

# DOZR Google Ads Complete Account Data

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Raw Performance Data — Campaign, Ad Group & Ad Level

Report Date: February 04, 2026

Period: Last 30 Days (January 4 — February 3, 2026)

Google Ads Customer ID: 853-189-6842

This report contains the complete raw performance data for every campaign, ad group, and individual ad in the DOZR Google Ads account. Conversion data is broken down by type: Phone Calls, Calls from Ads, Qualified Calls, Quote Requests, Closed Won Deals (with revenue), and GA4 Purchases (with revenue). No recommendations or opinions are included — this is purely data for decision-making.

**Account snapshot:** 15 enabled campaigns, 11 paused | 125 ad groups | 144 ads | \$67,134 total 30-day spend

## Report Structure

For each campaign (sorted by status then spend):

- Campaign summary card: budget, spend, all conversion types, revenue
- All ad groups within that campaign with full metrics
- All individual ads within each ad group: headlines, strength, CTR, conversions, revenue

## Account Overview — All Campaigns

Campaign	Status	Channel	Bidding	Budget/Day	Spend	Clicks	Impr	CTR	Avg CPC	Conv	Value	Active Since
Search-Demand-Boom-Lifts	ON	SEARCH	MAXIMIZE_CON	\$1,400	\$28,134	2,996	69,848	4.3%	\$9.39	491.3	\$128,577	2025-12-03
DSA-AllPages-Tier1-New-US-2	ON	SEARCH	MAXIMIZE_CON	\$350	\$13,248	1,687	32,440	5.2%	\$7.85	329.7	\$56,746	2025-12-10
Search-Forklift-Core-Geos-US	ON	SEARCH	MAXIMIZE_CON	\$400	\$4,671	296	4,049	7.3%	\$15.78	85.0	\$21,438	2026-01-19
Search-Scissor-Lift-Core-Geos-US	ON	SEARCH	MAXIMIZE_CON	\$350	\$3,954	438	6,831	6.4%	\$9.03	51.0	\$5,331	2026-01-19
Search-Excavator-Core-Geos-US	ON	SEARCH	MAXIMIZE_CON	\$250	\$2,502	494	7,043	7.0%	\$5.07	38.5	\$20,326	2026-01-19
Search-Telehandler-Core-Geos-US	ON	SEARCH	MAXIMIZE_CON	\$100	\$1,878	165	3,710	4.4%	\$11.38	12.0	\$2,034	2026-01-19
Search-Loader-Core-Geos-US	ON	SEARCH	MAXIMIZE_CON	\$150	\$1,767	362	6,146	5.9%	\$4.88	56.0	\$8,963	2026-01-19
Search-Dozers-Core-Geos-US-V3	ON	SEARCH	MAXIMIZE_CON	\$200	\$1,670	405	4,332	9.3%	\$4.12	64.0	\$29,236	2026-01-19
Search-Scissor-Lift-Core-Geos-CA	ON	SEARCH	MAXIMIZE_CON	\$120	\$1,506	116	1,178	9.8%	\$12.98	18.0	\$696	2026-01-19
Search-Backhoe-Core-Geos-US	ON	SEARCH	MAXIMIZE_CON	\$100	\$1,451	337	3,528	9.6%	\$4.31	15.5	\$1,155	2026-01-21
Search-Excavator-Core-Geos-CA	ON	SEARCH	MAXIMIZE_CON	\$100	\$1,264	99	1,245	8.0%	\$12.77	6.0	\$845	2026-01-19
Search-Telehandler-Core-Geos-CA	ON	SEARCH	MAXIMIZE_CON	\$100	\$1,121	75	872	8.6%	\$14.95	3.0	\$1,054	2026-01-19
Search-Loader-Core-Geos-CA	ON	SEARCH	MAXIMIZE_CON	\$80	\$981	115	955	12.0%	\$8.53	12.0	\$3,269	2026-01-19
Search-Demand-Brand-US	ON	SEARCH	TARGET_IMPRE	\$100	\$574	122	457	26.7%	\$4.70	24.0	\$3,205	2026-01-16
Search-Demand-Brand-CA	ON	SEARCH	MAXIMIZE_CON	\$50	\$497	89	351	25.4%	\$5.58	9.0	\$3,040	2026-01-19
Search-Boom-Lift-Core-Geos-CA	PAUSED	SEARCH	MAXIMIZE_CON	\$150	\$1,043	82	1,015	8.1%	\$12.72	0.0	\$0	2026-01-19
Search-Forklift-Core-Geos-CA	PAUSED	SEARCH	MAXIMIZE_CON	\$150	\$871	61	626	9.7%	\$14.28	1.0	\$0	2026-01-19
Search-Tractor-Core-Geos-US	PAUSED	SEARCH	MAXIMIZE_CON	\$150	\$2	1	28	3.6%	\$1.81	0.0	\$0	2026-01-18
Campaign #1	PAUSED	PERFORMER	MAXIMIZE_CON	\$1	\$0	0	0	—	—	0.0	\$0	2025-11-26
Performance Max - CA Only - Canada	PAUSED	PERFORMER	MAXIMIZE_CON	\$980	\$0	0	0	—	—	0.0	\$0	—
Performance Max - New US	PAUSED	PERFORMER	MAXIMIZE_CON	\$1,400	\$0	0	0	—	—	0.0	\$0	—
Search-Demand-Heavy-dirt	PAUSED	SEARCH	MAXIMIZE_CON	\$1,060	\$0	0	0	—	—	0.0	\$0	—
Search-Demand-Scissor-Lifts	PAUSED	SEARCH	MAXIMIZE_CON	\$400	\$0	0	0	—	—	0.0	\$0	2025-12-08
Search-Dozers-Core-Geos-CA	PAUSED	SEARCH	MAXIMIZE_CON	\$50	\$0	0	0	—	—	0.0	\$0	—
Search-Boom-Lifts-Core-Geos-US	PAUSED	SEARCH	TARGET_SPEND	\$50	\$0	0	0	—	—	0.0	\$0	—
Search-Tractor-Core-Geos-CA	PAUSED	SEARCH	MAXIMIZE_CON	\$80	\$0	0	0	—	—	0.0	\$0	—
TOTAL				\$8,321	\$67,134	7,940	144,654			1216.0	\$285,915	

Conv = all conversion types combined. Value = all conversion values combined. Active Since = earliest date with impressions in last 365 days.

## Search-Demand-Boom-Lifts

						MAXIMIZE_CO NVERSION_VA LUE
Status	ENABLED	Channel	SEARCH	Bidding Strategy		
Daily Budget	\$1,400.00	30d Spend	\$28,133.97	Active Since	2025-12-03	
Clicks	2,996	Impressions	69,848	Imp. Share	19.1%	
Avg CTR	4.29%	Avg CPC	\$9.39	Total Conv	491.3	

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
239	125	17	0	23.0	\$75,576	4	\$12,152

### Ad Groups (11)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
General-Boom-Lifts	ON	\$8,465	850	19,997	4.3%	\$9.96	57	37	2	0	7.0	\$18,232	2	\$5,938	19%
Aerial-Lifts	ON	\$5,920	637	14,802	4.3%	\$9.29	51	20	3	0	4.0	\$10,140	1	\$3,260	21%
Boom-Lifts-Near-Me	ON	\$5,158	537	13,157	4.1%	\$9.60	61	24	4	0	5.0	\$18,804	1	\$2,955	17%
Articulating-Boom-Lifts	OFF	\$2,652	231	4,447	5.2%	\$11.48	17	3	2	0	2.0	\$2,635	0	\$0	29%
JLG-Boom-Lifts	ON	\$1,954	231	4,311	5.4%	\$8.46	18	8	3	0	3.0	\$15,034	0	\$0	14%
Genie-Boom-Lifts	OFF	\$1,532	170	3,930	4.3%	\$9.01	3	22	0	0	0.0	\$0	0	\$0	21%
80-ft-Boom-Lifts	ON	\$635	86	2,425	3.5%	\$7.39	8	2	0	0	0.0	\$290	0	\$0	23%
45-ft-Boom-Lifts	ON	\$589	85	2,518	3.4%	\$6.93	8	2	0	0	0.0	\$0	0	\$0	18%
60-ft-Boom-Lifts	ON	\$463	50	1,279	3.9%	\$9.27	4	3	0	0	1.0	\$8,649	0	\$0	21%
Towable-Boom-Lifts	ON	\$438	74	1,668	4.4%	\$5.91	7	2	3	0	0.0	\$0	0	\$0	17%
Straight-Boom-Lifts	ON	\$328	45	1,314	3.4%	\$7.28	4	2	0	0	1.0	\$1,793	0	\$0	18%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: General-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939658	ENA	EXCELLENT	\$8,465	850	19,997	4.3%	\$9.96	57	0	7.0	\$18,232	\$5,938

**Headlines:** Boom Lift Rentals | Boom Lift Rentals {LOCATION(City)} | Daily, Weekly & Monthly Rental | Need a Boom Lift? Order Now...

**URL:** <https://dozr.com/rent/articulating-boom-lift>

### Ads in: Aerial-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939670	ENA	EXCELLENT	\$5,920	637	14,802	4.3%	\$9.29	51	0	4.0	\$10,140	\$3,260

**Headlines:** Aerial Lift Rentals | Aerial Lift Rentals {LOCATION(City)} | Daily, Weekly & Monthly Rental | Need an Aerial Lift? Or...

**URL:** <https://dozr.com/rent/articulating-boom-lift>

### Ads in: Boom-Lifts-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794639971580	ENA	EXCELLENT	\$1,187	108	3,202	3.4%	\$10.99	12	0	1.0	\$3,077	\$0

**Headlines:** DOZR Boom Lift Rental Near Me | Rent a Lift Near You | Boom Lift Rental Near Me | Boom Lift {LOCATION(City)} | Daily,...

**URL:** <https://dozr.com/rent/articulating-boom-lift>

### Ads in: Articulating-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939664	ENA	EXCELLENT	\$2,652	231	4,447	5.2%	\$11.48	17	0	2.0	\$2,635	\$0

**Headlines:** Articulating Lift Rentals | Boom Lift Rentals {LOCATION(City)} | Daily, Weekly & Monthly Rental | Need a Boom Lift? O...

**URL:** <https://dozr.com/rent/articulating-boom-lift>

#### Ads in: JLG-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794639949746	ENA	GOOD	\$306	42	751	5.6%	\$7.30	3	0	1.0	\$2,169	\$0

**Headlines:** JLG Boom Lift Rentals | DOZR Boom Lift | JLG 45 ft Boom Lift Rental | JLG Boom Lift Rental Cost | Delivery Available

**URL:** <https://dozr.com/rent/articulating-boom-lift>

#### Ads in: Genie-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794639981906	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Genie Boom Lift Rentals | DOZR Genie Boom Lift | Rent a Genie Boom Lift | Genie Boom Lift Rental Cost | Delivery Avail...

**URL:** <https://dozr.com/rent/articulating-boom-lift>

#### Ads in: 80-ft-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794562431422	ENA	EXCELLENT	\$102	19	508	3.7%	\$5.39	1	0	0.0	\$0	\$0

**Headlines:** 80 ft Boom Lift Rentals | DOZR Boom Lift | Rent a 80 ft Boom Lift | 125 ft Boom Lift Rental Cost | Delivery Available

**URL:** <https://dozr.com/rent/articulating-boom-lift>

#### Ads in: 45-ft-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794562596563	ENA	EXCELLENT	\$138	20	412	4.9%	\$6.89	0	0	0.0	\$0	\$0

**Headlines:** 45 ft Boom Lift Rentals | DOZR Boom Lift | Rent a 40 ft Boom Lift | 45 ft Boom Lift Rental Cost | Delivery Available

**URL:** <https://dozr.com/rent/articulating-boom-lift>

#### Ads in: 60-ft-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794639972294	ENA	EXCELLENT	\$169	14	296	4.7%	\$12.06	0	0	0.0	\$0	\$0

**Headlines:** 60 ft Boom Lift Rentals | DOZR Boom Lift | Rent a 60 ft Boom Lift | 60 ft Boom Lift Rental | Delivery Available

**URL:** <https://dozr.com/rent/articulating-boom-lift>

#### Ads in: Towable-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939667	ENA	EXCELLENT	\$438	74	1,668	4.4%	\$5.91	7	0	0.0	\$0	\$0

**Headlines:** Towable Boom Lift Rentals | Boom Lift Rentals {LOCATION(City)} | Daily, Weekly & Monthly Rental | Need a Boom Lift? O...

**URL:** <https://dozr.com/rent/towable-boom-lift>

#### Ads in: Straight-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939679	ENA	EXCELLENT	\$328	45	1,314	3.4%	\$7.28	4	0	1.0	\$1,793	\$0

**Headlines:** Straight Boom Lift Rentals | Boom Lift Rentals {LOCATION(City)} | Daily, Weekly & Monthly Rental | Need a Boom Lift? ...

**URL:** <https://dozr.com/rent/straight-boom-lift>

DSA-AllPages-Tier1-New-US-2

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSION_VALUE
Daily Budget	\$350.00	30d Spend	\$13,247.74	Active Since	2025-12-10
Clicks	1,687	Impressions	32,440	Imp. Share	14.0%
Avg CTR	5.20%	Avg CPC	\$7.85	Total Conv	329.7

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
164	94	8	0	13.0	\$35,899	2	\$4,332

Ad Groups (1)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
DSA-Tier1-New-USA	ON	\$13,248	1,687	32,440	5.2%	\$7.85	164	94	8	0	13.0	\$35,899	2	\$4,332	14%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

Ads in: DSA-Tier1-New-USA (3 ads)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939655	ENA	UNSPECIFIED	\$8,062	915	15,876	5.8%	\$8.81	99	0	9.0	\$26,561	\$4,332

Headlines: (DSA auto-generated)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939652	ENA	UNSPECIFIED	\$3,659	509	12,909	3.9%	\$7.19	44	0	1.0	\$1,348	\$0

Headlines: (DSA auto-generated)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939649	ENA	UNSPECIFIED	\$1,527	263	3,655	7.2%	\$5.80	21	0	3.0	\$7,990	\$0

Headlines: (DSA auto-generated)

## Search-Forklift-Core-Geos-US

						MAXIMIZE_CO NVERSION_VA LUE
Status	ENABLED	Channel	SEARCH	Bidding Strategy		
Daily Budget	\$400.00	30d Spend	\$4,670.91	Active Since	2026-01-19	
Clicks	296	Impressions	4,049	Imp. Share	36.2%	
Avg CTR	7.31%	Avg CPC	\$15.78	Total Conv	85.0	

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
47	3	5	0	5.0	\$13,551	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Forklift-Rental	ON	\$1,943	128	1,976	6.5%	\$15.18	21	2	5	0	2.0	\$7,680	0	\$0	33%
Forklift-Near-Me	ON	\$953	69	756	9.1%	\$13.81	9	1	0	0	1.0	\$1,166	0	\$0	42%
Forklift-Rental-Cost	ON	\$772	45	682	6.6%	\$17.15	6	0	0	0	0.5	\$1,427	0	\$0	39%
Warehouse-Forklift-Rental	ON	\$751	36	398	9.0%	\$20.85	8	0	0	0	1.5	\$3,278	0	\$0	39%
Outdoor-Forklift-Rental	ON	\$253	18	237	7.6%	\$14.03	2	0	0	0	0.0	\$0	0	\$0	35%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Forklift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557574320	ENA	EXCELLENT	\$639	49	866	5.7%	\$13.03	6	0	0.0	\$0	\$0

Headlines: Forklift Rentals Online | Rent a Forklift Today | Book Forklifts in Minutes | Compare Forklift Prices | Forklifts Ava...

URL: <https://dozr.com/rent/forklift>

#### Ads in: Forklift-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635411199	ENA	EXCELLENT	\$392	27	268	10.1%	\$14.51	2	0	0.0	\$0	\$0

Headlines: Forklifts Near You | Local Forklift Rental | Forklifts in Your Area | Rent Forklifts Nearby | Fast Local Delivery

URL: <https://dozr.com/rent/forklift>

#### Ads in: Forklift-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635398686	ENA	EXCELLENT	\$411	23	336	6.8%	\$17.86	2	0	0.5	\$1,427	\$0

Headlines: Forklift {LOCATION(City)} | Forklift Rental Rates | Affordable Forklift Rentals | Get Instant Price Quotes | Daily & ...

URL: <https://dozr.com/rent/forklift>

#### Ads in: Warehouse-Forklift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528070171	ENA	EXCELLENT	\$605	28	296	9.5%	\$21.60	6	0	0.5	\$1,427	\$0

Headlines: Warehouse Forklifts | Electric Forklift Rental | Indoor Forklifts Available | Cushion Tire Forklifts | Sit Down Forkl...

URL: <https://dozr.com/rent/forklift>

Ads in: Outdoor-Forklift-Rental (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794635411169	ENA	EXCELLE NT	\$170	11	142	7.7%	\$15.46	1	0	0.0	\$0	\$0

**Headlines:** Outdoor Forklift Rentals | Rough Terrain Forklifts | Pneumatic Tire Models | 4WD Construction Forklifts | CAT & Hyste...

**URL:** <https://dozr.com/rent/forklift>

## Search-Scissor-Lift-Core-Geos-US

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$350.00	30d Spend	\$3,954.14	Active Since	2026-01-19
Clicks	438	Impressions	6,831	Imp. Share	44.8%
Avg CTR	6.41%	Avg CPC	\$9.03	Total Conv	51.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
29	4	3	0	1.0	\$623	1	\$2,425

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Scissor-Lift-Near-Me	ON	\$2,007	225	2,561	8.8%	\$8.92	11	2	2	0	1.0	\$623	0	\$0	54%
Scissor-Lift-Rental	ON	\$1,340	143	3,256	4.4%	\$9.37	11	1	1	0	0.0	\$0	0	\$0	39%
Electric-Scissor-Lift-Rental	OFF	\$367	31	299	10.4%	\$11.85	1	1	0	0	0.0	\$0	0	\$0	46%
Scissor-Lift-Rental-Cost	OFF	\$177	29	523	5.5%	\$6.11	1	0	0	0	0.0	\$0	0	\$0	53%
Rough-Terrain-Scissor-Lift	ON	\$63	10	192	5.2%	\$6.32	5	0	0	0	0.0	\$0	1	\$2,425	45%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Scissor-Lift-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635477658	ENA	EXCELLENT	\$935	112	1,245	9.0%	\$8.34	6	0	0.0	\$0	\$0

**Headlines:** Scissor Lifts Near You | Local Scissor Lift Rental | Lifts in Your Area | Rent Scissor Lifts Nearby | Fast Local Deli...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Scissor-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557586590	ENA	EXCELLENT	\$667	83	1,677	4.9%	\$8.03	4	0	0.0	\$0	\$0

**Headlines:** Scissor Lift Rentals | Rent Scissor Lifts Today | Book Scissor Lifts Fast | Compare Scissor Lift Prices | Scissor Lif...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Electric-Scissor-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557786201	ENA	EXCELLENT	\$270	19	122	15.6%	\$14.22	1	0	0.0	\$0	\$0

**Headlines:** Electric Scissor Lifts | Rent Electric Scissor Lifts | Indoor Scissor Lifts | Slab Scissor Lift Rental | Battery Powe...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Scissor-Lift-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635237427	ENA	EXCELLENT	\$55	11	215	5.1%	\$5.00	1	0	0.0	\$0	\$0

**Headlines:** Scissor Lift {LOCATION(City)} | Scissor Lift Rental Rates | Affordable Lift Rentals | Get Instant Price Quotes | Dail...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Rough-Terrain-Scissor-Lift (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794557905994	ENA	EXCELLE NT	\$40	7	109	6.4%	\$5.69	1	0	0.0	\$0	\$0

**Headlines:** Rough Terrain Scissor Lifts | RT Scissor Lift Rentals | 4x4 Outdoor Scissor Lifts | JLG & Genie RT Models | Skyjack O...

**URL:** <https://dozr.com/rent/scissor-lift>

## Search-Excavator-Core-Geos-US

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$250.00	30d Spend	\$2,502.16	Active Since	2026-01-19
Clicks	494	Impressions	7,043	Imp. Share	30.8%
Avg CTR	7.01%	Avg CPC	\$5.07	Total Conv	38.5

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
24	0	1	0	2.7	\$13,470	0	\$0

### Ad Groups (7)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Mini-Excavator	ON	\$784	175	3,206	5.5%	\$4.48	8	0	0	0	0.7	\$888	0	\$0	22%
Large-Excavator-Rental	ON	\$727	114	1,111	10.3%	\$6.38	3	0	0	0	0.0	\$0	0	\$0	50%
Excavator-Rental-Generic	ON	\$363	90	1,357	6.6%	\$4.03	6	0	1	0	2.0	\$12,582	0	\$0	41%
Excavator-Rental-Near-Me	ON	\$347	53	551	9.6%	\$6.55	5	0	0	0	0.0	\$0	0	\$0	57%
Excavator-Rental-Cost	ON	\$152	42	491	8.6%	\$3.62	1	0	0	0	0.0	\$0	0	\$0	46%
Excavator-Rental-Duration	ON	\$117	17	235	7.2%	\$6.88	1	0	0	0	0.0	\$0	0	\$0	54%
Excavator-Rental-Use-Cases	ON	\$11	3	92	3.3%	\$3.77	0	0	0	0	0.0	\$0	0	\$0	35%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Mini-Excavator (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793209693560	ENA	EXCELLENT	\$784	175	3,206	5.5%	\$4.48	8	0	0.7	\$888	\$0

Headlines: Mini Excavator Rentals | Mini Digger {LOCATION(City)} | Daily, Weekly & Monthly Rental | Rent a Mini Excavator Today ...

URL: <https://dozr.com/rent/excavator>

### Ads in: Large-Excavator-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557916542	ENA	EXCELLENT	\$550	84	715	11.7%	\$6.54	1	0	0.0	\$0	\$0

Headlines: Large Excavator Rentals | 20-50 Ton CAT Excavators | Komatsu Heavy Excavators | Hitachi Large Diggers | John Deere 35...

URL: <https://dozr.com/rent/excavator>

### Ads in: Excavator-Rental-Generic (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794527751751	ENA	EXCELLENT	\$171	46	477	9.6%	\$3.71	2	0	1.0	\$6,307	\$0

Headlines: Excavator Rental Made Easy | Excavator {LOCATION(City)} | Do It Yourself | Used Electric Inventory | Wide Range Of Sizes

URL: <https://dozr.com/rent/excavator>

### Ads in: Excavator-Rental-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793096319181	ENA	EXCELLENT	\$347	53	551	9.6%	\$6.55	5	0	0.0	\$0	\$0

Headlines: Excavator Rentals Near Me | Excavator Rental {LOCATION(City)} | Daily, Weekly & Monthly Rental | Need an Excavator? O...

URL: <https://dozr.com/rent/excavator>

**Ads in: Excavator-Rental-Cost (1 ad)**

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635055252	ENA	GOOD	\$114	26	198	13.1%	\$4.38	1	0	0.0	\$0	\$0

**Headlines:** Excavator {LOCATION(City)} | Excavator Rental Pricing | Flexible Cancellation | Do It Yourself | Competitive Rental R...

**URL:** <https://dozr.com/rent/excavator>

**Ads in: Excavator-Rental-Duration (1 ad)**

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794558011804	ENA	EXCELLENT	\$104	14	131	10.7%	\$7.43	1	0	0.0	\$0	\$0

**Headlines:** Excavator Rentals Online | Rent CAT & Kubota Diggers | 1-50 Ton Excavators Ready | Daily Weekly Monthly Rates | Mini ...

**URL:** <https://dozr.com/rent/excavator>

**Ads in: Excavator-Rental-Use-Cases (1 ad)**

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794527714047	ENA	EXCELLENT	\$11	3	51	5.9%	\$3.77	0	0	0.0	\$0	\$0

**Headlines:** Excavator {LOCATION(City)} | Flexible Cancellation | Do It Yourself | Used Electric Inventory | Wide Range Of Sizes &...

**URL:** <https://dozr.com/rent/excavator>

## Search-Telehandler-Core-Geos-US

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$100.00	30d Spend	\$1,878.20	Active Since	2026-01-19
Clicks	165	Impressions	3,710	Imp. Share	44.9%
Avg CTR	4.45%	Avg CPC	\$11.38	Total Conv	12.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
7	1	1	0	0.0	\$0	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Telehandler-Rental	OFF	\$820	61	1,199	5.1%	\$13.44	1	0	0	0	0.0	\$0	0	\$0	56%
Telehandler-Rental-Cost	ON	\$558	51	908	5.6%	\$10.95	4	1	1	0	0.0	\$0	0	\$0	47%
Reach-Forklift-Rental	OFF	\$314	33	604	5.5%	\$9.52	0	0	0	0	0.0	\$0	0	\$0	49%
Telehandler-Near-Me	ON	\$150	15	635	2.4%	\$10.00	2	0	0	0	0.0	\$0	0	\$0	44%
Telehandler-by-Capacity	ON	\$35	5	364	1.4%	\$7.09	0	0	0	0	0.0	\$0	0	\$0	27%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Telehandler-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635312457	ENA	EXCELLENT	\$60	4	94	4.3%	\$14.88	0	0	0.0	\$0	\$0

**Headlines:** Telehandler Rentals Online | Rent a Telehandler Today | Book Telehandlers in Minutes | Telehandler {LOCATION(City)} | ...

**URL:** <https://dozr.com/rent/telehandler>

#### Ads in: Telehandler-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635507661	ENA	EXCELLENT	\$478	39	611	6.4%	\$12.26	3	0	0.0	\$0	\$0

**Headlines:** Telehandler Rentals Online | Rent a Telehandler Today | Book Telehandlers in Minutes | Telehandler {LOCATION(City)} | ...

**URL:** <https://dozr.com/rent/telehandler>

#### Ads in: Reach-Forklift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794543992467	ENA	AVERAGE	\$44	5	64	7.8%	\$8.79	0	0	0.0	\$0	\$0

**Headlines:** Reach Forklift Rentals | Telehandler {LOCATION(City)} | JLG & Genie Telehandlers | CAT & Manitou Available | 42ft to ...

**URL:** <https://dozr.com/rent/telehandler>

#### Ads in: Telehandler-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557933864	ENA	GOOD	\$58	7	294	2.4%	\$8.34	0	0	0.0	\$0	\$0

**Headlines:** Telehandler Rentals Online | Rent a Telehandler Today | Book Telehandlers in Minutes | Telehandler {LOCATION(City)} | ...

**URL:** <https://dozr.com/rent/telehandler>

#### Ads in: Telehandler-by-Capacity (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635398629	ENA	GOOD	\$34	4	161	2.5%	\$8.44	0	0	0.0	\$0	\$0

**Headlines:** 5,000 lb Telehandlers | 6,000 lb Reach Forklifts | 8,000 lb Telehandler Rental | 10,000 lb JLG & Genie | 12,000 lb He...

**URL:** <https://dozr.com/rent/telehandler>

## Search-Loader-Core-Geos-US

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$150.00	30d Spend	\$1,766.75	Active Since	2026-01-19
Clicks	362	Impressions	6,146	Imp. Share	34.0%
Avg CTR	5.89%	Avg CPC	\$4.88	Total Conv	56.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
33	6	3	0	1.0	\$2,965	1	\$2,312

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Skid-Steer-Rental	ON	\$841	183	3,796	4.8%	\$4.60	16	1	2	0	0.0	\$0	0	\$0	33%
Loader-Near-Me	ON	\$664	119	1,437	8.3%	\$5.58	13	1	1	0	1.0	\$2,965	1	\$2,312	39%
Wheel-Loader-Rental	ON	\$157	40	516	7.8%	\$3.93	4	1	0	0	0.0	\$0	0	\$0	37%
Loader-Rental-Cost	ON	\$86	16	303	5.3%	\$5.35	0	3	0	0	0.0	\$0	0	\$0	28%
Compact-Track-Loader-Rental	ON	\$18	4	94	4.3%	\$4.59	0	0	0	0	0.0	\$0	0	\$0	29%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Skid-Steer-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794527714257	ENA	EXCELLENT	\$439	113	2,256	5.0%	\$3.88	16	0	0.0	\$0	\$0

**Headlines:** Skid Steer Rentals | Rent Skid Steers Today | Book Skid Steers Fast | Compare Skid Steer Prices | Skid Steers Availab...

**URL:** <https://dozr.com/rent/skid-steer>

#### Ads in: Loader-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528081196	ENA	EXCELLENT	\$332	62	683	9.1%	\$5.35	10	0	1.0	\$2,965	\$2,312

**Headlines:** Loader Rentals Near You | Local Bobcat & CAT Dealers | John Deere Loaders Nearby | Skid Steers in Your Area | Track L...

**URL:** <https://dozr.com/rent/skid-steer>

#### Ads in: Wheel-Loader-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528230266	ENA	EXCELLENT	\$51	14	212	6.6%	\$3.62	4	0	0.0	\$0	\$0

**Headlines:** Wheel Loader Rentals | Front End Loaders | Bucket Loader Rental | Articulated Loaders | Heavy Duty Loaders

**URL:** <https://dozr.com/rent/skid-steer>

#### Ads in: Loader-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635377995	ENA	EXCELLENT	\$63	10	123	8.1%	\$6.28	0	0	0.0	\$0	\$0

**Headlines:** Skid Steer Rental Prices | Compare Loader Rates Online | Bobcat & CAT Skid Steers | John Deere Loader Rentals | Track...

**URL:** <https://dozr.com/rent/skid-steer>

#### Ads in: Compact-Track-Loader-Rental (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794557874563	ENA	EXCELLE NT	\$14	3	37	8.1%	\$4.66	0	0	0.0	\$0	\$0

**Headlines:** Compact Track Loaders | CTL Rentals Online | Track Loader Rental | Tracked Skid Steers | Rubber Track Loaders

**URL:** <https://dozr.com/rent/skid-steer>

## Search-Dozers-Core-Geos-US-V3

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$200.00	30d Spend	\$1,670.08	Active Since	2026-01-19
Clicks	405	Impressions	4,332	Imp. Share	33.4%
Avg CTR	9.35%	Avg CPC	\$4.12	Total Conv	64.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
37	11	5	0	3.0	\$24,902	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Skid-Steers	ON	\$1,340	291	3,266	8.9%	\$4.61	33	10	5	0	2.0	\$22,617	0	\$0	31%
Dozer-Rental	ON	\$137	52	500	10.4%	\$2.63	3	0	0	0	1.0	\$2,285	0	\$0	45%
Dozers	ON	\$79	30	264	11.4%	\$2.62	0	0	0	0	0.0	\$0	0	\$0	38%
Dozer-Rental-Cost	ON	\$69	23	191	12.0%	\$3.01	1	0	0	0	0.0	\$0	0	\$0	42%
Dozer-Near-Me	ON	\$45	9	111	8.1%	\$5.03	0	1	0	0	0.0	\$0	0	\$0	38%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Skid-Steers (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528105451	ENA	EXCELLENT	\$1,029	217	2,438	8.9%	\$4.74	22	0	1.0	\$2,805	\$0

Headlines: Skid Steer Rental | Rent Skid Loaders Near Me | Bobcat & CAT Skid Steers | Skid Steer Rentals | Rent a Skid Steer

URL: <https://dozr.com/rent/compact-track-loader>

#### Ads in: Dozer-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635373993	ENA	EXCELLENT	\$80	29	285	10.2%	\$2.75	3	0	1.0	\$2,285	\$0

Headlines: Dozer Rentals Online | Rent a Dozer Today | Bulldozer Rentals | Compare Dozer Prices | Crawler Dozers for Rent

URL: <https://dozr.com/rent/dozer>

#### Ads in: Dozers (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528062734	ENA	EXCELLENT	\$66	22	152	14.5%	\$2.99	0	0	0.0	\$0	\$0

Headlines: Dozer Rentals Online | Rent CAT D6 Bulldozers | John Deere 850 & 950 | Komatsu D71 & D85 Dozers | Case 2050M Crawler ...

URL: <https://dozr.com/rent/dozer>

#### Ads in: Dozer-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528243514	ENA	EXCELLENT	\$31	10	116	8.6%	\$3.13	1	0	0.0	\$0	\$0

Headlines: Dozer Rental Prices | Compare Dozer Rates | Get Dozer Quotes | Affordable Dozer Rentals | Transparent Pricing

URL: <https://dozr.com/rent/dozer>

#### Ads in: Dozer-Near-Me (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794557900711	ENA	EXCELLE NT	\$23	4	61	6.6%	\$5.87	0	0	0.0	\$0	\$0

**Headlines:** Dozer Rentals Near You | Local Dozer Suppliers | Find Dozers Nearby | Bulldozers Near Me | Same-Day Delivery

**URL:** <https://dozr.com/rent/dozer>

## Search-Scissor-Lift-Core-Geos-CA

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$120.00	30d Spend	\$1,505.79	Active Since	2026-01-19
Clicks	116	Impressions	1,178	Imp. Share	42.5%
Avg CTR	9.85%	Avg CPC	\$12.98	Total Conv	18.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
12	0	0	0	0.0	\$0	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Scissor-Lift-Rental	ON	\$1,207	85	953	8.9%	\$14.20	11	0	0	0	0.0	\$0	0	\$0	42%
Scissor-Lift-Near-Me	ON	\$151	10	40	25.0%	\$15.09	0	0	0	0	0.0	\$0	0	\$0	44%
Scissor-Lift-Rental-Cost	ON	\$72	9	62	14.5%	\$7.95	1	0	0	0	0.0	\$0	0	\$0	44%
Electric-Scissor-Lift-Rental	ON	\$38	9	106	8.5%	\$4.24	0	0	0	0	0.0	\$0	0	\$0	44%
Rough-Terrain-Scissor-Lift	ON	\$38	3	17	17.6%	\$12.62	0	0	0	0	0.0	\$0	0	\$0	52%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Scissor-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557908379	ENA	GOOD	\$677	45	466	9.7%	\$15.05	6	0	0.0	\$0	\$0

**Headlines:** Scissor Lift Rentals | Rent a Scissor Lift Today | Book Scissor Lifts Online | Scissor Lift {LOCATION(City)} | Electr...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Scissor-Lift-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557953517	ENA	EXCELLENT	\$135	8	27	29.6%	\$16.82	0	0	0.0	\$0	\$0

**Headlines:** Scissor Lifts Near You | Local Scissor Lift Rentals | Lifts in Your Area | Rent Scissor Lifts Nearby | Fast Local Del...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Scissor-Lift-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635588559	ENA	EXCELLENT	\$34	3	22	13.6%	\$11.30	1	0	0.0	\$0	\$0

**Headlines:** Scissor Lift {LOCATION(City)} | Scissor Lift Rental Rates | Affordable Scissor Lifts | Get Instant Price Quotes | Dai...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Electric-Scissor-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635312262	ENA	EXCELLENT	\$26	5	55	9.1%	\$5.27	0	0	0.0	\$0	\$0

**Headlines:** Electric Scissor Lifts | Indoor Scissor Lift Rentals | Rent Electric Lifts | Zero Emission Lifts | 19-40 ft Electric ...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Rough-Terrain-Scissor-Lift (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794635312250	ENA	EXCELLE NT	\$16	1	6	16.7%	\$16.42	0	0	0.0	\$0	\$0

**Headlines:** Rough Terrain Scissor Lifts | RT Scissor Lift Rentals | 4x4 Outdoor Scissor Lifts | JLG & Genie RT Models | Skyjack O...

**URL:** <https://dozr.com/rent/scissor-lift>

## Search-Backhoe-Core-Geos-US

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$100.00	30d Spend	\$1,450.95	Active Since	2026-01-21
Clicks	337	Impressions	3,528	Imp. Share	46.6%
Avg CTR	9.55%	Avg CPC	\$4.31	Total Conv	15.5

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
10	1	2	0	0.3	\$444	0	\$0

### Ad Groups (4)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Backhoe Rental - Cost	ON	\$817	186	1,767	10.5%	\$4.40	7	0	1	0	0.3	\$444	0	\$0	54%
Backhoe Rental - Generic	OFF	\$349	76	811	9.4%	\$4.59	1	1	0	0	0.0	\$0	0	\$0	47%
Backhoe Rental - By Size	OFF	\$207	51	713	7.2%	\$4.06	2	0	1	0	0.0	\$0	0	\$0	35%
Backhoe Rental - Near Me	OFF	\$77	24	237	10.1%	\$3.22	0	0	0	0	0.0	\$0	0	\$0	48%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Backhoe Rental - Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528214186	ENA	EXCELLENT	\$724	164	1,568	10.5%	\$4.42	6	0	0.3	\$444	\$0

Headlines: Backhoe Rental Prices Online | Compare Backhoe Rates | CAT & John Deere Backhoes | Case & Kubota Models | Daily Weekl...

URL: <https://dozr.com/rent/backhoe>

#### Ads in: Backhoe Rental - Generic (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557986166	ENA	EXCELLENT	\$76	17	163	10.4%	\$4.48	1	0	0.0	\$0	\$0

Headlines: Backhoe Rentals Online | Rent a Backhoe Today | Book Backhoes in Minutes | Compare Backhoe Prices | Mini & Full-Size ...

URL: <https://dozr.com/rent/backhoe>

#### Ads in: Backhoe Rental - By Size (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557998853	ENA	EXCELLENT	\$40	8	117	6.8%	\$5.04	1	0	0.0	\$0	\$0

Headlines: Backhoe Rentals Online | Rent a Backhoe Today | Book Backhoes in Minutes | Compare Backhoe Prices | Mini & Full-Size ...

URL: <https://dozr.com/rent/backhoe>

#### Ads in: Backhoe Rental - Near Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557998697	ENA	GOOD	\$20	7	45	15.6%	\$2.93	0	0	0.0	\$0	\$0

Headlines: Backhoe Rentals Online | Rent a Backhoe Today | Book Backhoes in Minutes | Compare Backhoe Prices | Mini & Full-Size ...

URL: <https://dozr.com/rent/backhoe>

## Search-Excavator-Core-Geos-CA

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$100.00	30d Spend	\$1,264.06	Active Since	2026-01-19
Clicks	99	Impressions	1,245	Imp. Share	53.7%
Avg CTR	7.95%	Avg CPC	\$12.77	Total Conv	6.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
4	0	0	0	0.0	\$0	0	\$0

### Ad Groups (7)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Excavator-Rental	ON	\$628	40	256	15.6%	\$15.69	3	0	0	0	0.0	\$0	0	\$0	72%
Mini-Excavator-Rental	ON	\$402	33	653	5.1%	\$12.18	1	0	0	0	0.0	\$0	0	\$0	45%
Large-Excavator-Rental	ON	\$143	12	154	7.8%	\$11.91	0	0	0	0	0.0	\$0	0	\$0	68%
Excavator-Rental-Cost	ON	\$48	6	104	5.8%	\$7.92	0	0	0	0	0.0	\$0	0	\$0	83%
Excavator-Rental-Duration	ON	\$26	4	20	20.0%	\$6.56	0	0	0	0	0.0	\$0	0	\$0	93%
Excavator-Rental-Use-Cases	ON	\$9	2	42	4.8%	\$4.43	0	0	0	0	0.0	\$0	0	\$0	62%
Excavator-Near-Me	ON	\$9	2	16	12.5%	\$4.37	0	0	0	0	0.0	\$0	0	\$0	76%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Excavator-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635237418	ENA	EXCELLENT	\$421	25	144	17.4%	\$16.84	2	0	0.0	\$0	\$0

**Headlines:** Excavator Rentals Online | Rent an Excavator Today | Book Excavators Online | Excavator {LOCATION(City)} | Mini to La...

**URL:** <https://dozr.com/rent/excavator>

### Ads in: Mini-Excavator-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635477616	ENA	GOOD	\$190	14	283	4.9%	\$13.56	1	0	0.0	\$0	\$0

**Headlines:** Mini Excavator Rentals | Rent Bobcat E50 & CAT 304 | Kubota Mini Excavators | 1 to 8 Ton Mini Diggers | John Deere 50...

**URL:** <https://dozr.com/rent/mini-excavator>

### Ads in: Large-Excavator-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635548131	ENA	EXCELLENT	\$127	10	74	13.5%	\$12.68	0	0	0.0	\$0	\$0

**Headlines:** Large Excavator Rentals | 20-50 Ton CAT Excavators | Komatsu Heavy Excavators | Hitachi Large Diggers | John Deere 35...

**URL:** <https://dozr.com/rent/excavator>

### Ads in: Excavator-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557933915	ENA	GOOD	\$8	2	23	8.7%	\$4.11	0	0	0.0	\$0	\$0

**Headlines:** Excavator {LOCATION(City)} | Excavator Rental Rates | Affordable Excavators | Get Instant Price Quotes | Daily & Week...

**URL:** <https://dozr.com/rent/excavator>

**Ads in: Excavator-Rental-Duration (1 ad)**

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528180103	ENA	EXCELLENT	\$5	1	8	12.5%	\$5.43	0	0	0.0	\$0	\$0

**Headlines:** Excavator Rentals Online | Rent CAT & Kubota Diggers | 1-50 Ton Excavators Ready | Daily Weekly Monthly Rates | Mini ...

**URL:** <https://dozr.com/rent/excavator>

**Ads in: Excavator-Rental-Use-Cases (1 ad)**

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635266899	ENA	EXCELLENT	\$5	1	20	5.0%	\$5.18	0	0	0.0	\$0	\$0

**Headlines:** Excavators for Any Project | Construction Excavators | Landscaping Excavators | Pool Dig Excavators | Demolition Exca...

**URL:** <https://dozr.com/rent/excavator>

**Ads in: Excavator-Near-Me (1 ad)**

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635312277	ENA	EXCELLENT	\$6	1	10	10.0%	\$5.73	0	0	0.0	\$0	\$0

**Headlines:** Excavators Near You | Local Excavator Rentals | Excavators in Your Area | Rent Excavators Nearby | Fast Local Delivery

**URL:** <https://dozr.com/rent/excavator>

## Search-Telehandler-Core-Geos-CA

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$100.00	30d Spend	\$1,121.06	Active Since	2026-01-19
Clicks	75	Impressions	872	Imp. Share	85.4%
Avg CTR	8.60%	Avg CPC	\$14.95	Total Conv	3.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
1	0	0	0	0.0	\$0	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Reach-Forklift-Rental	ON	\$582	34	226	15.0%	\$17.13	0	0	0	0	0.0	\$0	0	\$0	81%
Telehandler-Rental	ON	\$213	13	226	5.8%	\$16.38	1	0	0	0	0.0	\$0	0	\$0	88%
Telehandler-Rental-Cost	ON	\$153	15	96	15.6%	\$10.20	0	0	0	0	0.0	\$0	0	\$0	92%
Telehandler-by-Capacity	ON	\$148	11	256	4.3%	\$13.44	0	0	0	0	0.0	\$0	0	\$0	84%
Telehandler-Near-Me	ON	\$25	2	68	2.9%	\$12.46	0	0	0	0	0.0	\$0	0	\$0	92%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Reach-Forklift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635237373	ENA	AVERAGE	\$490	25	153	16.3%	\$19.61	0	0	0.0	\$0	\$0

Headlines: Reach Forklift Rentals | JLG 1055 Telehandlers | Genie GTH-1056 Rentals | CAT TH255C Available | JCB 510-56 Reach For...

URL: <https://dozr.com/rent/telehandler>

### Ads in: Telehandler-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635316114	ENA	EXCELLENT	\$146	6	83	7.2%	\$24.30	0	0	0.0	\$0	\$0

Headlines: Telehandler Rentals Online | Rent a Telehandler Today | Book Telehandlers Online | Telehandler {LOCATION(City)} | 5K-...

URL: <https://dozr.com/rent/telehandler>

### Ads in: Telehandler-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635312214	ENA	EXCELLENT	\$88	5	44	11.4%	\$17.57	0	0	0.0	\$0	\$0

Headlines: Telehandler {LOCATION(City)} | Telehandler Rental Rates | Affordable Telehandlers | Get Instant Price Quotes | Daily ...

URL: <https://dozr.com/rent/telehandler>

### Ads in: Telehandler-by-Capacity (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528163033	ENA	GOOD	\$121	7	173	4.0%	\$17.23	0	0	0.0	\$0	\$0

Headlines: 5,000 lb Telehandlers | 6,000 lb Reach Forklifts | 8,000 lb Telehandler Rental | 10,000 lb JLG & Genie | 12,000 lb He...

URL: <https://dozr.com/rent/telehandler>

### Ads in: Telehandler-Near-Me (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794528122260	ENA	EXCELLE NT	\$7	1	46	2.2%	\$7.45	0	0	0.0	\$0	\$0

**Headlines:** Telehandlers Near You | Local Telehandler Rentals | Telehandlers in Your Area | Rent Telehandlers Nearby | Fast Local...

**URL:** <https://dozr.com/rent/telehandler>

## Search-Loader-Core-Geos-CA

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$80.00	30d Spend	\$981.04	Active Since	2026-01-19
Clicks	115	Impressions	955	Imp. Share	51.1%
Avg CTR	12.04%	Avg CPC	\$8.53	Total Conv	12.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
9	0	1	0	0.0	\$0	2	\$3,219

### Ad Groups (6)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Skid-Steer-Rental	ON	\$525	69	487	14.2 %	\$7.60	5	0	0	0	0.0	\$0	0	\$0	50%
Wheel-Loader-Rental	ON	\$148	11	117	9.4%	\$13.50	0	0	0	0	0.0	\$0	1	\$1,212	57%
Loader-Rental-Cost	ON	\$130	14	141	9.9%	\$9.31	0	0	0	0	0.0	\$0	0	\$0	51%
Loader-Rental	ON	\$104	11	113	9.7%	\$9.50	4	0	1	0	0.0	\$0	1	\$2,006	50%
Loader-Near-Me	ON	\$61	8	73	11.0 %	\$7.62	0	0	0	0	0.0	\$0	0	\$0	54%
Track-Loader-Rental	ON	\$12	2	24	8.3%	\$6.07	0	0	0	0	0.0	\$0	0	\$0	52%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Skid-Steer-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635324736	ENA	EXCELLENT	\$271	35	217	16.1%	\$7.74	4	0	0.0	\$0	\$0

Headlines: Skid Steer Rentals | Skid Loaders for Rent | Rent a Skid Steer | Compact Loaders | Versatile Attachments

URL: <https://dozr.com/rent/compact-track-loader>

#### Ads in: Wheel-Loader-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528112213	ENA	EXCELLENT	\$124	7	41	17.1%	\$17.78	0	0	0.0	\$0	\$1,212

Headlines: Wheel Loader Rentals | Front End Loaders | Rent Wheel Loaders | Bucket Loaders for Rent | 1-5 Yard Bucket Sizes

URL: <https://dozr.com/rent/wheel-loader/>

#### Ads in: Loader-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528056218	ENA	GOOD	\$61	5	58	8.6%	\$12.13	0	0	0.0	\$0	\$0

Headlines: Skid Steer Rental Prices | Compare Loader Rates Online | Bobcat & CAT Skid Steers | John Deere Loader Rentals | Track...

URL: <https://dozr.com/rent/compact-track-loader>

#### Ads in: Loader-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528163054	ENA	EXCELLENT	\$37	5	52	9.6%	\$7.50	0	0	0.0	\$0	\$0

Headlines: Loader Rentals Online | Rent a Loader Today | Book Loaders in Minutes | Loader {LOCATION(City)} | Skid Steer & Wheel ...

URL: <https://dozr.com/rent/compact-track-loader>

#### Ads in: Loader-Near-Me (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794558011855	ENA	EXCELLE NT	\$5	1	35	2.9%	\$5.29	0	0	0.0	\$0	\$0

**Headlines:** Loader Rentals Near You | Local Bobcat & CAT Dealers | John Deere Loaders Nearby | Skid Steers in Your Area | Track L...

**URL:** <https://dozr.com/rent/compact-track-loader>

**Ads in: Track-Loader-Rental (1 ad)**

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794528163750	ENA	EXCELLE NT	\$0	0	4	—	—	0	0	0.0	\$0	\$0

**Headlines:** Track Loader Rentals | CTL Loaders for Rent | Compact Track Loaders | Rent Track Loaders | Better Traction & Stability

**URL:** <https://dozr.com/rent/compact-track-loader>

Search-Demand-Brand-US

Status	ENABLED	Channel	SEARCH	Bidding Strategy	TARGET_IMPRESSION_SHARE
Daily Budget	\$100.00	30d Spend	\$573.86	Active Since	2026-01-16
Clicks	122	Impressions	457	Imp. Share	84.7%
Avg CTR	26.70%	Avg CPC	\$4.70	Total Conv	24.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
10	9	0	0	0.0	\$0	0	\$0

Ad Groups (1)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Brand-Dozr-New	ON	\$574	122	457	26.7%	\$4.70	10	9	0	0	0.0	\$0	0	\$0	85%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

Ads in: Brand-Dozr-New (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793381920396	ENACT	EXCELLENT	\$574	122	442	27.6%	\$4.70	10	0	0.0	\$0	\$0

Headlines: DOZR: Rent in {LOCATION(City)} | Daily, Weekly & Monthly Rental | Get The Best Rental Prices | Equipment Delivered on...

URL: https://dozr.com/

Search-Demand-Brand-CA

Status	ENABLED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSION_VALUE
Daily Budget	\$50.00	30d Spend	\$496.77	Active Since	2026-01-19
Clicks	89	Impressions	351	Imp. Share	93.9%
Avg CTR	25.36%	Avg CPC	\$5.58	Total Conv	9.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
7	0	0	0	1.0	\$1,128	1	\$1,912

Ad Groups (1)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Brand-Dozr-CA	ON	\$497	89	351	25.4%	\$5.58	7	0	0	0	1.0	\$1,128	1	\$1,912	94%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

Ads in: Brand-Dozr-CA (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794543998476	ENABLED	EXCELLENT	\$300	48	187	25.7%	\$6.24	4	0	1.0	\$1,128	\$1,912

Headlines: DOZR {LOCATION(City)} | Compare 100+ Suppliers | Get Quotes in 60 Seconds | Save Up to 30% on Rentals | Same-Day Deli...

URL: https://dozr.com/

## Search-Boom-Lift-Core-Geos-CA

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$150.00	30d Spend	\$1,043.43	Active Since	2026-01-19
Clicks	82	Impressions	1,015	Imp. Share	72.7%
Avg CTR	8.08%	Avg CPC	\$12.72	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (8)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Boom-Lift-Rental	ON	\$456	28	405	6.9%	\$16.29	0	0	0	0	0.0	\$0	0	\$0	68%
Aerial-Lifts	ON	\$221	17	320	5.3%	\$12.98	0	0	0	0	0.0	\$0	0	\$0	69%
Boom-Lift-Rental-Cost	ON	\$177	19	113	16.8%	\$9.33	0	0	0	0	0.0	\$0	0	\$0	93%
Articulating-Boom-Lift-Rental	ON	\$68	6	72	8.3%	\$11.34	0	0	0	0	0.0	\$0	0	\$0	72%
Telescopic-Boom-Lift-Rental	ON	\$60	6	43	14.0%	\$9.99	0	0	0	0	0.0	\$0	0	\$0	89%
Boom-Lift-Near-Me	ON	\$28	3	26	11.5%	\$9.32	0	0	0	0	0.0	\$0	0	\$0	81%
80-ft-Boom-Lifts	ON	\$19	2	11	18.2%	\$9.60	0	0	0	0	0.0	\$0	0	\$0	64%
JLG-Boom-Lifts	ON	\$14	1	25	4.0%	\$14.26	0	0	0	0	0.0	\$0	0	\$0	95%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Boom-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557786285	ENA	EXCELLENT	\$120	7	81	8.6%	\$17.10	0	0	0.0	\$0	\$0

**Headlines:** Boom Lift Rentals Online | Rent a Boom Lift Today | Book Boom Lifts in Minutes | Boom Lift {LOCATION(City)} | Aerial ...

**URL:** <https://dozr.com/rent/boom-lift>

### Ads in: Aerial-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635237574	ENA	EXCELLENT	\$96	2	25	8.0%	\$47.84	0	0	0.0	\$0	\$0

**Headlines:** Aerial Lift Rentals | Rent Aerial Lifts Online | Compare Aerial Lift Prices | Aerial Work Platforms | Man Lifts for Rent

**URL:** <https://dozr.com/rent/boom-lift>

### Ads in: Boom-Lift-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635325039	ENA	EXCELLENT	\$52	3	14	21.4%	\$17.35	0	0	0.0	\$0	\$0

**Headlines:** Boom Lift {LOCATION(City)} | Boom Lift Rental Rates | Affordable Boom Lift Rentals | Get Instant Price Quotes | Daily...

**URL:** <https://dozr.com/rent/boom-lift>

### Ads in: Articulating-Boom-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528214387	ENA	EXCELLENT	\$25	2	10	20.0%	\$12.71	0	0	0.0	\$0	\$0

**Headlines:** Articulating Boom Lifts | Knuckle Boom Rentals | Rent Articulating Lifts | Flexible Reach Equipment | 40-80 ft Artic...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Telescopic-Boom-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794557825102	ENA	EXCELLENT	\$21	1	4	25.0%	\$21.12	0	0	0.0	\$0	\$0

**Headlines:** Telescopic Boom Lifts | Straight Boom Rentals | Rent Telescopic Lifts | Maximum Reach Equipment | 40-120 ft Telescopi...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Boom-Lift-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635445474	ENA	EXCELLENT	\$0	0	2	—	—	0	0	0.0	\$0	\$0

**Headlines:** Boom Lifts Near You | Local Boom Lift Rentals | Lifts in Your Area | Rent Boom Lifts Nearby | Fast Local Delivery

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: 80-ft-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635360031	ENA	EXCELLENT	\$0	0	2	—	—	0	0	0.0	\$0	\$0

**Headlines:** 80 ft Boom Lift Rentals | Rent 80 Foot Boom Lifts | 80ft Boom Lifts for Rent | Compare 80ft Lift Prices | High Reach ...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: JLG-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528237412	ENA	EXCELLENT	\$14	1	8	12.5%	\$14.26	0	0	0.0	\$0	\$0

**Headlines:** JLG Lift Rentals | Rent JLG Boom Lifts | JLG Equipment for Rent | Compare JLG Lift Prices | JLG Lifts Near You

**URL:** <https://dozr.com/rent/boom-lift>

## Search-Forklift-Core-Geos-CA

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$150.00	30d Spend	\$871.07	Active Since	2026-01-19
Clicks	61	Impressions	626	Imp. Share	79.2%
Avg CTR	9.74%	Avg CPC	\$14.28	Total Conv	1.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
1	0	0	0	0.0	\$0	0	\$0

### Ad Groups (6)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Forklift-Rental	ON	\$484	34	377	9.0%	\$14.23	1	0	0	0	0.0	\$0	0	\$0	80%
Forklift-Rental-Cost	ON	\$107	8	80	10.0%	\$13.35	0	0	0	0	0.0	\$0	0	\$0	83%
Forklift-Near-Me	ON	\$98	7	50	14.0%	\$14.04	0	0	0	0	0.0	\$0	0	\$0	78%
Warehouse-Forklift-Rental	ON	\$84	5	44	11.4%	\$16.86	0	0	0	0	0.0	\$0	0	\$0	66%
Outdoor-Forklift-Rental	ON	\$50	6	41	14.6%	\$8.41	0	0	0	0	0.0	\$0	0	\$0	85%
Rough-Terrain-Forklift	ON	\$47	1	34	2.9%	\$47.42	0	0	0	0	0.0	\$0	0	\$0	82%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Forklift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794635117892	ENA	EXCELLENT	\$235	11	70	15.7%	\$21.38	0	0	0.0	\$0	\$0

**Headlines:** Forklift Rentals Online | Rent a Forklift Today | Forklift {LOCATION(City)} | Compare Forklift Prices | 3K-15K lb For...

**URL:** <https://dozr.com/rent/forklift>

### Ads in: Forklift-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794527998921	ENA	EXCELLENT	\$40	2	19	10.5%	\$19.81	0	0	0.0	\$0	\$0

**Headlines:** Forklift {LOCATION(City)} | Forklift Rental Rates | Affordable Forklifts | Get Instant Price Quotes | Daily & Weekly ...

**URL:** <https://dozr.com/rent/forklift>

### Ads in: Forklift-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528192142	ENA	EXCELLENT	\$22	2	11	18.2%	\$11.14	0	0	0.0	\$0	\$0

**Headlines:** Forklifts Near You | Local Forklift Rentals | Forklifts in Your Area | Rent Forklifts Nearby | Fast Local Delivery

**URL:** <https://dozr.com/rent/forklift>

### Ads in: Warehouse-Forklift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794528329425	ENA	GOOD	\$17	2	5	40.0%	\$8.69	0	0	0.0	\$0	\$0

**Headlines:** Warehouse Forklifts | Electric Forklift Rentals | Indoor Forklifts for Rent | Propane Forklifts Available | 3K-8K lb ...

**URL:** <https://dozr.com/rent/forklift>

Ads in: Outdoor-Forklift-Rental (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794528192118	ENA	EXCELLE NT	\$0	0	1	—	—	0	0	0.0	\$0	\$0

Headlines: Outdoor Forklift Rentals | Rough Terrain Forklifts | Pneumatic Tire Models | 4WD Construction Forklifts | CAT & Hyste...

URL: <https://dozr.com/rent/forklift>

Ads in: Rough-Terrain-Forklift (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
794528027034	ENA	EXCELLE NT	\$0	0	3	—	—	0	0	0.0	\$0	\$0

Headlines: Rough Terrain Forklifts | Outdoor Forklift Rentals | Construction Forklifts | All Terrain Forklifts | 5K-12K lb Capacity

URL: <https://dozr.com/rent/forklift>

## Search-Tractor-Core-Geos-US

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$150.00	30d Spend	\$1.81	Active Since	2026-01-18
Clicks	1	Impressions	28	Imp. Share	10.0%
Avg CTR	3.57%	Avg CPC	\$1.81	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Tractor-Rental-Generic	ON	\$2	1	28	3.6%	\$1.81	0	0	0	0	0.0	\$0	0	\$0	10%
Tractor-Rental-Cost	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Compact-Tractor-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Utility-Tractor-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	10%
Tractor-Rental-Near-Me	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	10%

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Tractor-Rental-Generic (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793398811082	ENA	GOOD	\$2	1	28	3.6%	\$1.81	0	0	0.0	\$0	\$0

Headlines: Tractor Rentals Online | Rent a Tractor Today | Compare Tractor Prices | Book Tractors in Minutes | Tractors Availabl...

URL: <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794115149737	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Compare Tractor Prices | John Deere Tractor Rental | Kubota Tractor Rates | Case & New Holland Tractors | 25 to 100 H...

URL: <https://dozr.com/rent/tractor>

#### Ads in: Compact-Tractor-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794115161260	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Compact Tractor Rentals | John Deere 1025R & 2032R | Kubota BX & B Series | 25-50 HP Compact Tractors | Perfect for L...

URL: <https://dozr.com/rent/tractor>

#### Ads in: Utility-Tractor-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794115100783	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Utility Tractor Rentals | John Deere 5 & 6 Series | Kubota M Series Tractors | 50-100 HP Utility Tractors | Heavy-Dut...

URL: <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Rental-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794115149983	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Tractor Rentals Near You | Local John Deere Dealers | Kubota Suppliers Nearby | Tractors in Your Area | Same-Day Pick...

URL: <https://dozr.com/rent/tractor>

Campaign #1

Status	PAUSED	Channel	PERFORMANC E_MAX	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$1.00	30d Spend	\$0.00	Active Since	2025-11-26
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

No ad groups with data in this period.

Performance Max - CA Only - Canada

Status	PAUSED	Channel	PERFORMANC E_MAX	Bidding Strategy	MAXIMIZE_CO NVERSION_VA LUE
Daily Budget	\$980.00	30d Spend	\$0.00	Active Since	—
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

No ad groups with data in this period.

Performance Max - New US

Status	PAUSED	Channel	PERFORMANC E_MAX	Bidding Strategy	MAXIMIZE_CO NVERSION_VA LUE
Daily Budget	\$1,400.00	30d Spend	\$0.00	Active Since	—
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

No ad groups with data in this period.

## Search-Demand-Heavy-dirt

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSION_VA LUE
Daily Budget	\$1,060.00	30d Spend	\$0.00	Active Since	—
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Search-Backhoe-new	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Search-MiniExcavators-new	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
rock-truck	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Search-Bulldozer-new	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Trackhoe	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Search-Backhoe-new (2 ads)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939814	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Rent A Backhoe {LOCATION(City):Near You} | Backhoe Equipment Rental | DOZR: Equipment Rental Rates | Backhoe Rentals ...

**URL:** <https://dozr.com/rent/backhoe>

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939817	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** {Keyword:Backhoe Rental} | Rent Backhoes & More | DOZR: Equipment Rental Rates | Book Online: Save 20% Delivery | Tow...

**URL:** <https://dozr.com/rent/backhoe>

### Ads in: Search-MiniExcavators-new (2 ads)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939820	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Mini Excavator Rentals | Mini Ex For Smaller Projects | Rent By Day, Week or Month | Book Online Or By Phone | Small ...

**URL:** <https://dozr.com/rent/mini-excavator>

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939823	PAU	PENDING	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Mini Excavator Rentals | Mini and Compact Excavators | Mini Ex For Smaller Projects | Rent By Day, Week or Month | Bo...

**URL:** [https://dozr.com/rent/mini-excavator?utm\\_source=search&utm...](https://dozr.com/rent/mini-excavator?utm_source=search&utm...)

### Ads in: rock-truck (2 ads)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939826	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Rock Truck Rentals {LOCATION(City):Near You} | Daily, Weekly & Monthly Rental | Next Day Delivery Available | Dozer R...

URL: <https://dozr.com/rent/rock-truck>

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939829	PAU	PENDING	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: {Keyword:Bulldozer Rental} | Delivery or Pickup Available | View Prices & Reserve Online | Dozer Rentals Near You | F...

URL: [https://dozr.com/rent/dozer?utm\\_source=search&utm\\_medium=...](https://dozr.com/rent/dozer?utm_source=search&utm_medium=...)

#### Ads in: Search-Bulldozer-new (2 ads)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939832	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Find Rental Rates: {Keyword:Bulldozers} | Find A Location Near You | Next Day Delivery Available | Dozer Rentals | Do...

URL: <https://dozr.com/rent/dozer>

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939835	PAU	PENDING	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: {Keyword:Bulldozer Rental} | Delivery or Pickup Available | View Prices & Reserve Online | Dozer Rentals Near You | F...

URL: [https://dozr.com/rent/dozer?utm\\_source=search&utm\\_medium=...](https://dozr.com/rent/dozer?utm_source=search&utm_medium=...)

#### Ads in: Trackhoe (2 ads)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939838	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: {Keyword:Excavators} | Excavators Rental | Rent Dirt Moving Equipment | View Prices & Reserve Online | Delivered Dire...

URL: <https://dozr.com/rent/excavator>

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939841	PAU	PENDING	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: {Keyword:Excavators} | Find Excavators Near You | Trusted Local Suppliers | View Prices & Reserve Online | DOZR: Exca...

URL: [https://dozr.com/rent/excavator?utm\\_source=search&utm\\_medium=...](https://dozr.com/rent/excavator?utm_source=search&utm_medium=...)

## Search-Demand-Scissor-Lifts

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CO NVERSIONS
Daily Budget	\$400.00	30d Spend	\$0.00	Active Since	2025-12-08
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (4)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Electric-Scissor-Lifts	OFF	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Rough-Terrain-Scissor-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
General-Scissor-Lifts	OFF	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Location-Target-Keywords	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Electric-Scissor-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939844	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** {Keyword:Electric Scissor Lift Rental} | Electric Scissor Lifts | Trusted Rental Suppliers | View Prices & Reserve On...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Rough-Terrain-Scissor-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939847	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** {Keyword:Rough Terrain Lift Rental} | Rough Terrain Scissor Lifts | Trusted Rental Suppliers | View Prices & Reserve ...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: General-Scissor-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939850	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** {Keyword:Scissor Lift Rental} | DOZR: Scissor Lift Rates | Trusted Rental Suppliers | View Prices & Reserve Online | ...

**URL:** <https://dozr.com/rent/scissor-lift>

#### Ads in: Location-Target-Keywords (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
786067939853	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Scissor Lift Rentals {LOCATION(City):Near You} | Houston, Dallas, {LOCATION(City):Austin} Lifts | Scissor Lift Rental...

**URL:** <https://dozr.com/rent/scissor-lift>

## Search-Dozers-Core-Geos-CA

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$50.00	30d Spend	\$0.00	Active Since	—
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (5)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Dozer-Rental-Cost	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Skid-Steers	OFF	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Dozer-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Dozer-Near-Me	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Dozers	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Dozer-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793516557257	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Dozer Rental Prices | Compare Dozer Rates | Get Dozer Quotes | Affordable Dozer Rentals | Transparent Pricing

URL: <https://dozr.com/rent/dozer>

#### Ads in: Skid-Steers (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793423098679	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Skid Steer Rentals | Rent a Skid Steer Today | Compact Loaders for Rent | Compare Skid Steer Prices | Bobcat Rentals ...

URL: <https://dozr.com/rent/compact-track-loader>

#### Ads in: Dozer-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793516557080	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Dozer Rentals Online | Rent a Dozer Today | Bulldozer Rentals | Compare Dozer Prices | Crawler Dozers for Rent

URL: <https://dozr.com/rent/dozer>

#### Ads in: Dozer-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793402466142	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Dozer Rentals Near You | Local Dozer Suppliers | Find Dozers Nearby | Bulldozers Near Me | Same-Day Delivery

URL: <https://dozr.com/rent/dozer>

#### Ads in: Dozers (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
794081156586	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Dozer Rentals Online | Rent CAT D6 Bulldozers | John Deere 850 & 950 | Komatsu D71 & D85 Dozers | Case 2050M Crawler ...

URL: <https://dozr.com/rent/dozer>

## Search-Boom-Lifts-Core-Geos-US

Status	PAUSED	Channel	SEARCH	Bidding Strategy	TARGET_SPE ND
Daily Budget	\$50.00	30d Spend	\$0.00	Active Since	—
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (12)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Boom-Lift-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Aerial-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Articulating-Boom-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Towable-Boom-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
80-ft-Boom-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Boom-Lift-Near-Me	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
JLG-Boom-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Straight-Boom-Lifts	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Boom-Lift-Rental-General	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Telescopic-Boom-Lift-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Boom-Lift-Rental-Cost	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Articulating-Boom-Lift-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

### Ads in: Boom-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540792286	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Boom Lift Rentals | Rent a Boom Lift | Compare Boom Lift Prices | Boom Lifts for Rent | Book Boom Lifts Fast

URL: <https://dozr.com/rent/boom-lift>

### Ads in: Aerial-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793427484696	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Aerial Lift Rentals | Rent Aerial Lifts | Compare Aerial Lift Prices | Aerial Work Platforms | Book Aerial Lifts Online

URL: <https://dozr.com/rent/boom-lift>

### Ads in: Articulating-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793463618614	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

Headlines: Articulating Boom Lifts | Knuckle Boom Rental | Rent Aerial Lifts | Rent Articulating Lifts | Knuckle Boom Rentals

URL: <https://dozr.com/rent/boom-lift>

### Ads in: Towable-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793427481777	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Towable Boom Lift Rental | Rent Pull Behind Lifts | Easy Transport Lifts | Rent Towable Boom Lifts | Trailer Mounted ...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: 80-ft-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540792301	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** 80ft Boom Lift Rental | Rent 80 Foot Boom Lifts | 80' Boom Lifts Available | High Reach Boom Lifts | Book 80ft Lifts ...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Boom-Lift-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793427484915	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Boom Lift Rental Near Me | Local Boom Lift Rentals | Boom Lifts In Your Area | Find Boom Lifts Nearby | Book Local Bo...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: JLG-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540792520	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** JLG Boom Lift Rentals | Rent JLG Boom Lifts | JLG Lifts Available | Book JLG Lifts Online | Compare JLG Prices

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Straight-Boom-Lifts (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793421737381	ENA	PENDING	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Straight Boom Lift Rentals | Telescopic Boom Lifts | Rent Straight Boom Lifts | Maximum Reach Equipment | 40-120 ft S...

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Boom-Lift-Rental-General (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540735568	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Boom Lift Rental | Rent Man Lifts Online | Affordable Equipment Rental | Boom Lift Rentals | Rent a Boom Lift

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Telescopic-Boom-Lift-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540806182	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Telescopic Boom Lifts | Rent Telescopic Lifts | Straight Boom Rentals | Book Boom Lifts Online | Compare Rental Prices

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Boom-Lift-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540792718	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Boom Lift Rental Cost | Boom Lift Rental Prices | Compare Boom Lift Rates | Affordable Boom Lifts | Get Boom Lift Quotes

**URL:** <https://dozr.com/rent/boom-lift>

#### Ads in: Articulating-Boom-Lift-Rental (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
793540806203	ENA	EXCELLE NT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Articulating Boom Lifts | Rent Articulating Lifts | Knuckle Boom Rentals | Book Boom Lifts Online | Compare Rental Pr...

**URL:** <https://dozr.com/rent/boom-lift>

## Search-Tractor-Core-Geos-CA

Status	PAUSED	Channel	SEARCH	Bidding Strategy	MAXIMIZE_CONVERSIONS
Daily Budget	\$80.00	30d Spend	\$0.00	Active Since	—
Clicks	0	Impressions	0	Imp. Share	—
Avg CTR	0.00%	Avg CPC	\$0.00	Total Conv	0.0

Phone Calls	Calls from Ads	Qualified Calls	Quotes	Closed Deals	Deal Revenue	GA4 Purchases	GA4 Revenue
0	0	0	0	0.0	\$0	0	\$0

### Ad Groups (7)

Ad Group	Status	Spend	Clicks	Impr	CTR	CPC	Phone	Calls	Qual	Quotes	Deals	Deal\$	GA4	GA4\$	ImpShare
Utility-Tractor-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Tractor-Rental-Cost	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Tractor-Rental-Near-Me	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Tractor-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Tractor-Rental-Generic	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Compact-Tractor-Rental	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—
Tractor-Near-Me	ON	\$0	0	0	—	—	0	0	0	0	0.0	\$0	0	\$0	—

Phone=Phone Calls, Calls=Calls from Ads, Qual=Qualified Calls, Quotes=Quote Requested, Deals=Closed Won, GA4=GA4 Purchase

#### Ads in: Utility-Tractor-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793418357677	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Utility Tractor Rentals | Farm Tractors for Rent | Rent Utility Tractors | 50-100 HP Tractors | Heavy-Duty Work Tractors

**URL:** <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Rental-Cost (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793418357650	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Compare Tractor Prices | Tractor Rental Rates | Affordable Tractors | Get Instant Price Quotes | Daily & Weekly Rates

**URL:** <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Rental-Near-Me (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793540792265	ENA	EXCELLENT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Tractor Rental Near Me | Local Tractor Rentals | Tractors In Your Area | Find Tractors Nearby | Book Local Tractors

**URL:** <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Rental (1 ad)

Ad ID	Status	Strength	Spend	Clicks	Impr	CTR	CPC	Phone	Quotes	Deals	Deal\$	GA4\$
793418363488	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Tractor Rentals Online | Rent a Tractor Today | Book Tractors in Minutes | Compare Tractor Prices | 25-100 HP Tractors

**URL:** <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Rental-Generic (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
793540806158	ENA	EXCELLE NT	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Tractor Rentals | Rent a Tractor | Compare Tractor Prices | Tractors for Rent | Book Tractors Fast

**URL:** <https://dozr.com/rent/tractor>

#### Ads in: Compact-Tractor-Rental (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
793380820293	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Compact Tractor Rentals | Small Tractors for Rent | Rent Compact Tractors | 25-50 HP Tractors | Perfect for Small Jobs

**URL:** <https://dozr.com/rent/tractor>

#### Ads in: Tractor-Near-Me (1 ad)

Ad ID	Stat us	Strength	Spend	Clicks	Impr	CTR	CPC	Phon e	Quote s	Deals	Deal\$	GA4\$
793418335915	ENA	GOOD	\$0	0	0	—	—	0	0	0.0	\$0	\$0

**Headlines:** Tractors Near You | Local Tractor Rentals | Tractors in Your Area | Rent Tractors Nearby | Fast Local Delivery

**URL:** <https://dozr.com/rent/tractor>

# Account Summary

Metric	Value
Total Campaigns	26 (15 enabled, 11 paused)
Total Ad Groups	125 (113 enabled)
Total Ads	144 (140 enabled)
Daily Budget (Enabled)	\$3,850.00/day (\$115,500/month)
30-Day Spend	\$67,133.81
30-Day Clicks	7,940
30-Day Impressions	144,654
Phone Calls (all campaigns)	634
Calls from Ads (all campaigns)	254
Qualified Calls (all campaigns)	46
Quote Requests (all campaigns)	0
Closed Won Deals (all campaigns)	50.0
Closed Won Deal Revenue	\$168,558.90
GA4 Purchases (all campaigns)	11
GA4 Purchase Revenue	\$26,352.18
Total Conversion Value	\$194,911.08
Overall ROAS (all conv value / spend)	2.90x
Deal-Only ROAS (deal rev / spend)	2.51x

## Conversion Action Definitions

Conversion Action	Source	Default Value	Description
Phone Call	Website call tracking	\$0	Visitor clicks phone number on DOZR website
Calls from Ads	Call extension	\$1	Visitor calls directly from the Google ad
Qualified Calls	Offline upload (GCLID)	\$50	Calls meeting qualification criteria, uploaded via CRM
Quote Requested	Offline upload (GCLID)	\$540	Customer requests a quote, uploaded via CRM
Closed Won Deals	Offline upload (GCLID)	\$1,700	Deal closed and revenue recorded, uploaded via CRM
GA4 Purchase	GA4 import	Actual value	Purchase completed on website, tracked via GA4

Generated February 04, 2026 at 09:44 AM. Data period: January 4 — February 3, 2026. CID: 853-189-6842. All figures USD.