

Much more than just a digital data management or an analytics platform. Enterprise ready with security .

Scale—Our methodology uses patented techniques to link verified offline data, including mobile data, to an identity foundation based on 220 million adults and 120 million households and internet footprints.

Depth—Our customer identity store is further augmented and linked with more than 15,000 offline and online predictive attributes from third-party data sources across various industries.

Accuracy—Most importantly, we continuously endorse our identity store with billions of anonymized daily transactions. This ensures that our identity data keeps up with consumer trends and provides the freshest audience information.

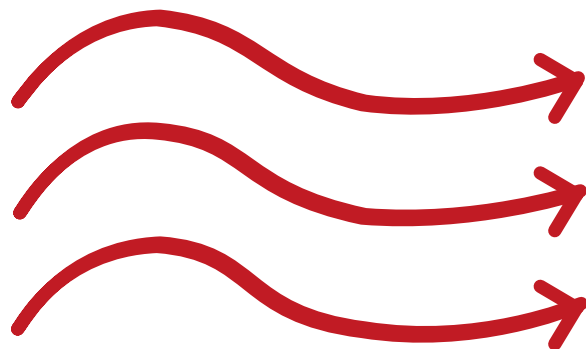
Privacy—We accomplish all of this with the utmost attention to identity privacy; at the core of our methodology is privacy-by-design.

General use cases for all Industry

- Optimize your sites with web personalization
- Reduce online fraud
- Target online advertisements
- Comply with geographical restrictions
- Protect content with digital rights management
- Analyze web traffic with demographic insights
- Maximize campaign performances

Our Technology

END-TO-END LATENCY IS < 1 SEC



Report								
Request Method	Https	Latitude	Request Uri	Trait Autonomous System Organization	Screen Width	Navigator Appcod	Referer	Content Ty
GET	on	43.6404	/api/impressi...	Bell Canada	414	Mozilla	http://www.canadiangems.com/...	
GET	on	43.7	/api/impressi...	Rogers Cable Communications Inc.	360	Mozilla	http://canadiangems.com/	
GET	on	43.5243	/api/impressi...	FIBERNETICS CORPORATION	1280	Mozilla	http://www.canadiangems.com/	
GET	on	43.5243	/api/impressi...	FIBERNETICS CORPORATION	1280	Mozilla	http://www.canadiangems.com/	
GET	on	34.0024	/api/impressi...	Time Warner Cable Internet LLC	1920	Mozilla	http://canadiangems.com/	
GET	on	32.5333	/api/impressi...	Uninet S.A. de C.V.	1280	Mozilla	http://canadiangems.com/conta...	
GET	on	32.5333	/api/impressi...	Uninet S.A. de C.V.	1280	Mozilla	http://canadiangems.com/index...	
GET	on	34.0355	/api/impressi...	GorillaServers, Inc.	1024	Mozilla	http://canadiangems.com/	
GET	on	43.2167	/api/impressi...	BULGARIA	1366	Mozilla	http://www.canadiangems.com/...	
GET	on	36.819	/api/impressi...	Cox Communications Inc.	1366	Mozilla	http://www.canadiangems.com/	
GET	on	52.4667	/api/impressi...	NTL	1280	Mozilla	http://www.canadiangems.com/	
GET	on	43.6667	/api/impressi...	TELUS Communications Inc.	360	Mozilla	http://canadiangems.com/conta...	
54 total								

IntentAware Data Ingestion

Instant Accessibility to 1000's of variables

Instant Exploratory Analytics

Bring data from Websites , Mobile apps, Weblogs, IoT and legacy databases using our Ingestion library.
IA Processes Million on events in Realtime

In memory data store that stores and queries
10s of billions of events and enriches the data with variety of demographics in milli-seconds

Our Impression exploratory engine makes it easy to observe what is happening and can export the learnings to 1000s of third party applications including ad networks, IoT, Data marts , Data Lakes

Industries we serve

- Financial Services
- Retail/ E-commerce
- Media and Advertising
- Internet
- Technology
- Healthcare