

# Netflix - Data Exploration and Visualisation

## About NETFLIX:-

Netflix is one of the most popular media and video streaming platforms. They have over 10000 movies or tv shows available on their platform, as of mid-2021, they have over 222M Subscribers globally. This tabular dataset consists of listings of all the movies and tv shows available on Netflix, along with details such as - cast, directors, ratings, release year, duration, etc.

## Business Problem

Analyze the data and generate insights that could help Netflix in deciding which type of shows/movies to produce and how they can grow the business in different countries

Dataset

Link: [Dataset link](#)

**The dataset provided to you consists of a list of all the TV shows/movies available on Netflix:**

Show\_id: Unique ID for every Movie / Tv Show

Type: Identifier - A Movie or TV Show

Title: Title of the Movie / Tv Show

Director: Director of the Movie

Cast: Actors involved in the movie/show

Country: Country where the movie/show was produced

Date\_added: Date it was added on Netflix

Release\_year: Actual Release year of the movie/show

Rating: TV Rating of the movie/show

Duration: Total Duration - in minutes or number of seasons

Listed\_in: Genre

Description: The summary description