



Certification in
**Graphic Design &
UXUI Design**



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Registered Under Ministry of Corporate Affairs ,
MSME (Govt. of India) UDYAM-TN-08-0040357
ISO 9001 - 2015 / American Board of Accreditation
Managed by Vellai Siragugal Educational and Charitable Trust

Why Choose Us

Buff Creative College is a recognized institution dedicated to encouraging and empowering individuals in the field of Multimedia and Design. With a specialization in Graphic Design, UX/UI Design, Digital Marketing, and Animation Design. The institute is committed to providing a high-quality education that combines theoretical foundations with practical skills. The curriculum is designed to be relevant to current industry standards and emerging trends, ensuring that students are well-prepared to tackle real-world design challenges.

About

Advanced Design & Technology

Our Advanced Design and Technology course includes modules like Fine Arts, Graphic Design, and UX UI Design. This is an exclusive course designed for aspiring designers who are planning to start a career in the design industry as creative designers, graphic designers, UX UI designers, and product design.

Fine Arts



- Introduction to Fine Arts
- Different Artistic Disciplines
- Exploration of Elements of Art
- Lighting and Shades
- Drawing Fundamentals
- Drawing Objects
- Perspective Drawing
- Undraw Character Sketch
- UX Storyboard Layout
- Sketch Custom Symbols
- Logo Sketch
- Organic & Geometric Logo
- Wireframe Components
- Painting Techniques
- Develop Portfolio

2 Graphic Design



Introduction to Graphic Design

- Basics of Graphic Design
- History of Graphic Design
- Principles of Design
- Elements of Design

Typography

- Fundamentals of Typography
- Typeface Anatomy
- Font Pairing for Design Projects

Layout and Composition

- Create Effective Layouts
- Layout Compositions
- Balance, Hierarchy and Alignment

Digital Media Designs

- Social Media Graphics
- Display Ads

Branding and Identity Design

- Logo Design
- Creating a Brand Identity
- Branding Guidelines
- Visual Identity System
- Marketing Collateral Design

Print Media Designs

- Business Cards
- Brochures / Flyers / Posters
- Banners
- Billboard / Stationery

Color Theory

- Use Color Effectively on Design
- Creating Color Schemes
- Color Psychology
- Color Contrast
- Communication Design

Software Covered

- Adobe Photoshop
- Adobe Illustrator



UX Research

- Purpose of UX
- Process Model & Approach
- Requirement Gathering
- UX design principles & concepts
- Conducting user research
- Understanding user needs

Wireframe Design

- Product Ideation
- Heuristics Evaluation
- Laws of UX Design
- Digital Wireframe
- Creating wireframes prototypes

Website Design

- Website Design Guidelines
- Research Website Design
- Website Layout
- Responsive Website
- Micro-interaction & Animation

Software Covered

Google Form

Balsamiq Wireframe

Marvel Prototype

FigJam

Figma

Adobe XD

Define & Ideation

- Creating user personas
- Affinity Mapping
- User journey map
- Empathy Mapping

User Interface Design

- Introduction to UI Design
- Understanding Material Design
- Color theory, typography, layout
- Principles of visual hierarchy
- Understanding UI elements
- UI Design Systems & Style Guides
- Screen Mockups & Prototype

Dashboard Design

- Understanding Dashboard
- Dashboard Guidelines
- Dashboard Layout
- CRM & CMS UI Design

Why This Course

Course Modules

- Fine Arts
 - Graphic Design
 - UXUI Design
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Course Duration

- 4 Months Training
 - Portfolio Support
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Exclusive Support

- Portfolio Support
 - Internship Program
 - Career Guidance
 - Lifetime Support
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Portfolio & Job Support

- Designer Resume
 - Behance Profile
 - Digital Portfolio
 - Interview Cracking
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Fees Structure

- Actual Course Fees..... **₹ 70,140**
- Pay on Lumpsum..... **₹ 63,126**
- EMI Option Available



Contact Us

91 5060 1717

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Our Branches

Chennai | Coimbatore | Madurai | Nagercoil

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