

# Vinu Paul

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## SUMMARY

Detail-oriented and results-driven software developer with 4+ years of experience delivering full-stack web applications and dynamic ad-tech solutions for enterprise clients such as Nike, Williams Sonoma, and Marriott. Skilled at translating complex requirements into scalable, user-centric software. Proficient in JavaScript, ReactJS, SQL, and AWS. Recently completed a Master's degree in Computer Science from Rivier University and supported students as a Teaching Assistant, strengthening communication and technical mentorship skills

## PROFESSIONAL EXPERIENCE

- Teaching Assistant** | Rivier University | Nashua **May 2024 - May 2025**
- Assisted professors in courses on networking, database management, and cybersecurity
  - Conducted lab sessions, troubleshooting, and hands-on demonstrations (LAN, VLAN, Subnetting, TCP/IP)
  - Provided academic support in SQL, PHP, HTML/CSS, JavaScript.
  - Created grading rubrics, reviewed assignments, and supported student learning on zyBooks.
- Social Media Manager** | Rivier University | Nashua **Dec 2023 - Sep 2024**
- Managed social media accounts across multiple platforms, consistently achieving and surpassing engagement goals. (**Tools Used:** Premier Pro, Adobe Express)
  - Utilized Google Analytics and social media insights to analyze performance metrics, leading to a 20% improvement in overall reach and engagement.
- Senior Developer** | Jivox Software Pvt. Ltd | Bengaluru **Apr 2023 - Jul 2023**
- Analysed campaign performance using Tableau and AWS, delivering insights that led to a 15% sales increase for Williams Sonoma.
  - Executed the development of complete projects for Williams Sonoma resolved development and construction issues and making recommendations to creative design and logic that led to 10% higher CTR.
- Associate Developer** | Jivox Software Pvt. Ltd. | Bengaluru **Sep 2019 - May 2023**
- Developed animated, cross-browser ad creatives using HTML, CSS, JavaScript, jQuery, and Greensock, delivering campaigns for brands like Nike, Marriott, and Williams Sonoma.
  - Automated ad production workflows and integrated logic-based API rendering, saving 4+ hours weekly and improving scalability during peak traffic.
- Intern** | Jivox Software Pvt. Ltd. | Bengaluru **Mar 2019 - Sep 2019**
- Built clean, efficient animated ad units that met production standards.
  - Delivered a high-priority ad for an APAC client from development to production within 24 hours.

## SKILLS

- Programming: JavaScript, Python, Java, HTML5, CSS, Node.js, SQL
- Frameworks/Libraries: ReactJS, Greensock
- Tools & Platforms: AWS, Git, Adobe Animate CC, Photoshop, Premier Pro, Da Vinci Resolve, Tableau, Google Web Designer
- Database & Analytics: MySQL, Tableau, Google Analytics

## EDUCATION

- Rivier University** | Master of Computer Science – (4.0 GPA) **Oct 2023 - May 2025**
- New Horizon College of Engineering (VTU)** | B.E, Computer Science and Engineering - (3.0 GPA) **Jul 2014 - Aug 2018**

## PROJECTS

### Satellite onboard software lifecycle non-conformances analysis – Indian Space Research Organisation

Using the MapReduce Algorithm on a SaaS that efficiently processes over 200 terabytes of Big Data, and extending it to PaaS which simplifies and streamlines large-scale data processing for long-term convenience. **Tools used:** JAVA, Apache Hadoop, AWS and Tableau

### Climate Change Simulator

Created a website for raising awareness about climate change and promoting positive environmental actions with interactive simulations.

## AWARDS

Recipient of Certificate of Achievement and Certificate of Recognition – Rivier University, 2025 Awarded for academic excellence and outstanding contributions as a Teaching Assistant.

Above and Beyond Award – Jivox, Nov 2021 & Nov 2022 Recognized for exceptional leadership, innovation, and impact in achieving key company milestones.