

POLITICAL JUGGERNATS

A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA



Project submitted by:

G. Vinodhini

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INTRODUCTION:

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage. The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories.

The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

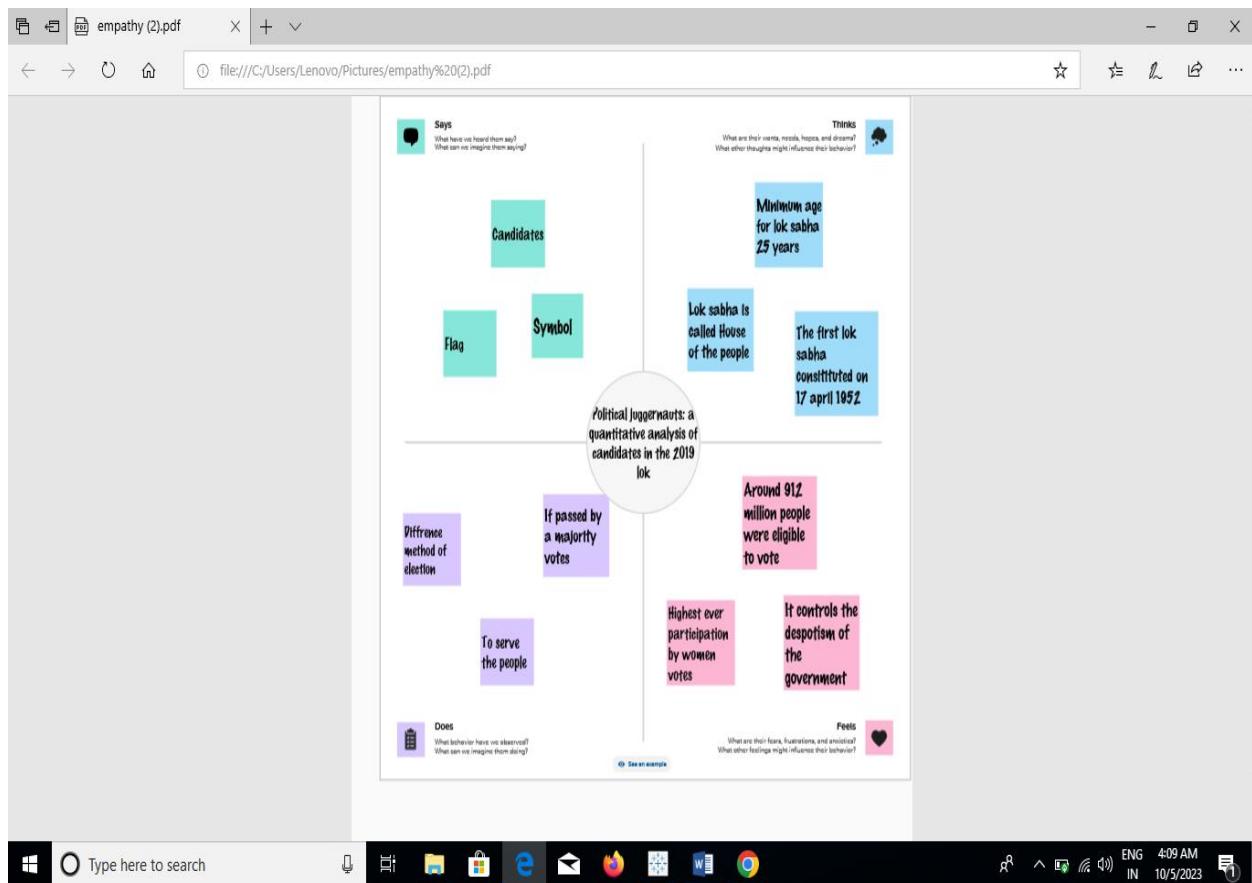
The Bharath Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

MILESTONE:1

DEFINE PROBLEM / PROBLEM UNDERSTANDING

- ❖ Specify the business problem
- ❖ Business requirements
- ❖ Literature survey
- ❖ Social of business impact

Empathy Map



Brainstorming Map

Brainstorm & idea prioritization

Use this template in your own words to help your team unleash their imagination and start shaping concepts even if they're not acting in the same room.

Before you collaborate: It's time to open your mind with the session. Ideas you need to be part of your brainstorm.

Define your problem statement: What is it you're trying to solve from your problem as a focus right now? This will be the starting point for your brainstorm.

Brainstorm: Now it's time to let those come to mind that address your problem statement.

G. VINODHINI

General Elections were held in India in seven phases from 11 April to May 2019

The members of the 17th Lok Sabha

Father of Lok Sabha - pt jawaharlal

L. VINITHA

House of the people (Lok Sabha)

Each House has to meet within six months of its previous sitting

Ramash Yaakov Malvalikar (27 NOV 1888- 27 FEB 1956)

The president (from 1946 to 1947)

S. VISHNUPRIYA

The maximum membership of the House allotted by the constitution of India is 552.

The Lok Sabha consists of a total of 545 seats which form the government

The speaker of the lok sabha constituency in 2019

One Birla is 17th lok sabha in the current speaker

No confidence motion can only be introduced and passed in the lok sabha

Group Ideas: Now it's time to share ideas while clustering similar or related notes on a page. Once all notes have been placed, give each a sentence or two. If a cluster is bigger than available notes, try and see if you can break it up into smaller groups.

Priority: You have several important items on your list. Rank them according to importance.

Importance: First of all, rank the notes on the grid based on how important they are to the outcome of the project.

Feasibility: Next, rank the notes on the grid based on how feasible they are to implement.

Type here to search

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After you collaborate: You can now move to an image or pdf to share highlights of your company's findings right off the map.

Quick add-one:

- Share the link
- Report the result

Keep moving forward:

- Brainstorm
- Open this template
- Customer experience journey map
- Understand the needs, views, motivations, and aspirations of your customers
- Open this template
- Strategic communication approach & toolkit
- Strategic communication approach & toolkit
- Open this template

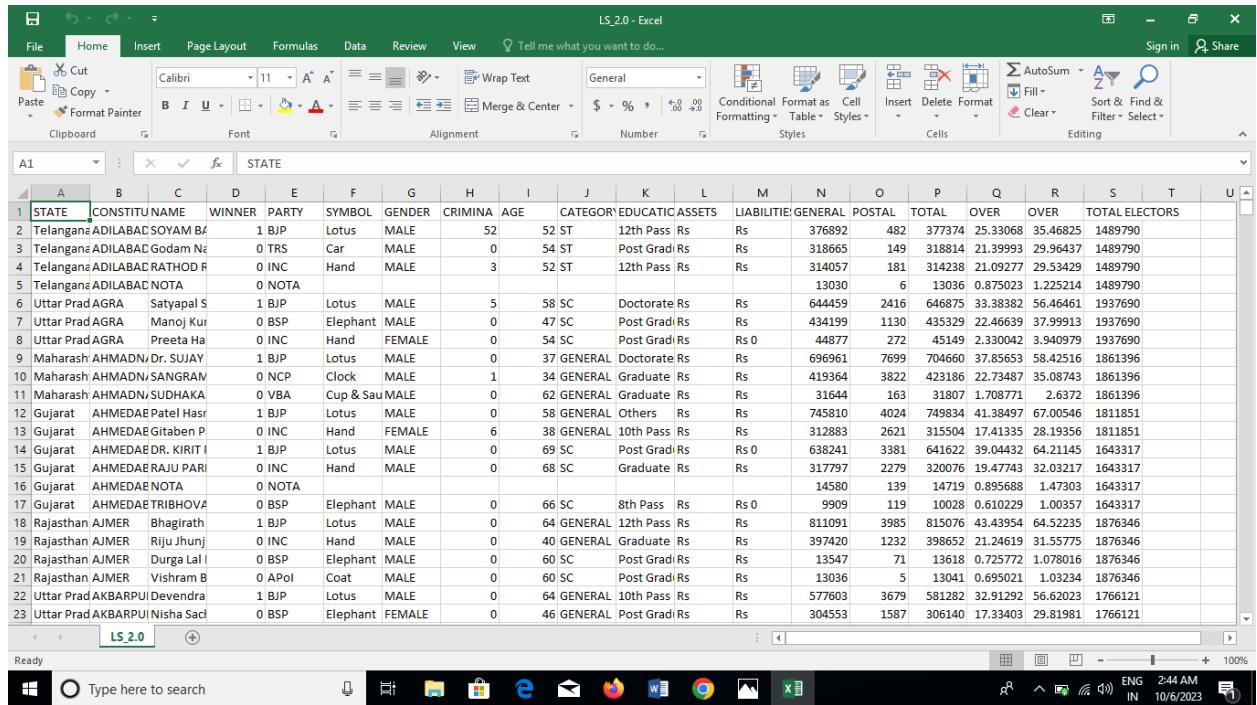
Show template feedback:

Type here to search

MILESTONE 2: Date Collection

Activity 1: Collect the dataset

Downloading the dataset



STATE	CONSTITUENT NAME	WINNER	PARTY	SYMBOL	GENDER	CRIMINA	AGE	CATEGOR	EDUCATI	ASSETS	LIABILITIE	GENERAL	POSTAL	TOTAL	OVER	OVER	TOTAL ELECTORS
2 Telangana	ADILABAC SOYAM B	1	BJP	Lotus	MALE	52	52 ST	12th Pass	Rs	Rs 376892	482	377374	25.33068	35.46825	1489790		
3 Telangana	ADILABAC Godam N	0	TRS	Car	MALE	0	54 ST	Post Grad	Rs	Rs 318665	149	318814	21.39993	29.96437	1489790		
4 Telangana	ADILABAC RATHOD R	0	INC	Hand	MALE	3	52 ST	12th Pass	Rs	Rs 314057	181	314238	21.09277	29.53429	1489790		
5 Telangana	ADILABAC NOTA		NOTA							13030	6	13036	0.875023	1.225214	1489790		
6 Uttar Prad	AGRA Satyapal S	1	BJP	Lotus	MALE	5	58 SC	Doctorate	Rs	Rs 644459	2416	646875	33.38382	56.46461	1937690		
7 Uttar Prad	AGRA Manoj K	0	BSP	Elephant	MALE	0	47 SC	Post Grad	Rs	Rs 434199	1130	435329	22.46639	37.99913	1937690		
8 Uttar Prad	AGRA Preeta Ha	0	INC	Hand	FEMALE	0	54 SC	Post Grad	Rs	Rs 0 44877	272	45149	2.330042	3.940979	1937690		
9 Maharah	AHMADN/Dr. SUJAY	1	BJP	Lotus	MALE	0	37 GENERAL	Doctorate	Rs	Rs 696961	7699	704660	37.85653	58.42516	1861396		
10 Maharah	AHMADN/SANGRAM	0	NCP	Clock	MALE	1	34 GENERAL	Graduate	Rs	Rs 419364	3822	423186	22.73487	35.08743	1861396		
11 Maharah	AHMADN/SUDHAKA	0	VBA	Cup & Sau	MALE	0	62 GENERAL	Graduate	Rs	Rs 31644	163	31807	1.708771	2.6372	1861396		
12 Gujarat	AHMEDAE Patel Hasr	1	BJP	Lotus	MALE	0	58 GENERAL	Others	Rs	Rs 745810	4024	749834	41.38497	67.00546	1811851		
13 Gujarat	AHMEDAE Gitaben P	0	INC	Hand	FEMALE	6	38 GENERAL	10th Pass	Rs	Rs 312883	2621	315504	17.41335	28.19356	1811851		
14 Gujarat	AHMEDAE DR. KIRIT I	1	BJP	Lotus	MALE	0	69 SC	Post Grad	Rs	Rs 0 638241	3381	641622	39.04432	64.21145	1643317		
15 Gujarat	AHMEDAE RAJU PARI	0	INC	Hand	MALE	0	68 SC	Graduate	Rs	Rs 317797	2279	320076	19.47743	32.03217	1643317		
16 Gujarat	AHMEDAE NOTA		NOTA							14580	139	14719	0.895688	1.47303	1643317		
17 Gujarat	AHMEDAE TRIBHOVA	0	BSP	Elephant	MALE	0	66 SC	8th Pass	Rs	Rs 0 9909	119	10028	0.610229	1.00357	1643317		
18 Rajasthan	AJMER Bhagirath	1	BJP	Lotus	MALE	0	64 GENERAL	12th Pass	Rs	Rs 811091	3985	815076	43.43954	64.52235	1876346		
19 Rajasthan	AJMER Riju Jhunj	0	INC	Hand	MALE	0	40 GENERAL	Graduate	Rs	Rs 397420	1232	398652	21.24619	31.55775	1876346		
20 Rajasthan	AJMER Durga Lal I	0	BSP	Elephant	MALE	0	60 SC	Post Grad	Rs	Rs 13547	71	13618	0.725772	1.078016	1876346		
21 Rajasthan	AJMER Vishram B	0	APol	Coat	MALE	0	60 SC	Post Grad	Rs	Rs 13036	5	13041	0.695021	1.03234	1876346		
22 Uttar Prad	AKBARPUI Devendra	1	BJP	Lotus	MALE	0	64 GENERAL	10th Pass	Rs	Rs 577603	3679	581282	32.91292	56.62023	1766121		
23 Uttar Prad	AKBARPUI Nisha Sac	0	BSP	Elephant	FEMALE	0	46 GENERAL	Post Grad	Rs	Rs 304553	1587	306140	17.33403	29.81981	1766121		

Data Collection is the process of gathering and measuring information on variables of interest, in an established systematic fashion that enables one to answer stated research questions, test hypotheses, and evaluate outcomes and generate insights from the data.

Activity 1.1: Understand the data

Data contains all the meta information regarding the columns described in the CSV file. We have provided CSV file:

[Column description for LG. Csv](#)

1. **State**: It is Dimension in LG Data, which represents state names.
2. **Constituency**: It is also Dimension shows the constituency of states.
3. **Name**: participates names from their party.
4. **Party**: name of the party.
5. **Symbol**: party symbol.
6. **Gender**: gender of the participates.
7. **Criminal cases**: cases on party participates.
8. **Educational qualification**: Voter's education.
9. **Category**: It shows their category like BC, Sc OBC.
10. **Winners**: It is a measure that shows the winners in the data.
11. **Age**: It shows the age candidates.
12. **Assets**: It shows assets values of the states.
13. **Liabilities**: It shows the all liabilities of the states.
14. **General votes**: It shows the total general votes.

- 15. Postal votes:** postal votes from the country.
- 16. Total electors:** total count of electors in a country.

Activity 2: Connecting Dataset to Tableau

The screenshot shows the Tableau software interface. On the left, a file dialog window titled "Open" is open, showing a list of files in the "Documents" folder. The file "LS_2.0" is selected. Below the dialog, the main Tableau workspace displays a connection to the "LS_2.0" dataset. The connection details show "Type: Microsoft Excel" and "Name: LS_2.0". The workspace includes a preview of the data, showing columns like "Name", "State", "Constituency", and "Winner". A message at the bottom of the preview area says "Need more data? Drag tables here to relate them. [Learn more](#)". The right side of the screen features a "Discover" panel with links to various Tableau resources and a system tray at the bottom showing the date and time.

Name	Type	Field Name	Physical Table	Remote Field
LS_2.0	State	LS_2.0	STATE	

MILESTONE 3: Data Preparation

Activity 1: Preparation the data for Visualization

Preparing the data for visualization involves cleaning the data to remove irrelevant or missing data, transforming the data into a format that can be easily visualized, exploring the data to identify patterns and trends, filtering the data to focus on specific subsets of data, preparing the data for visualization software, and ensuring the data is accurate and complete. This process helps to make the data easily understandable and ready for creating visualization to gain insights into our analysis.

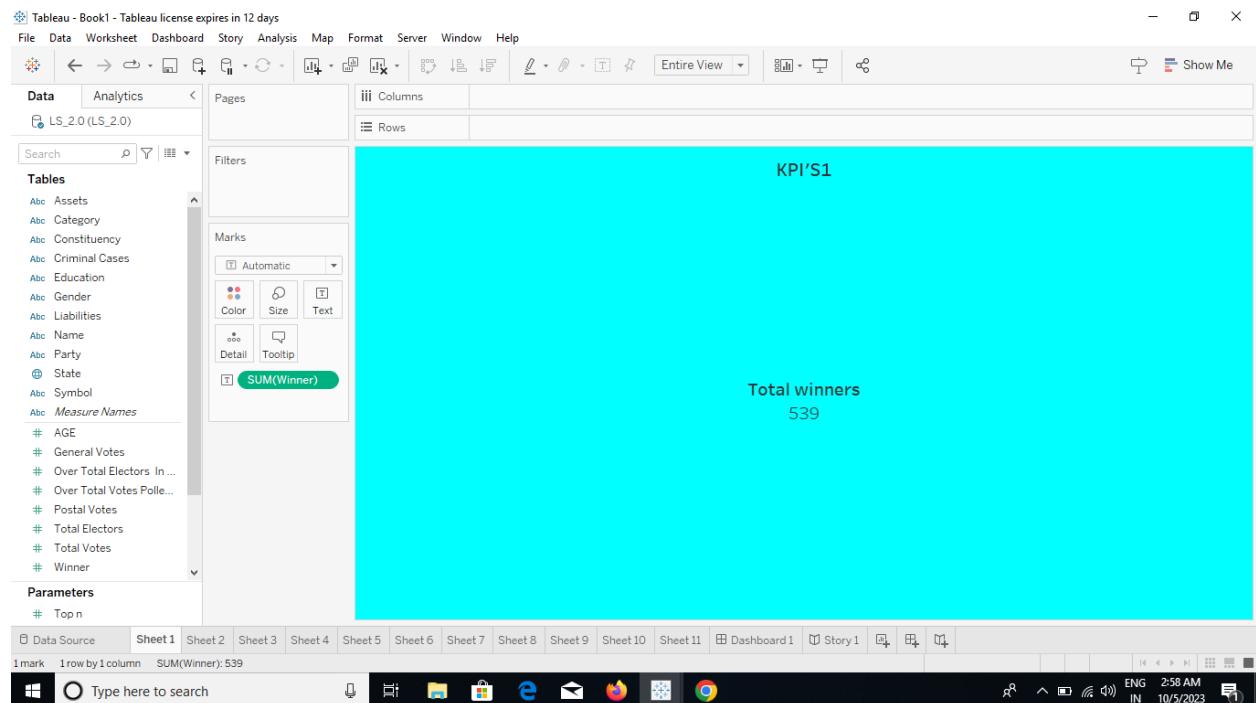
The screenshot shows a Microsoft Excel spreadsheet titled "LS_2.0 - Excel". The data is organized into columns labeled A through T, representing various variables such as STATE, CONSTITUENT NAME, WINNER, PARTY, SYMBOL, GENDER, CRIMINAL RECORD, AGE, CATEGORY, EDUCATIONAL ASSETS, LIABILITIES, GENERAL POSTAL, TOTAL, OVER, and TOTAL ELECTORS. The data spans from row 1 to row 23, detailing election results for different states and their constituents. The Excel interface includes a ribbon bar with tabs like Home, Insert, Page Layout, Formulas, Data, Review, View, and a search bar at the bottom. The status bar at the bottom right indicates the time as 2:44 AM and the date as 10/6/2023.

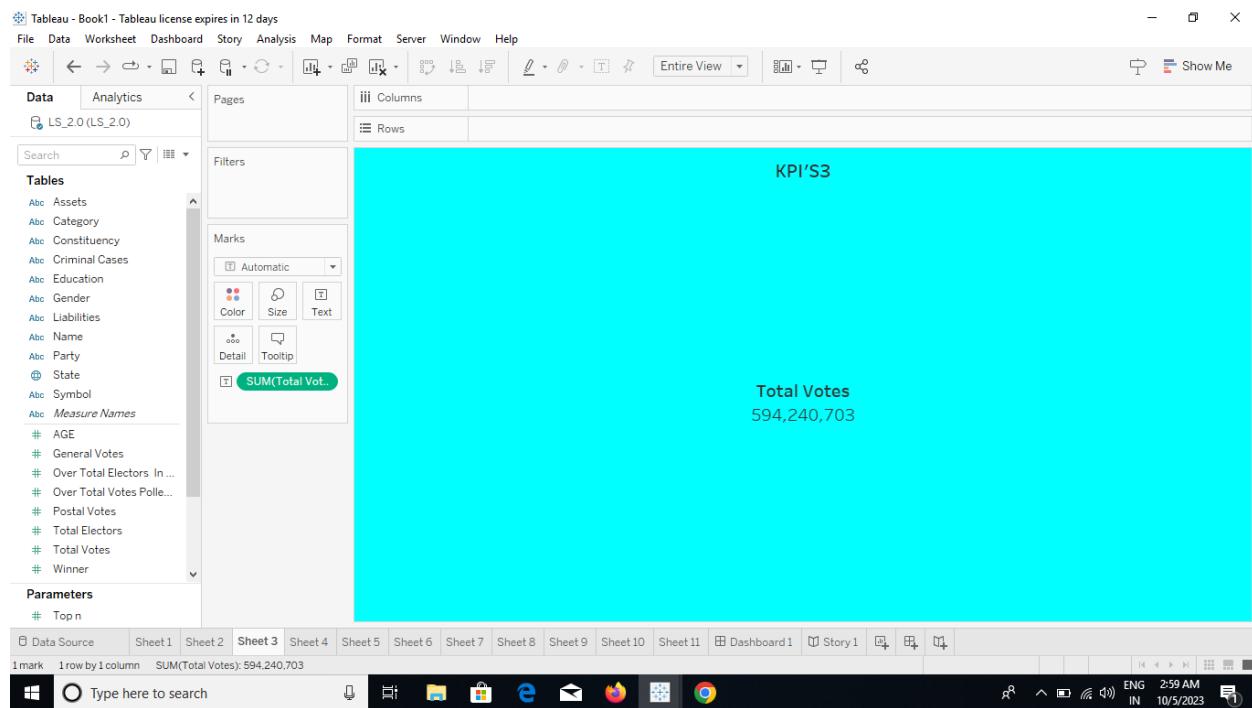
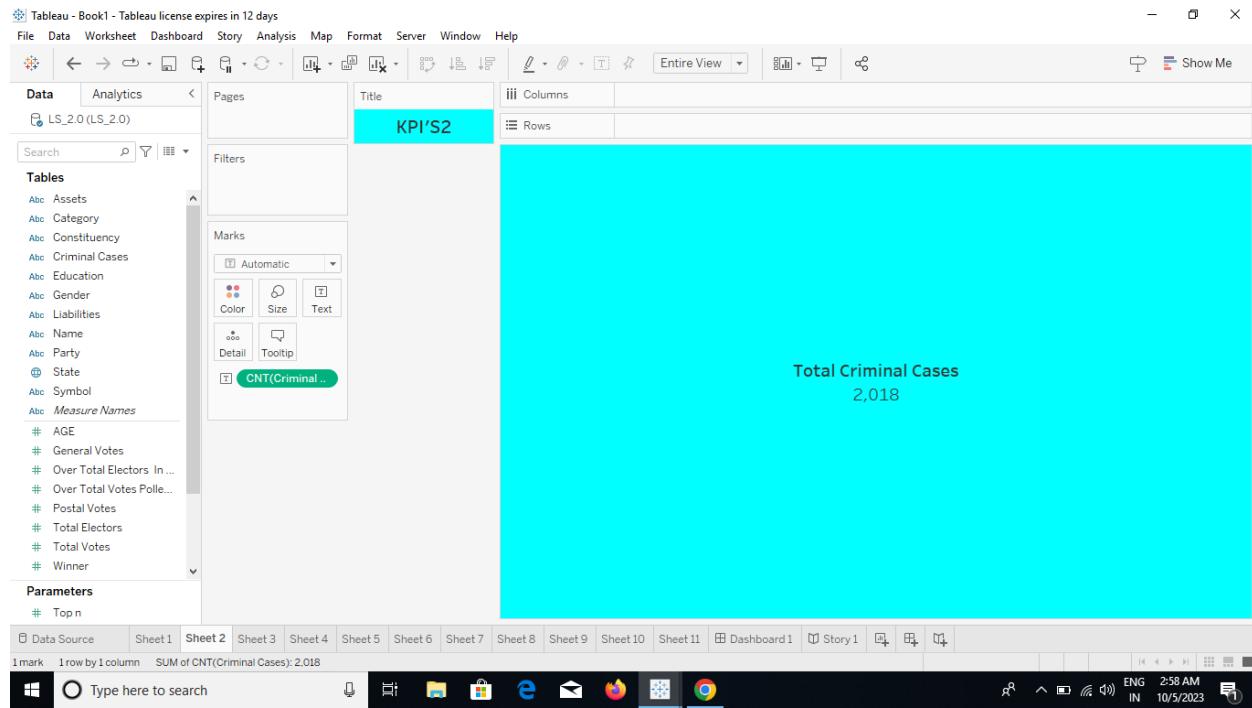
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
1	STATE	CONSTITUENT NAME	WINNER	PARTY	SYMBOL	GENDER	CRIMINAL RECORD	AGE	CATEGORY	EDUCATIONAL ASSETS	LIABILITIES	GENERAL	POSTAL	TOTAL	OVER	OVER	TOTAL	ELECTORS		
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Milestone 4: Data visualization

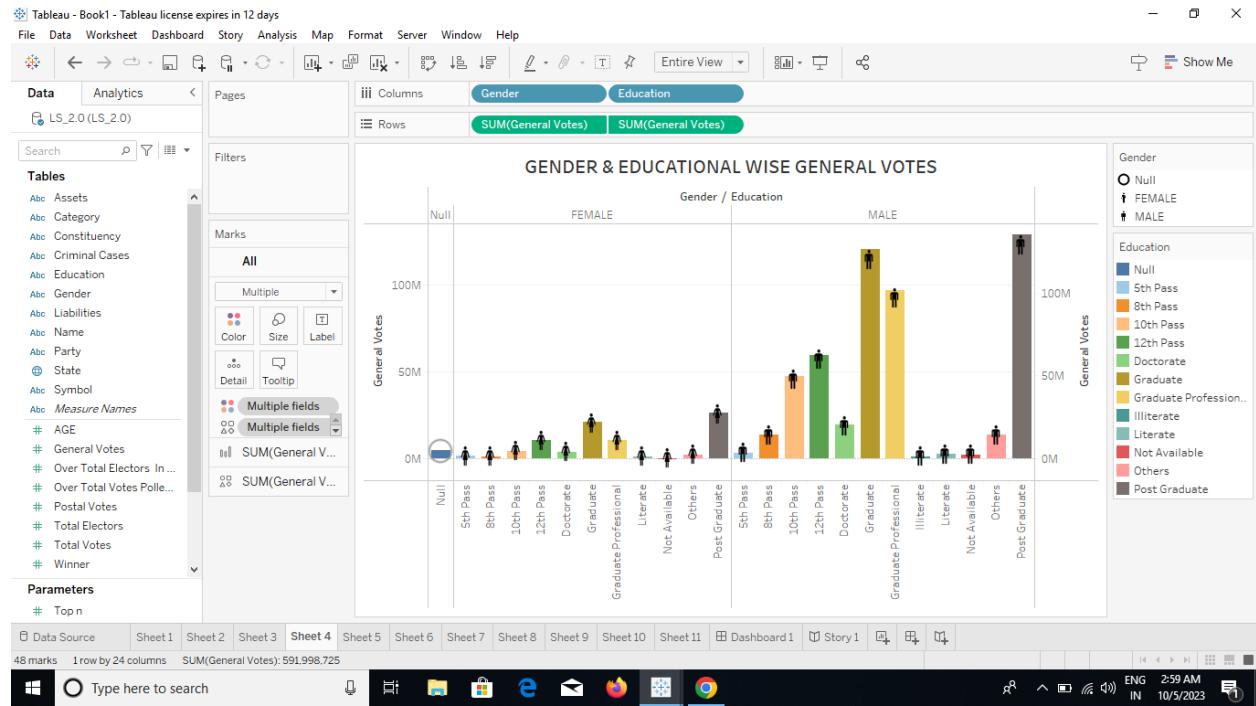
Data visualization is the process of creating graphical representations of data in order to help people understand and explore the information. The goal of data visualization is to make complex data sets more accessible, intuitive and easier to interpret. By using visual elements such as charts, graphs and maps, data visualization can help people quickly identify patterns, trends and outliers in the data.

Activity 1.1: KPI'S

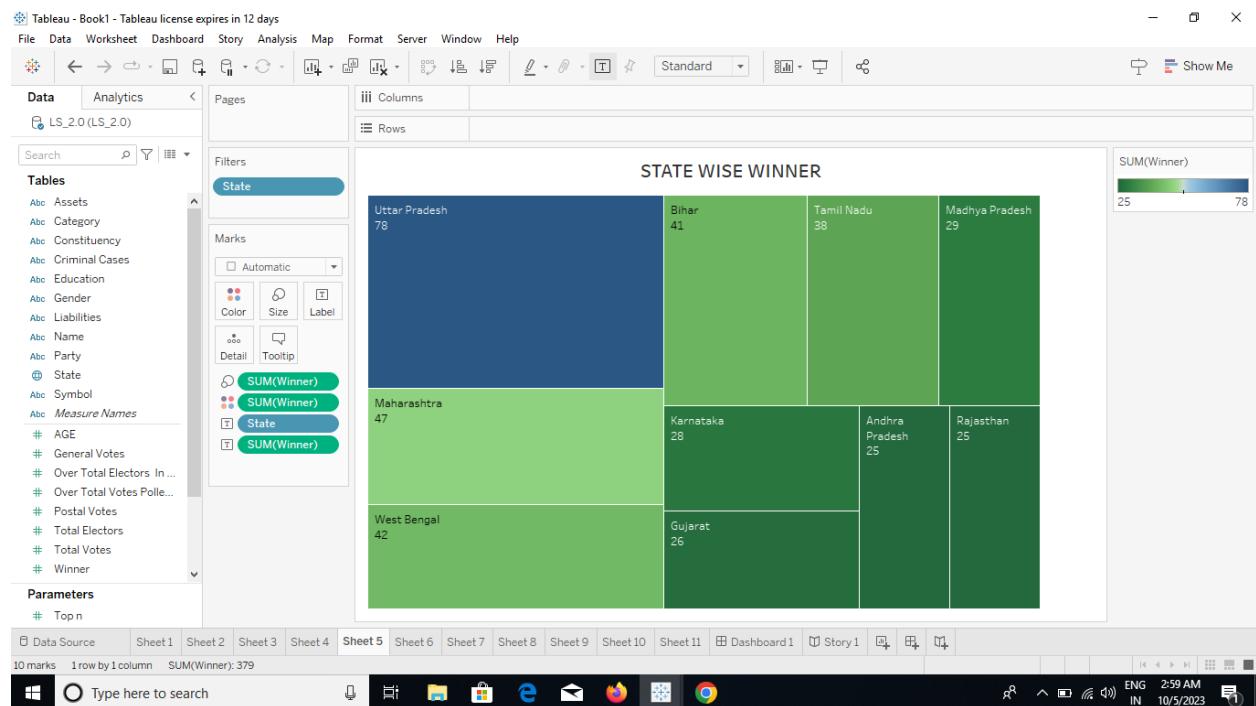




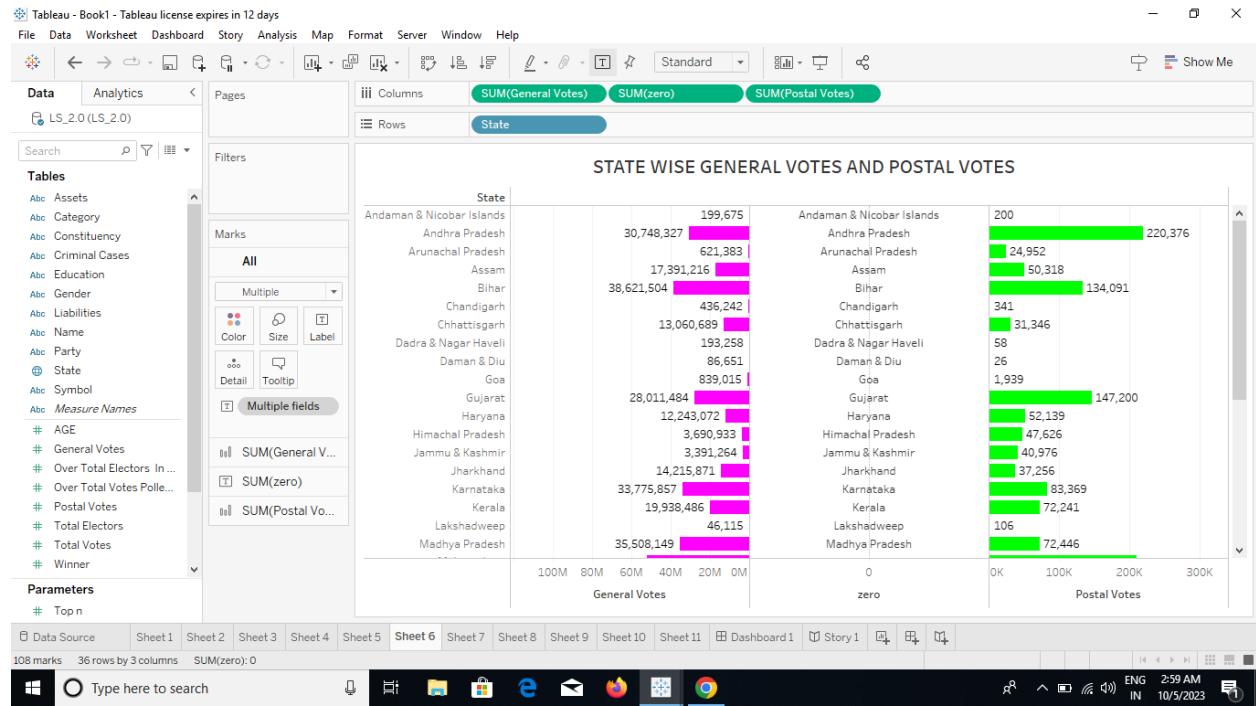
Activity 1.2: Gender and educational Wise General Votes



Activity 1.3: State Wise Winner



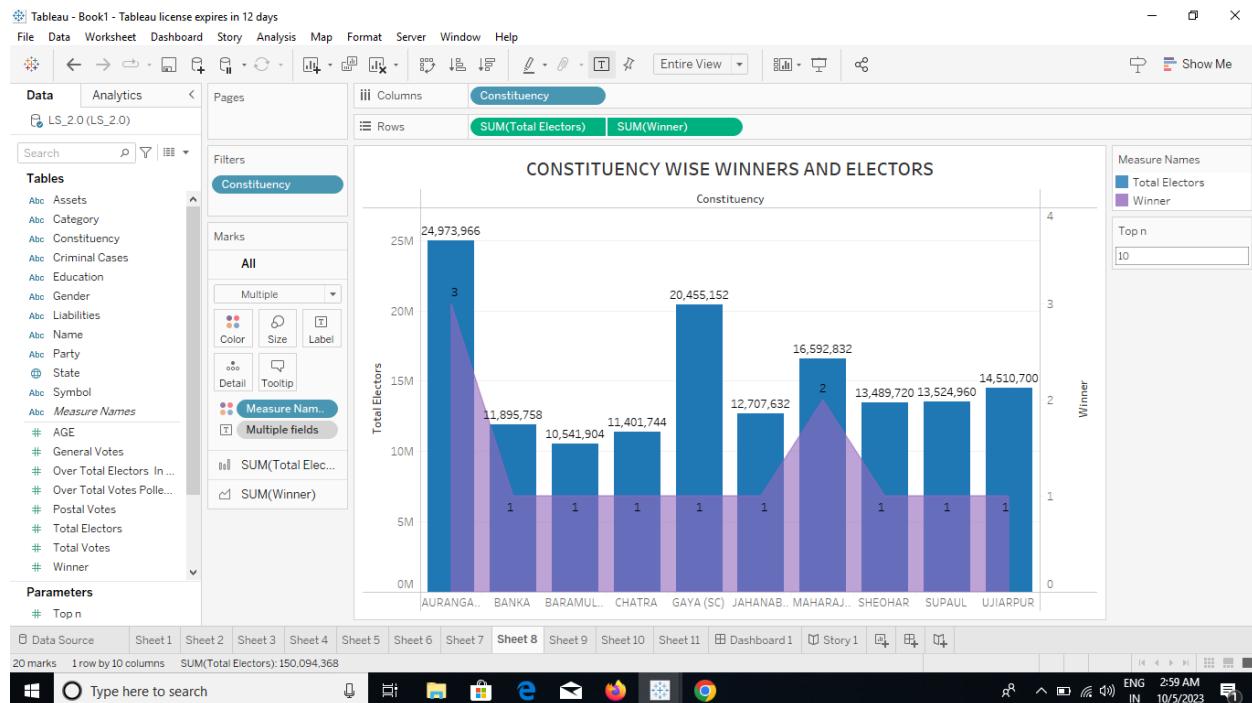
Activity 1.4: State Wise General Votes and Postal Votes



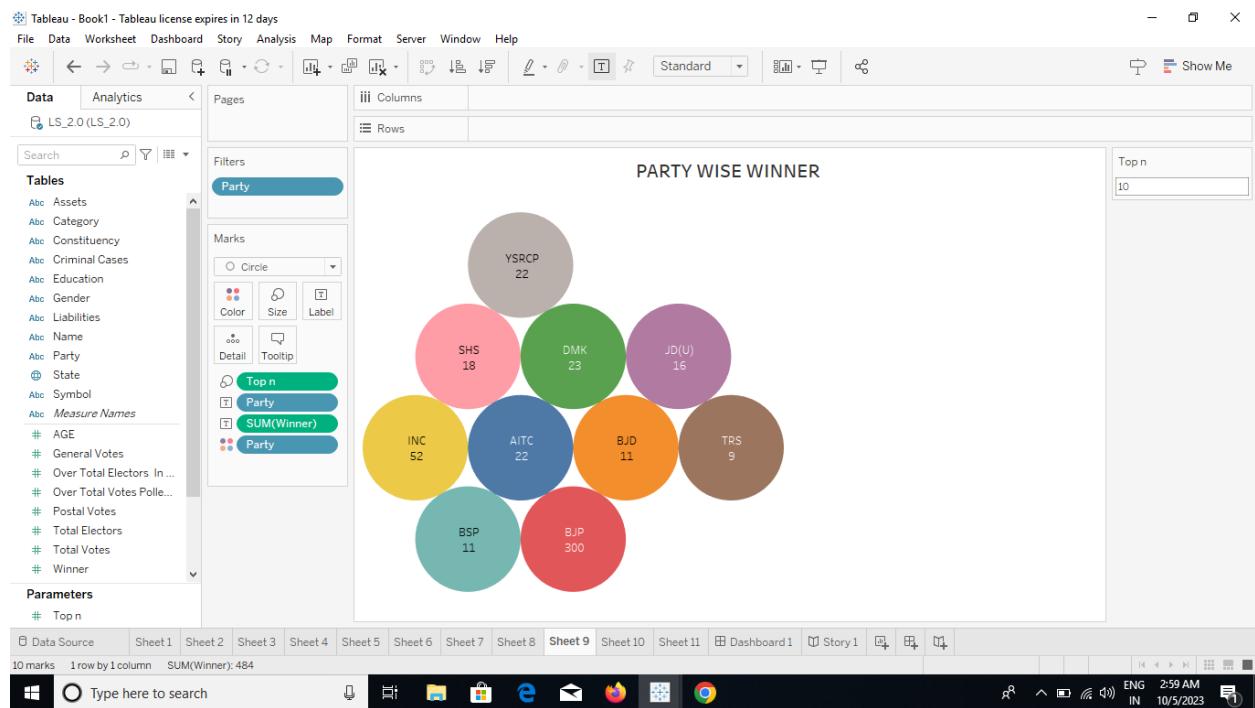
Activity 1.5: State wise Criminal Cases



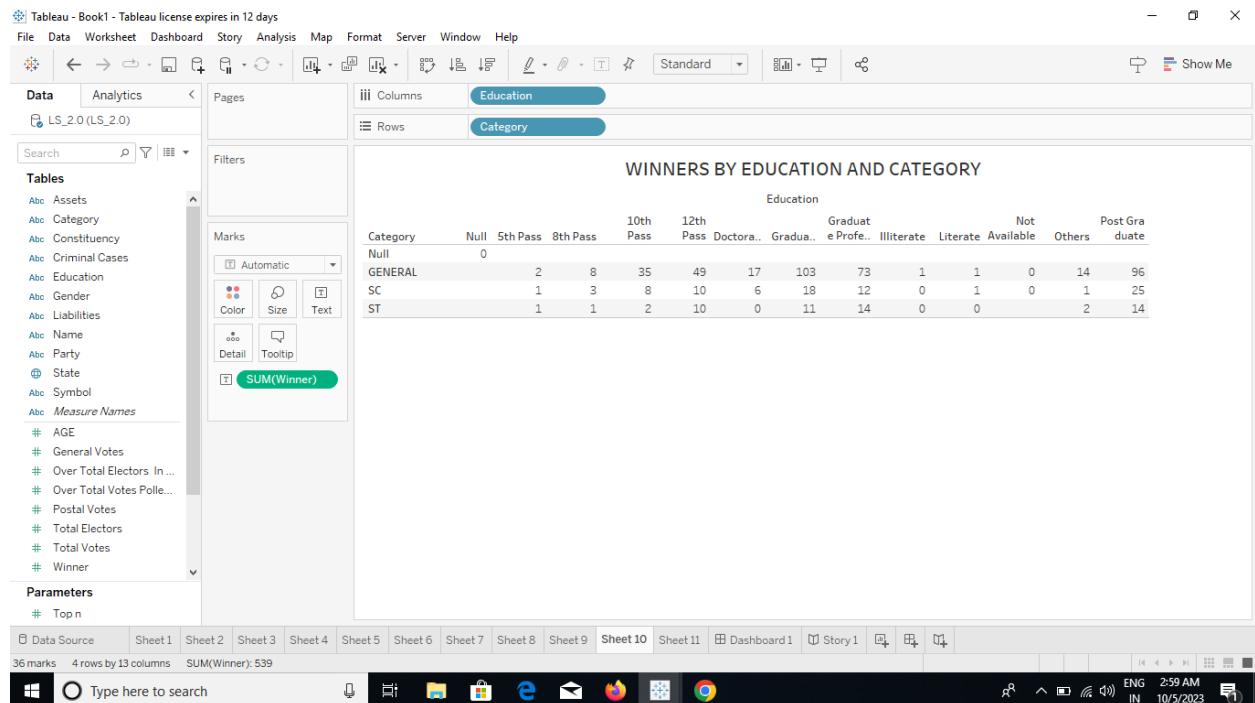
Activity 1.6: Constituency Wise Winners and Electors



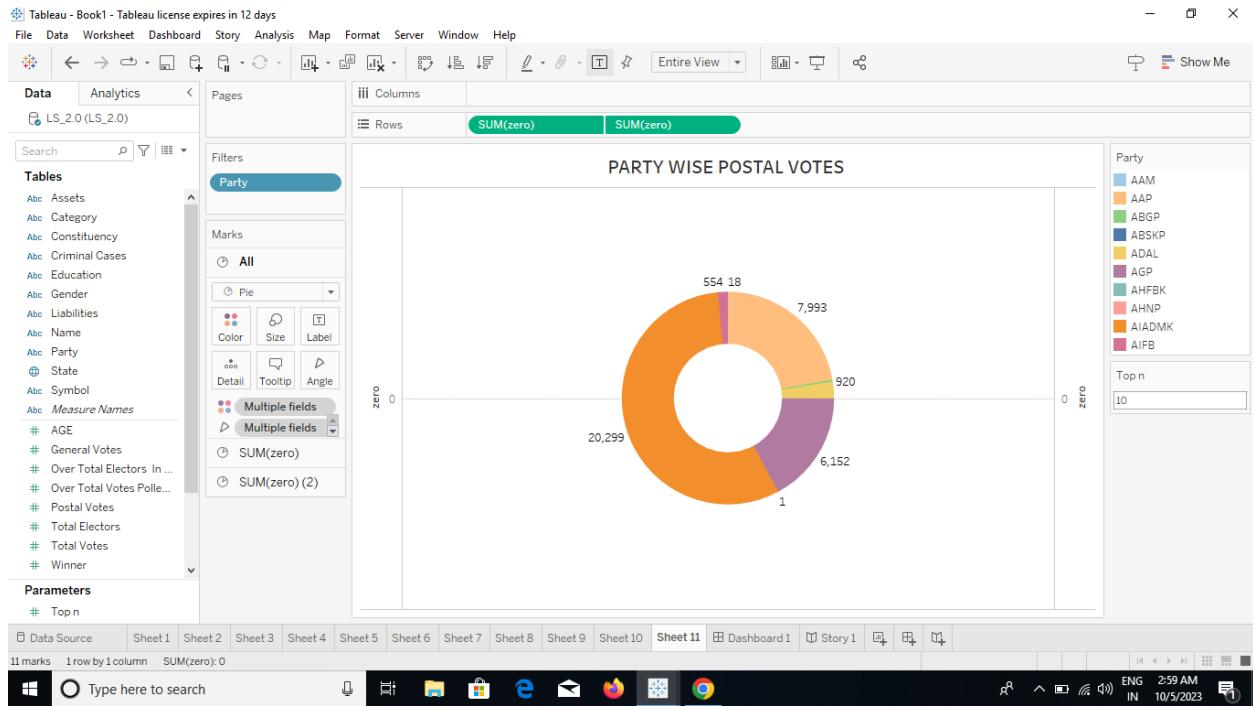
Activity 1.7: Party Wise Winners



Activity 1.8: Winners by Education and Category



Activity 1.9: Party wise Postal votes

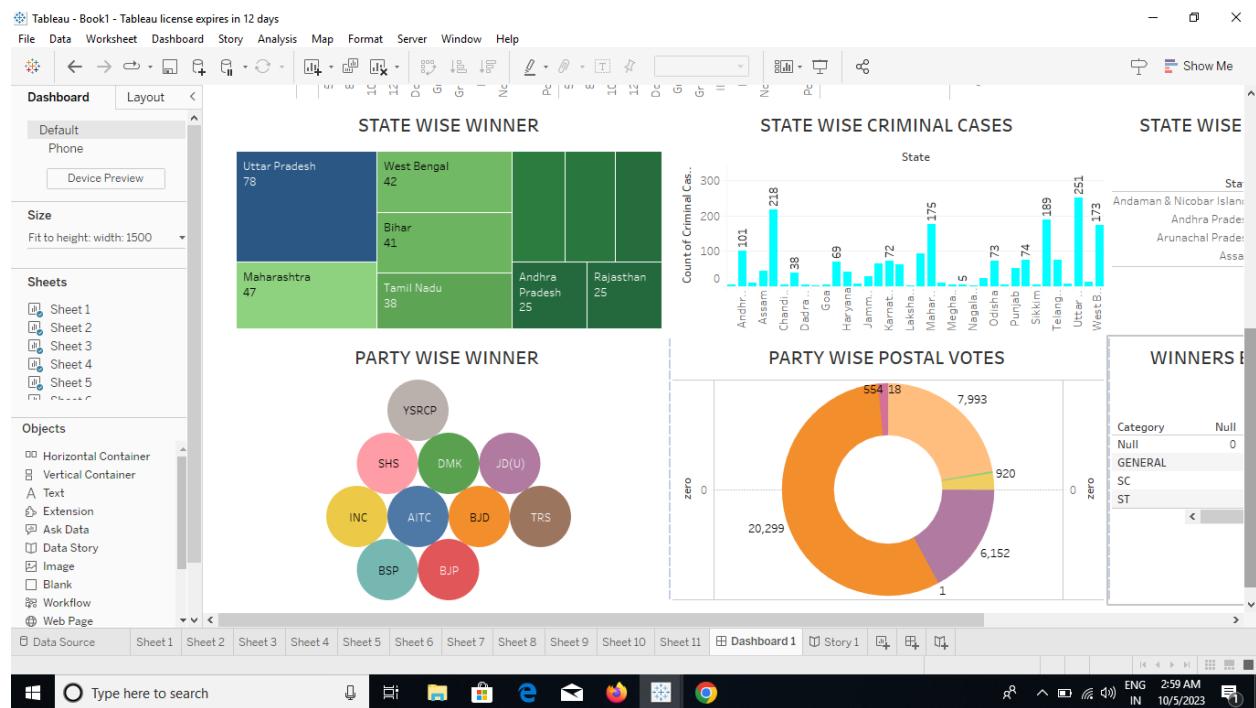
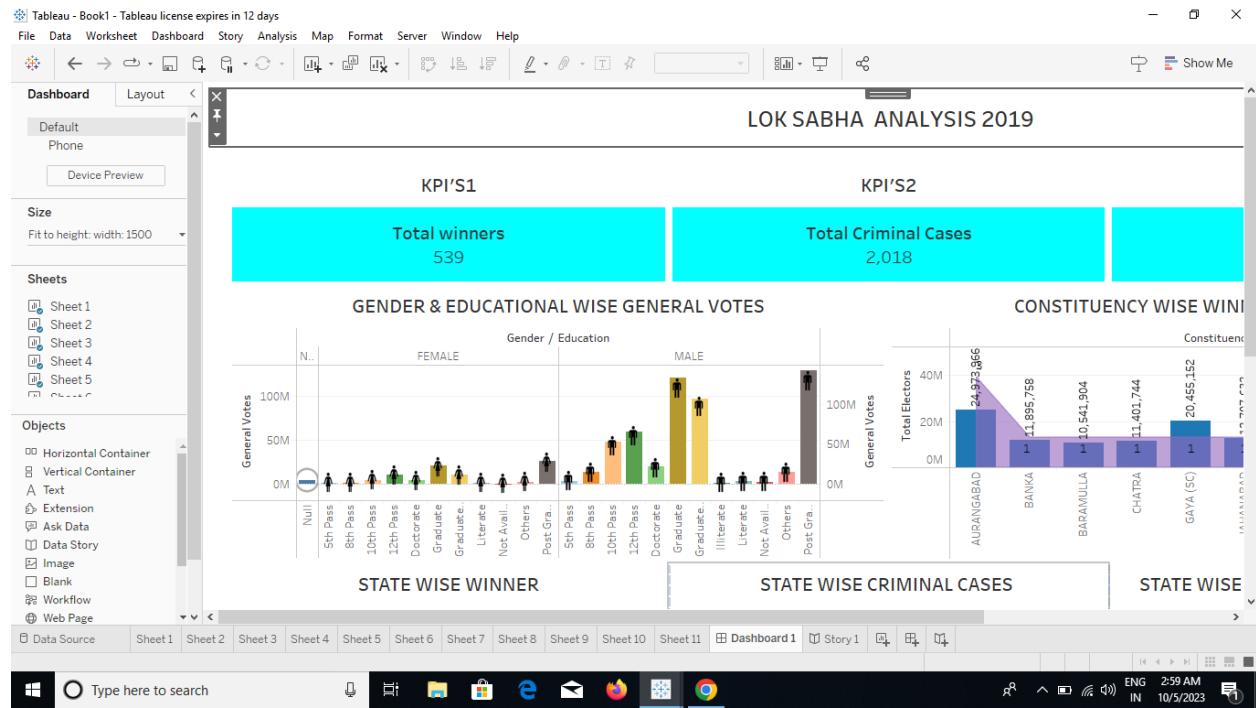


Milestone 5: Dashboard

A dashboard is a graphical user interface (GUI) that displays information and data in an organized, easy-to-read format. Dashboards are often used to provide real-time monitoring and analysis of data, and are typically designed for a specific purpose or use case. Dashboards can be used in a variety of settings, such as business, finance, manufacturing, healthcare, and many other industries. They can be used to track key performance indicators (KPIs), monitor performance metrics, and display data in the form of charts, graphs and tables.

Activity 1- Responsive and Design of Dashboard.

Once you have created views on different sheets in tableau, you can pull them into a dashboard.

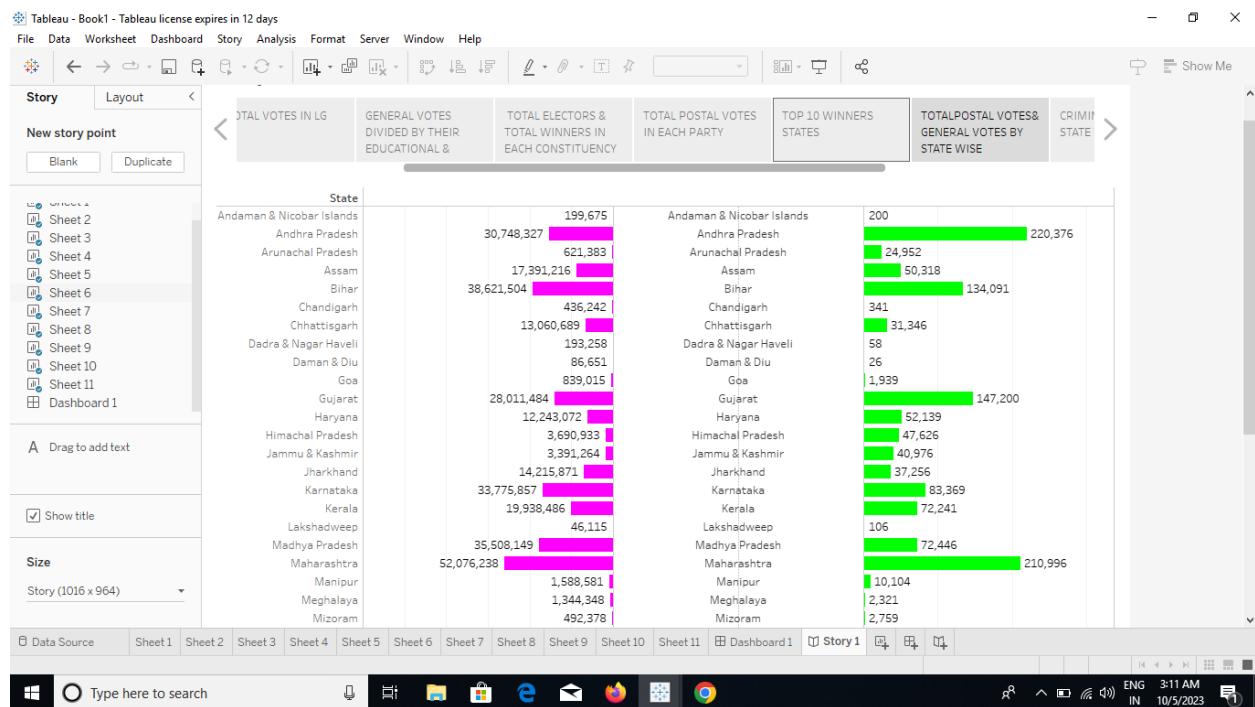
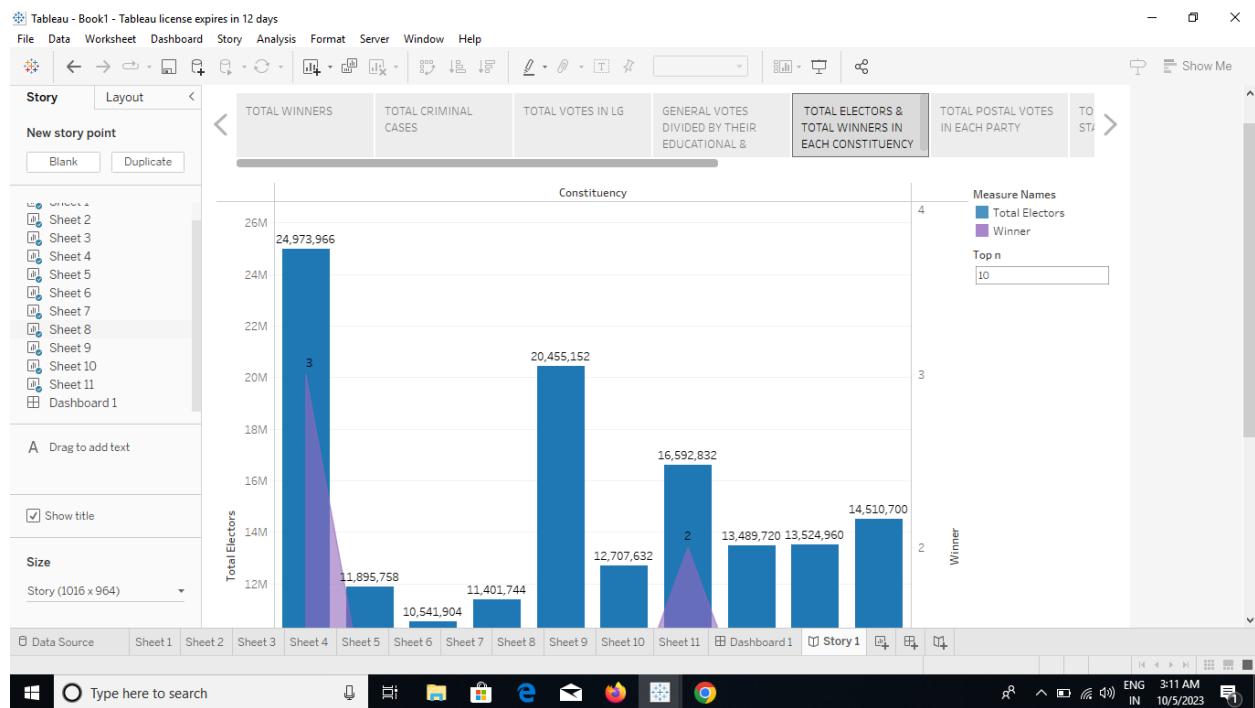


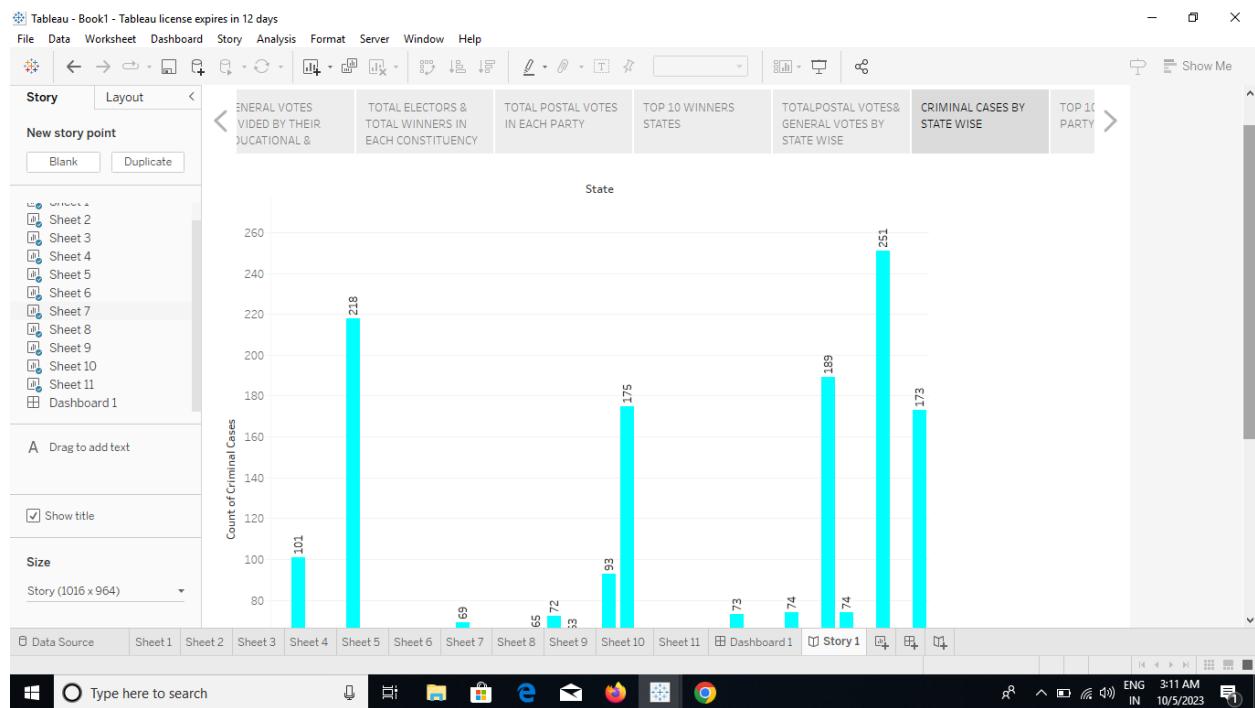
MILESTONE 6: STORY

A data story is a way of presenting data and analysis in a narrative format, with the goal of making the information more engaging and easier to understand. A data story typically includes a clear introduction that sets the stage and explains the context for the data, a body that presents the data and analysis in a logical and systematic way, and a conclusion that summarizes the key findings and highlights their implications. Data stories can be told using a variety of mediums, such as reports, presentations, interactive visualizations and videos.

Activity-1- Number of Scenes of Story

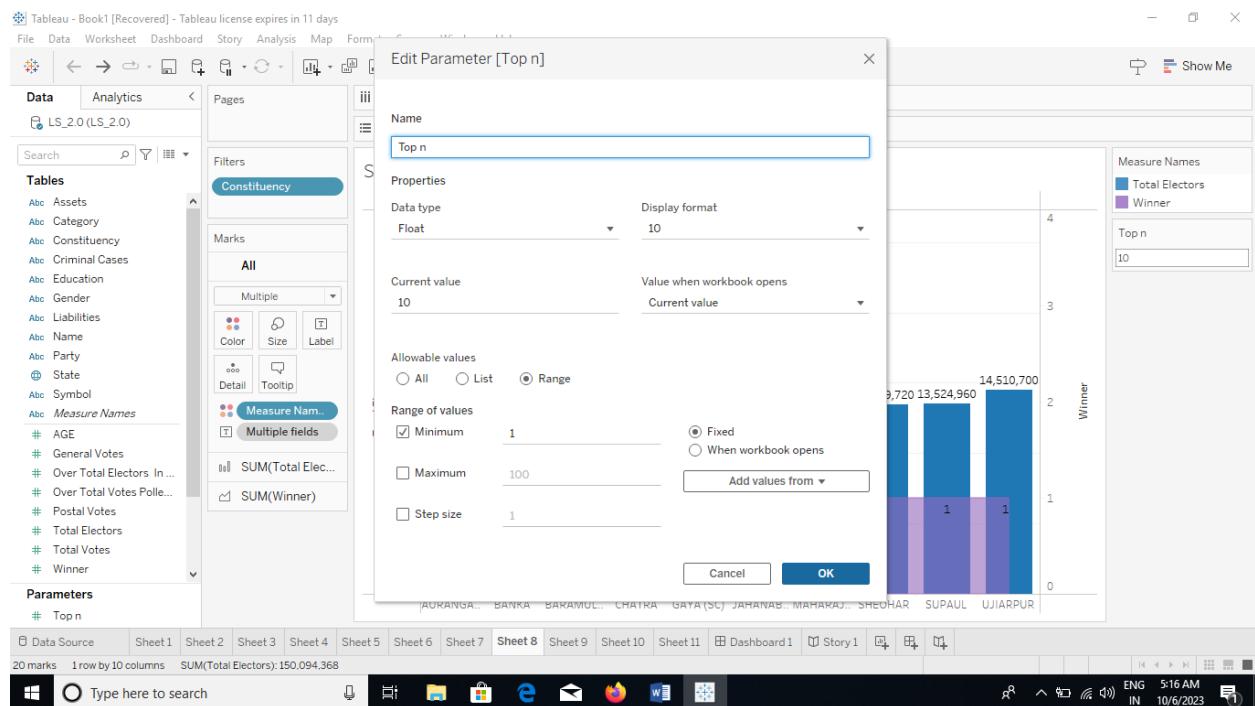
A Storyboard is a visual representation of the data analysis process and it breaks down the analysis in to a series of steps or scenes.





MILESTONE 7: Performance Testing

ACTIVITY 1: Utilization of Filters



Activity 2: Number of Visualization

- KPI'S
- Gender & educational Wise General Votes.
- State Wise Winner.
- State Wise General Votes and Postal Votes.
- State wise Criminal Cases.
- Constituency wise Winners and Electors.
- Party wise Winners.
- Winners by Education and Category.
- Party wise Postal Votes.

MILESTONE 8: Publishing

Publishing helps us to track and monitor key performance metrics, to communicate results and progress. Help a publisher stay informed, make better decisions, and communicate their performance to others.

Step 1:

Go to data Source and Select Extract so that hyper extension files are created and save it at your desktop.

Tableau - Book2 - Tableau license expires in 11 days

File Data Server Window Help

Connections Add

LOK SABHA ... DASHBOARD Tableau Extract

Table Extract (Extract.Extract)

New Table Extension

Extract

Connection Live Extract Edit Refresh

Extract will contain all data.

Filters 0 | Add

Extract

Need more data?

Drag tables here to relate them. [Learn more](#)

Extract 19 fields 2263 rows 100 rows

Name	Type	Field Name	Physical Table	Remote Field	#	Abc	Abc
Extract	State	LS_2.0	Constituency	Abc LS_2.0	Winner	LS_2.0	LS_2.0
Telangana	ADILABAD	SOYAM BAPU RAO			1	BJP	Lotu
Telangana	ADILABAD	Godam Nagesh			0	TRS	Car
Telangana	ADILABAD	RATHOD RAMESH			0	INC	Han
Telangana	ADILABAD	NOTA			0	NOTA	
Uttar Pradesh	AGRA	Satyanal Singh Raheel			1	RIP	Lotu

Data Source Sheet1

Type here to search

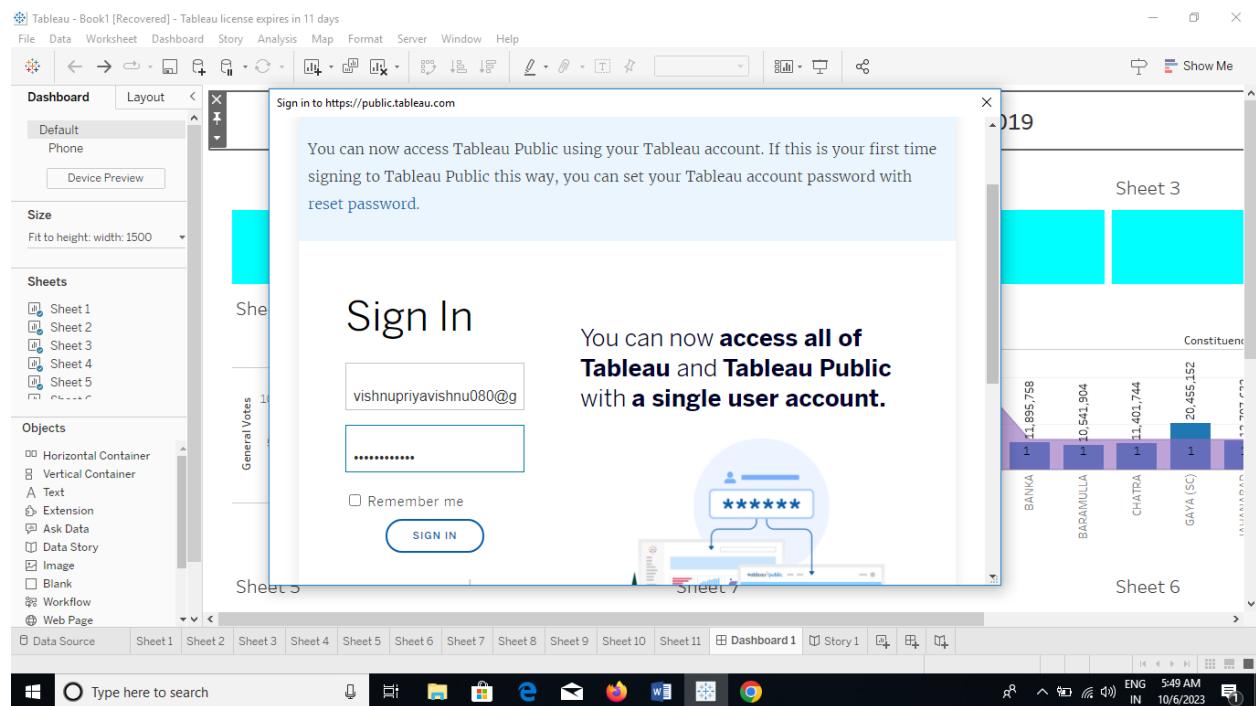
Windows Start Task View File Explorer Microsoft Edge Mail Firefox WebDAV Google Chrome Microsoft Edge

ENG 5:59 AM IN 10/6/2023

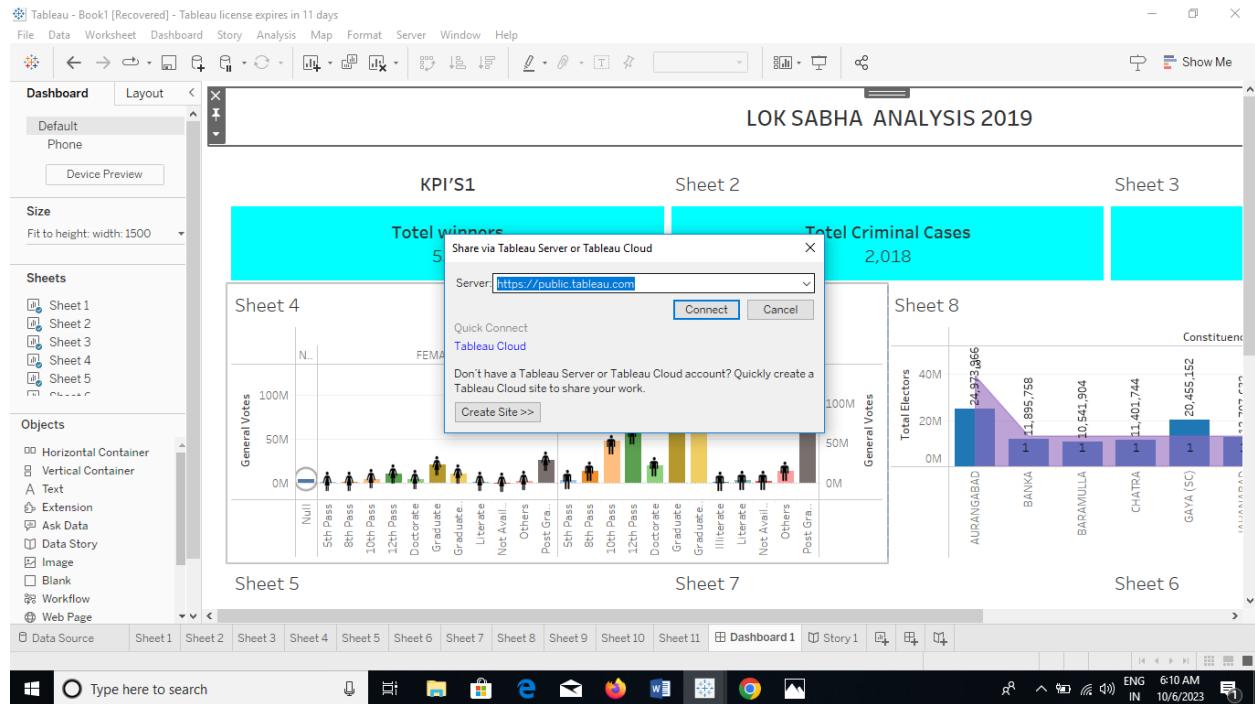
Step 2: Go to Dashboard, click on share button on the ribbon.

Click on save button to start the publishing process.
Tableau Desktop will upload your workbook to tableau public.

Sign in to Tableau Public Account



Click on share button and copy the embed code.



- Create new folder.
- Create html page and paste the embed code in the html page.

Tableau - Book1 [Recovered] - Tableau license expires in 11 days

Save Extract As

Organize New folder

Name: LS_2.0

Date modified

Type

File name: LS_2.0 (LS_2.0)

Save as type: Tableau Data Extract (*.hyper)

Save Cancel

Fields

Type	Field Name	Physical Table	Remote Field...
State	LSI2.0	STATE	

Connection

Live Extract | Edit Refresh

Filters 0 | Add

Extract will contain all data.

Need more data?

Drag tables here to relate them. [Learn more](#)

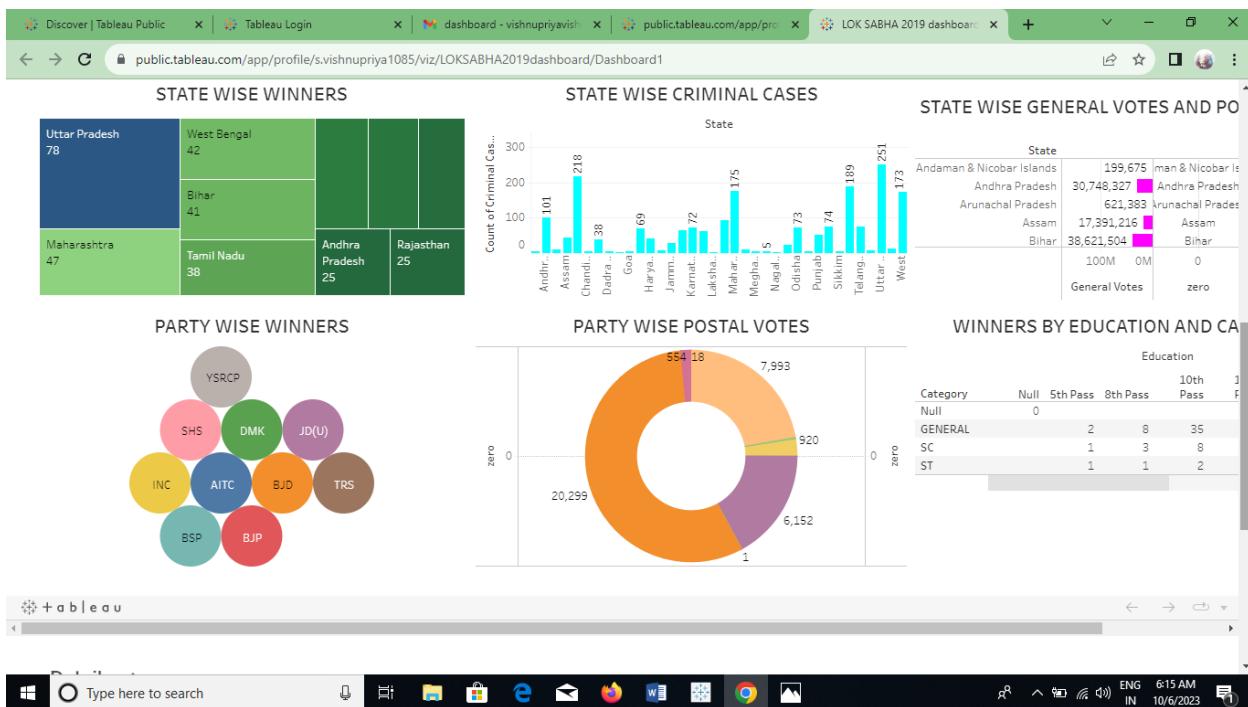
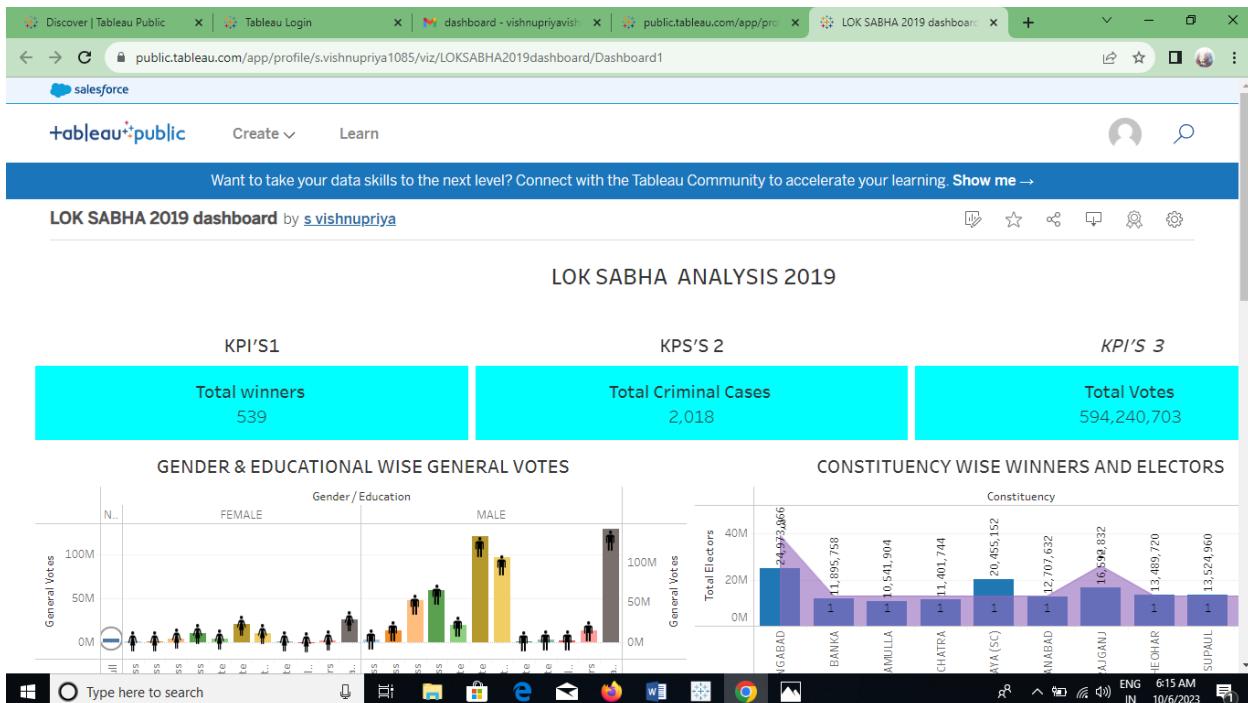
100 rows

State	Constituency	Name	Winner	Party	Symt
Telangana	ADILABAD	SOYAM BAPU RAO	1	BJP	Lotu
Telangana	ADILABAD	Godam Nagesh	0	TRS	Car
Telangana	ADILABAD	RATHOD RAMESH	0	INC	Han
Telangana	ADILABAD	NOTA	0	NOTA	
Uttar Pradesh	AGRA	Satyanal Singh Raheel	1	RIP	Ioti

Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Sheet 9 Sheet 10 Sheet 11 Dashboard 1 Story 1

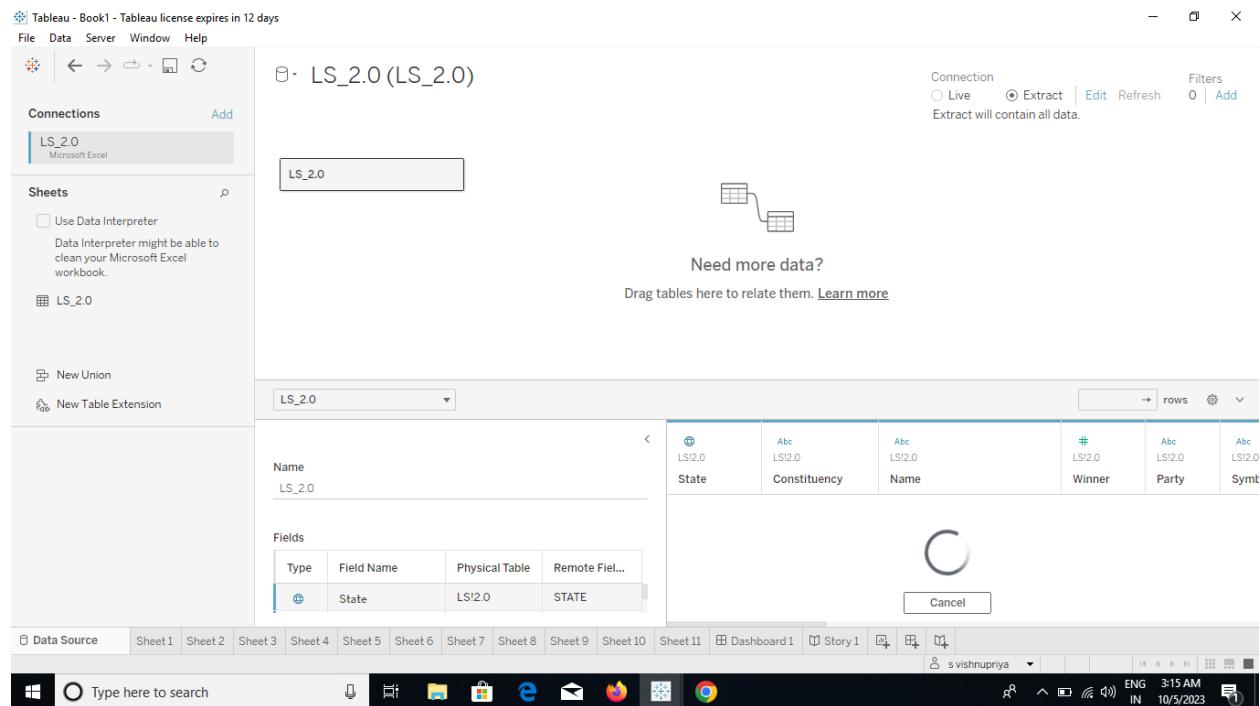
s vishnupriya ENG 5:50 AM IN 10/6/2023

Created dashboard.html page

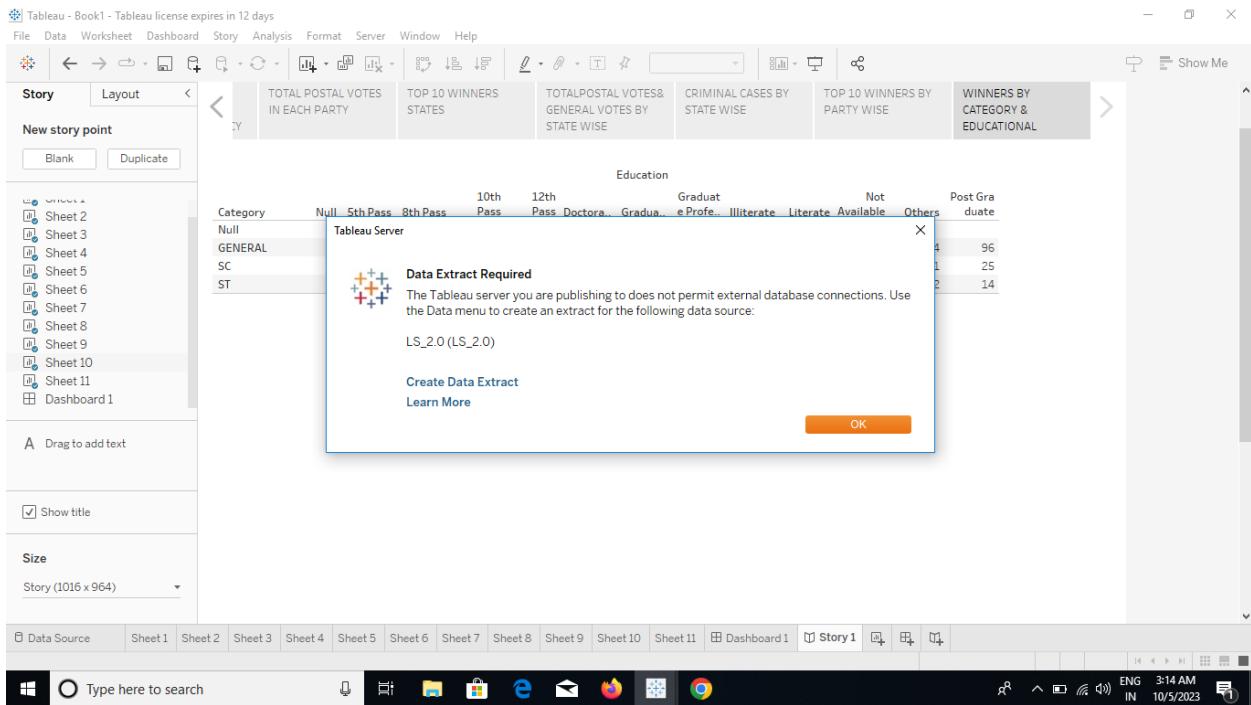


Publishing Story and reports to tableau public

Step 1: Go to data Source and select extract so that hyper extension files are created and save it at your desktop.



Step 2: Go to Story, click on share button on the top ribbon.



Click on save button to start the publishing process.
Tableau Desktop will upload your workbook to tableau public.

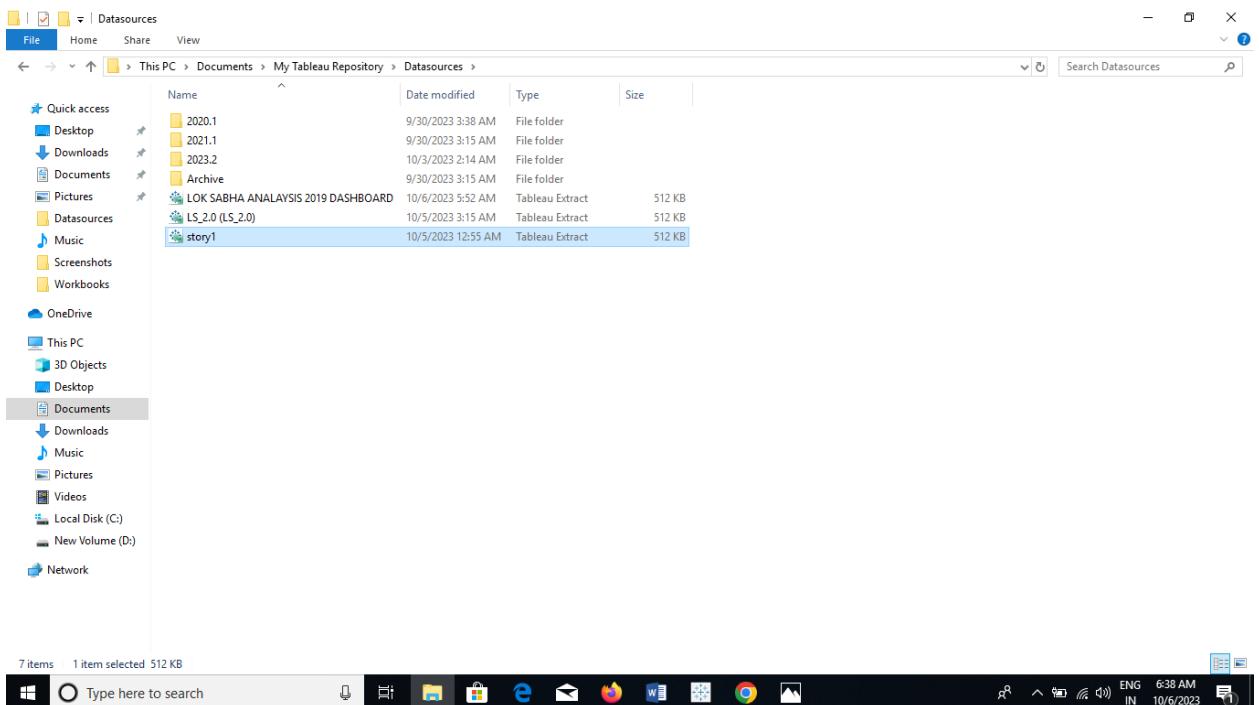
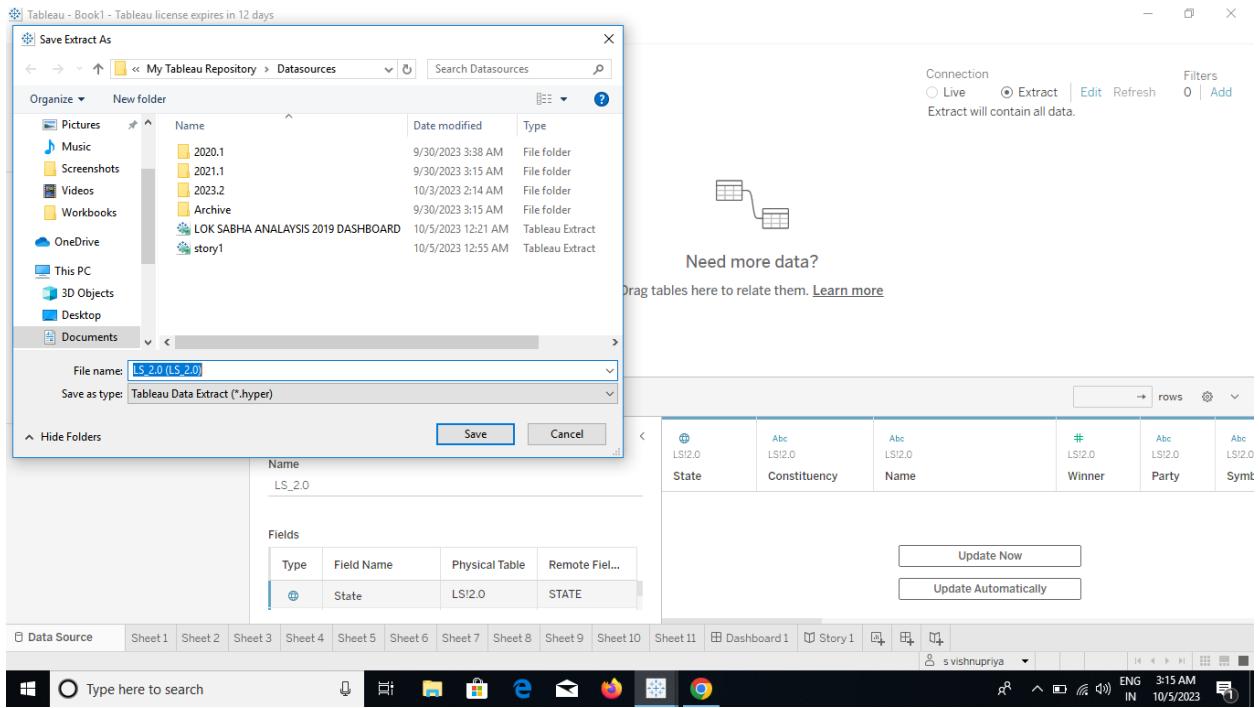
The screenshot shows the Tableau desktop interface. A new dashboard titled "LS_2.0 (LS_2.0)" is open. On the left, the "Connections" pane shows a single connection named "LS_2.0" from Microsoft Excel. The "Sheets" pane lists "LS_2.0". Below the dashboard, a preview window displays a table with columns: State, Constituency, Name, Winner, Party, and Symt. The "Fields" pane shows a mapping between "State" and "LSI2.0". The bottom status bar shows the user's name "s vishnupriya" and the date/time "10/5/2023 3:15 AM".

Sign in to tableau public account.

Click on share button and copy the embed code.

The screenshot shows the Tableau desktop interface with a story point titled "New story point". A sharing dialog box is open, prompting to "Save Workbook to Tableau Public". It includes a message about publishing the workbook, a "Workbook Title" field containing "Book1", and a "Save" button. The background shows various dashboard and sheet thumbnails.

Open in text document.



MILESTONE 9: Project Demonstration & Documentation

Below mentioned deliverables to be submitted along with others deliverables.

Activity 1: Record explanation Video for project end to end solution

<https://photos.app.goo.gl/fU7fvp84eJBrDS688>

Activity 2: Project Document step by step

ADVANTAGES & DISADVANTAGES

Advantages

- ❖ It helps in proper functioning of democracy through the system of checks and balances.
- ❖ No confidence motion can be introduced and passed in the Lok Sabha. So, it controls despotism of the government.
- ❖ Money bills can be only introduced in the lok Sabha. The Rajya Sabha can only suggest a money bill. It cannot reject it.

Disadvantages

- ❖ The Lok Sabha, the lower house of India's Parliament, plays a crucial role in the country's democratic process.
- ❖ However, like any political institution, it has its disadvantages and challenges.
- ❖ Members of the Lok Sabha often vote along party lines due to the strong influence of political parties and the whip system.

CONCLUSION:

In Conclusion, the Lok Sabha is more powerful than the Rajya Sabha in almost all matters. Even in those matters in which the Constitution has placed both Houses on an equal footing, the Lok Sabha has more influence due to its greater numerical strength.

FUTURE SCOPE:

- The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.
- The Constitution of India allows for a maximum of 550 members in the House,

with 530 members representing the states
and 20 representing the Union.

