

Nellie Iglesias

Content Editor



LinkedIn Profile: [linkedin.com/in/name](#)

hello@reallygreatsite.com | +123-456-7890 | @reallygreatsite

Work Experience



Content Editor

Harper and Partners Inc., a global advertising firm that specializes in reaching online audiences

March 2022 to August 2025

(3 years, 5 months)

- Achieved a 30% increase in social media followers by developing a strong content strategy that lead to a 5% growth in sales within six months
- Boosted clients' brand recognition by 50% by developing new ideas and fresh content marketing strategies
- Increased our client base by 50% by seeking opportunities for partnership with advertisers



Senior Copywriter

Schuester Digital Media Group

November 2020 to January 2022 (1 year, 2 months)

- Boosted our monthly output by 80% by creating daily articles, story ideas, and social media posts
- Improved the team's copy by 10% by identifying gaps in existing online content and collaborating with editors during research
- Produced online content and marketing copy by leading a team of writers and editors to promote the products and services of key clients

Relevant Skills

- Search Engine Optimization
- Digital Marketing
- Web Content Writing

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Education History



Master of Arts in Literature

Institution: University of Roseton

Year of Graduation: 2020

- Best Thesis
- Awardee, Roseton Scholarship



Bachelor of Arts in Literature with a Minor in Creative Writing

Institution: De Loureigh University

Year of Graduation: 2016

- Cum Laude
- President, De Loureigh Debate Club
- 1st Place, 2015 Best Short Story

Volunteer Work, Awards, Affiliations, and Interests

Volunteer Teacher

Lily River Children's Foundation

2021 to Present

Every month, I volunteer to teach children ages 5 to 7 years old how to read and write in English.

Young Marketer of the Year Award

Talens Marketing Association

2023

I was recognized for my achievements as a role model in copy writing, digital marketing, and innovation.