluate performance on validation dataset which was generated using Sampling. We Will deal with specific error metrics like – Regression metrics for our Models:

- MAE(Mean Absolute Error)
- MAPE(Mean Absolute Percentage Error)

Here, we will evaluate the performance of different Regression models based on different Error Metrics

- 1. Multiple Linear Regressions: Here we received MAPE of 45% .Here accuracy is 55% which is very less. We will not consider this model.
- 2. Decision Tree Regression: Here we received MAPE of 22% .Here accuracy is 78% which is a good percentage.
- 3. Random Forest Regression: Here we received MAPE of 23% .Here accuracy is 77% which is less to Decision tree accuracy. We tried with changing the tree numbers but above Accuracy were best among them.

## 5. R Code

# Cab Fare Prediction

library('devtools')
#load Packages

```
lapply(x, require, character.only = TRUE)
rm(x)
```

# loading datasets

train = read.csv("train cab.csv", header = T, na.strings = c(" ", "", "NA"))

test = read.csv("test.csv", na.strings = c(" ", "", "NA"))

test pickup datetime = test["pickup datetime"]

# Structure of data

str(train)

str(test)

summary(train)

summary(test)

head(train,5)

head(test,5)

#############

**Exploratory Data Analysis** 

###########################

# Changing the data types of variables

train\$fare amount = as.numeric(as.character(train\$fare amount))

train\$passenger count=round(train\$passenger count)

### Removing values which are not within desired range(outlier) depending upon basic understanding of dataset.

# 1.Fare amount has a negative value, which doesn't make sense. A price amount cannot be -ve and also cannot be 0.

#Also 2 observations have values 54343 and 4343 which is not possible for cab fare.So we will remove these fields.

train\$fare amount[order(-train\$fare amount)]

train[which(train\$fare\_amount < 1 ),]</pre>

train = train[-which(train\$fare amount < 1),]</pre>

train = train[-which(train\$fare amount > 1000),]

summary(train)

#2.Passenger count variable

count(train[which(train\$passenger count >6),])

count(train[which(train\$passenger count <1),])</pre>

# so 20 observations of passenger count is consistenly above from 6,7,8,9,10

passenger counts, let's check them.

train[which(train\$passenger\_count >6),]

```
train[which(train$passenger count < 1),]</pre>
```

missing val\$Columns = row.names(missing val)
names(missing val)[1] = "Missing percentage"

# We will remove these observations which are above 6 value because a cab cannot hold these number of passengers. train = train[-which(train\$passenger count < 1),]</pre> train = train[-which(train\$passenger count > 6),] # 3.Latitudes range from -90 to 90.Longitudes range from -180 to 180.Removing which does not satisfy these ranges nrow(train[which(train\$pickup longitude >180),]) nrow(train[which(train\$pickup longitude < -180),])</pre> nrow(train[which(train\$pickup latitude > 90 ),]) nrow(train[which(train\$pickup latitude < -90 ),])</pre> nrow(train[which(train\$dropoff longitude > 180 ),]) nrow(train[which(train\$dropoff longitude < -180),])</pre> nrow(train[which(train\$dropoff latitude < -90),])</pre> nrow(train[which(train\$dropoff latitude > 90),]) # There's only one outlier which is in variable pickup latitude. So we will remove it with nan. # Also we will see if there are any values equal to 0. nrow(train[which(train\$pickup longitude == 0),]) nrow(train[which(train\$pickup latitude == 0),]) nrow(train[which(train\$dropoff longitude == 0 ),]) nrow(train[which(train\$pickup latitude == 0 ),]) # there are values which are equal to 0. we will remove them. train = train[-which(train\$pickup latitude > 90),] train = train[-which(train\$pickup longitude == 0),] train = train[-which(train\$dropoff longitude == 0),] ################ Datetime##### train\$pickup datetime=as.Date(as.character(train\$pickup datetime)) str(train) # Make a copy df=train # train=df ############# ############ Missing Value Analysis missing val = data.frame(apply(train,2,function(x){sum(is.na(x))}))

```
missing val$Missing percentage = (missing val$Missing percentage/nrow(train)) * 100
missing val = missing val[order(-missing val$Missing percentage),]
row.names(missing val) = NULL
missing val = missing val[,c(2,1)]
missing val
############# Bar graph of passenger count
PassengerCount=ggplot(data = train, aes(x =passenger_count)) + ggtitle("passenger count") +
geom bar()
gridExtra::grid.arrange(PassengerCount)
unique(train$passenger count)
unique(test$passenger_count)
train[,'passenger count'] = factor(train[,'passenger count'], labels=(1:6))
test[,'passenger count'] = factor(test[,'passenger count'], labels=(1:6))
# 1.For Passenger count:
# Actual value = 1
# Mode = 1
# KNN = 1
train$passenger count[1000]
train$passenger count[1000] = NA
getmode <- function(v) {</pre>
uniqv <- unique(v)
uniqv[which.max(tabulate(match(v, uniqv)))]
}
# Mode Method
getmode(train$passenger count)
train$passenger count[is.na(train$passenger count)] = getmode(train$passenger count)
sum(is.na(train$passenger count))
train= knnlmputation(train,k=4)
# 2.For fare amount:
# Actual value = 10.5,
# Mean = 11.366,
# Median = 8.5,
# KNN = 10.833
train$fare amount[1000]
train$fare amount[1000]= NA
```

# Mean Method mean(train\$fare amount, na.rm = T) #Median Method median(train\$fare amount, na.rm = T) # kNN Imputation train = knnImputation(train, k = 3)train\$fare amount[1000] train\$fare amount[1000]= NA train\$passenger count[1000] sapply(train, sd, na.rm = TRUE) sum(is.na(train)) str(train) summary(train) df1=train # train=df1 ###################### **Outlier Analysis** ###################### # We Will do Outlier Analysis only on Fare amount just for now and we will do outlier analysis after feature engineering laitudes and longitudes. # Boxplot for fare amount pl1 = ggplot(train,aes(x = factor(passenger\_count),y = fare\_amount)) pl1 + geom boxplot(outlier.colour="red", fill = "grey", outlier.shape=18, outlier.size=1, notch=FALSE)+ylim(0,100) # Removing the outliers vals = train[,"fare amount"] %in% boxplot.stats(train[,"fare amount"])\$out summary(vals) train = train[which(!train\$fare amount %in% vals),] #lets check the NA's

<u>#Imputing with KNN</u> <u>train = knnImputation(train,k=3)</u>

sum(is.na(train\$fare amount))

# lets check the missing values
sum(is.na(train\$fare\_amount))

```
str(train)
df2=train
##Histogram##
# train=df2
# 1.Feature Engineering for timestamp variable
# we will derive new features from pickup datetime variable
# new features will be year, month, day of week, hour
#Convert pickup datetime from factor to date time
train$pickup date = as.Date(as.character(train$pickup datetime))
train$pickup weekday = as.factor(format(train$pickup date,"%u"))# Monday = 1
train$pickup mnth = as.factor(format(train$pickup date,"%m"))
train$pickup yr = as.factor(format(train$pickup date,"%Y"))
pickup time = strptime(train$pickup datetime,"%Y-%m-%d %H:%M:%S")
train$pickup hour = as.factor(format(pickup time,"%H"))
#Add same features to test set
test$pickup date = as.Date(as.character(test$pickup datetime))
test$pickup weekday = as.factor(format(test$pickup date,"%u"))# Monday = 1
test$pickup mnth = as.factor(format(test$pickup date,"%m"))
test$pickup yr = as.factor(format(test$pickup date,"%Y"))
pickup time test = strptime(test$pickup datetime,"%Y-%m-%d %H:%M:%S")
test$pickup hour = as.factor(format(pickup time test,"%H"))
sum(is.na(train))# there were 5 'na' in pickup datetime which created na's in above feature
engineered variables.
train = na.omit(train) # we will remove that 1 row of na's
train = subset(train, select = -c(pickup datetime, pickup date))
test = subset(test, select = -c(pickup datetime, pickup time test))
# 2.Calculate the distance travelled using longitude and latitude
deg to rad = function(deg){
(deg * pi) / 180
}
haversine = function(long1,lat1,long2,lat2){
#long1rad = deg to rad(long1)
phi1 = deg to rad(lat1)
#long2rad = deg to rad(long2)
phi2 = deg to rad(lat2)
delphi = deg to rad(lat2 - lat1)
```

```
dellamda = deg to rad(long2 - long1)
a = \sin(\frac{delphi}{2}) * \sin(\frac{delphi}{2}) + \cos(\frac{phi1}) * \cos(\frac{phi2}) *
  sin(dellamda/2) * sin(dellamda/2)
c = 2 * atan2(sqrt(a), sqrt(1-a))
 R = 6371e3
 R * c / 1000 #1000 is used to convert to meters
# Using haversine formula to calculate distance fr both train and test
train$dist =
haversine(train$pickup longitude,train$pickup latitude,train$dropoff longitude,train$dropoff
latitude)
test$dist =
haversine(test$pickup longitude,test$pickup latitude,test$dropoff longitude,test$dropoff lat
itude)
# We will remove the variables which were used to feature engineer new variables
train = subset(train, select = -
c(pickup longitude,pickup latitude,dropoff longitude,dropoff latitude))
test = subset(test, select = -
c(pickup longitude,pickup latitude,dropoff longitude,dropoff latitude))
str(train)
summary(train)
df3=train
#train=df3
# Data Visualization #
train$pickup Duration = as.character(train$pickup hour)
train$pickup Duration[train$pickup Duration %in% c("00","01","02","03")] = "Midnight"
train$pickup Duration[train$pickup Duration %in% c("04","05","06","07")] = "Early Morning"
train$pickup Duration[train$pickup Duration %in% c("08","09","10","11","12")] = "Morning"
train$pickup Duration[train$pickup Duration %in% c("13","14","15","16")] = "Afternoon"
train$pickup Duration[train$pickup Duration %in% c("17","18","19","20")] = "Evening"
train$pickup Duration[train$pickup Duration %in% c("21","22","23","24")] = "Night"
train$pickup Duration=as.factor(train$pickup Duration)
TimeBar = ggplot(data = train, aes(x = pickup Duration))+ geom bar()+ ggtitle("Time of day")
gridExtra::grid.arrange(TimeBar)
scat1 = ggplot(data = train, aes(y = fare amount, x = pickup Duration)) + ggtitle("Fare as per
```

time") + geom\_point() + vlab("Fare") + xlab("Time Slot")

```
gridExtra::grid.arrange(scat1)
scat2 = ggplot(data = train, aes(y = fare amount, x = dist)) + ggtitle("Fare as per time") +
geom point() + ylab("Fare") + xlab("Time Slot")
gridExtra::grid.arrange(scat2)
###############
                             numeric index = sapply(train, is.numeric) #selecting only numeric
numeric data = train[,numeric index]
cnames = colnames(numeric data)
#Correlation analysis for numeric variables
corrgram(train[,numeric_index],upper.panel=panel.pie, main = "Correlation Plot")
#ANOVA for categorical variables with target numeric variable
#aov results = aov(fare amount ~ passenger count * pickup hour * pickup weekday,data =
train)
aov results = aov(data = train, fare amount ~ passenger count + pickup hour +
pickup weekday + pickup mnth + pickup yr)
summary(aov results)
# pickup weekdat has p value greater than 0.05
train = subset(train, select = -pickup weekday)
#remove from test set
test = subset(test, select = -pickup weekday)
Feature Scaling
#Normality check
# qqnorm(train$fare amount)
# histogram(train$fare amount)
<u>#Normalisation</u>
df4=train
#train=df4
print('dist')
```

train[,'dist norm'] = (train[,'dist'] - min(train[,'dist']))/

train[,'Fare norm'] = (train[,'fare amount'] - min(train[,'fare amount']))/

(max(train[,'dist'] - min(train[,'dist'])))

```
(max(train[,'fare amount'] - min(train[,'fare amount'])))
summary(train)
scat3 = ggplot(data = train, aes(y = Fare norm, x = dist norm)) + ggtitle("Fare as per time") +
geom point() + ylab("Fare") + xlab("Time Slot")
gridExtra::grid.arrange(scat3)
scat3 = ggplot(data = train, aes(y = fare amount, x = dist norm)) + ggtitle("Fare as per time") +
geom point() + ylab("Fare") + xlab("Time Slot")
gridExtra::grid.arrange(scat3)
# #check multicollearity
# library(usdm)
# vif(train[,-1])
#
# vifcor(train[,-1], th = 0.9)
##Scatter plot#
scat2 = ggplot(data = train, aes(y = fare amount, x = dist)) + ggtitle("distance and fare") +
geom point() + ylab("Fare") + xlab("Time Slot")
gridExtra::grid.arrange(scat2)
set.seed(1000)
tr.idx = createDataPartition(train$fare amount,p=0.75,list = FALSE) # 75% in trainin and 25% in
Validation Datasets
train data = train[tr.idx,]
test data = train[-tr.idx,]
train=train[-6]
rmExcept(c("test","train","df",'df1','df2','df3','test data','train data','test pickup datetime'))
rmExcept(c('df3'))
##################Model Selection################
#Error metric used to select model is RMSE
Im model = Im(fare amount ~.,data=train data)
summary(Im model)
str(train data)
```

plot(Im model\$fitted.values,rstandard(Im model),main = "Residual plot",

xlab = "Predicted values of fare amount".

```
ylab = "standardized residuals")
Im predictions = predict(Im model,test data[,2:6])
qplot(x = test_data[,1], y = Im_predictions, data = test_data, color = I("blue"), geom = "point")
regr.eval(test data[,1],lm predictions)
# mae mape
# 3.5303114 0.4510407
                          ############
Dt model = rpart(fare amount ~ ., data = train data, method = "anova")
summary(Dt model)
#Predict for new test cases
predictions DT = predict(Dt model, test data[,2:6])
qplot(x = test_data[,1], y = predictions DT, data = test_data, color = I("blue"), geom = "point")
regr.eval(test data[,1],predictions DT)
# mae mape
# 1.8981592 0.2241461
rf model = randomForest(fare amount ~.,data=train data)
summary(rf model)
rf predictions = predict(rf model,test data[,2:6])
qplot(x = test_data[,1], y = rf_predictions, data = test_data, color = I("blue"), geom = "point")
```

regr.eval(test data[,1],rf predictions)

# mae mape

# 1.9053850 0.2335395