



From

Attn: Amazon Advertising A/R  
Amazon.com Services LLC  
PO Box 84837  
Seattle WA 98124-6137

Billed Amount Due	500.24 USD
Invoice Number: TRLGRP54Z-101	
Invoice Date: 01-Jan-2024	
Invoice Period: 28-Dec-2023 to 31-Dec-2023	
Invoice Currency: USD	
Payment Method: Seller Account	

Campaign charges

Campaign	Campaign type	Clicks	Average CPC	Amount (ex. Tax)
<a href="#">Q0-TBCR-B18T手动-热搜词</a>	SPONSORED PRODUCTS	28	0.12 USD	3.45 USD
<a href="#">IQ-5DGR-CL2O手动</a>	SPONSORED PRODUCTS	30	0.14 USD	4.26 USD
<a href="#">LV-TGF9-QU3V手动-热搜词</a>	SPONSORED PRODUCTS	210	0.20 USD	42.24 USD
<a href="#">RF-INSH-2EZZ</a>	SPONSORED PRODUCTS	138	0.07 USD	9.76 USD
<a href="#">W4-GEFZ-IW9A</a>	SPONSORED PRODUCTS	447	0.13 USD	57.75 USD
<a href="#">NY-MJF9-RXCW手动</a>	SPONSORED PRODUCTS	44	0.12 USD	5.29 USD
<a href="#">VW-HO5Z-LU4W自动</a>	SPONSORED PRODUCTS	125	0.11 USD	14.15 USD
<a href="#">NY-MJF9-RXCW</a>	SPONSORED PRODUCTS	205	0.11 USD	21.92 USD
<a href="#">DM-LZ3O-MANH手动 ( 新开 )</a>	SPONSORED PRODUCTS	11	0.14 USD	1.51 USD
<a href="#">针织套装</a>	SPONSORED PRODUCTS	527	0.05 USD	27.67 USD
<a href="#">W4-GEFZ-IW9A手动</a>	SPONSORED PRODUCTS	1,198	0.14 USD	172.54 USD
<a href="#">LV-TGF9-QU3V自动</a>	SPONSORED PRODUCTS	64	0.15 USD	9.38 USD
<a href="#">Q0-TBCR-B18T手动</a>	SPONSORED PRODUCTS	8	0.11 USD	0.89 USD
<a href="#">DM-LZ3O-MANH自动</a>	SPONSORED PRODUCTS	114	0.16 USD	18.53 USD
<a href="#">7R-8O07-5C71手动</a>	SPONSORED PRODUCTS	59	0.13 USD	7.65 USD
<a href="#">VW-HO5Z-LU4W--手动</a>	SPONSORED PRODUCTS	204	0.28 USD	56.40 USD
<a href="#">7R-8O07-5C71</a>	SPONSORED PRODUCTS	69	0.12 USD	8.00 USD
<a href="#">YJ-XN4X-I9Z4</a>	SPONSORED PRODUCTS	108	0.12 USD	13.22 USD
<a href="#">2L-2CBG-106B手动-热搜词</a>	SPONSORED PRODUCTS	-1	0.12 USD	-0.12 USD
<a href="#">DM-LZ3O-MANH-手动</a>	SPONSORED PRODUCTS	18	0.46 USD	8.23 USD
<a href="#">RF-INSH-2EZZ手动</a>	SPONSORED PRODUCTS	114	0.13 USD	14.31 USD
<a href="#">VW-HO5Z-LU4W-手动-精准</a>	SPONSORED PRODUCTS	12	0.27 USD	3.21 USD

Campaign Charges total: 500.24 USD

Total Campaign charges	500.24 USD
Total Amount (tax included)	500.24 USD

Frequently Asked Questions

Why doesn't my invoice match what I see in Campaign Manager?

Your invoice is the definitive source for your campaign charges. It includes any adjustments, promotions, taxes and other fees. Please note that it can take up to 72 hours to complete traffic validation, and delayed data can result in charges or

corrections being included on a subsequent invoice; this may result in a difference in the amount you see on an invoice and the amount you see in the campaign manager for a particular date range.

#### **How is my invoice amount calculated?**

Invoices are issued based on clicks generated during your billing cycle. Your billing cycle is determined by the payment method you have selected. Your invoice includes all applicable charges, credits, and promotions.

#### **Campaigns are paused but I am still being charged?**

If you have paused your campaigns, please note that spend can accrue for up to 72 hours for clicks generated while the campaign was still active and are within the billable period or clicks that are reported late. For details on how to verify campaign delivery and spends during the Invoice Period, please visit the [Help page](#) then navigate to the Billing and Payments section to troubleshoot your invoice.

#### **Where can I find more details regarding my billing and payment status?**

Please visit the Billing and Payments section within your Amazon Advertising account to learn more about your invoice and payment history, update your payment method, and learn about promotions. You can also visit [billing\\_help\\_page](#) for information regarding your charges.

#### **What does Cost of Advertising on Seller Central mean?**

On Seller Central, Cost of Advertising provides you with a summary of the amount you are charged for your Amazon Advertising account and can include one or more invoices depending on the date range you selected.

#### **How is my invoice period determined?**

Your invoice period is based on the time of the occurrence of the clicks and/or impressions, as well as your chosen payment method. Please note that network delays can sometimes affect the recording of these events, which could result in a slight shift in your invoice period. Your invoice serves as the final and official source of information regarding your invoice period.