

Managing Projects – Final Presentation

Eagle Career Network

Meet the Team

Gautam

Nicole

Vinith

Agenda

1. Project Pitch
2. Overview – Charter
3. Scope Statement
4. Work Breakdown
5. Schedule
6. Budget
7. Risk Register & Stakeholder Register

Project Pitch – We Have the Data — Now What? 🎯

Boston College's Untapped Alumni Power

- BC boasts 182,000 active alumni worldwide, including 40,000 Carroll School graduates in over 91 countries
- Yet only 14,306 total student + alumni users are active on BC's current mentoring platform (Eagle Exchange)

Fragmented Career Tools & High Costs

- Major ATS platforms like LinkedIn charge ~\$300 for a 30-day promoted job post (\$10/day)
- Handshake connects 15 million students and alumni across 1,500 schools with nearly 1 million employers—but isn't BC-exclusive

Student Job-Search Struggle

- Growing sentiment that a degree no more gets you a job
- Traditional job boards and campus career portals are often overwhelming and impersonal.
- Critical job openings may never even be publicly posted, relying instead on referrals and networking.

Project Charter

Description

A Slack-based career platform for BC MBA students and alumni that centralizes networking, job postings, mentoring, and application tracking in one exclusive community.

By leveraging Slack's infrastructure, we focus on rapid, cost-effective deployment with maximum user engagement potential.



Objectives

- Pilot launch for MBA Classes of '24–'26
- Achieve $\geq 70\%$ adoption in the pilot
- Collect actionable feedback to refine and scale

Stakeholders & Success Metrics

- Stakeholders: BC MBA students, Career Development Office, Alumni Relations, pilot alumni volunteers, recruiting partners
- Metrics: $\geq 70\%$ user adoption, $\geq 80\%$ positive feedback, on-time/on-budget delivery, and ≥ 10 confirmed internship/job placements

Scope Statement

High Level Requirements

- The platform must be built as a BC-exclusive Slack workspace with dedicated channels for job postings, career advice, and industry networking.
- secure end-to-end authentication; a lightweight web dashboard for personal application tracking.
- Admin controls for moderation
- clear onboarding guides and marketing collateral
- built-in feedback tools (pulse surveys and analytics)

In-Scope Items

This pilot covers creating the Slack workspace and channels, developing the minimal viable application tracker and Slackbot, onboarding students, alumni, and recruiters, producing engagement content, running incentive programs, and conducting pilot evaluation and reporting.

Out-of-Scope Items

The pilot will not include native mobile app development, full recruiter-side ATS functionality, integration with third-party job boards (e.g., Handshake), or deployment beyond the MBA cohorts during this initial phase.

Work Breakdown Structure (WBS)

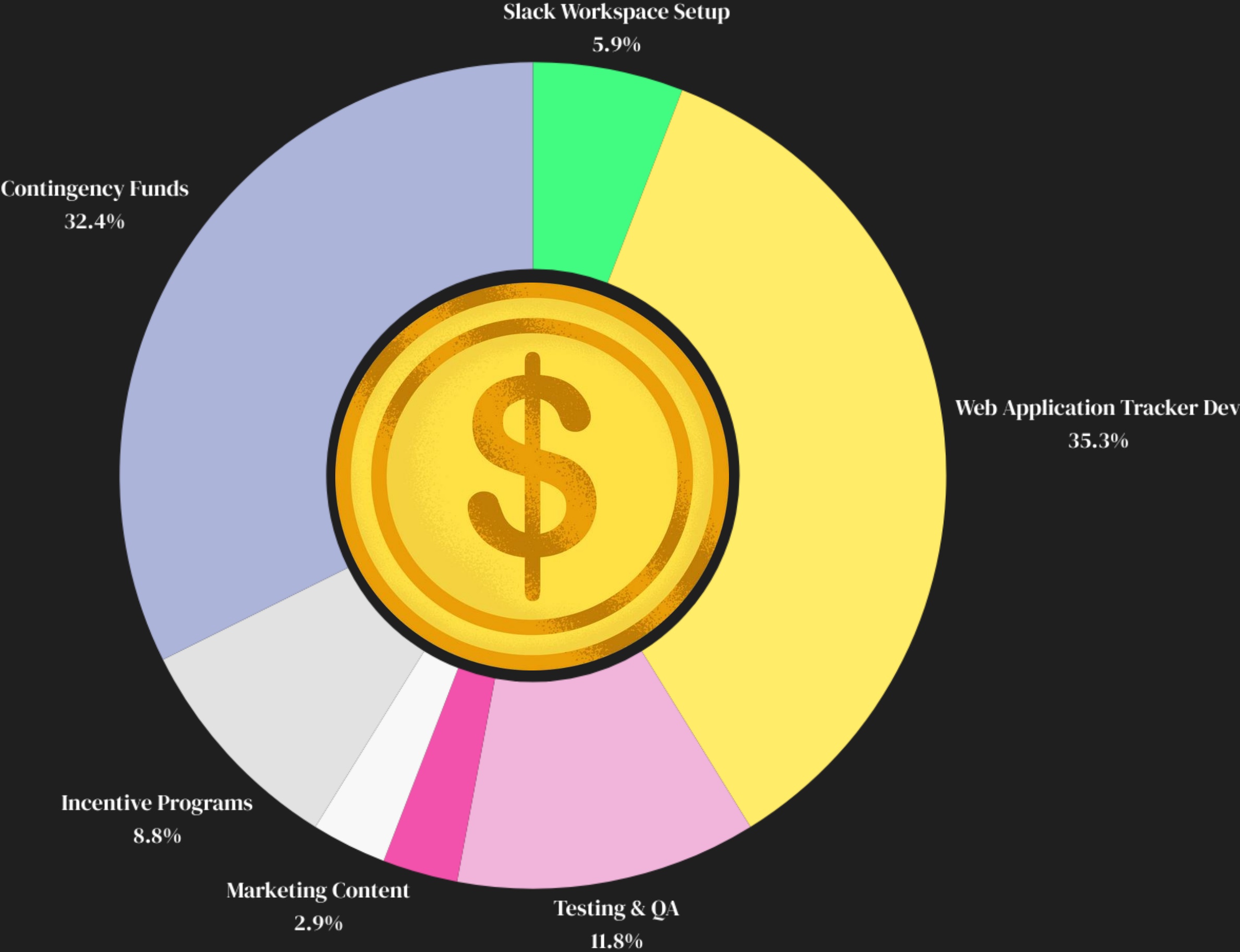
Phase	Work Package	Activities
Initiation & Planning	Project Charter Finalization	Draft charter, secure approvals
	Stakeholder Identification	Map stakeholders, define roles
	Requirements Gathering	Conduct interviews, define requirements
Platform Development	Slack Workspace Setup	Create workspace, structure channels, set permissions
	Web Application Tracker Development	UI/UX design, frontend/backend dev, Slack Bot integration
	Testing & QA	Functionality testing, bug fixing
Content Creation & Marketing	Develop User Onboarding Materials	Create guides, videos, walkthroughs
	Launch Email Campaigns & Social Media Content	Design templates, schedule posts
Pilot Launch & User Engagement	Pilot User Recruitment	Send invites, alumni outreach, partnerships
	Training Webinars	Schedule webinars, prepare decks, host sessions
	Incentive Program Management	Design and execute reward programs
Monitoring, Evaluation, and Reporting	Metrics Tracking	Track Slack engagement, app usage metrics
	Success Story Collection	Conduct surveys, collect testimonials
	Final Evaluation Report	Draft final report and lessons learned

Schedule

Phases	May	Jun	Jul	Aug
Initiation & Planning	<div></div>			
Platform Development	<div></div>	<div></div>		
Content Creation & Marketing		<div></div>		
Pilot Launch & User Engagement			<div></div>	
Monitoring, Evaluation, and Reporting			<div></div>	<div></div>

Budget

Category	Allocated Budget (\$)
Slack Workspace Setup	1000
Web Application Tracker Dev (UI/UX + Frontend + Backend + Slack Bot)	6000
Testing & QA	2000
User Onboarding Materials Creation	500
Email Campaigns and Social Media Content	500
Incentive Programs (Gift Cards)	1500
Miscellaneous Costs (Domains, Tools, Contingency)	5500



Risk & Stakeholder Register

Risk & Mitigation	Stakeholders: Role & Influence
Low Student Adoption: Mitigate via targeted marketing and gamified engagement; \$1,500 incentives.	Career Development Office: Advisory/Support; high power, high interest.
Alumni Disengagement: Mitigate via alumni spotlights, badges; \$1,000 recognition budget.	BC Alumni Relations: Engagement owner; high power, high influence.
Slack Bot Failures: Mitigate via phased testing & QA; \$2,000 development buffer.	MBA Students ('24–'26: Primary users; high interest, medium power.
Budget Overrun: Accept & monitor weekly; use contingency as needed.	Recruiters / Employers: Content providers; medium interest, high power.
Data Security Breach: Transfer via Slack encryption; \$1,000 for compliance reviews.	Internal Project Team: Executes dev & launch; high power & influence.

Q&A Time



Thank You

- © Copyright Showeet.com – Creative & Free
PowerPoint Templates
- SlidesCarnival
- Pexel & Pixabay
- Our Beloved Friend – ChatGPT