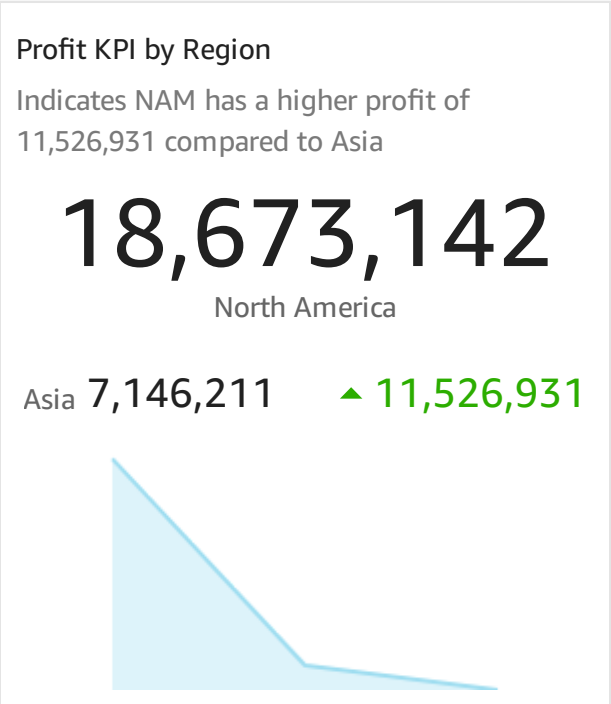


Total Profit	Average Profit	Highest Profit	Lowest Profit	Number of Products
31.59M	2106	55,693	-839	1,638



Profit By Product Category By Region

Rows	Region		
	North America	Europe	Asia
	Profit	Profit	Profit
Audio	326,415	123,277	127,924
Cameras and camcorders	6,044,263	1,787,542	2,272,748
Cell phones	1,895,155	581,506	810,571
Computers	7,087,014	2,286,913	2,791,098
Music, Movies and Audio Books	375,248	145,607	114,846
TV and Video	2,945,047	850,572	1,029,024

Profit by Region

Created a Table to better understand what the KPI Visual means

Region	Profit
Asia	7,146,211
Europe	5,775,417
North America	18,673,142

Sum of Profit by Product Category and Channel

Rows	Channel				
	Store	Reseller	Online	Catalog	
	Profit	Profit	Profit	Profit	
Audio	1.04%	0.24%	0.46%	0.09%	
Cameras and ...	18.54%	3.64%	6.62%	3.18%	
Cell phones	5.89%	1.54%	1.98%	0.99%	
Computers	22.25%	5.52%	7.72%	3.02%	
Music, Movies an...	1.09%	0.35%	0.37%	0.20%	
TV and Video	8.34%	1.73%	3.52%	1.69%	
Total	57.14%	13.02%	20.67%	9.17%	