DOZR OMS Dashboard Report

Data pulled from Metabase | February 14, 2026

Executive Summary

Metric	Value	Notes
Total Branches	2,000	All branches in database
OMS Enabled	249	12.4% of total
OMS Disabled	1,751	87.5% of total
US Branches	1,641	168 enabled (10.2%)
Canada Branches	316	43 enabled (13.6%)

Top States/Provinces by OMS Adoption

State/Province	OMS Enabled	OMS Disabled	Total	Adoption Rate
Ontario	27	75	102	26.5%
Texas	13	176	189	6.9%
California	13	133	146	8.9%
Florida	8	102	110	7.3%
Kentucky	8	28	36	22.2%
Pennsylvania	6	44	50	12.0%
New York	5	39	44	11.4%
Maryland	5	19	24	20.8%
Tennessee	4	41	45	8.9%
British Columbia	4	40	44	9.1%
West Virginia	4	9	13	30.8%
Washington	3	61	64	4.7%
New Jersey	3	22	25	12.0%
FL	3	0	3	100.0%

States with Lowest OMS Adoption (Onboarding Targets)

These states have >20 branches but low OMS adoption - prioritize for onboarding

State/Province	OMS Enabled	Total Branches	Adoption Rate	Priority
Virginia	0	40	0.0%	■ High
Missouri	0	22	0.0%	■ High
Oklahoma	0	32	0.0%	■ High
Nevada	0	28	0.0%	■ High
Alberta	0	80	0.0%	■ High
Saskatchewan	0	30	0.0%	■ High
Mississippi	0	25	0.0%	■ High
Louisiana	1	48	2.1%	■ High
North Carolina	1	47	2.1%	■ High
Alabama	1	39	2.6%	■ High
South Carolina	1	37	2.7%	■ High
Ohio	1	35	2.9%	■ High

Onboarding Opportunity Analysis

Metric	Current	Target	Gap
OMS Adoption Rate	12.4%	25%	+251 branches
US Adoption	10.2%	20%	+160 branches
Canada Adoption	13.6%	25%	+36 branches

Key Takeaways

• Current OMS adoption is at 12.4% (249 of 2000 branches)

• Canada has higher adoption (13.6%) than US (10.2%)

• Ontario leads with 27 OMS-enabled branches

• 7 states have 0% OMS adoption with >20 branches - immediate onboarding targets

• To reach 25% adoption, 251 more branches need onboarding