

# Dealer Management System that transforms sales productivity





## Introduction

The dealer management system is an innovative technology that should be adopted by dealerships to remain competitive.



## What is DMS?

The dealer management system is a management software suite that helps dealerships to manage their day-to-day activities flawlessly from one centralized hub and transform sales effectively.

## How does DMS Boost Sales?



Car dealerships should provide accurate data about cars and the status of the services. When it comes to manual car dealerships, you cannot expect accurate information anymore.

## Real-time operation



Car dealer management software delivers real-time operation feature that integrates all your systems effectively to provide car availability details and service statuses. This system will make customers happy, so the chances of sales are also getting increased.



## Converting lost sales

DMS can help you avoid these situations by implementing lost sales tracking feature. It alerts you when customers returned due to the unavailability of products, which leads you to keep everything perfect at your showroom.

## Send customized deals with DMS



A dealer management system helps dealerships to offer personalized discounts to their respective customers and targeted audience at a perfect time. Customized emails with discount offers integrated into your dealer management system can be a sufficient way to boost sales.

## Streamlined dealership operations



A dealer management solution is a centralized system that integrates every dealership's relevant features and functions. Even third-party add-ons are also integrated into DMS, so every business process gets streamlined comfortably.



# Customer Retention



Dealer management systems offer a holistic view of your customer retention rate with detailed analysis. With accurate details of repurchase at your fingertips, you can strive to increase the possibilities of customer retention, so sales productivity gets started fly high.

# Thank You

**Email**

sales@qrsolutions.com.au

**Website**

<https://appretail.io/>

**Phone**

+61 2 8004 5244

