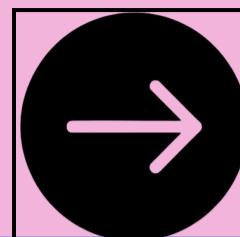
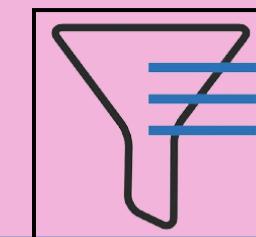




ONLINE SHOPPING OVERVIEW



2021

TO

2025

SALES

BY

THIS

ONLINE

SHOPING

MARKET

13M
2020 sales

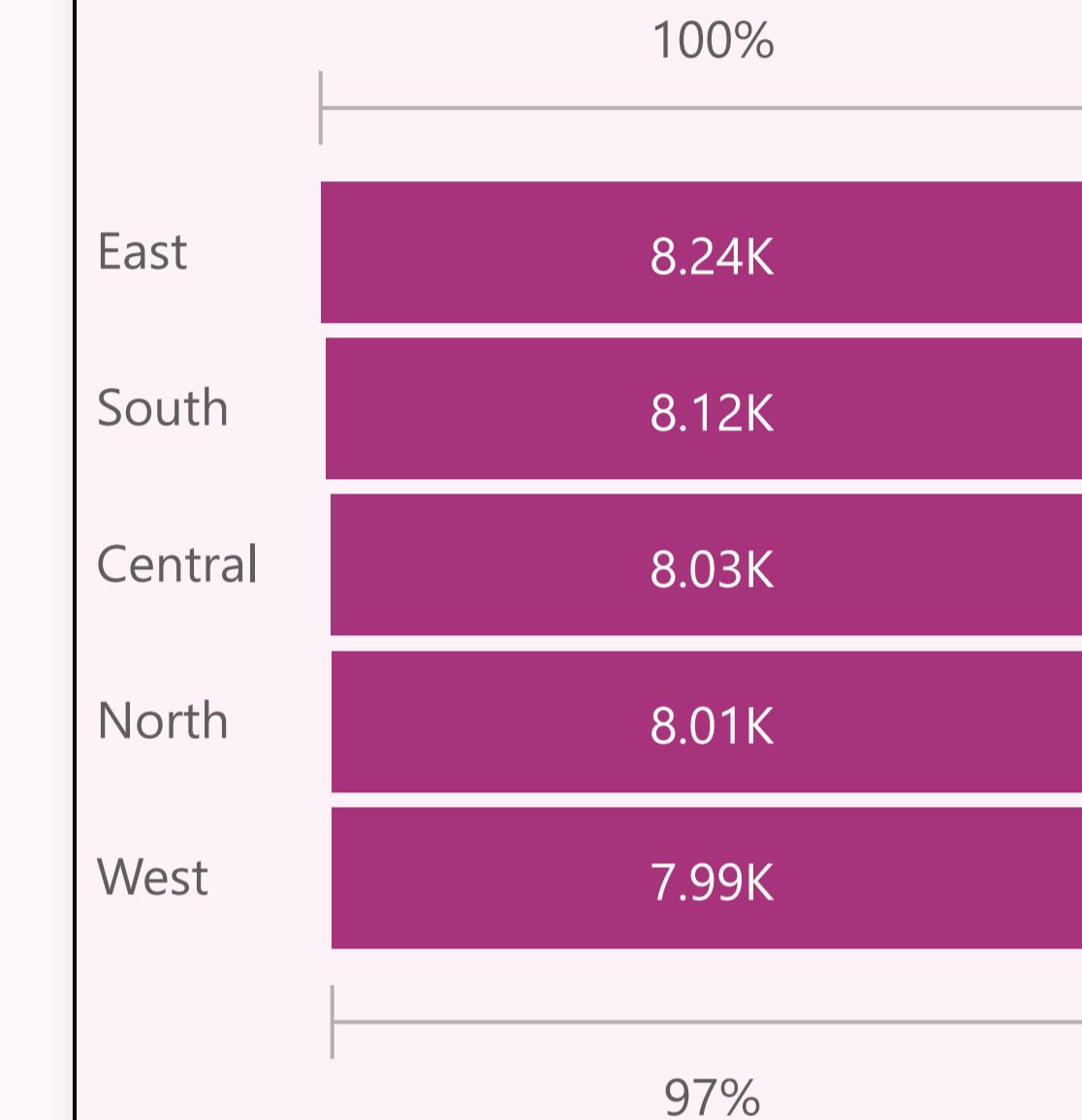
26M
2021 sales

39M
2022 sales

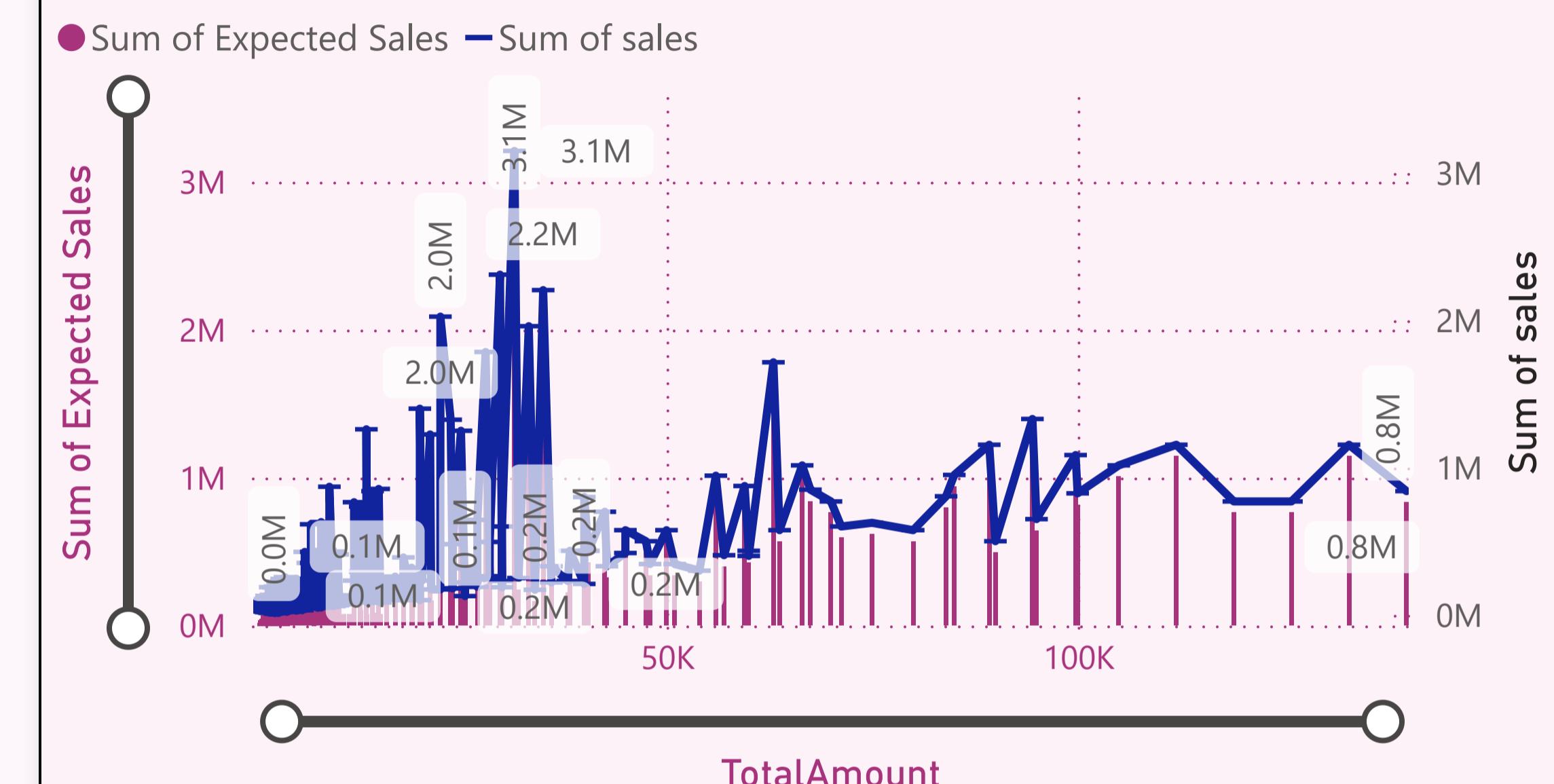
52M
2023 sales

65M
2024 sales

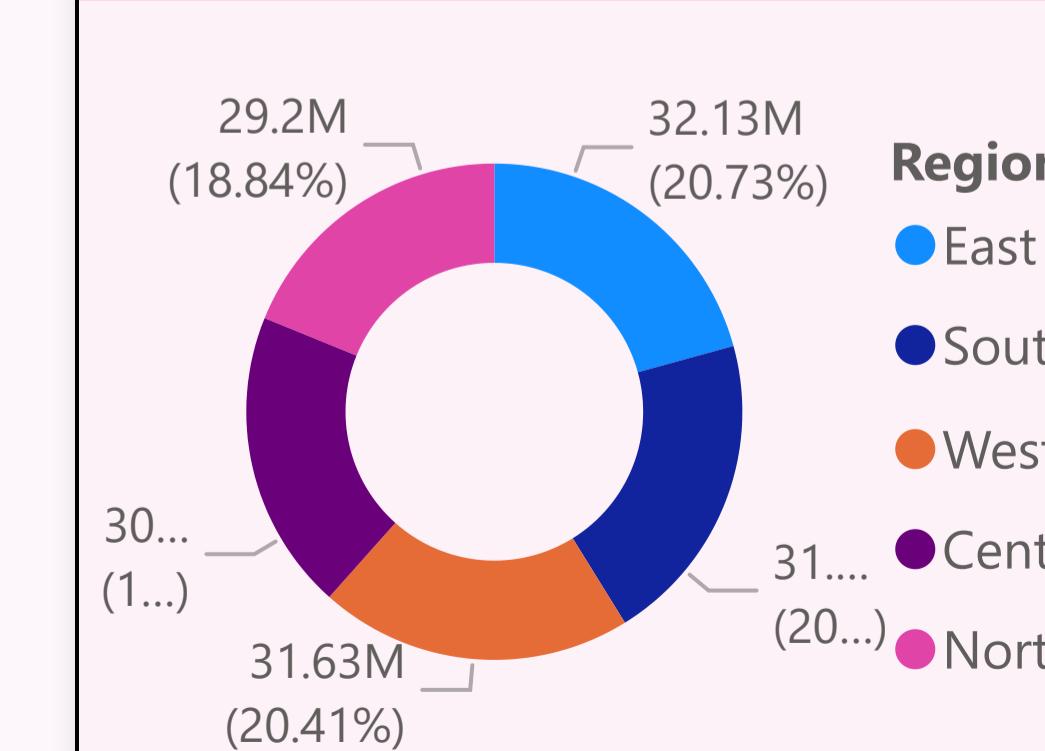
Average sales by Region



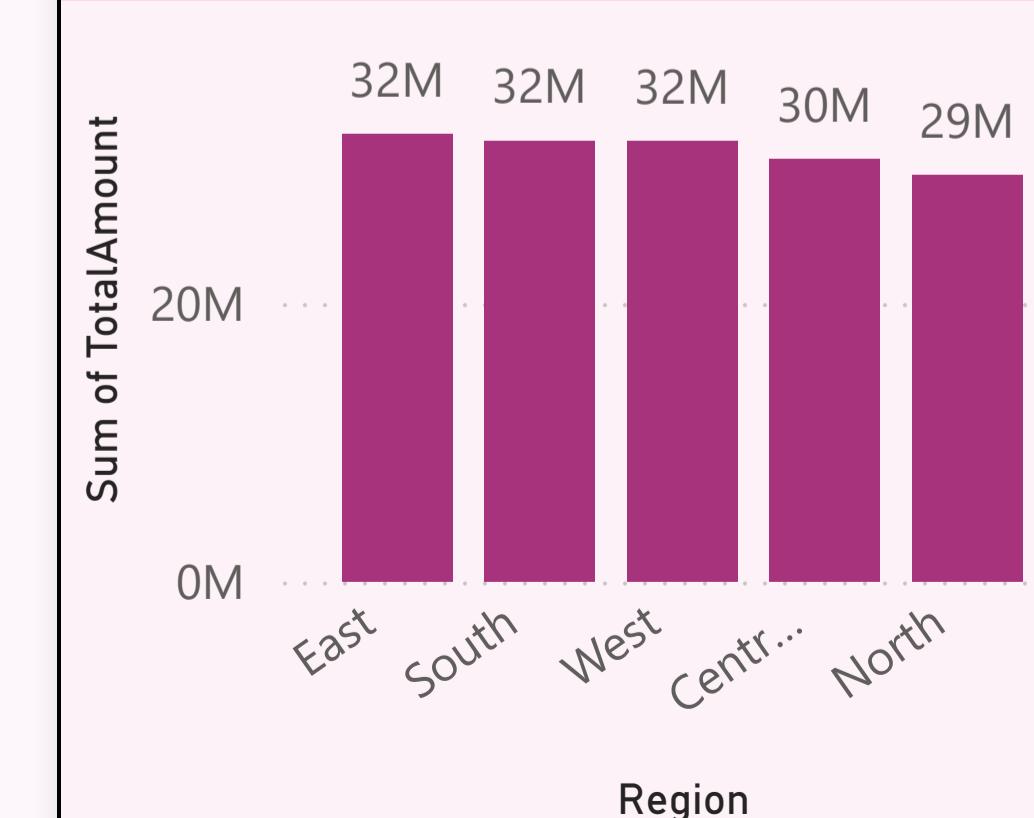
Sum of Expected Sales and Sum of sales by TotalAmount



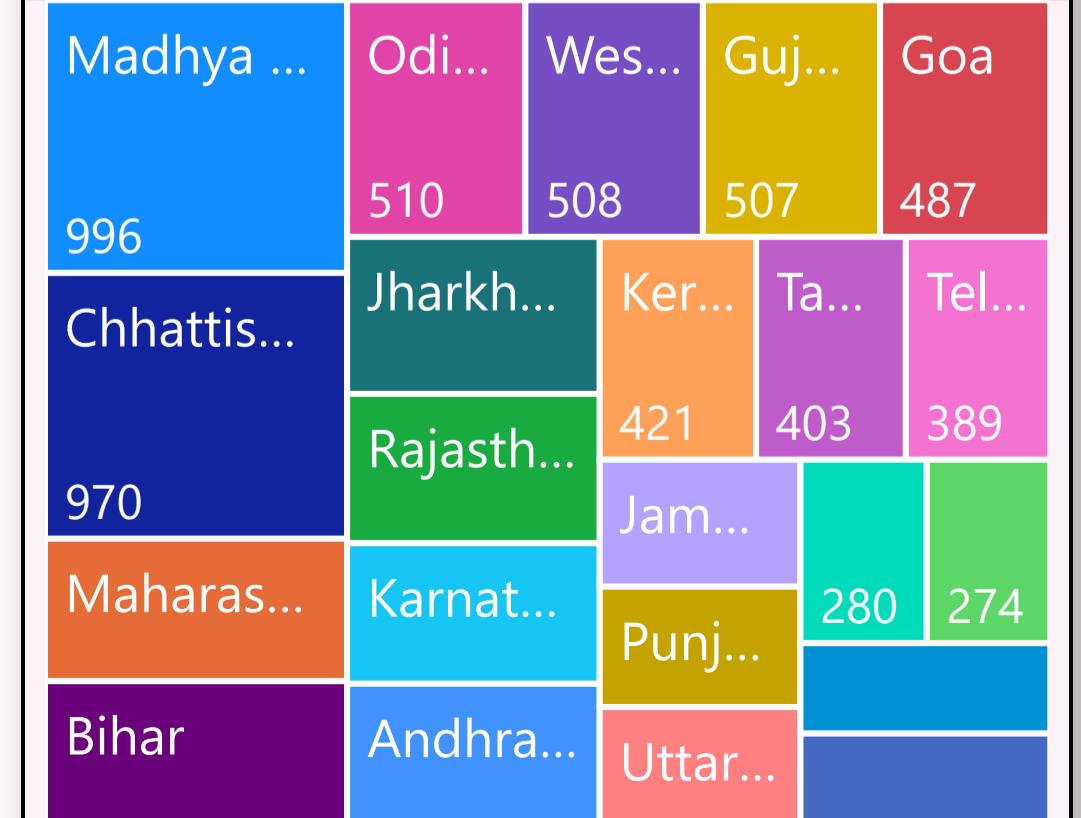
Sum of TotalAmount by Region



Sum of TotalAmount by Region

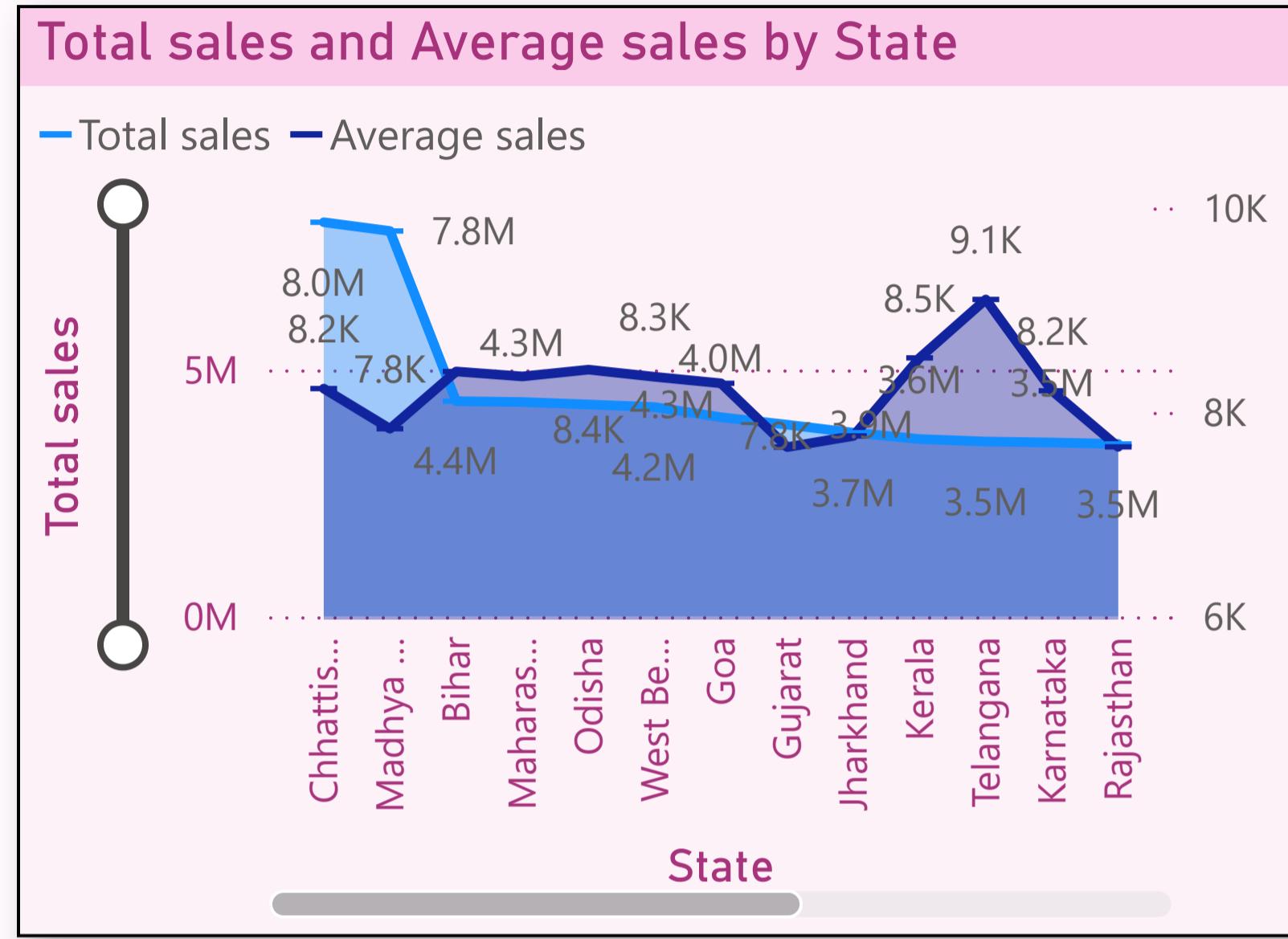
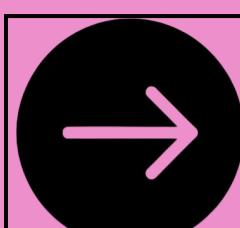


Count of Region by State





SALES OVERVIEW



8.08K
Average sales

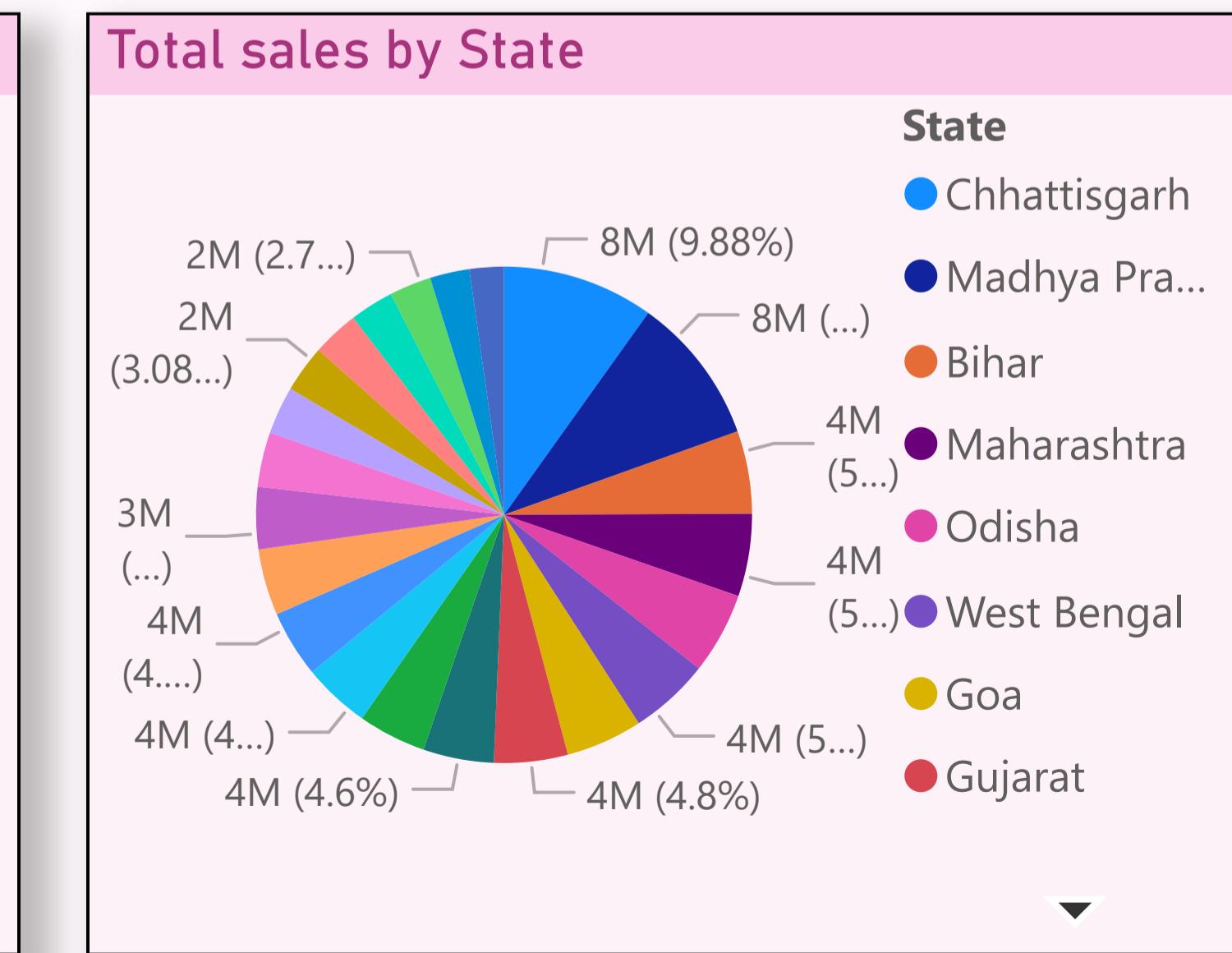
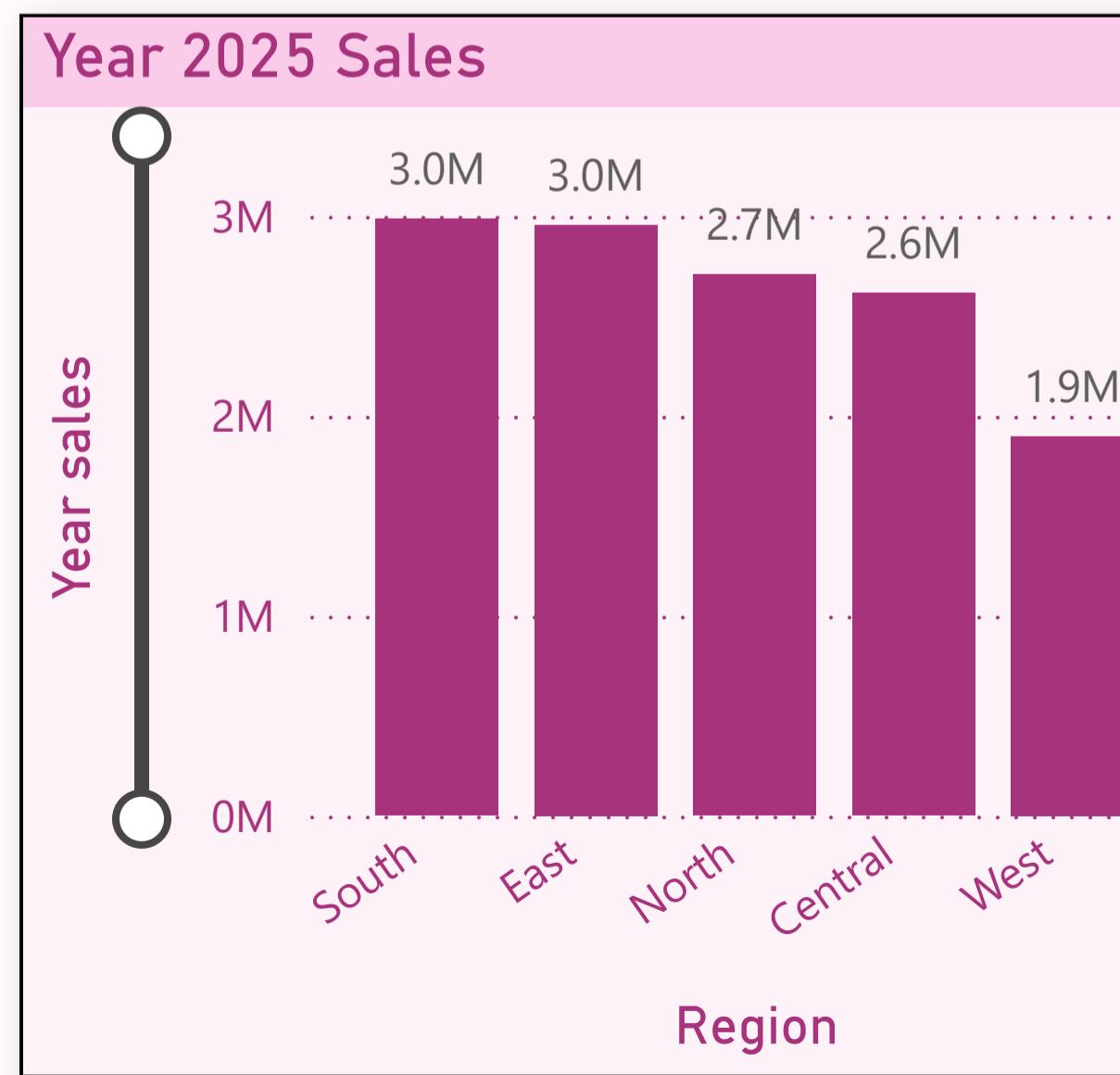
35K
Maximum sales

699
Minimum sales

154.98M
Sum of sales

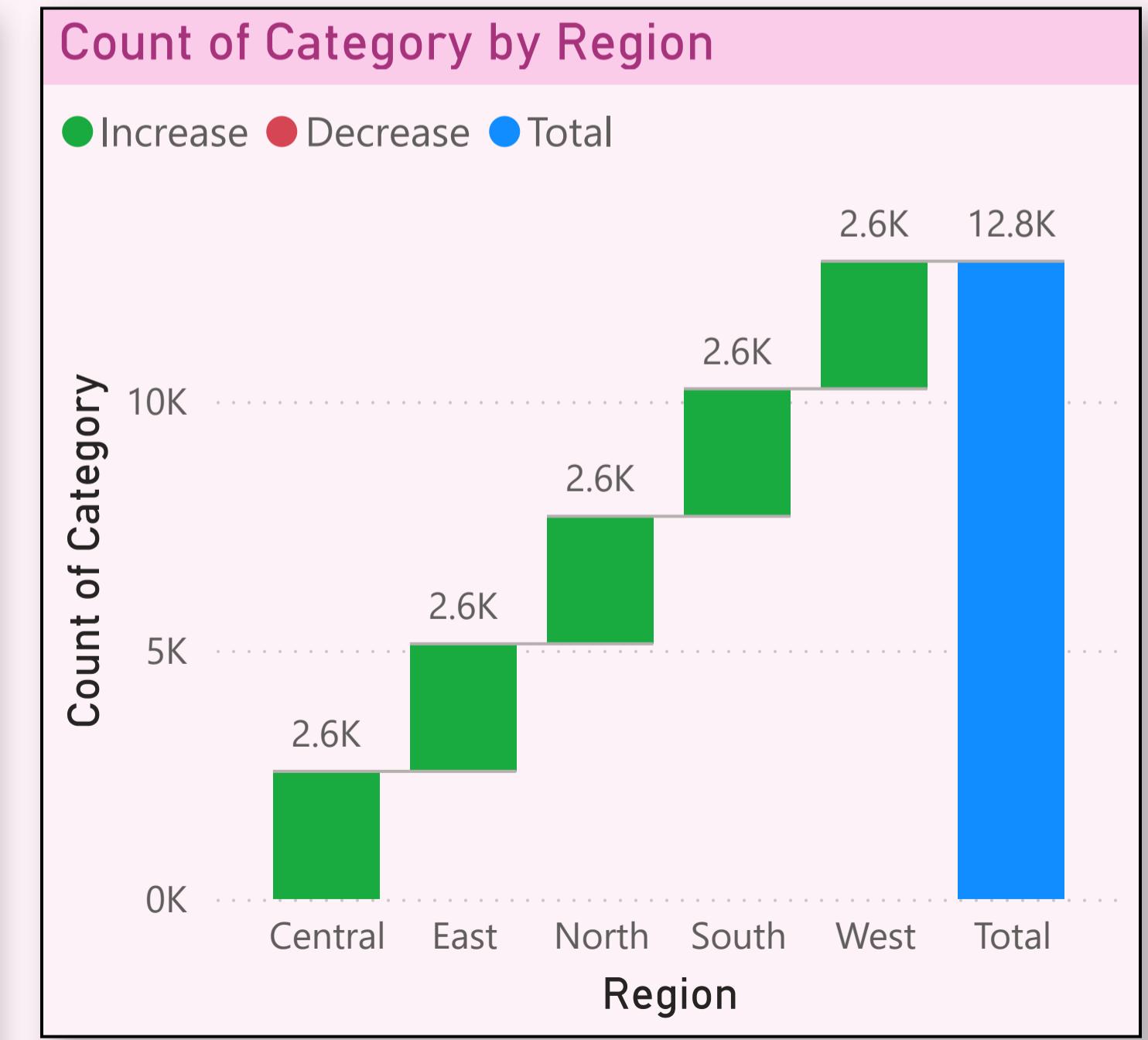
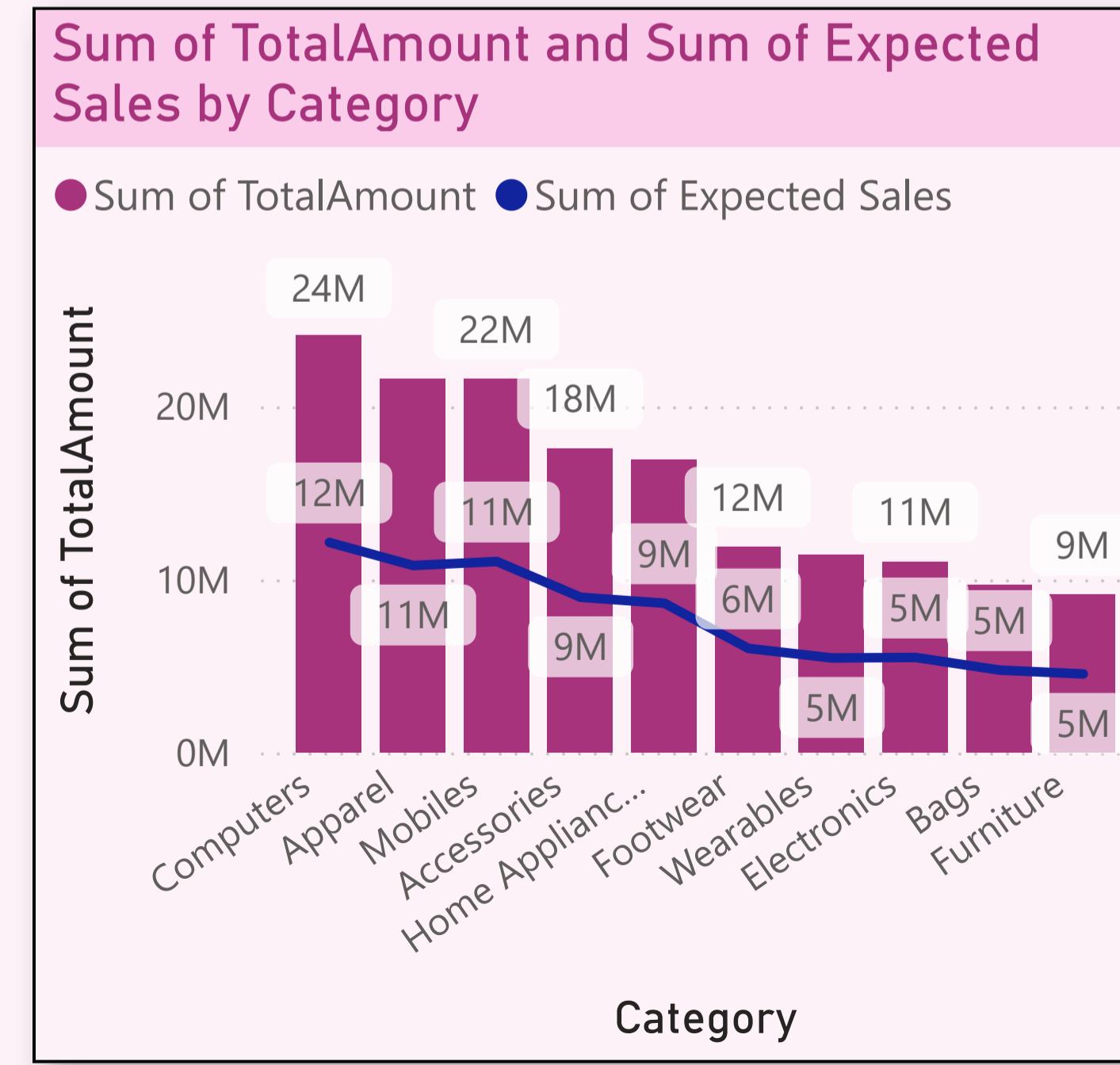
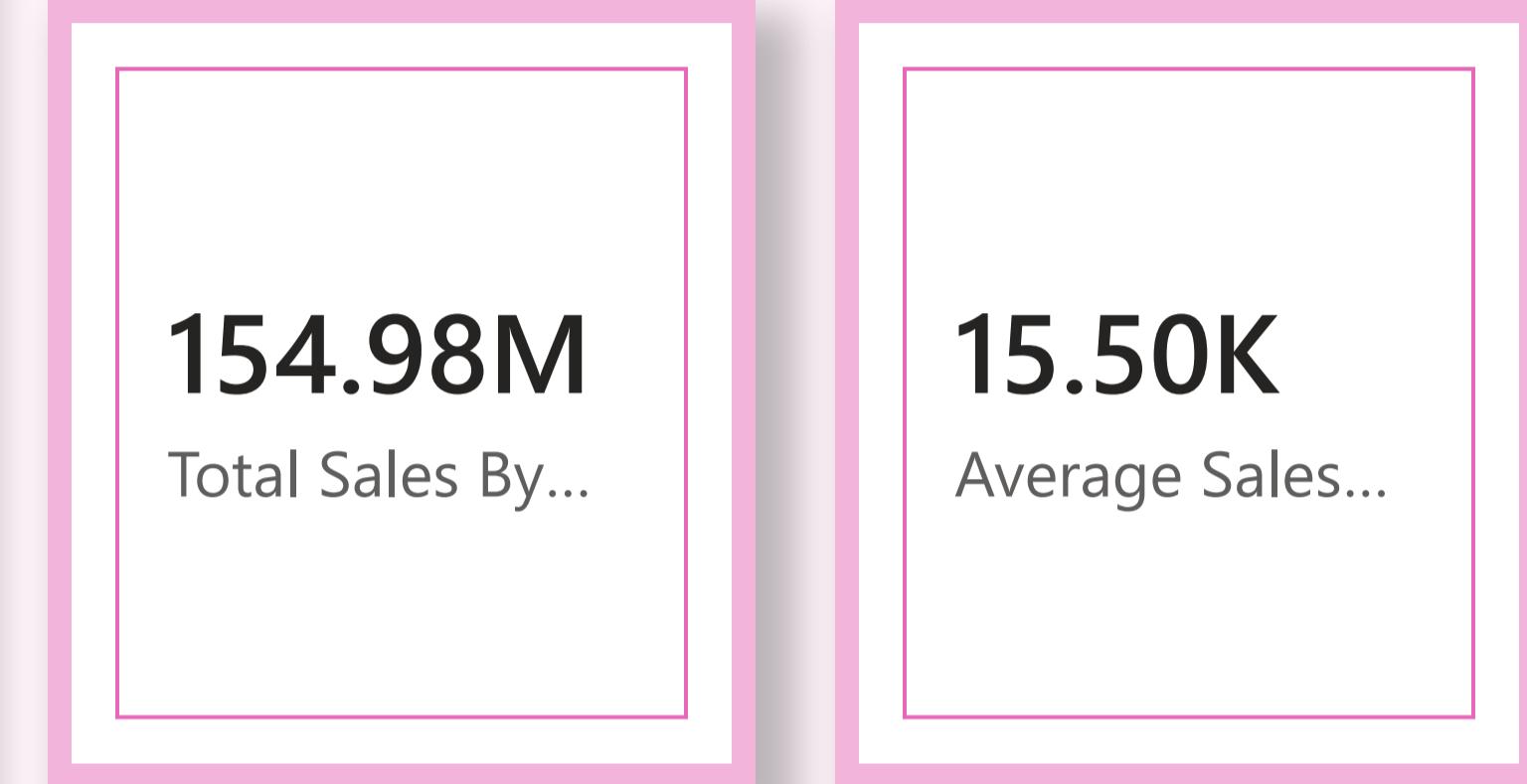
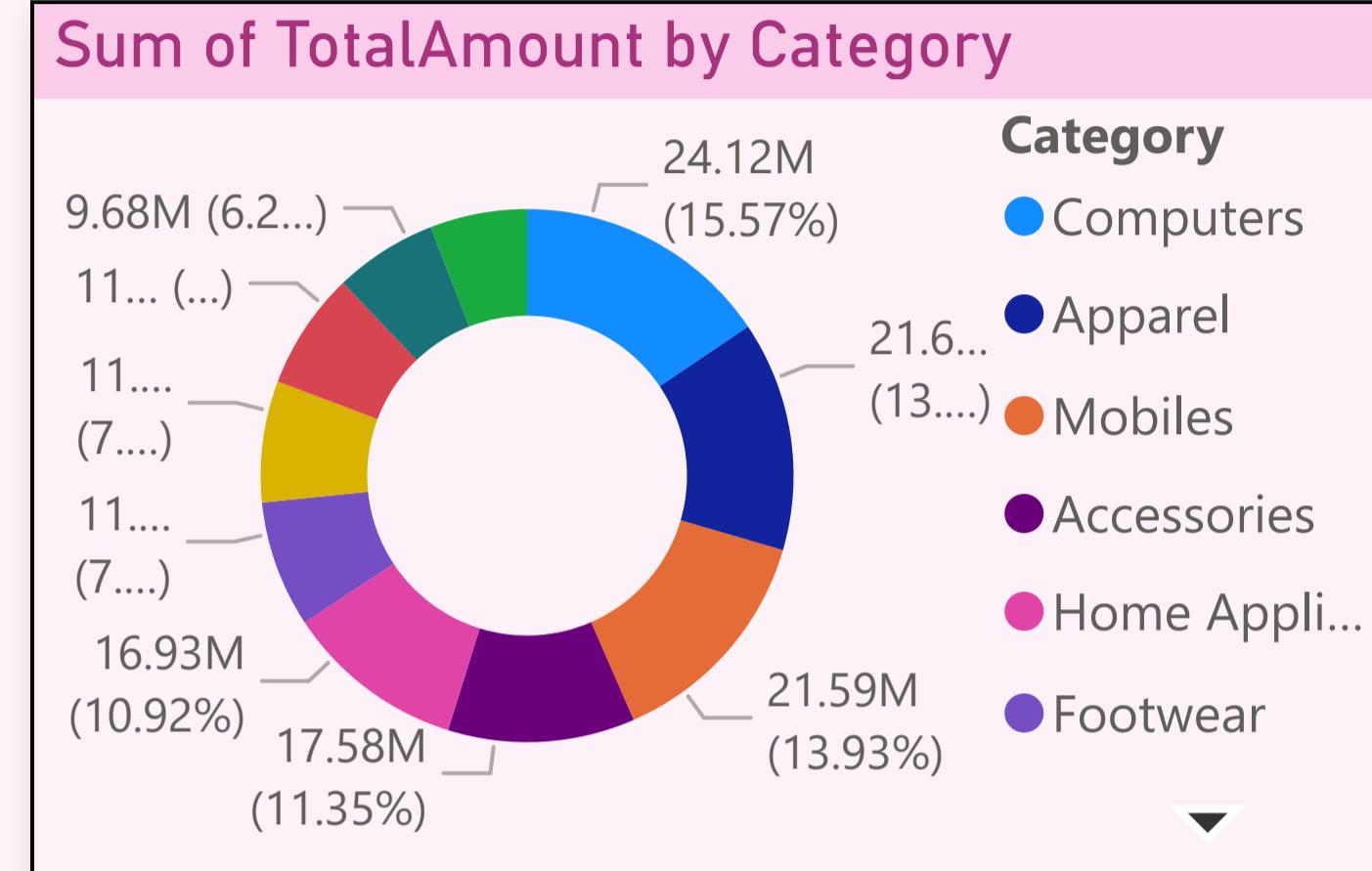
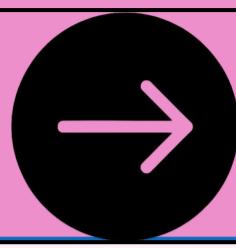
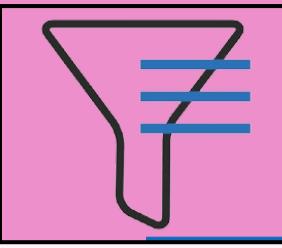
2025 Sales View

State	Sum of Expected Sales	Sum of sales
West Bengal	4086192	4238592
Uttarakhand	1725020	1809020
Uttar Pradesh	2123718	2208318
Telangana	3423511	3540211
Tamil Nadu	2752897	2873797
Rajasthan	3355444	3492244
Punjab	1992908	2080508
Odisha	4138090	4291090
Maharashtra	4184680	4340680
Madhya Pradesh	7505604	7804404
Kerala	3464379	3590679
Karnataka	3392171	3520871
Jharkhand	3575821	3719521
Jammu & Kashmir	2394292	2486692
Himachal Pradesh	2432027	2513927
Haryana	2375026	2457226
Gujarat	3729493	3881593
Goa	3886413	4032513
Total	77792000	80792000



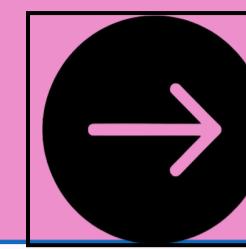
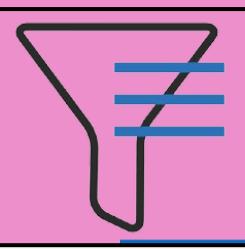


Product Performance

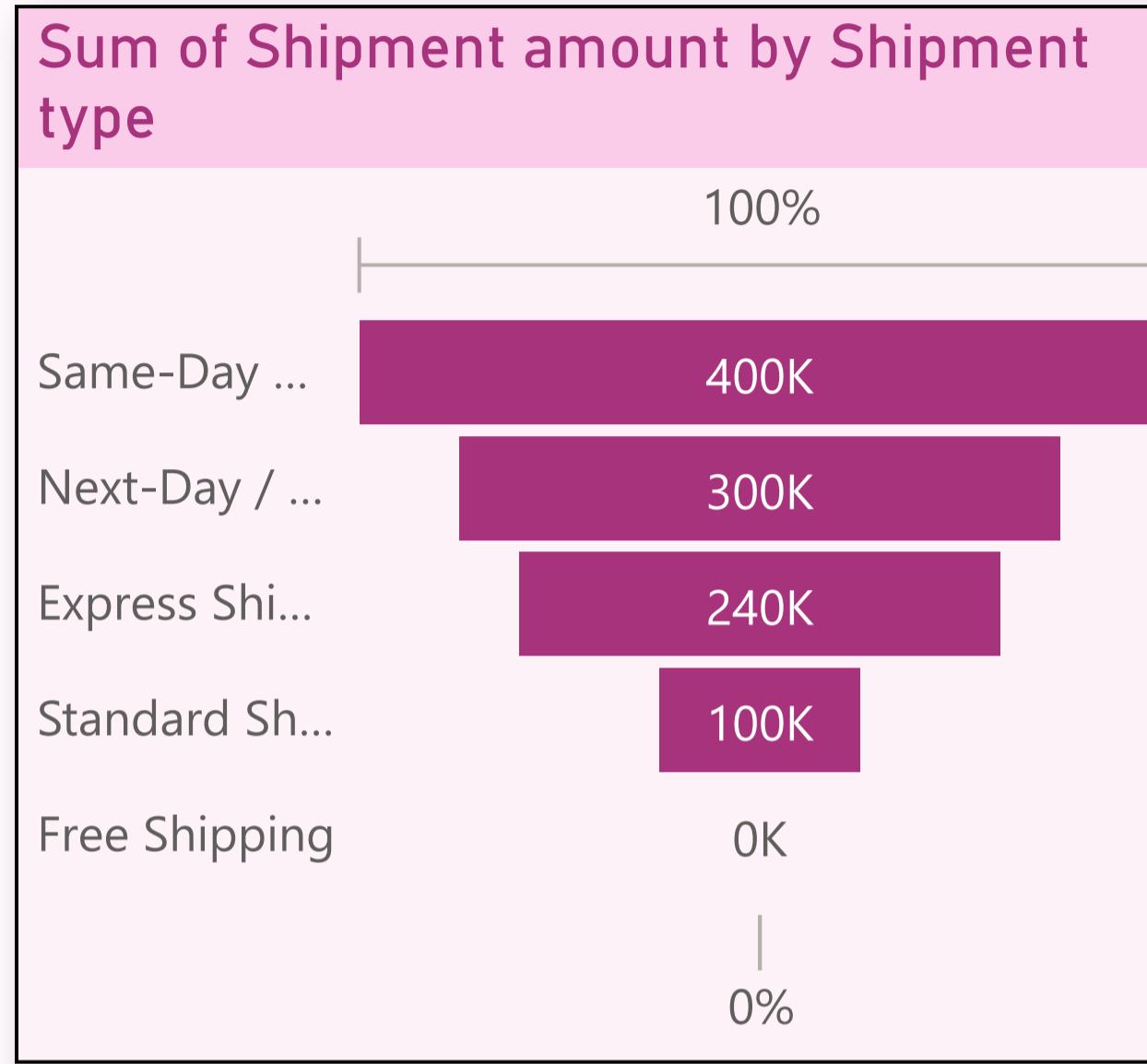


Category	Average sales	Total sales	Sum of Total
Accessories	7,813.59	9321607	17,58
Apparel	8,550.49	11192591	21,61
Bags	7,192.91	4963110	9,68
Computers	8,714.33	12566058	24,12
Electronics	8,925.42	5676564	11,02
Footwear	8,106.27	6241830	11,88
Furniture	7,894.31	4712903	9,12
Home Appliances	7,429.19	8981891	16,93
Mobiles	7,976.59	11462363	21,59
Wearables	7,912.25	5673083	11,41
Total	8,079.20	80792000	154,98





Shipments View

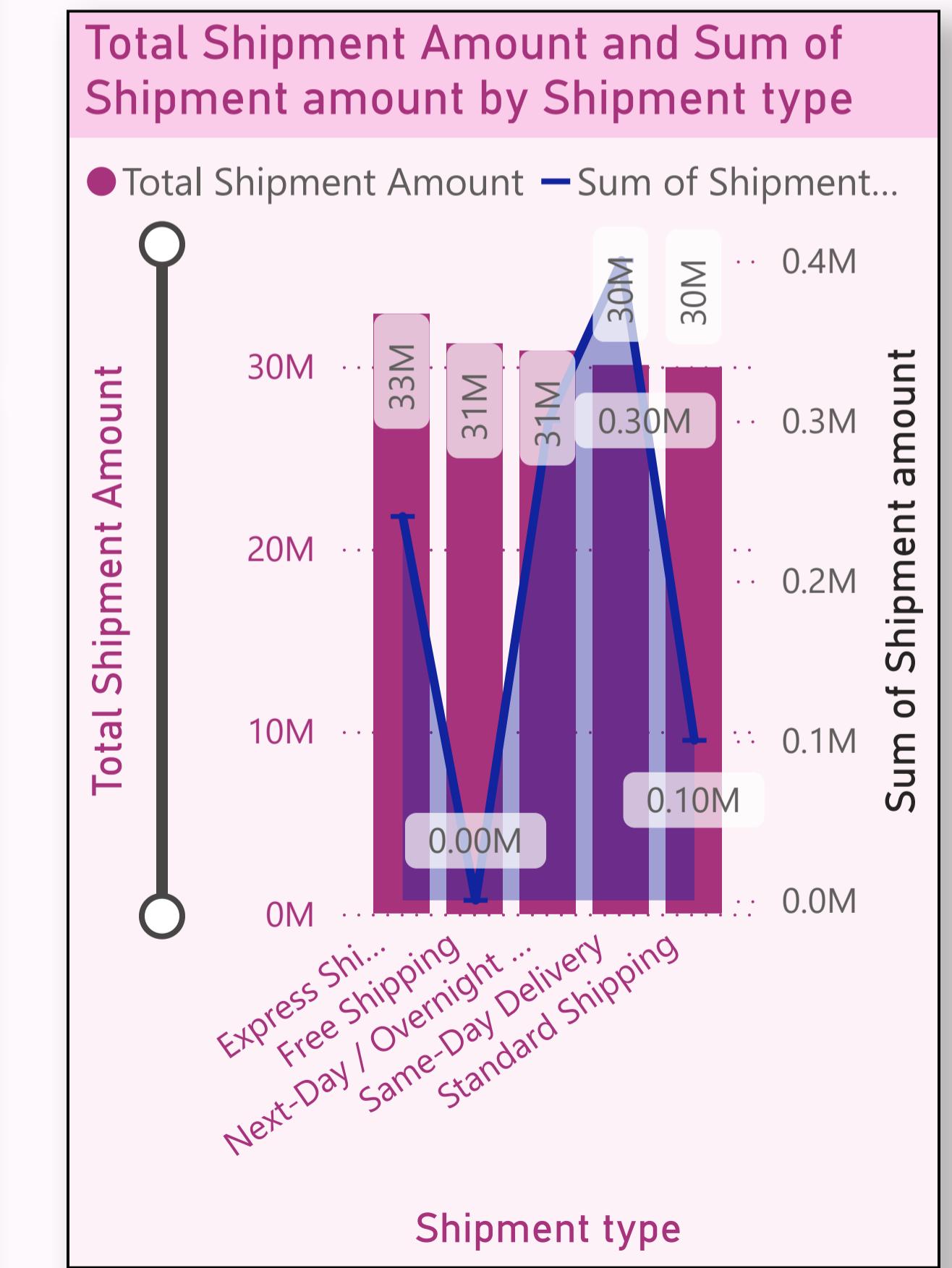
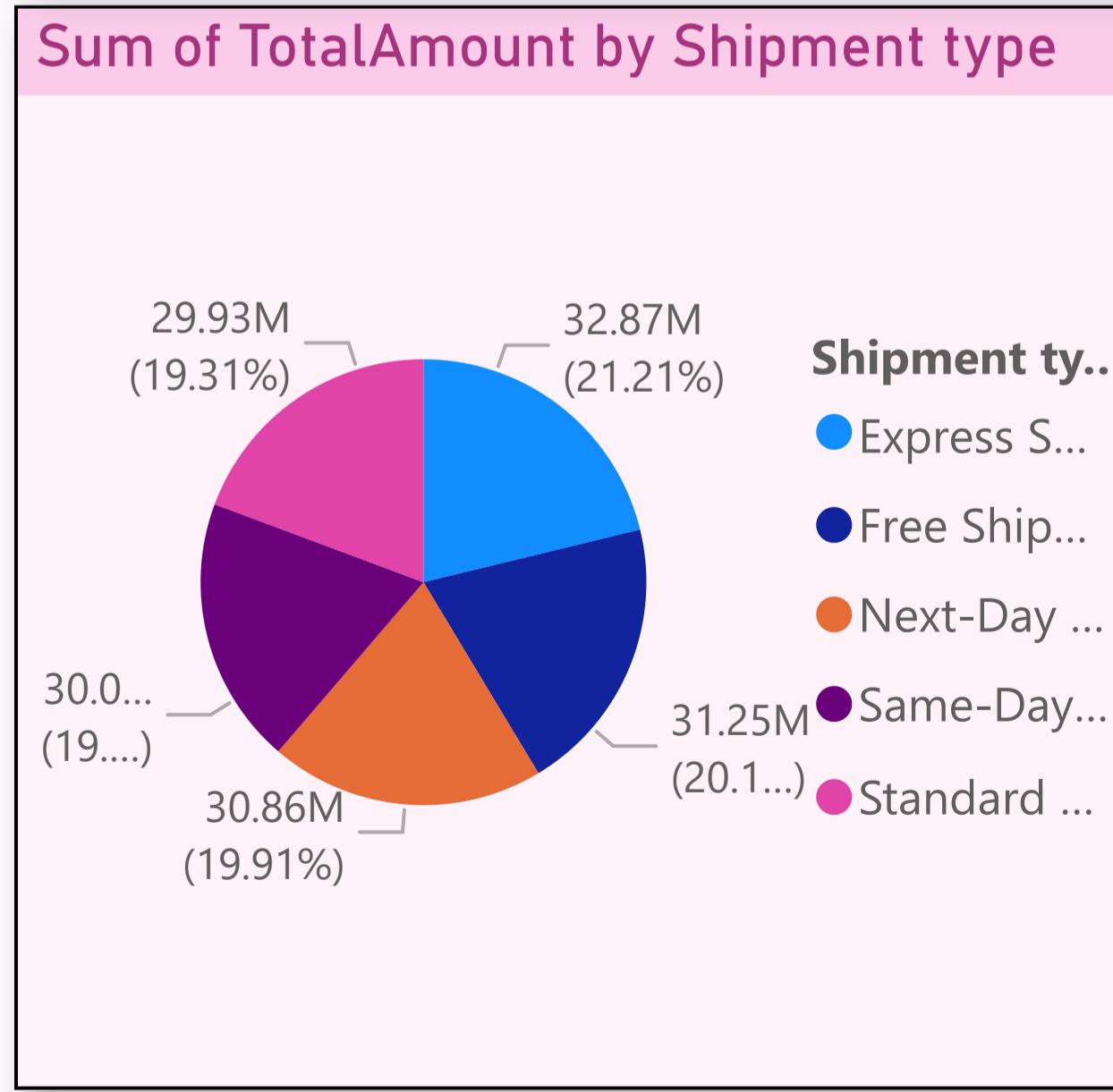


559.20
Minimum...

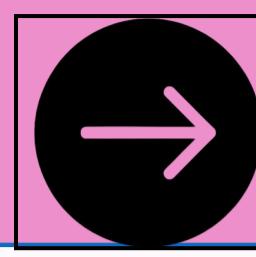
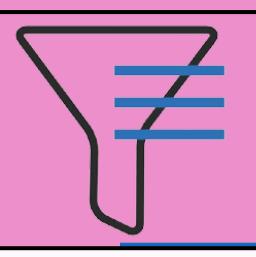
140.00K
Maximum...

15.50K
Average...

154.98M
Total Shipment...



State	Shipment type	Sum of Shipment amount
Andhra Pradesh	Express Shipping	110
Andhra Pradesh	Free Shipping	124
Andhra Pradesh	Next-Day / Overnight Shipping	194
Andhra Pradesh	Same-Day Delivery	38
Andhra Pradesh	Standard Shipping	120
Bihar	Express Shipping	162
Bihar	Free Shipping	172
Bihar	Next-Day / Overnight Shipping	57
Bihar	Same-Day Delivery	235
Bihar	Standard Shipping	400
Chhattisgarh	Express Shipping	298
Chhattisgarh	Free Shipping	96
Chhattisgarh	Next-Day / Overnight Shipping	63
Chhattisgarh	Same-Day Delivery	75
Chhattisgarh	Standard Shipping	98
Delhi	Express Shipping	10400
Delhi	Free Shipping	10400
Delhi	Next-Day / Overnight Shipping	10400
Delhi	Same-Day Delivery	10400
Total		



About Customer's

79.21M

Sales by Female

75.77M

Total sales Male

154.98M

Total sales by...

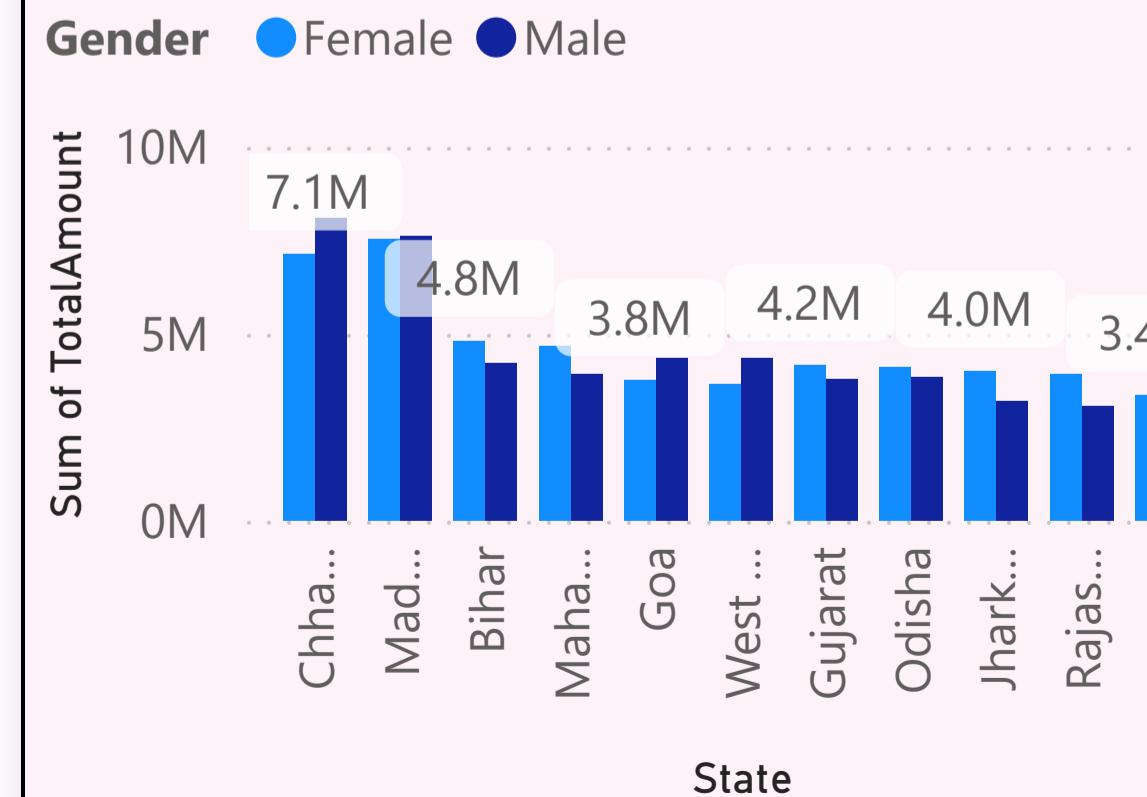
154.98M

Total sales by...

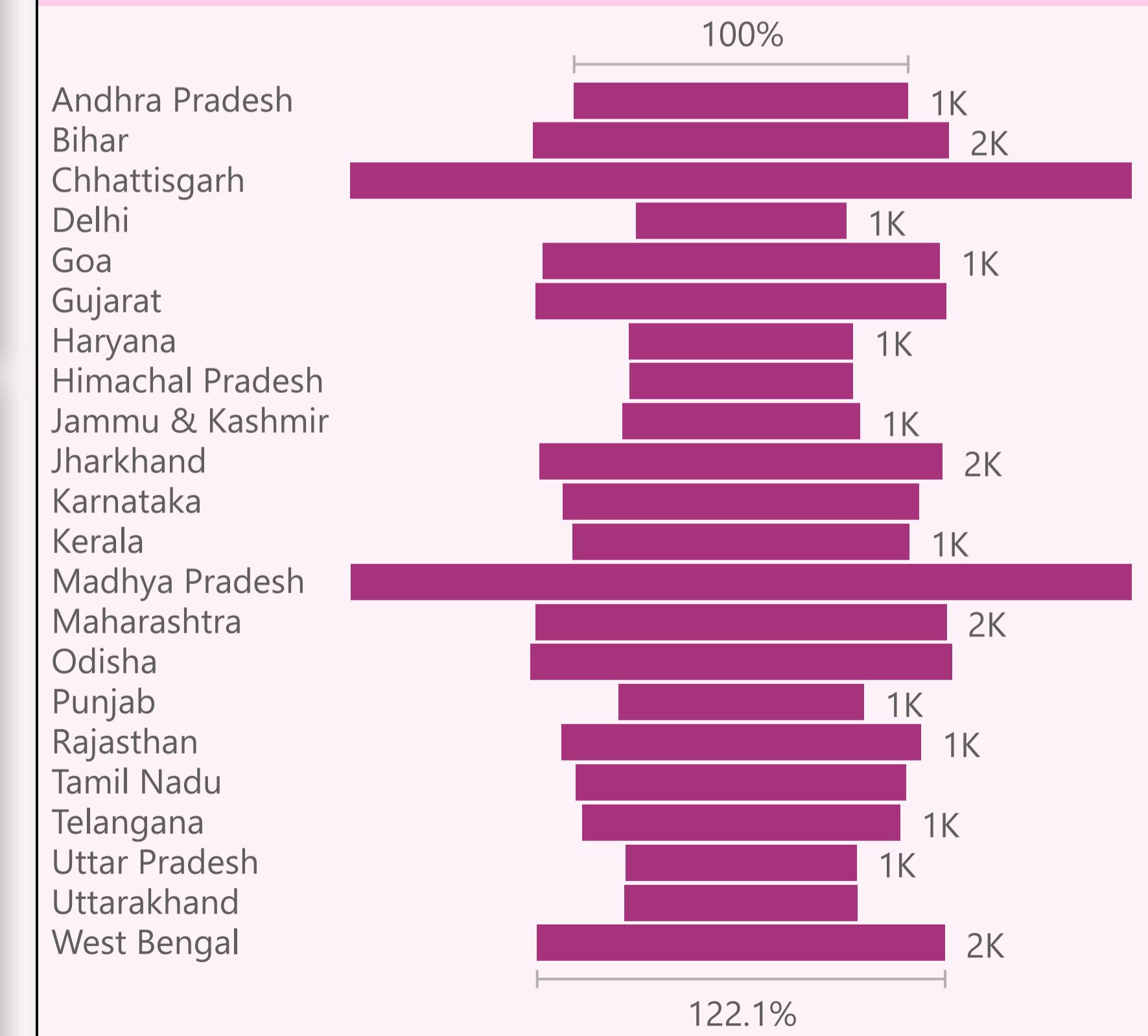
Total sales by male Customer by State and Unit price



Sum of TotalAmount by State and Gender

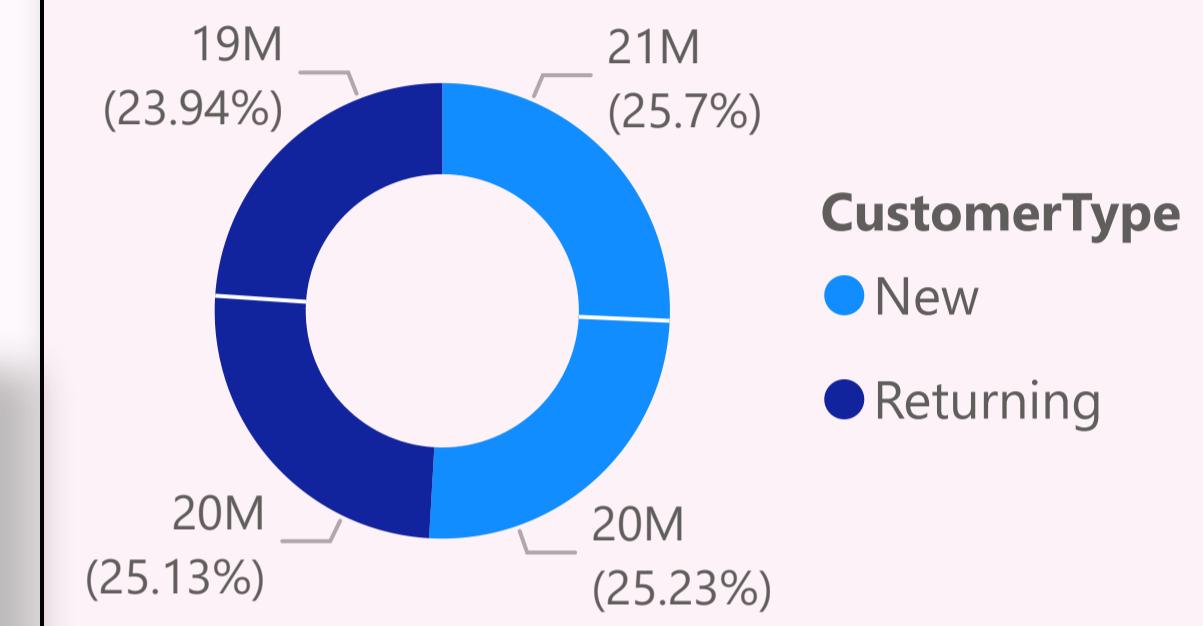


Sum of Rating by State



Customer Sales View

Total sales by CustomerType and Gender



State	Sum of sales	Total Shipment Amount
Andhra Pradesh	3269274	154,980,226.0
Bihar	4357481	154,980,226.0
Chhattisgarh	7981730	154,980,226.0
Delhi	2301629	154,980,226.0
Goa	4032513	154,980,226.0
Gujarat	3881593	154,980,226.0
Haryana	2457226	154,980,226.0
Himachal Pradesh	2513927	154,980,226.0
Jammu & Kashmir	2486692	154,980,226.0
Jharkhand	3719521	154,980,226.0
Karnataka	3520871	154,980,226.0
Kerala	3590679	154,980,226.0
Total	80792000	154,980,226.0

