**Eagle Career Network** Eagles helping Eagles

**Project Charter**

**Project Title:** Eagle Career Network – BC Recruiting and Community Platform

**Project Description:** Develop a web-based, Slack-integrated recruiting and community platform exclusively for Boston College (BC) students and alumni. The platform will facilitate career discussions, job postings, alumni mentoring, and job application tracking to enhance early-career outcomes and strengthen the BC network. By leveraging Slack's infrastructure, we focus on rapid, cost-effective deployment with maximum user engagement potential.

**Project Objectives:**

* Launch a pilot platform for BC MBA Classes of 2024, 2025, and 2026.
* Achieve 70%+ user adoption in the pilot cohort.
* Collect detailed feedback and iterate based on user experience.
* Build a foundation for expansion to all BC students and alumni.

**Project Managers:** Gautam, Nicole & Vinith

**Project Sponsor:** Marilyn Eckelman

**Project Start Date:** May 1, 2025

**Project End Date:** August 31, 2025

**Key Stakeholders:**

* BC MBA students (2024, 2025, 2026)
* BC Career Development Office
* BC Alumni Relations
* Pilot Alumni Participants
* Employers/Recruiters

**Success Criteria:**

* 70%+ pilot adoption rate.
* 80%+ positive user feedback through surveys.
* Completion within defined budget and timeline.
* At least 5 documented success stories (internships or jobs secured).