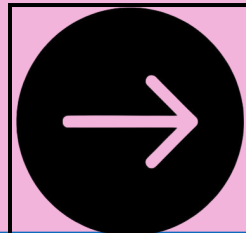
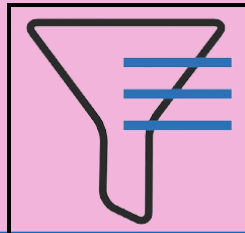




ONLINE SHOPPING OVER VIEW



2021

TO

2025

SALES

BY

THIS

ONLINE

SHOPING

MARKET

13M

2020 sales

26M

2021 sales

39M

2022 sales

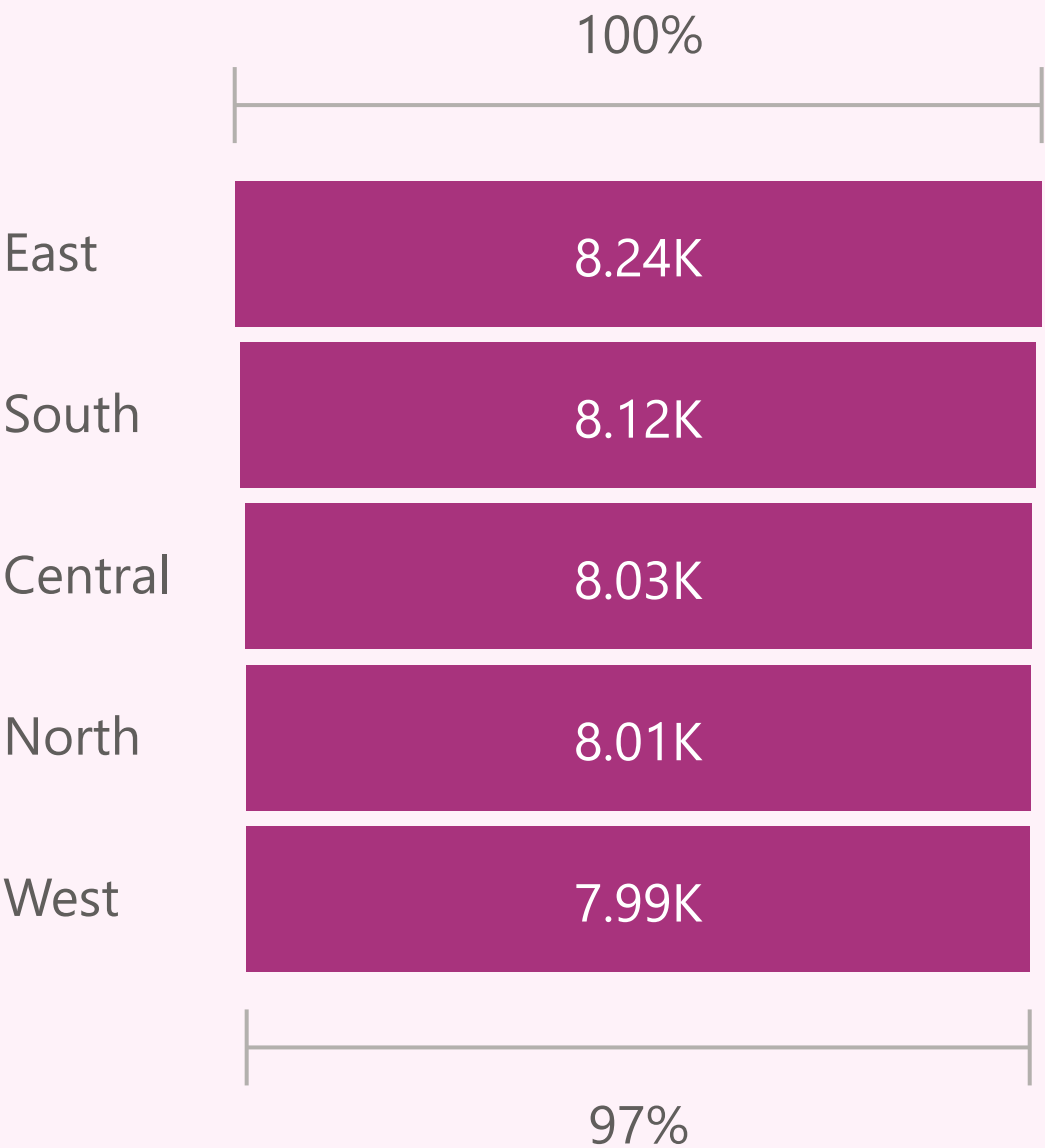
52M

2023 sales

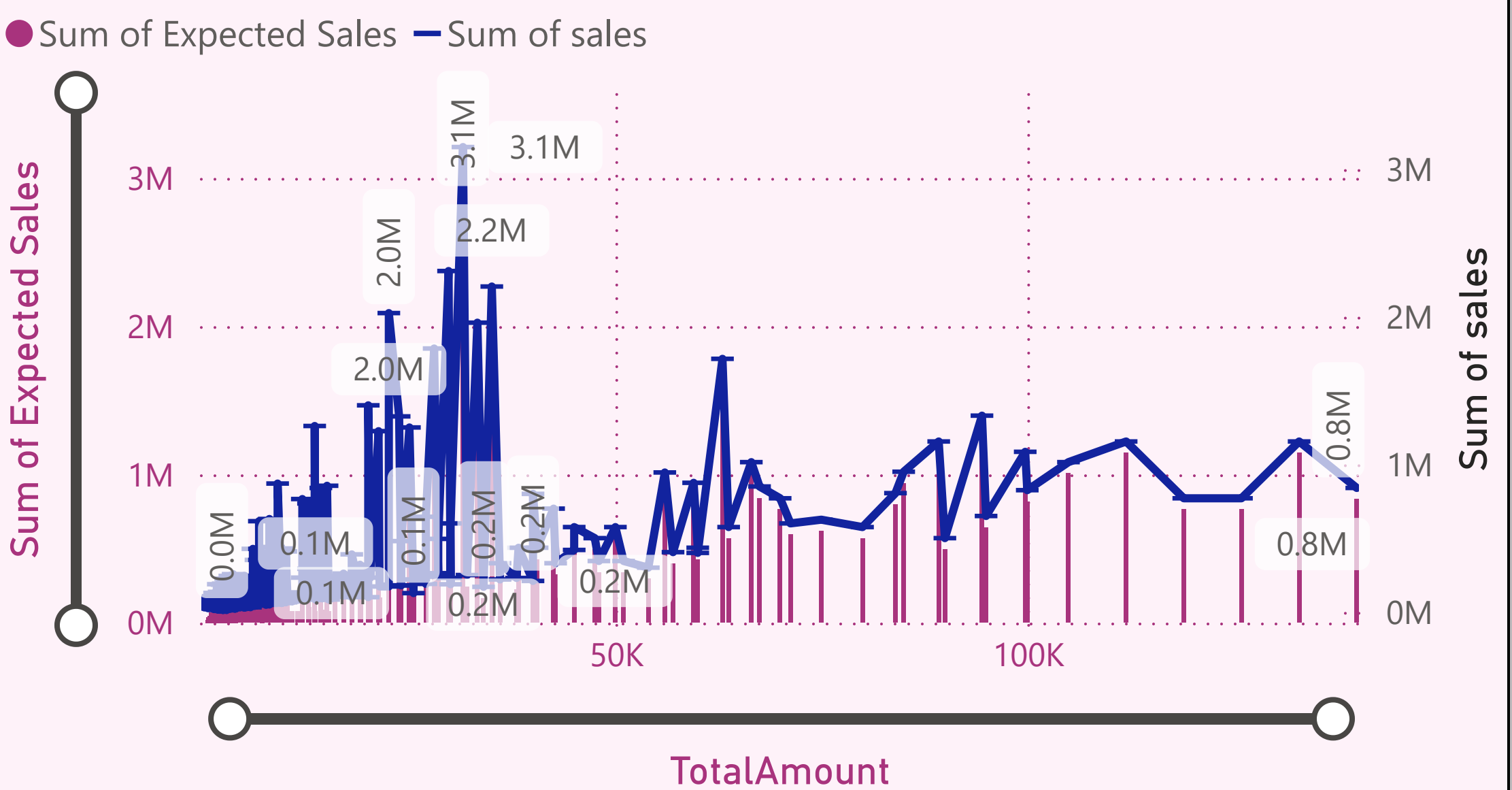
65M

2024 sales

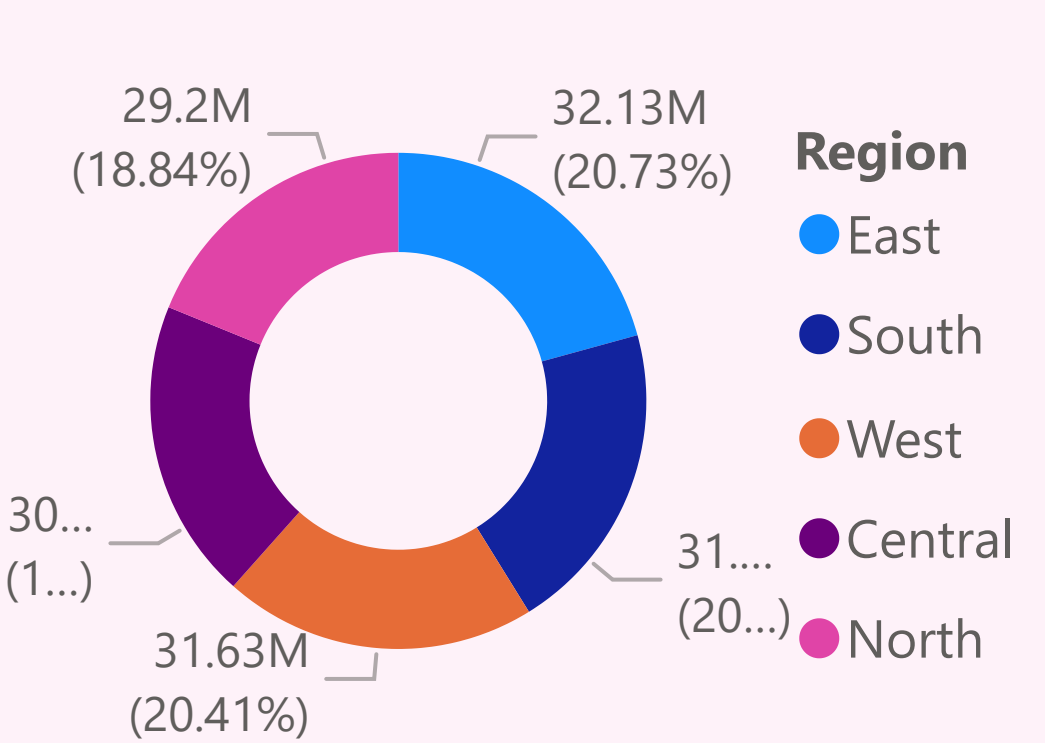
Average sales by Region



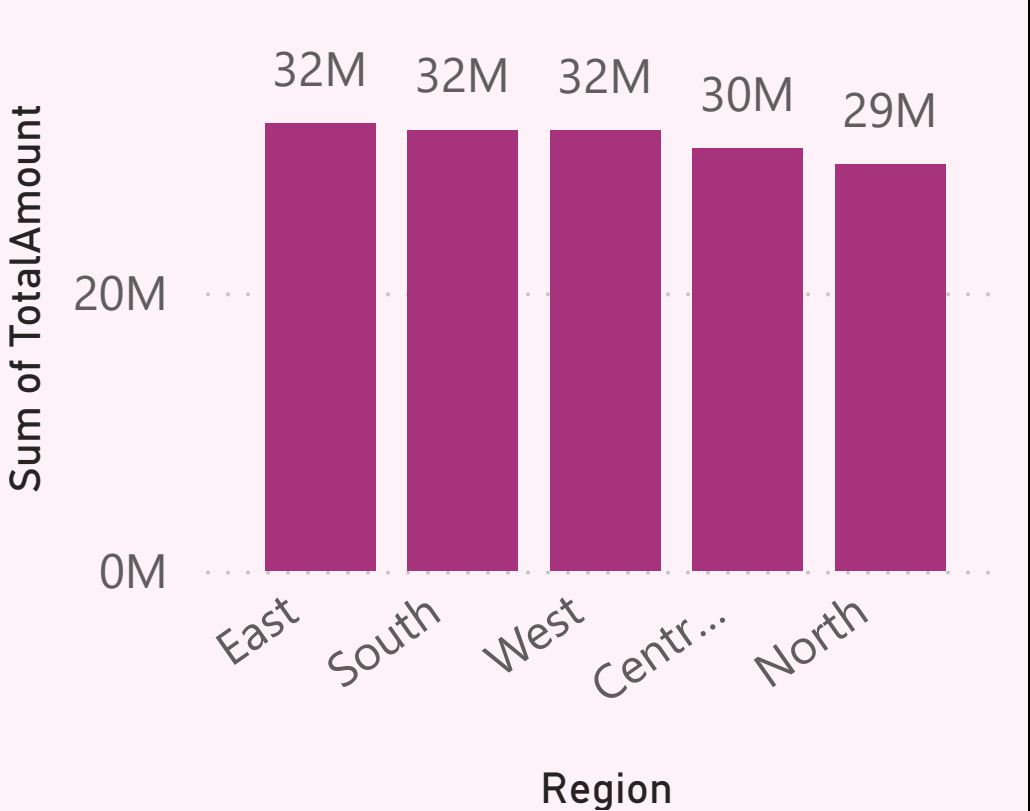
Sum of Expected Sales and Sum of sales by TotalAmount



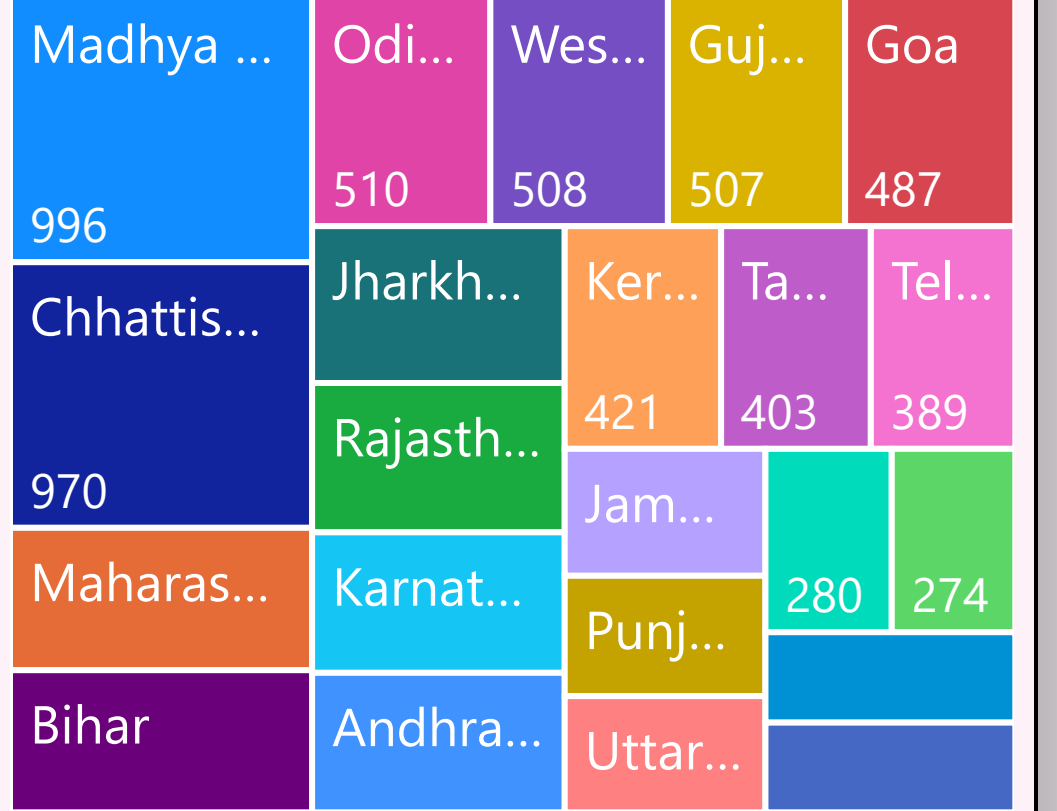
Sum of TotalAmount by Region



Sum of TotalAmount by Region

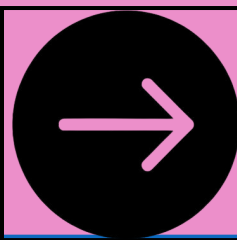
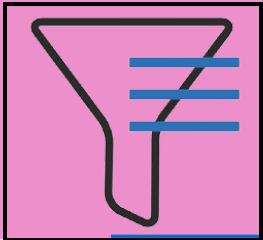


Count of Region by State

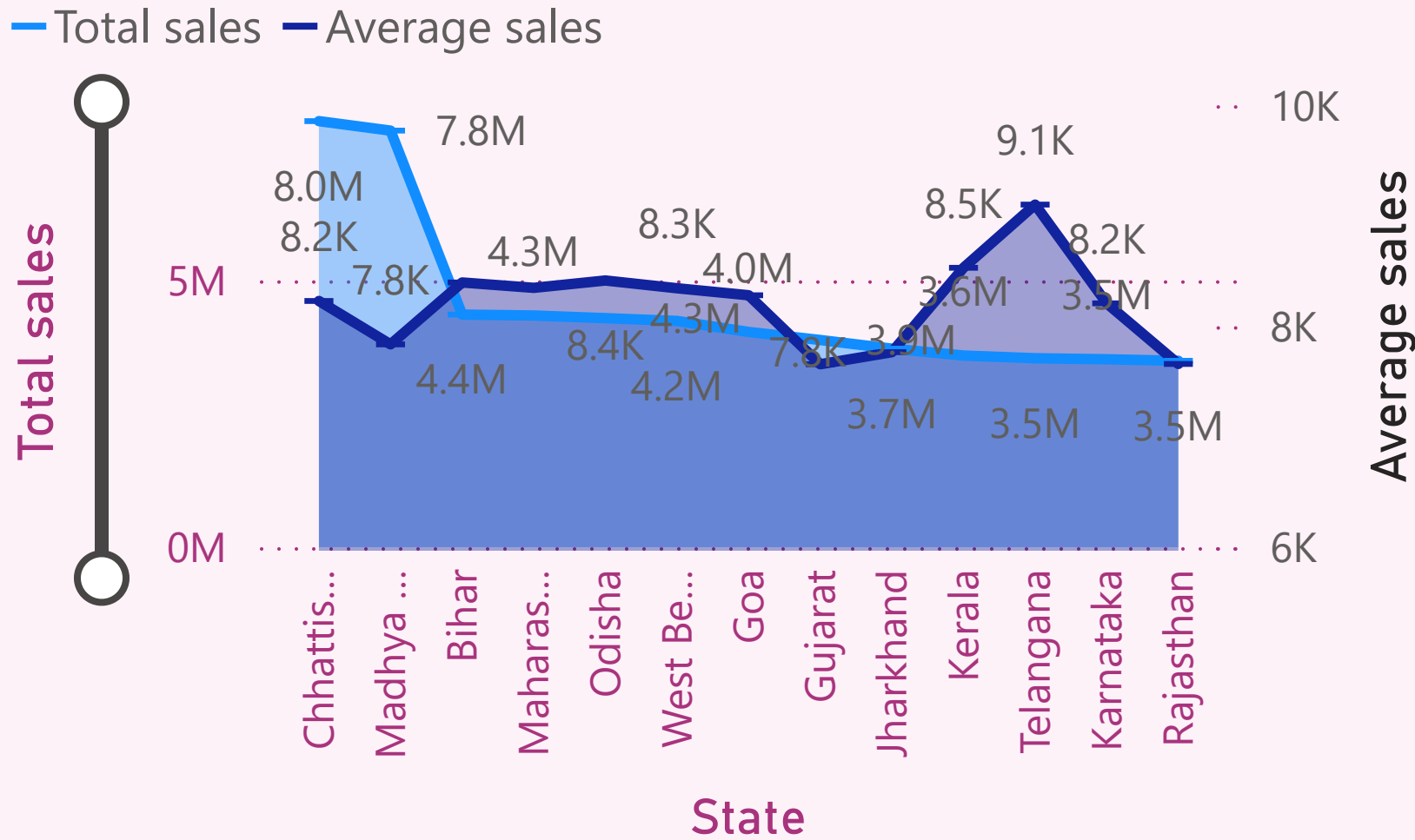




SALES OVER VIEW



Total sales and Average sales by State



8.08K

Average sales

35K

Maximum sales

699

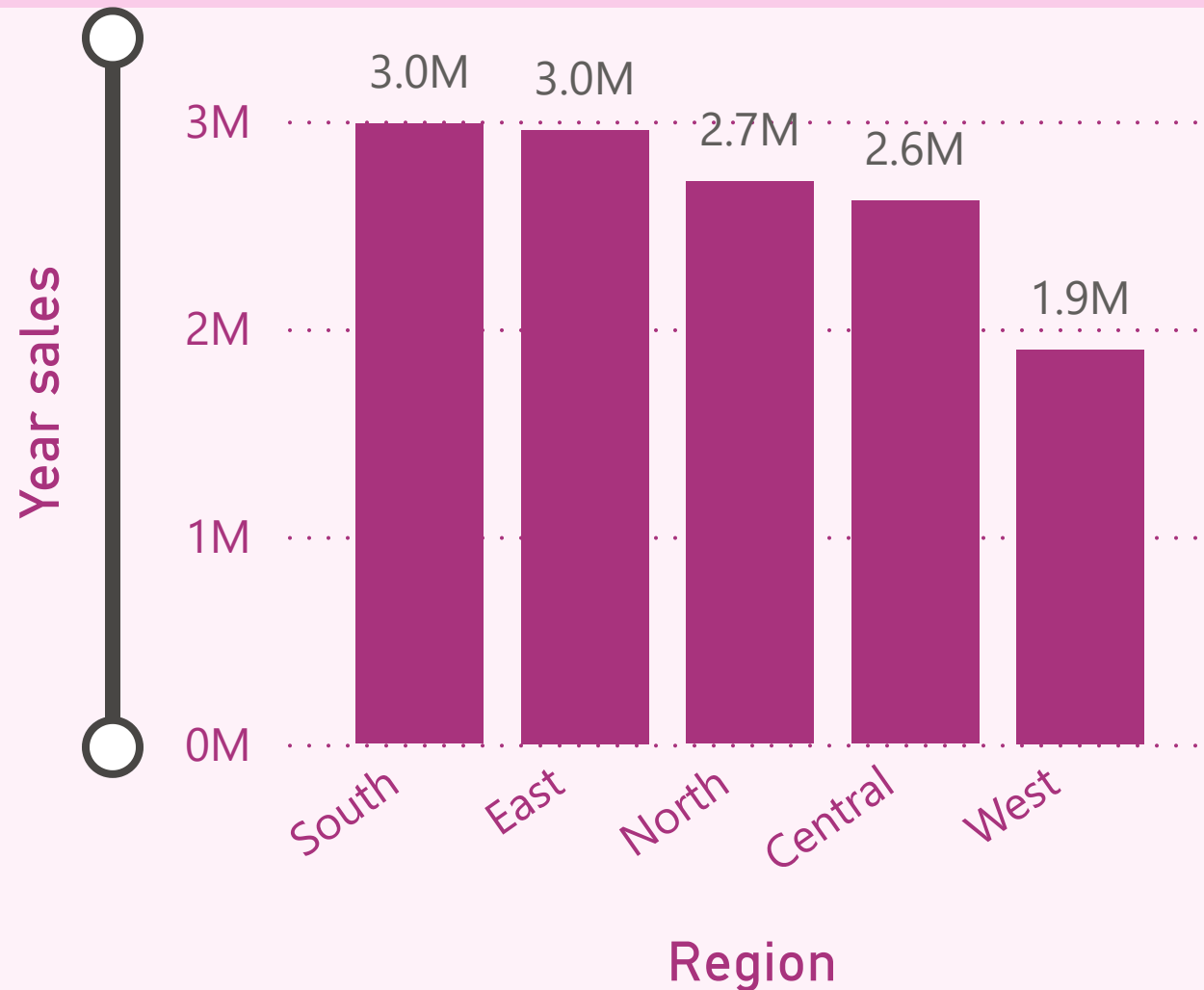
Minimum sales

154.98M

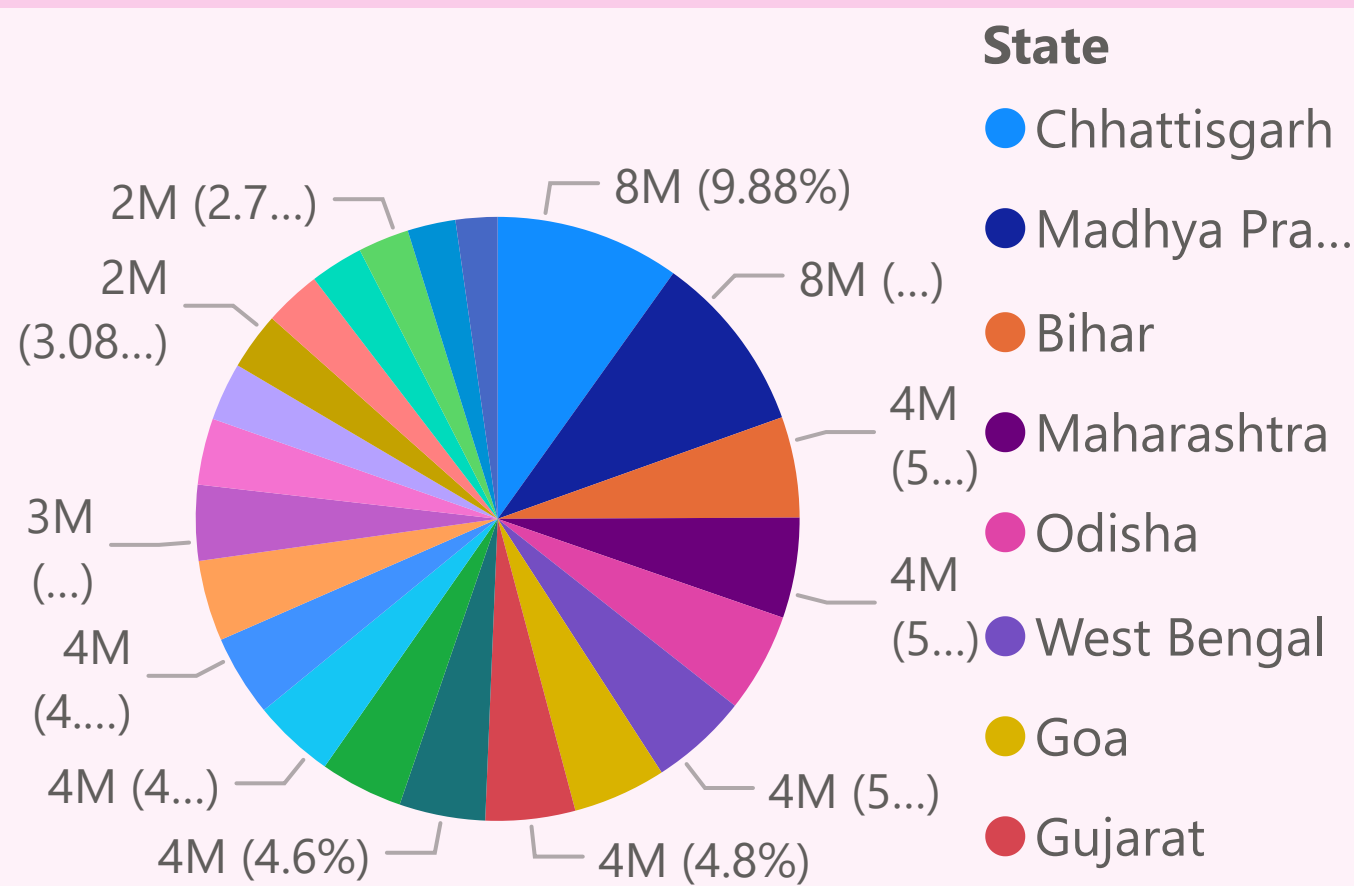
Sum of sales

2025
Sales View

Year 2025 Sales



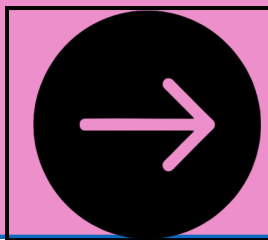
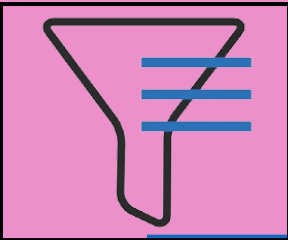
Total sales by State



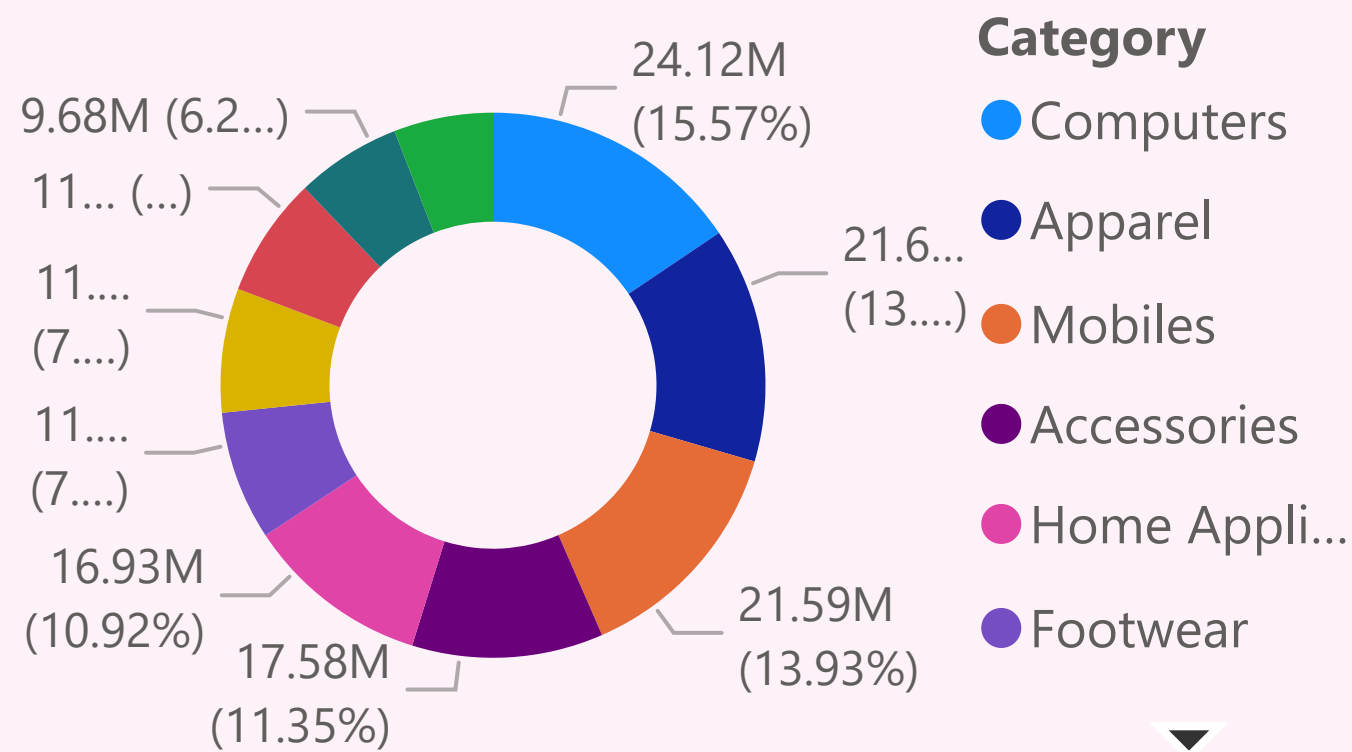
| State | Sum of Expected Sales | Sum of sales |
|------------------|-----------------------|--------------|
| West Bengal | 4086192 | 4238592 |
| Uttarakhand | 1725020 | 1809020 |
| Uttar Pradesh | 2123718 | 2208318 |
| Telangana | 3423511 | 3540211 |
| Tamil Nadu | 2752897 | 2873797 |
| Rajasthan | 3355444 | 3492244 |
| Punjab | 1992908 | 2080508 |
| Odisha | 4138090 | 4291090 |
| Maharashtra | 4184680 | 4340680 |
| Madhya Pradesh | 7505604 | 7804404 |
| Kerala | 3464379 | 3590679 |
| Karnataka | 3392171 | 3520871 |
| Jharkhand | 3575821 | 3719521 |
| Jammu & Kashmir | 2394292 | 2486692 |
| Himachal Pradesh | 2432027 | 2513927 |
| Haryana | 2375026 | 2457226 |
| Gujarat | 3729493 | 3881593 |
| Goa | 3886413 | 4032513 |
| Total | 77792000 | 80792000 |



Product Performance



Sum of TotalAmount by Category



154.98M

Total Sales By...

15.50K

Average Sales...

15.50K

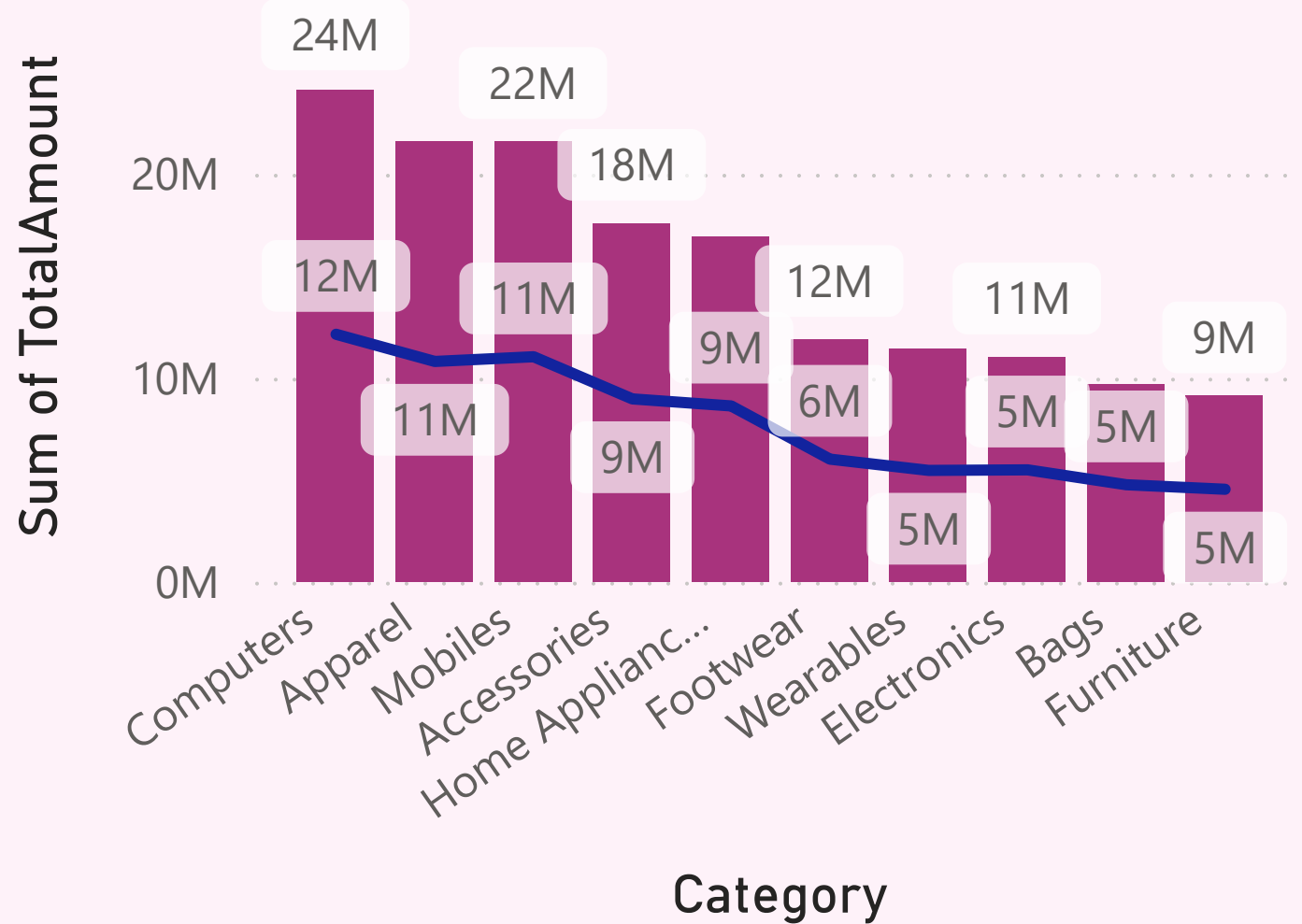
Maximum Sale...

559.20

Minimum Sale...

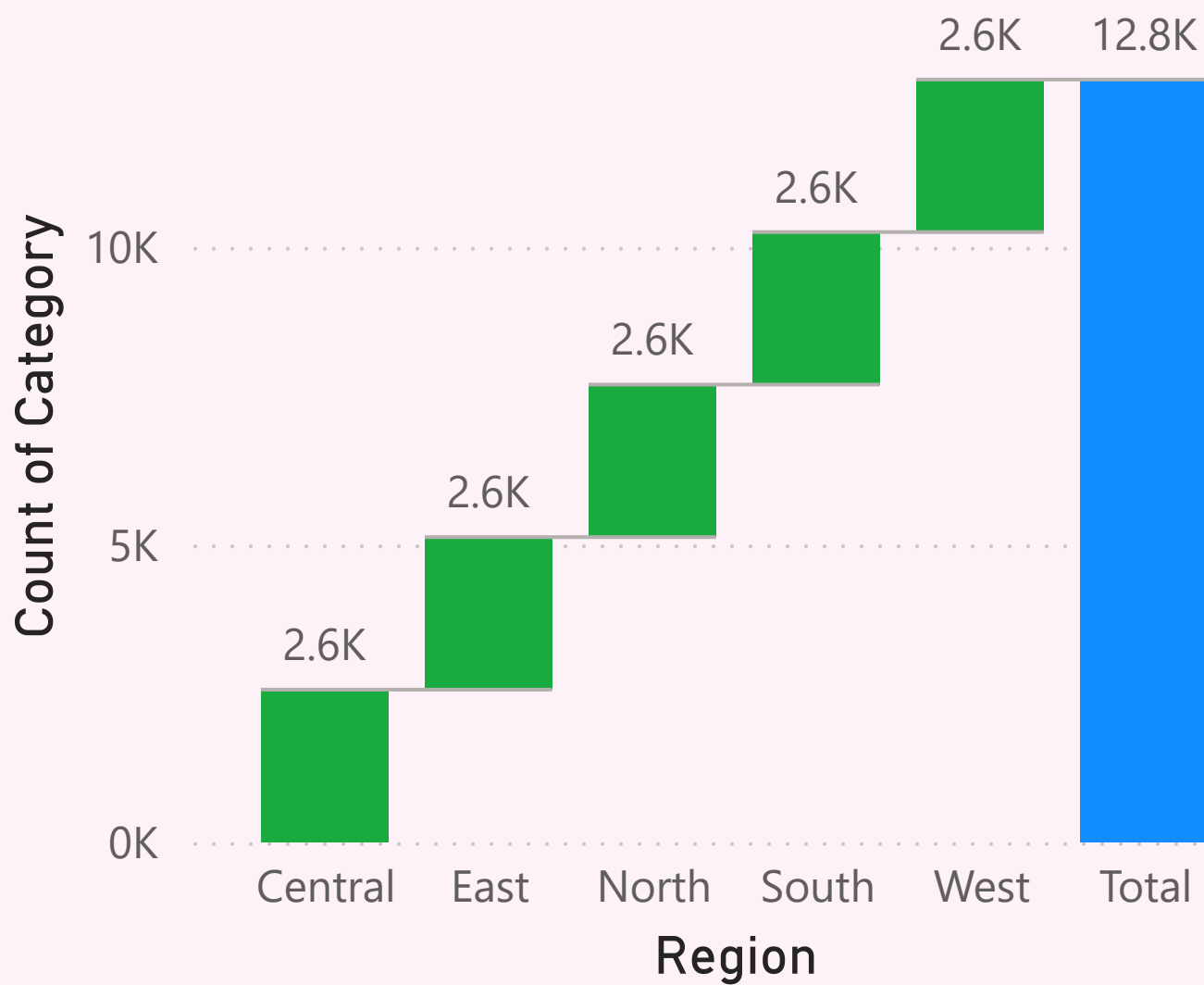
Sum of TotalAmount and Sum of Expected Sales by Category

Sum of TotalAmount Sum of Expected Sales



Count of Category by Region

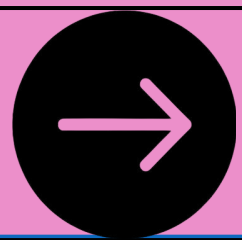
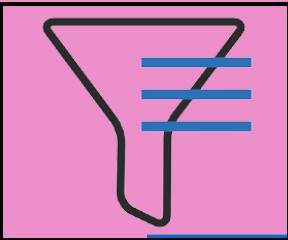
Increase Decrease Total



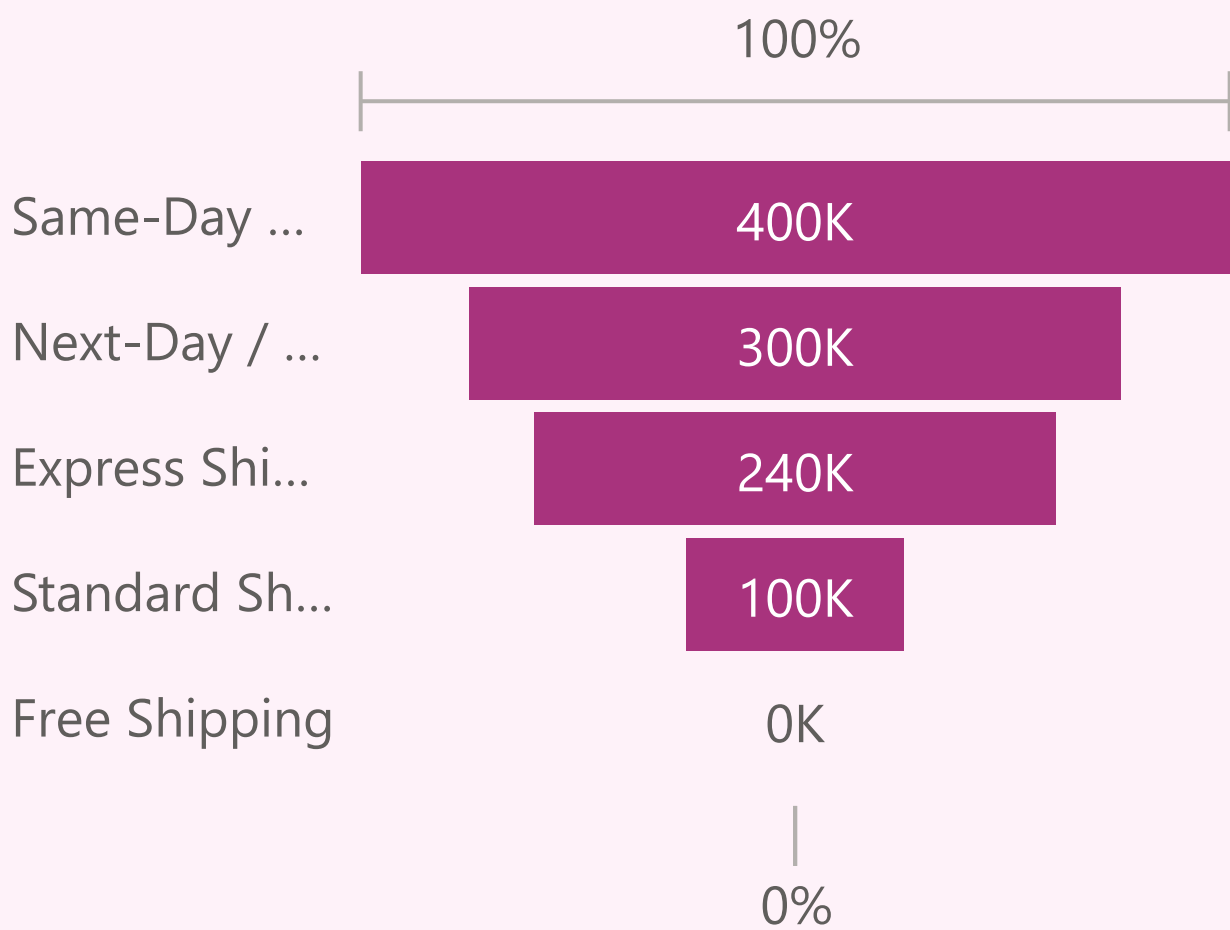
| Category | Average sales | Total sales | Sum of Total |
|-----------------|---------------|-------------|--------------|
| Accessories | 7,813.59 | 9321607 | 17,58 |
| Apparel | 8,550.49 | 11192591 | 21,61 |
| Bags | 7,192.91 | 4963110 | 9,68 |
| Computers | 8,714.33 | 12566058 | 24,12 |
| Electronics | 8,925.42 | 5676564 | 11,02 |
| Footwear | 8,106.27 | 6241830 | 11,88 |
| Furniture | 7,894.31 | 4712903 | 9,12 |
| Home Appliances | 7,429.19 | 8981891 | 16,93 |
| Mobiles | 7,976.59 | 11462363 | 21,59 |
| Wearables | 7,912.25 | 5673083 | 11,41 |
| Total | 8,079.20 | 80792000 | 154,98 |



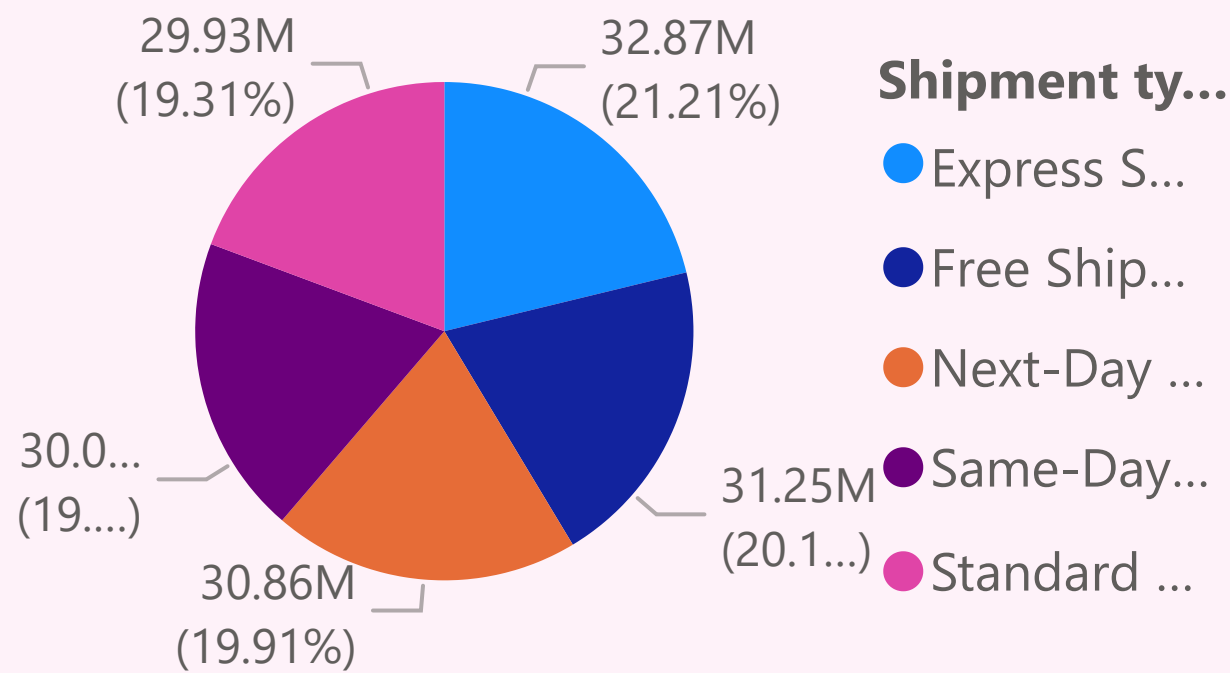
Shipments View



Sum of Shipment amount by Shipment type



Sum of TotalAmount by Shipment type



559.20

Minimum...

140.00K

Maximum...

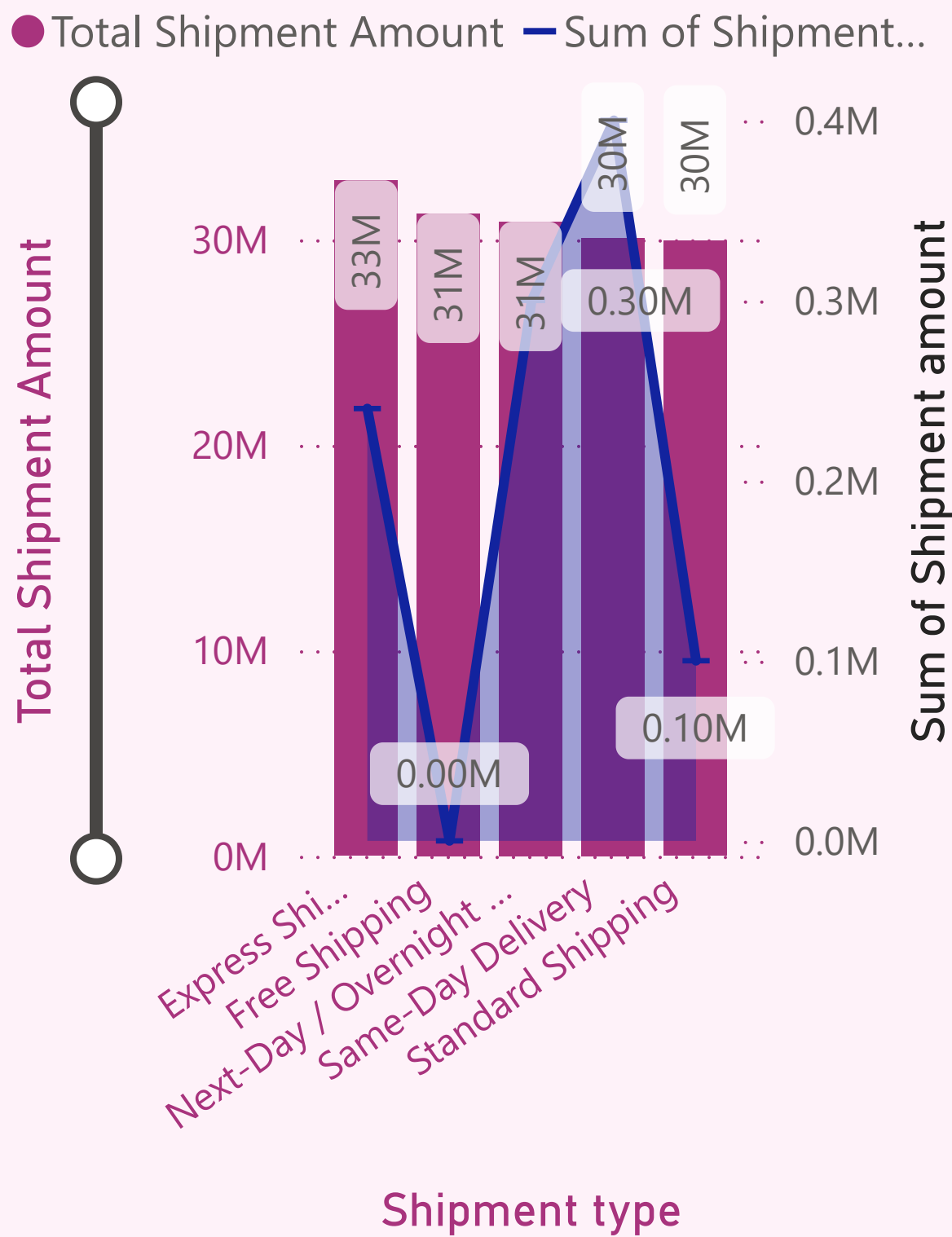
15.50K

Average...

154.98M

Total Shipment...

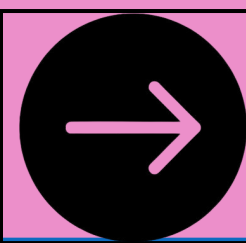
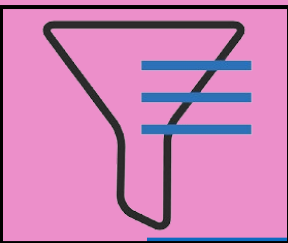
Total Shipment Amount and Sum of Shipment amount by Shipment type



| State | Shipment type | Sum of Shipment amount |
|----------------|-------------------------------|------------------------|
| Andhra Pradesh | Express Shipping | 110 |
| Andhra Pradesh | Free Shipping | |
| Andhra Pradesh | Next-Day / Overnight Shipping | 124 |
| Andhra Pradesh | Same-Day Delivery | 194 |
| Andhra Pradesh | Standard Shipping | 38 |
| Bihar | Express Shipping | 120 |
| Bihar | Free Shipping | |
| Bihar | Next-Day / Overnight Shipping | 162 |
| Bihar | Same-Day Delivery | 172 |
| Bihar | Standard Shipping | 57 |
| Chhattisgarh | Express Shipping | 235 |
| Chhattisgarh | Free Shipping | |
| Chhattisgarh | Next-Day / Overnight Shipping | 298 |
| Chhattisgarh | Same-Day Delivery | 400 |
| Chhattisgarh | Standard Shipping | 96 |
| Delhi | Express Shipping | 63 |
| Delhi | Free Shipping | |
| Delhi | Next-Day / Overnight Shipping | 75 |
| Delhi | Same-Day Delivery | 98 |
| Total | | 10400 |



About Customer's



79.21M

Sales by Female

75.77M

Total sales Male

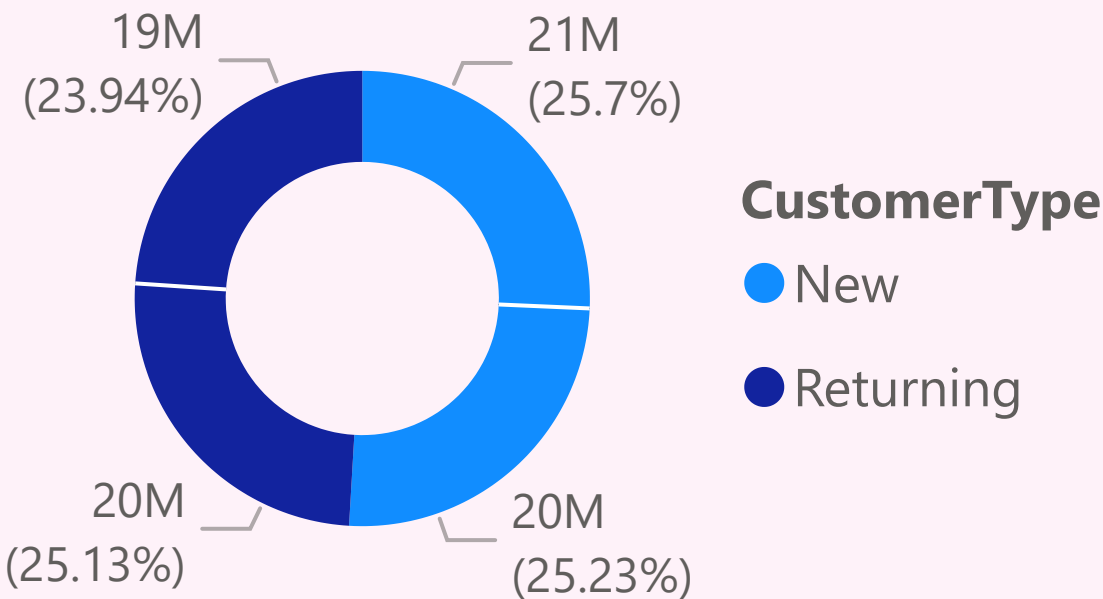
154.98M

Total sales by...

154.98M

Total sales by...

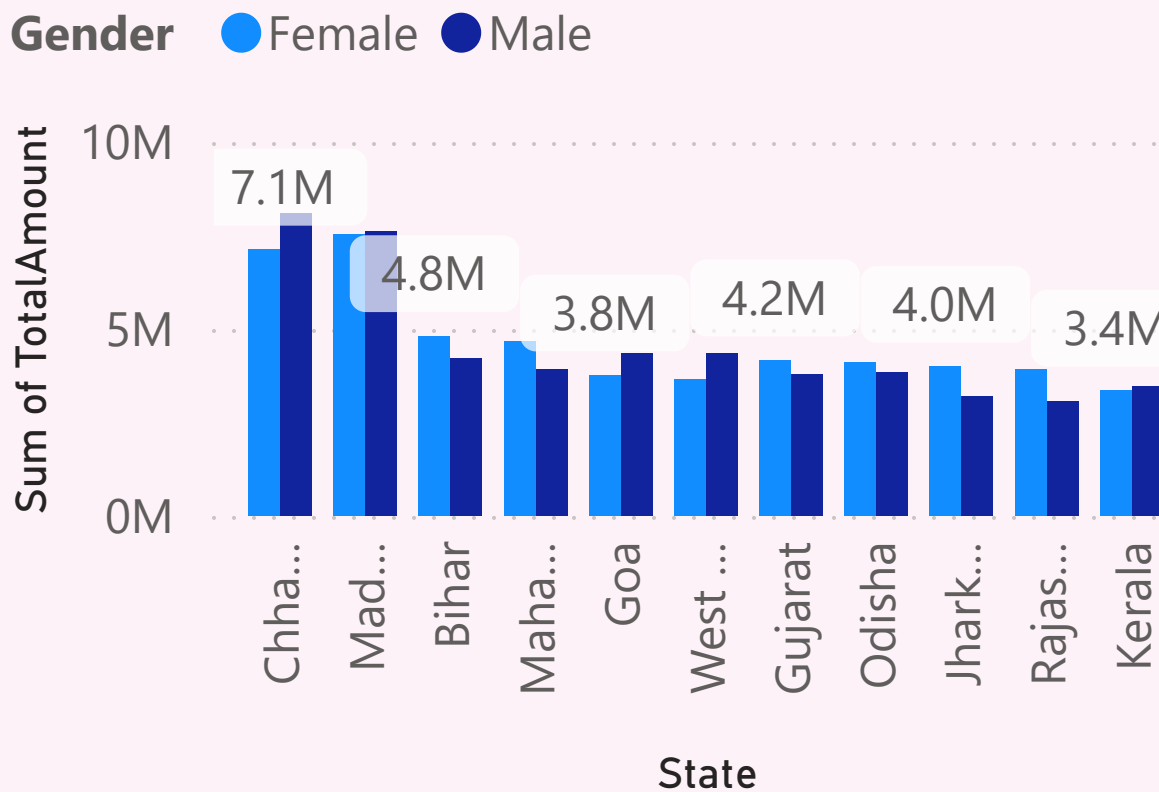
Total sales by CustomerType and Gender



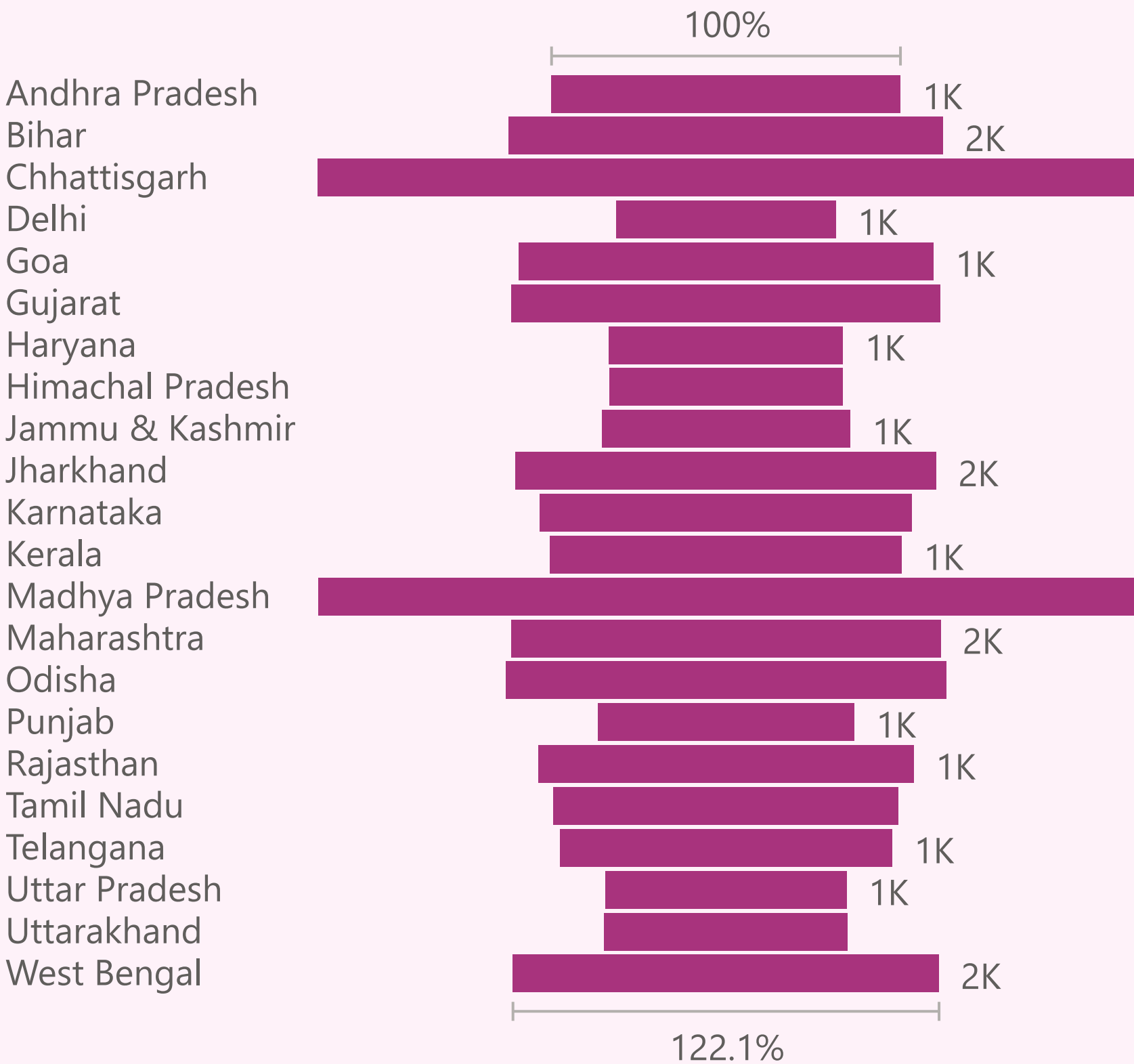
Total sales by male Customer by State and Unit price



Sum of TotalAmount by State and Gender



Sum of Rating by State



Customer Sales View

| State | Sum of sales | Total Shipment Amount |
|------------------|--------------|-----------------------|
| Andhra Pradesh | 3269274 | 154,980,226.0 |
| Bihar | 4357481 | 154,980,226.0 |
| Chhattisgarh | 7981730 | 154,980,226.0 |
| Delhi | 2301629 | 154,980,226.0 |
| Goa | 4032513 | 154,980,226.0 |
| Gujarat | 3881593 | 154,980,226.0 |
| Haryana | 2457226 | 154,980,226.0 |
| Himachal Pradesh | 2513927 | 154,980,226.0 |
| Jammu & Kashmir | 2486692 | 154,980,226.0 |
| Jharkhand | 3719521 | 154,980,226.0 |
| Karnataka | 3520871 | 154,980,226.0 |
| Kerala | 3590679 | 154,980,226.0 |
| Madhya Pradesh | 7981730 | 154,980,226.0 |
| Maharashtra | 3881593 | 154,980,226.0 |
| Odisha | 4032513 | 154,980,226.0 |
| Punjab | 2457226 | 154,980,226.0 |
| Rajasthan | 2513927 | 154,980,226.0 |
| Tamil Nadu | 2486692 | 154,980,226.0 |
| Telangana | 3719521 | 154,980,226.0 |
| Uttar Pradesh | 3520871 | 154,980,226.0 |
| Uttarakhand | 3590679 | 154,980,226.0 |
| West Bengal | 3269274 | 154,980,226.0 |
| Total | 80792000 | 154,980,226.0 |