*** ISUZU TRUCK CHALLENGE ***







NRR vs. Ford F-550

NRR Advantages Over Ford F-550 Super Duty:

- Proven Isuzu 4H Family of Engines with B-10 Life of 310,000 Miles. Ford has new 6.7 Liter Engine
- Proven Aisin medium duty transmission versus Ford transmission used in pick up truck applications
- NRR has six wheelbases 109, 132, 150, 176, 200, 212 with longer Cab to Axle options allowing longer bodies, but shorter turning radius
- NRR can accommodate 33% more cargo capacity with body up to 24 ft. in length vs. a maximum 18 ft. on F-Series
- Built from the ground up as a commercial vehicle for a long life. F-550 is derived from a pickup
- NRR 19,500 GVWR versus Ford F-550 19,500 GVWR has same GVWR but NRR has about 1200 more body and payload allowance due to lighter total chassis weight
- Reverse Elliot I-Beam front axle is strong and durable. Mono I Beam used on F-550 varies camber with load, contributing to tire wear
- NRR Front Tapered leaf springs with 8,440 lb capacity provides a smoother ride then F-550 Coil springs
- N-Series rear axle capacity of 14,550 is 7% higher than Ford at 13,660 lbs.
- Tilt cab allows easy engine access. Limited engine access on F-550 Super Duty with very high reach-over to engine area.
 Some technical procedures on F-550 requires cab to be removed
- Tighter turning diameter curb-to-curb for comparable cab-to-axle ratio (32.8ft./109 in. WB vs. 42.3 ft./141 in. WB) improves maneuverability by 29%
- Wider door opening for easy entry and exit 85 degree vs. 60 degree
- Durable tricot breathable woven seat material is comfortable and long lasting. Solid vinyl on F-550 Super Duty
- Standard tilt and telescopic steering column contributes to driver comfort. Optional tilt steering wheel on F-550
- Grab handle to assist entry and exit contributes to safety on the job. Not available on F-Series
- Longer scheduled maintenance intervals helps reduce downtime and service costs
- Standard fold-down center seat includes convenient work area on NPR; base seat on F-550 is non-folding bench
- Higher frame yield strength contributes to 18% higher capacity and durability (44,000 psi vs. 36,000 psi)
- Standard diesel exhaust brake can contribute up to 30% improved brake life and braking performance. Not available on F-550
- Greater visibility with larger windshield, larger side windows, larger side mirrors and lower dash to improve vision. Front sight line of 8.6 ft. for NRR vs. 23.8 ft. for F-550
- Standard daytime running lamps vs. optional
- Battery box on frame rails of NRR helps extend battery life by removing batteries from hot under-hood area
- 50-state clean idle certification on Isuzu vs. timed idle shut-down after 5 minutes on F-550
- Easier serviceability with in-cab fluid checks vs. Ford's under-hood fluid-checks
- Available limited slip differential provides low-traction solution that's less expensive than Ford's 4WD and better performing than Ford's optional traction control
- Available Vehicle Health Reports allows Isuzu fleet to monitor drivers and vehicle service needs. Not available on Ford



<u>SPECIFICATIONS</u>	Isuzu NRR	Ford F-550 Super Duty
GVWR	19,500 lb.	17,950 Optional 19,000 / 19,500
Engine type	5.2 Liter Inline 4HK1-TC	6.7 Liter V-8
Horsepower	215HP @ 2550	300HP @ 2800
Torque	452 @ 1850	660 @ 1600
Transmission	Aisin 6 Spd with Dual OD	TorgShift 6 Spd with OD
Steering	Power	Power
Front axle, lb.	7,275	7,000
Front springs, lb.	8,440 taperleaf	11,200 coil
Rear axle, lb.	14,550	13,660
Rear springs, lb.	14,550 multi leaf	13,660 multi leaf
Wheels	19.5 x 6 in. 6-bolt	19.5 x 6 in. 10-bolt
Tires	225/70R19.5F	225/70R19.5G
Brakes, front	14.3 in. disc	14.53 in. disc
Brakes, rear	12.6 x 4.72 in. drum	15.35 in. disc
Frame, psi	44,000	36,000
Frame width, in	33.5	34
Frame RBM	316,800	363,600
Battery, CCA (gas)	2x750	2x750
Fuel tank, gal.	30 in-frame	40 in-frame
Seating	Driver & 2 pass.	Bench driver & 2 passenger
Mirrors, in.	8x17	7x8.5
WB/CA (effective)	109.0/80.0	141/60
wb/ch (checave)	132.5/103.5	165/84
	150.0/121.0	189/108
	176.0/147.0	201/120
	200.0/171.0	
	212.0/189.5	
WB/Turning Diameter	109.0/32.8	141/42.3
(curb-to-curb, ft.)	132.5/40.0	165/48.6
(curb to curb, rt.)	150.0/45.3	189/54.8
	176.0/52.5	201/57.9
	200.0/58.5	20113713
	212.0/61.8	
WB/Body lengths	109.0/10, 12	141/10
Trorbody religious	132.5/14	165/12
	150.0/16, 18	189/14
	176.0/20	201/16 - 18
	200.0/22	201710 10
	212.0/24	
EQUIPMENT	£12.0/£4	
Vehicle Health Reports	Standard	Not Available
50 State Clean Idle	Standard	Optional
Drop-design windows	Standard	Not Available
Exhaust brake	Standard	Not Available
Tilt/telescopic steering column	Standard	Optional Tilt
Tricot fabric		
Tilt cab		
	Standard	Optional Fabric
	Standard Standard	Optional Fabric Not Available
Folding center seat	Standard Standard Standard	Optional Fabric Not Available Uplevel equipment
Folding center seat Daytime running lamps	Standard Standard Standard Standard	Optional Fabric Not Available Uplevel equipment Optional
Folding center seat Daytime running lamps Cruise control	Standard Standard Standard Standard Standard Standard	Optional Fabric Not Available Uplevel equipment Optional Optional
Folding center seat Daytime running lamps Cruise control Air conditioning	Standard Standard Standard Standard Standard Standard Standard Standard	Optional Fabric Not Available Uplevel equipment Optional Optional Standard
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep.	Standard Standard Standard Standard Standard Standard Standard Standard Standard	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows	Standard	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks	Standard	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Optional Optional Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat	Standard	Optional Fabric Not Available Uplevel equipment Optional Standard Optional Optional Optional Standard Standard Standard Optional Standard Standard
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer	Standard	Optional Fabric Not Available Uplevel equipment Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors	Standard	Optional Fabric Not Available Uplevel equipment Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Standard
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Standard Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Not Available
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential	Standard Optional Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Standard Optional Not Available Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD	Standard Optional Optional Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Optional Optional Optional Optional Optional Optional Optional Not Available Optional Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector	Standard Optional Optional Optional Optional Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Optional Not Available Optional Not Available
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Optional Not Available Optional Not Available Optional Not Available Optional Not Available Optional Optional Optional Optional Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Optional Not Available
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank Engine protection system	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Standard Optional Not Available
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank Engine protection system Engine hour meter	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Optional Not Available Not Available Not Available Not Available Not Available
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank Engine protection system Engine hour meter Backup alarm	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Optional Not Available Not Available Not Available Not Available Not Available Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank Engine protection system Engine hour meter Backup alarm Chrome wheel sim.	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Optional Not Available Not Available Not Available Optional Optional Optional Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank Engine protection system Engine hour meter Backup alarm Chrome wheel sim. Heated mirrors	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Optional Not Available Not Available Not Available Not Available Not Available Optional
Folding center seat Daytime running lamps Cruise control Air conditioning PTO prep. Power windows Power door locks Floor mat Tachometer Convex mirrors Engine block heater Engine oil pan heater Limited slip differential AM/FM/CD Air deflector Spare wheel Side mounted fuel tank Engine protection system Engine hour meter Backup alarm Chrome wheel sim.	Standard Optional	Optional Fabric Not Available Uplevel equipment Optional Optional Standard Optional Optional Optional Standard Standard Standard Standard Standard Standard Optional Not Available Not Available Not Available Optional Optional Optional Optional