Context of Data Visualization

Quiz, 10 questions

10/10 points (100.00%)

Congratulations! You passed!

Next Item

Question 1

Correct

1 / 1
point

1. Question 1

You need to be well-versed in the data in order to visualize the data.

⊙

True

Correct

You need to be well-versed in the data in order to visualize the data.

⊙

False

Question 2

Correct

1 / 1
point

2. Question 2

When should you define the audience for your visualization?

⊙

After you complete the first draft

⊙

Before building

Correct

It's important to define your audience before you create a visualization.

⊙

After you complete the final draft

○

After you present it

Question 3

3. Question 3

You should define what your audience expects from a visualization before beginning the visualization.

○

False

○

True

Correct
You need to know what your audience expects from the visualization before you begin.

Question 4

4. Question 4

What does it mean to define the "what" of your visualization? (Select all that apply)

☑

Defining what the audience will do with the information

Correct
The "what" of your visualization is what the audience will do with the information.

☐

Defining what software the audience will use to view the information

Un-selected is correct

☐

Defining what type of audience (boss or committee) will view the information

Un-selected is correct

☑

Defining what data will and will not be included

Correct

The "what" of your visualization is what data will and will not be included.

Question 5

Correct

1 / 1
point

5. Question 5

What piece of the "big idea" is missing from this statement?

We recommend that we continue offering the new sales course, "How to Upgrade Existing Customers."

○

It doesn't convey the stakes

Correct

The stakes are missing from the statement.

○

It doesn't articulate a unique point-of-view

○

Nothing is missing, all elements are present.

○

It isn't a complete sentence

Question 6

Correct

1 / 1
point

6. Question 6

What piece of the "big idea" is missing from this statement?

Program profit from beta clients = +25%, recommend continuing funding, release to entire company

○

It isn't a complete sentence

Correct
This statement is incomplete and needs to be edited to complete the "big idea".

○

It doesn't articulate a unique point-of-view

○

It doesn't convey the stakes

○

Nothing is missing, all elements are present.

Question 7

Correct

1 / 1
point

7. Question 7

What piece of the "big idea" is missing from this statement?

The new employee engagement activities have increased employee morale self-scores by 15% and 75% of employees indicated that more activities would result in even higher morale scores. Based on this data, we recommend increasing the funding and frequency for these activities in order to achieve a 45% overall employee moral increase.

○

It isn't a complete sentence

○

It doesn't articulate a unique point-of-view

○

It doesn't convey the stakes

○

Nothing is missing, all elements are present.

Correct
All three pieces of information are present within this statement: a complete sentence, stakes are outlined, and a unique point-of-view is articulated.

Question 8

<div align="center">

Correct

1 / 1
point
</div>

8. Question 8

It's important to include any data that does not support your argument.

○

False

○

True

Correct

It's important to include data that does not support your argument.

Question 9

<div align="center">

Correct

1 / 1
point
</div>

9. Question 9

Which is a piece of "the big idea"?

○

Explain the history behind the data

○

Articulate a unique point of view

Correct

Articulating a unique point of view is one of the three pieces of "the big idea."

Question 10

<div align="center">

Correct

1 / 1
point
</div>

10. Question 10

Which is a piece of "the big idea"?

○

Explain how the visualization will be presented

Convey the stakes

Correct

Conveying the stakes is one of the three pieces of "the big idea."