

MF (Market Fulfillment) Quick Win Orders

Generated: February 14, 2026

Summary

Total MF Orders (90 days): 227

Quick Win Orders: 72 orders to OMS-enabled suppliers

Quick Win GMV: \$133,083.83

OMS-Enabled Suppliers: 34

Key Finding: These 72 orders went to suppliers who already accept OMS requests but were processed manually by the MF team.

Quick Wins by MF Team Member

MF Team Member	Quick Win Orders	GMV
Katherine Dragan	27	\$53,167
Jervin Rei Yabut	18	\$40,173
Susan Villanueva	14	\$21,146
Karthik Raj	13	\$18,598
TOTAL	72	\$133,084

All 34 OMS-Enabled Suppliers (MF Bypassed)

#	Supplier	Orders	GMV
1	Powertrip Rentals - Signal Hill CA +131029209...	7	\$6,099
2	Sunstate Equipment - Orlando FL 8558088875	4	\$13,059
3	Sunstate Equipment - Charlotte NC 7044904706	4	\$3,577
4	Continental Lift Truck - New York NY 64652944...	4	\$4,533
5	Defatte Equipment Rentals - Ukiah CA	4	\$17,377
6	All Pro Lift and Equipment LLC - Phoenix AZ 6...	4	\$7,952
7	Leppo Rents (Bobcat of Jacksonville) - Jackso...	4	\$4,164
8	Lift X Rentals - Palmetto FL 8553354389	4	\$6,802
9	Tejas Equipment Rental - Alvarado TX 81779007...	3	\$5,439
10	U-Rent It Sales & Service - Rockwall TX 97277...	3	\$2,708
11	Tejas Equipment Rental - San Antonio TX +1737...	3	\$5,278
12	Aerial Plus - Burlington ON +19053339580	2	\$2,174

13	Skyblack Rentals - Houston TX +17134164702	2	\$3,460
14	Northside Tool Rental - Buckhead (Atlanta) GA...	2	\$2,594
15	Sunstate Equipment - Raleigh (Garner) NC 9848...	2	\$3,946
16	United Rentals	2	\$1,321
17	Sunstate Equipment - Tucson AZ 8558088875	1	\$983
18	Sunstate Equipment - Stockton (French Camp) C...	1	\$1,529
19	Tejas Equipment Rental - San Marcos TX +15127...	1	\$1,200
20	Sunstate Equipment - Saint Gabriel LA +122568...	1	\$1,441
21	Thompson & Johnson Equipment Co., Inc - East ...	1	\$3,599
22	Sunstate Equipment - Roseville CA 8558088875	1	\$1,372
23	Sunstate Equipment - Atlanta GA 6782686590	1	\$2,477
24	Sunstate Equipment - Phoenix AZ 8558088875	1	\$3,978
25	Sunstate Equipment - Benicia CA 8558088875	1	\$850
26	Summit Toyotalift - North Haven CT +120349021...	1	\$9,627
27	Stoney Creek Equipment Rentals - Hamilton ON ...	1	\$969
28	Renegade Rentals LLC - Brigham City UT 435723...	1	\$1,566
29	Need a Lift Rentals - Fort Lauderdale FL 1954...	1	\$949
30	LGP Equipment Rentals - Bell Gardens CA 32356...	1	\$3,117
31	Bobcat of York (Crownstone Equipment) - Frede...	1	\$5,588
32	Best Rental Services Inc - Vaughan ON 9053033...	1	\$903
33	Arapahoe Rental - Westminster CO 3034293589	1	\$1,110
34	UpLift Equipment Rentals - Medley FL +1786706...	1	\$1,341
	TOTAL	72	\$133,084

All 72 Quick Win Orders - Full Detail

Orders to OMS-enabled suppliers processed manually by MF team.

#	Date	Equipment	Size	GMV	MF Rep	Supplier
1	02/12/26	Articulated Boo	45ft	\$1,629	Katherine Dr	Lift X Rentals - Palmetto FL...
2	02/12/26	Telehandler	5,000lbs	\$2,766	Susan Villan	Tejas Equipment Rental - Alv...
3	02/12/26	Excavator	15ton	\$5,010	Jervin Rei Y	Sunstate Equipment - Orlando...
4	02/11/26	Scissor Lift	34ft	\$2,477	Jervin Rei Y	Sunstate Equipment - Atlanta...
5	02/11/26	Forklift	40,000lbs	\$9,627	Katherine Dr	Summit Toyotalift - North Ha...
6	02/11/26	Wheeled Skid Lo	1700lbs	\$1,494	Jervin Rei Y	Sunstate Equipment - Raleigh...
7	02/10/26	Articulated Boo	60ft	\$5,764	Katherine Dr	Defatte Equipment Rentals - ...
8	02/10/26	Articulated Boo	60ft	\$1,271	Katherine Dr	Tejas Equipment Rental - San...
9	02/10/26	Forklift	10,000lbs	\$4,238	Katherine Dr	Defatte Equipment Rentals - ...
10	02/10/26	Scissor Lift	19ft	\$1,200	Jervin Rei Y	Tejas Equipment Rental - San...
11	02/10/26	Forklift	5,000lbs	\$983	Susan Villan	Sunstate Equipment - Tucson ...
12	02/09/26	Articulated Dum	45ft	\$1,281	Katherine Dr	Lift X Rentals - Palmetto FL...
13	02/09/26	Articulated Boo	80ft	\$3,117	Jervin Rei Y	LGP Equipment Rentals - Bell...
14	02/09/26	Scissor Lift	19ft	\$908	Katherine Dr	Sunstate Equipment - Charlot...
15	02/09/26	Scissor Lift	19ft	\$908	Katherine Dr	Sunstate Equipment - Charlot...
16	02/09/26	Articulated Boo	45ft	\$656	Katherine Dr	Powertrip Rentals - Signal H...
17	02/06/26	Telehandler	8,000lbs	\$2,452	Karthik Raj	Sunstate Equipment - Raleigh...
18	02/06/26	Forklift	8-11,000lbs	\$3,599	Karthik Raj	Thompson & Johnson Equipment...
19	02/06/26	Articulated Boo	45ft	\$548	Katherine Dr	Powertrip Rentals - Signal H...
20	02/06/26	Articulated Boo	45ft	\$2,016	Katherine Dr	Lift X Rentals - Palmetto FL...
21	02/05/26	Articulated Boo	60ft	\$1,806	Katherine Dr	Tejas Equipment Rental - San...
22	02/04/26	Excavator	15ton	\$5,767	Jervin Rei Y	Sunstate Equipment - Orlando...
23	02/04/26	Telehandler	8,000lbs	\$1,644	Katherine Dr	Tejas Equipment Rental - Alv...
24	02/03/26	Scissor Lift	32ft	\$1,029	Susan Villan	Tejas Equipment Rental - Alv...
25	02/03/26	Scissor Lift	26ft	\$1,566	Katherine Dr	Renegade Rentals LLC - Brigh...
26	02/02/26	Compact Track L	1700lbs	\$5,588	Jervin Rei Y	Bobcat of York (Crownstone E...
27	02/02/26	Forklift	5,000lbs	\$1,578	Katherine Dr	Northside Tool Rental - Buck...
28	02/02/26	Scissor Lift	26ft	\$1,016	Katherine Dr	Northside Tool Rental - Buck...
29	01/30/26	Articulated Dum	45ft	\$1,877	Katherine Dr	Lift X Rentals - Palmetto FL...
30	01/30/26	Telehandler	5,000lbs	\$1,580	Susan Villan	Powertrip Rentals - Signal H...
31	01/29/26	Articulated Boo	60ft	\$872	Jervin Rei Y	Sunstate Equipment - Orlando...
32	01/27/26	Telehandler	6,000lbs	\$1,341	Jervin Rei Y	UpLift Equipment Rentals - M...
33	01/27/26	Vertical Man Li	-	\$1,070	Susan Villan	Aerial Plus - Burlington ON ...

34	01/27/26	Telehandler	8,000lbs	\$1,104	Susan Villan	Aerial Plus - Burlington ON ...
35	01/27/26	Scissor Lift	-	\$1,375	Jervin Rei Y	Continental Lift Truck - New...

All 72 Quick Win Orders (continued)

#	Date	Equipment	Size	GMV	MF Rep	Supplier
36	01/27/26	Articulated Boo	60ft	\$1,410	Jervin Rei Y	Sunstate Equipment - Orlando...
37	01/26/26	Forklift	5,000lbs	\$850	Jervin Rei Y	Sunstate Equipment - Benicia...
38	01/26/26	Telehandler	5,000lbs	\$1,316	Susan Villan	Powertrip Rentals - Signal H...
39	01/23/26	Misc / Non-Core	-	\$1,092	Karthik Raj	U-Rent It Sales & Service - ...
40	01/21/26	Forklift	5,000lbs	\$600	Susan Villan	All Pro Lift and Equipment L...
41	01/21/26	Scissor Lift	40ft	\$1,372	Susan Villan	Sunstate Equipment - Rosevil...
42	01/20/26	Forklift	10,000lbs	\$1,529	Jervin Rei Y	Continental Lift Truck - New...
43	01/20/26	Scissor Lift	26ft	\$583	Karthik Raj	All Pro Lift and Equipment L...
44	01/19/26	Backhoe	70hp +	\$3,978	Jervin Rei Y	Sunstate Equipment - Phoenix...
45	01/16/26	Articulated Boo	45ft	\$2,200	Karthik Raj	Tejas Equipment Rental - San...
46	01/15/26	Telehandler	10,000lbs	\$6,216	Susan Villan	All Pro Lift and Equipment L...
47	01/15/26	Mini Excavators	6ton	\$562	Jervin Rei Y	Leppo Rents (Bobcat of Jacks...
48	01/15/26	Misc / Non-Core	-	\$375	Susan Villan	Powertrip Rentals - Signal H...
49	01/15/26	Misc / Non-Core	-	\$375	Susan Villan	Powertrip Rentals - Signal H...
50	01/15/26	Scissor Lift	19ft	\$903	Karthik Raj	Best Rental Services Inc - V...
51	01/14/26	Telehandler	6,000lbs	\$1,441	Katherine Dr	Sunstate Equipment - Saint G...
52	01/14/26	Scissor Lift	32ft	\$949	Karthik Raj	Need a Lift Rentals - Fort L...
53	01/13/26	Forklift	10,000lbs	\$3,125	Katherine Dr	Defatte Equipment Rentals - ...
54	01/13/26	Articulated Boo	60ft	\$4,250	Katherine Dr	Defatte Equipment Rentals - ...
55	01/12/26	Telehandler	5,000lbs	\$1,110	Susan Villan	Arapahoe Rental - Westminste...
56	01/12/26	Scissor Lift	19ft	\$791	Katherine Dr	United Rentals
57	01/12/26	Articulated Boo	45ft	\$969	Karthik Raj	Stoney Creek Equipment Renta...
58	01/09/26	Mini Excavators	6ton	\$1,500	Jervin Rei Y	Leppo Rents (Bobcat of Jacks...
59	01/09/26	Scissor Lift	19ft	\$665	Katherine Dr	Sunstate Equipment - Charlot...
60	01/09/26	Scissor Lift	19ft	\$1,095	Katherine Dr	Sunstate Equipment - Charlot...
61	01/09/26	Telehandler	-	\$1,235	Karthik Raj	Skyblack Rentals - Houston T...
62	01/08/26	Attachments	-	\$51	Karthik Raj	U-Rent It Sales & Service - ...
63	01/08/26	Forklift	5,000lbs	\$1,565	Karthik Raj	U-Rent It Sales & Service - ...
64	01/08/26	Scissor Lift	32ft	\$854	Katherine Dr	Continental Lift Truck - New...
65	01/08/26	Telehandler	-	\$2,225	Karthik Raj	Skyblack Rentals - Houston T...
66	01/08/26	Scissor Lift	19ft	\$530	Katherine Dr	United Rentals
67	01/07/26	Telehandler	6,000lbs	\$1,529	Katherine Dr	Sunstate Equipment - Stockto...
68	01/07/26	Mini Excavators	6ton	\$1,269	Jervin Rei Y	Leppo Rents (Bobcat of Jacks...
69	01/06/26	Forklift	10,000lbs	\$1,249	Susan Villan	Powertrip Rentals - Signal H...

70	01/06/26	Scissor Lift	-	\$775	Karthik Raj	Continental Lift Truck - New...
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All 72 Quick Win Orders (continued)

#	Date	Equipment	Size	GMV	MF Rep	Supplier
71	01/06/26	Forklift	32ft	\$553	Katherine Dr	All Pro Lift and Equipment L...
72	01/06/26	Mini Excavators	2ton	\$832	Jervin Rei Y	Leppo Rents (Bobcat of Jacks...

Equipment Type Breakdown

Equipment Type	Orders	GMV
Scissor Lift	18	\$18,998
Articulated Boom Lift	13	\$26,509
Telehandler	13	\$25,958
Forklift	12	\$29,497
Mini Excavators	4	\$4,164
Misc / Non-Core	3	\$1,842
Articulated Dump Truck	2	\$3,158
Excavator	2	\$10,776
Attachments	1	\$51
Backhoe	1	\$3,978
Compact Track Loaders	1	\$5,588
Vertical Man Lift	1	\$1,070
Wheeled Skid Loader	1	\$1,494

Analysis based on Keywords Data - Last 90 Days