

## EMAIL

sneha.kapoor@example.com

## PHONE

9876543210

## CORE SKILLS

- Digital Marketing (SEO, SEM, PPC)
- Social Media Strategy & Content Creation
- Branding & Campaign Management
- Market Research & Data Analysis
- Email Marketing & Automation Tools
- Google Analytics & Google Ads
- Copywriting & Storytelling
- Communication & Team Leadership

## KNOWN LANGUAGES

English (Fluent),  
Hindi (Fluent),  
Marathi (Basic)

## ACHIEVEMENTS

- Google Ads Certified
- HubSpot Inbound Marketing Certification
- Best Campaign Award – HUL Marketing Division

# SNEHA KAPOOR

## ABOUT ME

Creative and goal-Oriented marketing executive with 5+ Years of experience in digital marketing, Brand management, And campaign analytics. Strong expertise in SEO, Content marketing, And social media strategy with a focus on driving engagement and revenue growth.

## CORE EXPERIENCE

Marketing Executive

Hindustan Unilever Ltd. – Mumbai

May 2019 – Present

- Planned and executed digital campaigns across multiple channels.
- Increased brand engagement by 40% Through targeted social media initiatives.
- Conducted market research to identify emerging consumer trends.

Digital Marketing Intern

Ogilvy & Mather – Mumbai

January 2018 – April 2019

- Supported campaign analytics and keyword optimization for clients.

## CAREER HISTORY

Master of Business Administration (MBA) In Marketing

Loyola Institute of Business Administration, Chennai

2016 – 2018

## INTEREST

Content creation, Digital analytics, And influencer collaborations.