



## Contact

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## Education

2015–2019

**Bachelor of Information Technology**

AVC College of Engineering

2013–2015

**Higher secondary School**

KGS Higher Secondary School

## Skills

- Responsive Web Design
- Front-End Web Design
- Back-End
- Custom Themes and Plugins
- WooCommerce
- Google Ads
- Google Search Console & Google Analytics
- Content Management Systems (CMS)
- Wireframing
- Chrome Inspector
- Web Accessibility (WCAG)
- A/B Testing

## Technical Tools

- Visual Studio Code
- GitHub
- Xampp
- Figma
- Wordpress
- Laravel
- AWS

# Vinith Kumar R

## Web Developer

Experienced Web Developer with 3+ years of expertise in designing and creating websites. Proficient in both front-end and back-end development, adept at integrating themes, plugins, and PHP functionalities for an enhanced and dynamic website experience.

## Experience

### Web Developer

#### QR Solutions Pvt Ltd | Trichy

**2021 Jan – 2023 Nov**

- Designed and developed websites, creating wireframes and interactive prototypes, and implemented them using WordPress, front-end technologies, and PHP coding. Effectively communicated design concepts, gathered feedback from clients, and collaborated with development teams to ensure successful implementation.
- Expert in crafting visually appealing websites using HTML, CSS, and JavaScript, with a focus on engaging user experiences. Proficient in integrating React for dynamic and responsive design elements, ensuring a modern and interactive frontend.
- Optimized websites for enhanced usability, SEO, speed, and accessibility, ensuring a user-friendly experience, high search engine rankings, fast loading times, and accessibility compliance.
- Developed responsive WordPress themes optimized for mobile devices, guaranteeing optimal user experiences across various screen sizes and devices.
- Proficient in using debugging tools like Firebug, Chrome inspector, etc., to identify and resolve issues related to website design and functionality.
- Efficiently managed day-to-day incoming work requests related to web design and development projects, ensuring timely completion and client satisfaction.
- Possess a strong understanding of WordPress themes & plugins Development, and core functions, enabling the creation of customized and feature-rich websites.
- Demonstrated excellent knowledge of WooCommerce, a popular e-commerce plugin for WordPress, to design and develop effective online stores.
- Successfully installed SSL certificates on WordPress sites and set up WordPress servers, ensuring secure and encrypted connections for users.
- Integrated Web Forms with Salesforce, streamlining data capture processes and improving customer relationship management.
- Develop a Laravel site: install via Composer, define routes, create controllers, design views with Blade, set up Eloquent models, migrate and seed the database, implement authentication and middleware, optimize assets using Laravel Mix.

### Freelance Wordpress Developer

**2019–2020**

- Strong knowledge of HTML and CSS
- Familiarity and strong experience with CMS platforms, specifically WordPress
- Optimize existing online content for design best practices, SEO best practices, and performance
- creating posters and infographics using canva and postmywall tool.
- excellent knowledge of google search console, Google Analytics, Ahref and Google Adwords
- Commit to constantly improving skills and staying current on developments and trends in the industry
- Monitor uptime, hosting, Domain and databases to ensure site is performing at maximum capacity.
- Development expertise with custom post types, custom fields, plugins and themes for high-traffic Wordpress sites