

MF Quick Win Orders - Equipment Analysis

Generated: February 14, 2026

Summary

Total Quick Win Orders: 72

Total GMV: \$133,083.83

Average GMV: \$1,848.39

Median GMV: \$1,298.38

Key Insight: Most orders are standard equipment (scissor lifts, telehandlers, boom lifts, forklifts) in common sizes - exactly the type OMS handles well.

By Equipment Type

Equipment Type	Orders	Total GMV	Avg GMV
Scissor Lift	18	\$18,998	\$1,055
Articulated Boom Lift	13	\$26,509	\$2,039
Telehandler	13	\$25,958	\$1,997
Forklift	12	\$29,497	\$2,458
Mini Excavators	4	\$4,164	\$1,041
Misc / Non-Core	3	\$1,842	\$614
Articulated Dump Truck	2	\$3,158	\$1,579
Excavator	2	\$10,776	\$5,388
Attachments	1	\$51	\$51
Backhoe	1	\$3,978	\$3,978
Compact Track Loaders	1	\$5,588	\$5,588
Vertical Man Lift	1	\$1,070	\$1,070
Wheeled Skid Loader	1	\$1,494	\$1,494
TOTAL	72	\$133,084	

Size Breakdown by Equipment Type

Scissor Lift (18 orders, \$18,998 GMV)

Size	Orders	GMV
19ft	8	\$7,001
26ft	3	\$3,165

32ft	3	\$2,832
34ft	1	\$2,477
40ft	1	\$1,372

Telehandler (13 orders, \$25,958 GMV)

Size	Orders	GMV
5,000lbs	4	\$6,772
6,000lbs	3	\$4,311
8,000lbs	3	\$5,199
10,000lbs	1	\$6,216

Articulated Boom Lift (13 orders, \$26,509 GMV)

Size	Orders	GMV
45ft	6	\$8,018
60ft	6	\$15,374
80ft	1	\$3,117

Forklift (12 orders, \$29,497 GMV)

Size	Orders	GMV
5,000lbs	5	\$5,577
10,000lbs	4	\$10,141
32ft	1	\$553
40,000lbs	1	\$9,627
8-11,000lbs	1	\$3,599

GMV Distribution

Metric	Value
Minimum GMV	\$51.25
Maximum GMV	\$9,627.00
Average GMV	\$1,848.39
Median GMV	\$1,298.38
Total GMV	\$133,083.83

By GMV Range

GMV Range	Orders	Total GMV
\$0-500	3	\$801
\$500-1K	20	\$15,295
\$1K-2K	31	\$42,573
\$2K-5K	12	\$36,443
\$5K-10K	6	\$37,972

Top 10 Highest GMV Orders

Date	Equipment	Size	GMV	Supplier
02/11/26	Forklift	40,000lbs	\$9,627	Summit Toyotalift - North Ha...
01/15/26	Telehandler	10,000lbs	\$6,216	All Pro Lift and Equipment L...
02/04/26	Excavator	15ton	\$5,767	Sunstate Equipment - Orlando...
02/10/26	Articulated Boom L	60ft	\$5,764	Defatte Equipment Rentals - ...
02/02/26	Compact Track Load	1700lbs	\$5,588	Bobcat of York (Crownstone E...
02/12/26	Excavator	15ton	\$5,010	Sunstate Equipment - Orlando...
01/13/26	Articulated Boom L	60ft	\$4,250	Defatte Equipment Rentals - ...
02/10/26	Forklift	10,000lbs	\$4,238	Defatte Equipment Rentals - ...
01/19/26	Backhoe	70hp +	\$3,978	Sunstate Equipment - Phoenix...
02/06/26	Forklift	8-11,000lbs	\$3,599	Thompson & Johnson Equipment...

Analysis based on Keywords Data - Last 90 Days