

Top 50 GMV Suppliers - Business Size Analysis

Report Generated: February 17, 2026
Period: Last 90 Days

Executive Summary

Category	Suppliers	GMV	% of Total	Avg Book Rate
National/Regional Chains	29	\$155,359.03	51.2%	51.7%
Independent/Local	21	\$148,343.51	48.8%	67.3%
TOTAL	50	\$303,702.54	100%	

National & Regional Chains (Multi-Branch Businesses)

Chain	Type	Network	Your GMV	Locations
Sunstate Equipment	National Chain	60+ locations across US	\$57,918	10
Sunbelt Rentals	National Chain	1,000+ locations across US/Can	\$23,194	4
Tejas Equipment	Regional Chain	5+ locations (Texas)	\$19,699	3
Herc Rentals	National Chain	300+ locations across US/Canad	\$18,673	3
Synergy Equipment	Regional Chain	10+ locations (TX, FL, LA)	\$12,361	3
Equipment Share	National Chain	150+ locations across US	\$11,174	3
Leppo Rents	Regional Chain	15+ locations (Southeast US)	\$5,314	1
Yancey Cat	Regional Dealer	10+ locations (Georgia)	\$3,790	1
Briggs Equipment	Regional Chain	20+ locations (Southeast US)	\$3,235	1

Chain Location Details

Rank	Supplier Location	GMV	Orders	Book Rate
1	Sunstate Equipment - Orlando FL	\$16,366.58	5	0.0%
2	Tejas Equipment Rental - San Antonio TX	\$11,568.07	4	100.0%
3	Herc Rentals (9316) - Myrtle Beach SC	\$9,844.23	2	100.0%
4	Sunbelt Rentals 1018 - Manheim, PA	\$7,567.40	1	100.0%
5	Sunstate Equipment - Portland OR	\$6,917.58	2	0.0%
6	Synergy Equipment - Houston TX	\$5,653.85	3	100.0%
7	Sunbelt Rentals 293 - Bangor, ME	\$5,553.30	1	66.7%
8	Sunbelt Rentals - North Haven, CT	\$5,533.89	1	0.0%
9	Leppo Rents (Bobcat of Jacksonville) - Jacksonvill	\$5,314.24	4	33.3%
10	Sunstate Equipment - Dallas TX (Duncanville)	\$5,100.53	2	0.0%
11	Sunstate Equipment - Southlake TX	\$4,888.79	3	0.0%
12	Sunstate Equipment - Raleigh (Garner) NC	\$4,807.22	4	0.0%
13	Herc Rentals	\$4,712.26	1	100.0%
14	Sunstate Equipment - Balch Springs TX	\$4,609.98	2	0.0%
15	Sunbelt Rentals 21 - Fayetteville, NC	\$4,539.08	1	100.0%
16	Sunstate Equipment - Atlanta GA	\$4,486.15	3	0.0%
17	Tejas Equipment Rental - Houston TX	\$4,126.98	2	100.0%
18	Herc Rentals - Jackson, MS	\$4,116.98	1	100.0%
19	Equipment Share - Memphis TN	\$4,062.34	1	100.0%
20	Tejas Equipment Rental - Alvarado TX	\$4,003.87	5	100.0%
21	Yancey Cat - Kennesaw GA	\$3,789.75	1	0.0%
22	Equipment Share - Tyler TX	\$3,771.41	1	100.0%
23	Sunstate Equipment - Oklahoma City OK	\$3,744.81	2	0.0%
24	Synergy Equipment - Orlando FL	\$3,649.83	1	100.0%
25	Sunstate Equipment - Denver CO	\$3,539.26	5	0.0%
26	Sunstate Equipment - Odessa TX	\$3,457.52	1	0.0%
27	Equipment Share - Texarkana AR	\$3,340.19	1	100.0%
28	Briggs Equipment - Miami FL	\$3,235.25	1	0.0%

29	Synergy Equipment - Austin TX	\$3,057.69	1	100.0%
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Independent / Local Suppliers

Rank	Supplier	GMV	Orders	Book Rate
1	Continental Lift Truck - New York NY	\$19,209.69	20	62.9%
2	Skye Heavy Equipment Rentals - Asheboro NC	\$17,278.43	1	100.0%
3	Dashino Excavating - Brampton ON	\$10,517.60	1	100.0%
4	Cropac Equipment Inc	\$10,234.78	1	100.0%
5	Lift X Rentals - Palmetto FL	\$10,003.81	10	40.7%
6	St. Jacobs Property Maintenance	\$8,397.37	1	100.0%
7	Skyblack Rentals - Houston TX	\$7,337.45	7	33.3%
8	CONEQ Rentals - Woodbridge ON	\$6,724.51	10	28.6%
9	Aerial Plus - Burlington ON	\$6,468.97	22	35.5%
10	LSR Equipment - Weatherford TX	\$5,534.19	1	0.0%
11	Ewald Kubota - Corpus Christi TX	\$5,486.73	1	100.0%
12	Industry Lift Inc - Industry CA	\$5,152.25	4	29.4%
13	Robin Rents - Huntsville (North) AL	\$4,962.88	1	100.0%
14	Ecco Equipment Corporation - Phoenix, AZ	\$4,921.64	1	100.0%
15	Powertrip Rentals - Signal Hill CA	\$4,514.50	15	48.4%
16	South Florida Equipment Rentals - West Palm Beach FL	\$4,055.76	2	71.4%
17	LGP Equipment Rentals - Bell Gardens CA	\$3,883.09	1	50.0%
18	Stoney Creek Equipment Rentals - Hamilton ON	\$3,563.19	7	13.3%
19	Bobcat of York (Crownstone Equipment) - Frederick MD	\$3,485.45	3	100.0%
20	Rent Equip - Austin TX	\$3,342.98	1	100.0%
21	The Rental Hub - Wytheville, VA	\$3,268.24	1	100.0%

Key Insights

- GMV is split almost evenly: Chains (51%) vs Independents (49%)
- Top chain by GMV: Sunstate Equipment (\$57,918 across 10 locations)

- Top independent by GMV: Continental Lift Truck - New York NY (\$19,209.69)
- Chains have higher book rate (51.7%) vs Independents (67.3%)
- National chains (Sunstate, Sunbelt, Herc, Equipment Share) provide reliable fulfillment across multiple states