

Connections

apple_products
Microsoft Excel

Sheets

Use Data Interpreter

Data Interpreter might be able to clean your Microsoft Excel workbook.

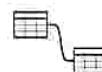
- Annual Revenue
- apple_products.csv
- Country-wise share
- Flipkart_Smartphone
- Market Penetration(iphone)
- Model share
- Quarterly-share

New Union

New Table Extension

Annual Revenue (apple_products)

apple_products.csv



Need more data?

Drag tables here to relate them. [Learn more](#)

Connection

☐ Live ☒ Extract Edit Refresh

Filters

☐ Add

Extract contains all data. 06-10-2023 12:35:10 pm

apple_products.csv 13 fields 62 rows

62 rows

Name

apple_products.csv

Fields

Type	Field Name	Physical Table	Rem...
Abc	Product Name	apple!products...	Produ...

Product Name	Product URL	Brand	Sale Price
APPLE iPhone 8 Plus (Gold, 6...	https://www.flipkart.com/ap...	Apple	49,900
APPLE iPhone 8 Plus (Space ...	https://www.flipkart.com/ap...	Apple	84,900
APPLE iPhone 8 Plus (Silver, ...	https://www.flipkart.com/ap...	Apple	84,900
APPLE iPhone 8 (Silver, 256 ...	https://www.flipkart.com/ap...	Apple	77,000
APPLE iPhone 8 (Gold, 256 G...	https://www.flipkart.com/ap...	Apple	77,000

Key Performance indicator









Brand	Discount t Perce..	Mrp	Sale Price	Stor Rating
Apple	0	77,000	77,000	5

Upc

MOBEXRGVZFZGZEWV

Activate Windows
Go to Settings to activate Windows.

Model specification


Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	
APPLE IPHONE 12	A Bionic Chip with Next-Generation Neural Engine	12MP	12MP + 12MP	Black	
				Blue	
APPLE IPHONE 12 MINI	A Bionic Chip with Next-Generation Neural Engine	12MP	12MP + 12MP	Black	
				Blue	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	


Colour

(Multiple values)

Brand

APPLE

 Black

 Blue

Activate Windows
Go to Settings to activate Windows.

Battery Type Distribution

Battery Type

Lithium

Lithium Ion

Lithium Polymer

0K 2K 4K 6K 8K 10K 12K 14K 16K 18K 20K 22K 24K 26K 28K 30K 32K 34K 36K

Avg. Original Price

Brand

MOTOROLA

Battery Type

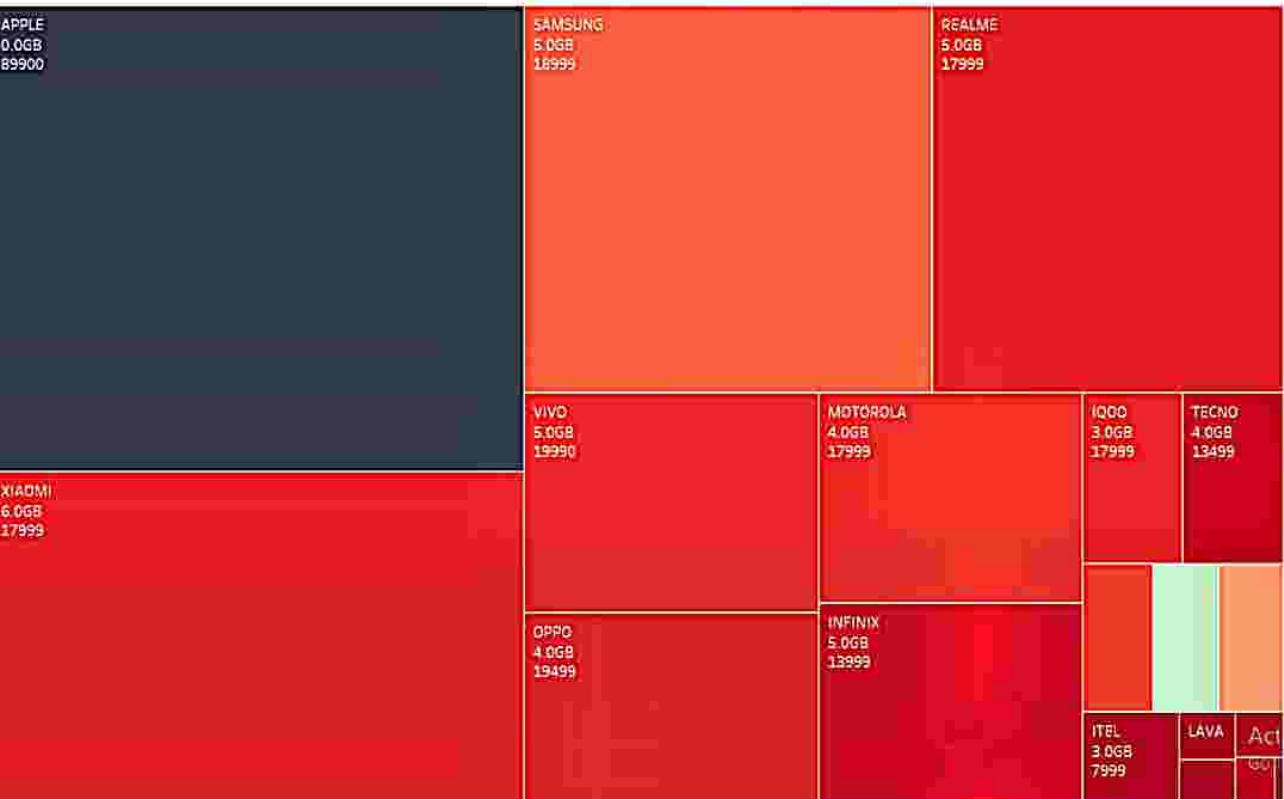
Lithium

Lithium Ion

Lithium Polymer

Activate Windows
Go to Settings to activate Windows

Brand Price Comparision

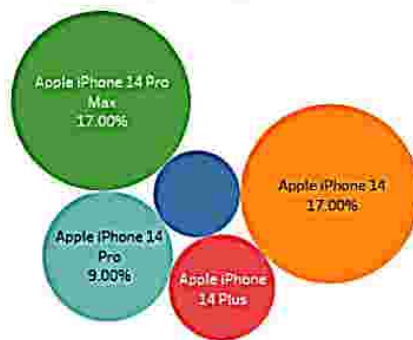


AVG(Original Price)

7999 90900

Activate Windows
Go to Settings to activate Windows.

Model-share

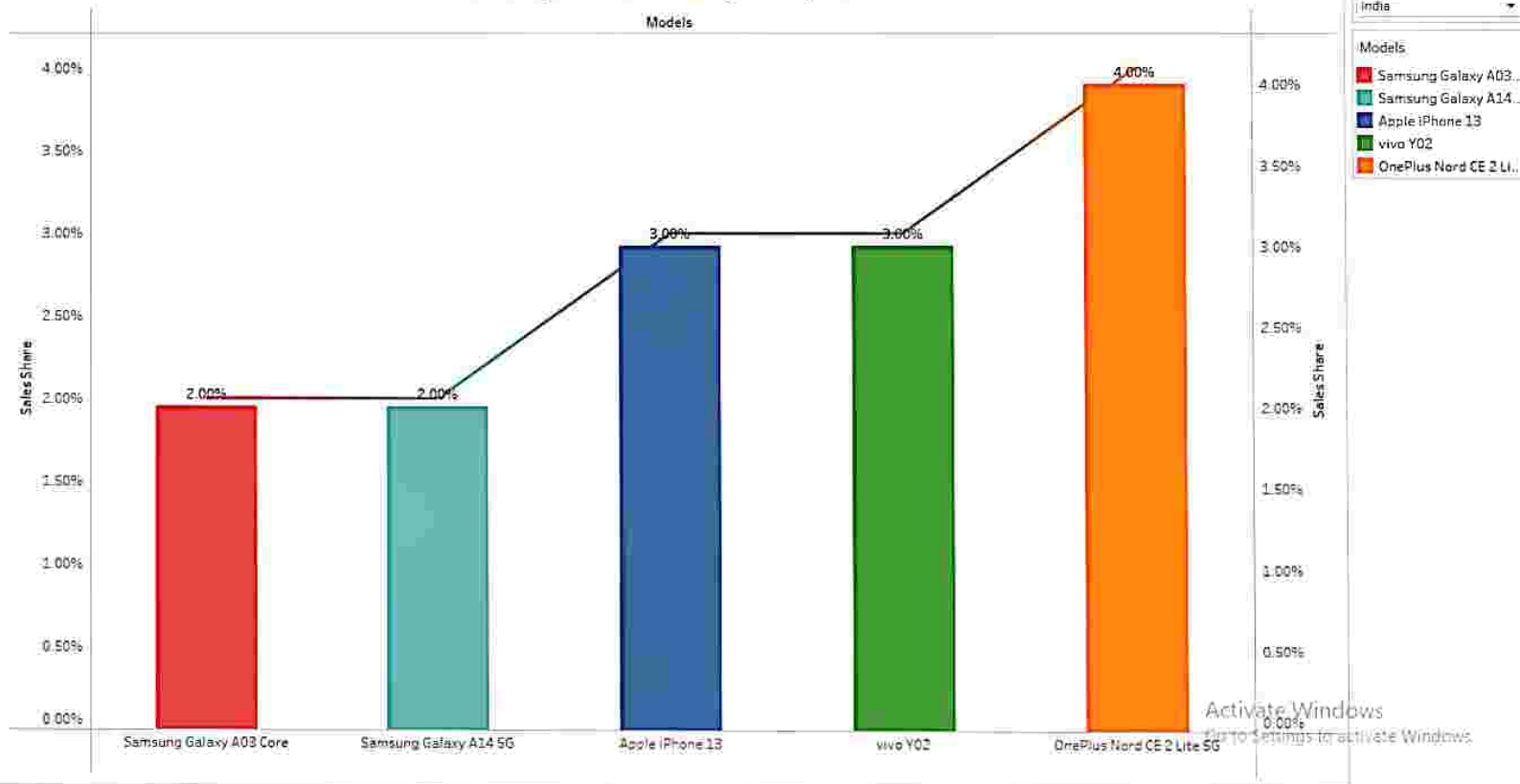


Models

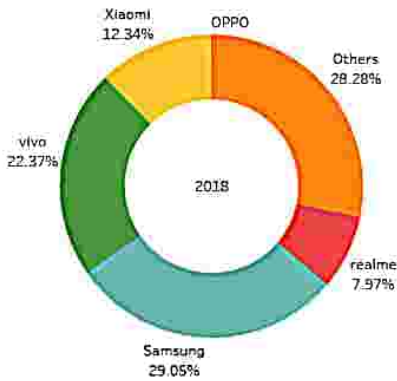
- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro...

Activate Windows
Go to Settings to activate Windows.

Country wise best selling smartphone



Quarterly-Share



Year

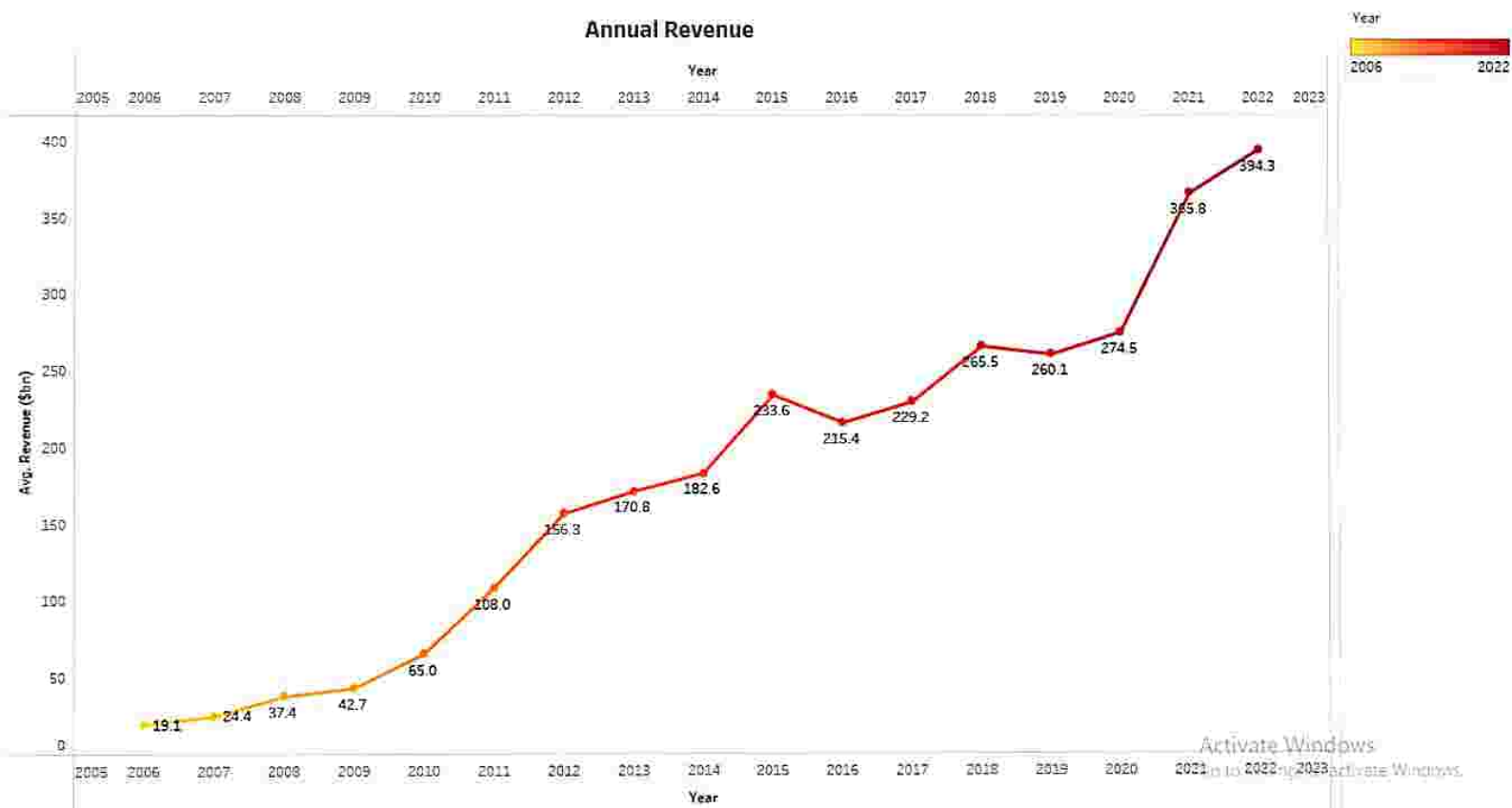
2018

Brand

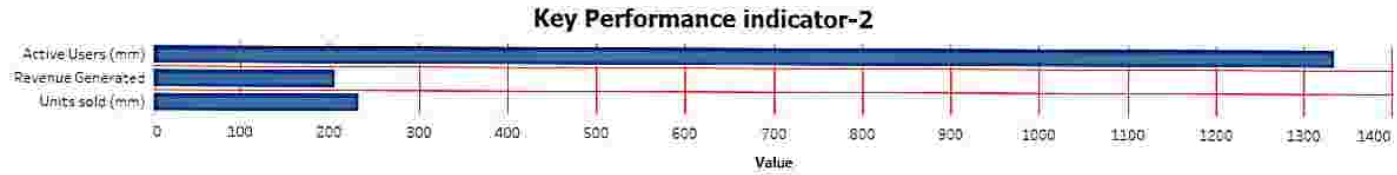
- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

Activate Windows
Go to Settings to activate Windows.

Annual Revenue



Key Performance indicator-2



Year

2022

Activate Windows
Go to Settings to activate Windows.

Global MarketShare



iRevolution

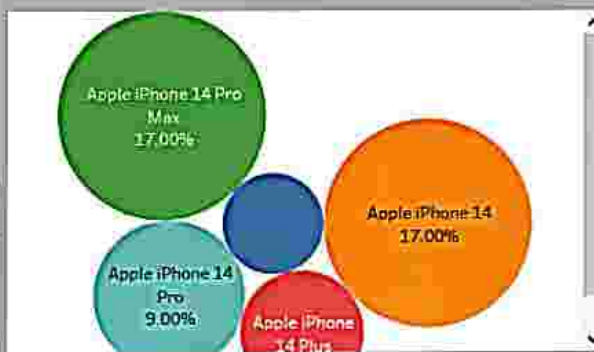
kpi

Brand	Discount Percentage	Mrp	Sale Price	Star Rating
Apple	0	77,000	77,000	5

KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

model-share



Ups
MO5EXRGVZFZGZE

Year
2006
2022

Colour
(Multiple values)

Brand
APPLE

Black
Blue

Models
Apple iPhone 13
Apple iPhone 14
Apple iPhone 14 Plus
Apple iPhone 14 Pro
Apple iPhone 14 Pro

Year
2022

Annual Revenue

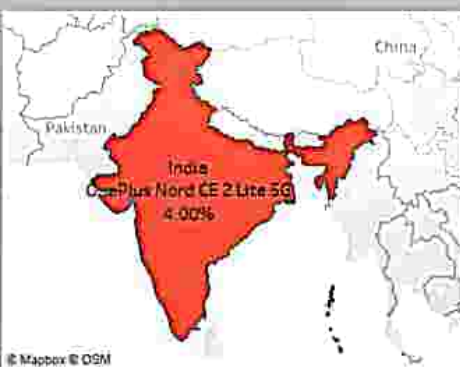


Model specification

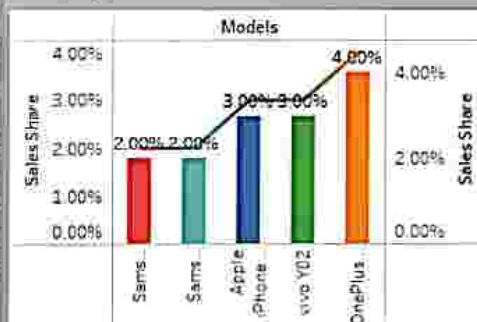
Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHO...	A Bionic Chip	12MP	12MP+12MP	Black	
APPLE IPHONE 12	A Bionic Chip with Next G...	12MP	12MP+12MP	Black	
				Blue	
APPLE IPHONE 12	A Bionic Chip with Next G...	12MP	12MP+12MP	Black	
				Blue	
APPLE IPHO...	A Bionic Chip	12MP	12MP+12MP	Blue	
APPLE IPHO...	A Bionic Chi...	12MP	12MP+12MP	Blue	
APPLE IPHO...	A Bionic Chi...	12MP	12MP+12MP	Blue	

iRevolution-Think DIFFERent

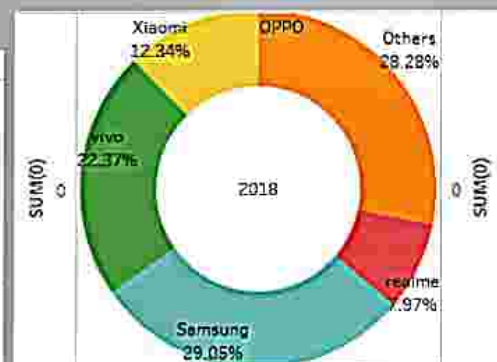
Global MarketShare



Country wise best selling smartphone



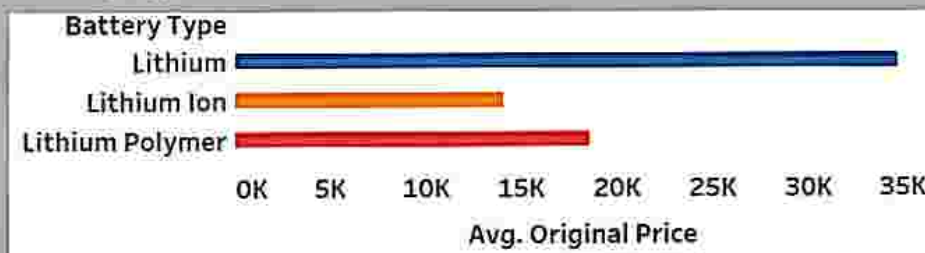
Quarterly-Share



Brand Price Comparison



Battery Type Distribution



Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US & of the top 10 most sold smartphone models in January 2021 (were designed by Apple

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhone have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

iPhone sales pt
Microsoft's top

iRevolution

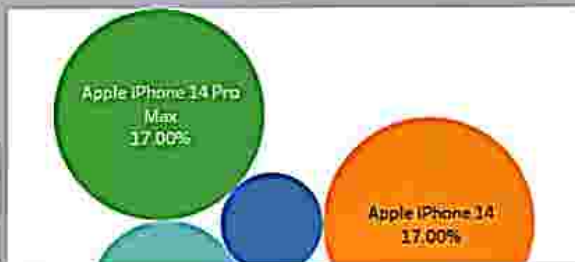
kpi

Brand	Discou..	Mrp	Sale Pr..	Star R..
Apple	0	77,000	77,000	5

KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

model-share



Upc

MOBEXRGVZFEGZE

Year

2006 2022

Colour

(Multiple values)

Brand

APPLE

Black

Blue

Models

Apple iPhone 13

Apple iPhone 14

Apple iPhone 14

Apple iPhone 14

Year

2022

Annual Revenue



Model specification

Model	Processor	Front Came..	Rear Camera	Colour
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12	Black
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12	Black
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12	Blue
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12	Black
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12	Blue
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12	Blue
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12	Blue

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

iPhone sales surpassed Microsoft's top

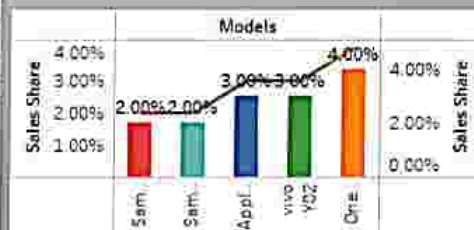


iRevolution-Think DIFFERent

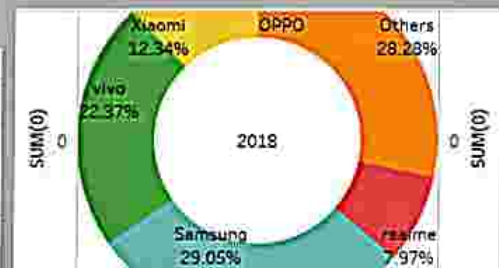
Global MarketShare



Country wise best selling smartphone



Quarterly-Share



Country: India

Country: India

Country: India

Models: Sams

Avg. Original Price: 15K

Brand: MOTOROLA

Battery Type: Lithium

Year: 2018

Brand: OPPO

Brand Price Comparison



Battery Type Distribution

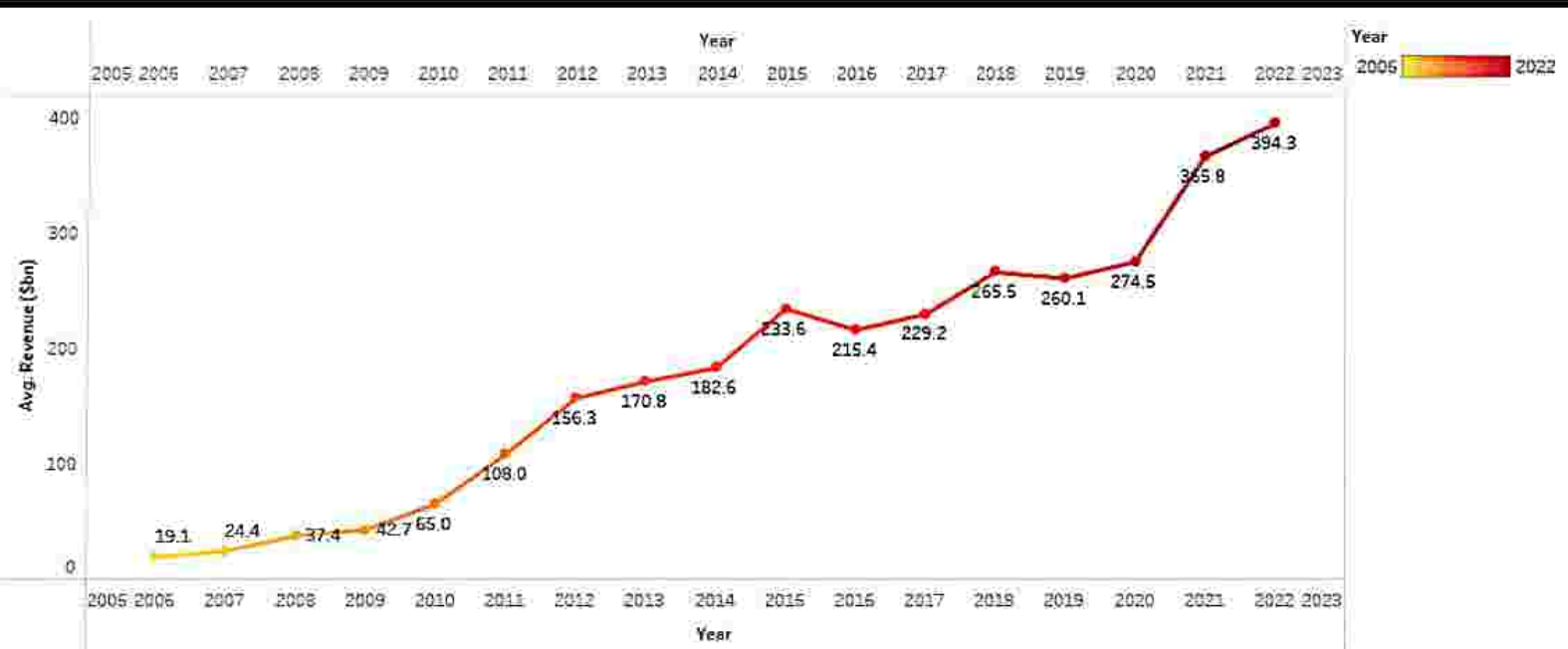


rand
: sold

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.5 billion iPhone have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

iPhone sales generated 205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Compa
Industri
market

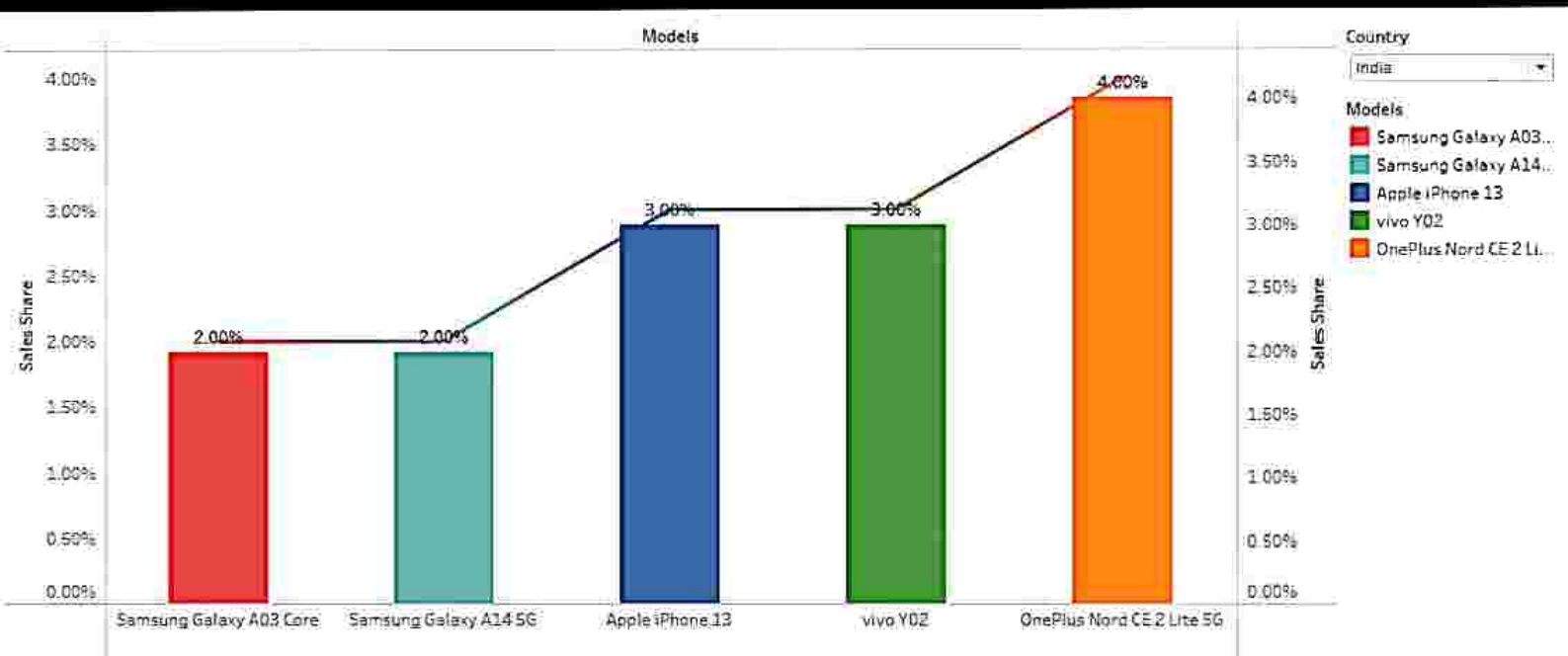


more
15

iPhone sales generated 205 billion revenue for Apple in 2020, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India. Its 3 percentage market share in the global market is depicted in the Line-bar graph.

Author
marisel



than

Competitive analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India. Its 3 percentage market share in the global market is depicted in the Line-bar graph.

Although the iPhone isn't far behind in the competition, It is yet to scale-up It's marketing strategies and policy formulations for Indian audience.

