

# Sona's Journey on Social Work

CENTRE FOR  
SOCIAL RESPONSIBILITY INITIATIVES  
**SONA CSRI**  
A space from Campus to Community

Edition 2:1

May 2025



## FROM THE HEART OF CHANGE

The month of April, 2025, began with a promise of success for Centre for Social Responsibility Initiatives (CSRI), Sona College of Technology. We continued our march steadily toward inclusive growth and community transformation.

## Labor to Owner

**Mr. Ranjith Kumar**, 24, from a middle-class family in Arisipalayam, Salem District, is an inspiring example of resilience and transformation. Despite financial struggles, he pursued a Diploma while working night shifts and holiday jobs. His father's illness forced him to shoulder full family responsibilities, but his earnings as a laborer under various contractors were barely sufficient.

During this tough phase, the Centre for Social Responsibility Initiatives (CSRI) identified him through its outreach efforts and enrolled him in the Plumbing (General) Skill Development Programme in September 2024 sponsored by M/s SAIL Salem Steel Plant.



Grasping the opportunity, Ranjith continued his labor work while attending training sessions. With dedication, he completed the course, gaining vital technical skills.

Using these skills and his work ethic, Ranjith transitioned from laborer to independent contractor. Today, he supports his family with dignity and provides jobs to over 20 individuals in his community. His commitment to quality and ethics has earned local respect.



Ranjith now stands as a beacon of hope for youth, proving that resilience, hard work, and the right opportunity can change lives. He extends heartfelt thanks to the Sona Institution and Asst Coordinator of CSRI Ms. Kanagavalli for their support in his journey.

21/5/2025

# “Battling with Community”

Mrs. Anandha Priya, a 30-year-old mother of two kids from Sarkar Kollapatty, comes from a Scheduled Community and has faced years of financial struggle and social discrimination. Her husband, a laborer in a butcher shop, earned just enough to manage basic needs. With a leaking roof over their heads and growing children to educate, life was filled with daily challenges. But Anandha Priya never gave up on the dream of a better life.

Her turning point came when she learned about the Beauty Therapist Training Course sponsored and offered by M/s SAIL Salem Steel Plant and SONA CSRI respectively. Motivated to uplift her family, she enrolled in the course and committed herself to learning every skill with sincerity. She attended training sessions regularly, built her confidence, and soon began working at a parlour to gain hands-on experience.

With growing expertise and determination, Anandha Priya eventually started her own beauty parlor in Kollapatty. She now earns a steady income, supports her children's education, and is recognized as a successful entrepreneur in her village. The transformation from marginalization results in empowerment that has inspired many around her.

She expresses deep gratitude to SONA Institutions and CSRI's Outreach Worker Mrs. Mala, whose support helped her reclaim her life with dignity and purpose.



## April in Bloom

### Recognition of Skill



The 20-day Recognition of Prior Learning (RPL) Programme in Junior Technician – Smart Energy Meter saw 60 aspiring minds successfully complete their journey of upskilling. They will receive the Central Government (NSDC) certification soon after completing the assessment. The power of prior learning is alive and officially recognized.



## "CRAFTING DREAMS: AARI WORK CLASS INAUGURATED"

On April 25th, as we welcomed 20 passionate learners to the Aari Work Designing Course. The inaugural session was graced by the energetic presence of Dr. Gopi (Head - Innovation Centre) and Mrs. Kalaivani (Team Leader, Sonaversity), who inspired learners with their words of encouragement and interaction.



## COMMUNITY ENGAGEMENT IN MOTION

To understand the grassroots needs, building rapport, and pave the way for holistic development, CSRI engaged in meaningful meetings with

- Muslim community leaders and local representatives
- Ms. Radha (PA to Chairman) of Gokulam Hospitals
- Self Help Group (SHG) leaders

## MAY: MAKE IT HAPPEN



## NSDC Certification

NSDC Assessment and Certification for 120 candidates with nationally recognized qualifications, enhancing their employability, and aligning their skills with industry needs

- Assistant Electrician
- Home Health Aide
- Jr Energy Associate (Smart Energy Meter)

# Celebrating Skilled Futures

A proud milestone is on the horizon as 280 trained candidates are set to receive their certificates after successfully completing various job roles under the CSR-funded project supported by SAIL Salem Steel Plant. The prestigious ceremony will be hosted at Sona College of Technology, with the Executive Director of SAIL Salem Steel Plant expected to grace the occasion as Chief Guest. In addition to this, the event will also honour:

- 60 trained candidates from SAIL Refractory Company Ltd
- 13 self-funded candidates who have shown exemplary commitment and perseverance

## STAR PERFORMERS

We are introducing Star performer of the month towards encouraging our staff members to march ahead towards success.

### Project coordinator

**Mr. Prem** for showed an excellent commitment towards completing the assigned task and deriving two number of proposals towards the requirement & Initiated nomination for Manjapai award. Playing a vital role with responsibility on completing existing task. Assisting office for smooth running on day to day activities.



## STAR PERFORMERS

### Out Reach Worker

**Mrs. Mala** performed outstanding performance in organizing event & mobilizing the candidates. Mobilized 14 members for self-funded Aari work. Prompt submission of required reports. Collected 576 alumina details and systemized, Identified potential success story. Supportive hands of conducting Initiation program.



We congratulate her to receiving a token of Best Performer of the Month!!



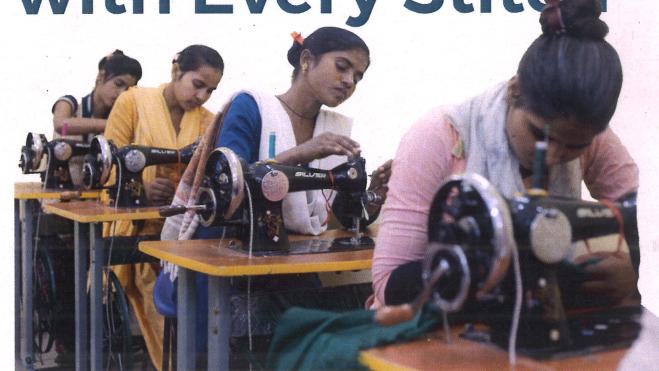
**Mrs. Banu** now coming forward to support as trainer for Aari & Tailoring courses, who has been 15+ years experience on the same field. We proud to say she is our department alumina student and now extending her supportvie hands through train different community people towards enlighten their life.

We welcoming Mrs. Banu to our CSRI family!!

As April fades into memory, it leaves behind seeds of change and stories of impact.

Let 'May' be the continuation of that journey with fresh dreams, renewed commitments, and expanded horizons.

# Empowerment with Every Stitch



A fresh tailoring course will commence, blending creativity, livelihood, and self-reliance. Interested students and candidates can enroll in the CSRI Premises.

May 2025, also marks the beginning of a new 3-month Short-Term Training Programme for Jr. Technician (Smart Energy Meter), taking forward the skill empowerment initiative.

Let us continue to learn, uplift, and transform together!!!