

# ISR Quick Win Orders - Detailed Breakdown

Generated: February 14, 2026

## Summary

**Total Quick Win Orders:** 87

**Total GMV:** \$154,229.58

**Unique Suppliers:** 40 (all OMS-enabled)

**Unique ISRs:** 7

**Key Question:** Why were these orders processed manually when the suppliers already accept OMS requests?

## Orders by ISR

ISR Name	Orders	GMV
Isaac Willkomm	25	\$43,374
Aaron Lemieux	18	\$20,411
jeremy Bitton	16	\$28,844
ISaac Willkomm	14	\$40,517
Jeremy Bitton	12	\$19,043
ISr jeremy Bitton	1	\$949
isr jeremy Bitton	1	\$1,092

## All 87 Quick Win Orders - Full Detail

These orders went to OMS-enabled suppliers but were processed manually by ISR.

#	Date	Equipment	Size	GMV	ISR	Supplier
1	02/12/26	Articulated Boo	45ft	\$1,629	Aaron Lemieu	Lift X Rentals - Palmetto FL ...
2	02/12/26	Telehandler	5,000lbs	\$2,766	jeremy Bitto	Tejas Equipment Rental - Alvar...
3	02/12/26	Excavator	15ton	\$5,010	ISaac Willko	Sunstate Equipment - Orlando F...
4	02/11/26	Scissor Lift	34ft	\$2,477	jeremy Bitto	Sunstate Equipment - Atlanta G...
5	02/11/26	Forklift	40,000lbs	\$9,627	ISaac Willko	Summit Toyotalift - North Have...
6	02/11/26	Wheeled Skid Lo	1700lbs	\$1,494	ISaac Willko	Sunstate Equipment - Raleigh (...
7	02/10/26	Forklift	10,000lbs	\$4,238	Isaac Willko	Defatte Equipment Rentals - Uk...
8	02/10/26	Articulated Boo	60ft	\$1,271	ISaac Willko	Tejas Equipment Rental - San A...
9	02/10/26	Articulated Boo	60ft	\$5,764	Isaac Willko	Defatte Equipment Rentals - Uk...
10	02/10/26	Scissor Lift	19ft	\$1,200	Isaac Willko	Tejas Equipment Rental - San M...
11	02/10/26	Forklift	5,000lbs	\$983	ISaac Willko	Sunstate Equipment - Tucson AZ...
12	02/09/26	Articulated Dum	45ft	\$1,281	Aaron Lemieu	Lift X Rentals - Palmetto FL ...
13	02/09/26	Articulated Boo	80ft	\$3,117	ISaac Willko	LGP Equipment Rentals - Bell G...
14	02/09/26	Scissor Lift	19ft	\$908	Jeremy Bitto	Sunstate Equipment - Charlotte...
15	02/09/26	Scissor Lift	19ft	\$908	Jeremy Bitto	Sunstate Equipment - Charlotte...
16	02/09/26	Articulated Boo	45ft	\$656	jeremy Bitto	Powertrip Rentals - Signal Hil...
17	02/06/26	Articulated Boo	45ft	\$548	jeremy Bitto	Powertrip Rentals - Signal Hil...
18	02/06/26	Articulated Boo	45ft	\$2,016	Aaron Lemieu	Lift X Rentals - Palmetto FL ...
19	02/06/26	Telehandler	8,000lbs	\$2,452	Aaron Lemieu	Sunstate Equipment - Raleigh (...
20	02/06/26	Forklift	8-11,000lbs	\$3,599	jeremy Bitto	Thompson & Johnson Equipment C...
21	02/05/26	Forklift	5,000lbs	\$2,717	jeremy Bitto	Leppo Rents
22	02/05/26	Articulated Boo	60ft	\$1,806	ISaac Willko	Tejas Equipment Rental - San A...
23	02/04/26	Excavator	15ton	\$5,767	ISaac Willko	Sunstate Equipment - Orlando F...
24	02/04/26	Telehandler	8,000lbs	\$1,644	ISaac Willko	Tejas Equipment Rental - Alvar...
25	02/03/26	Scissor Lift	32ft	\$1,029	jeremy Bitto	Tejas Equipment Rental - Alvar...
26	02/03/26	Scissor Lift	26ft	\$1,566	Aaron Lemieu	Renegade Rentals LLC - Brigham...
27	02/02/26	Compact Track L	1700lbs	\$5,588	ISaac Willko	Bobcat of York (Crownstone Equ...
28	02/02/26	Forklift	5,000lbs	\$1,578	jeremy Bitto	Northside Tool Rental - Buckhe...
29	02/02/26	Scissor Lift	26ft	\$1,016	jeremy Bitto	Northside Tool Rental - Buckhe...
30	01/30/26	Telehandler	5,000lbs	\$1,580	ISaac Willko	Powertrip Rentals - Signal Hil...
31	01/30/26	Articulated Dum	45ft	\$1,877	Aaron Lemieu	Lift X Rentals - Palmetto FL ...
32	01/29/26	Articulated Boo	60ft	\$872	ISaac Willko	Sunstate Equipment - Orlando F...
33	01/27/26	Vertical Man Li	-	\$1,070	jeremy Bitto	Aerial Plus - Burlington ON +1...

34	01/27/26	Forklift	15,000lbs	\$1,756	Isaac Willko	Jamco - Plant City FL 86684854...
35	01/27/26	Scissor Lift	-	\$1,375	Isaac Willko	Continental Lift Truck - New Y...

## All 87 Quick Win Orders (continued)

#	Date	Equipment	Size	GMV	ISR	Supplier
36	01/27/26	Telehandler	6,000lbs	\$1,341	Isaac Willko	UpLift Equipment Rentals - Med...
37	01/27/26	Articulated Boo	60ft	\$1,410	Isaac Willko	Sunstate Equipment - Orlando F...
38	01/26/26	Forklift	5,000lbs	\$850	Isaac Willko	Sunstate Equipment - Benicia C...
39	01/26/26	Telehandler	5,000lbs	\$1,316	Isaac Willko	Powertrip Rentals - Signal Hil...
40	01/23/26	Misc / Non-Core	-	\$1,092	isr jeremy B	U-Rent It Sales & Service - Ro...
41	01/21/26	Forklift	5,000lbs	\$600	Aaron Lemieu	All Pro Lift and Equipment LLC...
42	01/21/26	Scissor Lift	40ft	\$1,372	Isaac Willko	Sunstate Equipment - Roseville...
43	01/20/26	Scissor Lift	26ft	\$583	Aaron Lemieu	All Pro Lift and Equipment LLC...
44	01/20/26	Forklift	10,000lbs	\$1,529	Jeremy Bitto	Continental Lift Truck - New Y...
45	01/20/26	Scissor Lift	40ft	\$1,347	Isaac Willko	Equipment Depot
46	01/20/26	Scissor Lift	40ft	\$1,347	Isaac Willko	Equipment Depot
47	01/19/26	Backhoe	70hp +	\$3,978	Jeremy Bitto	Sunstate Equipment - Phoenix A...
48	01/16/26	Articulated Boo	45ft	\$2,200	Jeremy Bitto	Tejas Equipment Rental - San A...
49	01/15/26	Scissor Lift	19ft	\$903	jeremy Bitto	Best Rental Services Inc - Vau...
50	01/15/26	Telehandler	10,000lbs	\$6,216	jeremy Bitto	All Pro Lift and Equipment LLC...
51	01/15/26	Mini Excavators	6ton	\$562	Isaac Willko	Leppo Rents (Bobcat of Jackson...
52	01/15/26	Misc / Non-Core	-	\$375	ISaac Willko	Powertrip Rentals - Signal Hil...
53	01/15/26	Misc / Non-Core	-	\$375	ISaac Willko	Powertrip Rentals - Signal Hil...
54	01/14/26	Telehandler	6,000lbs	\$1,441	Aaron Lemieu	Sunstate Equipment - Saint Gab...
55	01/14/26	Scissor Lift	32ft	\$949	ISr jeremy B	Need a Lift Rentals - Fort Lau...
56	01/13/26	Forklift	10,000lbs	\$3,125	Isaac Willko	Defatte Equipment Rentals - Uk...
57	01/13/26	Articulated Boo	60ft	\$4,250	Isaac Willko	Defatte Equipment Rentals - Uk...
58	01/12/26	Articulated Boo	45ft	\$969	Jeremy Bitto	Stoney Creek Equipment Rentals...
59	01/12/26	Telehandler	5,000lbs	\$1,110	Aaron Lemieu	Arapahoe Rental - Westminster ...
60	01/09/26	Scissor Lift	32ft	\$770	Aaron Lemieu	United Rentals
61	01/09/26	Scissor Lift	19ft	\$1,095	Jeremy Bitto	Sunstate Equipment - Charlotte...
62	01/09/26	Telehandler	-	\$1,235	ISaac Willko	Skyblack Rentals - Houston TX ...
63	01/09/26	Articulated Boo	30ft	\$931	Aaron Lemieu	Illinois Lift Equipment - Cary...
64	01/09/26	Scissor Lift	19ft	\$665	Jeremy Bitto	Sunstate Equipment - Charlotte...
65	01/09/26	Mini Excavators	6ton	\$1,500	Isaac Willko	Leppo Rents (Bobcat of Jackson...
66	01/08/26	Attachments	-	\$51	jeremy Bitto	U-Rent It Sales & Service - Ro...
67	01/08/26	Forklift	5,000lbs	\$1,565	jeremy Bitto	U-Rent It Sales & Service - Ro...
68	01/08/26	Scissor Lift	32ft	\$854	Aaron Lemieu	Continental Lift Truck - New Y...
69	01/08/26	Telehandler	-	\$2,225	ISaac Willko	Skyblack Rentals - Houston TX ...

70	01/08/26	Forklift	5,000lbs	\$1,988	jeremy Bitto	Leppo Rents
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## All 87 Quick Win Orders (continued)

#	Date	Equipment	Size	GMV	ISR	Supplier
71	01/07/26	Telehandler	6,000lbs	\$1,529	Jeremy Bitto	Sunstate Equipment - Stockton ...
72	01/07/26	Mini Excavators	6ton	\$1,269	Isaac Willko	Leppo Rents (Bobcat of Jackson...)
73	01/06/26	Mini Excavators	2ton	\$832	Isaac Willko	Leppo Rents (Bobcat of Jackson...)
74	01/06/26	Scissor Lift	40ft	\$1,347	Isaac Willko	Equipment Depot
75	01/06/26	Scissor Lift	40ft	\$1,347	Isaac Willko	Equipment Depot
76	01/06/26	Forklift	10,000lbs	\$1,249	Jeremy Bitto	Powertrip Rentals - Signal Hil...
77	01/06/26	Scissor Lift	-	\$775	Jeremy Bitto	Continental Lift Truck - New Y...
78	01/06/26	Forklift	32ft	\$553	Aaron Lemieu	All Pro Lift and Equipment LLC...
79	01/02/26	Forklift	5,000lbs	\$882	Aaron Lemieu	Illinois Lift Equipment - Cary...
80	12/16/25	Telehandler	6,000lbs	\$3,239	Jeremy Bitto	Sunstate Equipment
81	12/16/25	Articulated Boo	30ft	\$331	Isaac Willko	Powertrip Rentals - Signal Hil...
82	12/11/25	Scissor Lift	32ft	\$770	Aaron Lemieu	United Rentals
83	12/11/25	Forklift	5,000lbs	\$664	jeremy Bitto	Northside Tool Rental - Buckhe...
84	12/09/25	Articulated Boo	30ft	\$1,406	Isaac Willko	Powertrip Rentals - Signal Hil...
85	12/09/25	Tow Behind	50ft	\$616	Aaron Lemieu	Sunstate Equipment - Raleigh (...)
86	12/03/25	Scissor Lift	40ft	\$1,633	Isaac Willko	Area Rentals Inc - Hillside NJ...
87	12/01/25	Scissor Lift	19ft	\$480	Aaron Lemieu	All Pro Lift and Equipment LLC...

## Equipment Type Breakdown

Equipment Type	Orders	GMV
Scissor Lift	24	\$26,718
Forklift	17	\$37,503
Articulated Boom Lift	16	\$29,177
Telehandler	13	\$28,093
Mini Excavators	4	\$4,164
Misc / Non-Core	3	\$1,842
Articulated Dump Truck	2	\$3,158
Excavator	2	\$10,776
Attachments	1	\$51
Backhoe	1	\$3,978
Compact Track Loaders	1	\$5,588
Tow Behind	1	\$616
Vertical Man Lift	1	\$1,070
Wheeled Skid Loader	1	\$1,494

## Monthly Breakdown

Month	Orders	GMV
2025-12	8	\$9,140
2026-01	50	\$70,434
2026-02	29	\$74,656

## Questions to Investigate with ISR Team

1. Were these rush orders that felt faster to process manually?
2. Did ISR not know these suppliers were OMS-enabled?
3. Were there special pricing or custom quotes involved?
4. Is there a specific equipment type that ISR prefers to handle manually?
5. Are certain ISRs less familiar with the OMS process?

Analysis based on Keywords Data - Last 90 Days