AMAZON LOGISTIC REGRESSION

January 27, 2019

1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unque identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective: Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be considered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

2 [1]. Reading Data

3 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn import metrics
        from sklearn.metrics import roc_curve, auc
        # Tutorial about Python regular expressions: https://pymotw.com/2/re/
        import re
        import string
        from nltk.corpus import stopwords
                                                     #importing stopwords
        from nltk.stem import SnowballStemmer
        from nltk.stem.wordnet import WordNetLemmatizer
        from sklearn.model_selection import train_test_split
        from collections import Counter
        from sklearn.metrics import accuracy_score
        from sklearn.linear_model import LogisticRegression
        from sklearn.preprocessing import StandardScaler
        from sklearn.model_selection import GridSearchCV
        from sklearn.metrics import confusion_matrix
        from sklearn.metrics import f1_score
        from sklearn.metrics import precision_score
        from sklearn.metrics import recall_score
        import math
        import pickle
In [2]: data = pd.read_csv('Reviews.csv')
        print (data.head(2))
        print(data.shape)
   Ιd
      ProductId
                           UserId ProfileName HelpfulnessNumerator
   1 B001E4KFG0 A3SGXH7AUHU8GW delmartian
   2 B00813GRG4 A1D87F6ZCVE5NK
                                                                  0
                                       dll pa
```

3.1 [2] Data Cleaning: Deduplication and Nan features

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [3]: #checking for Nan values in data. True indicates Nan values are present along the colu
        data.isnull().any()
Out[3]: Id
                                   False
        ProductId
                                   False
        UserId
                                   False
        ProfileName
                                    True
        {\tt HelpfulnessNumerator}
                                   False
        HelpfulnessDenominator
                                   False
        Score
                                   False
        Time
                                   False
        Summary
                                    True
        Text
                                   False
        dtype: bool
In [4]: # checking for Nan values along 'profilename' column
        #data[data['ProfileName'].isnull()].head()
In [5]: # checking for Nan values along 'summary' column
        #data[data['Summary'].isnull()]
In [6]: #Dropping Nan values
        data = data.dropna()
In [7]: #printing shape of data after dropping Nan values
        print (data.shape)
(568411, 10)
In [8]: #Review score should lie between 1 to 5
        #Returns True if all the scores lie between 1 to 5(inclusive)
        list1 = data['Score'].map(lambda x: True if x in [1,2,3,4,5] else False)
        list1.all()
```

```
Out[8]: True
In [9]: filtered_data = data.loc[data['Score']!=3].copy()
        #print (filtered_data.head())
        print (filtered_data.shape)
(525773, 10)
In [10]: #mapping positive(>3) and negative(<3) reviews based on scores of the data.
         pos_negative = filtered_data['Score'].map(lambda x: 1 if int (x)>3 else 0)
         filtered_data['Score'] = pos_negative
         print ('shape of filtered_data')
         print (filtered_data.shape)
         print (filtered_data.head(2))
shape of filtered_data
(525773, 10)
       ProductId
   Ιd
                           UserId ProfileName HelpfulnessNumerator
   1 B001E4KFG0 A3SGXH7AUHU8GW delmartian
                                                                  1
   2 B00813GRG4 A1D87F6ZCVE5NK
                                       dll pa
                                                                  0
  HelpfulnessDenominator Score
                                                            Summary \
                                        Time
0
                               1 1303862400 Good Quality Dog Food
                                                  Not as Advertised
                               0 1346976000
1
                                                Text
O I have bought several of the Vitality canned d...
1 Product arrived labeled as Jumbo Salted Peanut...
In [11]: #arranging data with increasing productid
         sorted_data = filtered_data.sort_values('ProductId',axis=0,ascending=True,inplace=Fale
In [12]: #finding the duplicates in our data
         #If the same person gives for the same product at the same time we call it as suplica
         #sorted_data.loc[sorted_data.duplicated(["UserId", "ProfileName", "Time", "Text"],keep =
In [13]: #counting number of duplicates present in our data
         sorted_data.duplicated(["UserId","ProfileName","Time","Text"]).sum()
Out[13]: 161612
In [14]: #dropping all duplicates keeping the first one
         final = sorted_data.drop_duplicates(subset={"UserId", "ProfileName", "Time", "Text"}, kee
         final.shape
Out[14]: (364161, 10)
```

```
In [15]: #helpfulness numerator denotes number of people who found the review helpful
         #helpfulness denominator denotes number of people who indicated whether or not the re
         #so, helpfulness numerator should be less than denominator
         final = final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [16]: #final shape of data after preprocessing
         final.shape
Out[16]: (364159, 10)
In [17]: #arranging data with increasing productid
         final = final.sort_values('Time',axis=0,ascending=True,inplace=False,kind='quicksort')
In [18]: final['Score'].value_counts()
Out[18]: 1
              307054
               57105
         Name: Score, dtype: int64
In [19]: final_data = final.iloc[0:100000,:].copy()
In [20]: final_data.shape
Out[20]: (100000, 10)
In [21]: final_data['Score'].value_counts()
Out[21]: 1
              87730
              12270
         Name: Score, dtype: int64
```

4 [3] Preprocessing

5 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observeed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [98]: stop = set(stopwords.words('english')) #set of stopwords
        sno = nltk.stem.SnowballStemmer('english') #initialising the snowball stemmer
        not\_words = re.findall(r'\w*n[\']o]t', str (stop)) #finding NOT words in stop words
        not_words.append('n\'t')
        not_words.append('no')
        print (not_words)
        stop_words = stop - set (not_words) #removing NOT words from stop words
        # https://stackoverflow.com/a/47091490/4084039
        import re
        def decontracted(phrase):
            # specific
            phrase = re.sub(r'\w*n[\'|o]t', "not", phrase)
            # general
            phrase = re.sub(r"\'re", " are", phrase)
            phrase = re.sub(r"\'s", " is", phrase)
            phrase = re.sub(r"\'d", " would", phrase)
            phrase = re.sub(r"\'ll", " will", phrase)
            phrase = re.sub(r"\'t", " not", phrase)
            phrase = re.sub(r"\'ve", " have", phrase)
            phrase = re.sub(r"\'m", " am", phrase)
            return phrase
        def cleanhtmlpunc(sentence): #function to clean the word of any html-tags
            clean = re.compile('<.*?>')
            clean = re.sub(clean, ' ', sentence)
            clean = re.sub(r"(http|www)\S+", "", clean)
            clean = re.sub(r"\S+com", "",clean)
            \#clean = re.sub(r"\setminus(\setminus w+\setminus)","",clean)
            clean = re.sub(r"\."," ",clean)
            cleaned = re.sub(r'[?+|!+|'+|"+|#+|:+]',r'',clean)
            cleantext = re.sub(r'[.+|,+|)+|(+|.+|/+]',r'',cleaned)
            return cleantext
        #def cleanpunc(sentence): #function to clean the word of any punctuation or special c
            # return cleaned
        print(stop_words)
["weren't", "didn't", "won't", "aren't", "hadn't", "wouldn't", "mustn't", "couldn't", "mightn'
**********
{'how', 'before', 'yourselves', 'if', 'is', 'have', 'during', 'same', 'our', 'some', 'hers', '
In [23]: def cleanedtext(reviews):
            str1=' '
            final_string=[]
            s=' '
            for sent in reviews:
                filtered_sentence=[]
```

6 Applying Logistic Regression

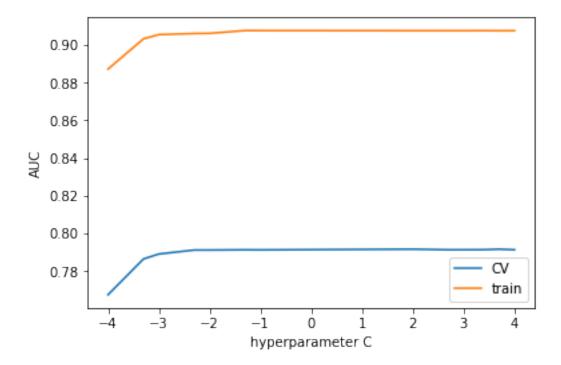
Out[7]: (70000, 31094)

7 [4.1] Logistic Regression on BOW, SET 1

7.1 [4.1.1] Applying Logistic Regression with L2 regularization on BOW, SET 1

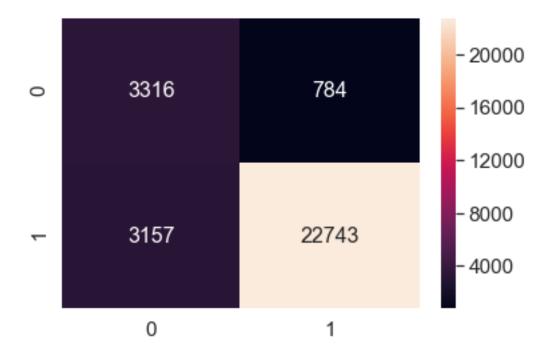
```
In [2]: import pickle
        with open("final_data.pkl", "rb") as f:
            final_data = pickle.load(f)
In [3]: final_data = final_data.iloc[0:100000,:]
In [4]: final_data.shape
Out[4]: (100000, 13)
In [5]: #https://stackoverflow.com/questions/38640109/logistic-regression-python-solvers-defin
In [5]: # split the data set into train and test
        X_train, X_test, y_train, y_test = train_test_split(final_data['CleanedText'].values, :
                                                                      test_size=0.3, random_sta
In [6]: model = CountVectorizer(dtype=float)
        final_counts= model.fit_transform(X_train)
In [7]: #standardizing the bag of words
        standardizing = StandardScaler(with_mean = False)
        final_std_data = standardizing.fit_transform(final_counts)
        final_std_data.shape
```

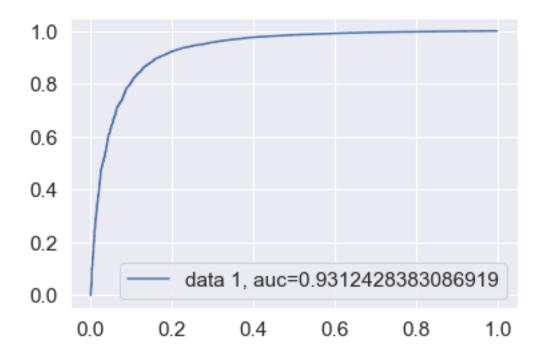
```
In [10]: from sklearn.metrics import make_scorer
        from sklearn.model_selection import cross_val_score
        from sklearn.metrics import roc_auc_score
        # creating list for hyperparameter alpha
        alpha values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
        # empty list that will hold cv scores
        cv_scores = []
        train_auc_values = []
        # perform 10-fold cross validation
        for alpha in alpha_values:
            log_reg = LogisticRegression(C=alpha,solver='saga',max_iter=10000)
            auc = make_scorer(roc_auc_score,greater_is_better=True,
                                   needs_threshold=True)
            auc_scores = cross_val_score(log_reg, final_std_data, y_train, cv=10, scoring=auc
            log_reg.fit(final_std_data,y_train)
            y_pred_proba = log_reg.predict_proba(final_std_data)[::,1]
            train_auc = roc_auc_score(y_train, y_pred_proba)
            train_auc_values.append(train_auc)
            cv_scores.append(auc_scores.mean())
        print ('train scores')
        print (train_auc_values)
        print ('*'*50)
        print ('CV scores')
        print (cv_scores)
        # changing to misclassification error
        log = [math.log10(x) for x in alpha_values]
        # plot misclassification error vs alpha
        plt.plot(log, cv_scores,label='CV')
        #plt.label('cv_f1')
        plt.plot(log,train_auc_values,label='train')
        #plt.label('train_f1')
        plt.legend()
        plt.xlabel('hyperparameter C')
        plt.ylabel('AUC')
        plt.show()
train scores
**************
CV scores
[0.7675376832793198, 0.786533751980348, 0.7891311431371723, 0.791253547700876, 0.79125445831956]
```



```
In [11]: log_reg = LogisticRegression(C=100,solver='saga',max_iter=10000,tol=0.001,n_jobs=-1)
         log_reg.fit(final_counts,y_train)
Out[11]: LogisticRegression(C=100, class_weight=None, dual=False, fit_intercept=True,
                   intercept_scaling=1, max_iter=10000, multi_class='ovr',
                   n_jobs=-1, penalty='12', random_state=None, solver='saga',
                   tol=0.001, verbose=0, warm start=False)
In [12]: print('accuracy = {0}'.format(log_reg.score(standardizing.transform(model.transform(X))
accuracy = 92.5
In [13]: predictions = log_reg.predict(standardizing.transform(model.transform(X_test)))
In [14]: precision = precision_score(y_test, predictions,pos_label=1)
         Recall = recall_score(y_test, predictions,pos_label=1)
         f1 = f1_score(y_test, predictions,pos_label=1)
         print ('precision = {0}'.format(precision))
         print ('Recall={0}'.format(Recall))
         print ('f1_score={0}'.format(f1))
precision = 0.9666765843498959
Recall=0.8781081081081081
f1_score=0.9202662512392012
```

Out[15]: <matplotlib.axes._subplots.AxesSubplot at 0x4496e6f6d8>





7.1.1 [4.1.1.1] Pertubation Test

```
In [17]: \#clf = LogisticRegression(C=model.best_params_['C'], penalty='l2')
         #clf.fit(final_std_data, y_train)
        weights_before = log_reg.coef_
        print ('weights_before={0}'.format(weights_before))
weights_before=[[ 1.67703901e-02 5.14711165e-03 -5.38907139e-02 ... 6.79927908e-03
   6.29820289e-05 6.85599065e-04]]
In [18]: from scipy.sparse import find
        eps = np.random.normal(scale=0.01)
        print ('noise adding to weight vector is = {0}'.format(eps))
        X_train1 = final_counts
        a,b,c = find(X_train1)
        X_train1[a,b] = X_train1[a,b]+eps
        log_reg.fit(X_train1,y_train)
        weights_after = log_reg.coef_
        print ('weights_after adding noise = {0}'.format(weights_after))
noise adding to weight vector is = 0.006139962498737992
weights_after adding noise = [[ 1.66861339e-02 5.18499791e-03 -5.34311971e-02 ...
                                                                                    6.90404251
  4.97940225e-05 7.01490370e-04]]
```

```
In [19]: per_weights_diff = abs((weights_before - weights_after)/weights_before)*100
        per_weights_diff = per_weights_diff[0]
In [20]: for i in range(0,110,10):
            print ('{0} percentile value is {1}'.format(i,np.percentile(per_weights_diff,i))
O percentile value is 0.00016873855680106447
10 percentile value is 0.17566958318672576
20 percentile value is 0.3708582422088057
30 percentile value is 0.588400474177819
40 percentile value is 0.8893549312443004
50 percentile value is 1.3493502065878444
60 percentile value is 2.144811872848045
70 percentile value is 3.7624360694869883
80 percentile value is 7.594158041619698
90 percentile value is 21.302181988035613
100 percentile value is 1359298.8626627645
In [21]: for i in range(0,11,1):
            print ('{0} percentile value is {1}'.format(60+i,np.percentile(per_weights_diff,
60 percentile value is 2.144811872848045
61 percentile value is 2.254222670672485
62 percentile value is 2.370316193944895
63 percentile value is 2.494914457111536
64 percentile value is 2.6422856736299014
65 percentile value is 2.786969047610154
66 percentile value is 2.959162340942017
67 percentile value is 3.1436518761189367
68 percentile value is 3.3479251476185516
69 percentile value is 3.5527140753665396
70 percentile value is 3.7624360694869883
In [22]: for i in range(0,11,1):
            print ('{0} percentile value is {1}'.format(63+i*0.1,np.percentile(per_weights_d
63.0 percentile value is 2.494914457111536
63.1 percentile value is 2.513683703079929
63.2 percentile value is 2.53208235928024
63.3 percentile value is 2.5436407867107893
63.4 percentile value is 2.5554346956896175
63.5 percentile value is 2.573439426220451
63.6 percentile value is 2.5871164719424375
63.7 percentile value is 2.6020419986022927
63.8 percentile value is 2.6134030229436798
63.9 percentile value is 2.629241177161071
64.0 percentile value is 2.6422856736299014
```

```
In [23]: feat_names = model.get_feature_names()
In [24]: per_weights_diff[per_weights_diff>2.5].size
Out [24]: 11492
In [25]: (per_weights_diff[per_weights_diff>2.5].size)*100/weights_before.size
Out [25]: 36.958898822924034
In [26]: index = per_weights_diff>2.5
In [27]: colli_features = [feature for feature,bol in zip(feat_names,index) if bol==True]
In [28]: colli_features[0:10]
Out[28]: ['aaaah',
          'aaah',
          'aad',
          'aadp',
          'aahh',
          'ab',
          'abandon',
          'abaolut',
          'abba',
          'abbi']
7.1.2 [4.1.1.2] Feature Importance
In [29]: indices = list (np.argsort(weights_before[0]))
In [30]: pos_indices = indices[-10:]
         neg_indices = indices[0:10]
In [31]: print ('top 10 positive features\t\t\ttop 10 negative features')
         print ('-'*100)
         for id1,id2 in zip(pos_indices,neg_indices):
             print ('\t{0}\t\t\t\t\t\t\1}'.format(feat_names[id1],feat_names[id2]))
top 10 positive features
                                                 top 10 negative features
        awesom
                                                                worst.
                                                                 terribl
        fantast
        yummi
                                                               aw
        addict
                                                                bland
        great
                                                               horribl
                                                              disappoint
        amaz
                                                              threw
        best
                                                                 unfortun
        perfect
        excel
                                                               stale
        delici
                                                                tasteless
```

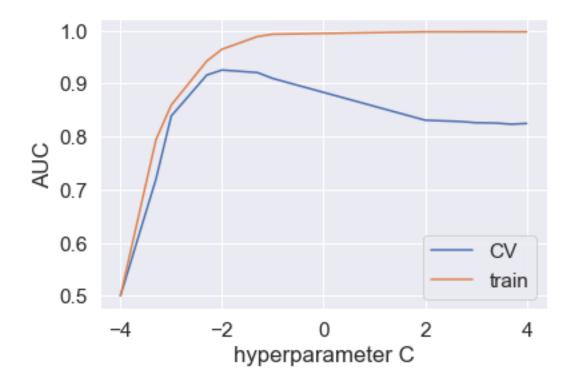
7.2 [4.1.2] Applying Logistic Regression with L1 regularization on BOW, SET 1

from sklearn.model_selection import cross_val_score

from sklearn.metrics import roc_auc_score

In [32]: from sklearn.metrics import make_scorer

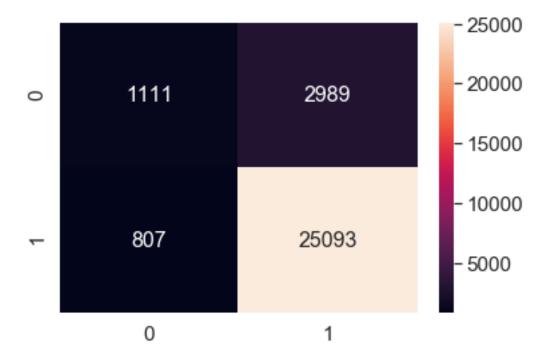
```
# creating list for hyperparameter alpha
        alpha values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
        # empty list that will hold cv scores
        cv_scores = []
        train_auc_values = []
        # perform 10-fold cross validation
        for alpha in alpha_values:
           log_reg = LogisticRegression(C=alpha,penalty='l1',max_iter=10000)
           auc = make_scorer(roc_auc_score,greater_is_better=True,
                                  needs_threshold=True)
           auc_scores = cross_val_score(log_reg, final_std_data, y_train, cv=10, scoring=auc
           log_reg.fit(final_std_data,y_train)
           y_pred_proba = log_reg.predict_proba(final_std_data)[::,1]
           train_auc = roc_auc_score(y_train, y_pred_proba)
           train_auc_values.append(train_auc)
           cv_scores.append(auc_scores.mean())
        print ('train scores')
        print (train_auc_values)
        print ('*'*50)
        print ('CV scores')
        print (cv_scores)
        # changing to misclassification error
        log = [math.log10(x) for x in alpha_values]
        # plot misclassification error vs alpha
        plt.plot(log, cv_scores,label='CV')
        #plt.label('cv_f1')
        plt.plot(log,train_auc_values,label='train')
        #plt.label('train_f1')
        plt.legend()
        plt.xlabel('hyperparameter C')
        plt.ylabel('AUC')
       plt.show()
**************
[0.5, 0.719741226931902, 0.8386816934576604, 0.9158721469675113, 0.9254130744246624, 0.9205910
```

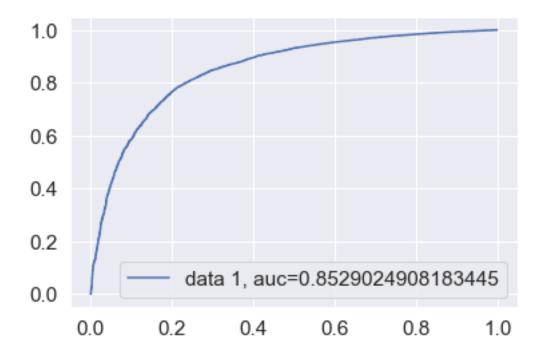


```
In []: #http://rnowling.github.io/data/science/2016/09/04/comparing-lr-regularization-and-opt
In [33]: log_reg = LogisticRegression(C=0.005,penalty='11',max_iter=5000,tol=0.001)
         log_reg.fit(final_counts,y_train)
Out[33]: LogisticRegression(C=0.005, class_weight=None, dual=False, fit_intercept=True,
                   intercept_scaling=1, max_iter=5000, multi_class='ovr', n_jobs=1,
                   penalty='l1', random_state=None, solver='liblinear', tol=0.001,
                   verbose=0, warm_start=False)
In [34]: predictions = log_reg.predict(standardizing.transform(model.transform(X_test)))
In [36]: print('accuracy = {0}'.format(log_reg.score(standardizing.transform(model.transform(X))
accuracy = 87.3466666666666
In [37]: precision = precision_score(y_test, predictions,pos_label=1)
         Recall = recall_score(y_test, predictions,pos_label=1)
         f1 = f1_score(y_test, predictions,pos_label=1)
        print ('precision = {0}'.format(precision))
         print ('Recall={0}'.format(Recall))
         print ('f1_score={0}'.format(f1))
```

```
precision = 0.8935617121287658
Recall=0.9688416988416988
f1_score=0.9296802637916342
```

Out[38]: <matplotlib.axes._subplots.AxesSubplot at 0x44818f5940>





7.2.1 [4.1.2.1] Pertubation Test

```
In [40]: from scipy.sparse import find
         weights_before = log_reg.coef_
         print ('weights_before={0}'.format(weights_before))
         eps = np.random.normal(scale=0.01)
         print ('noise adding to weight vector is = {0}'.format(eps))
         X_train1 = final_counts
         a,b,c = find(X train1)
         X_train1[a,b] = X_train1[a,b]+eps
         log_reg.fit(X_train1,y_train)
         weights_after = log_reg.coef_
         print ('weights_after adding noise = {0}'.format(weights_after))
weights_before=[[0. 0. 0. ... 0. 0. 0.]]
noise adding to weight vector is = -0.013766085204073575
weights_after adding noise = [[0. 0. 0. ... 0. 0. 0.]]
In [41]: weights_before = weights_before[0]+0.000001
In [42]: weights_after = weights_after[0]+0.000001
In [43]: per_weights_diff = abs((weights_before - weights_after)/weights_before)*100
         per_weights_diff = per_weights_diff[0]
```

```
In [44]: for i in range(0,110,10):
             print ('{0} percentile value is {1}'.format(i,np.percentile(per_weights_diff,i))
0 percentile value is 0.0
10 percentile value is 0.0
20 percentile value is 0.0
30 percentile value is 0.0
40 percentile value is 0.0
50 percentile value is 0.0
60 percentile value is 0.0
70 percentile value is 0.0
80 percentile value is 0.0
90 percentile value is 0.0
100 percentile value is 0.0
In [45]: (per_weights_diff[per_weights_diff>2.5].size)*100/weights_before.size
Out[45]: 0.0
7.2.2 [4.1.2.2] Calculating sparsity on L1 regulrization
In [46]: print ('Hyper Parameters(C) \t Num of non Zero elments')
         alpha_values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
         for c in alpha_values:
             clf = LogisticRegression(C=c, penalty='11',tol=0.01)
             clf.fit(final_counts, y_train)
             w = clf.coef_
             print ('\t{0}\t\t{1}'.format(c,np.count_nonzero(w)))
                             Num of non Zero elments
Hyper Parameters(C)
        0.0001
        0.0005
                                      2
                                     7
        0.001
        0.005
                                     51
        0.01
                                    118
        0.05
                                    451
        0.1
                                   744
        100
                                   13555
        500
                                   15953
        1000
                                    16784
        2500
                                    19333
        5000
                                    20597
        10000
                                     23894
```

7.2.3 [4.1.2.3] Feature Importance

```
In [48]: feat_names = model.get_feature_names()
     weights_before = log_reg.coef_
```

```
indices = list (np.argsort(weights_before[0]))
pos_indices = indices[-10:]
neg_indices = indices[0:10]
print ('top 10 positive features\t\t\ttop 10 negative features')
print ('-'*100)
for id1,id2 in zip(pos_indices,neg_indices):
    print ('\t{0}\t\t\t\t\t\1}'.format(feat_names[id1],feat_names[id2]))
```

top 10 positive features

top 10 negative features

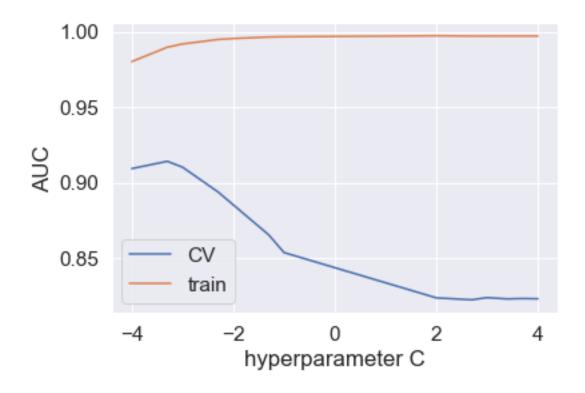
find	disappoint
favorit	money
excel	bad
good	not
nice	product
perfect	thought
love	would
delici	tast
best	receiv
great	bought

8 [4.2] Logistic Regression on TFIDF, SET 2

```
### [4.2.1] Applying Logistic Regression with L2 regularization on TFIDF, SET 2
```

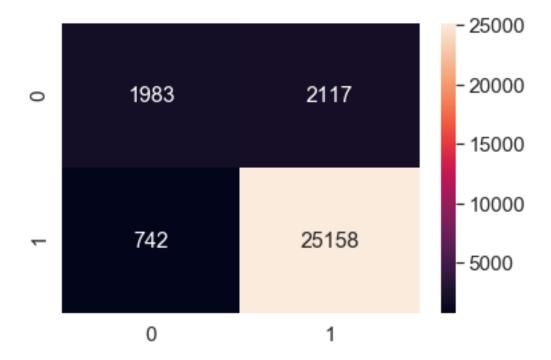
```
In [49]: # split the data set into train and test
         tfidf_train, tfidf_test, y_train, y_test = train_test_split(final_data['CleanedText']
                                                                      test_size=0.3, random_st
In [50]: vector = TfidfVectorizer(ngram_range = (1,1))
         tf_idf_vector = vector.fit_transform(tfidf_train)
In [51]: standardizing = StandardScaler(with_mean = False)
         final_std_data = standardizing.fit_transform(tf_idf_vector)
         final_std_data.shape
Out[51]: (70000, 31094)
In [61]: from sklearn.metrics import make_scorer
         from sklearn.model_selection import cross_val_score
         from sklearn.metrics import roc_auc_score
         # creating list for hyperparameter alpha
         alpha_values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
         # empty list that will hold cv scores
         cv_scores = []
```

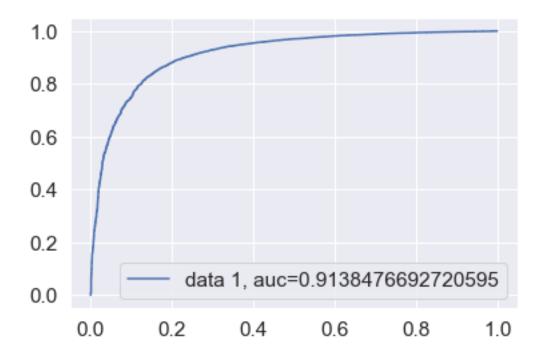
```
train_auc_values = []
        # perform 10-fold cross validation
        for alpha in alpha_values:
           log_reg = LogisticRegression(C=alpha,penalty='12',max_iter=10000)
           auc = make_scorer(roc_auc_score,greater_is_better=True,
                                  needs_threshold=True)
           auc_scores = cross_val_score(log_reg, final_std_data, y_train, cv=10, scoring=auc
           log_reg.fit(final_std_data,y_train)
           y_pred_proba = log_reg.predict_proba(final_std_data)[::,1]
           train_auc = roc_auc_score(y_train, y_pred_proba)
           train_auc_values.append(train_auc)
           cv_scores.append(auc_scores.mean())
        print ('train scores')
        print (train_auc_values)
        print ('*'*50)
        print ('CV scores')
        print (cv_scores)
        # changing to misclassification error
        log = [math.log10(x) for x in alpha_values]
        # plot misclassification error vs alpha
        plt.plot(log, cv_scores,label='CV')
        #plt.label('cv_f1')
        plt.plot(log,train_auc_values,label='train')
        #plt.label('train_f1')
        plt.legend()
        plt.xlabel('hyperparameter C')
        plt.ylabel('AUC')
       plt.show()
train scores
[0.9801327058379166, 0.989632704947094, 0.9918192724909438, 0.9947721691588912, 0.995414761048]
**************
CV scores
```



```
In [62]: log_reg = LogisticRegression(C=0.0005,max_iter=10000,tol=0.001)
         log_reg.fit(final_std_data,y_train)
Out[62]: LogisticRegression(C=0.0005, class_weight=None, dual=False,
                   fit_intercept=True, intercept_scaling=1, max_iter=10000,
                   multi_class='ovr', n_jobs=1, penalty='12', random_state=None,
                   solver='liblinear', tol=0.001, verbose=0, warm_start=False)
In [63]: print('accuracy = {0}'.format(log_reg.score(standardizing.transform(vector.transform()))
accuracy = 90.47
In [64]: predictions = log_reg.predict(standardizing.transform(vector.transform(tfidf_test)))
In [65]: precision = precision_score(y_test, predictions,pos_label=1)
         Recall = recall_score(y_test, predictions,pos_label=1)
         f1 = f1_score(y_test, predictions,pos_label=1)
         print ('precision = {0}'.format(precision*100))
         print ('Recall={0}'.format(Recall*100))
         print ('f1_score={0}'.format(f1*100))
precision = 92.23831347387717
Recall=97.13513513513513
f1_score=94.62341325811
```

Out[66]: <matplotlib.axes._subplots.AxesSubplot at 0x4485e46da0>





8.0.1 [4.2.1.1] Feature Importance of TFIDF with 12 Regularizer

```
In [68]: pos_indices = []
    neg_indices = []
    feat_names = vector.get_feature_names()
    weights_before = log_reg.coef_
    indices = list (np.argsort(weights_before[0]))
    pos_indices = indices[-10:]
    neg_indices = indices[0:10]
    print ('top 10 positive features\t\t\ttop 10 negative features')
    print ('-'*100)
    for id1,id2 in zip(pos_indices,neg_indices):
        print ('\t{0}\t\t\t\t\t\t\f1}'.format(feat_names[id1],feat_names[id2]))
```

```
top 10 positive features
```

top 10 negative features

find	not
nice	disappoint
favorit	worst
excel	aw
perfect	terribl
delici	horribl
good	unfortun
best	stale

love bland great return

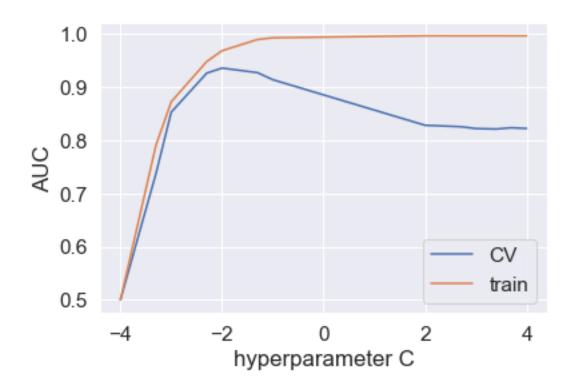
8.0.2 [4.2.2] Applying Logistic Regression with L1 regularization on TFIDF, SET 2

```
In [69]: from sklearn.metrics import make_scorer
         from sklearn.model_selection import cross_val_score
         from sklearn.metrics import roc_auc_score
         # creating list for hyperparameter alpha
         alpha_values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
         # empty list that will hold cv scores
         cv_scores = []
         train_auc_values = []
         # perform 10-fold cross validation
         for alpha in alpha_values:
             log_reg = LogisticRegression(C=alpha,penalty='l1',max_iter=10000)
             auc = make_scorer(roc_auc_score,greater_is_better=True,
                                      needs threshold=True)
             auc_scores = cross_val_score(log_reg, final_std_data, y_train, cv=10, scoring=auc
             log_reg.fit(final_std_data,y_train)
             y_pred_proba = log_reg.predict_proba(final_std_data)[::,1]
             train_auc = roc_auc_score(y_train, y_pred_proba)
             train_auc_values.append(train_auc)
             cv_scores.append(auc_scores.mean())
         print ('train scores')
         print (train_auc_values)
         print ('*'*50)
         print ('CV scores')
         print (cv_scores)
         # changing to misclassification error
         log = [math.log10(x) for x in alpha_values]
         # plot misclassification error vs alpha
         plt.plot(log, cv_scores,label='CV')
         #plt.label('cv_f1')
         plt.plot(log,train_auc_values,label='train')
         #plt.label('train_f1')
         plt.legend()
         plt.xlabel('hyperparameter C')
         plt.ylabel('AUC')
         plt.show()
```

train scores

[0.5, 0.7909062733902787, 0.8726965565352625, 0.9483963491319725, 0.9687353694765786, 0.9898756

CV scores

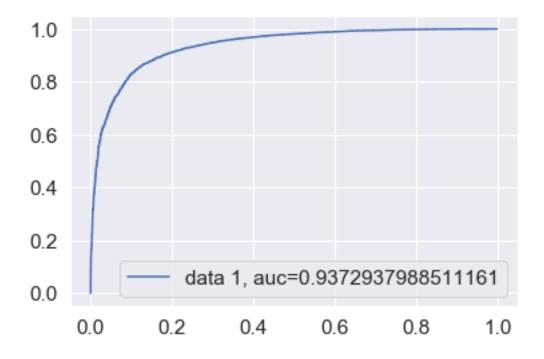


```
precision = 0.916547175222254
Recall=0.9871814671814672
f1_score=0.9505539445311919
```

Out[74]: <matplotlib.axes._subplots.AxesSubplot at 0x448149f780>



```
In [75]: y_pred_proba = log_reg.predict_proba(standardizing.transform(vector.transform(tfidf_tfpr, tpr, _ = roc_curve(y_test, y_pred_proba,pos_label=1)
#auc = roc_auc_score(y_test, y_pred_proba)
auc = np.trapz(tpr,fpr)
plt.plot(fpr,tpr,label="data 1, auc="+str(auc))
plt.legend(loc=4)
plt.show()
```



8.0.3 [4.2.2.1] Feature Importance of TFIDF with 11 regularization

```
In [76]: pos_indices = []
    neg_indices = []
    feat_names = vector.get_feature_names()
    weights_before = log_reg.coef_
    indices = list (np.argsort(weights_before[0]))
    pos_indices = indices[-10:]
    neg_indices = indices[0:10]
    print ('top 10 positive features \t\t top 10 negative features')
    print ('-'*100)
    for id1,id2 in zip(pos_indices,neg_indices):
        print ('\t{0}\t\t\t\t\t\t\t\1}'.format(feat_names[id1],feat_names[id2]))
```

top 10 positive features

top 10 negative features

find	not
nice	disappoint
favorit	worst
excel	terribl
good	aw
perfect	horribl
delici	return
love	money

best threw great unfortun

9 [4.3] Logistic Regression on AVG W2V, SET 3

9.1 [4.3.1] Applying Logistic Regression with L2 regularization on AVG W2V SET 3

```
In [77]: import pickle
         with open("avg_w2v_train_data.pkl", "rb") as f:
             avg_w2v_train_data = pickle.load(f)
In [78]: import pickle
         with open("avg_w2v_test_data.pkl", "rb") as f:
             avg_w2v_test_data = pickle.load(f)
In [79]: standardizing = StandardScaler(with_mean = False)
         avg_w2v_std_train_data = standardizing.fit_transform(avg_w2v_train_data)
         avg_w2v_std_train_data.shape
Out[79]: (70000, 300)
In [80]: from sklearn.metrics import make_scorer
         from sklearn.model_selection import cross_val_score
         from sklearn.metrics import roc_auc_score
         # creating list for hyperparameter alpha
         alpha_values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
         # empty list that will hold cv scores
         cv_scores = []
         train_auc_values = []
         # perform 10-fold cross validation
         for alpha in alpha_values:
             log_reg = LogisticRegression(C=alpha,penalty='12',max_iter=10000)
             auc = make_scorer(roc_auc_score,greater_is_better=True,
                                      needs_threshold=True)
             auc_scores = cross_val_score(log_reg, avg_w2v_std_train_data, y_train, cv=10, scores)
             log_reg.fit(avg_w2v_std_train_data,y_train)
             y_pred_proba = log_reg.predict_proba(avg_w2v_std_train_data)[::,1]
             train_auc = roc_auc_score(y_train, y_pred_proba)
             train_auc_values.append(train_auc)
             cv_scores.append(auc_scores.mean())
         print ('train scores')
         print (train_auc_values)
         print ('*'*50)
         print ('CV scores')
```

```
print (cv_scores)

# changing to misclassification error

log = [math.log10(x) for x in alpha_values]

# plot misclassification error vs alpha
plt.plot(log, cv_scores,label='CV')

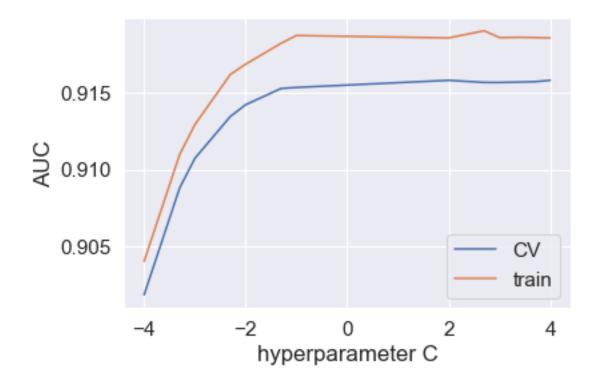
#plt.label('cv_f1')
plt.plot(log,train_auc_values,label='train')

#plt.label('train_f1')
plt.legend()
plt.xlabel('hyperparameter C')
plt.ylabel('AUC')
plt.show()
```

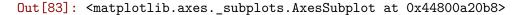
train scores

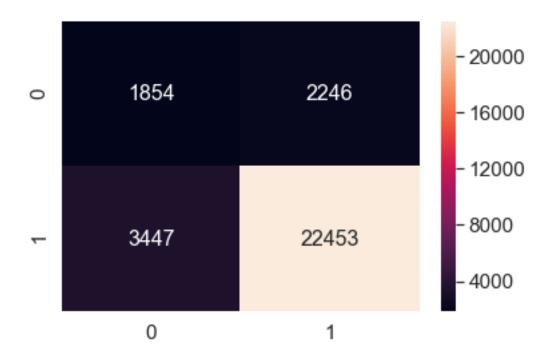
[0.9039903001300007, 0.9109722605770828, 0.912938977070425, 0.9162205654902067, 0.916893399816

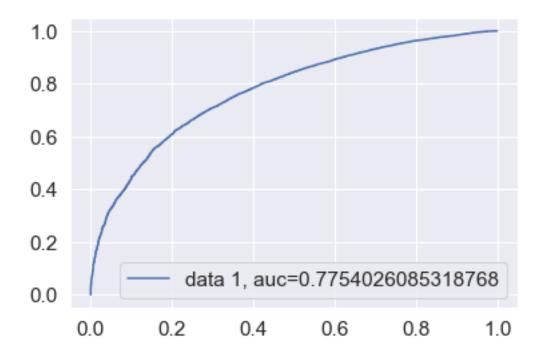
CV scores



```
Out[81]: LogisticRegression(C=0.05, class_weight=None, dual=False, fit_intercept=True,
                   intercept_scaling=1, max_iter=10000, multi_class='ovr', n_jobs=1,
                   penalty='12', random_state=None, solver='liblinear', tol=0.001,
                   verbose=0, warm_start=False)
In [82]: predictions = log_reg.predict(standardizing.transform(avg_w2v_test_data))
        print('accuracy = {0}'.format(log_reg.score(standardizing.transform(avg_w2v_test_data
         precision = precision_score(y_test, predictions,pos_label=1)
         Recall = recall_score(y_test, predictions,pos_label=1)
         f1 = f1_score(y_test, predictions,pos_label=1)
         print ('precision = {0}'.format(precision))
         print ('Recall={0}'.format(Recall))
         print ('f1_score={0}'.format(f1))
accuracy = 81.023333333333333
precision = 0.9090651443378275
Recall=0.8669111969111969
f1_score=0.8874878950176881
In [83]: from sklearn.metrics import confusion_matrix
         import seaborn as sns
         result = confusion_matrix(y_test,predictions)
         #print(result)
         sns.set(font_scale=1.4)#for label size
         sns.heatmap(result, annot=True,annot_kws={"size": 16}, fmt='g')
```





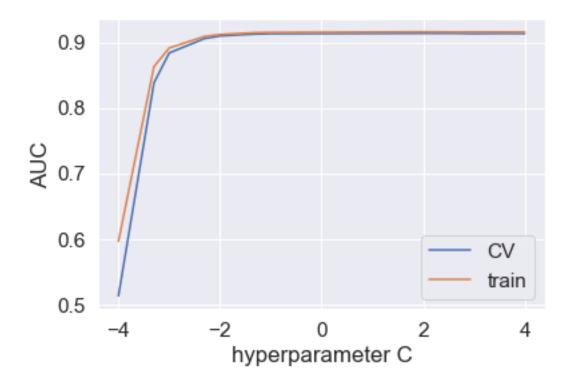


9.2 [4.3.2] Applying Logistic Regression with L1 regularization on AVG W2V, SET 3

for alpha in alpha_values:

```
auc = make_scorer(roc_auc_score,greater_is_better=True,
                                 needs_threshold=True)
           auc_scores = cross_val_score(log_reg, avg_w2v_std_train_data, y_train, cv=10, score)
           log_reg.fit(avg_w2v_std_train_data,y_train)
           y_pred_proba = log_reg.predict_proba(avg_w2v_std_train_data)[::,1]
           train_auc = roc_auc_score(y_train, y_pred_proba)
           train_auc_values.append(train_auc)
           cv_scores.append(auc_scores.mean())
       print ('train scores')
       print (train_auc_values)
       print ('*'*50)
       print ('CV scores')
       print (cv_scores)
        # changing to misclassification error
       log = [math.log10(x) for x in alpha_values]
        # plot misclassification error vs alpha
       plt.plot(log, cv_scores,label='CV')
        #plt.label('cv f1')
       plt.plot(log,train_auc_values,label='train')
        #plt.label('train_f1')
       plt.legend()
       plt.xlabel('hyperparameter C')
       plt.ylabel('AUC')
       plt.show()
train scores
*************
CV scores
[0.5127810767906871, 0.8380087759880162, 0.8837906321494697, 0.905839213257182, 0.909713212541
```

log_reg = LogisticRegression(C=alpha,penalty='11',max_iter=10000,)



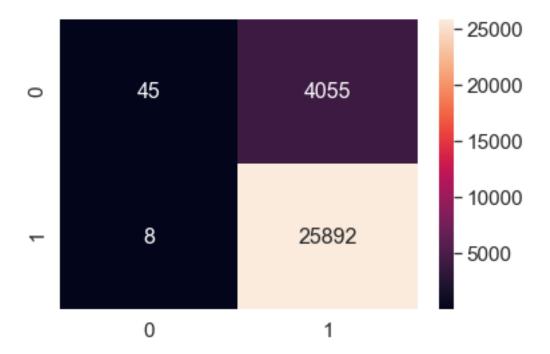
```
In [89]: log reg = LogisticRegression(C=0.05,penalty='11',max_iter=10000,tol=0.001)
         log_reg.fit(avg_w2v_std_train_data,y_train)
Out[89]: LogisticRegression(C=0.05, class_weight=None, dual=False, fit_intercept=True,
                   intercept_scaling=1, max_iter=10000, multi_class='ovr', n_jobs=1,
                   penalty='l1', random_state=None, solver='liblinear', tol=0.001,
                   verbose=0, warm_start=False)
In [90]: predictions = log_reg.predict(standardizing.transform(avg_w2v_test_data))
         print('accuracy = {0}'.format(log_reg.score(standardizing.transform(avg_w2v_test_data))
         precision = precision_score(y_test, predictions,pos_label=1)
         Recall = recall_score(y_test, predictions,pos_label=1)
         f1 = f1_score(y_test, predictions,pos_label=1)
         print ('precision = {0}'.format(precision))
         print ('Recall={0}'.format(Recall))
         print ('f1_score={0}'.format(f1))
accuracy = 86.456666666668
precision = 0.8645941162720807
Recall=0.9996911196911197
f1_score=0.9272476587820296
```

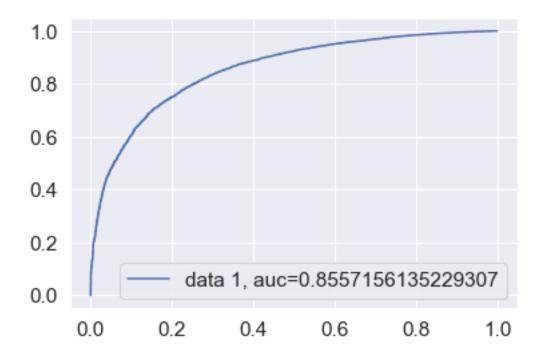
In [92]: from sklearn.metrics import confusion_matrix

import seaborn as sns

```
result = confusion_matrix(y_test,predictions)
#print(result)
sns.set(font_scale=1.4)#for label size
sns.heatmap(result, annot=True,annot_kws={"size": 16}, fmt='g')
```

Out[92]: <matplotlib.axes._subplots.AxesSubplot at 0x4485e20358>





10 [4.4] Logistic Regression on TFIDF W2V, SET 4

10.1 [4.4.1] Applying Logistic Regression with L2 regularization on TFIDF W2V, SET 4

```
In [95]: import pickle
    with open("tfidf_w2v_train_data.pkl", "rb") as f:
        tfidf_w2v_train_data = pickle.load(f)

In [96]: import pickle
    with open("tfidf_w2v_test_data.pkl", "rb") as f:
        tfidf_w2v_test_data = pickle.load(f)

In [97]: standardizing = StandardScaler(with_mean = False)
        tfidf_w2v_std_train_data = standardizing.fit_transform(tfidf_w2v_train_data)
        tfidf_w2v_std_train_data.shape

Out[97]: (70000, 300)

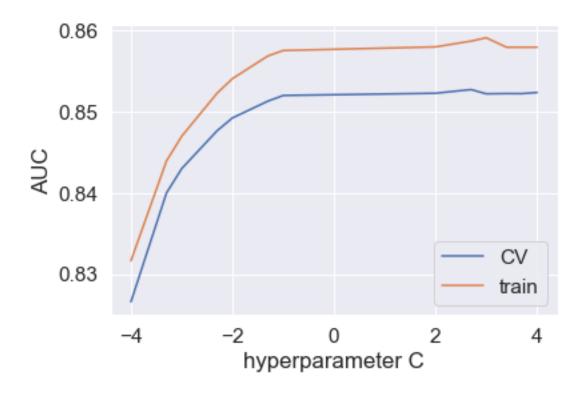
In [98]: tfidf_w2v_std_train_data.mean()

Out[98]: 0.0071627058222749704

In [99]: from sklearn.metrics import make_scorer
        from sklearn.model_selection import cross_val_score
```

```
# creating list for hyperparameter alpha
        alpha_values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
         # empty list that will hold cv scores
        cv_scores = []
        train_auc_values = []
         # perform 10-fold cross validation
        for alpha in alpha_values:
            log_reg = LogisticRegression(C=alpha,penalty='12',max_iter=10000)
            auc = make_scorer(roc_auc_score,greater_is_better=True,
                                     needs_threshold=True)
            auc_scores = cross_val_score(log_reg, tfidf_w2v_std_train_data, y_train, cv=5, sc
            log_reg.fit(tfidf_w2v_std_train_data,y_train)
            y_pred_proba = log_reg.predict_proba(tfidf_w2v_std_train_data)[::,1]
            train_auc = roc_auc_score(y_train, y_pred_proba)
            train_auc_values.append(train_auc)
            cv_scores.append(auc_scores.mean())
        print ('train scores')
        print (train_auc_values)
        print ('*'*50)
        print ('CV scores')
        print (cv_scores)
        # changing to misclassification error
        log = [math.log10(x) for x in alpha_values]
        # plot misclassification error vs alpha
        plt.plot(log, cv_scores,label='CV')
        #plt.label('cv_f1')
        plt.plot(log,train_auc_values,label='train')
        #plt.label('train_f1')
        plt.legend()
        plt.xlabel('hyperparameter C')
        plt.ylabel('AUC')
        plt.show()
train scores
[0.8316270587156991, 0.843892458117977, 0.8469494345355281, 0.8522581075246595, 0.854040093152
**************
[0.8265845605404006, 0.8399606573161972, 0.8429660551070757, 0.8476368060962354, 0.84920590096
```

from sklearn.metrics import roc_auc_score

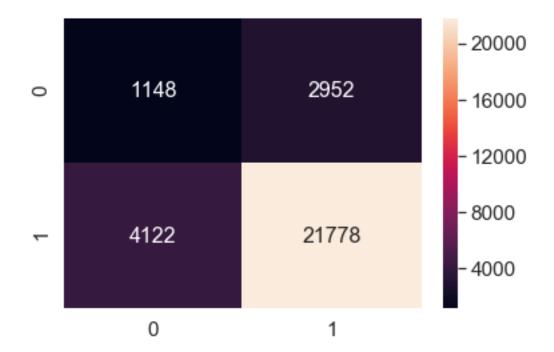


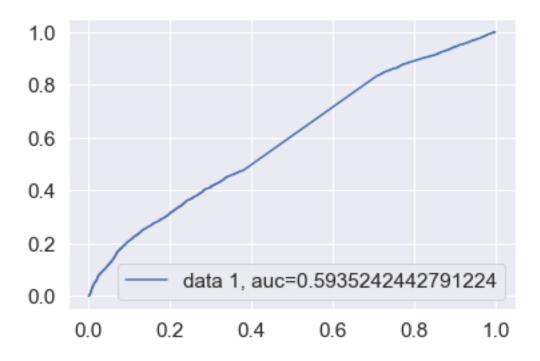
```
In [110]: log_reg = LogisticRegression(C=0.01,penalty='12',max_iter=10000,tol=0.001)
          log_reg.fit(tfidf_w2v_std_train_data,y_train)
Out[110]: LogisticRegression(C=0.01, class_weight=None, dual=False, fit_intercept=True,
                    intercept_scaling=1, max_iter=10000, multi_class='ovr', n_jobs=1,
                    penalty='12', random_state=None, solver='liblinear', tol=0.001,
                    verbose=0, warm_start=False)
In [111]: predictions = log_reg.predict(standardizing.transform(tfidf_w2v_test_data))
          print('accuracy = {0}'.format(log_reg.score(standardizing.transform(tfidf_w2v_test_d
          precision = precision_score(y_test, predictions,pos_label=1)
          Recall = recall_score(y_test, predictions,pos_label=1)
          f1 = f1_score(y_test, predictions,pos_label=1)
          print ('precision = {0}'.format(precision))
          print ('Recall={0}'.format(Recall))
          print ('f1_score={0}'.format(f1))
accuracy = 76.42
precision = 0.8806308127780025
Recall=0.8408494208494208
f1_score=0.8602804661268022
In [112]: from sklearn.metrics import confusion_matrix
```

import seaborn as sns

```
result = confusion_matrix(y_test,predictions)
#print(result)
sns.set(font_scale=1.4)#for label size
sns.heatmap(result, annot=True,annot_kws={"size": 16}, fmt='g')
```

Out[112]: <matplotlib.axes._subplots.AxesSubplot at 0x449631beb8>





10.2 [4.4.2] Applying Logistic Regression with L1 regularization on TFIDF W2V, SET

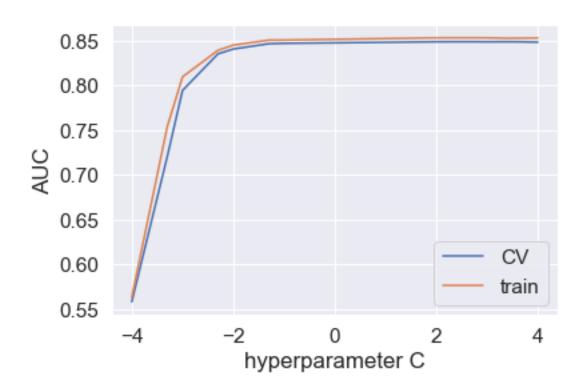
```
In [114]: from sklearn.metrics import make_scorer
          from sklearn.model_selection import cross_val_score
          from sklearn.metrics import roc_auc_score
          # creating list for hyperparameter alpha
          alpha_values = [0.0001,0.0005,0.001,0.005,0.01,0.05,0.1,100,500,1000,2500,5000,10000]
          # empty list that will hold cv scores
          cv_scores = []
          train_auc_values = []
          # perform 10-fold cross validation
          for alpha in alpha_values:
              log_reg = LogisticRegression(C=alpha,penalty='l1',max_iter=10000)
              auc = make_scorer(roc_auc_score,greater_is_better=True,
                                       needs_threshold=True)
              auc_scores = cross_val_score(log_reg, tfidf_w2v_std_train_data, y_train, cv=5, setting)
              log_reg.fit(tfidf_w2v_std_train_data,y_train)
              y_pred_proba = log_reg.predict_proba(tfidf_w2v_std_train_data)[::,1]
              train_auc = roc_auc_score(y_train, y_pred_proba)
              train_auc_values.append(train_auc)
              cv_scores.append(auc_scores.mean())
```

```
print ('train scores')
print (train_auc_values)
print ('*'*50)
print ('CV scores')
print (cv_scores)
# changing to misclassification error
log = [math.log10(x) for x in alpha_values]
# plot misclassification error vs alpha
plt.plot(log, cv_scores,label='CV')
#plt.label('cv_f1')
plt.plot(log,train_auc_values,label='train')
#plt.label('train_f1')
plt.legend()
plt.xlabel('hyperparameter C')
plt.ylabel('AUC')
plt.show()
```

train scores

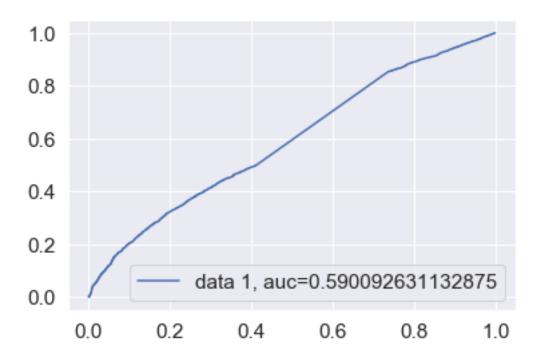
[0.5633358424835658, 0.7540617737940192, 0.8097770102846455, 0.8395026884035292, 0.845292490709

CV scores



```
In [115]: log reg = LogisticRegression(C=0.05,penalty='l1',max_iter=10000,tol=0.001)
          log_reg.fit(tfidf_w2v_std_train_data,y_train)
Out[115]: LogisticRegression(C=0.05, class weight=None, dual=False, fit intercept=True,
                    intercept_scaling=1, max_iter=10000, multi_class='ovr', n_jobs=1,
                    penalty='l1', random_state=None, solver='liblinear', tol=0.001,
                    verbose=0, warm_start=False)
In [116]: predictions = log_reg.predict(standardizing.transform(tfidf_w2v_test_data))
          print('accuracy = {0}'.format(log_reg.score(standardizing.transform(tfidf_w2v_test_d))
          precision = precision_score(y_test, predictions,pos_label=1)
          Recall = recall_score(y_test, predictions,pos_label=1)
          f1 = f1_score(y_test, predictions,pos_label=1)
          print ('precision = {0}'.format(precision))
          print ('Recall={0}'.format(Recall))
          print ('f1_score={0}'.format(f1))
accuracy = 77.993333333333333
precision = 0.8777699475373894
Recall=0.8656370656370657
f1_score=0.8716612884413515
In [117]: from sklearn.metrics import confusion_matrix
          import seaborn as sns
          result = confusion_matrix(y_test,predictions)
          #print(result)
          sns.set(font_scale=1.4)#for label size
          sns.heatmap(result, annot=True,annot_kws={"size": 16}, fmt='g')
Out[117]: <matplotlib.axes._subplots.AxesSubplot at 0x449d2f7a58>
```





11 5) Tabular form of Results

		+											_
	 Featurization	regularization	a	accuracy		AUC	İ	precision		recall	İ	f1_score	
•	BOW	12					•	0.9667					
	l BOW	11	1	87.346		0.8829	1	0.8935		0.9688		0.9291	١
	l TFIDF	l 12	1	90.47	I	0.9138	Ι	0.9223	I	0.9713	l	0.9462	ı

	TF-IDF	11	-	91.13	١	0.937	-	0.916		0.9878		0.9505	
	Avg W2V	12	-	81.023	١	0.7754	:	0.9091		0.86		0.8875	
1	Avg W2V	11	-	86.45	١	0.8557	1	0.86459	-	0.9974		0.9272	
1	TFIDF W2V	12		76.42	-	0.593		0.8808	-	0.8408		0.8602	
1	TFIDF W2V	11		77.99	-	0.590		0.8777	-	0.8656		0.8716	

12 6) Conclusions

- 1) TFIDF with l1 regularizer Values has high values of preacision, recall , f1 score and it also has highest AUC.
- 2) BOW with l2 regularizer has auc close to TFIDF,but low recall and f1_score and there is high multicollinearity in BOW with l2 regularizer
- 3) so, TFIDF with l1 regularizer is a best vector.