

# VINOTHKANNAN L

## WEB DESIGNER

### CONTACT

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### TOOLS

#### Prototyping and Graphics

Figma Photoshop

#### Web Development

HTML HTML 5 CSS 3 SASS  
Javascript jQuery

#### Open Source Tools

Bootstrap 4,5 Javascript jQuery

### EDUCATION

#### 2018 - 2022

SBM College of Engineering and  
Technology BE Mechanical Engineering  
- CGPA 7.47

#### 2017 - 2018

Dudley Higher Secondary School -  
Dindigul. Higher Secondary Education  
(61.3%)

#### 2015 - 2016

Auxilium High School - Dindigul.  
Primary and Secondary  
Education(61.2%)

### LANGUAGES

ENGLISH TAMIL

### PROFILE

Web designer with 1.5 Year of experience eager to make a positive impact at Spider Web India. Skilled at Figma, Photoshop, HTML5, CSS, SASS, SCSS, Bootstrap 4 & 5, jQuery, javascript. During my time at Spider Web India, I increased user satisfaction by 100% with redesign of the website. Boosted conversions by 500% with my design. Worked with the Marketing & Dev teams to achieve quarterly KPIs.

### SKILLS

- Web Designer
- Web Development
- Frontend Developer
- Mobile App and Web App Template Designing
- UI &UX Designer Developer
- Git & Github
- HTML Developer
- CSS Coding AND Responsive Web Design
- Mailer Template Design
- Logo Design and Banner Design

### WORK EXPERIENCE

WEB DESIGNER **Spider Web India** Nov 18 2022

#### FRONTEND DEVELOPMENT

- Converted Figma designs to responsive HTML to ensure optimal performance across all devices.
- User Behavior Analysis: Analyzed user behavior to enhance usability and improve user experience.
- Developed the most easiest way to create **GraphQL APIs** using **Drag & Drop** mechanism increasing the customer traction by **100%**.
- Created the fronted from scratch using **HTML,CSS,JS,BOOTSTRAP4,5** and internal frameworks creating a better **user experience**.

## WORKED PROJECTS

### Mydolphin - <https://mydolphin.com.au/> ( HTML CSS JS )

- **User Requirements Gathering:** Collaborated with product managers to gather and evaluate user requirements.
- **Wireframes and Prototypes:** Created wireframes, sitemaps, flow diagrams, and interactive prototypes under senior designer's direction.
- **UX Design Presentations:** Presented UX design concepts to stakeholders for review and feedback.
- **Development Collaboration:** Worked closely with the development team to implement the design vision.
- **Design Guidelines:** Developed and communicated clear design guidelines, patterns, libraries, and assets.

### Eamarkets - <https://www.eamarkets.com/> (HTML CSS JS)

- **Responsive Redesign:** Enhanced Eamarkets' website responsiveness, ensuring optimal user experience across devices.
- **Improved Navigation:** Implemented intuitive navigation features to streamline user journeys and enhance accessibility.
- **Enhanced Security:** Strengthened security protocols to protect user data.
- **Performance Optimization:** Reduced loading times and improved overall site speed through performance optimizations.

## SELF LEARN APPLICATION DESIGNS

- DESIGN 1 - <https://www.figma.com/file/OpGANbnBcrkAfieJTYN1Ry/Truck-Service?node-id=0%3A1> ( Figma )
- DESIGN 2 - <https://www.figma.com/file/JRj5GHEg9sTqMjO6x3dpyU/Doccure.io-landing-page-design?node-id=802%3A2> ( Figma )

## DECLARATION

I hereby declare that the above details given by me are true and correct to the best of my knowledge, and belief.

VINOTHKANNAN L