

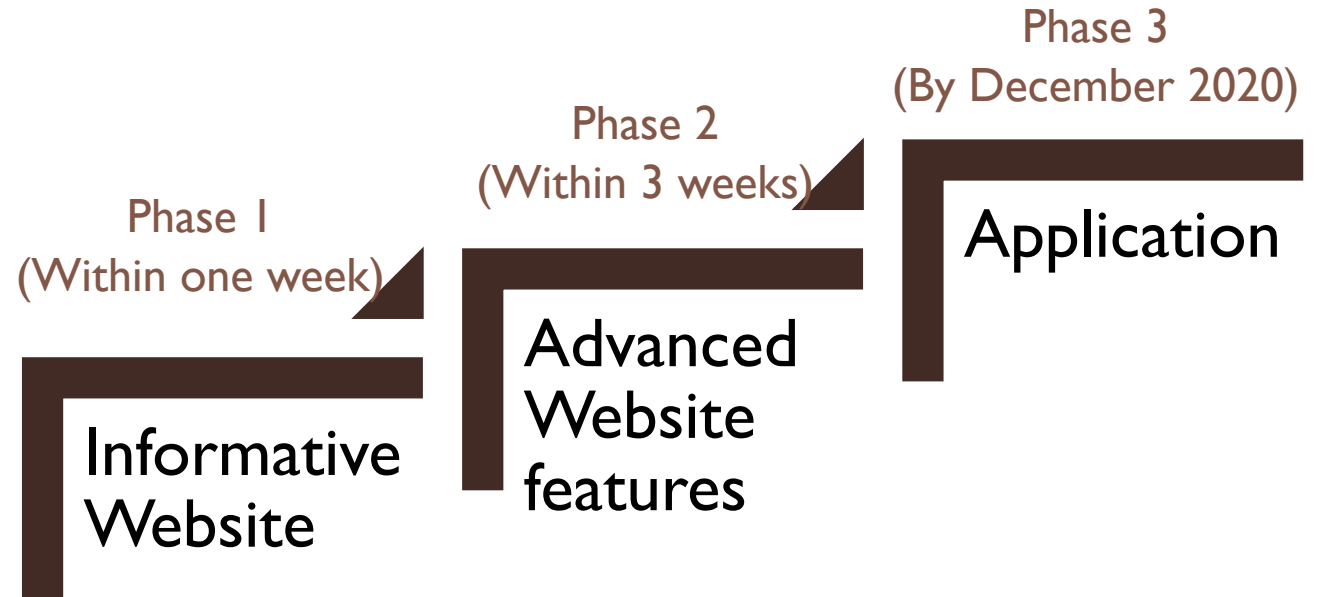
An abstract, colorful pattern of overlapping floral and organic shapes in shades of teal, light blue, orange, and brown, set against a dark background. The pattern is dense and covers the left side of the image.

WEBSITE & APP REQUIREMENTS

Emirates Tourist Guides Association

REQUIREMENTS HIGHLIGHTS

We are looking to build a user friendly, professional website and application for the Emirates Tour Guides Association. The development will be in in different phases as shown in the diagram in order to go live as soon as possible.



PHASE 1 – INFORMATIVE WEBSITE

- It will be a simple content website to inform the public about the Association.
- Website must be in English and Arabic
- The logo is in the design process. We will need your input in the branding guidelines.
- The content for the website will be provided. We might need editing service to ensure it is SSO compatible and maintain consistency

Initial website map:

- About Us
 - About ETGA
 - The Chairman
 - The board
 - The members
- The Vision and Mission
- ETGA 2020 goals
- Contact us

PHASE 2 – ADVANCED WEBSITE FEATURES

- Building on the informative website, we would like to add features that enables the following:
 - New members joining
 - Existing members login
 - Sponsors page
 - Discussion forum
 - Training and courses
 - Video and photo Gallery
 - News & Announcements

PHASE 3 - APPLICATION

- We are looking to build an application (apple store and google play)that initially allows the following:
 - Connect the members of the association
 - Create booking opportunities for tour guides
 - Send announcements to members
- There will be more features that will be decided after a brainstorming session to make sure we can provide added value features to the app users

OTHER REQUIREMENTS



Configure and build/host the server



Provide admin panel for easy modification and updates



Provide training/guidelines to our admin in order to manage the website