**Understanding The Concept of Bias: 02** 

## **Problem Statement (As Defined By The Client)**

#### **Client Requirement**

- The Client, A Retail Chain, Wants To Evaluate And Visualize The Performance of its Inventory Prediction Model. The Client Has Noticed Discrepancies Between The Actual Inventory Levels And The Predicted Inventory Levels
- The Current Prediction Model is Not Accurately Reflecting Inventory Trends, Resulting in Significant Errors in Inventory Planning
- The Client Has Provided Historical Inventory Data, Which Includes Monthly Records of Actual Inventory Levels And The Inventory Levels Predicted By Their Existing Forecasting Model
- The Client Wishes To Understand if The Model is Biased And Whether The Predicted Values Consistently Deviate From The Actual Values in A Particular Direction

## **Specific Goals**

- 1. Identify And Visualize The Bias Trend in The Prediction Model By Comparing The Actual And Predicted Inventory Values on A Monthly Basis
- 2. Quantify The Degree of Bias Using Appropriate Statistical Measures Like Mean Bias Error And Graphical Representations
- 3. Suggest Improvements To Reduce Bias And Improve The Accuracy of The Inventory Forecasting Model

# **Problem Statement (As Defined By The Data Scientist)**

#### **Title**

Evaluating Bias in Inventory Forecasting Model Using Historical Inventory Data

## **Objective**

- To Evaluate And Visualize The Bias in The Current Inventory Forecasting Model Using Historical Inventory Data
- The Project Aims To Identify Trends of Overestimation OR Underestimation By The Prediction Model And Suggest Methods To Correct The Bias For More Accurate Future Predictions

#### **Problem Description**

- The Client's Existing Inventory Prediction Model Appears To Overestimate OR Underestimate Actual Inventory Levels, Resulting in Suboptimal Inventory Management Decisions
- There is A Need To Evaluate if The Model Consistently Shows A High Bias OR Low Bias By Comparing Actual And Predicted Inventory Values

## **Remarks on The Current Model**

- The Model Predictions Are Represented By The Predicted Inventory Values, And The Actual Inventory Levels Are Recorded Under Actual Inventory
- If Predicted Inventory is Consistently Higher Than Actual Inventory, it Indicates High Bias
- Conversely, If The Predicted Inventory is Consistently Lower, it Indicates A Low Bias
- The Model's Accuracy Needs To Be Visualized And Quantified Using Statistical And Graphical Methods To Clearly Identify The Presence And Extent of Bias

## **Approach**

#### 1. Data Analysis

- Use The Provided Monthly Data For Actual And Predicted Inventory Levels
- Calculate The Differences Between Actual And Predicted Values To Identify Bias
- Measure The Mean Bias Error (MBE) To Quantify The Extent of Bias

#### 2. Data Visualization

- Create A Scatter Plot With Straight Lines And Markers To Visualize The Relationship Between Actual And Predicted Inventory Levels Over Time
- Use A Line Chart To Highlight Deviations And Identify Trends in Overestimation OR Underestimation

## 3. Bias Analysis

- Use Color Coding To Highlight Periods of Overestimation (High Bias) And Underestimation (Low Bias)
- Calculate The Mean Absolute Percentage Error (MAPE) To Measure The Model's Prediction Accuracy

#### 4. Model Improvement Suggestions

- Provide Insights on Why The Current Model May Be Showing Bias (e.g., Not Accounting For Seasonality, Demand Spikes, etc.)
- Suggest Modifications To The Existing Model, Such As Using More Complex Forecasting Techniques (e.g., Exponential Smoothing, ARIMA)

## **Expected Outcome**

- A Clear Visualization of Bias in The Prediction Model, Showing How Far The Predictions Deviate From Actual Values
- Quantification of Bias Through Statistical Measures Such As Mean Bias Error (MBE) And Mean Absolute Percentage Error (MAPE)
- Recommendations on How To Refine The Model To Reduce Bias And Achieve More Accurate Inventory Predictions

#### **Sample Data**

Month	<b>Actual Inventory</b>	<b>Predicted Inventory</b>
January	120.00	150.00
February	130.00	145.00
March	110.00	140.00
April	150.00	155.00
May	140.00	130.00
June	160.00	150.00
July	170.00	160.00
August	165.00	155.00
September	180.00	170.00
October	175.00	165.00