



# Data science for industrial digital transformation Hype or Hallelujah? – Part 2

## Why This Article?

This article is a continuation of Are your industrial data science models field ready? – Part 1: How Low is Too Low for  $R^2$ . If you have not read it, please go to [link](#)

In the last section, we talked about how to decide the success criteria for your models. Now, let us look at howto build models that will

match up to their lab promises when transitioning to the field.

It is important to test the generalizability of your models by using techniques like cross validation. This is where we train our model on a portion of the data and use the remaining portion to check the model's performance on the unseen data. This is a well-known idea, and you can refer to any machine learning book for details. However, there are some nuances to this approach that are not apparent. I will start this section with a real-world example to help ground the discussion.

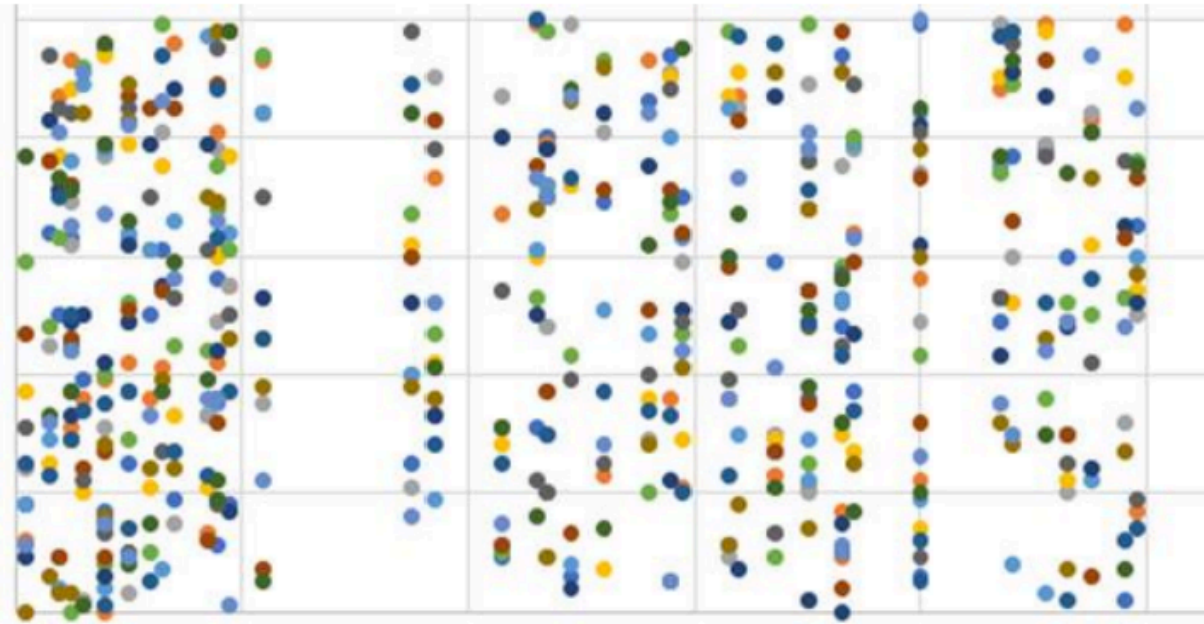
## Real World Example

Our team was tasked to build a diagnostic model for industrial equipment to recognize faults before the tool was deployed on a new job. I was part of a large and incredibly talented team of data scientists. The fault data was limited, and we used robust techniques, including cross validation, to ensure the models are generalizable. We obtained some exciting results and deployed the model on the field. Unfortunately, it never worked in the real world. There was not a single instance where it could correctly identify a faulty equipment and not a single instance where instances flagged by it corresponded to faults. Like the lead character in the movie *A Beautiful Mind*, we saw patterns that did not exist. This created a poor reputation for machine learning as a useful technology at the company. Luckily, most of us moved on from this project without significant career damage. Years later, I mulled about what went wrong and below is the explanation

## A Small Contrived Example

Let us start with an experiment. Here is a dataset (<http://deepiq.com/docs/dataset1.csv>) that pertains to figuring out if a pipeline has a crack in any cross section of interest. We used a non-destructive evaluation equipment with four different sensors that take measurements from each cross-section of interest along the pipe.





All the historic data was persisted to a PI Historian and the field engineer used the PI Historian's Asset Framework Expressionsto calculate the average value of a sensor from each crosssection of interest, and saved as "sensor i-tag one" in the dataset.

We are charged with building a model to diagnose cracks basedon these sensor readings. So, we must build a model to classifyeach area into a "no crack" (label one) and "crack" (label zero)after dividing the data into train and test. I request you to read this section before attempting theexercise because there is a gotcha element to it.



---

I used the following approach.

- Split the data into 80%-20% for train and validation datasets, making sure both positive and negative sample ratios are preserved in both sets.
- Build a decision tree using the train set and validate it on the validation set

I ended with a validation error of 0.55 and a train error of 0. The model is over trained and is performing worse than a random number generator on the test set. Bad results. Luckily, the field engineer was a believer in the promise of machine learning, and he was open to deriving additional statistical metrics from the raw measurements recorded in PI. Using his domain knowledge, he used PI Expressions to derive additional features based on the raw sensor measurements. Each sensor collected around 1,000 measurements from a cross-section of interest and literally there are quadrillion ways of calculating features. So, we focused on an iterative model development. He extracted a set of possible features and I ran my machine learning pipeline on the features to calculate performance metrics. Luckily after a few iterations, we found a fantastic model with a training error of 0 and test error of only 0.15. The final set of all features we iterated through is in the dataset, [dataset2.csv](#) and my best results were obtained for the following features:

- Sensor 1 – Tag 2
- Sensor 2 – Tag 3
- Sensor 3 – Tag 1
- Sensor 4 – Tag 3

We found a great candidate that is viable for field deployment with some nice teamwork!

Here is the caveat. All sensor readings and labels in the dataset were generated using a random number generator. In other words, there was no predictive value in any of the readings. At this point, if you want to experiment with this data, please go ahead. I did not want to waste your time on random data exploration. The model I found is predicting random numbers.

This is a contrived example and based on a small number of data points. It is easy to see where I messed up. We have only 20 points in the test data set and a random label generator has more than 0.5% chance of having higher than 80% accuracy and more than a 2% chance of having higher than 75% accuracy on test data. To check if this issue occurs in slightly larger data sets, let us consider a binary classification problem where both classes are equally likely, and features have zero discrimination capability. Now, let us calculate the probability that a model which assigns label randomly has more than 70% accuracy on the test data. The probability falls quickly with an increase in the size of the test data set and is only 0.13% for datasets of size 60. That is good news. You can still build robust models on small datasets.



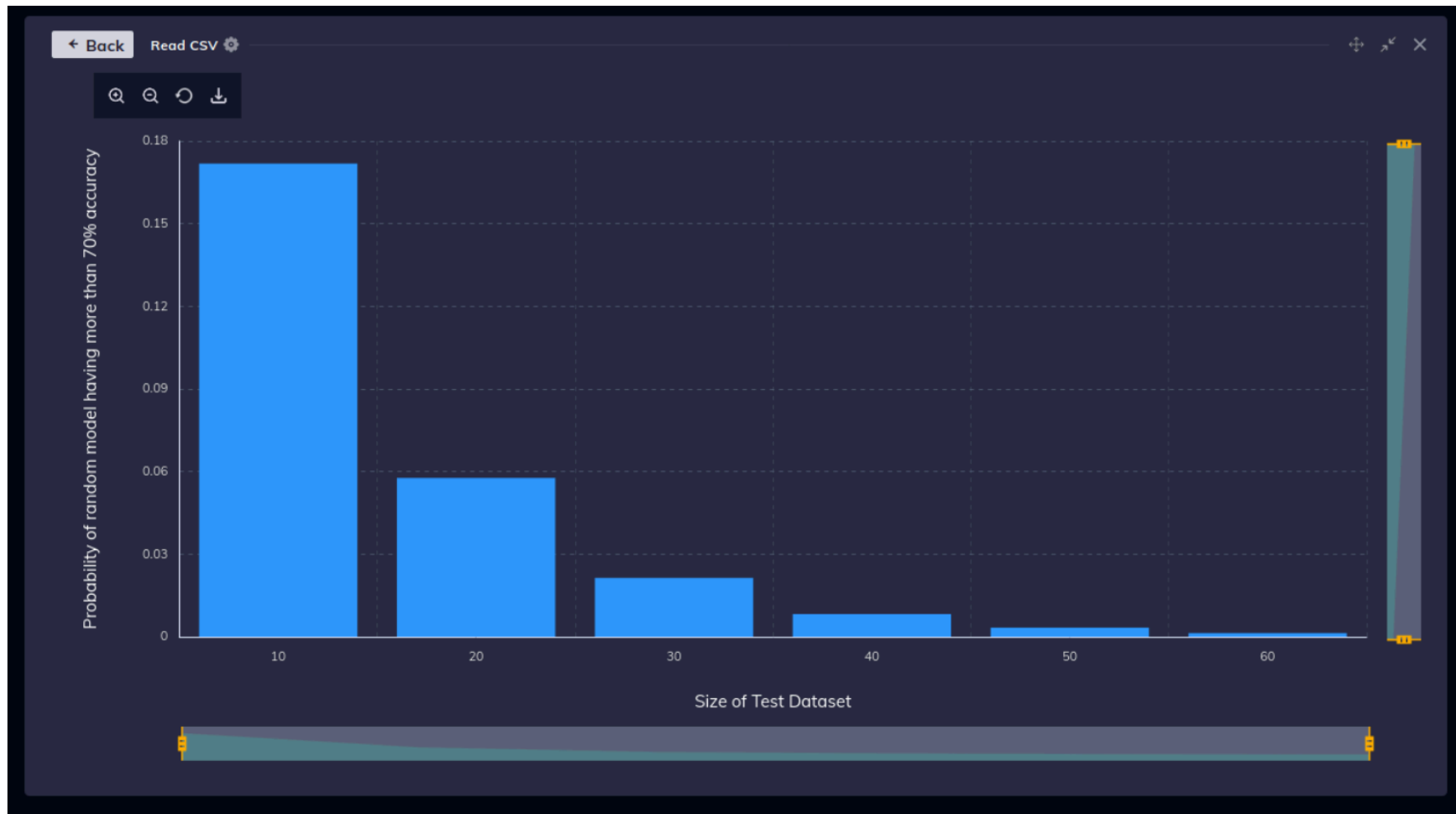


Figure 2: Probability of random label generating model having more than 70% accuracy

Here is the catch though. Consider your stand machine learning pipeline (Figure 3). The steps are:

- Data Engineering: In standard industrial analytic use cases, we will need to do significant datapreprocessing to build analytic ready datasets. For example, you might have to interpolate yourtime series data from different sources to map them to a single frequency using statisticaltechniques. We might use parameterized physics-based equations to derive additional signalsfrom raw measurements based on domain knowledge. Other standard steps include normalizingthe data, doing dimensionality reduction, and performing data cleansing operations to improvefeature quality (such as data imputation to handle missing data, smoothing to handle noise, andoutlier filtering to handle faulty readings). Some of these steps might be bundled into ourhyperparameter tuning exercise and checked against a final test set to obtain an unbiasedestimate of the generalization error. However, more often than

not, some of the data preprocessing steps are handled outside the model building loop and therefore not locked away from a final check against a test dataset.

- **Training Algorithm:** Using cost minimization functions like back propagation (for neural networks) or least squares minimization (for regression), this step finds the model with the lowest error on the training data set
- **Model Optimization:** The model optimization component deals with finding the right model (decision tree vs. deep learning model, etc.) and the right hyper-parameters (no of layers in your neural network or number of trees in your random forest, etc.), to maximize the performance on the test data set. In this step, we enumerate multiple models to find the model that has the lowest validation error on the validation dataset (or using cross-validation). Techniques like grid search that exhaustively enumerate different combinations of parameters or smart search algorithms that rely on some greedy heuristics to prune the search are used to find the model with the best performance. AutoML techniques on standard platforms provide an abstraction layer for this step so you do not need to bookkeep the cumbersome search process.





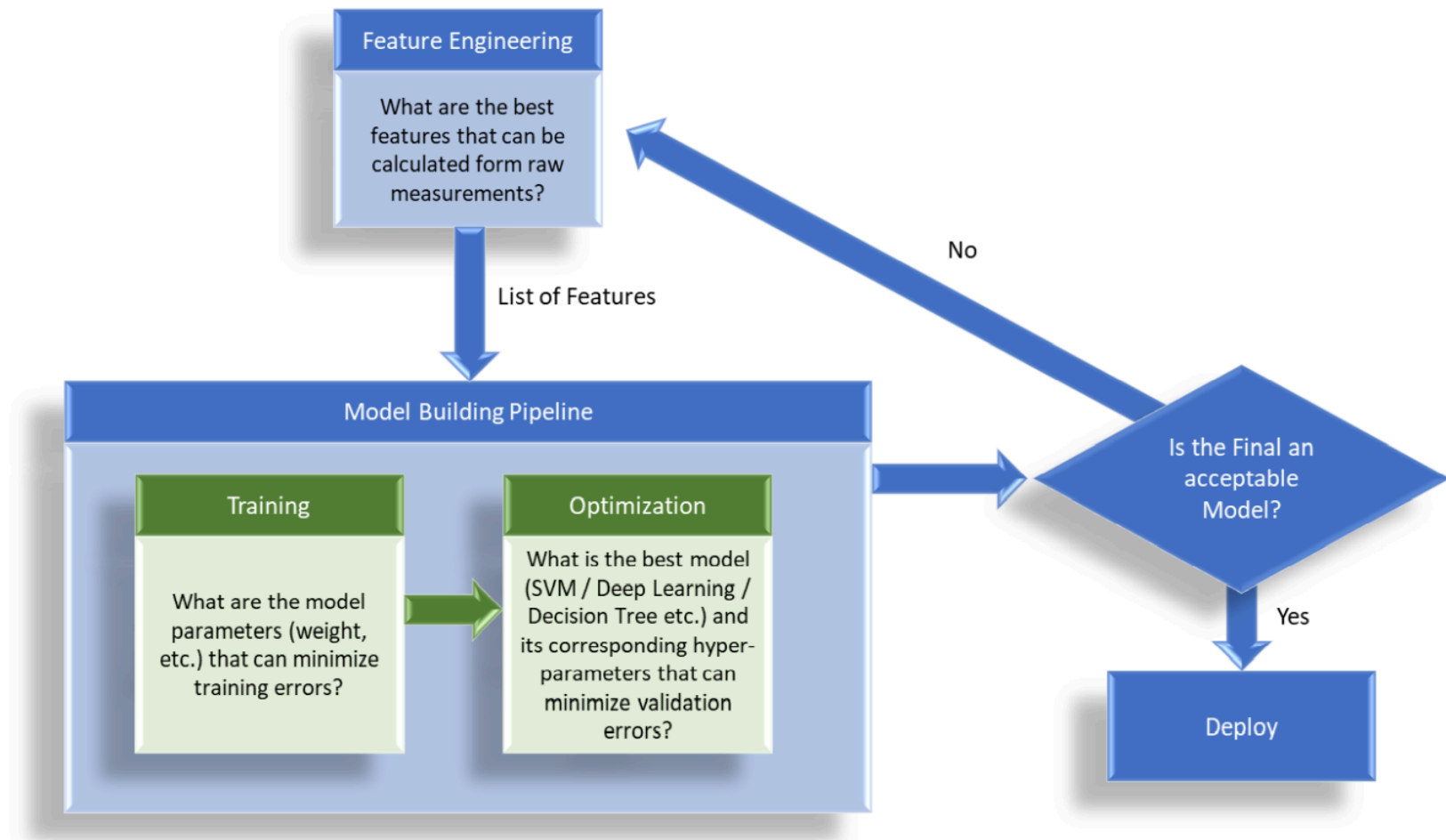


Figure 3: Model building flowchart

Now, count the number of model trials you are attempting due to the combined iterations of dataengineering, model type search and hyper parameter tuning exercise. If these trials add up to a million, then even with a 60-size test dataset where we previously computed the probability of a completely random model producing more than 70% accuracy as 0.13%, the expected number of models with at least 70% accuracy is more than one. If you include the fact that automated techniques like AutoML use a smart search algorithm that use a greedy hill climbing exercise to minimize validation error, the problem becomes worse.

You might argue that you always leave a test dataset untouched by the above optimization cycles where you do a final check of your model robustness. While you are likely keeping the test run outside the hyperparameter optimization step, are you adhering to the discipline of keeping the test run outside the dataengineering loop too? Many practitioners do not, particularly in industrial use cases,

where there is significant domain knowledge and cleansing operations that are involved in building analytic ready datasets. That is, if you revisit your data engineering cycle when your test score is low, you will still run the risk of contaminating test performance scores because of excessive data engineering.

## Why is this more important for industrial data problems?

Businesses typically consider their problems as a given and data science projects as a tool that either succeeds or fails in solving this prescribed, constant problem. However, they leave value on the table by doing this. Optimal use of your analytic models might require you to adapt your business strategy and, in some cases, completely change your business model.

## A Small Contrived Example

This phenomenon occurs more often than you might think in industrial data science because of the following reasons:

- Often in industrial data science problems, you might have large datasets but only a small set of labelled samples to train your models on. For example, your compressor might be generating hundreds of measurements every second but may have failed only once in the last two years. In the above example, the number of cross sections of interest that have data to train on is only 100.
- Within this small set of labelled samples, positive cases like faults are significantly smaller than the normal cases. So, you end up with a biased dataset where most labels are same and your models learn that by predicting a constant value of the most frequent label, it will end up with high accuracy. For example, if 95% of our cross sections of interest do not have cracks, picking "no crack" as the predicted label always will have an error rate of only 5%. Since the baseline accuracy itself is high, to test the model generalizability, we are trying to optimize a needle in a haystack.
- In addition to the lack of labelled examples, in industrial use cases, there is significant data engineering that is a precursor to the machine learning workflow. In machine learning problems such as computer vision, deep learning models directly operate on the raw pixel data and intrinsically compute the features required by the model. Contrast this with a standard industrial data science problem. Using parameterized physics or domain equations, computing statistics of raw features, decomposing signal to frequency components, smoothing, interpolating data to change scale etc are routine procedures that are usually handled outside the model optimization loop. These provide a high degree of freedom to data scientists even before machine learning processing with AutoML tools. In many industrial analytic problems, problem formation and data engineering remain the secret sauce of success.

The advent of enormous computation power that allows you to iterate through millions of data engineering cycles in an iterative process as an input to your AutoML or other model search processes, creates the artefacts that we saw earlier. When your model fails, a natural response is to engineer better data. This is a useful exercise. However, as you try out hundreds of pre-processing steps, hundreds of models and hundreds of hyper parameters with automated tools, the danger of the phenomenon that you observed in the last problem becomes real.





If your labelled samples are small and generating your dataset involves significant data engineering that is outside your model test performance runs, you might inadvertently overhype the quality of your resultant model. If you are doing considerable data engineering as a pre-processing step to your machine learning pipelines, the responsibility of making sure that the number of combinations and permutations you throw at your machine learning pipeline does not undermine the validity of your results stays with you. **You will need an application that treats the end to end pipeline from connecting to your raw sources to producing the final insights as one holistic process that is handled within your model optimization cycle.**

## How DataStudio Helps

In a typical industrial data science workflow, you will have to put in significant work to build machine learning ready datasets. Your analytic workflows will have a large pipeline where model building is usually the last and easiest step. Typically, your AutoML/data science tools stay out of the first phase of data engineering, making controlled optimization of the entire analytic process difficult.

DataStudio is the first self-service analytics application that gives you the ability to connect directly to your IOT and geospatial sources and perform highly scalable feature computation, feature ranking, model selection and hyper parameter search using a simple self service application. Using our hyperparameter optimization capability, you can easily iterate through multiple data engineering and model parameters in a single optimization cycle, while keeping a fine-grained control on the risks of overoptimizing the model that can damage its generalizability.

Figure 4 shows a workflow that we built to explore machine learning approaches to detect anomalous behavior in a field pump operation to prevent catastrophic failures. The actual details of our workflow are available in this video [ml.mp4](#) but we provide an overview to showcase how feature computation and model building operate together in an industrial workflow. In this workflow, first we select a set of tags that we consider relevant to this problem and pull the data from PI historian. Then, we remove outliers to account for any malfunctioning sensors. We use a noise filter to remove high frequency noise. Then, we use an imputation algorithm to fill out missing data with a statistical algorithm. All these are parameterizable components that you can experiment with to give you the best result.

Finally, in the bottom part of the workflow, the actual machine learning model building process begins. We merge the PI data with maintenance data from SAP to get labelled examples and use a grid search algorithm to find the best possible Random Forest model



DeepIQ is on a mission to transform industrial processes by digitizing industrial expertise. Our vision is to drive end-to-end automation, enabling systems such as self-running power plants or drilling rigs using generative AI as the higher order reasoning layer operating over existing industrial automation technology stack.

[Privacy Policy](#)   [Terms of Services](#)



FEATURES	INDUSTRIES	SOLUTIONS	PARTNERS
Extract	Upstream	IT-OT Contextualization	AWS
Engineer	Midstream	Well Construction	Azure
Explore	Downstream & Chemical	Optimization	Cloudera
	Mining	P & ID Digitization	Google
		Predictive Maintenance	Databricks
		Production Optimization	OSIsoft(AVEVA)
		Route Optimization	Snowflake
		Sustainability	

COMPANY

- About Us
- Resources
- News
- DataStudio Deployment Guide
- Career
- Contact Us





---

© 2024, DeepIQ | All rights reserved.

+1 (832) 391-6834 [info@deepiq.com](mailto:info@deepiq.com)

