*** ISUZU TRUCK CHALLENGE ***







NOR Crew Cab vs. Ford F-550 Crew Cab

NQR Advantages Over Ford F-550 Super Duty CC:

- Proven Isuzu 4H Family of Engines with B-10 Life of 310,000 Miles. Ford has new 6.7 Liter Engine
- Proven Aisin medium duty transmission versus Ford transmission used in pick up truck applications
- NQR CC has two wheelbases 150 and 176, with longer Cab to Axle options allowing longer bodies, but shorter turning radius
- NQR can accommodate 14% more cargo capacity with body up to 16 ft. in length vs. a maximum 14 ft. on F-Series
- Built from the ground up as a commercial vehicle for a long life. F-550 is derived from a pickup
- NQR CC 17,950 GVWR versus Ford F-550 CC 17,950 GVWR has similar GVWR but NQR CC has almost 1000 more body and payload allowance due to lighter total chassis weight
- Reverse Elliot I-Beam front axle is strong and durable. Mono I Beam used on F-550 varies camber with load, contributing to tire wear
- NQR CC Front Tapered leaf springs with 8,440 lb capacity provides a smoother ride then F-550 Coil springs
- N-Series rear axle capacity of 14,550 is 7% higher than Ford at 13,660 lbs.
- Tilt cab allows easy engine access. Limited engine access on F-550 Super Duty with very high reach-over to engine area.
 Some technical procedures on F-550 requires cab to be removed
- Tighter turning diameter curb-to-curb for comparable cab-to-axle ratio (45.3 ft./150 in. WB vs. 51.5 ft./176 in. WB) improves maneuverability by 14%
- Wider door opening for easy entry and exit 85 degree vs. 60 degree
- Durable tricot breathable woven seat material is comfortable and long lasting. Solid vinyl on F-550 Super Duty
- Standard tilt and telescopic steering column contributes to driver comfort. Optional tilt steering wheel on F-550
- Grab handle to assist entry and exit contributes to safety on the job. Not available on F-Series
- Longer scheduled maintenance intervals helps reduce downtime and service costs
- Standard fold-down center seat includes convenient work area on NQR; base seat on F-550 is non-folding bench
- Higher frame yield strength contributes to 18% higher capacity and durability (44,000 psi vs. 36,000 psi)
- Standard diesel exhaust brake can contribute up to 30% improved brake life and braking performance. Not available on F-550
- Greater visibility with larger windshield, larger side windows, larger side mirrors and lower dash to improve vision.
 Front sight line of 8.6 ft. for NQR CC vs. 23.8 ft. for F-550 CC
- Standard daytime running lamps vs. optional
- Battery box on frame rails of NQR CC helps extend battery life by removing batteries from hot under-hood area
- 50-state clean idle certification on Isuzu vs. timed idle shut-down after 5 minutes on F-550
- Easier serviceability with in-cab fluid checks vs. Ford's under-hood fluid-checks
- Available limited slip differential provides low-traction solution that's less expensive than Ford's 4WD and better performing than Ford's optional traction control
- Available Vehicle Health Reports allows Isuzu fleet to monitor drivers and vehicle service needs. Not available on Ford



SPECIFICATIONS		
	Isuzu NQR CC	Ford F-550 Super Duty CC
GVWR	17,950 lb.	17,950 Optional 19,500
Engine type	5.2 Liter Inline 4HK1-TC	6.7 Liter V-8
Horsepower	215HP @ 2550	300HP @ 2800
Torque	452 @ 1850	660 @ 1600
Transmission	Aisin 6 Spd with Dual OD	TorqShift 6 Spd with OD
Steering	Power	Power
Front axle, lb.	6,830	7,000
Front springs, lb.	8,440 taperleaf	11,200 coil
Rear axle, lb.	14,550	13,660
Rear springs, lb.	14,550 multi leaf	13,660 multi leaf
Wheels	19.5 x 6 in. 6-bolt	19.5 x 6 in. 10-bolt
Tires	225/70R19.5F	225/70R19.5G
Brakes, front	14.3 in. disc	14.53 in. disc
Brakes, rear	12.6 x 4.72 in. drum	15.35 in. disc
Frame, psi	44,000	36,000
Frame width, in	33.5	34
Frame RBM	316,800	363,600
Battery, CCA (gas)	2x750	2x750
Fuel tank, gal.	30 in-frame	40 in-frame
Seating	Driver & 6 passengers.	Driver and 5 passengers
Mirrors, in.	8x17	7x8.5
WB/CA (effective)	150.0/88.5	176/60
	176.0/114.5	200/84
WB/Turning Diameter	150.0/45.3	176/51.5
(curb-to-curb, ft.)	176.0/51.9	200/57.8
WB/Body lengths	150.0/12	176/10
	176.0/14, 16	200/12, 14
EQUIPMENT Vehicle Health Reports	Standard	Not Available
50 State Clean Idle	Standard	Optional
30 State Clean lule	Stanuaru	
	Standard	Not Available
Drop-design windows	Standard Standard	Not Available
Drop-design windows Exhaust brake	Standard	Not Available
Drop-design windows Exhaust brake Tilt/telescopic steering column	Standard Standard	Not Available Optional Tilt
Drop-design windows Exhaust brake Tilt/telescopic steering column Tricot fabric	Standard Standard Standard	Not Available Optional Tilt Optional Fabric
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