

Vinu Paul

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Summary

Developer with 4.3 years of experience of working in the computer software industry. Having worked with clients like Nike, Williams Sonoma, Marriott, Mazda and skilled in JavaScript, ReactJS, CSS and HTML. Also, having a passion for biking and vlogging that fuels me.

EDUCATIONAL EXPERIENCE

Rivier University

Masters of Computer Science

Anticipated **Jun 2025**

Visvesvaraya Technological University

Bachelor of Engineering, Computer Science and Engineering

Jul 2014-Aug 2018

PROFESSIONAL EXPERIENCE

Senior Developer | Jivox Software Pvt. Ltd | Bengaluru

May 2023-Jul 2023

- Analyzed and reported on campaign performance to measure effectiveness and make recommendations for improvement which led to higher sales for Williams Sonoma
- Executed the development of complete projects for Williams Sonoma resolved development and construction issues and making recommendations to creative design
- Partnered seamlessly with onshore and offshore project managers to ensure successful and timely implementation of complex projects that got a contract extension

Associate Developer | Jivox Software Pvt. Ltd. | Bengaluru

Sep 2019-May 2023

- Translated designs provided by clients into creatives with animations mainly over HTML, CSS, and JS with cross browser compatibility
- Automated a process that saved 4 hours of manual work during high traffic season Ads
- Worked with brands like Williams Sonoma, Nike and Marriott which buy about a million Impressions a week and set up of AD and AD campaigns with logic decisions and writing API calls for creatives to render dynamically
- Ensured the compatibility of AD's with various browsers and devices and Contributed towards writing test cases along with QA team

Intern | Jivox Software Pvt. Ltd. | Bengaluru

Mar 2019 – Sept 2019

- Developed AD's with simple animations by writing clean, maintainable and efficient code
 - Worked with an APAC client to develop an AD that went into production in a single day
 - Improve the AD's and learnt to use Photoshop, Animate CC, Google Web Designer
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ACADEMIC PROJECTS

Title: Rotation and Revolution of the Moon

Jan 2016 – Jun 2016

It helps to understand the computer graphics and OpenGL. The main objective is to emulate the process involved in rotation of the earth around the sun and the moon around the earth. **Tools used:** OpenGL

Title: Satellite onboard software lifecycle non-conformances analysis

Jan 2018 – Jun 2018

With a team of four the objective of the project is to show the working of MapReduce algorithm on Software as A Service (SaaS) for the processing of Big Data which is more than 200 terabytes of data and implement this idea that is MapReduce algorithm on a platform base (PaaS) in order to provide an easier and more convenient way of processing the large amounts of data in a simpler, convenient manner that is less time consuming and is helpful on a long run basis. **Tools used:** JAVA, Apache Hadoop, Amazon Web Services and Tableau

SKILLS

Title: Python, JavaScript, HTML5, CSS, JAVA, NodeJS, ReactJS, jQuery, Git, Greensock, SQL, AWS, Photoshop, Premier Pro, Da Vinci Resolve, Animate CC, Google Web Designer.

Awards:

- Received the '**Above and beyond**' Award for outstanding professional achievement, remarkable leadership, assertiveness & ingenuity, all of which have led directly to Jivox's milestones and made a lasting impression in the company's history, Nov 2021 and Nov 2022
- Received the '**Certificate for Merit**' for participating in the Under-19 Bangalore Football Competition, held in Jalkahalli Bangalore organised by Kendriya Vidyalaya Sangathan, 2011