

What's New in AWS Landing Zone

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What do customers want to do on AWS?

Build



focus on what
differentiates

Move Fast



ideation to
instantiation

Stay Secure



secure and compliant
environment

What do customers want to do on AWS?

Secure & Compliant

meets the organization's
security and auditing
requirements

Scalable & Resilient

ready to support
highly available and
scalable workloads

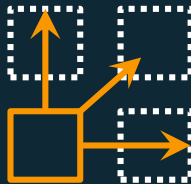
Adaptable & Flexible

configurable to
support evolving
business
requirements

Customers are faced with



Many
design decisions



Need to configure
**multiple accounts
& services**



establish
**security baseline
& governance**

You need a “Landing Zone”

- A configured, secure, scalable, multi-account AWS environment based on AWS best practices
- A starting point for net new development and experimentation
- A starting point for migrating applications
- An environment that allows for iteration and extension over time



Account security considerations

Baseline Requirements

Lock

AWS Account Credential
Management (“Root Account”)

Enable

AWS CloudTrail
Amazon GuardDuty

Define

Map enterprise roles and permissions

Federate

Use identity solutions

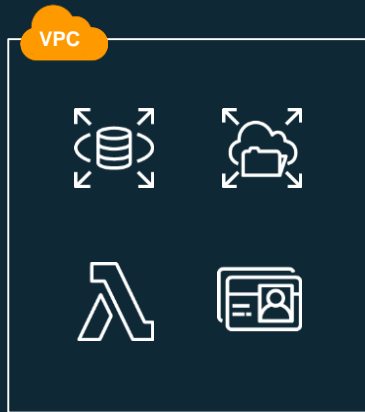
Establish

InfoSec cross-account roles

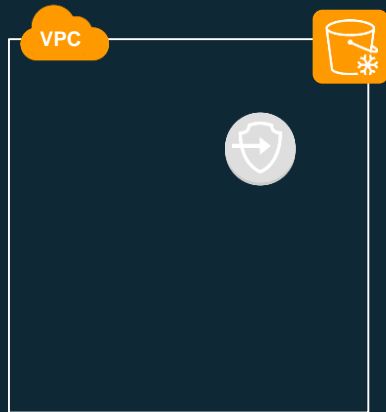
Identify

Actions and conditions to enforce
governance

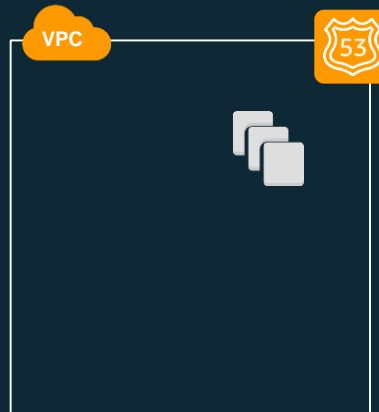
Network architecture considerations



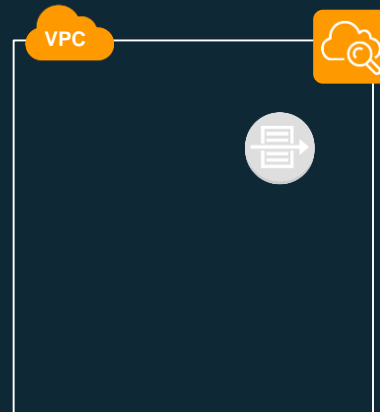
**AWS Services in
Your VPC**



**VPC Endpoints for
Amazon S3**



**DNS in-VPC with
Amazon Route 53**



**Logging VPC
Traffic with VPC
Flow Logs**

AWS Organizations Master



No connection to DC

Service control policies

Consolidated billing

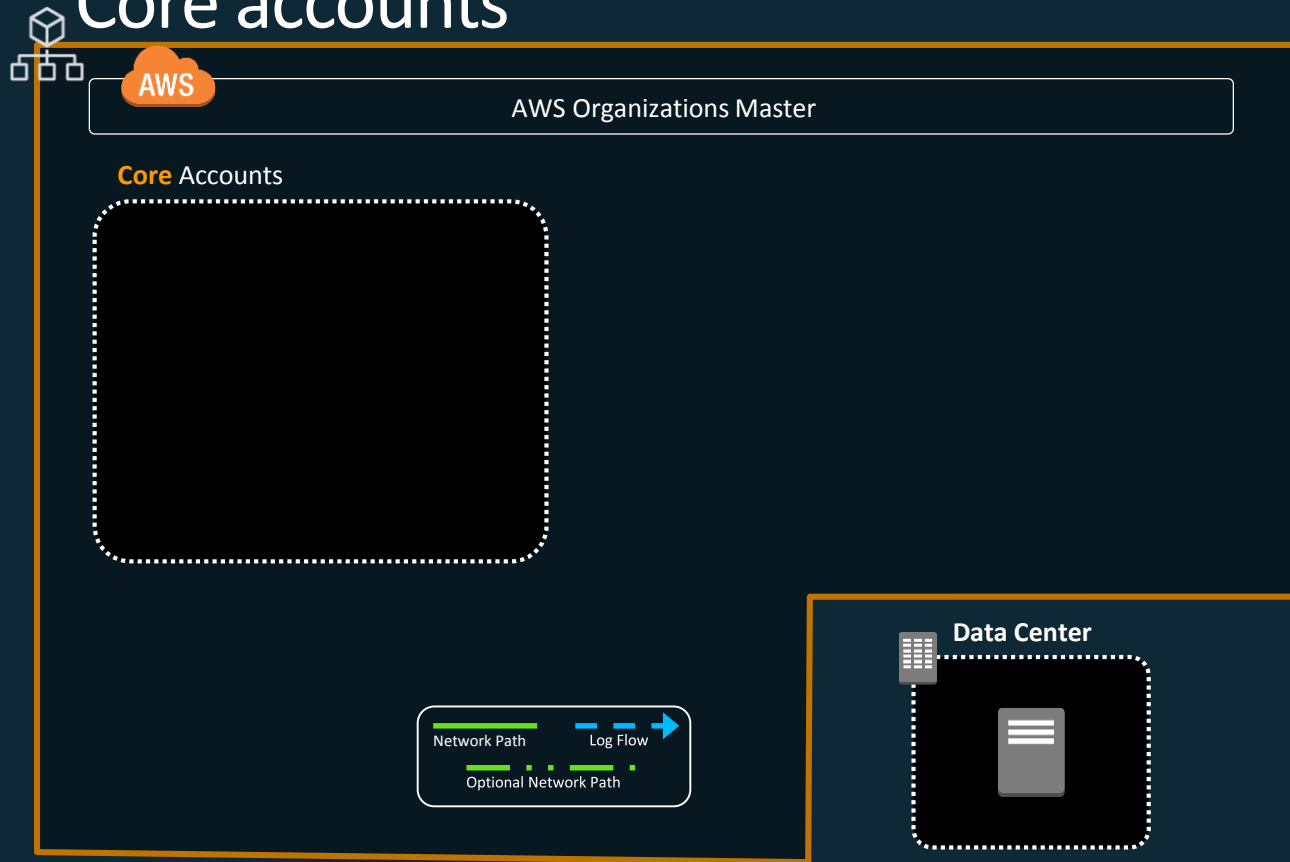
Volume discount

Minimal resources

Limited access

Restrict Orgs role!

Core accounts



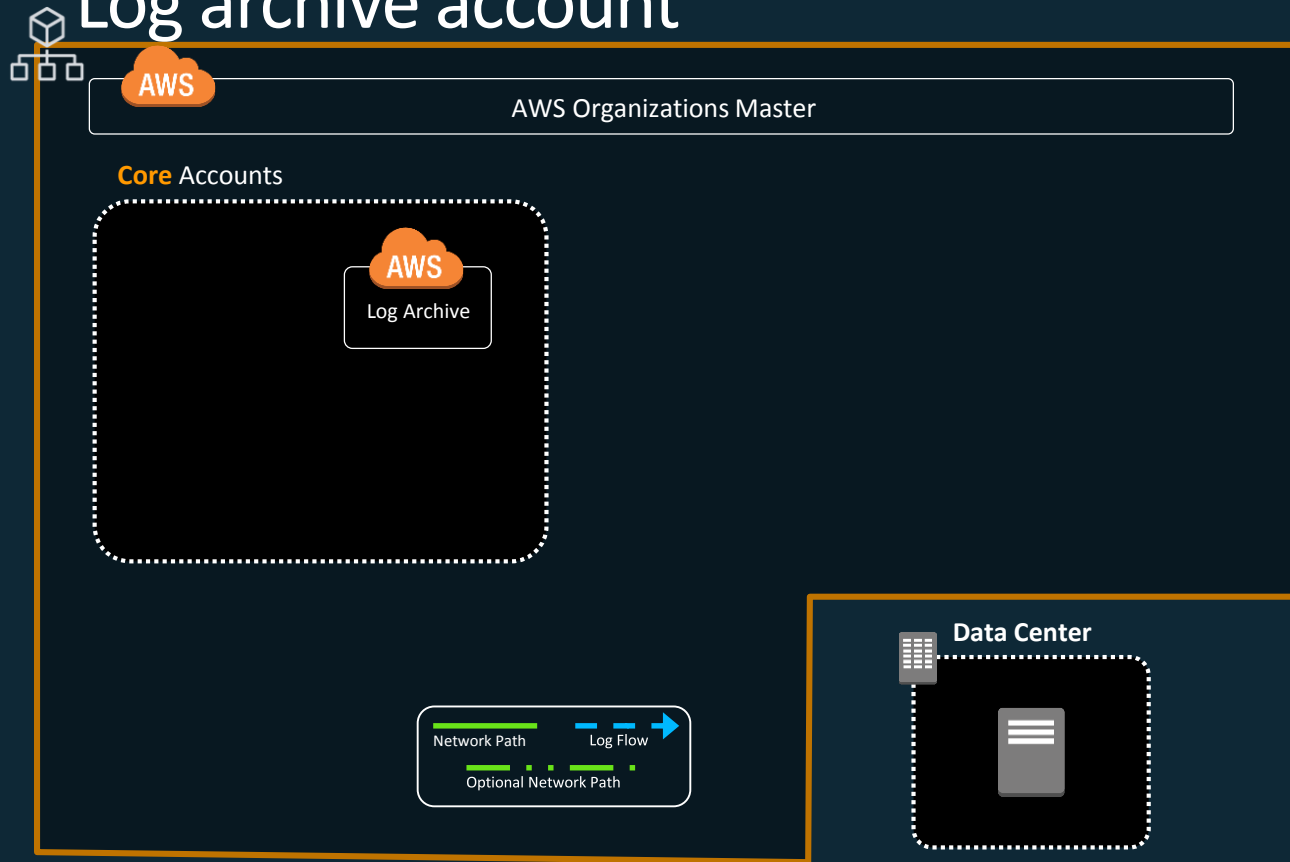
Foundational

Building Blocks

Once per organization

Have their own development life cycle (dev/qa/prod)

Log archive account



Versioned Amazon S3 bucket
Restricted
MFA delete

CloudTrail logs

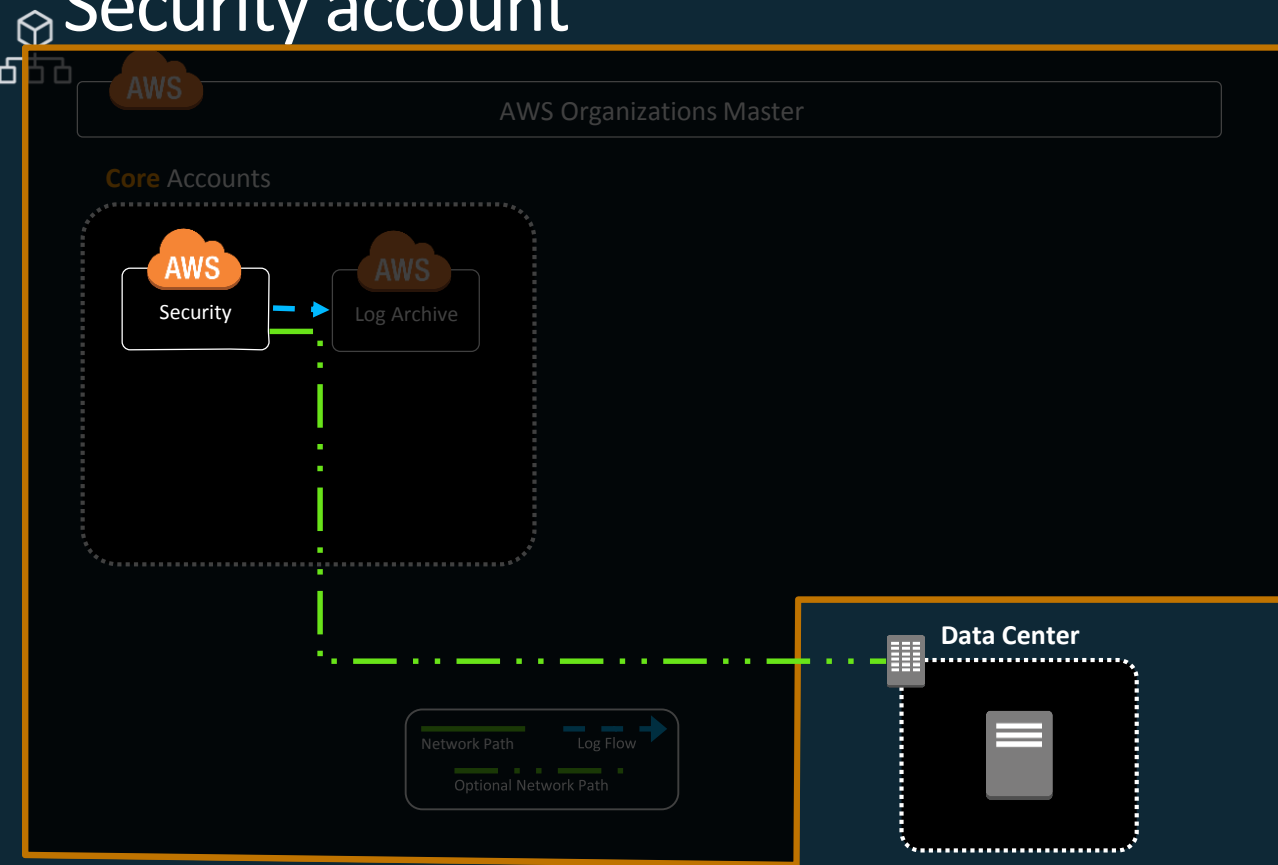
Security logs

Single source of truth

Alarm on user login

Limited access

Security account



Optional data center connectivity

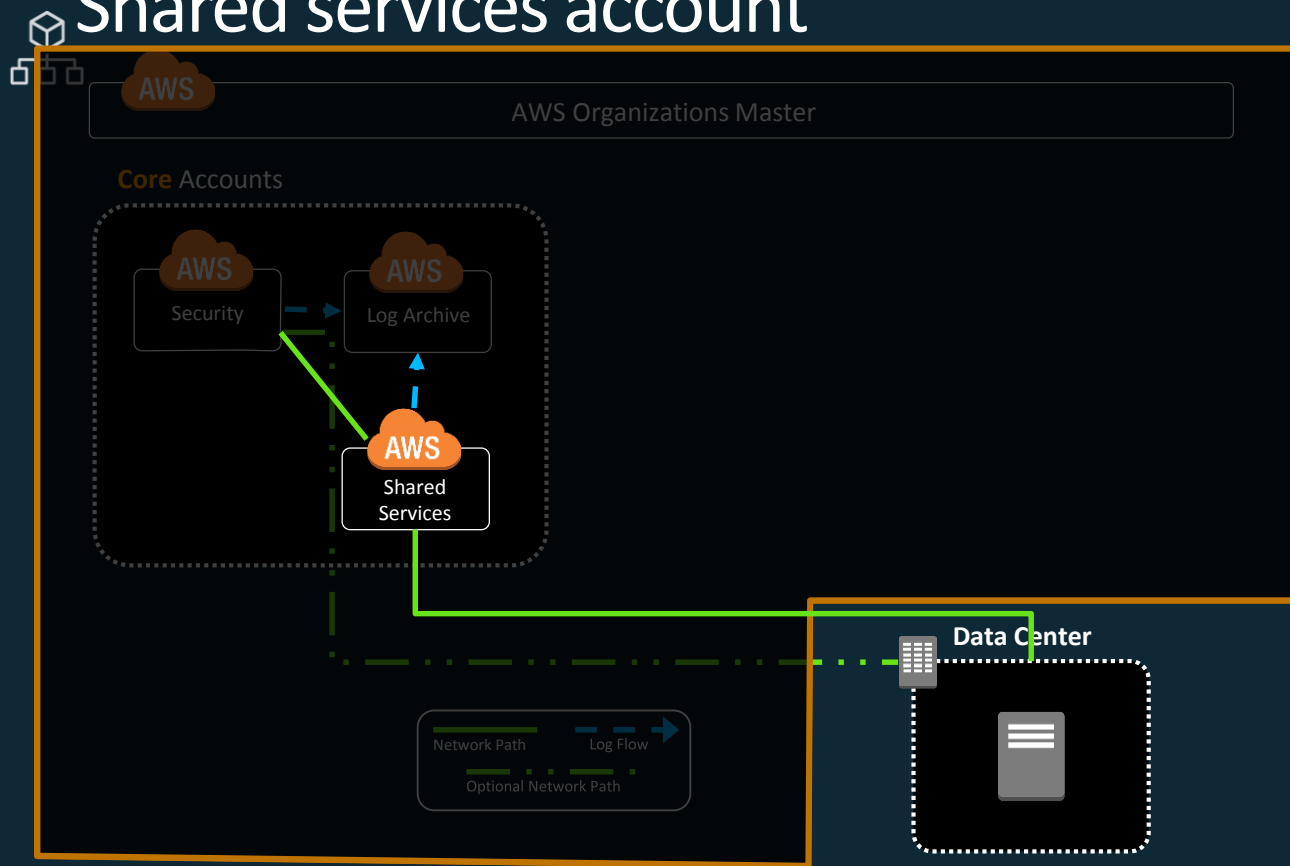
Security tools and audit

GuardDuty Master

Cross-account read/write
Automated Tooling

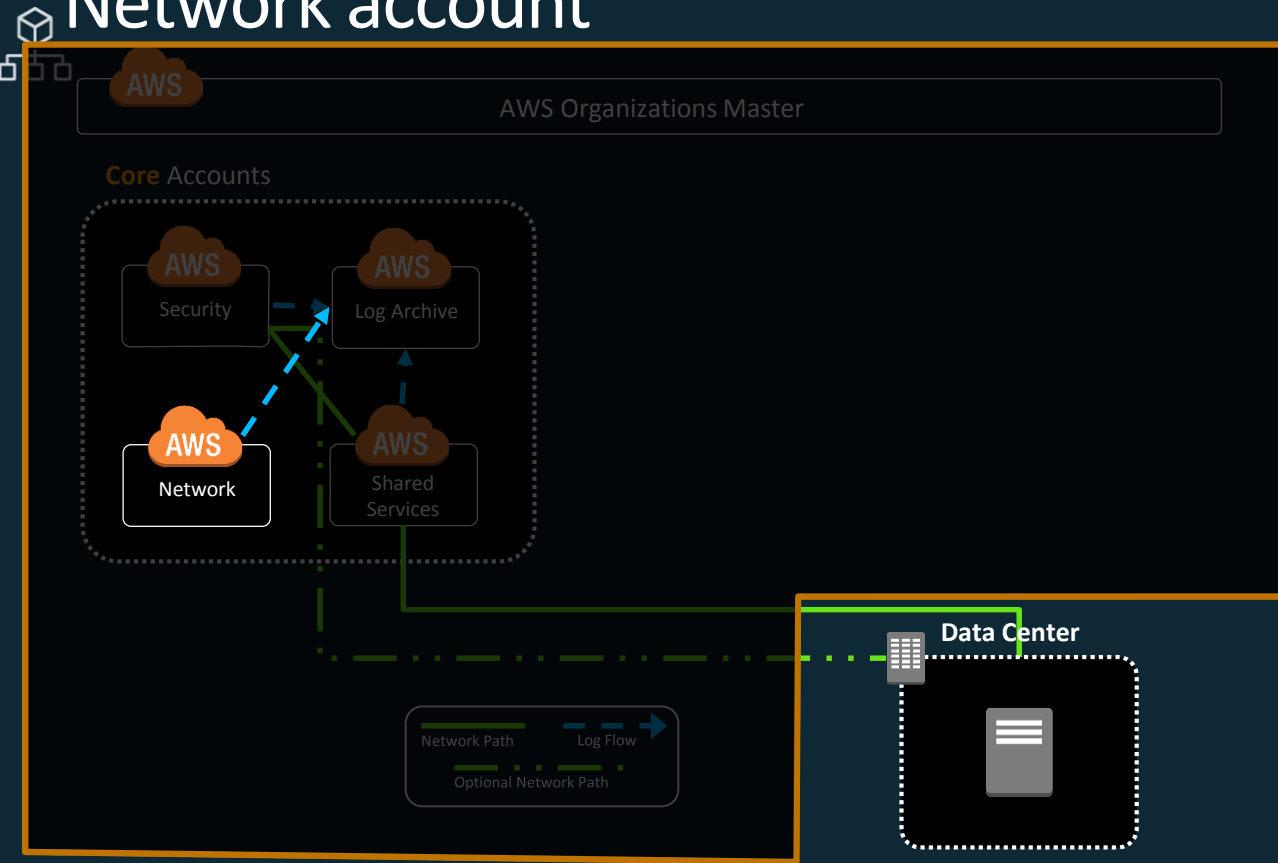
Limited access

Shared services account



Connected to DC
LDAP/Active Directory
Shared Services VPC
Deployment tools
Golden AMI
Pipeline
Scanning infrastructure
Inactive instances
Improper tags
Snapshot lifecycle
Monitoring
Limited access

Network account



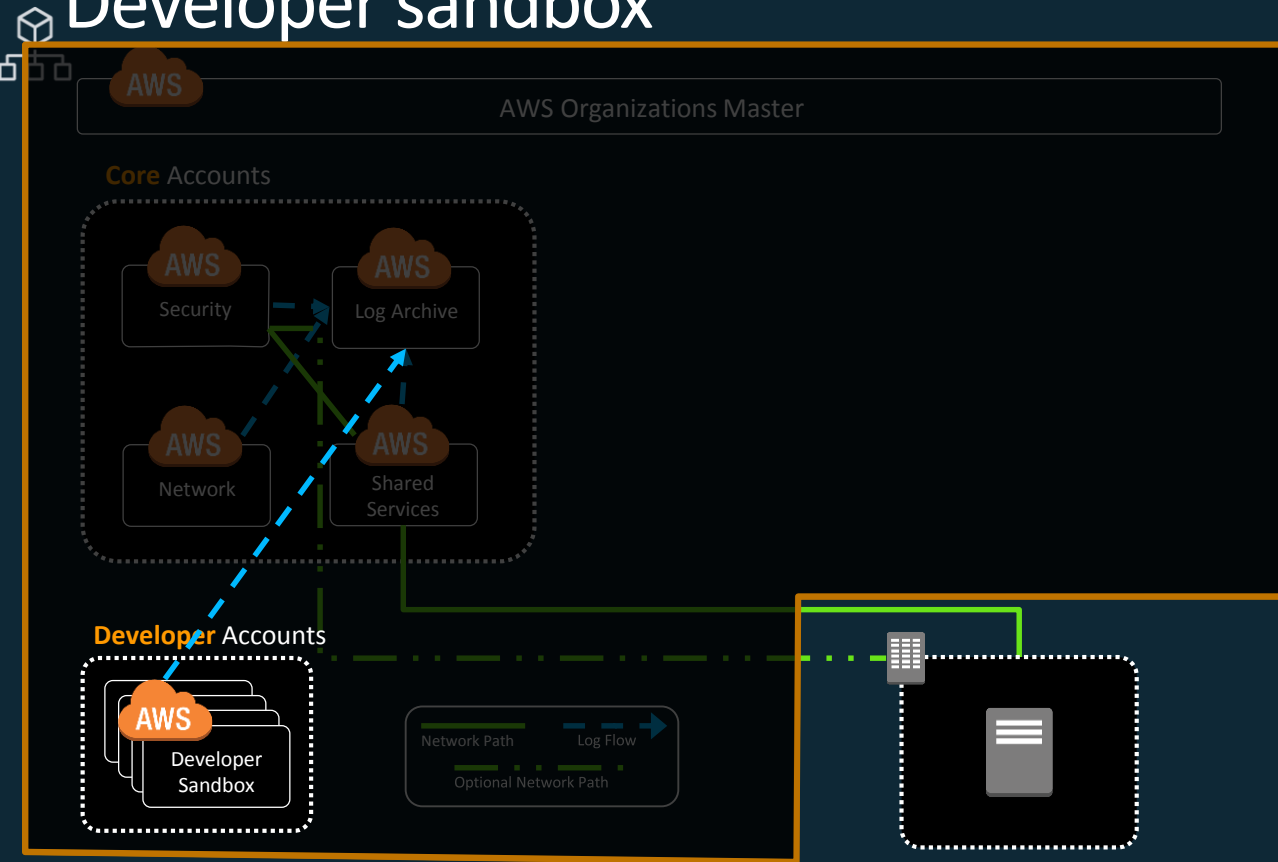
Managed by network team

Networking services

AWS Direct Connect

Limited access

Developer sandbox



No connection to DC

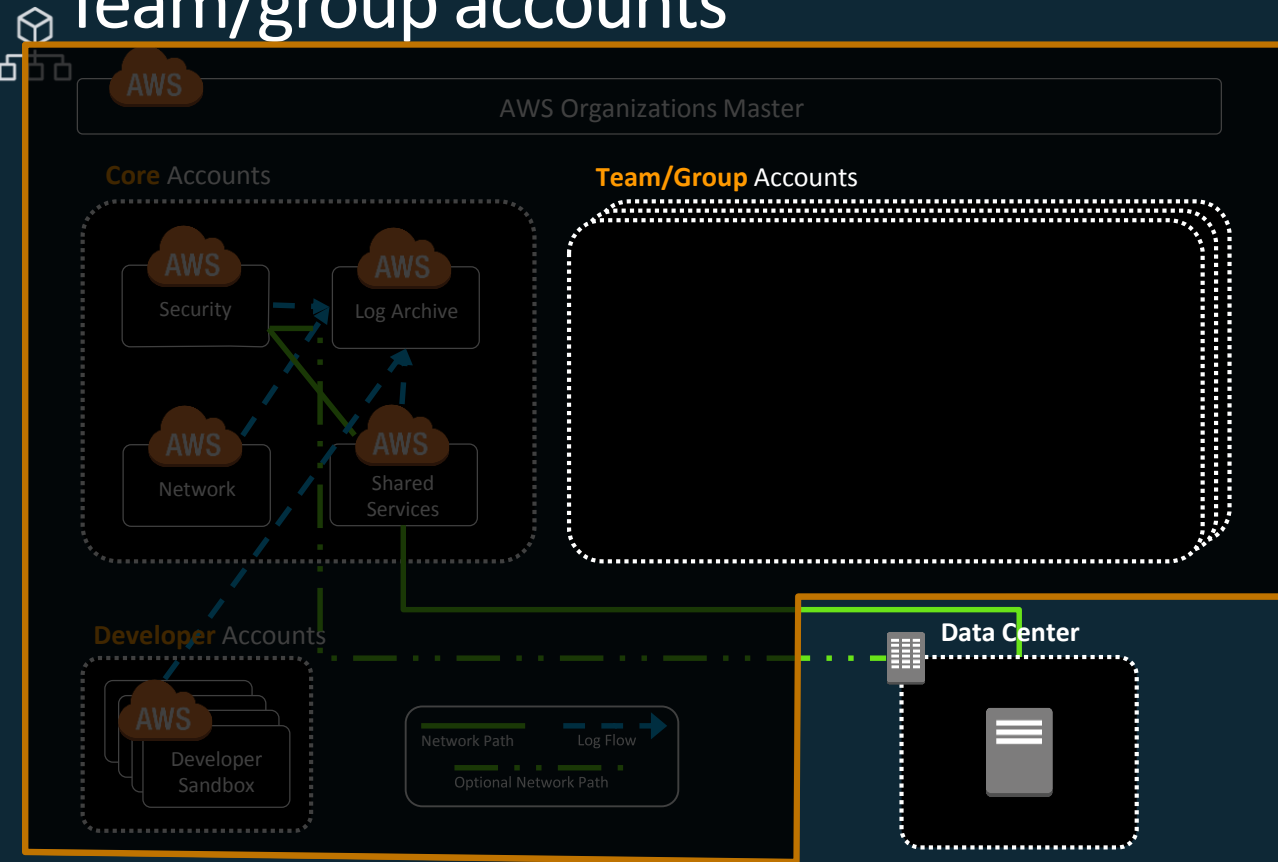
Innovation space

Fixed spending limit

Autonomous

Experimentation

Team/group accounts

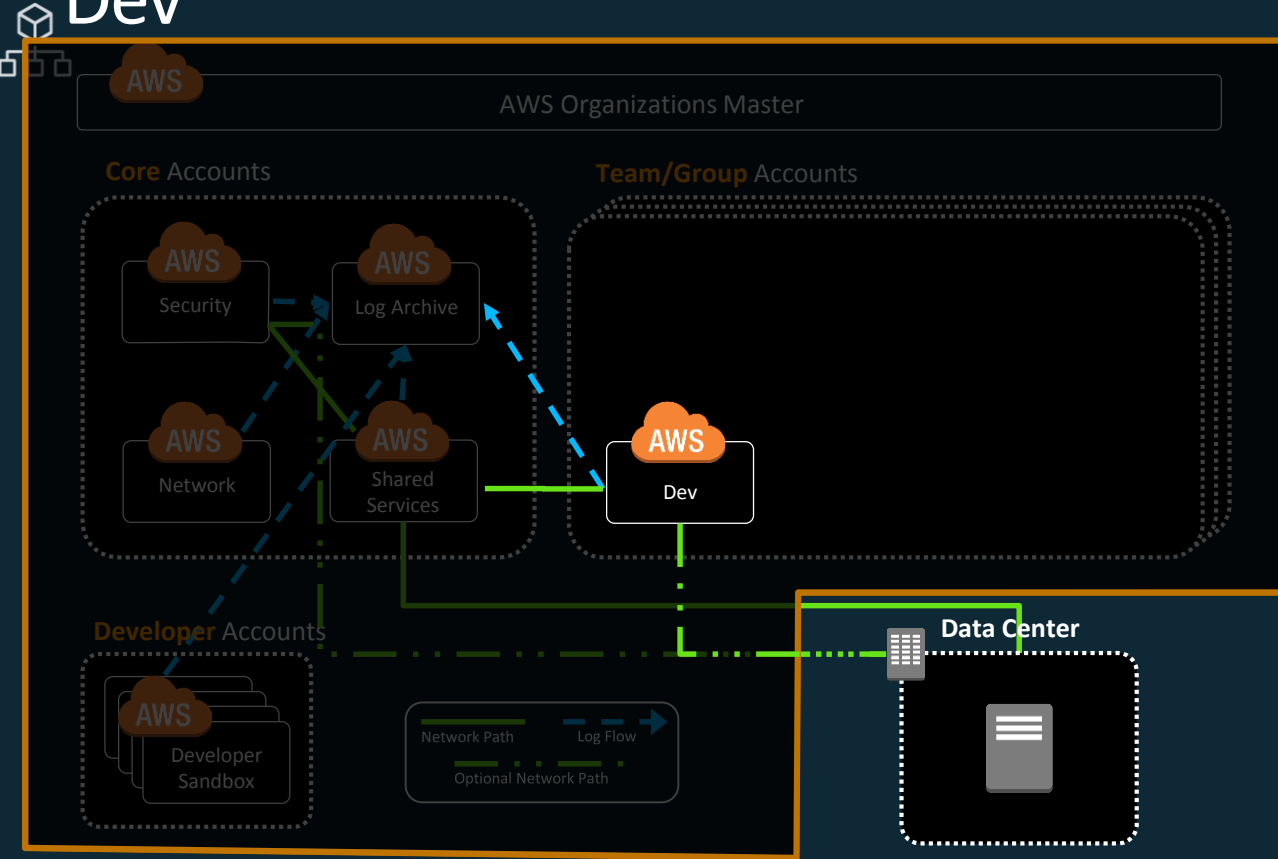


Based on level of needed isolation

Match your development lifecycle

Think Small

Dev

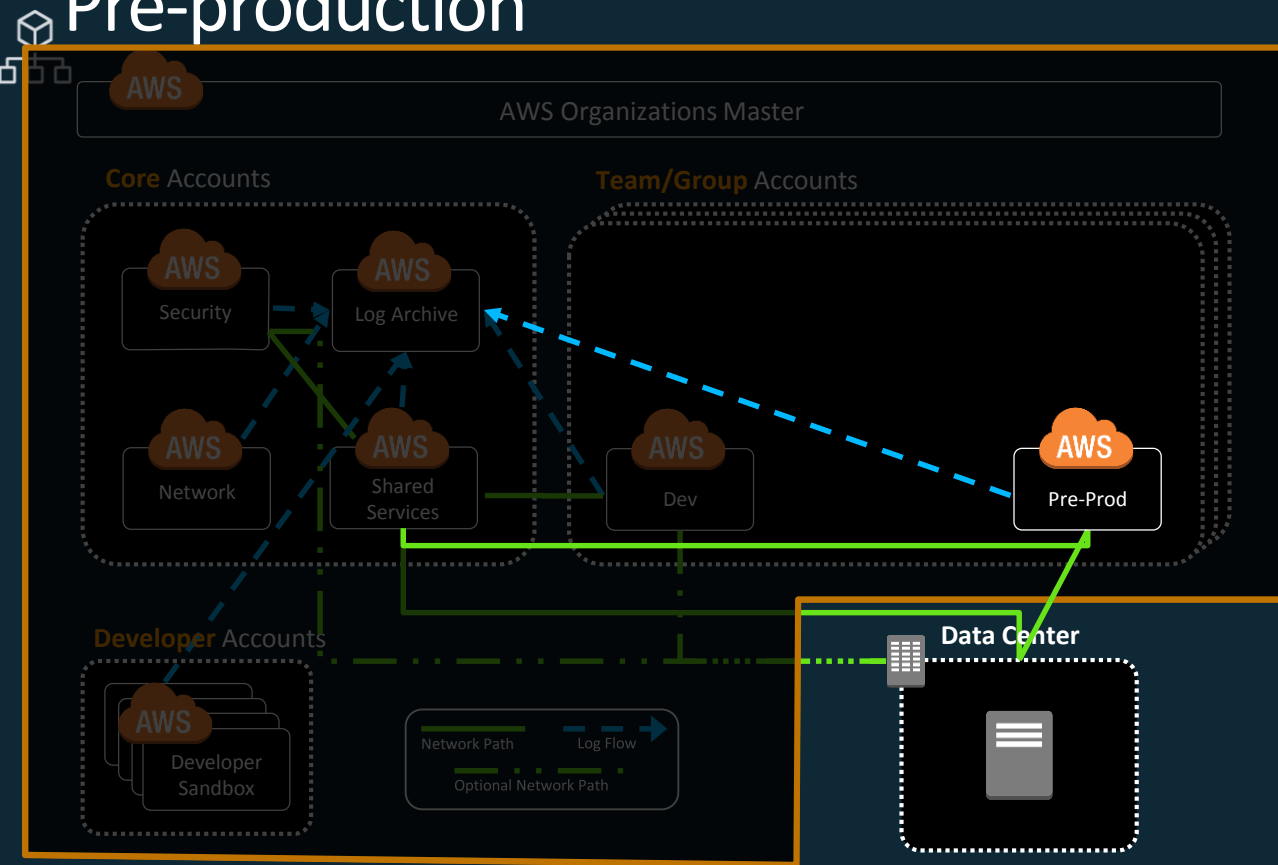


Develop and iterate quickly

Collaboration space

Stage of SDLC

Pre-production



Connected to DC

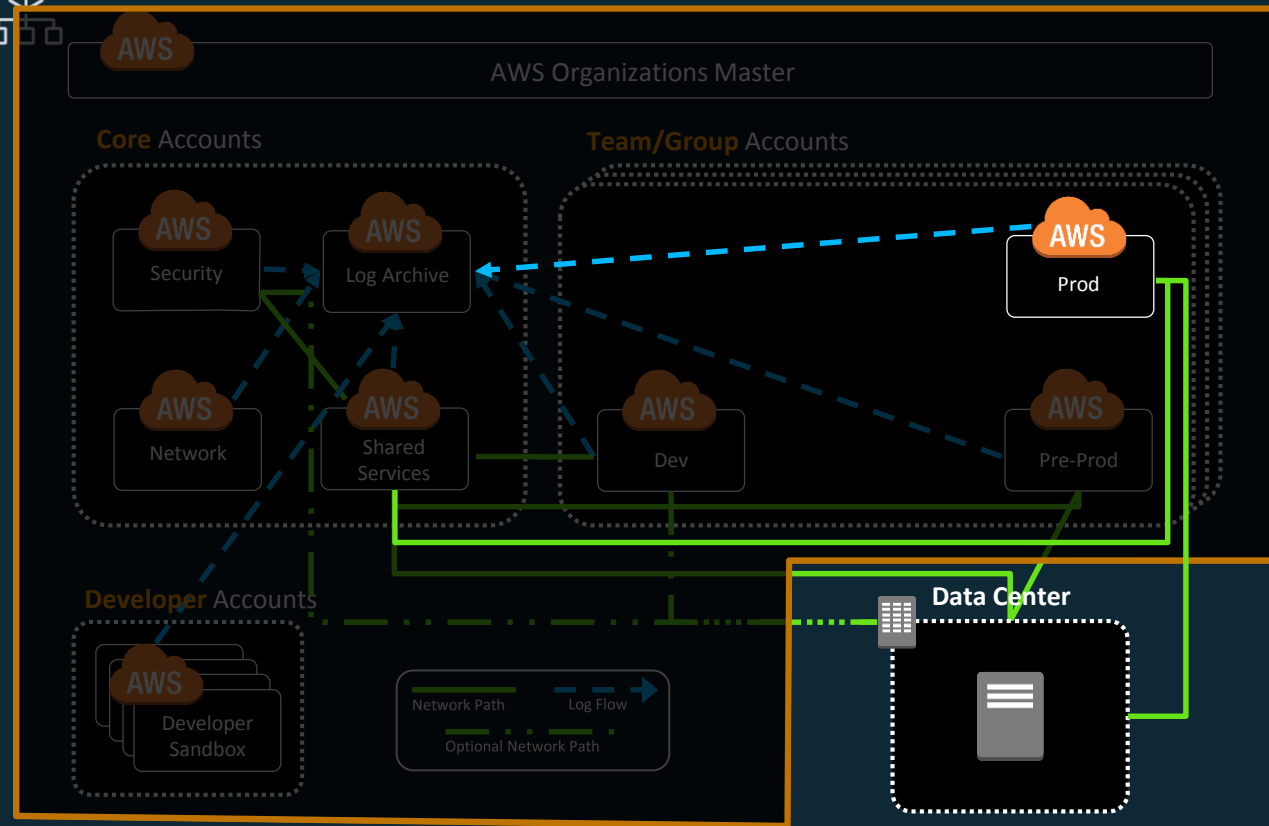
Production-like

Staging

Testing

Automated Deployment

Production



Connected to DC

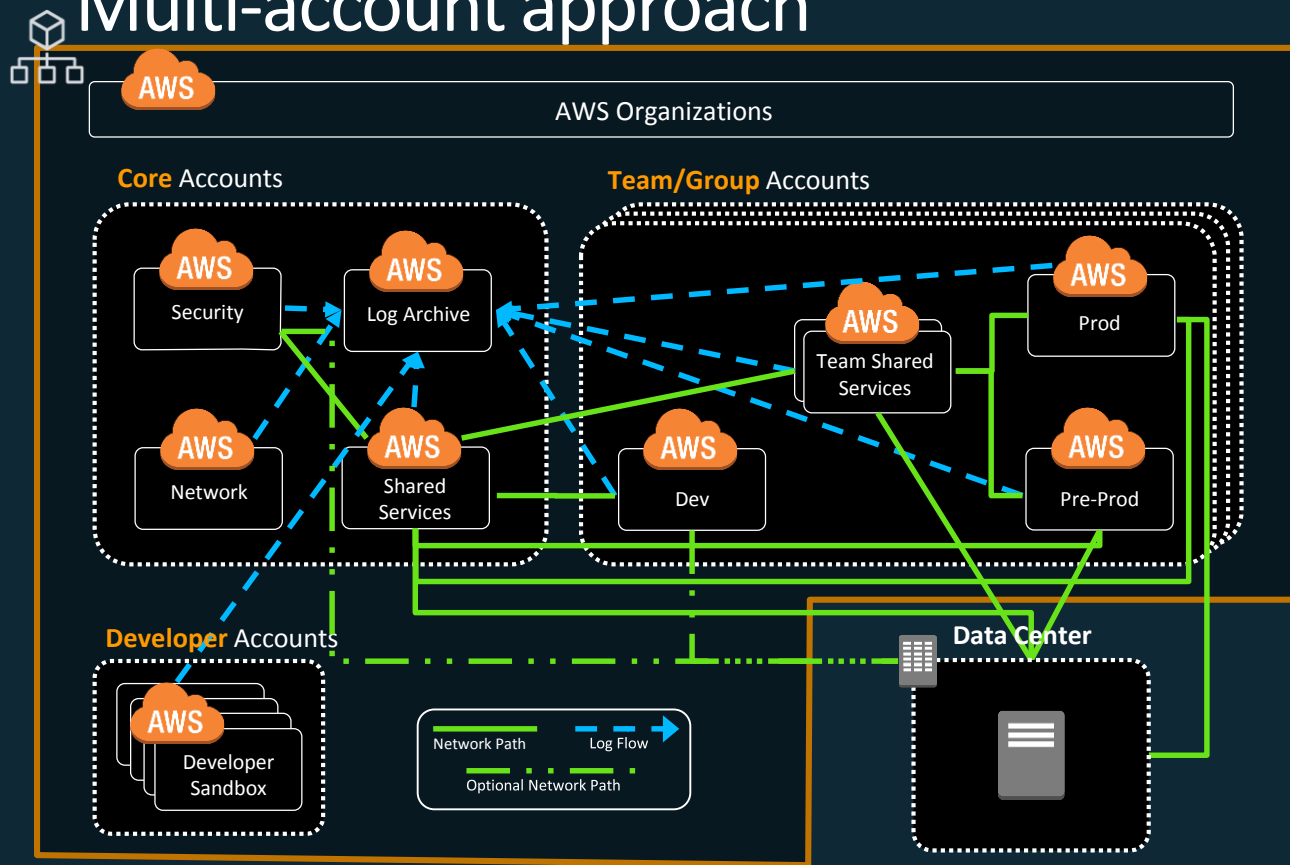
Production applications

Promoted from Pre-Prod

Limited access

Automated Deployments

Multi-account approach



Orgs: Account management

Log Archive: Security logs

Security: Security tools, AWS Config rules

Shared services: Directory, limit monitoring

Network: Direct Connect

Dev Sandbox: Experiments, Learning

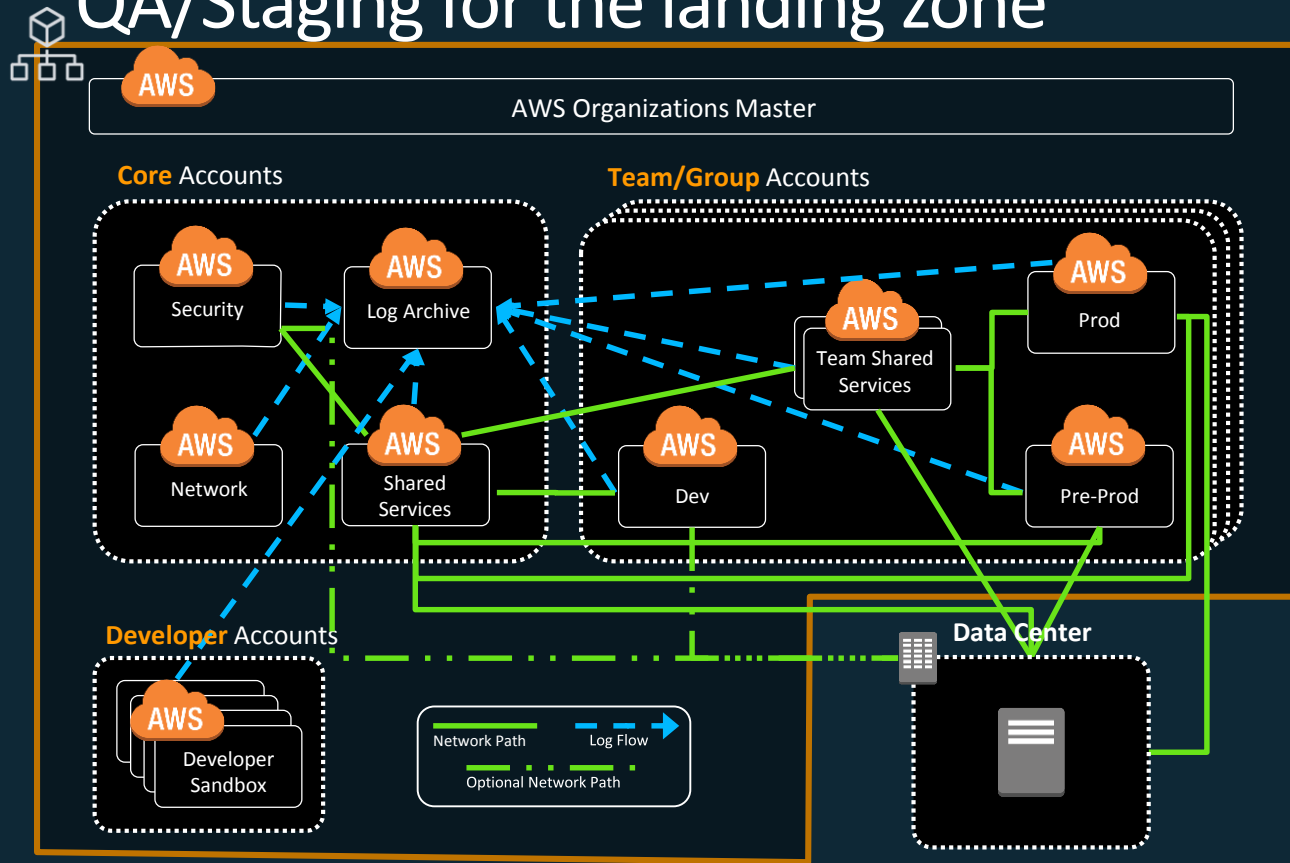
Dev: Development

Pre-Prod: Staging

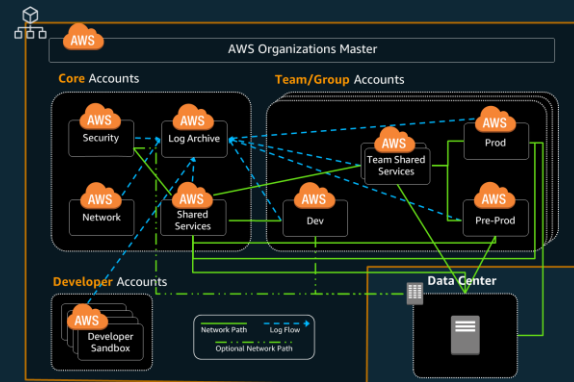
Prod: Production

Team SS: Team Shared Services, Data Lake

QA/Staging for the landing zone



Test Landing Zone changes
Another Landing Zone



The AWS Landing Zone solution

An easy-to-deploy solution that automates the setup
of **new AWS multi-account environments**



Based on AWS best
practices and
recommendations



Initial security
and governance
controls



Baseline accounts
and account
vending machine



Automated
deployment

What you get with the AWS Landing Zone

Account Management

- Framework for creating and baselining a multi-account environment
 - Initial multi-account structure including security, audit, & shared service requirements
 - An account vending machine that enables automated deployment of additional accounts with a set of security baselines
-

Identity & Access Management

- User account access managed through AWS SSO federation
 - Cross-account roles enable centralized management
-

Security & Governance

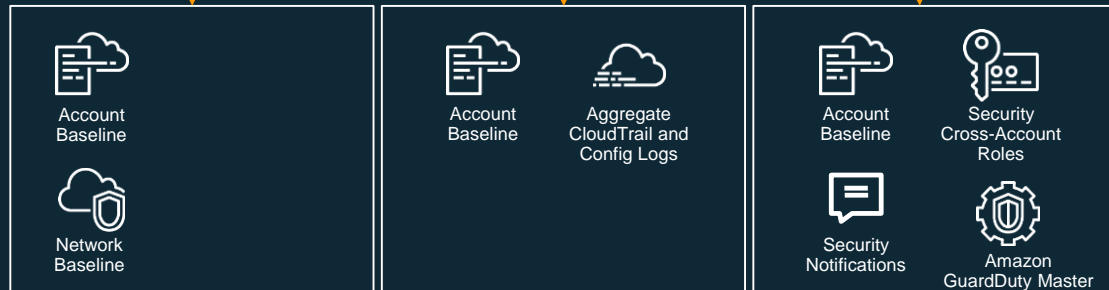
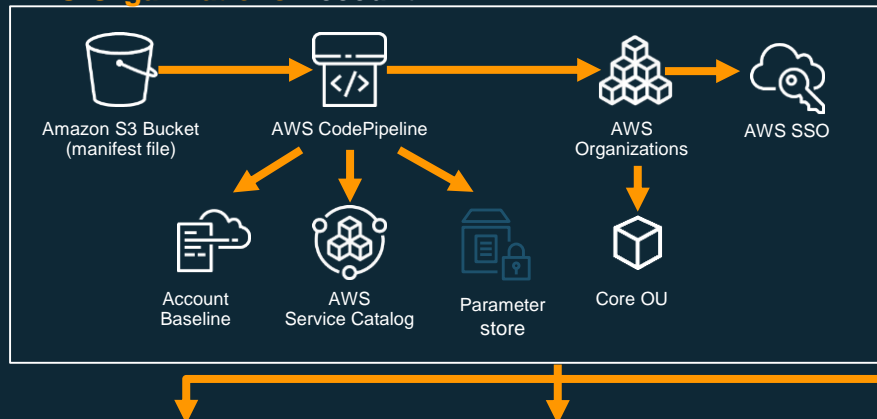
- Multiple accounts enable separation of duties
 - Initial account security and AWS Config rules baseline
 - Network baseline
 - Sets up monitoring and intelligent threat detection (through Amazon GuardDuty)
-

Solution Extensibility

- Easily deploy optional Add-Ons to extend your AWS Landing Zone

AWS Landing Zone structure - basic

AWS Organizations Account



Shared Services Account

Log Archive Account

Security Account

Organizations Account

- Account Provisioning
- Account Access (SSO)

Shared Services Account

- Active Directory
- Log Analytics

Log Archive

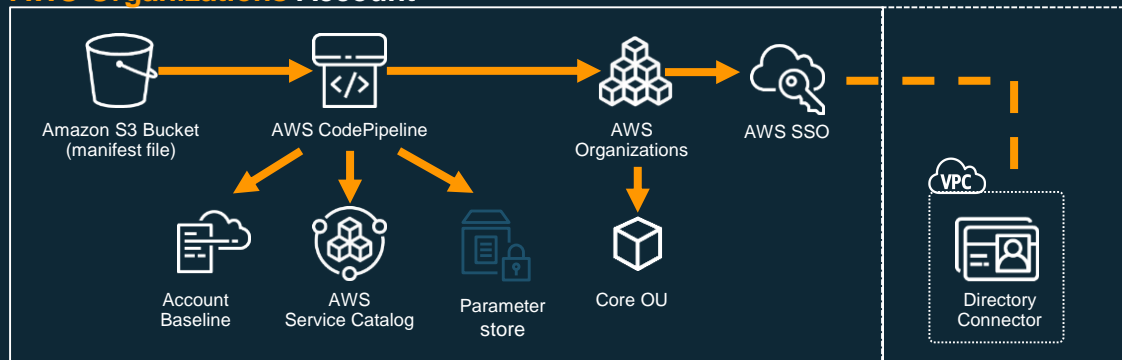
- Security Logs

Security Account

- Audit / Break-glass

AWS Landing Zone structure – with Add-Ons

AWS Organizations Account

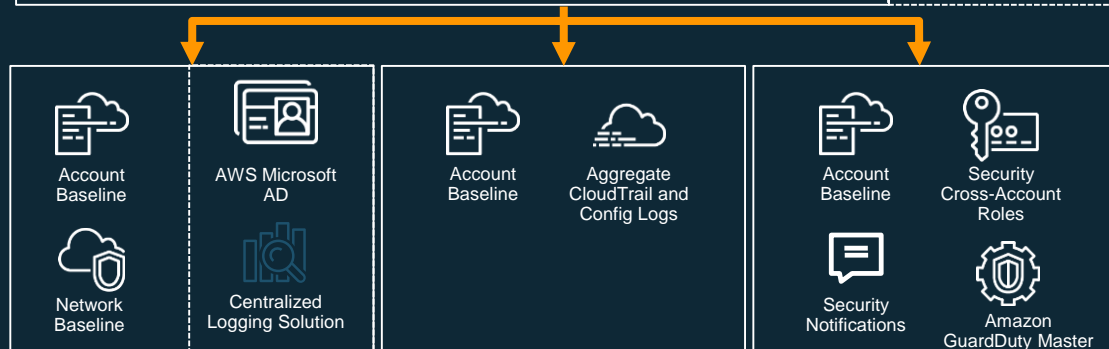


Organizations Account

- Directory Connector

Shared Services Account

- Microsoft AD
- Centralized Logging Solution



Shared Services Account

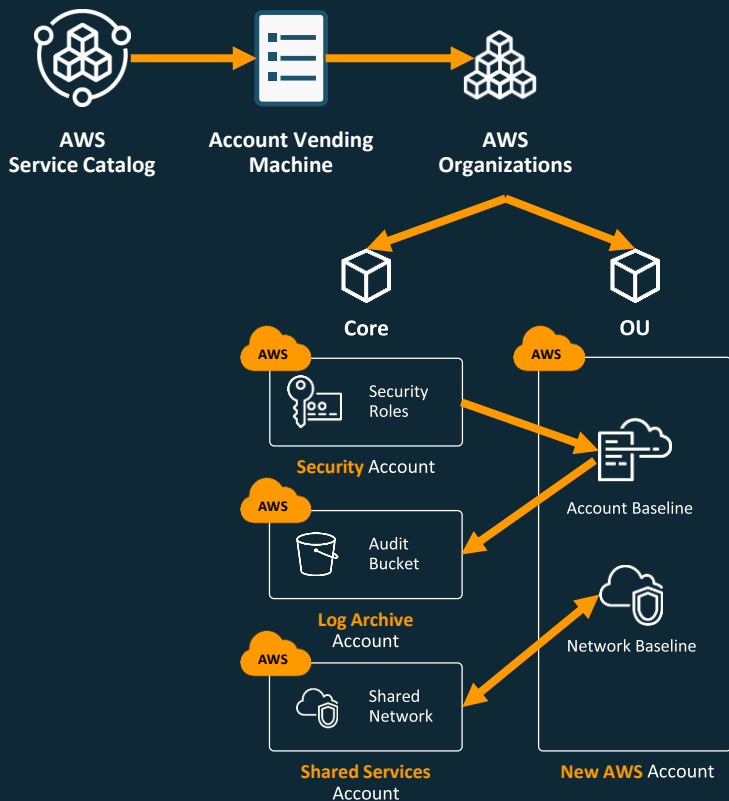
Log Archive Account

Security Account

Custom Add-ons

- Loosely Coupled
- Self-contained
- Autonomous
- Granular

Account Vending Machine



Account Vending Machine (AWS Service Catalog)

- Account creation factory
- User Interface to create new accounts
- Account baseline versioning
- Launch constraints

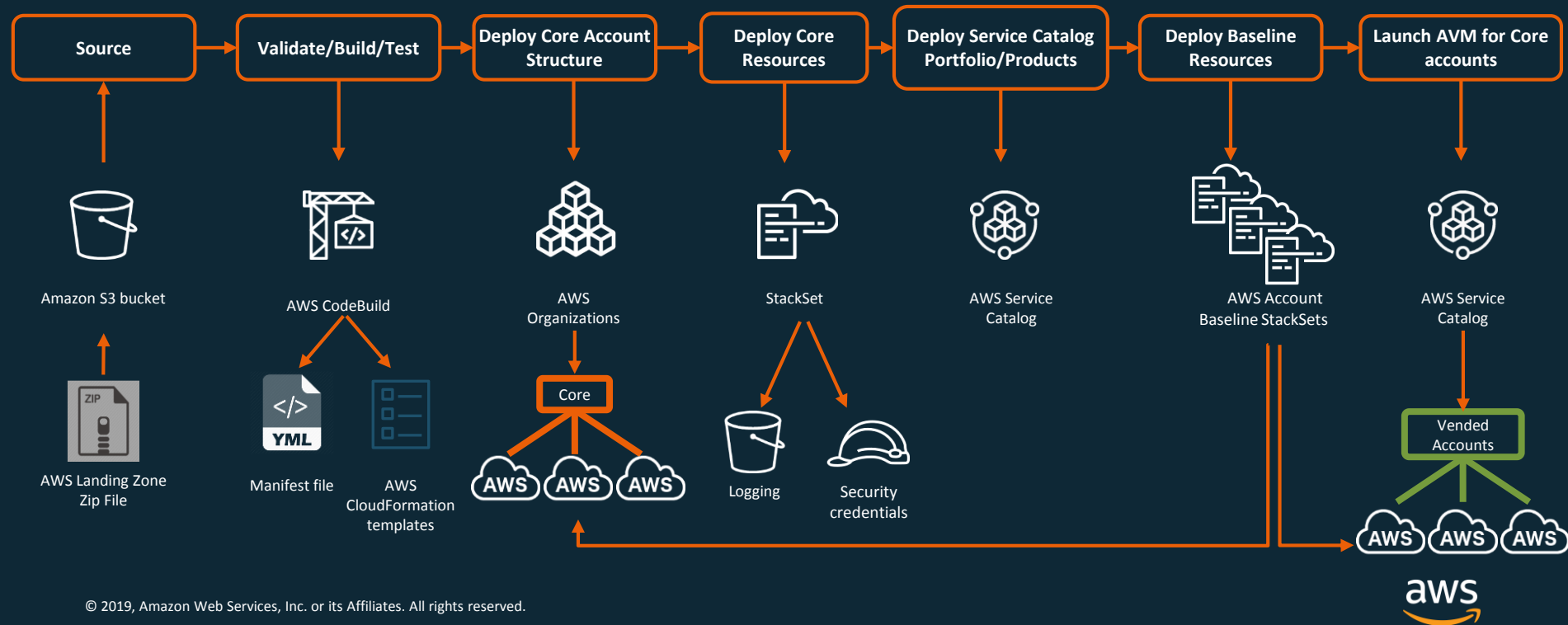
Creates/updates AWS account

Apply account baseline stack sets

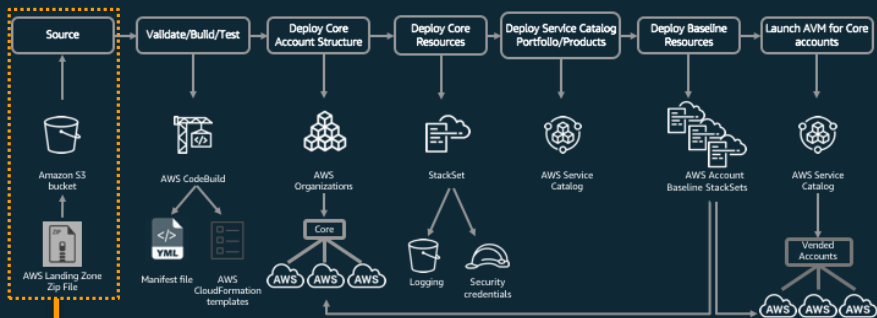
Create network baseline

Apply account security control policy

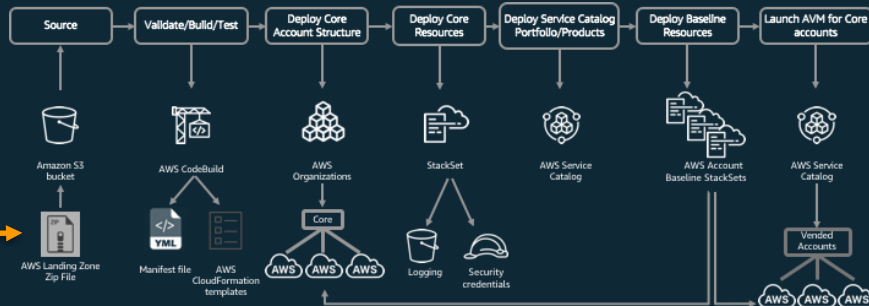
The AWS Landing Zone Pipeline



The AWS Landing Zone **Development** Pipeline

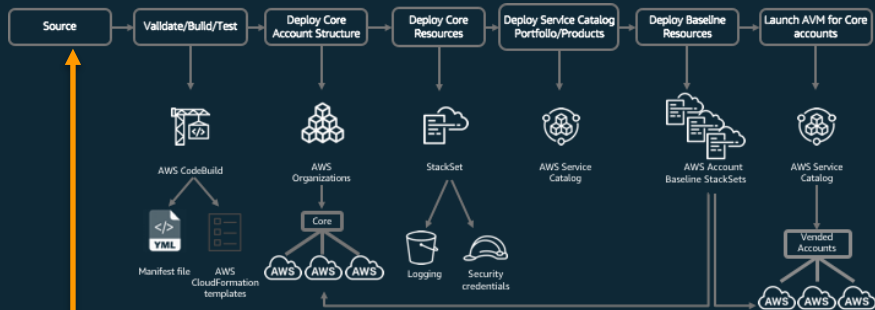


**Development
Landing Zone**



**Production
Landing Zone**

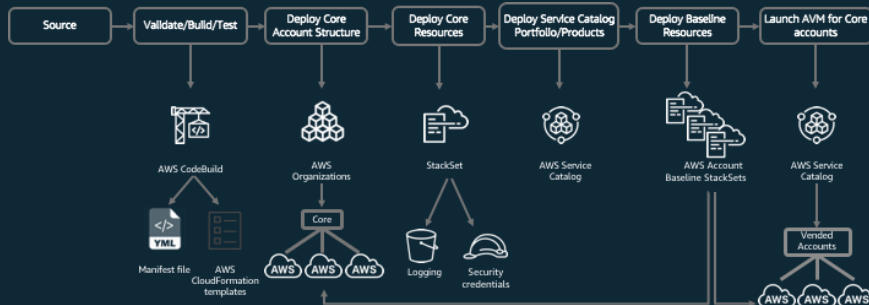
The AWS Landing Zone **Development** Pipeline



**Development
Landing Zone**



**AWS
CodeCommit**



**Production
Landing Zone**

Benefits



Automated



Scalable



Self-Service



**Guardrails
NOT Blockers**



Auditable



Flexible

Pricing

No additional charge for the AWS Landing Zone solution.



Customers are responsible for the charges of the underlying services (e.g., AWS Config Service, AWS CloudTrail, etc.).

Cost for the basic solution: ~\$200 / month

Monthly cost for optional add-ons:

- Centralized logging solution: <\$400
- Directory Connector: <\$50
- AWS Managed AD plus Remote Desktop Gateway: ~\$300

Introducing AWS Control Tower (preview)

Consistent and simple multi account management.



Automated AWS Setup

Launch an automated landing zone with best-practices blueprints



Policy Enforcement

Pre-packaged guardrails to enforce policies or detect violations

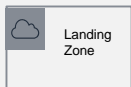


Dashboard for Oversight

Continuous visibility into workload compliance with controls

Key Features / Benefits

Account Setup



Automated secure and scalable landing zone



Multi-account management using AWS Organizations



Account provisioning wizard



Central Logging and Multi-account configuration consistency

Guardrails



Built-in best practices



Multi-account Preventive and detective guardrails

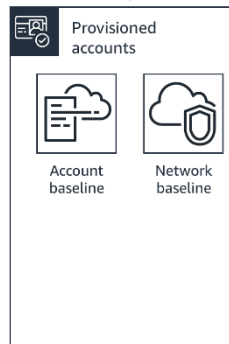
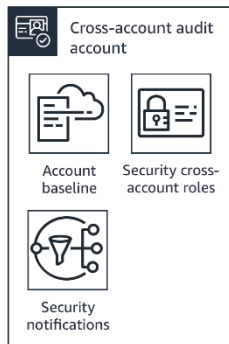
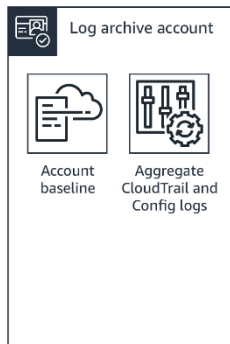
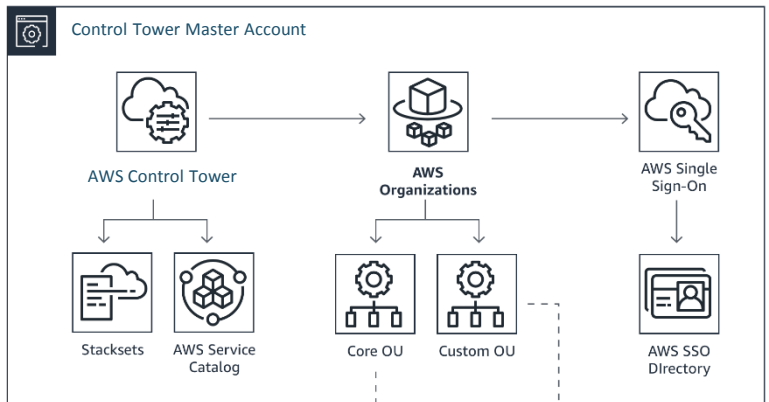


Curated rules in plain English



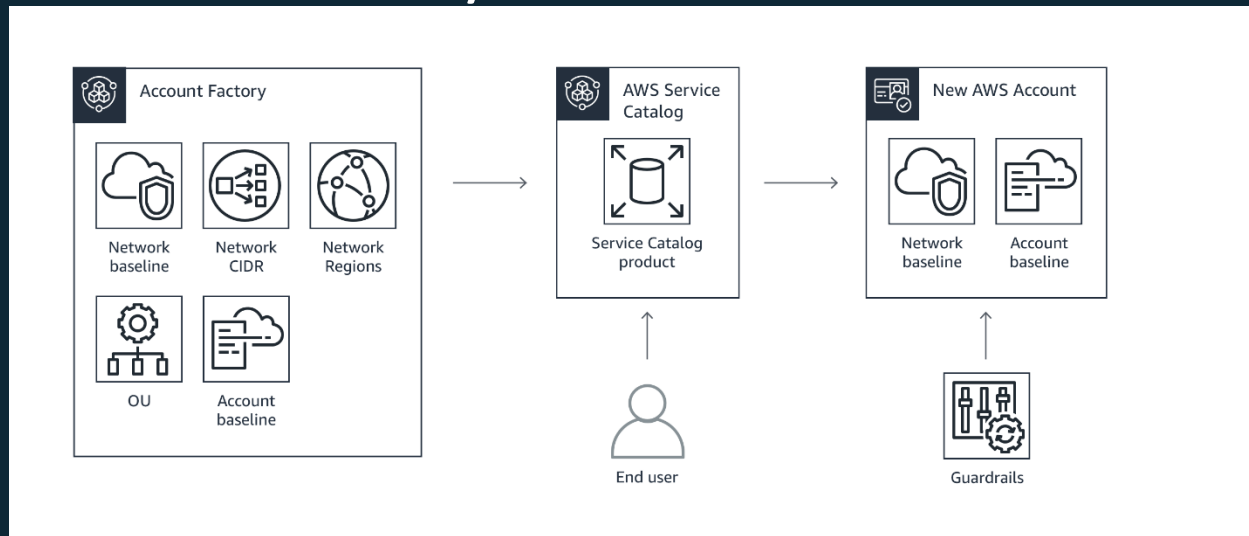
Easy to use Dashboard and notifications

AWS Control Tower's automated landing zone



- ✓ AWS Organizations with a master and pre-created accounts for central log archive and cross-account audit
- ✓ Pre-configured directory and single sign-on using AWS SSO (with Active Directory custom option)
- ✓ Centralized monitoring and alerts using AWS Config, AWS CloudTrail, and AWS CloudWatch

Account Factory



- Account factory for controls on account provisioning
 - Pre-approved account baselines with VPC options
 - Pre-approved configuration options
- End user configuration and provisioning through AWS Service Catalog
- Creates/updates AWS accounts under organizational units

Dashboard for Oversight

Services

Resource Groups

AWS Control Tower

Dashboard

Dashboard

Organizational units

Accounts

Guardrails

Users and access

Account factory

Shared accounts

Master

Log archive

Audit

Shared services

Recommended actions

Environment summary

5

Organizational units

3 noncompliant

7

Accounts

3 noncompliant

Guardrail summary

33

Preventive guardrails

All enforced

65

Detective guardrails

2 in violation

Organizational units

| Name | Parent OU | Compliance |
|-----------|-----------|--------------|
| Core | Root | Noncompliant |
| Custom | Root | Compliant |
| Project X | Root | Noncompliant |
| Research | Project X | Noncompliant |
| Learning | Root | Compliant |

View all

Accounts

| Name | OU | Owner | Compliance |
|----------------------------------|-----------|----------------------------|--------------|
| deployment-apsoutheast-2-testing | Research | example+test@company.com | Compliant |
| db-uswest-1-gamma | Project 1 | db-hue+44@company.com | Compliant |
| deployment-apsoutheast-2-testing | Research | georgest@company.com | Noncompliant |
| db-uswest-1-gamma | Project 1 | user-sean1@company.com | Compliant |
| db-uswest-1-gamma | Project 1 | list-gamma+ted@company.com | Noncompliant |

View all

Options for operating your AWS Landing Zone

Well-Operated State

- ✓ Working backwards
- ✓ Operating like code
- ✓ Designing for failure
- ✓ Embracing enterprise DevOps
- ✓ Applying guardrails not barriers
- ✓ Running lean teams
- ✓ Automating everything

Paths to a Well-Operated State

Self Managed

- Service Catalog
- Modeling and Provisioning
- Automation and Operations
- Monitoring and Logging

AWS Managed via AMS

- Month to Month
- AWS Out of the Box
- Curated Services & Management Tools
- Infrastructure Ops, Security & Compliance

Partner/MSP Managed

- 100+ Partners
- Certification Program
- Third Party Audit
- End-to-End Services

AWS Managed + Partner/MSP Managed



Get Started

To learn more about AWS Control Tower visit:

aws.amazon.com/controltower

To learn more about AWS Landing Zone, please talk with your account team or visit:

aws.amazon.com/solutions/aws-landing-zone

Title Only

Title + Content

Section Title

Section Title





Two Content

Comparison

Three Content

Four Content - Graphics

Six Content - Graphics